EDITOR AND PUBLISHER

INTERNATIONAL YEAR BOOK NUMBER 1920-1921

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—the university of the masses

You have *got* to read your daily Newspaper.

You can postpone reading your weekly or monthly magazine, your trade paper, even skip all of the issues for months.

But you have *got* to read your daily paper. It is your constant source of information. It is the only university you never graduate from.

Without the daily Newspaper you would be isolated utterly. Your friends would pity you, and business would fall away.

What a privilege that this constant, common meeting ground of all the world is available to sell your merchandise!

Without the daily Newspaper, the greatest of all educating forces, no consumer campaign can be completely successful.

Invest in Newspaper Advertising

E. Katz Special Advertising Agency
Established 1[illegible]

Publishers' Representatives

Chicago, Kansas City — New York — Atlanta, San Francisco

Serial Advertisement Number 52
Have you particularly noticed the trade paper advertisements of the Newspapers we represent? In each piece of copy we aim to give usable news—exact information on either the territory or medium, or both—but always accurate.
E. Katz Special Advertising Agency
15 East 26th Street, New York City

TIMES-PICAYUNE CHARACTER

For "character, the grandest thing," the Times-Picayune has always striven.

Throughout its eighty-three years, it has stood firmly for the better things.

It has battled the storms and stresses of war, of hard times, of natural disaster—battled them as did New Orleans, and emerged as did the city, victorious, triumphant, forward-looking.

Times-Picayune is independent in politics. It supports men, not parties. It fights cleanly, but gives no quarter to the enemies of civic righteousness.

Times-Picayune—progressive in its own policies—stands for progress in public affairs. Its tremendous influence is placed behind any project that is for the general good.

Times-Picayune is no man's mouthpiece. No individual uses the paper for his purposes. Its owners are many, and they ask but that the paper serve the community to insure its continued power and prosperity.

Times-Picayune columns are closed to objectionable advertisements. The closest supervision is exercised, even to a rigid censorship of classified matter.

And as a sign that these things will always be, Times-Picayune has built a home—big, rugged, impressive—symbolizing the firmly founded policies developed through eighty-three years of struggling onward and upward.

The Times-Picayune

New Orleans (Second Port, U. S. A.)

General Representatives

Cone, Hunton & Woodman, Inc.

New York, Chicago, Detroit, Kansas City, Atlanta

Pacific Coast Representative

R. J. Bidwell, San Francisco

Times-Picayune

Greater Circulation

New Orleans is a "home-delivery" city, in a newspaper way.

Times-Picayune delivers more papers to New Orleans homes than any other two papers combined.

Times-Picayune advertisers know that their message will go into New Orleans homes (practically all of them), on any or all of the seven days of the week.

Holidays, rainy weather, and other conditions that cut street sales can't touch Times-Picayune circulation that goes into the home and stays there.

It reaches outside of New Orleans to the extent of the city's shopping territory—150 miles around. It covers this, as well as the city, like a blanket.

It goes to all classes of readers—in New Orleans and outside. Its circulation dominates.

Advertisers can reach every wanted prospect in the New Orleans field with Times-Picayune circulation.

Detailed information is available.

The Times-Picayune

New Orleans (Second Port, U. S. A.)

General Representatives

Cone, Hunton & Woodman, Inc.

New York, Chicago, Detroit, Kansas City, Atlanta

Pacific Coast Representative

R. J. Bidwell, San Francisco

Times-Picayune
FIRSTS

In 1920, the Times-Picayune printed 16,863,772 lines of paid advertising. It stood first in the four major divisions of newspaper lineage. The figures follow

Local Display	*Classified*	*Foreign*	*Total*
9,660,902	**4,319,065**	**2,565,969**	**16,863,772**

For the last seven months of 1920, an accounting firm kept track of New Orleans newspaper advertising, dividing it into thirty-seven classifications. Of these 37 minor divisions, the Times-Picayune led in 26. Note:

The Times-Picayune Was First
New Orleans Newspaper in—

Classified Advertising
Women's Wear Advertising
Financial Advertising
Foodstuff Advertising
Furniture Advertising
Passenger Automobile Advertising
Automobile Truck Advertising
Tire and Accessory Advertising
Undisplayed Automobile Advertising
Men's Furnishings Advertising
Women's Shoe Advertising
Jewelry Advertising
Musical Goods Advertising
Hotel and Restaurant Advertising
Household Article Advertising
Railroad Advertising
School and College Advertising
Tobacco Advertising
Toilet Goods Advertising
Office Equipment Advertising
Steamship and Travel Advertising
Resort Advertising
Publication Advertising
Building Material Advertising
Auction Sale Advertising
Miscellaneous Display Advertising

The Times-Picayune carries the largest amount of advertising in these 26 divisions because the paper gets results for advertisers. Times-Picayune returns are greater, and consequently cost less.

Water flows down hill.

The Times-Picayune
New Orleans (Second Port, U. S. A.)

General Representatives

Cone, Hunton & Woodman, Inc.

New York, Chicago, Detroit, Kansas City, Atlanta

Pacific Coast Representative

R. J. Bidwell, San Francisco

Times-Picayune
Merchandising Service

New Orleans is a city that's "different"; local trade customs are deep-seated; methods must be adjusted to conditions.

Times-Picayune merchandising service is helpful to national advertisers desiring to develop their New Orleans business.

Complete and reliable surveys covering various commodities are available. Others can and will be (cheerfully) made upon request.

Connections are formed with merchandise brokers, jobbing houses and retail stores.

Assistance is given to factory salesmen—consisting, in some cases, of sales help as well as introduction.

A complete route sheet—ready for the factory man's use—gives names of grocers, druggists, and other retailers, showing in detail how to reach each one—how to avoid excess of travel and overlooking of prospects.

All these things combine to make a service that is highly valued by the advertisers who have availed themselves of it.

Advertisers and their representatives are invited to inform themselves of the scope and value of Times-Picayune merchandising service.

The Times-Picayune
New Orleans (Second Port, U. S. A.)

General Representatives

Cone, Hunton & Woodman, Inc.

New York, Chicago, Detroit, Kansas City, Atlanta

Pacific Coast Representative

R. J. Bidwell, San Francisco

Buffalo

Has a representation of 60% of all of the industries recognized by the United States Census.

The Buffalo Market Spends in One Year

$283,777,000.00

The Readers of the Buffalo Evening News Spend in One Year

$224,680,000.00

Total buyers in the Buffalo market - - -	Males	205,200
	Females	202,880
Total - - - - - - - - - - - - -		408,080
Buffalo Evening News, readers, buyers - -	Males	161,860
	Females	157,380
Total - - - - - - - - - - - - -		319,240

Analysis of the above figures shows conclusively First—That the Buffalo Market is one worthy of cultivation. Second—That it is economically reached and covered by one medium. Its people are educated to respond to the written solicitation appearing in the Buffalo Evening News, their Home Paper. They earn sufficient money to satisfy their needs as is attested by the fact that the families with

Incomes Over $3,000 Yearly

in Buffalo is six times greater than is the average of the United States. The percentage of families in Buffalo with incomes between $1,800 and $3,000 is twice as large as the average of the United States.

During the year 1920 the Buffalo Evening News carried 46% of all the paid advertising placed in six daily newspapers in Buffalo. Its columns are free from all objectionable medical advertisements, oil stock, mining and advertising of highly speculative nature.

BUFFALO EVENING NEWS

E. H. BUTLER, PUBLISHER

MARBRIDGE BLDG., New York

KELLY SMITH
National Representative

LYTTON BLDG., Chicago

San Francisco Examiner

Examiner 1920 Advertising

AGAIN IN 1920 the advertising achievements of THE EXAMINER indicate its preference by advertisers of every class. Again a dominating lead in advertising is maintained over all other newspapers in the local field. It is a story of repetition—an unfaltering duplication and bettering of prior successes.

To advertisers, this reputation for repeated record breaking by THE EXAMINER is no new thing, but it is an assurance that the best advertising medium in San Francisco is better than ever.

Never before has any one medium covered San Francisco and its shopping territory as THE EXAMINER does now. The effect has been felt in greater results from advertising in THE EXAMINER—in bigger values for the advertiser's money. The appreciation of adver-

Western Representative
909 Hearst Building, Chicago

San Francisco Examiner

Totals 16,185,568 Lines

tisers is reflected in the figures below, showing the TOTAL ADVERTISING printed in 1920:

EXAMINER	**16,185,568**	**lines**
Second paper (morning)	11,658,290	"
Third paper (evening)	8,037,316	"
Fourth paper (evening)	7,368,998	"

THE EXAMINER'S *dominance* in its field is assured by its leadership over all other local papers. Its *progress* is indicated by the gains made in 1920 over the excellent showing of 1919.

THE EXAMINER'S lead over second paper	**4,527,278**	**lines**
THE EXAMINER'S gain over its 1919 record	**3,438,386**	**lines**

Circulation growth is just as remarkable as the foregoing advertising records. In one year the average net paid circulation of the daily has increased 28,885; Sunday 40,853. For the new year the advertiser starts with the following figures:

AVERAGE NET PAID CIRCULATION

December, 1920	**161,528 Daily**	**296,853 Sunday**
December, 1919	132,643 Daily	256,270 Sunday
Increase	**28,885 Daily**	**40,583 Sunday**

Eastern Representative
1834 Broadway, New York

City
Population
1,823,779

"In Philadelphia nearly everybody reads the Bulletin"

Separate
Dwellings
390,000

Metropolitan Population: 3,000,000

National Advertising in Philadelphia

Perhaps one of the most important reasons why national advertisers get such good results from advertising in the Philadelphia Bulletin, is because local retailers have been educated to the importance of linking up their advertisement to the announcements of the manufacturers whose wares they sell.

Dominate Philadelphia

You can at one cost reach the greatest number of possible consumers in the Philadelphia territory by concentrating your advertising in the newspaper "nearly everybody reads"—

The Bulletin

Net paid average circulation for the year 1920,

488,687 copies a day.

No prize, premium, voting coupon or other artificial methods of stimulating circulation have ever been used by The Bulletin.

EDITOR & PUBLISHER

Issued every Saturday—forms closing at ten P. M. on the Thursday preceding the date of publication—by the Editor and Publisher Co., Suite 1117, New York World Building, 63 Park Row, New York City. Private Branch Telephone, Beekman 4330. Charter Member Audit Bureau of Circulations.

Vol. 53 NEW YORK, SATURDAY, JANUARY 22, 1921 No. 34

THE INTERNATIONAL YEAR BOOK IDEA

IN presenting its first INTERNATIONAL YEAR BOOK, EDITOR & PUBLISHER is striving earnestly to extend its service to the journalistic profession, and the advertising and publishing interests of the world by bringing within the covers of a single book vital facts and information, an analysis of which is necessary to properly meet the perplexing problems of world enlightenment and of modern marketing and merchandising.

Each week in the year EDITOR & PUBLISHER not only prints all the news and authoritative interpretative surveys and stories of the major developments in its field, but it also provides a forum where members of the profession of journalism and the business of newspaper-making and advertising may intimately discuss their problems in the assurance of an appreciative audience composed of master craftsmen who are conscientiously endeavoring to attain the ideal of 100 per cent service.

We are frank to confess to our readers that in this first effort we have not achieved that 100 per cent goal to which we aspired. We have worked unceasingly at the idea and ideal and our satisfaction is, of course, in the knowledge that we have accomplished more in this notable work than has ever been achieved in the interests of newspapers at any time.

But ideas grow and concentration upon this idea has developed it far beyond our ability to achieve, but there were some extenuating circumstances beyond our control. Chaotic conditions in Europe and elsewhere throughout the world made the gathering of facts difficult and in some cases almost impossible, but we hope to do better next year. The interests of all countries so completely interlock in a journalistic and advertising way that we believe there is a need for just such a book and that this belief is shared by newspaper and advertising men everywhere.

The EDITOR & PUBLISHER INTERNATIONAL YEAR BOOK should not be confused with the so-called review numbers issued by many publications at this time of the year. It is in no sense a review, but, instead, it is compiled as a ready reference book for 1921.

The scope of the next EDITOR & PUBLISHER INTERNATIONAL YEAR BOOK will be widened to include the newspaper and advertising activities of other countries which it was found impossible to cover this year. In order that everything that goes into this number in future years will be of vital interest, readers are urged to offer suggestions for the impovement of this annual edition. We would like to have you bear in mind that you can help us greatly by letting us know which of the features appearing in this number prove of greatest value to you during 1921 and which you consider non-essential, and why.

It is entirely fitting that this exceptional effort to render greater service in trade journalism should mark the 20th anniversary of the establishment of EDITOR & PUBLISHER and the 37th anniversary of the establishment of the JOURNALIST, which was absorbed by the former in January, 1907, thereby making the publication the oldest publishers' and advertisers' journal in America. EDITOR & PUBLISHER'S steady growth in influence in its particular field has resulted from the service it has rendered and its stand for the highest ideals in journalism, business and advertising.

In this issue, EDITOR & PUBLISHER presents for the first time in the history of American journalism, an almost complete directory of the executive heads of all the daily newspapers in the United States, a complete list of the business paper executives, as well as a list of the executives of Canadian dailies.

Among the other outstanding features that are sure to be of service for ready reference throughout 1921 are the circulation and rate data of over 2,000 daily and Sunday newspapers arranged alphabetically by states, with populations.

For the first time in the history of this country, the complete listing of the newspapers of England, Ireland, Scotland and Wales, compiled by G. Street & Co., Ltd., with circulations, frequency of publication, page sizes and the advertising rate for one insertion and 26 times, will be found in this issue of EDITOR & PUBLISHER. When consulting this list, it should be remembered that the rate quoted is per inch, column width.

The year just past has been one of unusual changes in the field which EDITOR & PUBLISHER covers. Costs of newspaper production have reached a new high level and the indications are that present conditions under which we are doing business will continue through 1921. These increased costs were met by increased business efficiency, needed economies and fairer rates for advrtising and subscriptions with the result that the newspaper business in the United State today is on a sounder basis than ever before in its history. This is very clearly demonstrated by the space-buyers' chart, the record of advertising lineage for the years 1914 to 1920 inclusive in 23 cities, the comparative and exhaustive analyses of "A. B. C." figures, etc.

Newspaper advertising has never been so popular with the business public as it is today, because the need for it has never been so acutely felt. The bulletin board and the town crier were sufficient for the merchants in colonial times, owing to the small populations from which they drew their patronage, but in these days of crowded cities and thickly settled rural districts, the advertising medium used must be one that reaches masses of people at frequent intervals.

Such a medium is the daily newspaper that finds its way into the hands of the worthwhile men and women of every community. It has been called a market-place, a forum, a mirror of public opinion. It is all these and more—it is the very life-blood of the business world. Without it, enterprises dependent upon sales fail. Is proof needed? Last year 85 per cent of the failures recorded were those of concerns that had never advertised.

But the truth is, it took a world war to demonstrate the advertising possibilities of the daily newspaper. Perhaps the most important feature of this book is the record of advertising lineage of the newspapers in 23 cities for the years 1914 to 1920 inclusive. (See pages 148 and 150). In 1914 the total lineage of the 23 cities in newspapers amounted to 662,585,592 agate lines. This was increased to 769,867,736 for the year 1917, and jumped to 1,175,021,335 agate lines of paid advertising for the banner year 1920. This is but an index of the general advertising situation, with all daily and Sunday newspapers throughout America. The figures of course include local and foreign advertising, and all other classifications for every one of the newspapers printed in the 23 cities surveyed.

These figures have been gathered at great expense and very carefully and accurately compiled and are altogether reliable. Any reader will confer a favor by acquainting us with any error that may be found.

But, let's reflect a minute upon the results shown by these figures. The increase from 1914 to 1917 of the 23 cities was 107,282,144 lines. The Government Liberty Loan and Draft campaigns were then inaugurated, with 30,000 men, women and children throughout the country striving to sell newspaper advertising for Government purposes for which individuals paid cash.

Witness the result. Almost immediately the appreciation of newspaper space was reflected in increased newspaper advertising in these 23 cities.

The increase in newspaper lineage from 1917 to 1920 in these 23 cities was almost half a billion lines, or to be exact, 404,753,599 agate lines.

Reflect also upon the further fact that newspaper rates increased only 41 per cent between October 1, 1918, and November 15, 1920, and you will realize in some measure how it was possible for the daily newspaper publisher to absorb a part of his increased material and labor costs without passing all of the increases on to the advertiser.

It is altogether likely that the total for 1920 would have exceeded over 100,000,000 lines a month in these 23 cities, had it not been that the general public went on complete strike in September last and has not yet entirely resumed buying.

As has already been stated in these columns, 1921 promises to be another big year for newspaper advertising, for the reason that many of the largest national distributors of merchandise are devoting more of their appropriations to the purchase of newspaper space in an effort to help the retailers get rid of the stocks of high-priced goods which they had purchased before the present readjustment period began last fall. They fully realize that until these stocks are moved, there will be no great demand for new goods.

The outlook, therefore, is full of promise, and there is every reason to believe that newspaper owners, publishers and workers will have another prosperous year.

It is trite to say in conclusion that journalism of the world never before had such opportunities for service as the immediate future holds. Changing conditions resulting from the Great War have placed it in the front rank to carry on for the rebirth of faith among men. So far we have merely been feeling our way, but the challenge is with the newspapers to greater things for mankind in a bigger way than was ever before attempted.

The new responsibilities that have been placed upon the press, as the great public educator, to remake the rules of conduct of men and nations call for intelligence of the first order—fearlessness and daring—under the control of truth and love.

The problems of the year ahead call for consecrated devotion to the highest ideals of journalism. The need of the hour is for strong men, unafraid, who will fight for the right no matter whom it helps or hurts.

The next few years should give to the profession of journalism a new strength and a measure of independence in the performance of public duty that it has always craved, but never attained, and to the business of newspaper-making economic freedom.

January 22, 1921. Volume 53, No. 34

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THE EDITOR & PUBLISHER CO
1117 *World Building, 63 Park Row, New York.*
James W. Brown, editor; John F. Redmond, managing editor; Ben Mellon, features; Arthur T. Robb, Jr., news; Frank Le Roy Blanchard, Rosalie Armistead Higgins.

J. B. Keeney, advertising; Fenton Dowling, circulation.

Chicago: H. G. Schryver, People's Gas Building, Manager.
Los Angeles: R. W. Madison, 802 Title Insurance Building.
St. Louis: Roy M. Edmonds, 1275 Arcade Building.
Washington: Robert T. Barry, Pennsylvania Avenue and 14th Street.
London Editor: Herbert C. Ridout, 10 Radcliffe Road, Winchmore Hill.
London Distributor: The Rolls House Publishing Co., Ltd., Rolls House, Breams Buildings, London, E. C. 4.
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10 cents a copy; $4 a year; foreign, $5; Canadian, $4.50.

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EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES

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ALABAMA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Albany	Albany-Decatur Daily	Tennessee Valley Printing Co.	W. R. Shelton	B. M. Bloodworth		W. R. Shelton	A. B. Codrington	C. P. Bailey
Anniston	Star	Harry M. Ayers	T. R. Gordon	T. R. Gordon	Harry M. Ayers	C. L. Leyden	C. L. Leyden	E. G. Shields
Birmingham	Age-Herald	Age-Herald Publishing Co.	E. W. Barrett	C. M. Stanley		R. A. Mullins	J. J. Eaton	J. H. Moye
	News	Victor H. Hanson	A. B. Bealle	J. E. Chappell		J. L. Ebaugh	H. J. Parish	Ray S. South
Dothan	Eagle	W. T. Hall	W. T. Hall			W. C. Batchelor		
Eufaula	Citizen	Citizens Publishing Co.	Thos. G. Wilkinson					
Florence	News	The Florence News Publishing Co.	Prentiss Blackwell			Prentiss Blackwell		
Gadsden	Journal	Journal Publishing Co.	C. A. VerBeck	W. I. Martin		A. W. McCulloch	L. R. Alison	J. M. Hatfield
	Times-News	J. L. Meeks	Ralph H. Marden		J. L. Meeks	J. L. Meeks	S. E. Draper	J. J. Haley
Huntsville	Telegram	D. C. Barrow						
	Times	The Times Publishing Co.	J. E. Pierce	J. E. Pierce	J. E. Pierce	Berry G. Pierce	Irwin A. Burdette	Berry G. Pierce
Mobile	News-Item	Mobile Item Co., Inc.	Erwin Craighead	Barn'y Sheridan, Jr.		W. M. Fincher	J. A. Dair	J. O. Stuardi
	Register	The Mobile Register, Inc.	Erwin Craighead	Roy Garner			J. A. Dair	J. O. Stuardi
Montgomery	Advertiser	C. H. Allen	W. T. Sheehan	J. G. Weisz		R. F. Hudson	P. W. Walsh	C. E. Reed
	Journal	Montgomery Journal Publishing Co.	Horace Hood	C. E. Johnson	F. H. Miller	F. H. Miller	B. Hood	O. Anderson
	Times	J. B. Stern	D. W. McIver	W. C. Bowick	Wm. Berridge	Wm. Berridge	Wm. Berridge	L. E. Martin
Opelika	News	Wear & Wilson	H. M. Wilson		W. T. Wear	W. C. Wear	W. H. Wilson	
Selma	Times-Journal	F. T. Raiford	F. T. Raiford	Wm. Tanquery	F. T. Raiford	M. H. Raiford	M. H. Raiford	B. Payne
Sheffield	Tri-Cities Daily	M. S. Hansbrough	M. S. Hansbrough	M. S. Hansbrough	E. H. Hartwick	E. H. Hartwick		
Talladega	Home							
Troy	Messenger	S. H. Blan	S. H. Blan	S. H. Blan	S. H. Blan	S. H. Blan		
Tuscaloosa	News & Times-Gazette	Tuscaloosa News Publishing Co.	Edward Doty	Edward Doty	Aaron Miller	Aaron Miller		E. O. Schug

ARKANSAS

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Arkadelphia	News	Roy L. Elliott	Roy L. Elliott	Roy L. Elliott	Roy L. Elliott	Roy L. Elliott		
Batesville	Guard							
Bentonville	County Democrat	Frank P. Harris	Frank P. Harris	Frank P. Harris	Frank P. Harris	Frank P. Harris		
Camden	News	News Pub. Co.	Fred Jones	Curtis B. Hurley			Curtis B. Hurley	
Conway	Log Cabin Democrat	Conway Printing Co.	F. E. Robins			F. E. Robins		
Eureka Springs	Times Echo	Diehl & Sullivan	S. A. Diehl	S. A. Diehl	S. A. Diehl	S. A. Diehl		
Fayetteville	Democrat	Democrat Publishing Co.	Dr. C. Richardson	L. S. Read		J. D. Hurst		
Fort Smith	Southwest American	W. E. Decker	W. E. Decker	Jack Decker	W. E. Decker	Parker M. Walker	S. E. Gearhart	A. S. Deacon
	Times-Record	J. S. Parks	T. H. Brannan	C. F. Byrnes	Harry Robinson	Harry Robinson	Virgil J. Hix	G. C. Gardner
Harrison	Times	J. R. Newman's Sons	Thos. M. Newman	Thos. M. Newman	John R. Newman	John Newman	Thos. M. Newman	John R. Newman
Helena	World	World Publishing Co.	J. O. Burks		Chas. M. Young	Chas. M. Young	Chas. M. Young	E. L. Burks
Hope	Arkansas Herald	J. E. Purkins & B. A. Gates	J. E. Purkins	J. E. Purkins	J. E. Purkins	J. E. Purkins		
	Star of Hope							
Hot Springs	New Era	John A. Riggs	Charles Goslee	Charles Goslee		E. Marion Riggs		
	Sentinel-Record	J. G. Higgins	J. G. Higgins	J. G. Higgins		J. G. Higgins		
Jonesboro	Sun	W. O. Troutt & Sons	Fred D. Troutt	Fred D. Troutt	W. O. Troutt	W. O. Troutt	John Troutt	W. O. Troutt
	Tribune	Williams & Williams	H. Lee Williams	H. Lee Williams	H. Lee Williams	H. Lee Williams		
Little Rock	Arkansas Democrat	Elmer E. Clarke	W. T. Sitlington	W. T. Sitlington	Elmer E. Clarke	K. A. Engel	L. C. Lau	W. S. Dunston
	Arkansas Gazette	Gazette Publishing Co.	J. N. Heiskell	Fred Heiskell	Fred W. Alsopp	Fred W. Allsopp	Cy Seymour	D. W. Smith
	News	Little Rock Daily News Pub. Co.	R. P. Robbins	R. P. Robbins		T. W. Mattingly		
Malvern	Record							
Mammoth	Mammoth Spg. Daily.							
Mena	Star	V. W. St. John	V. W. St. John	V. W. St. John	V. W. St. John	V. W. St. John	D. D. Clement	D. D. Clement
Mesa	Tribune	H. D. Ross, Jr.	Ralph A. Lynd	H. D. Ross, Jr.	H. D. Ross, Jr.	R. A. Lynd	D. D. Dick	S. A. Hibbs
Newport	Independent	Jas. L. Bland	A. C. Wilkerson		Jas. L. Bland	Jas. L. Bland	Jas. L. Bland	Jas. L. Bland
Paragould	Press	Griffin Smith	Griffin Smith				R. C. Wright	
Pine Bluff	Commercial	E. W. Freeman	J. S. Wiley	E. E. Plowman	E. W. Freeman	E. W. Freeman	G. N. Freeman	W. F. Hawle
	Graphic	Geo. H. Adams		H. G. Allegue	Geo. H. Adams	Geo. H. Adams	T. D. Arbuckle	T. D. Arbuckle
Rogers	Post	R. O. Beall	Arthur A. Bull	R. O. Beall		R. O. Beall		
Searcy	Citizen	J. J. Baugh	J. J. Baugh	J. J. Baugh	J. J. Baugh	B. R. Johnson		J. J. Baugh
Siloam Springs	Register	E. L. Kokanour	E. L. Kokanour	E. L. Kokanour	E. L. Kokanour	E. L. Kokanour	E. L. Kokanour	E. L. Kokanour
Stuttgart	Arkansawyer							
	Free Press	R. L. Metzker	R. L. Metzker	R. L. Metzker	R. L. Metzker	R. L. Metzker		
Texarkana	Four States Press & Courier	Four States Press Co.	H. Humphrey	C. E. Palmer				
	Texarkanian	Texarkana Pub. Co.	J. L. Wadley	J. L. Wadley, Jr.	J. L. Wadley	J. L. Wadley	A. F. Wadley	C. B. Baker

ARIZONA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Bisbee	Ore	Hoy & Hoy	J. T. Hoy	J. T. Hoy	Hoy & Hoy	Mrs. A. T. Hoy	J. T. Hoy	Mrs. A. T. Hoy
	Review	State Consolidated Pub. Co.	Lawrence D. Clark.					
Douglas	Dispatch	Dispatch Publishing Co.	C. M. Meadows	James Logie	James Logie	James Logie	T. A. Dunn	H. J. Bollin
	International	International Publishing Co.	George H. Kelly	George H. Kelly		George H. Kelly		
Globe	Arizona Record	Copper Belt Ptg. & Pub. Co.	Jos. H. Hamill	Jos. H. Hamill	Jos. H. Hamill	S. N. Harrison	S. N. Harrison	E. W. Whitaker
Jerome	Verde Copper News	Jerome News Co.	H. J. Minhinnick		Ernest Douglas	Ernest Douglas	Ernest Douglas	O. C. Schultz
Miami	Arizona Silver Belt	Southern Arizona Pub. Co.	Walter J. Scott			L. M. Harman		
Nogales	Herald	H. R. Sisk	Reed Robinson	Reed Robinson		H. R. Sisk		
	Oasis	The Oasis Printing House, Inc.	Allen T. Bird	Allen T. Bird	Allen T. Bird	Allen T. Bird		
Phoenix	Arizona Gazette	C. H. Akers	Tom Akers	Tom Akers	C. H. Akers	S. J. Wolf	Bryan Akers	L. V. Vancleave
	Arizona Republican	Dwight B. Heard	J. W. Spear		Chas. A. Stauffer	W. W. Knorpp	W. C. McMillen	Oliver King
Prescott	Courier				W. P. Stuart			
Prescott	Journal-Miner	Journal Miner Publishing Co.	Lyle Abbott	J. W. Milnes		J. W. Milnes		
Tempe	News	News Publishing Co.	C. W. Miller			C. W. Miller		
Tombstone	Prospector	Giragi Bros.	C. L. Giragi	C. L. Giragi	M. Ferguson	M. Ferguson		
Tucson	Arizona Star	B. P. Guild		Roy R. Goodrich	B. P. Guild	B. P. Guild	Dayton Phillip	John Wood
	Citizen	Citizen Pub. Co.		A. H. Lyons	C. M. Arntzen	C. M. Arntzen	C. V. Kinter	E. R. Sewell
Yuma	Sun	Sun Printing Co., Inc.	J. H. Westover	J. H. Westover		J. H. Westover		

CALIFORNIA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Alameda	Times-Star & Argus	Times-Star Co.	J. Sher. McDowell	J. Sher. McDowell		W. A. Grahn		
Anaheim	Herald	Anaheim Herald Publishing Co.	Garrett Graham			E. J. Horsley		
Bakersfield	Californian	Alfred Harrell	Alfred Harrell	Ross C. Miller		Edward Benson		
	Echo	Echo Publishing Co.	A. W. Mason	A. W. Mason		A. W. Mason		
Berkeley	Gazette	C. E. Dunscomb	James E. Wales	James E. Wales	C. E. Dunscomb	C. M. Wales	A. J. Frankland	Ben Swasey
	Times	Lilian M. Allen	J. P. Knoll	Lola J. Simpson	Lola J. Simpson	Lola J. Simpson	W. A. Macdonald	J. C. Allison
Brawley	News	M. D. Witter	M. D. Witter				John W. Cooley	W. H. Howard
Calexico	Chronicle	Chronicle Pub. Co.	Bert Perrin	Bert Ferrin	Bert Perrin	Bert Perrin	J. C. Stockberger	F. W. Roach
Chico	Enterprise	Florence J. O'Brien	Florence J. O'Brien			H. A. Barber	H. A. Barber	M. H. Thompson
	Record	Richards & Duel	C. H. Duel				R. C. Hurst	D. A. Honodel
Coalinga	Record	McCollum & Mason	F. J. McCollum			H. M. Mason	F. J. McCollum	G. E. Kerr
Colusa	Sun	Colusa Sun Pub. Co.	Mrs. W. S. Green	Mrs. W. S. Green		Mrs. W. S. Green		
Corning	Observer	T. E. Harper	T. E. Harper	T. E. Harper	T. E. Harper	T. E. Harper	T. E. Harper	Buna M. Harper
Corona	Corona Independent	G. M. Blair	G. M. Blair		G. M. Blair		G. R. Miller	Hy Reynolds
Dinuba	Sentinel	J. R. Locke	R. G. Watkins			R. R. Hill		
El Centro	Imperial Valley Press	Merrill D. Davis	Merrill D. Davis	Merrill D. Davis		Merrill D. Davis		
	Progress	O. B. & E. M. Tout	O. B. Tout	O. B. Tout	O. B. Tout	E. M. Tout	W. A. Berneker	
Escondido	Times-Advocate	Percy Evans	Percy Evans	Percy Evans	Percy Evans	Percy Evans	Percy Evans	Percy Evans
Eureka	Humboldt Standard	Standard Publishing Co.	F. W. Georgeson	E. S. Ballard	F. W. Georgeson			
	Humboldt Times	Times Publishing Co.	J. H. Crothers	A. L. Lindsley	J. H. Crothers	J. H. Crothers	Jas. Bliven	J. A. Putnam
Fresno	Herald	Chase S. & Geo. A. Osborn	Chase S. Osborn, Jr	Roy Garman	Geo. A. Osborn	J. Ross Williams	B. S. Bernard	Frank Rhode
	Republican	Chase S. & Geo. A. Osborn	Chase S. Osborn, Jr		Geo. A. Osborn	J. Ross Williams	R. S. Huffman	Frank Rhode
Fullerton	Tribune	E. Johnson	E. Johnson	E. Johnson	E. Johnson	E. Johnson	E. Johnson	E. Johnson
Glendale	News	A. T. Cowan	A. T. Cowan		A. T. Cowan	A. T. Cowan		
Grass Valley	Union	Union Publishing Co.	W. F. Prisk	Thomas Ingram	M. H. Argall	J. V. Snyder	J. V. Snyder	M. H. Argall
Gridley	Globe	Don E. Robb			Ella M. Robb			

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

CALIFORNIA—Continued

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Hanford	Journal	A. D. Driver	J. L. Smith	A. D. Driver	A. D. Driver		Harry Haynes	
	Sentinel	J. E. Richmond	J. E. Richmond			J. E. Richmond	F. E. Newton	
Healdsburg	Tribune	M. Earle Adams	M. Earle Adams	M. Earle Adams	M. Earle Adams	M. Earle Adams	M. Earle Adams	M. Earle Adams
Hollister	Advance	Shaw & Brummett	J. C. Crome	J. C. Crome		Geo. E. Shaw	E. E. Carey	E. E. Carey
	Free Lance	M. F. Hoyle	M. F. Hoyle	M. F. Hoyle		M. F. Hoyle		
Holtville	Tribune	John B. Baker	Audrey W. Baker			John B. Baker		
Imperial	Enterprise	Burtscher & Thompson	Wm. J. Burtscher	Wm. J. Burtscher	L. M. Thompson	L. M. Thompson	W. J. Burtscher	
Long Beach	Press	Long Beach Press Pub. Co		W. F. Prisk	W. F. Prisk	W. H. Hosking	F. F. Merriam	Ed. Pugh
	Telegram	Long Beach Daily Telegram Co	F. C. Roberts				R. M. Dickinson	O. S. Crockett
Los Angeles	Examiner	M. F. Ihmsen	M. F. Ihmsen	F. W. Eldridge		G. G. Young		Robert J. Corrigan
	Express		E. A. Dickson	A. Y. Tully	F. W. Kellogg	J. P. Hamilton	M. S. Day	N. R. Jensen
	Herald	Frank F. Barham	Frank F. Barham	Edwin R. Collins	Frank F. Barham	D. G. Keeler	D. G. Keeler	W. J. Harrison
	Record	Record Publishing Co	Burton Knisely			J. C. Flagg		
	Times	The Times-Mirror Co	Harry E. Andrews	Harry E. Andrews	Harry Chandler	J. Baum	I. R. Smith	Alonzo L. Parker
Madera	Mercury	Ernest N. White	Ernest N. White	Ernest N. White	Ernest N. White	Ernest N. White		
Martinez	Gazette	Gazette Publishing Co	W. A. Rugg	J. K. Cushing	W. A. Rugg	B. E. Stotts	B. E. Stotts	
	Standard	Contra Costa Publishing Co	Will R. Sharkey		Will R. Sharkey			
Marysville	Appeal	E. A. Forbes Est	L. A. Smith	L. A. Smith		L. A. Smith	L. A. Smith	A. E. Ernst
	Democrat	A. W. Gluckman	W. S. O'Brien		A. W. Gluckman	A. W. Gluckman		
Merced	Sun	Radcliffe & Hoult	Corwin Radcliffe			U. J. Hoult		
Modesto	Herald	Modesto Herald Pub. Co		Leslie A. Ferris			W. F. Baber	Rex J. Young
	News	Modesto News Pub. Co	E. L. Sherman	E. L. Sherman	S. T. Morgan	S. T. Morgan	G. L. Bradt	R. E. McGowan
Monrovia	News	Geo. A. Barry	Geo. A. Barry	Geo. A. Barry	Geo. A. Barry	Geo. A. Barry		Chas. F. Davis
Monterey	Cypress-American	Wm. Sandholdt						
Napa	Journal	J. E. Walden	J. E. Walden	A. B. Barker		A. B. Barker		
Oakland	Enquirer	W. W. Chapin	John F. Conners	John F. Conners	C. H. Brockhagen	C. H. Brockhagen	F. A. Brockhagen	H. V. Parratt
	Post	E. A. Vandeventer	E. A. Vandeventer	B. S. Sanders			W. R. Armstrong	T. R. Gurley
	Tribune	J. R. Knowland	J. R. Knowland	L. S. Levy	B. A. Forsterer	B. A. Forsterer	R. G. Breeze	W. F. D. Brown
Ocean Park	Bulletin	S. E. DeRackin	S. E. DeRackin					
Ontario	Report	Ontario Publishing Co	Coombie Allen			H. L. Allen		
Orange	News	Hart & Craemer	W. O. Hart			J. F. Craemer	W. S. Lentz	E. E. Brule
Oroville	Mercury	J. H. Dungan	Arthur W. Ford	Edythe Dungan	Edythe Dungan	Edythe Dungan	Edythe Dungan	Edythe Dungan
	Register	Oroville Register Publishing Co	G. C. Mansfield	G. C. Mansfield		T. J. Powers	T. J. Powers	T. J. Powers
Oxnard	Courier	J. J. Krouser	J. J. Krouser					
Pacific Grove	Review	A. B. Smith	A. B. Smith	A. B. Smith	A. B. Smith	A. B. Smith		A. B. Smith
Palo Alto	Times	Geo. F. Morell	Dallas E. Wood		Geo. F. Morell	Geo. F. Morell		E. R. Lovett
Pasadena	Post	F. W. Kellogg	Jas. F. Foley	Fred F. Runyon	Wm. D. Kellogg	E. S. Kellogg	C. R. Kellogg	Robt. Pelouze
	Star-News	Star-News Pub. Co	Charles H. Frisk	Charles H. Frisk	Charles H. Frisk	Charles H. Frisk	A. J. Hosking	H. H. Cantrell
Petaluma	Argus	The Olmsted Co	J. E. Olmsted	J. E. Olmsted		John A. Olmsted	John A. Olmsted	John A. Olmsted
	Courier	Homer W. Wood	Homer W. Wood	Homer W. Wood	Homer W. Wood	Homer W. Wood		
Placerville	Republican	Wallace C. Brown	Wallace C. Brown		Wallace C. Brown	Wallace C. Brown		Wallace C. Brown
Pomona	Bulletin							
	Progress	Progress Pub. Co., Inc			W. E. Stevens			
Porterville	Messenger	Garratt Pub. Co	Grace E. Garratt	Grace E. Garratt		Cyril Garratt	Grace E. Garratt	Cyril Garratt
	Recorder	Porterville Recorder Co	John R. Bell			Harry Lambdin		George D. Crissey
Red Bluff	News	John G. Miller	John G. Miller	John G. Miller		John G. Miller		
	Sentinel	Nielsen & Fred		E. D. Fred				
Redding	Courier-Free Press	Walter H. Fink	Walter H. Fink			Walter H. Fink		
	Searchlight	H. L. Moody	H. G. Moody	H. G. Moody	H. G. Moody	H. L. Moody	H. F. Baker	Paul Davis
Redlands	Facts	Redlands Daily Facts	Lyman M. King		P. W. Moore	F. W. Moore	P. W. Moore	L. O. Hammond
Richmond	Independent	Independent Publishing Co	R. S. Crose	F. S. Newsom	J. F. Galvin		J. A. Long	R. E. McGowan
	News-Record	Herald	F. J. Hulanski	F. J. Hulanski			F. J. Hulanski	
Riverside	Enterprise	Mission Publishing Co	J. R. Gabbert	J. R. Gabbert		J. R. Gabbert		
	Press	Press Printing Co	E. P. Clarke			H. W. Hammond	H. E. Ross	B. F. Watters
Sacramento	Bee	V. S. McClatchy	C. K. McClatchy	J. E. Langdon		H. J. McClatchy	T. A. Cody	J. V. McClatchy
	Recorder	Pierce-Bosquit Abstract & Title Co		Mrs. A. M. Loveless	George E. Fierce	Mrs. A. M. Loveless		
	Union	Ben S. Allen	Ben S. Allen	John E. Henshall		S. M. Miles	Wm. Mervin	W. J. Howie
	Star	Daily News Co	Fr. W. McKechnie			L. H. LaRash		
Salinas	Index	Fred Weybret	Jo. Hetherington	Jo. Hetherington	Fred Weybret	Fred Weybret	N. Hetherington	
	Journal	Paul P. Parker	W. C. Lewis	Paul Parker	Paul Parker			
San Bernardino	Index	W. S. Conger	Hamilton Mercer	Hamilton Mercer	W. S. Conger	W. S. Conger	Ray Hall	R. W. Byrne
	Sun	The Sun Company	R. C. Harbison			H. S. Webster		
San Diego	Sun	The San Diego Sun Publishing Co	W. H. Porterfield	George H. Thomas		W. S. Dayton	A. L. Houser	Wm. V. Lawlor
	Tribune	The Tribune Co		Jas. MacMullen	Jas. MacMullen	E. F. Parmelee	E. F. Parmelee	W. V. O'Farrell
	Union	San Diego Union Co		Jas. MacMullen	Jas. MacMullen	E. F. Parmelee	E. F. Parmalee	W. V. O'Farrell
San Francisco	Bulletin	Bulletin Pub. Co	R. A. Crothers	J. Tufts	B. B. Page		H. Welsh	H. C. Noe
	Call & Post	John Francis Neylan	Fremont Older	E. J. Gough		Jacob L. Adler		Lucius Fuller
	Chronicle			John H. de Young		W. H. B. Fowler	M. Bernsten	George A. Fisher
	Examiner	C. S. Stanton	C. S. Stanton	E. D. Coblentz		J. A. Callahan	J. A. Callahan	A. E. Crawford
	News	Eugene MacLean	Eugene MacLean	P. J. Sinnott		J. L. Cauthorn	W. Abbey	B. W. Bates
San Jose	Mercury-Herald	E. A. & J. O. Hayes		E. K. Johnston		W. P. Lyon	F. L. Baker	E. L. Simpkins
	News	H. L. Baggerly	R. L. Burgis	R. L. Burgis	H. L. Baggerly	A. J. Kimball		H. Forde
San Luis Obispo	Telegram	Daily Telegram Co	C. L. Day		C. L. Day	G. O. Davis	G. O. Davis	
	Tribune	Benjamin Brooks	Benjamin Brooks			Benjamin Brooks		
San Mateo	News-Leader	Ed. S. Riggins	Ed. S. Riggins	Ed. S. Riggins	Ed. S. Riggins	Ed. S. Riggins	Ed. S. Riggins	Ed. S. Riggins
San Pedro	News	The San Pedro Pub. Co			F. W. Tenney			
	Pilot	Waite Bros.	C. F. Waite	C. F. Waite	C. F. Waite	J. A. Waite	A. L. Waite	L. C. O'Brien
Santa Ana	Register	J. P. Baumgartner	J. P. Baumgartner	T. E. Stephenson	J. P. Baumgartner	J. P. Baumgartner	A. V. Napier	Wm. McKay
Santa Barbara	News & Independent	Thos. M. Storke		Lester S. Walbridge	W. F. Powers	W. F. Powers	E. O. Lynne	S. W. Powers
	Press	R. G. Fernald	Chas. M. Vernon	Chas. M. Vernon		W. R. Mathews	W. R. Mathews	K. T. Boardman
Santa Cruz	News	Devlin & Judah Co., Inc	Edward J. Devlin	Edward J. Devlin		H. R. Judah, Jr.		
	Sentinel	Sentinel Publishing Co	D. McPherson			C. W. Waldron		
Santa Maria	Times	C. H. Slater	C. H. Slater	C. H. Slater	C. H. Slater	C. H. Slater		
Santa Monica	Outlook	S. E. DeRackin	S. E. DeRackin			L. T. DeRackin		
Santa Rosa	Press Democrat	Press Democrat Publishing Co	E. L. Finley			E. L. Finley		
	Republican	J. Elmer Mobley	J. Elmer Mobley	J. Elmer Mobley	J. Elmer Mobley	J. Elmer Mobley	L. L. Putnam	J. Robert Brown
Stockton	Independent	J. L. Phelps & Co	J. L. Phelps	J. L. Phelps	C. L. Ruggles	C. L. Ruggles	C. M. Adriance	Harry J. McCormi
	Record	Record Pub. Co	J. E. Reynolds	Irving Martin		H. J. F. Berkeley		
Taft	Midway Driller	Midway Driller Publishing Co	A. M. Keene	Edm. W. Callander		J. D. Peterson		
Tulare	Advance	John A. Rollins	D. L. MacKaye	D. L. MacKaye	John A. Rollins	John A. Rollins	A. M. Mead	J. F. Nesbit
	Register	H. A. Charters & F. W. Purkett	H. A. Charters	H. H. Jones	H. A. Charters		H. A. Charters	
Turlock	Journal	Edwin Ullberg	Edwin Ullberg	Edwin Ullberg		Edwin Ullberg		
Vallejo	Chronicle	W. D. Pennycook	Frank L. Savage		R. D. Fennycook	V. Wood		Carlos Kookwood
	News	H. F. Stahl	George Roe	George Roe	H. F. Stahl	H. F. Stahl	H. F. Stahl	W. F. Coater
	Times	Robert W. Walker	Edward W. Longan	Edward W. Longan		Theresa E. Prey		
Venice	Vanguard	Vanguard Printing & Pub. Co	Geo. W. Thompkins	Geo. W. Thompkins		Geo. W. Thompkins		
Ventura	Free Press	D. J. Reese	D. J. Reese			O. T. Conklin		
	Post	A. H. Davis	A. H. Davis					
Visalia	Delta	Chas. A. Whitmore	Chas. A. Whitmore			A. M. Becker		G. H. Swasey
	Times	M. M. Maddox	A. A. Smith			M. M. Maddox	F. E. Ritcha	F. P. Ward
Watsonville	Pajaronian	Radcliff & Firatsky	Jas. G. Piratsky	W. H. McMaster		Jas. G. Firatsky		
	Register			F. W. Atkinson	F. W. Atkinson			
Whittier	News	Whittier News Pub. Co	Rex. B. Kennedy	Rex B. Kennedy	H. C. Holdsworth	Harry C. Holdsworth	Wm. Cathriner	G. M. Garman
Willows	Journal	E. M. Sehorn	J. F. Sidgmore	E. M. Sehorn		C. O. McDonnell		
Woodland	Democrat	Ed. E. Leake	Ed. E. Leake					
	Mail	W. F. Mixon	W. F. Mixon	W. F. Mixon	W. F. Mixon, Jr.	W. F. Mixon, Jr.	W. F. Nixon, Jr.	

COLORADO

Aspen	Democrat-Times	Charles Daily	Charles Daily	Charles Daily		Charles Daily		
Boulder	Camera	Boulder Publishing Co	L. C. Paddock			L. C. Paddock		
	News-Herald	Union Publishing Co	Arthur C. Parkhurst	Arthur C. Parkhurst		H. R. Thompson, Sr.	H. R. Thompson, Sr.	H. R. Thompson, S

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

COLORADO—Continued

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Canon City	Record	Guy U. Hardy	W. W. Emmerson	J. Leo Sterling	J. Leo Sterling	J. Leo Sterling	John W. Pearson	James H. Putney
Colorado Springs	Gazette	Colo. Springs Gazette Pub. Co.		M. A. Ege	M. A. Ege		Wm. G. Johnston	
	Telegraph	C. C. Hamlin	C. C. Hamlin	T. E. Nowels	T. E. Nowels		E. A. Powell	A. M. Barr
Cripple Creek	Times & Victor Rec.	W. A. Kyner	Edward Battles		W. A. Kyner			
Denver	Colorado Herald	Colorado Herald Pub. Co.	R. Nuvalle	V. Neuhaus	V. Neuhaus	V. Neuhaus		
	Express		Harper Leech	C. Clogston	R. P. Scripps	G. C. Waldron		
	Post	Post Printing & Pub. Co.	H. H. Tammen & F. G. Bonfils	W. C. Shepard		J. C. Nielson	F. I. Carruthers	John Levand
	Rocky Mount. News	John C. Shaffer	John C. Shaffer	Frank Farrar	S. S. Sherman	C. Parkhill Harvey	W. E. McClelland	R. C. Hooley
	Times	John C. Shaffer	John C. Shaffer	S. K. Cochems	S. S. Sherman	C. Parkhill Harvey	W. E. McClelland	R. C. Hooley
Durango	Democrat	The Democrat Publishing Co.	Rod S. Day	Rod S. Day	Rod S. Day	Rod S. Day	Rod S. Day	Rod S. Day
	Herald	J. H. McDevitt, Jr.	J. H. McDevitt, Jr.	J. H. McDevitt, Jr.	J. H. McDevitt, Jr.	J. H. McDevitt, Jr.	W. L. Wood	Garry J. Thompson
Florence	Citizen	Smith & Meek	Lynn Smith			Lynn Smith	Irvine Meek	
Fort Collins	Courier	Express-Courier Publishing Co.	C. L. Flint	E. A. Hancock	G. C. McCormick	J. G. McCormick	W. G. Jackson	G. L. McCormick
	Express	Express-Courier Publishing Co.	C. L. Flint	E. A. Hancock	G. C. McCormick	J. G. McCormick	W. G. Jackson	G. L. McCormick
Fort Morgan	Times	R. B. Spencer	R. B. Spencer	R. B. Spencer	R. B. Spencer	R. B. Spencer	R. B. Spencer	R. B. Spencer
Grand Junction	News	C. E. Adams	C. E. Adams	C. E. Adams	C. E. Adams	W. Chester		
	Sentinel	Sentinel Pub. Co.	Walter Walker	Walter Walker	Walter Walker	W. A. Williamson	W. A. Williamson	Howard Dodson
Greeley	Tribune-Republican	Tribune-Republican Pub. Co.	F. E. Merrill	Chas. Hansen		Chas. Hansen		
La Junta	Democrat	La Junta Democrat Pub. Co.	James A. Sevitz	James B. Pearce		James B. Pearce		
Lamar	News	Fred Betz	Fred Betz					
Leadville	Herald-Democrat	The Leadville Pub. & Ptg. Co.	H. C. Butler			F. E. Vaughn		
Longmont	Call	J. W. Johnson	G. W. Johnson	G. W. Johnson		L. H. Johnson		
	Times	Ray Lanyon	Ray Lanyon					
Loveland	Herald	M. A. Ellison	M. A. Ellison	B. Flanagan	C. W. Turner	C. W. Turner	C. W. Turner	M. A. Ellison
Montrose	Enterprise	Lynn Monroe & Sol A. Sprague	Lynn Monroe	Lynn Monroe	Lynn Monroe and Sol A. Sprague	Lynn Monroe and Sol A. Sprague	Sol A. Sprague	Sol A. Sprague
	Press	C. E. Adams	W. F. Wilcox			G. M. Green		
Pueblo	Chieftain	The Chieftain Printing Co.	Walter L. Wilder	Walter L. Wilder	G. G. Withers	G. G. Withers		
	Star-Journal	Frank S. Hoag	J. R. Shea	J. R. Shea	Frank S. Hoag	H. T. Wright	Paul Harrison	H. E. Watkins
Sterling	Advocate	The Advocate Publishing Co.	A. M. Biggerstaff	J. J. Woodring		J. J. Woodring		
Trinidad	Chronicle-News	The Chronicle-News Pub. Co.	F. E. Windsor		R. E. McClung	R. E. McClung	Joe Wheeler	F. B. Lochard
	Picketwire	The Robinson-Wright Ptg. Co.	Frank J. Rose		A. W. Wright	A. W. Wright	Clyde Ashen	M. W. Rose
Telluride	Journal	Geo. R. Painter	Geo. R. Painter	Geo. R. Painter	Geo. R. Painter	Geo. R. Painter	G. W. Goodrich	G. W. Goodrich

CONNECTICUT

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Ansonia	Sentinel	The Emerson Publishing Co.	J. M. Emerson	H. A. Stocking	H. F. Emerson	H. F. Emerson		
Bridgeport	Bridgeport-Herald	Estate of F. R. Swift	Richard Howell	Geo. W. Finley	Richard Howell	Richard Howell	Herbert S. Kamsler	Grace H. Baldwin
	Post	Post Publishing Co.		Geo. C. Waldo, Jr.	Ed. Flicker		Elmer Pfriem	Frank Crawford
	Star	J. E. Phelan & F. W. Montanye		C. P. Beers		J. E. Phelan	F. W. Montanye	B. L. Marr
	Telegram	Post Publishing Co.		Geo. C. Waldo, Jr.	Ed. Flicker		Elmer Pfriem	Frank Crawford
	Times & Farmer	The Times Publishing Co.	Lynn W. Wilson	Lynn W. Wilson		John W. Rose		
Bristol	Press	Bristol Press Publishing Co.	W. H. Miller	A. S. Barnes	A. S. Barnes	A. S. Barnes	A. S. Barnes	A. S. Barnes
Danbury	News	Danbury News Pub. Co.		Fred. B. Dalton		Fred. B. Dalton		
Hartford	Courant	The Hartford Courant Co.	C. Hopkins Clark	Emil Gauvreau		Henry H. Conland	J. A. Spalding	
	Times	The Burr Printing Co.	W. O. Burr	C. L. Sherman	C. P. Chamberlin	C. P. Chamberlin	J. M. Linton	H. M. Wheeler
Manchester	Herald	The Herald Printing Co., Inc.	Elwood S. Ela			Edwood S. Ela		
Meriden	Journal	F. E. Sands	F. E. Sands	E. B. Whitney		C. H. Tryon	C. H. Tryon	T. F. Moroney
	Record	E. E. Smith	T. H. Warnock				Wayne C. Smith	
Middletown	Press	The Middletown Press Pub. Co.	E. S. Hubbell	S. W. Challenger		E. S. Hubbell	E. S. Hubbell	E. S. Hubbel
Naugatuck	News	Naugatuck News Co.	Jas. J. Hackett			T. W. Ahern	T. W. Ahern	
New Britain	Herald	Herald Publishing Co.	Johnston Vance	Johnston Vance		Thomas F. Jackson.		
	Record	The New Britain Record Co.	J. M. Doyle	J. L. Doyle	J. W. Lockett	J. W. Lockett	W. J. Doyle	J. W. Lockett
New Haven	Journal-Courier	J. B. Carrington	N. G. Osborn	A. J. Sloane		E. T. Carrington		
	Register	John Day Jackson	John Day Jackson	Frank H. Smith		Hugh B. Kennedy	Hugh B. Kennedy	Walter B. Mills
	Times-Leader	William A. Hendrick	Charles W. Pickett	H. M. Robinson		James R. Lyon		
	Union	Alexander Troup	Alexander Troup	James F. Scott		Edward J. Sullivan.		
New London	Day	Theo. Bodenwein		E. F. Loomis	O. G. Andrews			Gordon Bodenwein
	Globe	Adams & Adams	S. T. Adams	S. T. Adams		R. H. Adams		
	Telegraph	The Telegraph Publishing Co.	J. E. Tracy		Julian D. Moran			
Norwich	Bulletin	Wm. H. Oat	Harvey M. Briggs	H. M. Briggs	W. H. Oat	W. H. Oat	W. H. Oat	W. H. Oat
	Hour	E. J. Thomas	E. J. Thomas	E. J. Thomas	E. J. Thomas	E. J. Thomas		E. J. Thomas
	Record	Frank H. Pullen	Frank H. Pullen	John D. Moulton		Frank H. Pullen		
South Norwalk	Sentinel	E. L. & A. L. Golden	E. E. Crowe			C. R. Baker		Chas. R. Baker
Stamford	Advocate	The Gillespie Bros., Inc.	Robert Whittaker	Robert Whittaker	R. H. Gillespie	R. H. Gillespie	R. H. Gillespie	
Torrington	Register	The Torrington Printing Co.	G. W. Peterson			George W. Peterson.		
Waterbury	American	American Ptg. Co.	C. F. Chapin	C. F. Chapin	A. R. Kimball	A. R. Kimball	B. C. Pike	E. L. Pierce
	Waterbury Herald	Estate of F. R. Swift	Richard Howell	Geo. W. Finley	Richard Howell	Richard Howell	Herbert S. Kamsler	Grace H. Baldwin
	Republican	Wm. J. Pape	E. R. Stevenson	E. R. Stevenson	Wm. J. Pape	I. B. Myers	I. B. Myers	J. Coffey
Willimantic	Chronicle	The Chronicle Printing Co.	J. A. Keefe	A. B. Cunningham	C. A. Gates	A. B. Cunningham	A. B. Cunningham.	
Winsted	Citizen	The Citizen Printing Co.	Robert S. Hurlbert		Robert S. Hurlbert.			

DELAWARE

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Wilmington	Every Evening	Wm. F. Metten	Merris Taylor	F. K. Reybold	Wm. F. Metten	Wm. F. Metten		Clif. F. Crossgrove
	Journal	The News Journal Pub. Co.	Geo. Carter	Geo. Carter		Clarence J. Pyle	L. M. Wickersham	John Conniff
	News	News-Journal Publishing Co.	A. W. Cummins	Charles E. Gray	Edgar L. Haynes	Edgar L. Haynes		F. E. Starkweather

DISTRICT OF COLUMBIA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Washington	Herald	Washington Herald Co.	C. S. Mitchell	B. P. Garnett	J. E. Rice	J. E. Rice	B. G. Bryant	H. E. Hassan
	Post	Edw. B. McLean	Edw. B. McLean	Edw. B. McLean		Arthur D. Marks	Ernest Johnson	W. C. Shelton
	Star	Frank B. Noyes	Theo. W. Noyes	Rudolph Kauffmann		Fleming Newbold	R. W. Herron	Galt Burns
	Times	Washington Times Co.		Avery C. Marks, Jr.	A. T. Macdonald	E. C. Rogers	Avery C. Marks	M. E. Zepp

FLORIDA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Clearwater	Sun	D. O. Batchelor	D. O. Batchelor	D. O. Batchelor	D. O. Batchelor	D. O. Batchelor		
Daytona	Journal	H. C. Sparkman	H. C. Sparkman	H. C. Sparkman	H. C. Sparkman	H. C. Sparkman	O. E. Millican	Miss S. Fromberger
Daytona	News	T. E. Fitzgerald			T. E. Fitzgerald			
Fort Myers	Press	M. M. Milford	M. M. Milford	Frank Kellow	Frank Kellow	Frank Kellow		
Gainesville	News	Elmer W. McCreary	E. W. McCreary	E. W. McCreary		E. W. McCreary		
	Sun	W. M. Pepper	Robt. W. Davis			W. M. Pepper		
Jacksonville	Florida Metropolis	Quimby Melton	Quimby Melton	O. M. Johnson	Quimby Melton	F. P. Beddow	John Othen	F. P. Beddow
	Florida Times-Union	Florida Publishing Co.	W. M. Ball			W. A. Elliott	J. M. Elliott	C. R. Norton
Key West	Citizen	The Citizen Pub. Co., Inc.	J. W. Cargile	L. B. Grillon	M. B. Darnall	L. Darnall		
Lakeland	Star	L. W. Bloom	L. W. Bloom	L. W. Bloom	L. W. Bloom	L. W. Bloom		L. W. Bloom
	Telegram	M. F. Hetherington	M. F. Hetherington	M. F. Hetherington		W. M. Hetherington		
Miami	Herald	The Miami Herald Pub. Co.	Frank B. Stoneman	Frank B. Stoneman	E. Taylor	E. Taylor	Chas. S. Bates	Geo. V. Harper
	Metropolis	Metropolis Publishing Co.	S. Bobo Dean		S. Bobo Dean			R. H. Berg
Ocala	Star	Star Publishing Co.	J. H. Benjamin			P. V. Leavengood		
Orlando	Reporter-Star	The Reporter-Star Publishing Co.	J. Clement Brossier		R. B. Brossier	R. Brazile Brossier	D. J. Wattis	D. M. Trout
	Sentinel	W. M. Glenn & W. C. Essington	W. M. Glenn			W. C. Essington		
Palatka	News	Vickers & Guerry	G. M. Guerry	G. M. Guerry		M. M. Vickers	E. B. Huston	L. D. Eldridge
	Post	Lois K. Mayes						
Pensacola	Journal	Lois K. Mayes	C. M. Robinson	Grover C. Baldwin		Lois K. Mayes		J. K. Hughes
	News	Percy S. Hayes	Percy S. Hayes	Don McLellan		Percy S. Hayes		
St. Augustine	Record	The Record Co.	Harry L. Brown	Herbert Felkel	Harry L. Brown	Harry L. Brown	Miss Botkowsky	Leo Ogilvie
St. Petersburg	Independent	Lew B. & L. C. Brown	Lew B. Brown	L. C. Brown	Lew B. Brown	L. C. Brown	F. W. Williamson	F. B. Duryea
	Times	Times Publishing Co.	E. E. Naugle		C. C. Carr	C. C. Carr	N. M. Kaufmann	
Tallahasse	Democrat	Milton A. Smith	Milton A. Smith	Milton A. Smith		Milton A. Smith		
Tampa	Times	D. B. McKay	D. B. McKay	J. E. Worthington	Chas. G. Mullen	Chas. G. Mullen	O. D. Wetherall	Earl Mullen
	Tribune	Tribune Publishing Co.	W. F. Stovall	R. W. Bentley	W. F. Stovall	J. S. Mims	S. L. Frisbie	W. O. Stovall
West Palm Beach	Palm Beach Post	Palms Publishing Co., Inc.	D. H. Conkling	D. H. Conkling		Joe L. Earman		

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

GEORGIA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Albany	Herald	Herald Publishing Co.	H. M. McIntosh	H. T. McIntosh		J. A. Davis	J. A. Davis	Frank Stanford
Americus	Times-Recorder		W. S. Kirkpatrick			Lovelace Eve		J. H. Brittain
Athens	Banner	The Banner Pub. Co.	Hugh J. Rowe	Hugh J. Rowe				J. O. Jones
	Herald	E. W. Carroll	E. W. Carroll	E. W. Carroll	E. W. Carroll	E. W. Carroll	V. L. Hagood	J. F. Whitaker
Atlanta	Constitution	Constitution Publishing Co.	Clark Howell	Francis W. Clarke	Clark Howell	E. Stow	James R. Holliday	John T. Toler
	Georgian & American	T. B. Goodwin	James B. Nevin	Eugene Camp		C. Miller		Chas. Chandler
	Journal	John S. Cohen	John S. Cohen	John Paschall				John D. Simmons
Augusta	Chronicle	Chronicle Pub. Co.	Thos. J. Hamilton	T. D. Murphy	Thos. J. Hamilton		D. R. Pettit	E. C. Keeling
	Herald	Bowdre Phinizy	Bowdre Phinizy	E. C. Braswell		Jas. C. Harrison	B. B. Boeckman	W. T. McKendree
Brunswick	Banner	M. E. Brewster	M. E. Brewster					T. R. Knight
	News	News Pub. Co.	C. H. Leavy	R. D. McQueen		E. M. Dart	E. M. Dart	E. L. Myrick
Columbus	Enquirer-Sun	Enquirer-Sun Co.	W. H. Tucker	J. R. Fitzpatrick		M. L. Wallis		Henry L. Harmon
	Ledger	W. E. Page	R. M. Page	R. M. Page	W. E. Page	R. B. Page	F. C. Storey	R. B. Colquit
Cordele	Dispatch	Dispatch Publishing Co.	Charles E. Brown	Charles E. Brown		Charles E. Brown		
Dublin	Courier-Herald	Courier-Herald Pub. Co.	Frank Lawson	Harry Floyd		Frank Lawson and M. A. Mertz		
	Tribune	W. C. Allen	W. C. Allen	W. C. Allen	W. C. Allen	W. C. Allen		
Griffin	News & Sun	Robert L. Duke	Robert L. Duke	Charles Hammond		E. M. McCoy		
La Grange	Reporter	The La Grange Reporter Co.	John H. Jones	E. W. Emory	John H. Jones			Arthur D. Scobey
Macon	News	The Macon News Printing Co.	R. L. McKenney	T. J. Simmons		R. R. Wallis	L. G. Sims	J. R. Maddux
	Telegraph	Macon Telegraph Pub. Co.	W. T. Anderson	M. L. Richardson	P. T. Anderson	P. T. Anderson	Roy I. Neal	J. T. Webb, Jr.
Moultrie	Observer	C. B. Allen	C. B. Allen	Grady Adams	C. B. Allen	C. B. Allen	Grady Adams	
Rome	News	T. E. Edwards		R. H. Clagett	T. E. Edwards		C. B. Wright	O. McPeak
	Tribune-Herald	Tribune-Herald Co.		J. D. McCartney		Mrs. J. L. Johnson		
Savannah	News	F. G. Bell	W. R. Neal	J. P. Miller	F. G. Bell		Boykin Paschal	Ed. Hood
	Press	The Savannah Press Pub. Co.	Pleasant A. Stovall	Wm. G. Sutlive		Taylor S. Whitfield		
Thomasville	Times-Enterprise	Times-Enterprise Co.	E. R. Jerger	E. R. Jerger	W. D. Hargrave	W. D. Hargrave	W. D. Hargrave	
Tifton	Gazette	J. L. Herring	J. L. Herring	J. L. Herring	J. L. Herring	J. L. Herring	J. Green Herring	Mrs. D. E. Rogers
Valdosta	Times	Valdosta Times Publishing Co.	C. C. Brantley			E. L. Turner	E. L. Turner	
Waycross	Journal-Herald	Journal-Herald Pub. Co.	Volney Williams		Jack Williams	Jack Williams	Jack Williams	Jack Williams

IDAHO

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Boise	Capital News	The Capital News Pub. Co., Ltd.	H. A. Lawson	H. A. Lawson	R. S. Sheridan	Geo. L. Flaherty		
	Idaho Statesman	Statesman Printing Co.	Calvin Cobb	H. E. Abend	Calvin Cobb	J. C. Adams		
Coeur d'Alene	Press	G. R. Scott	G. R. Scott	G. R. Scott	G. R. Scott	G. R. Scott		
Hailey	Wood River Times & News Miner	Wood River Pub. Co.	G. D. Wheeler	G. D. Wheeler				
Idaho Falls	Post	B. H. & C. J. Reed	B. H. Read	T. W. Byers	B. H. Read	B. H. Read	A. R. Rutherford	S. Tefft
Lewiston	Tribune	Tribune Pub. Co.	A. H. Alford	A. H. Alford	A. H. Alford	E. L. Alford	T. J. Campbell	Bert Halsey
Moscow	Star-Mirror	Geo. N. Lamphere	J. E. Nessly		Geo. N. Lamphere	Geo. N. Lamphere		Geo. N. Lamphere
Nampa	Free Press	Co-operative Publishing Co.	W. V. Wiegand			W. V. Wiegand	W. V. Wiegand	
Pocatello	News	Pocatello News Ptg. Co.	H. M. Sims	H. M. Sims	V. A. Kedney	V. A. Kedney	H. M. Sims	D. A. Edlin
Twin Falls	Chronicle	R. H. Stevenson	R. H. Stevenson	Frank Helmick		R. H. Stevenson		
	News	Twin Falls News Pub. Co., Inc.	R. A. Read	R. A. Read	R. A. Read	R. A. Read	R. A. Read	R. A. Read
	Times	J. A. Crom	Geo. Gilmore		J. A. Crom		W. J. Smith	W. J. Smith
Wallace	Press-Times	Press-Times Pub. Co., Ltd.	D. F. McKenna	D. F. McKenna	D. F. McKenna			

ILLINOIS

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Alton	Telegraph	Telegraph Printing Co.	P. B. Cousley	P. B. Cousley		John D. McAdams		
	Times	The Alton Daily Times	E. E. Campbell	E. E. Campbell	E. E. Campbell	E. E. Campbell	Wm. H. Murphy	H. C. Stark
Aurora	Beacon-News	Aurora-Beacon Pub. Co.	W. W. Whipple	F. C. Flanders	A. M. Snook	Geo. N. Dieterich	Hoefer & Groom	C. D. Chaffee
Beardstown	Illinois-Star	C. A. Schaeffer	C. A. Schaeffer	C. A. Schaeffer	L. Schaeffer	L. G. Schaeffer	C. A. Schaeffer	Mrs. T. W. Gladhill
Belleville	Advocate	Belleville Advocate Printing Co.	F. E. Evans	F. E. Evans	F. E. Evans	W. W. Evans	W. W. Evans	
	News-Democrat	Fred J. Kern	Alfred E. Kern	Alfred E. Kern	Fred J. Kern	Henrietta Schrodi	Henrietta Schrodi	Robt. Kern
Belvidere	Republican	Frank T. Moran	Frank T. Moran	A. F. Conklin	Joe E. Tabor	Joe E. Tabor		
Bloomington	Bulletin	Braley & O'Donnell	Jas. Hart	Clarkson Faulk		J. F. O'Donnell		
	Pantagraph	The Daily Pantagraph	R. H. Crihfield	H. O. Davis	C. C. Marquis	C. C. Marquis	J. M. McMurry	W. P. Lovell
Cairo	Bulletin	The Bulletin Co.	E. U. Myrick		Clyde Sullivan			
	Citizen	The Citizen Co.	John C. Fisher			John C. Fisher		
Canton	Ledger	Canton Ledger Co.	H. S. Owen	A. J. Slater	H. L. Owen	H. L. Owen	H. L. Owen	Geo. F. Cogshall
	Register	Register Publishing Co.	C. E. Snively	R. E. Wood	C. E. Snively		Earl Snively	Earl Snively
Carbondale	Free Press	Robt. W. Davis	Jas. F. McGuire	Jas. F. McGuire	Robt. W. Davis	Robt. W. Davis	Jas. F. McGuire	Robt. W. Davis
Carlinville	Enquirer	C. J. Lumpkin	C. J. Lumpkin	C. J. Lumpkin	C. J. Lumpkin	C. J. Lumpkin	C. J. Lumpkin	C. J. Lumpkin
Centralia	Sentinel	Verne E. Joy	Verne E. Joy	J. E. Morrison	Verne E. Joy	H. B. Mapes	H. B. Mapes	J. W. Combs
Champaign	News-Gazette	D. W. Stevick		Chas. L. Kiser	D. W. Stevick	D. W. Stevick	E. C. Bleau	
Charleston	Courier	Benjamin Weir	Benjamin Weir	Benjamin Weir	Benjamin Weir	Benjamin Weir	Benjamin Weir	Benjamin Weir
	News	C. S. Rardin	C. S. Rardin	C. S. Rardin	C. S. Rardin	C. S. Rardin	J. B. Rardin	J. B. Rardin
Chicago	American	Herman Black	W. A. Curley	W. A. Curley		William Holmes	M. C. Meigs	J. N. Eisenlord
	Am. Daily Standard		Robert Hage	Clarence E. Wood				
	Herald & Examiner	Illinois Pub. & Ptg. Co.		Walter Howey	J. A. Dickson	Wm. P. Dunlap	J. A. Dickson	A. G. Williams
	Journal	The Chicago Journal Co.	John C. Eastman	R. J. Finnegan				
	News	Victor F. Lawson	Victor F. Lawson	Charles H. Dennis		H. L. Rogers	John B. Woodward	W. A. Strong
	Post	J. C. Shaffer	J. C. Shaffer	Julian Mason	D. E. Town	Carroll Shaffer	Frank Hussie	Charles F. Hanson
	Tribune	The Tribune Co.	R. R. McCormick & Jos. M. Patterson	Edward S. Beck		S. E. Thomason		Max Annenberg
Clinton	Clintonian	J. W. Pierce	J. W. Pierce	J. W. Pierce	J. W. Pierce	J. W. Pierce	D. L. Stitt	Herschel Davis
	Journal	B. F. Peltz	B. F. Peltz	B. F. Peltz	B. F. Peltz	B. F. Peltz	B. F. Peltz	B. F. Peltz
	Public	Clinton Public Printing Co.	Raymond Brown	Raymond Brown		Raymond Brown	Raymond Brown	
Danville	Commercial-News	The Commercial-News Co.	John H. Harrison	John H. Harrison		W. J. Parrett		E. C. Hewes
	Press	Jas. H. Skewes	Jas. H. Skewes	Guy T. Robinson	Jas. H. Skewes	W. E. Buckingham	Owen O'Herron	Jas. T. McMillan
Decatur	Herald	Decatur Herald Co.	W. F. Hardy	W. F. Hardy	F. M. Lindsay		H. F. Wilson	R. C. Parrish
	Review	Review Publishing Co.	Jerry Donahue	H. C. Schaub	H. C. Schaub	E. D. Rainey	B. C. Whitsitt	W. H. Coonradt
De Kalb	Chronicle	De Kalb Chronicle Pub. Co.	F. W. Greenaway		E. J. Raymond			
	Independent	D. W. Tyrell	R. B. Newcomer	R. B. Newcomer				
Dixon	Telegraph	M. S. Shaw	George B. Shaw			M. S. Shaw		
East S. Louis	Journal	East St. Louis Daily Journal Co.	A. T. Spivey	A. L. Bowling	A. T. Spivey	E. E. Willis	J. W. Reed	George Schneit
Edwardsville	Intelligencer	Intelligencer Co.	C. H. Spilman			G. S. Giese		
Effingham	Record	Byron K. LeCrone	Byron R. LeCrone	Byron K. LeCrone	B. K. LeCrone	Byron K. LeCrone	Byron K. LeCrone	Byron K. LeCrone
Elgin	Courier	The Courier Publishing Co.	F. P. Hanafin	P. C. Comstock		D. A. McKenzie	E. J. Duppler	A. P. Charest
	News	Lowrie & Black Co.	Richard Lowrie	Richard Lowrie		Lyman F. Black		
Evanston	News-Index	Bowman Publishing Co.	F. J. Tierney	A. H. Bowman	E. R. Ladd	E. R. Ladd		
Freeport	Journal-Standard	D. B. Breed	James R. Cowley			D. B. Breed	W. H. Foll	A. E. Wheeland
Galena	Gazette	The Galena Gazette, Inc.	Edward Grimm					
Galesburg	Mail	Galesburg Mail Co.		Robert A. Chandler		R. A. Chandler		
	Republican-Register	Galesburg Ptg. Co.	Fred R. Jelliff	Fred R. Jelliff		Geo. A. Perry	Geo. A. Perry	Sadie J. Babcock
Harrisburg	Register	Register Publishing Co.	Roy L. Seright	Roy L. Seright	Roy L. Seright	Roy L. Seright	F. A. Leberman	F. A. Lebermann
Hoopeston	Chronicle	Marvin & Milburn	R. H. Marvin	R. H. Marvin	Marvin & Milburn	Marvin & Milburn	R. H. Marvin	Marvin & Milburn
	Herald	Chester A. Aldrich	Chester A. Aldrich	Chester A. Aldrich	Chester A. Aldrich	Chester A. Aldrich	Chester A. Aldrich	Chester A. Aldrich
Jacksonville	Courier	Jacksonville Courier Co.	B. B. Ridgeway		W. A. Fay	W. A. Fay	H. K. Green	Harry Fitch
	Journal	The Journal Co.	J. W. Walton	W. L. Fay		J. W. Walton		
Jerseyville	Democrat							
Joliet	Herald-News	Joliet Printing Co.	Edward Corlett	Lester Filson	Edward Corlett	Edward Corlett	R. M. Howk	J. J. Morrissey
Kankakee	News	Kankakee Publishing Co.	George M. Hunter			H. F. Schmidt		
	Republican	Kankakee Republican Co.	Leslie C. Small		Leslie C. Small	Leslie C. Small	A. Deslauriers	A. Deslauriers
Kewanee	Star-Courier	Kewanee Ptg. & Pub. Co.	L. H. Lowe	L. H. Lowe	L. H. Lowe	L. H. Lowe	C. C. Farr	M. W. Chesley
La Salle	Post	The Post Publishing Co.	Tessie R. McLain	Tessie R. McLain		T. R. McLain, K. McLain, J. N. Rendler		
	Tribune	The La Salle Tribune Co.		Wm. T. Bedford		A. M. Carr		
Lewiston	Record	W. J. Duval	W. J. Duval	W. J. Duval	W. J. Duval	W. J. Duval		
Lincoln	Courier-Herald	Willard E. Carpenter		Brainerd C. Snider				
	Star	The Star Publishing Co.	N. L. Gordon		N. L. Gordon	Miss M. C. Lannan	Miss M. C. Lannan	
Litchfield	News-Herald	E. E. Burson	E. E. Burson	E. E. Burson	E. E. Burson	E. E. Burson	E. E. Burson	E. E. Burson
	Union	Murray & Richards	J. J. Murray	J. J. Murray	J. J. Murray	C. O. Richards		

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

ILLINOIS—Continued

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Macomb	By-Stander	Macomb Publishing Co.	T. L. Roark	T. L. Roark	T. L. Roark	T. L. Roark	G. S. Stremmel	G. S. Stremmel
	Journal	Journal Printing Co.	W. H. Hamline	W. H. Hamline		F. W. Harris	F. W. Harris	
Marion	Post	S. K. Casey & Jas. H. Felts	S. K. Casey & J. Felts	S. K. Casey & J. Felts		S. K. Casey & J. Felts		
	Republican	W. O. Paisley	W. O. Paisley	Oldham Paisley	W. O. Paisley	W. O. Paisley	Mrs. W. O. Paisley.	
Mattoon	Journal-Gazette and Commercial Star	Mattoon Journal Co.	H. F. Kendall			H. F. Kendall		
Moline	Dispatch	Moline Dispatch Pub. Co.	P. S. McGlynn	P. S. McGlynn	John Sundine	John Sundine	John Sundine	John Sundine
Monmouth	Atlas	Republican-Atlas Ptg. Co.	L. A. Ryan		B. E. Pinkerton		Lee J. Sharp	
	Review	Review Printing Co.	Hugh R. Moffet	Hugh R. Moffet	R. S. Russell	R. S. Russell	R. S. Russell	R. S. Russell
Morris	Herald	W. L. Sackett			C. F. Jackman	L. B. Sackett		
Mount Carmel	Republican-Register	Mount Carmel Register Co.	D. E. Keen	D. E. Keen	A. L. Richmond	A. L. Richmond	A. L. Richmond	Walter Chapman
Mount Carroll	Mirror-Democrat	Mirror Democrat Co., Inc.	Cal. M. Feezer	Cal. M. Feezer	F. H. Hurless	Feezer & Hurless		
Mount Vernon	Register-News	Mount Vernon Register-News Co.	Edwin Rackaway	Edwin Rackaway	Norman J. Sugg	Norman J. Sugg	Norman J. Sugg	B. E. Parmelee
Murphysboro	Independent	Fred M. Rolens	W. G. Piggott			A. F. Pelzer		
	Republican-Era	Republican-Era Printing Co.	L. B. Sheley	F. D. Sheley	L. B. Sheley		W. B. Inman	
Olney	Mail	Lozier D. Yount	Lozier D. Yount	Lozier D. Yount	Lozier D. Yount	Lozier D. Yount		
	Review	Ed. Richardson	Ed. Richardson		Ed. Richardson			
Ottawa	Free Trader-Journal	Free Trader-Journal Ptg. Co.	W. H. Osman	Geo. Woolbert		W. T. Dickens		
	Republican-Times	Republican-Times Ptg. Co.		F. M. Sapp	F. A. Sapp	F. A. Sapp	F. A. Sapp	V. A. Capsel
Pana	Palladium	L. E. Jordan	L. E. Jordan	L. E. Jordan	L. E. Jordan	L. E. Jordan	L. E. Jordan	L. E. Jordan
Paris	Beacon	F. A. Feare	Wm. F. Leath	Wm. F. Leath	F. A. Feare	F. A. Feare	F. A. Feare	F. A. Feare
	Gazette	J. D. & F. L. Shoaff	C. A. Jones		J. D. Shoaff	J. D. Shoaff		
	News	News Publishing Co.	H. P. Twyman	H. P. Twyman		H. P. Twyman	H. P. Twyman	H. P. Twyman
Paxton	Record	H. E. Stevens Printing Co.	H. H. Stevens	H. H. Stevens	H. N. Stevens	H. N. Stevens	H. N. Stevens	
Pekin	Times	Times Publishing Co.	A. E. Higgins	Chas. Utter	Chas. Utter	Chas. Utter	Chas. Utter	L. M. Truesdell
Peoria	Journal-Transcript	H. M. Pindell	H. M. Pindell	Merle Slane	C. P. Slane	C. P. Slane	Earl Maloney	W. G. Mercier
	Star	Fannie G. Baldwin	S. A. Oakley			Clarence Eyster	Louis Proehl	Clarence Eyster
Peru	News-Herald	Corwin & Corwin	Harold R. Corwin	H. R. Corwin	C. W. Corwin	C. W. Corwin		
Pocatello	Tribune	Tribune Co., Ltd.	Charles Sumner	Nicholas Ifft	Wm. Wallin	Bert Stoker	F. J. McGrath	**E. E. Ivory**
Pontiac	Leader	Pontiac Leader Pub. Co.	L. V. Pearre			L. A. Clark		
Quincy	Herald	Quincy Herald Company	C. F. Eichenauer	C. F. Eichenauer	Ray M. Oakley	Ray M. Oakley	Ray M. Oakley	Thornhill & Myers
	Whig-Journal	The Whig Company	A. O. Lindsay	W. C. Marquiss		A. O. Lindsay		W. C. Hunter
Robinson	News	F. W. Lewis	F. W. Lewis	F. W. Lewis	F. W. Lewis	F. W. Lewis	F. W. Lewis	F. W. Lewis
Rockford	Register-Gazette	The Register-Gazette Co.		Fred E. Sterling	Edgar E. Bartlett	Elliott S. Bartlett		G. S. Galloway
	Republic	The Republic Co.	T. B. Thompson		H. M. Johnson	Harry Pollard	John Bollman	Ben Skeyhan
	Star	Roscoe S. Chapman	John V. Riley				J. V. Hawkinson	G. T. Miller
Rock Island	Argus	J. W. Potter		H. P. Simpson			F. J. Mueller	A. Radford
Savanna	Times-Journal	Times-Journal, Inc.	Will H. Gharrity	Will H. Gharrity			J. E. King	
Shelbyville	Union	Union Publishing Co.	Wm. H. Taylor	Wm. H. Taylor	Wm. H. Taylor	Wm. H. Taylor	Wm. H. Taylor	
Springfield	Illinois State Journal	Illinois State Journal Co.	Lewis H. Miner	S. Leigh Call		W. H. McConnell	Mark Plaisted	J. Paul Kienzle
	Illinois State Register	State Register Publishing Co.	H. W. Clendenin	V. Y. Dallman	Thos. Rees	G. M. Clendenin	Chas. F. Suesen	F. V. Schech
Sterling	Gazette	The Sterling Gazette Co.	D. W. Grandon	Geo. G. Grandon		D. W. Grandon		
Streator	Free Press	Free Press Co.	John R. Fornot	John R. Fornot	John R. Fornot	John L. Perry	John L. Perry	R. Cook
	Independent-Times	Fred LeRoy & Virginia B. LeRoy	Virginia B. LeRoy	Virginia B. LeRoy		Reed & LeRoy		
Taylorville	Breeze	The Breeze Ptg. Co.	Frank Reed	Frank Reed		Frank Reed		
	Courier	Daily Courier Co.	Lon E. Martin	Lon E. Martin		Lon E. Martin		
Urbana	Courier	Urbana Courier Co.	A. T. Burrows	T. W. Res	A. T. Burrows	A. T. Burrows	K. Buchanan	Chas. McQuay
	Illini	Illini Publishing Co.	S. D. Owen	C. W. Cleveland	V. L. Kannert	C. N. Henson		
Waukegan	Sun	Lake County Pub. & Ptg. Co.	W. J. Smith	W. J. Smith	F. G. Smith	F. G. Smith	J. A. Jensen	J. L. Price

INDIANA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Alexandria	Times-Tribune	Will F. Baum	Will F. Baum					
Anderson	Bulletin	Bulletin Ptg. & Mfg. Co.	D. J. Crittenberger		T. McCullough		R. J. Wilson	R. H. Clark
	Herald	Herald Publishing Co.	E. C. Toner	T. A. Branson	E. C. Toner	C. H. Noff	M. L. Walker	Chas. Simmons
Attica	Tribune	J. McDermond, Jr.	J. McDermond, Jr.	J. McDermond, Jr.	J. McDermond, Jr.	J. McDermond, Jr.	J. McDermond, Jr.	J. McDermond, Jr.
Auburn	Star	V. E. Buchanan	V. E. Buchanan	V. E. Buchanan	V. E. Buchanan	V. E. Buchanan	V. E. Buchanan	V. E. Buchanan
Bedford	Democrat	C. P. Butler	C. P. Butler	C. P. Butler	C. P. Butler	C. P. Butler	C. P. Butler	C. P. Butler
	Mail	Otis & Brooks			F. B. Otis		T. J. Brooks	B. C. Wicker
Bicknell	News	F. F. McNaughton	F. F. McNaughton.					
Bloomington	Telephone	Bradfute & Bradfute	Walter Bradfute	B. W. Bradfute				
	World	Oscar H. Cravens	D. C. Miller	D. C. Miller	D. C. Miller	Oscar H. Cravens		
Bluffton	Banner	Banner Publishing Co.	Geo. L. Saunders	W. A. Shead	G. L. Saunders	G. L. Saunders		
	News	D. H. Swain	O. O. Craven		D. H. Swain	D. H. Swain	D. H. Swain	
Brazil	Times	Henkel Publishing Co.	R. H. Plumb	Geo. H. James	James A. Raper	Geo. H. James	H. E. Potts	H. E. Potts
Columbia City	Commercial-Mail	W. W. Williamson	W. W. Williamson	W. W. Williamson	W. W. Williamson	W. W. Williamson	W. W. Williamson	W. W. Williamson
	Post	J. W. Adams	J. W. Adams	J. W. Adams	J. W. Adams	J. W. Adams	J. W. Adams	J. W. Adams
Columbus	Herald							
	Ledger		William Hacker			Donald R. Mellett.		
	Republican	Raymond S. Brown	Chas. T. Mitchell	Raymond S. Brown	Raymond S. Brown	Raymond S. Brown	E. E. Helfrich	Dallas Robertson
Connersville	News-Examiner	D. E. Trusler	E. W. Williams		D. E. Trusler	Inez Williams	Inez Williams	C. E. Kester
Crawfordsville	Journal	The Journal Co.	George Ryan		A. M. Smith	F. T. McCain	Geo. Rush	F. E. Huddleston
	Review	The Crawfordsville Review	W. E. Coons			Foster Fudge		
Decatur	Democrat	Decatur Democrat Co.	John H. Heller	John H. Heller	A. R. Holthouse	A. R. Holthouse	A. F. Stalter	R. E. Ehringer
Dunkirk	News	G. K. Wallar	G. K. Wallar	G. K. Wallar	G. K. Wallar	G. K. Wallar		
Du Quoin	Call	A. W. Essick	A. W. Essick	A. W. Essick	A. W. Essick			
Edinburg	Courier							
Elkhart	Truth	Truth Publishing Co.	Tom H. Keene	Tom H. Keene		Harry Sibbet	W. M. Fuller	D. D. Danforth
Elwood	Call-Leader	Fornshell & Carpenter	E. E. Fornshell			Fornshell & Carpenter		
Evansville	Courier	The Evansville Courier	W. H. Robertson	W. H. Robertson	Hy. W. Marshall	Ed. G. Fehn	A. G. Hollander	H. S. Butler
	Journal	Evansville Journal Pub. Co.	Oscar T. Conklin	M. E. Butterworth	Oscar T. Conklin		C. T. Mushletz	H. B. Stowe
	Press	Evansville Press Co.	F. R. Peters	E. J. Meeman	F. R. Peters	W. C. Bussing		W. H. Riley
Fort Wayne	Journal-Gazette	Lew G. Ellingham	Claude G. Bowers	R. S. Nelson		J. E. Bond	A. J. Gruber	W. R. Ray
	News and Sentinel	O. G. Foellinger	J. A. Greene	J. A. Greene	O. G. Foellinger	O. G. Foellinger	F. G. Hamilton	C. A. Ferris
Frankfort	Crescent-News	Crescent-News Publishing Co.	George H. Healey	George H. Healey	George H. Healey	George H. Healey.		
	Times	G. Y. Fowler's Sons	W. S. Fowler	W. S. Fowler	Max Fowler	Max Fowler	Max Fowler	W. S. Fowler
Franklin	Star	Pulliam & Thomas	E. C. Pulliam	J. H. Adams		R. A. Thomas		
Gary	Post	Gary Ptg. & Pub. Co.	H. B. Snyder	H. B. Snyder	J. R. Snyder	J. R. Snyder	F. C. Wescott	E. L. Todd
	Tribune	Gary Tribune Co.	Homer J. Carr	Homer J. Carr		Geo. R. Scott		
Goshen	Democrat	Dean L. Barnhart	W. V. Fink		Dean L. Barnhart		F. McK. Blough	F. McK. Blough
	News-Times	News Printing Co., Inc.	W. A. Moxley	O. M. Kinnison	O. M. Kinnison	O. M. Kinnison	O. M. Kinnison	O. M. Kinnison
Greencastle	Banner	Harry M. Smith	Harry M. Smith	Harry M. Smith		Harry M. Smith		
	Herald	Charles J. Arnold	Charles J. Arnold	Charles J. Arnold	Charles J. Arnold	Charles J. Arnold	Charles J. Arnold	Charles J. Arnold
Greenfield	Reporter	Viola Banks Spencer	Viola B. Spencer	Viola B. Spencer	Viola B. Spencer	Viola B. Spencer	Viola B. Spencer	Viola B. Spencer
Greensburg	News	Braden & Hancock	Braden & Hancock	Braden & Hancock	Braden & Hancock	Braden & Hancock	Braden & Hancock	Braden & Hancock
	Times	Greensburg Democrat Co.		Smiley Fowler			Noah T. Rogers	
Hammond	Times	The Lake County Ptg. & Pub. Co.	P. A. Parry			R. H. McHie	S. Crawford	R. C. Pierce
Hartford City	News	James Chapman	James Chapman			Nelson Townsend		
	Times-Gazette	Times-Gazette Co.	R. W. Monfort	H. E. Honey	R. W. Monfort	R. W. Monfort	R. W. Monfort	H. E. Honey
Huntington	Herald	Walter H. Ball	Walter H. Ball	Charles M. Paul	Walter H. Ball	Walter H. Ball	Earle Steele	Harlan Clark
	Press	M. H. Ormsby	M. H. Ormsby	Dayton S. Hamer	A. J. Wilhelm	A. J. Wilhelm	H. W. Zinn	T. J. Mason
Indianapolis	Indiana Times	Indiana Daily Times Co.	R. A. Butler	R. A. Butler	J. H. Lederer	J. H. Lederer	O. T. Roberts	C. B. Julian
	News	Delevan Smith	Louis Howland	Richard Smith	Hilton U. Brown	Hilton U. Brown	Frank T. Carroll	John M. Schmid
	Star	John C. Shaffer	John C. Shaffer	Ernest Bross	D. C. Town	B. F. Lawrence	W. D. Keenan	Charles Payne
Jeffersonville	News & Journal	News & Journal	Harry Bird	Harry Bird	E. B. Trinler	E. B. Trinler	E. B. Trinler	E. B. Trinler
	Star	Jeffersonville Ptg Co.	O. W. Baylor	R. C. Swartz		R. C. Swartz	R. C. Swartz	Estelle Sholl
Kendallville	News-Sun	Kendallville Publishing Co.			C. W. Bridenthal			
Kokomo	Dispatch	Paul Poynter	Paul Poynter		L. C. Gifford	L. C. Gifford	K. Banta	Frank O. Evens
	Tribune	J. A. Kautz	J. A. Kautz			J. A. Kautz		
Lafayette	Journal-Courier	Henry W. Marshall	Henry W. Marshall	Herbert C. Light	H. W. Marshall, Jr.	F. P. Vogt	W. L. Cuppy	Harry Henry
	Purdue Exponent	Haywood Pub. Co.	Ray S. Bundy	Paul E. Reed	D. H. Beisel	D. H. Beisel		
La Porte	Argus	Argus Bulletin Co.		J. A. Chaney	J. A. Chaney			
	Herald	La Porte Ptg. Co.	George Hahn	George Hahn	H. A. Lindgren	Chas. A. Beal	Chas. A. Beal	Wm. D. Phalen

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

INDIANA—Continued

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Lebanon	Reporter	Lebanon Printing & Pub. Co.	J. M. Batterton			R. B. Neal		
Linton	Citizen	J. E. Turner						
Logansport	Pharos Tribune	W. R. Emslie	Marion Swadener	A. A. Mourer	W. R. Emslie	H. Arthur Foltz	A. J. West	Lewis Hyman
Madison	Courier	Courier Co.	M. C. Garber			M. E. Garber		
	Herald	The Herald Co., Inc	M. H. Cockrane			John B. Niesse		
Marion	Chronicle	Chronicle Publishing Co	Geo. D. Lindsay	Lewis Spilman	David G. Lindsay		P. A. Speer	Fred Christian
	Leader-Tribune	Marion Leader Co	George B. Heiser	E. H. Johnson	E. H. Johnson	J. A. Hardman	O. M. Scarborough	J. A. Hardman
Martinsville	Reporter	H. J. Martin	H. J. Martin					
Michigan City	Dispatch	Francis & Faulknor	J. B. Faulknor		H. C. Crosby		H. C. Crosby	
	News	Robb & Misener	Chas. J. Robb		Robb & Misener	H. R. Misener	Robb & Misener	Robb & Misener
Monticello	Journal	Don J. Wickizer	Lawrence O. Corey	Lawrence O. Corey	Donald J. Wickizer	Donald J. Wickizer	Donald J. Wickizer	
Mount Vernon	Democrat	Edward F. Alles	Edward F. Alles	Orvan R. Hall	Edward F. Alles	Edward F. Alles	Edward F. Alles	Orvan R. Hall
Muncie	Press	George B. Lockwood		Wilbur E. Sutton	Walter S. Steele	Walter S. Steele	Joseph Blakely	J. Davis
	Star	Star Publishing Co	John C. Shaffer	Frank F. Harrold		H. F. Guthrie		
New Albany	Ledger	New Albany Ledger Co	Bruce W. Ulsh			Bruce W. Ulsh		
	Tribune	Tribune Co.	W. S. Montgomery	W. S. Montgomery	W. S. Montgomery	W. S. Montgomery		
New Castle	Courier	Jean E. Barnard	Allen C. Hiner			R. W. Barnard	R. W. Barnard	H. C. Tucker and Alice Ulmer
	Times	Times Publishing Co			W. S. Chambers	W. S. Chambers	A. L. Young	
Noblesville	Ledger	Enterprise Ptg. & Pub. Co	E. E. Neal			C. S. Neal		
Peru	Chronicle	Arthur C. Petty	Chas. Winter	Chas. Winter		Arthur C. Petty		
	Journal	Peru Journal Pub. Co	W. G. Hendricks	W. G. Hendricks			W. G. Hendricks	
Plymouth	Democrat	Clyde W. Metsker	R. B. Metsker	Clay W. Metsker	C. W. Metsker	C. W. Metsker		
	Republican	The Pilot Co	Samuel E. Boys	Samuel E. Boys	Samuel E. Boys	Samuel E. Boys	P. M. Riddick	P. M. Riddick
Portland	Commercial Review	B. F. Springer	Leo Maxwell	B. F. Springer	B. F. Springer	B. F. Springer	Emil Crebb	H. F. Haisley
	Republican	Portland Republican Co	A. A. Kist	A. A. Kist	A. A. Kist	A. A. Kist		
	Sun	Denney & Simmons	J. W. Denny	J. W. Denny	J. W. Denny	J. W. Denny		
Princeton	Clarion News	The Clarion Publishing Co	R. S. Munford	F. R. Ewing	F. R. Ewing	Geo. B. Grigsby	Geo. B. Grigsby	Geo. B. Grigsby
	Democrat	J. C. Gorman	Owen V. Agar	J. C. Gorman	J. C. Gorman	C. I. Miller	C. I. Miller	C. I. Miller
Rensselaer	Republican	Louis H. Hamilton	Louis H. Hamilton	Louis H. Hamilton	Louis H. Hamilton	Louis H. Hamilton	Louis H. Hamilton	Louis H. Hamilton
Richmond	Item	The Item Newspaper Co	Guild A. Copeland	Guild A. Copeland	F. S. Dodd	F. S. Dodd	E. J. Treffinger	T. W. Campbell
	Palladium	Palladium Printing Co	R. G. Leeds	Luther M. Feeger	E. H. Harris	E. H. Harris	Geo. W. Brenizer	Roy McMath
Rochester	Republican	M. Bitters Estate	A. W. Bitters	A. W. Bitters	E. A. Miller	E. A. Miller		
	Sentinal	Hugh A. Barnhart	Hugh A. Barnhart					
Rushville	Republican	The Republican Co	Roy E. Harrold	Ray E. Harrold	W. O. Feudner	W. O. Feudner	B. O. Simpson	B. O. Simpson
Seymour	Tribune	Jay C. Smith	John H. Connor	Jay C. Smith	Jay C. Smith	Jay C. Smith	Jay C. Smith	Jay C. Smith
Shelbyville	Democrat	Democrat Publishing Co	Wray Fleming	John D. DePrez		John D. DePrez		
	Republican							
South Bend	News-Times	Joseph M. Stephenson	John Henry Zuver	C. J. Cooper	J. M. Stephenson	J. M. Stephenson	W. R. Armstrong	H. H. Irish
	Tribune	South Bend Tribune	Frederick A. Miller	R. H. Horst			W. S. Bowman	H. S. Kingsley & F. M. Hatch
Sullivan	Times	Poynter & McGuire	Paul Poynter	A. G. McGuire	A. G. McGuire	A. G. McGuire	A. G. McGuire	O. B. Duffy
Terre Haute	Star	Star Publishing Co., Inc	John C. Schaffer	S. W. Snively		J. E. White	Frank E. Hollis	
	Post	Terre Haute Post Co	R. H. Gore	R. H. Gore	F. R. Peters	Walter A. Letzler		J. H. Frey
	Tribune	A. C. Keifer	Wm. F. Cronin	Wm. F. Cronin	A. C. Keifer	A. C. Keifer	Frank Shannon	J. Hanrahan
Tipton	Times	John O. Behymer	John O. Behymer	John O. Behymer		John O. Behymer		
Union City	Times	Geo. W. Patchell	Geo. W. Patchell	Roy Patchell	Roy Patchell	Roy Patchell	Geo. W. Patchell	Geo. W. Patchell
Valparaiso	Messenger	H. F. Strother	H. F. Strother	H. F. Strother	H. F. Strother	H. F. Strother		
	Vidette	John M. Mavity	John M. Mavity	John M. Mavity		John M. Mavity		
Vincennes	Commercial	Thomas H. Adams	Thomas H. Adams	A. B. Brouillette		C. W. Adams		
	Sun	R. E. Purcell & Sons	Geo. W. Purcell	Geo. W. Purcell	R. Purcell & Sons	R. Purcell & Sons	Geo. W. Purcell	
Wabash	Plain Dealer	The Plain Dealer Co	C. E. Dittmer					R. H. Coate
	Times-Star	Wabash Ptg. & Pub. Co	J. E. Almond					
Warsaw	Times	R. Williams & Sons, Inc	Logan H. Williams		L. H. Williams	R. W. Bartol	R. W. Bartol	R. W. Bartol
	Union	A. A. East & Son	E. A. East	Glen G. Cole	Glen G. Cole	Glen M. Cole		
Washington	Democrat	Boyd & Backes	S. B. Boyd		S. B. Boyd			
	Herald	The Gazette & Herald Co	Charles G. Sefrit	Charles G. Sefrit	Charles G. Sefrit	John T. Harris		

IOWA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Ames	Tribune and Times	Tribune Publishing Co	W. G. Williams					
Atlantic	News-Telegraph	News Pub. Co	E. P. Chase	E. P. Chase	E. P. Chase	E. P. Chase	E. P. Chase	E. P. Chase
Boone	News-Republican	S. G. Goldthwaite	Geo. Brunton	Geo. Brunton	Geo. Brunton	Geo. Brunton		
Burlington	Gazette	George A. Stivers		Thomas Green		Chas. W. Morgan		
	Hawk Eye	Jno. F. D. Aué	J. L. Waite	J. T. Garrett	Jno. F. D. Aué	C. M. Waite	H. E. Morgan	C. M. Waite
Cedar Falls	Record	L. E. Bladine	L. E. Bladine	L. E. Bladine	L. E. Bladine	L. E. Bladine	D. W. Whitebrook	Miss F. E. Pixley
Cedar Rapids	Gazette	The Gazette Co	H. L. Marshall	Verne Marshall	J. L. Miller			
	Republican	Luther A. Brewer	Cyrenus Cole	Fred J. Lazell		W. R. Ashford		
	Times	Luther A. Brewer	Cyrenus Cole	Fred J. Lazell		W. R. Ashford		
Centerville	Iowegian & Citizen	Beck & Needham	J. M. Beck			J. R. Needham		A. C. Humphrey
Charles City	Press	L. H. Henry	L. H. Henry	L. H. Henry	L. H. Henry	S. C. Henry	H. S. Henry	
Clinton	Advertiser	B. G. Oates	T. V. Murphy		B. G. Oates		H. Van Valkenberg	
	Herald	L. M. Michelsen	W. C. Eastland	W. C. Eastland	L. M. Michelsen	L. M. Michelsen	L. W. Stoik	W. H. Knott
Council Bluffs	Nonpareil	New Nonpareil Co	W. R. Orchard			R. R. O'Brien	J. C. Winters	A. H. Warner
Creston	Advertiser-Gazette	F. E. Sampson	M. L. Burt	M. L. Burt	M. L. Burt	M. L. Burt	A. D. Smith	
Davenport	Democrat & Leader	Frank D. Throop	Ralph W. Cram	Ralph W. Cram	Frank D. Throop	Frank D. Throop	V. Martin	V. N. Dorgan
	Times	E. P. Adler	J. E. Hardman	J. E. Hardman		A. F. O'Hern	Jesse Phillips	Ray Evans
Des Moines	Capital	Lafayette Young	Lafayette Young	W. C. Jarnagin	L. Young, Jr.	L. Young, Jr.	F. R. Geneva	Hoffer and Huffy
	News	The Des Moines News Co.	W. E. Battenfield	Harold Place	W. E. Battenfield			Wm. Bailey
	Record	Daily Record Co	T. A. Versaw			E. G. McIntire		
	Register	Gardner Cowles	Harvey Ingham	W. W. Waymack	Gardner Cowles	Gardner Cowles	H. T. Watts	W. A. Cordingley
	Tribune	Gardner Cowles	Harvey Ingham	W. W. Waymack	Gardner Cowles	Gardner Cowles	H. T. Watts	W. A. Cordingley
Dubuque	News	The News Publishing Co	J. H. Wallis	M. Bordeaux	J. H. Wallis	J. H. Wallis	O. A. Groff	C. M. Downs
	Telegraph-Herald	F. W. Woodward	W. E. Wendt	W. E. Wendt	F. W. Woodward	F. W. Woodward	F. J. McLaughlin	Glenn Stewart
	Times-Journal	Times-Journal Co	Edw. Fairfield		Wm. J. Schaeffer	Wm. J. Schaeffer		A. A. Coughlin
Fairfield	Ledger-Journal	Journal Printing Co	Dean Taylor	Dean Taylor	C. E. Nieukirk	C. E. Nieukirk		
Fort Dodge	Messenger & Chron.	Messenger Printing Co	C. A. Roberts	Granger Mitchell	C. A. Roberts	W. S. Merryman	H. B. Lee	Floyd Campbell
Fort Madison	Democrat	The Democrat Co., Inc	W. J. McGiffin	W. J. McGiffin	W. J. McGiffin	W. J. McGiffin		
Iowa City	Press-Citizen	S. E. Carrell	S. E. Carrell	Dale E. Carrell	S. E. Carrell		E. A. Chappell	M. J. Laffey
Keokuk	Gate City & Constitution Democrat	The Gate City Co	Walter Burton	C. F. Skirvin	C. F. Skirvin	C. E. Warwick	Clyde Thornton	Henry Nelson
Marshalltown	Times Republican	Times Republican Ptg. Corp		R. C. Wells		George F. Thayer		
Mason City	Globe-Gazette	W. F. Muse	W. F. Muse	Earl Hull	D. M. Conroy	A. Jeppeson	H. B. Winn	Lloyd Bergen
Missouri Valley	Times	R. C. Lahman	R. C. Lahman		S. Holmes	R. C. Lahman	R. C. Lahman	
Mount Pleasant	News	Charles S. Rogers	Charles R. Rogers			Warren K. Rogers		
Muscatine	Journal	Lee P. Loomis		Ralph J. Leysen			C. R. Rabedeaux	A. M. Geibel
Newton	News	James R. Rhodes	James R. Rhodes	S. W. Mitchell	James R. Rhodes	Geo. C. Bolte	Geo. C. Bolte	Nellie A. Parsons
Oelwein	Register	Hoyer & Robinson	Hoyer & Robinson	Hoyer & Robinson	Hoyer & Robinson	Hoyer & Robinson	Hoyer & Robinson	Hoyer & Robinson
Oskaloosa	Herald	C. V. Hoffman	Phil Hoffman			Chas. S. Walling		
Ottumwa	Courier	Jas. F. Powell	W. H. Powell			John Huston	E. P. Canny	J. F. Haring
Perry	Chief	Chief Ptg. Co	Scott Snyder		H. S. Adams		H. A. Debrush	J. E. Manbeck
Sioux City	Journal	Perkins Bros. Co		A. F. Allen	W. H. Sammons	W. H. Sammons	J. B. Perkins	Ed. E. Towns
	Tribune	The Tribune Co	John H. Kelly	Everett Tripp	Eugene Kelly	Eugene Kelly	G. H. Pearsall	Dan H. Brown
Washington	Journal	Elder & Shannon	Orville Elder		Elder & Shannon	R. E. Shannon	R. E. Shannon	R. E. Shannon
Waterloo	Courier	W. H. Hartman Co., Inc	J. C. Hartman	E. R. Moore	A. W. Peterson			
	Times-Tribune	Wm. A. Reed	Wm. A. Reed			D. N. Place	A. J. Townsley	W. J. O'Neil
Webster City	Freeman-Journal	Freeman-Journal Pub. Co	W. F. Hunter	George C. Tucker				

KANSAS

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Abilene	Chronicle	P. W. Heath	P. W. Heath	P. W. Heath		P. W. Heath		
	Reflector	Reflector Publishing Co	C. M. Harger		H. W. Wilson	H. W. Wilson	H. W. Wilson	R. C. Dederick
Arkansas City	News	The News Publishing Co., Inc	Chas. Spencer	Chas. Spencer	Chas. Spencer	Chas. Spencer	R. M. Davis	R. M. Davis
	Traveler	R. C. Howard	R. C. Howard	R. C. Howard	R. C. Howard	H. D. Howard	H. D. Howard	H. D. Howard
Atchison	Globe	The Globe Publishing Co	Eugene A. Howe	J. R. Rank	Eugene A. Howe	N. D. Bartlett	N. D. Bartlett	W. C. Hawk
Augusta	Gazette	W. K. Leatherock	W. K. Leatherock					

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

KANSAS—Continued

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Baxter Springs	Citizen	A. E. Pfremmer	A. E. Pfremmer	A. E. Pfremmer	A. E. Pfremmer	A. E. Pfremmer	J. H. Swindler	R. H. Endicott
Beloit	Call	Adamson & Houghton	Adamson & Houghton					
Burlington	Republican	John Redmond	John Redmond				Ora Morris	Lorraine Batdorf
Caldwell	Messenger	A. H. & H. A. Hammond	A. H. & H. A. Hammond	A. H. & H. A. Hammond		A. H. & H. A. Hammond		
Caney	Chronicle	Tom B. & Fred M. Lindsay	Tom B. & Fred M. Lindsay	Tom B. & Fred M. Lindsay		Tom B. & Fred M. Lindsay		
Chanute	Tribune	The Tribune Publishing Co.	Herbert Cavaness	George L. Barcus		Wilfrid Cavaness		
Cherryvale	Republican	Will R. Burge	Will R. Burge	Will R. Burge		Will R. Burge		
Clay Center	Dispatch-Republican	Clay Center Pub. Co.	F. W. Parrott			F. I. Shoaf		
Coffeyville	Journal	Powell & Platz	Hugh J. Powell		Powell & Platz	Powell & Platz	C. M. Dunham	M. C. Harrison
	News	A. J. Valentine	A. J. Valentine	A. J. Valentine	A. J. Valentine	A. J. Valentine	A. J. Valentine	A. J. Valentine
Columbus	Advocate	N. W. Huston	N. W. Huston	N. W. Huston	N. W. Huston	N. W. Huston	N. W. Huston	Kathryn Huston
Concordia	Blade-Empire	Ray Green		Roy Buckingham			L. W. Lash	Lester B. Shrouf
Council Grove	Guard	M. F. Amrine	M. F. Amrine	M. F. Amrine	M. F. Amrine	L. N. Woodside	L. N. Woodside	M. F. Amrine
Dodge City	Globe	J. C. Denious	J. C. Denious	C. L. Jacoby	J. C. Denious		Francis Fuhr	Lucille Beck
El Dorado	Times	Times Publishing Co., Inc.	R. A. Clymer and Burns Hegler				Burns Hegler	
Emporia	Gazette	W. A. White	W. A. White			W. E. Hughes		
Fort Scott	Tribune & Monitor	Tribune-Monitor Co.	Geo. W. Marble	Geo. W. Marble		Geo. W. Marble		
Frankfort	Index	F. M. Hartman	F. M. Hartman			F. M. & H. H. Hartman		
Fredonia	Herald	Ben S. Hudson	Ben S. Hudson	Ben S. Hudson	Ben S. Hudson	Ben S. Hudson	H. M. Robertson	H. M. Robertson
Galena	Times	Arthur S. McNay	Arthur S. McNay	Arthur S. McNay	Arthur S. McNay	Arthur S. McNay	Arthur S. McNay	Arthur S. McNay
Great Bend	Tribune	Townsley & McMullen	W. L. Townsley	John K. McMullen	John K. McMullen	John K. McMullen	John K. McMullen	John K. McMullen
Hiawatha	World	Ewing Herbert	Ewing Herbert	Ewing Herbert		Rose Zimmerman & Jessie Shepherd		
Hutchinson	Gazette	Gazette Printing Co.	Chester Leasure	Chester Leasure	H. W. Southworth	H. W. Southworth	M. T. Rose	H. O. Sondergard
	News	The News Co.	W. Y. Morgan	C. H. Scott	W. Y. Morgan	R. C. Ballard	Wm. S. Cady	R. C. Parks
Independence	Free Press	Richmond & Richmond	A. B. Hamlin			R. D. Richmond	J. F. Slichman	
	Reporter	Clyde H. Knox	Clyde H. Knox		Clyde H. Knox	Clyde H. Knox		
	Star	A. T. Cox	A. T. Cox	A. T. Cox		A. T. Cox		
Iola	Register	Chas. F. Scott	Chas. F. Scott	Chas. F. Scott	Chas. F. Scott	Chas. F. Scott	M. L. Langley	George L. Williams
Junction City	Union	John Montgomery & Son	H. E. Montgomery			John Montgomery		
Kansas City	Kansan	A. E. Neal	A. E. Neal	Howard Payne	H. W. Bailey	Geo. N. Barnes		
Kiowa	Record							
Lawrence	Gazette	The Gazette Co.	Homer Talbot	John Montgomery	Homer Talbot	Homer Talbot	R. A. De Watteville	George Smith
	Journal-World	W. C. Simons	J. W. Murray	J. W. Murray	W. C. Simons	W. C. Simons	A. C. Newby	Grace Stout
Leavenworth	Post	The Post Publlshing Co., Inc.	Wallace F. Hovey	Wallace F. Hovey	Wallace F. Hovey	Wallace F. Hovey	Wallace F. Hovey	C. A. Hunter
	Times	D. R. Anthony, Jr.	D. R. Anthony, Jr.		D. R. Anthony, Jr.	H. H. Seckler	H. H. Seckler	Ed. Smith
Lyons	News	Paul A. Jones	Paul A. Jones	Paul A. Jones		Paul A. Jones		
McPherson	Republican	W. J. Krehbiel	C. E. Oelrich		W. J. Krehbiel	L. A. Rank		J. L. Salthouse
Manhattan	Mercury	Fay N. Seaton	Fay N. Seaton	Fay N. Seaton	Fay N. Seaton	Fay N. Seaton	Fay N. Seaton	Fay N. Seaton
	Nationalist	Ed. Shellenbaum	Ed. Shellenbaum	Ed. Shellenbaum		Ed. Shellenbaum		
Neodesha	Sun	C. E. Cowdery Estate	Chas. P. Beebe	Chas. P. Beebe	Chas. P. Beebe	Chas. P. Beebe	Chas. P. Beebe	Chas. B. Beebe
Newton	Journal	R. E. Nye	Mrs. E. Nye				R. E. Nye	
	Kansan-Republican	The Kansan Ptg. Co.	J. L. Napier	J. L. Napier		J. C. Mack		
Norton	Telegram	T. N. & Everett Moore	T. N. & E. Moore	T. N. & E. Moore	T. N. & E. Moore	T. N. & E. Moore	T. N. & E. Moore	T. N. & E. Moore
Ottawa	Herald	R. A. Harris	R. A. Harris	W. E. Gilliland		R. A. Harris		
Parsons	Eclipse	Eclipse Pub. Co.	I. W. Howe	J. W. Howe	C. A. Lamb			
	Republican	P. T. Foley	Lee Meadows	Emerson G. Smith	Lee Meadows	C. E. McKnight		
	Sun	Sun Publishing Co.	C. M. Reed	A. D. Murlin	Lester Combs	Lester Combs	C. J. Moore	G. C. Krause
Pittsburg	Headlight	J. T. & G. A. Moore	F. W. Brinkerhoff	F. W. Brinkerhoff	J. T. Moore	J. T. Moore	Hoyt F. Boylan	I. H. Cole
Pratt	Tribune	The Tribune Publishing Co.	Nate E. Reece			Cecil P. Rich	G. E. Rich	
Salina	Journal	Journal Publishing Co.	Joseph L. Bristow	Fred J. Ludes	Roy F. Bailey	Roy F. Bailey	Roy F. Bailey	
	Union	J. L. Brady	J. L. Brady	W. T. Miller	M. P. Shipman	M. P. Shipman	Walter L. Kelley	M. P. Shipman
Topeka	Capital	Arthur Capper	Harold T. Chase	Chas. Sessions	Marco Morrow	W. R. Smith	W. B. Flowers	H. T. Blake
	State Journal	Frank P. MacLennan	F. P. MacLennan	Arthur J. Carruth	F. P. MacLennan	W. P. Snyder	Paul Morgan	Morris D. Milham
Wellington	News	H. L. Woods	H. L. Woods			John M. Pile		
Wichita	Beacon	The Beacon Publishing Co.	Henry J. Allen	S. A. Coleman	Henry J. Allen	A. T. Butler	P. M. Hart	C. B. McCawley
	Eagle	Marcellus Murdock	Chas. B. Driscoll	I. B. Doze		Sidney D. Long		Sidney D. Long
Winfield	Courier	Courier Printing Co.	E. P. Greer	E. P. Greer	Milton A. Bangs	Milton A. Bangs	Milton A. Bangs	E. P. Green, Jr.
	Free Press	W. G. Anderson	W. G. Anderson	W. G. Anderson	W. G. Anderson		George Hirmold	

KENTUCKY

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Ashland	Independent	Independent Pub. Co.	B. F. Forgey			B. F. Forgey		
Bowling Green	Park City News	News Pub. Co.	John N. Gaines	John N. Gaines	John N. Gaines		John N. Gaines	
	Times-Journal	Times Journal Pub. Co., Inc.	W. J. & J. G. Dunhardt			W. J. Dunhardt	W. J. Dunhardt	J. G. Dunhardt
Covington	Kentucky Post	Post Publishing Co.	Frank Rostock	Max B. Cook		Wm. McIntosh	Wm. McIntosh	W. Rouck
Danville	Advocate	Richardson & McIntyre	Richardson & McIntyre	W. V. Richardson	W. V. Richardson	W. V. Richardson		
	Messenger	J. Curtis Alcock	J. Curtis Alcock	J. Curtis Alcock	J. Curtis Alcock	J. Curtis Alcock	Geo. A. Joplin, Jr.	J. Curtis Alcock
Frankfort	State Journal	The State Journal Co.	James L. Newman	Dulin Moss		Jas. L. & J. P. Newman		
Fulton	Leader	Fulton Publishing Co.	R. S. Williams	R. S. Williams	R. S. Williams	R. S. Williams		
Henderson	Gleaner	Leigh Harris	Leigh Harris	F. M. Hutchinson	Leigh Harris	W. W. Smith	W. W. Smith	Roy Springer
	Journal	Leigh Harris	Leigh Harris	John A. Lyne		W. W. Smith	W. W. Smith	Roy Springer
Hopkinsville	Kentucky New Era	A. W. Wood	T. C. Underwood		A. W. Wood	M. E. Bacon		M. E. Bacon
Lexington	Herald	Lexington Herald Co.	Desha Breckenridge	T. E. Underwood	Charles I. Stewart	Wm. Wolfe	J. L. Naylor	Zack Carter
	Leader	John G. Stoll		James M. Ross	H. Giovannoli	Fred B. Wachs	H. E. Roberts	C. W. Crum
Louisville	Courier-Journal	Robert W. Bingham	Wallace T. Hughes	Barry Bullock		Bert N. Garstin		Robt. S. Weir
	Louisville Herald	Louisville Herald Co.	John C. Shaffer	C. A. Segner	C. F. Gladfelter		S. A. Bernheim	
	Post	Evening Post Co.	L. C. Humphrey & R. G. Knott	G. R. Newman	Eugene Knott	W. W. Stouffer		W. E. Eastland
	Times	Robert W. Bingham	Arthur Krock	Brainard Platt		Bert N. Garstin		Robt. S. Weir
Madisonville	Messenger	Madisonville Publishing Co.	C. C. Givens	Woodson Browning		C. C. Givens & T. C. O'Bryan		
Mayfield	Messenger	Clay G. & Scott Lemon	Clay G. Lemon	Clay G. Lemon	Lemon Bros.	Scott T. Lemon		
	Times	Mayfield Times, Inc.	Bert S. Berry		Bert S. Berry	Bert S. Berry		
Maysville	Bulletin	McCarthy & Altmeyer	John J. Altmeyer	John J. Altmeyer		M. J. McCarthy		
	Independent	Purdon & Schatzmann	Purdon & Schatzmann	James Purdon		Purdon & Schatzmann		
	Public Ledger	Ledger Publishing Co.	Clarence Mathews	Clarence Mathews	Clarence Mathews	Clarence Mathews	Clarence Mathews	Clarence Mathews
Middleboro	News	Chas. E. Herd	Chas. F. Herd	L. H. Smalling	Lenore Herd			
Owensboro	Inquirer	Lawrence W. Hager	L. W. Hager	G. M. Pedley	W. B. Hager	W. B. Hager	G. A. Yancey	Chas. Curran
	Messenger	Messenger Publishing Co.	Urey Woodson	J. M. Pendleton		Geo. M. Fuqua	L. E. Cummings	V. J. Greenwell
Paducah	News-Democrat	Democrat Publishing Co.	Noel A. Berry		Noel A. Berry			
	Sun	E. J. Paxton	E. J. Paxton	E. J. Paxton	E. J. Paxton	E. J. Paxton	E. H. Mammam	J. W. Woods
Richmond	Register	S. M. Saufley	S. M. Saufley		S. M. Saufley	S. M. Saufley	E. T. Wiggins	
Winchester	Democrat	Chas. B. Nelson	Chas. B. Nelson	Chas. B. Nelson	Chas. B. Nelson	Chas. B. Nelson		
	Sun	C. C. Robbins	C. C. Robbins	C. C. Robbins	C. C. Robbins	C. C. Robbins	C. C. Robbins	C. C. Robbins

LOUISIANA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Alexandria	Town Talk	H. M. Huie	R. C. Jarreau			H. M. Huie		
Baton Rouge	State-Times		Chas. P. Manship		Chas. P. Manship	J. L. Lusk	Herbert Benjamin	H. E. Kirby
Crowley	Signal	W. W. Duson	J. G. Gabelle	W. W. Duson, Jr.	W. W. Duson, Jr.	W. W. Duson, Jr.		
Jennings	Times-Record							
Lafayette	Advertiser	Lafayette Advertiser, Inc.	T. M. Callahan	H. E. Browning		Scranton Mouton		
	Gazette	Jay Davidson	Jay Davidson	Jay Davidson	Jay Davidson	Jay Davidson	Jay Davidson	Jay Davidson

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

LOUISIANA—Continued

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Lake Charles	American-Press	American-Press Co., Ltd	Frank A. Smith			Frank A. Smith		
Monroe	News Star	J. W. Smith	A. G. Cook		J. W. Smith		J. W. Smith	C. E. Faulk
New Orleans	Item	James M. Thomson	Marshall Ballard	Clark Salmon	Arthur G. Newmyer	Arthur G. Newmyer		Paul J. Thomson
	States	Robert Ewing		J. Walker Ross		M. Beyersdorfer	J. L. Ewing	F. L. Knecht
	Times-Picayune	The Times-Picayune Pub. Co	D. D. Moore	J. E. Edmonds		J. A. Van Buren	J. F. Tims	A. H. Baker
Ruston	Leader	S. M. Lewis	S. M. Lewis	S. M. Lewis		Henry Mays		
Shreveport	Journal	Journal Pub. Co.	D. G. Frantz	D. G. Frantz	D. Attaway	D. Attaway	S. H. Cohen	T. L. Sessum
	News	Shreveport News Pub. Co	W. S. Ingram	W. S. Ingram		R. H. Cowan		
	Times	Robert Ewing		Albert Witt		L. A. Mailhes	R. D. Holt	Michael Cohen

MAINE

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Augusta	Kennebec Journal	Kennebec Journal Co		John V. Lane		Charles F. Flynt		
Bangor	Commercial	J. P. Bass Publishing Co	A. E. Bass	O. L. Hall		M. Robt. Harrigan		
	News	Bangor Pub. Co	J. Norman Towle			W. B. Reed	W. B. Reed	W. B. Reed
Bath	Times	F. B. Nichols	H. C. Webber	H. C. Webber	F. B. Nichols	F. B. Nichols	F. B. Nichols	W. C. Stewart
Biddeford	Journal	C. H. Prescott	R. F. Wormwood	C. H. Prescott		C. H. Prescott		
	Record	The Biddeford Record, Inc	John W. Robinson	John W. Robinson		C. A. Sutherland		
Houlton	Aroostook News	Aroostook Publishing Co		Ed. T. MacShane		Ed. T. MacShane		
Lewiston	Journal	Lewiston Journal Co	A. G. Staples	A. G. Staples			B. H. Dingley	
	Sun	Lewiston Daily Sun, Inc	Geo. W. Wood			L. B. Costello	Frank S. Hoy	Frank S. Hoy
Portland	Eastern Argus	Eastern Argus Publishing Co	Eli R. Russell			Ernest C. Bowler		
	Express	Evening Express Pub. Co	A. O. Elden		Wm. H. Dow	Wm. H. Dow	F. H. Drinkwater	E. L. Coughlan
	Press	Fredk. Hale	H. M. Bigelow	H. M. Bigelow		B. A. Connolly	J. W. Barbour	Isaac Clough
Waterville	Sentinel	Waterville Sentinel Pub. Co	F. W. Manson	F. W. Manson	F. W. Manson	C. A. Lewis	C. A. Lewis	C. A. Lewis

MARYLAND

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Annapolis	Advertiser							
	Capital & Maryland Gazette	The Capital Pub. Co	Ridgely P. Melvin	Ridgely P. Melvin		Burleigh C. Fooks		
Baltimore	American	The News Publishing Co	Chas. M. Harwood	Arthur G. Turner	Stuart Olivier	Herbert Wyle	Frank D. Webb	Jas. W. Foster
	News	News Pub. Co	C. H. Harwood	Arthur G. Turner	Stuart Olivier	Herbert Wyle	Frank D. Webb	James Foster
	Evening Sun	The A. S. Abell Co	Stan. M. Reynolds	J. E. Murphy		W. F. Schmick	W. F. Schmick	C. O. Reville
	Sun	The A. S. Abell Company	J. H. Adams	Frank R. Kent		W. F. Schmick	W. F. Schmick	C. O. Reville
Cambridge	Banner	P. Watson Webb	P. Watson Webb	P. Watson Webb	P. Watson Webb	P. Watson Webb	P. Watson Webb	P. Watson Webb
Cumberland	News	The Daily News Co		W. W. Brown		Chas. W. Donnelly	John T. Taylor	R. Armbruster
	Times	Times & Alleganian, Inc	Joseph B. Finan	H. E. Webber	Joseph B. Finan	Joseph B. Finan	W. J. Wilkinson	Joseph K. Mooney
Frederick	Post	Great Southern Ptg. & Mfg. Co	J. L. C. Sunday	W. T. & R. Delaplaine			W. T. Delaplaine	Robert Baer
	News	Great Southern Ptg. & Mfg. Co	August T. Brust	W. T. & R. Delaplaine			W. T. Delaplaine	Miss Helen Kreh
Hagerstown	Globe	The Globe Publishing Co	L. D. Emmert					
	Herald	Herald Publishing Co	C. N. Baylor		C. E. Whipple	C. E. Whipple	W. E. Pattison	J. E. Philips
	Mail	Herald Pub. Co	J. A. Hawken		C. E. Whipple		W. E. Pattison	J. E. Philips

MASSACHUSETTS

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Amesbury	News	Amesbury Publishing Co.	E. J. Graves	E. J. Graves	T. F. Coffin	T. F. Coffin	T. F. Coffin	T. F. Coffin, Jr.
Attleboro	Sun	The Sun Publishing Co	Charles C. Cain	J. H. Vallette		J. H. Vallette		
Beverly	Times	Walter E. Hubbard	Walter E. Hubbard					
Boston	Advertiser	Edward A. Westfall	Lewis Taplinger	James W. Reardon	John D. Bogart	Mortimer C. Priest		
	American	Edward A. Westfall	Robert C. McCabe	Robert C. McCabe	John D. Bogart			
	Christian Science Monitor	The Christian Science Pub. Soc	Frederick Dixon			John R. Watts		
	Globe	The Globe Newspaper Co	Chas. H. Taylor	Arthur A. Fowle		William O. Taylor		Thomas Downey
	Herald	James H. Higgins	Robt. L. O'Brien	Robert L. O'Brien		James H. Higgins		T. J. Maynahan, Jr.
	Post	Edwin A. Grozier	Edwin A. Grozier	C. B. Carberry	Richard Grozier	W. A. Grozier	A. H. Marchant	E. J. Maguire
	Record	E. C. Deland	E. E. Whiting	J. W. Wallace	C. A. Barrett	J. H. Devlin	H. W. Allen	Samuel Sklar
	Transcript	Boston Transcript Co	George S. Mandell	George S. Mandell	L. M. Hammond		W. F. Rogers	L. Hammond, Jr.
	Traveler	Robt. L. O'Brien	Robert L. O'Brien	J. S. Allen	J. H. Higgins			
Brockton	Enterprise	Enterprise Pub. Co	L. E. Rich	S. H. Rich	A. H. Fuller		C. L. Fuller	F. W. Middleton
	Times	W. R. Buchanan	W. R. Buchanan	G. M. Gifford	W. R. Buchanan	H. H. Buchanan	H. H. Buchanan	L. W. Cobbett
Chelsea	Record	S. H. Robie	S. H. Robie	S. H. Robie	S. H. Robie	S. H. Robie	S. H. Robie	S. H. Robie
Clinton	Item	The W. J. Coulter Press, Inc	Harry F. Hartwell	C. C. Coulter		C. C. Coulter		
Fall River	Globe	The Fall River Globe Pub. Co	C. J. Leary, Jr.	C. J. Leary, Jr.		Ernest D. Lough		Benj. Madowsky
	Herald	Edward Gans	Edw. D. Toohill	Edw. D. Toohill	Edward Gans		R. C. Mills	A. F. Boyle
	News					F. S. Almy		
Fitchburg	Sentinel	Sentinel Printing Co	George H. Godbeer	George H. Godbeer		Frank C. Hoyt	F. B. Cressy	E. G. Wellington
Framingham	News							
Gardner	News	The Gardner News Co			S. W. Rogers	S. W. Rogers		W. C. Lamoureux
Gloucester	Times	Gloucester Times Co		Fred E. Smith	J. H. Higgins			
Greenfield	Recorder	Greenfield Recorder Co	John W. Haigis	John W. Haigis	John W. Haigis	John W. Haigis	D. E. Gingras	E. J. McHugh
Haverhill	Gazette	Haverhill Gazette Co	Robert L. Wright	Robert L. Wright	Robert L. Wright	J. C. Moran	F. B. Fuller	Jos. Ferati
Holyoke	Telegram	James J. O'Donnell	James J. O'Donnell	Wm. Friend	Wm. Friend	Wm. Friend	Jos. F. Sullivan	William Rathbun
	Transcript	William G. Dwight	William G. Dwight	William G. Dwight		William G. Dwight		
Hudson	Sun							
Lawrence	Eagle	Hildreth & Rogers Co	J. D. Marin	G. A. Mellen	A. H. Rogers	A. H. Rogers	C. T. Schueler	G. S. Wadsworth
	Telegram	Kimball G. Colby	Joseph McCarthy	Fred H. Ladd		Kimball G. Colby		
	Tribune	Hildreth & Rogers Co	J. A. O'Hearn	G. A. Mellen	A. H. Rogers	A. H. Rogers	C. T. Schueler	G. S. Wadsworth
Leominster	Enterprise Pub. Co.	J. D. Miller Co. Leominster Enterprise Co.	Harry J. Bell			Walter N. Howe		
Lowell	Courier-Citizen	Courier-Citizen Newspaper Co	Philip S. Marden	Philip S. Marden	Harry R. Rice	Harry R. Rice	S. F. Whipple	Wm. G. Spence
	Sun	John H. Harrington	J. H. Harrington	E. J. Gallagher		Martin H. Reidy		
Lynn	Item	Hastings & Sons Pub. Co		H. S. Cummings	C. H. Hastings		W. R. Hastings	W. R. Hastings
	Telegram-News	Frederick W. Enwright	F. W. Enwright	J. J. O'Flanigan		Arthur H. Erwin		
Malden	News	Frank A. Bayrd	F. A. Bayrd	D. P. Rossiter		A. B. Moseley		
Marlboro	Enterprise	The Enterprise Co	H. F. Wilder	H. F. Wilder	H. F. Wilder	H. F. Wilder	Oscar Zettler	Jno. Wilcox
Melrose	News							
Milford	News	Milford Daily News Co	W. D. Leahy	W. D. Leahy	W. D. Leahy	W. D. Leahy	W. D. Leahy	
New Bedford	Mercury	Mercury Pub. Co	Zephaniah Pease	Zephaniah Pease	Arthur G. Luce	Arthur G. Luce	James T. Murray	Arthur G. Luce
	Standard	E. Anthony & Sons, Inc	Cooper Gaw	George A. Hough	B. H. Anthony	B. H. Anthony	James T. Murray	Geo. H. Reynolds
	Times	W. J. Glasgow, Jr				W. J. Glasgow, Jr		
Newburyport	News & Herald	News Pub. Co., Inc	F. E. Smith	J. E. Mannix		E. E. Hicken		
North Adams	Herald	Thos. A. Haggerty	Thos. A. Haggerty	Thos. A. Haggerty	Thos. A. Haggerty	Thos. A. Haggerty	W. P. Meade	W. P. Meade
	Transcript	A. W. Hardman	A. W. Hardman	James A. Hardman		James A. Hardman		
Northampton	Herald	Wm. M. Kiely	G. J. Knoll, Jr.	G. J. Knoll, Jr.	Wm. M. Kiely	Wm. M. Kiely	G. J. Knoll, Jr.	
	Hampshire Gazette	H. S. Gere & Sons	C. H. Gere	E. C. Gere		H. W. DeRose	H. W. DeRose	H. W. DeRose
North Attleboro	Chronicle	North Attleboro Chronicle Co		J. W. Martin, Jr.			Charles F. Martin	
Pittsfield	Eagle	Eagle Pub. Co	K. B. Miller	D. J. Haylon	K. B. Miller		F. W. Couch	George Fisher
Quincy	Patriot-Ledger	George W. Prescott Pub. Co., Inc	George T. Magee	Albert P. Langtry	Albert P. Langtry	Albert P. Langtry	Walter Early	Albert P. Langtry
	Telegram	W. G. Spargo	J. D. Smith					
Salem	News	Salem News Pub. Co	W. B. Porter		H. E. Flint	H. E. Flint		
Springfield	News	The Daily News Pub. Co	John B. Callaghan	John B. Callaghan		Asher Allen	D. M. Munroe	T. F. Murphy, Jr.
	Republican	Richard Hooker	Richard Hooker	Howard K. Regal	Sherman H. Bowles	Arthur H. Yunker	James E. Welch	Raymond A. Beach
	Union	John D. Plummer	M. S. Sherman	M. S. Sherman		Henry N. Bowman		John W. Nolan
Stoneham	Enterprise	John S. Lewis	John S. Lewis	John S. Lewis	John S. Lewis	John S. Lewis	John S. Lewis	John S. Lewis
Taunton	Gazette	Wm. Reed & Sons Co	G. D. Guthrie	Wm. H. Reed	Wm. H. Reed	F. E. Johnson		
Wakefield	Item	Harris M. Dolbeare	H. M. Dolbeare	G. E. Campbell	G. E. Campbell	G. E. Campbell	G. E. Campbell	
Waltham	Free Press-Tribune	Waltham Pub. Co	A. Starbuck	A. Starbuck		R. B. Somers		
	News	Charles W. Pierce	Charles W. Pierce		Charles W. Pierce			
Woburn	Times	James D. Haggerty	James D. Haggerty	James D. Haggerty		James D. Haggerty		
Worcester	Gazette	Theodore T. Ellis	Roland F. Andrews	Joseph C. DeWolf	A. W. Fell	Chas. W. Morse	B. LeR. Woodbury	C. M. Schofield
	Post	John H. Fahey	G. T. Richardson	Walter Cleary	James J. Conroy	James J. Conroy	John Sullivan	I. M. Kearns
	Telegram	Theodore T. Ellis	Roland F. Andrews	E. S. Irwin	A. W. Fell	Chas. W. Morse	B. LeR. Woodbury	E. D. Dolhenty

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

MICHIGAN

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Adrian	Telegram	Stuart H. Perry	Stuart H. Perry	J. S. Gray	Stuart H. Perry	L. B. Oberlin	L. B. Oberlin	F. M. Meyerhuber
Albion	Recorder	The Recorder Press Co.	Richard T. Baldwin	W. S. Kennedy	W. S. Kennedy	Jos. A. Baldwin	Jos. A. Baldwin	Jos. A. Baldwin
Alpena	News		J. E. Richards		T. J. Ferguson		T. J. Ferguson	
Ann Arbor	Times-News	The Booth Pub. Co.	Harlan H. Johnson	Harlan H. Johnson		S. H. McKinley		Harold Booth
Battle Creek	Enquirer & News	Enquirer-News Co.	A. L. Miller	A. L. Miller		A. C. Pfander		
	Moon-Journal	Moon-Journal Pub. Co.	Geo. B. Dolliver	Geo. B. Dolliver	N. E. Conine	N. E. Conine	P. R. Bevier	Glen Winger
Bay City	Times Tribune	The Booth Pub. Co.		W. H. Gustin		S. J. Armstrong	A. Simpson	V. Meisel
Benton Harbor	News-Palladium	Palladium Pub. Co.	S. R. Banyon	S. R. Banyon		S. R. Banyon		
Big Rapids	Pioneer	Wells F. Harvey	Wells F. Harvey	Glen Shannon	Wells F. Harvey	Wells F. Harvey	Wells F. Harvey	L. Widlitzki
Cadillac	News	T. H. Fuller	Felix M. Church	Felix M. Church	T. H. Fuller	T. H. Fuller	M. O. Straight	E. V. Gregory
Calumet	News	The Mining Gazette Co.	Merwin W. Youngs		John R. Pimlott	Wm. M. Lyon		
Cheboygan	Tribune	Cheboygan Tribune Co.	W. H. Gamble	W. H. Gamble		W. H. Gamble		
Coldwater	Reporter	Horace Kitchel				H. D. Lansing		
Detroit	Free Press	The Detroit Free Press		Phil J. Reid	Wm. H. Pettibone		Otis Morse	E. R. Hatton
	Journal	The Journal Co.	N. C. Wright	Grove Patterson	H. S. Talmadge	F. S. Buggie	R. C. Horn	N. A. Currie
	News	Evening News Association	George E. Miller	M. W. Bingay	H. S. Scott	H. Ponting	H. C. Paterson	J. C. Montgomery
	Times	Detroit Times Company	Jas. Schermerhorn	W. N. Burkhart	Jas. Schermerhorn	M. E. Adamson		Homer Bair
Dowagiac	News	Harry H. Whiteley	W. C. Creighton	Harry H. Whiteley	Harry H. Whiteley	Harry H. Whiteley	Harry H. Whiteley	Karl J. Easton
Escanaba	Mirror							
	Press	Escanaba Mining Press Co.		J. P. Norton		W. H. Holreth		
Flint	Journal	Booth Pub. Co.	George Perry	George Perry	Joseph R. Taylor		Lester Karr	R. W. Taylor
Grand Haven	Tribune	Harry Nichols	M. K. Scott		Harry Nichols		Harry Nichols	
Grand Rapids	Herald	The Herald Pub. Co.	A. H. Vandenberg	F. M. Sparks		C. J. Toot		C. J. Toot
	News	A. G. Johnson		Wm. J. Etten	A. G. Johnson	M. J. Tietema	T. R. Barth	Ellsworth Woolpert
	Press	The Booth Pub. Co.	E. W. Booth	Arthur W. Stace	E. W. Booth		H. S. Conlon	Paul O. Sergent
Greenville	Call	William B. Wells	William B. Wells	William B. Wells		William B. Wells		
Hancock	Copper Journal	Hancock Journal Co.	E. W. Presho	A. S. Ley	A. S. Ley	W. E. Madigan	W. E. Madigan	E. M. Gauley
Hillside	News	H. J. Burgess	H. J. Burgess	H. J. Burgess	H. J. Burgess	H. J. Burgess	Herbert J. Pavey	Eugene H. Crum
Holland	Sentinel	N. J. Whelan	Arnold Mulder	Ben A. Mulder		Frederick Slag		
Houghton	Mining Gazette	The Mining Gazette Co.		M. W. Youngs	J. R. Pimlott			
Ionia	Sentinel-Standard	Est. of J. H. Kidd	Ben L. Taylor	F. M. Kidd	F. M. Kidd	F. M. Kidd	F. M. Kidd	
Iron Mountain	Tribune-Gazette	Walter P. Hosking	Eugene Wright					
Ironwood	Globe	Globe Pub. Co.	Howard A. Quirt	Howard A. Quirt		Linwood I. Noyes	E. R. Krieger	A. J. Musholt
Jackson	Citizen-Patriot	The Booth Pub. Co.	B. M. Wynkoop	G. W. Scotford		Jos. E. Noll	Jos. E. Noll	L. H. Kimball
	News	Jackson News Pub. Co.	E. W. Barber	Harold Frank	James Frank	James Frank	H. H. Austin	H. B. Hawley
Kalamazoo	Gazette	F. F. Rowe	J. K. Walsh	J. K. Walsh	F. F. Rowe	A. E. Kettle	F. F. Rowe	E. R. Chapman
Lansing	State Journal	The State Journal Co.		F. A. Van Fleet	Charles N. Halsted	A. E. Richardson	H. J. Baker	Harry Wooten
Ludington	News	The Ludington Daily News, Inc.	G. H. D. Sutherland			G. H. D. Sutherland	Mrs. C.A.Sutherland	
Manistee	News-Advocate	Harry W. Musselwhite	H. W. Musselwhite	H. W. Musselwhite	H. W. Musselwhite	W. E. Smith	August A. Greve	Morris E. Olsen
Marquette	Mining Journal	Mining Journal Co., Ltd.	Frank J. Russell	Frank J. Russell		Frank J. Russell		
Marshall	Chronicle	J. M. Moses & Son	J. M. Moses	J. M. Moses	F. R. Moses	F. R. Moses	L. H. Chapman	M. M. Page
Monroe	News	C. A. French	C. A. French	C. A. French	C. A. French	C. A. French	C. A. French	H. B. Davenport
Mount Clemens	Leader	Leader-Press Co., Ltd.	Chas. D. Straight	Chas. D. Straight		Chas. D. Straight		
Muskegon	Chronicle	Booth Publishing Co.	A. E. Boswell	Archie E. McCrea			Jas. Cloetingh	Irving Cross
Menominee	Herald-Leader	Herald-Leader Co.	R. M. Andrews	B. W. Donnell		P. C. Munroe	O. F. Demske	A. Gagnon
Niles	Star-Sun	Star-Sun Pub. Co.	T. J. Tormey	T. J. Tormey	T. J. Tormey	T. J. Tormey	Fred D. Cook	G. P. McBride
Owosso	Argus-Press	Argus-Press Co.		G. T. Campbell			R. E. Gardner	H. B. Reed
Petoskey	News & Resorter	Churchill Printing Co.	H. Lee North	D. H. Hinkley	D. H. Hinkley	C. E. Garvin	H. B. Lee	H. B. Lee
Pontiac	Press	Pontiac Press Co.	H. Y. Fitzgerald	R. A. Foley	H. Y. Fitzgerald	H. Y. Fitzgerald	Russell Bassett	E. R. Mason
Port Huron	Times-Herald	The Times Herald Co.	L. A. Weil	W. H. Davis	E. J. Ottaway	E. J. Ottaway	G. A. Ashpole	J. L. Doolittle
St. Joseph	Herald-Press	Willard Brewer	Willard Brewer	Rex V. Wynkoop	Willard Brewer	Willard Brewer	Charles Moore	Nelson Foulkes
Saginaw	News-Courier	Booth Publishing Co.	A. R. Treanor	M. A. Gorman	A. R. Treanor	W. A. Rorke	M. C. Hinken	
Sault Ste. Marie	News	Sault News Printing Co.	G. A. Osborn	Norman H. Hill	G. A. Osborn	Norman H. Hill	Chas. Zylstra	C. W. Smith
South Haven	Tribune	The Tribune Co.	C. O. Monroe		C. O. Monroe		T. M. Sawyer	E. M. Bratton
Sturgis	Journal	Mark P. Haines	Mark P. Haines	Maurice Wells	Mark P. Haines	F. J. Mayer	F. J. Mayer	
Three Rivers	Commercial	Wm. H. Shumaker	Wm. H. Shumaker		Wm. H. Shumaker	Wm. H. Shumaker	J. H. Wagner	
Traverse City	Record-Eagle	W. G. Williams	Lew A. Holliday	Austin C. Batdorff		W. G. Williams	C. F. Thomas	C. B. Anderson
Ypsilanti	Ypsilantian-Press	G. C. Handy	Judson Grenall			T. O. Huckle	T. O. Huckle	Lyle Judd

MINNESOTA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Albert Lea	Tribune	Albert Lea Pub. Co.		L. S. Whitcomb			L. S. Whitcomb	
Austin	Herald	Herald Pub. Co.	John H. Skinner			Fred C. Ulmer		
Bemidji	Pioneer	The Bemidji Pioneer Pub. Co.	G. W. Harnwell			E. H. Denu		
Brainerd	Dispatch	The Brainerd Dispatch Co.	F. W. Wieland	F. W. Wieland		F. W. Wieland		
Crookston	Times	W. E. McKenzie	D. A. McKenzie	C. H. Zealand		E. W. Robbins	B. Gossman	K. Nesselrod
Duluth	Herald	M. F. Hanson	S. H. Bingham	Wm. T. Thompson	M. F. Hanson	Wm. F. Henry	Wm. F. Henry	George H. Hunter
	News-Tribune	The Duluth News Tribune Co.	John W. Nagle	R. E. Austin		Miron Bunnell		G. J. Desmond
Faribault	News	Howard Bratton	Howard Bratton	Clifford Russell			H. G. Savoie	H. C. Joachim
Fairmont	Martin Co. Independ.	Independent-Zeitung Co.	Malcolm J. Aldrich			Ward & Welch		
	Sentinel	Sentinel Pub. Co.	Fairley & Nelson	Frank A. Day		Nelson & Whitney		
Fergus Falls	Journal	Fergus Journal Co.	W. L. Robertson			R. J. Underwood		
Hibbing	News	Claude M. and Marc Atkinson	C. M. Atkinson	Marc Atkinson	Marc Atkinson	Marc Atkinson	P. A. Widstrand	Marion Fox
	Tribune	R. W. Hitchcock	Martin Codel	Geo. Fisher		J. G. Early	Chas. Spurway	Arthur Herritt
Internat'l Falls	Journal		C. B. Montgomery	C. B. Montgomery		C. B. Montgomery		
Little Falls	Transcript	Transcript Pub. Co.	Ed. M. La Fond	Ed. M. La Fond	Ed. M. La Fond	Ed. M. La Fond	Ed. M. La Fond	Ed. M. La Fond
Mankato	Free Press	Free Press Co.	J. E. Reynolds		Free Press Co.	Free Press Co.	Rolf Julsrud	Frank Kendall
Minneapolis	Journal	Herschel V. Jones	Herschel V. Jones	George H. Adams		William S. Jones		G. B. Bickelhaupt
	Minnesota Star		Rex Large		Wm. Rouleaux	Wm. Rouleaux		
	News	L. V. Ashbaugh	W. A. Frisbie	W. C. Robertson	John Burgess	A. E. Floback	Geo. D. Flynn	C. J. Cahaley
	Tribune	Minnesota Tribune Co.	J. S. McLain	T. J. Dillon	Rome G. Brown	E. P. Stewart	Gerald Pierce	J. E. Medley
Montevideo	American					C. E. Mills		
Moorhead	News	Moorhead News Co.	J. H. Freeman			J. H. Freeman		
Owatonna	People's Press	Benjamin E. Darby	George F. Darby	George F. Darby	Benjamin E. Darby	Harry B. Darby	Wm. H. Darby	Wm. H. Darby
Red Wing	Eagle	Daily Eagle Pub. Co., Inc.	N. P. Olson	A. H. Olson	N. P. Olson	N. P. Olson	A. H. Olson	F. H. Olson
	Republican	Red Wing Ptg. Co.	Jens K. Grondahl	Jens K. Grondahl		Jens K. Grondahl		
Rochester	Bulletin	The Bulletin Pub. Co.	H. H. Witherstine	G. S. Witherstine		G. S. Witherstine		
	Post & Record	Blakely Ptg. Co.	A. W. Blakely	A. W. Blakely	Clare W. Blakely	Clare W. Blakely	Clare W. Blakely	R. V. Zimmerman
St. Cloud	Journal-Press	Journal Press Co.	Alvah Eastman	Alvah Eastman		John F. Gaspard		
	Times	Times Pub. Co., Inc.	Fred Schilplin			Fred Schilplin	Walter G. Grinols	
St. Paul	Dispatch	C. K. Blandin		H. R. Galt		J. M. Riegel	A. J. McFaul	E. C. White
	News	L. V. Ashbaugh	Howard Kahn			H. K. Edwards		Geo. R. Boyd
	Pioneer Press	C. K. Blandin		H. R. Galt		J. M. Riegel	A. J. McFaul	E. C. White
South St. Paul	Reporter	E. L. Ogilvie	E. L. Ogilvie	W. M. Fisk		A. Wiegand	R. T. Ogilvie	
Stillwater	Gazette	Easton & Masterman	Easton-Masterman	Easton-Masterman	Easton-Masterman	Easton-Masterman	Easton-Masterman	Easton-Masterman
Virginia	Enterprise	Enterprise Ptg. & Pub. Co.	E. C. Smith	E. C. Smith		E. C. Smith		
	Virginian	Virginia Pub. Co.	Geo. E. Webster	Geo. E. Webster		M. H. Montgomery		
Winona	Republican-Herald	Republican-Herald Pub. Co.		H. G. White	F. J. Rucker			

MISSISSIPPI

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Biloxi	Herald	Geo. W. Wilkes Sons	Geo. P. Money		W. G. Wilkes	W. G. Wilkes	W. G. Wilkes	Chester Rose
Clarksdale	Register	G. P. Clark	Chas. W. Littlejohn	E. A. Paul	G. P. Clark	A. M. Littlejohn	C. W. Winn	E. F. Kornmayer
Corinth	Corinthian	Klyce & Bishop	Klyce & Bishop	Klyce & Bishop	Klyce & Bishop	Klyce & Bishop		
Greenville	Democrat-Times	Greenville Npr. & Ptg. Co.	L. Pink Smith	L. Pink Smith		E. W. Smith		
Greenwood	Commonwealth	J. L. & S. Gillespie	J. L. & S. Gillespie	J. L. & S. Gillespie	J. L. & S. Gillespie	J. L. & S. Gillespie	J. L. & S. Gillespie	J. L. & S. Gillespie
Gulfport	Herald	Geo. W. Wilkes' Sons	A. G. Osoinach		W. G. Wilkes	W. G. Wilkes	W. G. Wilkes	Chester Rose
Hattiesburg	American	Howard S. Williams	H. S. Williams	H. S. Williams		H. S. Williams		Thos. St. John
Jackson	Clarion-Ledger	T. M. Hederman	T. M. Hederman	T. M. Hederman	T. M. Hederman	T. M. Hederman	T. M. Hederman	T. M. Hederman
	News	News Pub. Co.	Frederick Sullens	Robt. E. Conner	W. G. Johnson		Crenshaw & Bailey	Roscoe Bailey
Laurel	Leader	Edgar G. Harris	Edgar G. Harris	E. E. Hoffman	Edgar G. Harris	Edgar G. Harris	L. A. Jones	Roscoe James
Meridian	Dispatch	The Dispatch Pub. Co.	H. H. Weir					
	Star	Ralph R. Buvinger	Ralph R. Buvinger	O. C. Morgan		K. S. Buvinger		
Natchez	Democrat	Jas. K. Lambert	Jas. K. Lambert			C. C. Goetz		
Vicksburg	Herald	Vicksburg Ptg. & Pub. Co.	J. S. McNeily	J. S. McNeily	E. A. Fitzgerald	E. A. Fitzgerald	E. A. Fitzgerald	
	Post	J. G. Cashman & Sons	J. G. Cashman			L. P. Cashman	L. P. Barclift	
West Point	Times-Herald							
Yazoo City	Sentinel	F. R. Birdsall	F. R. Birdsall	F. R. Birdsall	F. R. Birdsall	F. R. Birdsall	H. E. Browning	H. E. Browning

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

MISSOURI

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Aurora	Advertiser	W. B. Lowry	W. B. Lowry					
	News	Combination Card Co	M. D. Steiner	M. D. Steiner	M. D. Steiner	M. D. Steiner		
Boonville	Republican	C. M. Harrison	C. M. Harrison	C. M. Harrison	C. M. Harrison	C. M. Harrison	E. J. Melton	C. M. Harrison
Brookfield	Argus							
Butler	Democrat	Harry H. Henry	Harry H. Henry	Harry H. Henry	Harry H. Henry			
Cameron	News & Observer	B. B. Witt	B. B. Witt	B. B. Witt	B. B. Witt	B. B. Witt		
	Sun	C. P. Dorsey	C. P. Dorsey	C. P. Dorsey	C. P. Dorsey	C. P. Dorsey	C. P. Dorsey	C. P. Dorsey
Cape Girardeau	Southeast Missourian	Naeter Brothers	Fred Naeter	Fred Naeter	W. H. Kiehne	W. H. Kiehne	E. E. Campbell	Alvin Macke
	Sun	Chas. C. Oliver	Chas. C. Oliver	W. V. Working		H. N. Frissell		
Carrollton	Democrat	W. S. Holliday	W. R. Painter & W. S. Holliday	W. S. Holliday	W. S. Holliday	W. S. Holliday	W. S. Holliday	
Carthage	Democrat	Eugene B. Roach	Eugene B. Roach	Eugene B. Roach	Eugene B. Roach	Eugene B. Roach	Eugene B. Roach	
	Press	W. J. Sewall	W. J. Sewall		W. J. Sewall	H. L. Howe	H. L. Howe	W. L. Schwartz
Charleston	Index	E. H. Smith	E. H. Smith	E. H. Smith	E. H. Smith	E. H. Smith	E. H. Smith	E. H. Smith
Chillicothe	Constitution	J. E. Watkins	J. E. Watkins	C. A. Spooner	J. E. Watkins	C. E. Watkins	C. E. Watkins	I. W. Watkins
	Tribune	H. D. McHolland	H. D. McHolland			A. McHolland	J. P. Sailor	Miss Lucy Horton
Clinton	Democrat	C. H. Whitaker & Son	C. H. Whitaker, Sr			C. H. Whitaker, Jr.		
Columbia	Missourian	Missourian Pub. Association, Inc			Alfonso Johnson	Alfonso Johnson	H. W. Smith	Carrie Quinn
	Tribune	E. M. Watson	E. M. Watson	E. M. Watson		J. M. Hubbell		
Excelsior Springs	Call	Blood & Blood	A. L. Blood	A. L. Blood		A. L. Blood		
	Standard	F. W. Mitchell	F. W. Mitchell					
Fulton	Gazette	Fulton Gazette Pub. Co	Ovid Bell		Fulton Gazette Pub. Co.		A. D. Williams	
	Sun	Sun Ptg. Co	J. W. & Geo. P. Johnston	J. W. & Geo. P. Johnston		J. W. & Geo. P. Johnston		
Hannibal	Courier-Post	J. B. Jeffries		J. B. Jeffries		E. L. Sparks		
Independence	Examiner	Examiner Ptg. Co	Wm. Southern, Jr				F. W. Rucker	Chas. J. Allis
	News	C. A. Carroll	E. S. Carroll					
Jefferson City	Capital News	Capital News Ptg. Co	Buchanan & Franklin	Buchanan & Franklin		Buchanan & Franklin		
	Democrat-Tribune	Joe Goldman	Joe Goldman	Joe Goldman		M. M. Horner	Joe Goldman	M. M. Horner
	Post	Joseph Sailer	Joseph Sailor	Joseph Sailor		Joseph Sailor		
Joplin	Globe	The Joplin Globe Pub. Co	P. R. Coldren	Ray S. Cockran	R. E. Burns		J. J. McClelland	E. D. Uzzell
	News-Herald	P. E. Burton	J. F. Williams	J. F. Williams	P. E. Burton	P. E. Burton	Guy T. Humes	O. K. Williams
Kansas City	Journal	The Journal Co	E. P. Allen		C. C. Rosewater		William R. Wright	R. J. Seaman
	Post	Burris A. Jenkins	Burris A. Jenkins	Dick Smith		M. M. Levand	J. R. Winter	E. J. Kurrie
	Star	William R. Nelson Est	R. E. Stout, H. J. Haskell, A. F. Seested, Irwin Kirkwood	R. E. Stout	A. F. Seested	A. F. Seested	J. T. Barrons	F. C. Seested
Kirksville	Express	E. E. Swain	E. E. Swain	J. D. Buckingham		P. M. Nicolson	J. N. Stonebraker	
	News	C. C. Howard			C. C. Howard	C. C. Howard		
Lamar	Democrat	The Lamar Democrat Pub. Co	Arthur Aull					
Lexington	Intelligencer	A. W. Allen	A. W. Allen	A. W. Allen	A. W. Allen	A. W. Allen		
Louisiana	Press-Journal	I. N. Bryson	I. N. Bryson			I. N. Bryson		
Macon	Chronicle-Herald	Chronicle-Herald Pub. Co	W. R. Baker		C. H. Weisenborn	C. H. Weisenborn		
Marshall	Democrat-News	Democrat-News Ptg. Co	A. L. Preston				E. P. Barnhill	
Maryville	Democrat-Forum	James Todd	Anna S. Evans	James Todd	James Todd	E. Crockett	M. E. Selecman	Helen Todd
	Tribune	J. F. Hull	J. F. Hull	J. F. Hull	J. F. Hull	J. F. Hull	H. E. Miles	
Mexico	Intelligencer	The Intelligencer	Gale Johnston	Gale Johnston		Gale Johnston		
	Ledger	R. M. White & Son	L. M. White	L. M. White	L. M. White	L. M. White	L. M. White	L. M. White
Moberly	Democrat							
	Monitor-Index	Moberly Index Ptg. Co	W. C. Van Cleve	H. M. Calbert	W. C. Van Cleve	W. C. Van Cleve	F. H. Scott	G. P. Delany
Monett	Times	Pearl Peters	Pearl Peters	Pearl Peters		Pearl Peters		
Neosho	Democrat							
Nevada	Mail & Post	Southwest Mail Ptg. Co		J. H. Bean		W. L. Earp		
North Platte	Telegraph							
Poplar Bluff	American	Citizen Ptg. Co	Dwight H. Brown	Dwight H. Brown	Dwight H. Brown	Dwight H. Brown	Dwight H. Brown	V. H. Steward
St. Charles	Banner-News	R. M. Thomson	W. C. Fuhr		R. M. Thomson	R. M. Thomson		
	Cosmos-Monitor	St. Charles Pub. Co	E. Lee Ronno	E. Lee Ronno	M. L. Comann	M. L. Comann		
St. Joseph	Gazette	C. D. Morris	C. D. Morris	W. D. Ladd	C. D. Morris	W. Boeshans	E. D. Morris	W. Boeshans
	News-Press	Louis T. Golding	Louis T. Golding	C. L. Rutt		H. A. Sprague	H. A. Sprague	W. M. Badger
St. Louis	Globe-Democrat	E. Lansing Ray	E. Lansing Ray	J. J. McAuliffe	E. Lansing Ray		D. B. Houser	Wm. H. Herrington
	Post-Dispatch	Pulitzer Pub. Co	Joseph Pulitzer, Jr	O. K. Bovard		W. C. Steigers	G. M. Burbach	A. G. Lincoln
	Star	Elzey M. Roberts		F. W. Taylor, Jr	B. E. Bradley	M. J. Lowenstein		Marine H. Dubbs
	Times	G. A. Buder	Homer Bassford	S. R. Stanard		G. S. Pollard		Wm. E. Wilson
Sedalia	Capitol	Sedalia Democrat Co		Roy Morris	W. J. Brill	W. J. Brill	Ellis Thaxton	C. Young
	Democrat	The Sedalia Democrat Co	G. H. Scruton			A. D. Stanley		
Springfield	Leader	H. S. Jewell & Son	R. L. Kennedy	R. L. Kennedy	H. S. Jewell	H. S. Jewell	J. M. Acuff	W. E. Barth
	Republican	Springfield, Mo., Republican Co	E. E. E. McJimsey	W. H. Brunkhorst		C. B. Robertson		
Trenton	Republican & Tribune	W. B. Rogers	R. P. McColloch	Carrie Rogers		Ray VanMeter		
	Times	J. H. Miller & Son	J. H. Miller	J. H. Miller	J. H. Miller	D. L. Miller	J. H. Miller	J. H. Miller
Warrensburg	Star-Journal	Star-Journal Pub. Co., Inc	W. C. Kapp	W. C. Kapp	W. C. Kapp			
Webb City	Sentinel	Hal Wise	Hal Wise		Hal Wise	Hal Wise	Chas. Smuck	Chas. Smuck
West Plains	Quill	Mills Williams & Daughters	Williams Sisters	Williams Sisters		Mills Williams & Daughters		

MONTANA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Anaconda	Anaconda Standard	Standard Pub. Co		R. R. Kilroy		J. H. Reilly		J. Martindale
Billings	Gazette	Gazette Printing Co	R. Richards	Leon Shaw	Leon Shaw	J. L. Markham		W. J. Barrett
Bozeman	Chronicle	Chronicle Pub. Co	Jas. P. Bole	Chas. L. Stevens	H. H. Howard		Fred H. Wilson	Frank Colfee
Butte	Bulletin	Bulletin Publishing Co	R. Smith &W. Dunn	R. B. Smith	R. B. Smith	R. B. Smith		
	Miner	The Butte Miner Co.	I. L. Dobel			B. E. Woolston	Wm. A. Glass	O. L. Brooke
	Post	J. H. Durston	I. H. Durston	C. T. Shearer		J. H. Durston	J. K. Evans	H. L. Miller
Great Falls	Leader	The Leader Co	E. H. Cooney	E. H. Cooney	F. M. Tenney	F. M. Tenney	C. T. Gregg	L. E. Eberling
	Tribune	O. S. Warden	Wm. M. Bole			L. G. Diehl		
Havre	Promoter	Havre Daily Promoter	R. G. Linebarger			Jas. W. Rogers		
Helena	Montana Record Her.	Montana Record Publishing Co			C. H. Reifenrath			Leo La Reau
Kalispell	Inter Lake	The Daily Inter Lake, Inc	L. D. Spafford			L. D. Spafford		
Lewistown	Democrat-News	Tom Stout	E. G. Ivins		H. E. Lay	H. E. Lay	Hanley & McGinnis	
Livingston	Enterprise	Livingston Publishing Co	Robert S. Phillips	Emmett F. Riordan	Robert S. Phillips	Robert S. Phillips	Robert S. Phillips	R. E. Shaver
Miles City	Montanan	Independent Printing Co	Jos. D. Scanlon	Louis F. Grill		Jos. D. Scanlon		
	Star	Independent Printing Co	J. D. Scanlon	L. S. Grill	J. D. Scanlon		H. G. Potter	Russell Robbins
Missoula	Missoulian	Martin J. Hutchens	F. T. Ferguson	F. T. Ferguson	James A. Sage	James A. Sage	S. L. McConnell	J. A. King
	New Northwest							
	Sentinel	The Missoulian Publishing Co	M. J. Hutchens	F. T. Ferguson		James A. Sage		

NEBRASKA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Beatrice	Express	Beatrice Express Publishing Co	Clark Perkins		Clark Perkins	H. M. Ivey	H. M. Ivey	Robert Kline
	Sun	E. M. Marvin						
Columbus	News	John I. Long	John I. Long			John I. Long		
Falls City	Journal	A. R. Keim	A. R. Keim			A. R. Keim		
	News	C. C. Davis	C. C. Davis					
Fremont	Tribune	Hammond Printing Co	Frank Hammond	Chas. Ryckman	R. W. Hammond	R. W. Hammond	H. C. Kendall	Walt. B. Reynolds
Grand Island	Independent	Independent Publishing Co	A. F. Buechler	A. F. Buechler		J. R. Fulton	J. R. Fulton	A. Boehm
Hastings	Tribune	Adam Breede	Adam Breede	H. G. Smith		L. T. Kohl	H. Haines	
Kearney	Hub	The Kearney Hub, Inc	M. A. Brown	M. A. Brown	M. A. Brown	Hugh R. Brown	Guy Saltzgaber	Guy Saltzgaber
Lincoln	Nebr. State Journal	J. C. Seacrest	W. O. Jones	W. O. Jones		J. C. Seacrest		
	Nebr. State Jor. (E.)	J. C. Seacrest	W. O. Jones	W. O. Jones		J. C. Seacrest		
	Star	The Star Publishing Co	Homer K. Johnston	L. B. Tobin		L. B. Tobin		Clyde M. Husted
Nebraska City	Nebraska Press	The Press Printing Co	John H. Sweet					Russell Bachler
	News	News Publishing Co	C. M. Hubner			E. D. Marnell		
Norfolk	News	Gene Huse		S. H. McCaw	Gene Huse	F. C. Asmus	G. P. Stern	Guy Lenis

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

NEBRASKA—Continued

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Omaha	Bee	Nelson B. Updike		Victor B. Smith		Charles S. Young	R. A. Carrington	Franklin Rook
	News		Joseph Polcar	Neal Jones			M. C. Taylor	L. G. Lillyman
	World Herald (E.)	W. G. Crounse	H. E. Newbranch	W. R. Watson		H. Doorly	L. R. Wilson	M. B. McNab
Plattsmouth	Journal	R. A. Bates	M. A. Bates	R. A. Bates	R. A. Bates	R. A. Bates	R. A. Bates	
York	News-Times	York Blank Book Co.	Thos. Curran	Thos. Curran	Thos. Curran	Thos. Curran	Thos. Curran	
Wymore	Arbor State	L. F. Hohensee	L. F. Hohensee	L. F. Hohensee		L. F. Hohensee		

NEVADA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Carson City	Appeal							
	News	Gifford & Felesina	H. P. Gifford			P. V. Felesina		
Ely	Times	Expositor Publishing Co.	Vail Pittman		Vail Pittman	Vail Pittman		Ida Pittman
Goldfield	Tribune	Tribune Printing Co.	V. L. Ricketts	M. A. Farrell		V. L. Ricketts	H. Moon	
Reno	Gazette	Reno Evening Gazette Co.	D. W. Williamson	D. W. Williamson	Graham Sanford	H. H. Rosenbrock	J. F. McDonald	R. D. Burke
	Nev. State Journal	Nevada State Journal Pub. Co.	D. B. Potts	D. B. Potts		C. F. Going		
Tonopah	Bonanza	Tonopah Bonanza Printing Co. Inc.	W. W. Booth	W. W. Booth		W. W. Booth		
	Times	F. F. Garside	F. F. Garside			F. F. Garside		

NEW HAMPSHIRE

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Claremont	Eagle	Welch & Woodward	George I. Putnam	Welch & Woodward	Welch & Woodward	Welch & Woodward	F. E. Joy	Welch & Woodward
Concord	Monitor	Wm. D. Chandler	Wm. D. Chandler	Wm. D. Chandler	Wm. D. Chandler	Frank F. Hart	J. Harold Dame	Frank E. Moberg
	Patriot	E. J. Gallagher	E. J. Gallagher	Wm. E. Wallace		E. J. Gallagher		
Dover	Foster's Democrat	Geo. J. Foster & Co.	F. Foster	F. Foster		G. J. Foster		
Keene	Sentinel	Sentinel Printing Co.	W. H. Prentiss	A. G. Hazeltine	C. J. Woodward	C. J. Woodward	C. J. Woodward	C. R. Rodgers
Manchester	Leader	Union-Leader Publishing Co.	Frank Knox	Robert McBlood		J. A. Muehling	B. LeR. Woodbury.	
	Mirror & American	R. W. Pillsbury	E. J. Knowlton	Calvin Chalmers		H. S. Taylor	H. S. Taylor	
	Union	Union-Leader Publishing Co.	Frank Knox	William T. Nichols		J. A. Muehling	B. LeR. Woodbury.	
Nashua	Telegraph	Telegraph Publishing Co.		G. Parkhurst		B. E. Warren		
Portsmouth	Chronicle	Chronicle & Gazette Publishing Co.	F. W. Hartford			W. R. Dearborn		
	Herald	Chronicle & Gazette Publishing Co.	F. W. Hartford			W. R. Dearborn		
	Times	Times Pub. Co.	Emily Stavers			James F. Driscoll		

NEW JERSEY

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Asbury Park	Press	J. Lyle Kinmonth	J. Lyle Kinmonth	E. S. Longstreet		George E. Hopper	David S. Thurston	E. H. Baker
Atlantic City	Gazette Review	Gazette Review Co.	James M. Healy		Harry E. Smith		R. E. Newsham	A. C. Finley
	Press	Press-Union Pub. Co.	Ernest Smith	Francis E. Croasdale	Albert J. Feyl	Albert J. Feyl		Lloyd Lippincott
	Union	Press-Union Pub. Co.	Ernest Smith	Francis E. Croasdale	Albert J. Feyl	Albert J. Feyl		Lloyd Lippincott
Bayonne	News & Review	C. A. Ruhlmann	L. E. Travis	L. E. Travis	A. A. Melniker	W. W. Hubbard	Bernard Kramen	I. Cohn
	Times	Hyman Lazarus	H. L. Martin	H. Lazarus		S. I. Newhouse		
Bridgeton	News	Evening News Co.	Clifford Snowden	W. J. Kirby	C. L. Snowden	F. A. Stanger	G. L. Schofield	E. Ware
	Pioneer	George W. McCowan	H. L. Tyler		Geo. W. McCowan	Geo. W. McCowan	Geo. W. McCowan	
Burlington	Enterprise	Enterprise Publishing Co.	J. R. Cheesman			J. R. Cheesman		
Camden	Courier	J. David Stern	J. David Stern	Harry T. Saylor		W. L. Tushingham	Albert Ingram	C. A. Van Fossen
	Post-Telegram	Post-Telegram Co.	U. S. Jefferys		F. F. Patterson, Jr.	F. F. Patterson, Jr.	T. N. Patterson	F. F. Patterson, Jr.
Elizabeth	Journal	Aug. S. Crane	Aug. S. Crane	Geo. W. Swift	Aug. S. Crane	Elmer E. Stanion	F. Ernest Wallace	A. J. Ruck
	Times	Leonard F. Sawvel	Leonard F. Sawvel			A. M. Knox	A. M. Knox	F. Haber
Hackensack	Record	Evening Record Pub. Co.	James M. Smith			J. Douglas Gessford		
Hoboken	Hudson Observer	G. A. Seide	John McCormick		G. A. Seide		A. L. Kohnfelder	Harry Kelly
Jersey City	Jersey Journal	The Evening Journal Association	Joseph A. Dear	Joseph A. Dear		Walter M. Dear		
Long Branch	Record	F. M. Taylor Pub. Co.	G. P. Wilson		Bryant B. Newcomb	Bryant B. Newcomb	H. S. Meyers	Philip L. Meyers
Millville	Republican	W. E. Middleton	George Doyles	W. E. Middleton		M. F. Hankins		
Morristown	Jerseyman	The Jerseyman, Inc.	G. W. Patterson, Jr.					
	Record	Norman B. Tomlinson	N. B. Tomlinson		N. B. Tomlinson	N. B. Tomlinson	N. B. Tomlinson	N. B. Tomlinson
Newark	Ledger	Lucius T. Russell	Lucius T. Russell	John J. McGowan		Lucius T. Russell	A. Schaefer	E. S. Dobson
	News	Wallace M. Scudder	Edw. W. Scudder	John W. Maynard		Eugene W. Farrell	Eugene W. Farrell	Charles L. Stasse
	Star-Eagle	Newark Star Pub. Co.		John P. Coakley		Henry J. Auth		Geo. F. Maginness
New Brunswick	Home News	Home News Pub. Co.	Hugh Boyd			E. B. Boyd		
Passaic	Herald	E. A. Bristor	E. A. Bristor	William M. McBride		E. A. Bristor		Chas. L. Mull
	News	Passaic Daily News, Inc.	G. M. Hartt		J. T. Barker	J. T. Barker	C. W. Kievit	
Paterson	Call	Call Print. & Pub. Co.	F. A. Friedrich			G. H. Sturr		
	Chronicle	W. B. Bryant	J. L. Matthews	J. L. Matthews		W. B. Bryant		
	News	News Printing Co.	Harry B. Haines	M. T. Baum	J. C. Levine	J. C. Levine	William Erickson	Charles Duffy
	Press-Guardian	William B. Bryant	John L. Mathews	John L. Mathews	William B. Bryant	William B. Bryant	Henry Durkin	R. J. Stewart
Perth Amboy	News	Perth Amboy Evening News Co.	J. Logan Clevenger	J. Logan Clevenger	D. P. Olmstead		J. Y. Duff	
Plainfield	Courier-News	Courier-News Pub. Co.	J. A. Gaffney	C. H. Frost	C. H. Frost	C. H. Frost	A. W. Zimmerman	C. F. Stout
Salem	Standard & Jerseyman	Standard & Jerseyman Co.	William H. Chew		William H. Chew	W. B. Dunn		
Trenton	State Gazette	State Gazette Pub. Co.	Forrest R. Dye			Charles H. Baker		
	Times	Times Co.	James Kerney		Owen Moon, Jr.			
Union Hill	Hudson Dispatch	Thomas F. Martin	Haddon Ivins	Haddon Ivins	Thomas F. Martin	William Rubel	Frank Galland	Percy W. Shippman
Vineland	Journal	Evening Journal	George C. Ladd			George C. Ladd	Edward H. Ladd	
Woodbury	Times	Woodbury Daily Times Co.	J. Frank Wilson		J. Frank Wilson			

NEW MEXICO

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Albuquerque	Herald	Central Printing Co., Inc.	H. B. Hening	H. B. Hening	Thomas Hughes	Thomas Hughes	Marjorie Allen	C. L. Burt
	Journal					D. A. MacPherson		
East Las Vegas	Optic	Optic Publishing Co., Inc.	M. M. Padgett	M. M. Padgett	M. M. Padgett	M. M. Padgett	O. G. White	O. G. White
Roswell	News	Roswell News Co.		Will Robinson		Harry Jaffa		
	Record	C. E. Mason	C. E. Mason	C. E. Mason	C. E. Mason	C. E. Mason		
Santa Fe	New Mexican	Santa Fe New Mexican Pub. Corp.	E. Dana Johnson		C. S. Kennedy	J. C. McConvery	Lewis Layer	A. Kaune

NEW YORK

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Albany	Journal	The Journal Co.	William Barnes	Arthur Lucas		Robert B. Waters	C. H. Willoughby	H. S. Schock
	Knickerbocker Press	The Press Co.	Amos D. Moscrip	Chas. H. McTigue	Lynn J. Arnold, Jr.	Arthur D. Hecox	John J. Connors	John W. O'Connor
	Times Union	Martin H. Glynn	Martin H. Glynn	James T. Glynn		James J. Kane		
Amsterdam	Recorder & Democrat	W. J. & Gardiner Kline	Wm. J. Kline	John E. Willoughby	Gardiner Kline	Gardiner Kline	William H. Kuhn	Frank W. Mathieu
Auburn	Advertiser-Journal	Advertiser-Journal, Inc.	H. J. Fowler		H. J. Fowler	H. J. Fowler	W. B. Sutherland	Frank Thompson
	Citizen	Auburn Pub. Co.	Wm. O. Dapping	Wm. O. Dapping	C. D. Osborne	C. D. Osborne	R. J. Beachman	J. Fitzgerald
Ballston Spa	Journal	C. H. Grose		Arthur Mathers		C. F. Grose		
	News	Reginald W. Durant		Wm. J. Burnham				
Batavia	News	G. S. Griswold	A. J. McWain	J. J. Maney		M. R. Miller and L. W. Griswold		
Beacon	Herald	K. H. Donoghue	C. E. L. Norris	C. E. L. Norris		C. E. L. Norris		
	Journal	Matteawan Journal Co.	Morgan H. Hoyt			H. M. Tallmadge		
Binghamton	Press-Leader	W. S. Kilmer	Frank Spaulding		J. B. Hadsell	R. E. Bennett	L. S. Chubbuck	Chas. Blewer
	Sun	George F. Johnson	George H. Lyon	V. J. Lyon		H. G. More	C. F. Goetchens	Geo. A. Brooks
Brooklyn	Citizen	J. F. Frost	A. McLean	A. G. Dore	J. F. Frost	J. F. Frost	D. J. McLean	E. F. Seixas
	Eagle	Herbert F. Gunnison	Arthur M. Howe	Harris M. Crist	Herb. F. Gunnison	Herb. F. Gunnison	William Horner	Michael Burke
	Standard-Union	R. F. R. Huntsman	J. Halton	T. Bosshard	C. F. Dodd	H. L. Bridgman	W. F. Reynolds	James Hennessy
	Times	John H. Harman	John N. Harman	W. M. Oestreicher	John N. Harman	George Rothwell	J. F. McKeon	S. Ferber
Buffalo	Commercial	Charles A. Finnegan		Harvey White	E. J. McCone	Raymond Bissell	James H. Ford	Clyde B. Butler
	Courier	W. J. Conners, Jr.	W. J. Conners, Jr.	D. S. Taylor		W. S. Bennett	M. R. Clissold	R. J. Bulger
	Enquirer	Wm. J. Conners, Jr.	Wm. J. Conners, Jr.	J. H. Tranter		W. S. Bennett	M. R. Clissold	R. J. Bulger
	Express	W. M. Ramsdell	James W. Greene	James W. Greene	W. M. Ramsdell	L. W. Wilgus	W. G. Bryan	L. W. Wilgus
	News	Edward H. Butler	Edward H. Butler	M. A. Rose		Clayton G. Underhill	Joseph F. Melia	G. Therran & G. Cobb., Jr.
	Times	Norman E. Mack	N. E. Mack	John S. V. Bowen	Thomas M. Clark	Thomas M. Clark	Frank L. McGrath	M. D. Treble
Canandaigua	Messenger	Ontario Press, Inc.	T. C. Bradley	T. C. Bradley	George Armann	George Armann	R. K. Cavanaugh	Charles Davis
Catskill	Mail	M. Edward Silberstein	M. Ed. Silberstein	Gilbert H. Benedict		M. Ed. Silberstein		

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

NEW YORK—Continued

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Cohoes	American	Cohoes American, Inc.	Frank Kennedy	Frank Kennedy	J. J. Wallace	J. J. Wallace	Thos. A. Jones	J. J. Wallace
Corning	Leader	E. S. Underhill		J. F. Rolfe		E. S. Underhill, Jr.		W. G. Underhill
Cortland	Standard	Cortland Standard Ptg. Co., Inc.	Wm. H. Clark	E. D. Blodgett	Wm. H. Clark	E. H. Clark	E. H. Stanley	E. H. Clark
Dansville	Breeze	Bayard H. Knapp			Bayard H. Knapp			Bayard H. Knapp
Dunkirk	Observer	Dunkirk Printing Co.	Gerald B. Williams	Gerald B. Williams	H. K. Williams	H. K. Williams	I. D. Woods	A. R. Lee
Elmira	Advertiser					Milo Shanks		H. D. Lemley
	Star-Gazette	W. J. Copeland	G. S. Crandall and M. D. Richardson				Frank E. Tripp	J. F. Woodford
Flushing	Journal	J. H. Ridenour						
	Times	Flushing Times, Inc.	Frank C. Bouse					
Geneva	Times	Geneva Printing Co.	W. A. Gracey			W. A. Gracey and G. B. Williams		G. B. Williams
Glens Falls	Post-Star	The Glens Falls Post Co., Inc.	Roy E. Fairman		J. I. Fowler	A. P. Irving	A. P. Irving	H. E. Pettingill
	Times-Messenger	Glens Falls Pub. Co.	F. G. Bascom	F. G. Bascom	C. V. Furness	C. V. Furness	C. V. Furness	F. A. Pulver
Gloversville	Herald	The Morning Herald Co.	F. B. Carl	F. B. King	E. H. Cullings	E. H. Cullings	J. A. Beach	Roy Church
	Leader-Republican	Wm. B. Collins Co.	Ray Ide	Frank L. Rogers		Edw. H. Mills	Jack R. Paul	Fred Arn
Herkimer	Telegram	Herkimer Telegram Pub. Co.			Edward Small	Edward Small		
Hornell	Tribune-Times	The W. H. Greenhow Co.	C. W. Newman	C. W. Newman	W. G. Masterman	W. G. Masterman		E. L. Foster
Hudson	Register	Record Ptg. & Pub. Co.	Fred J. Cook	John F. Brennan	W. S. Decker			A. J. Ellsworth
	Republican	Bryan Ptg. Co.	Henry M. James		Emory C. Van Loan			
Ithaca	Journal-News	Ithaca Journal-News, Inc.		H. G. Stutz	John W. Baker		W. W. Baker	R. B. Saxton
Jamaica	Long Island Farmer.							
Jamestown	Journal	Fred P. Hall		James A. Clary	Fred P. Hall	Henri M. Hall	Levant M. Hall	
	News	The Jamestown Evening News, Inc.	Floyd Jacobson	Leon Roberts		E. E. Sprague		
	Post	Post Pub. Co.	Edward L. Allen			Robert K. Beach	O. W. Bunting	A. A. Brandon
Kingston	Freeman	Freeman Pub. Co.	A. W. Hoffman	A. W. Hoffman	Jay E. Klock	H. D. Frey	H. D. Frey	Eugene Cornwell
	Leader	The Leader Co.	Floyd Edinger	Thos. J. Comerford			W. Van Steenburgh	
Lackawanna	Journal	Ellis-Joslyn Pub Co., Inc.	Chas. W. Ellis	Chas. W. Ellis	Chas. W. Ellis	Chas. W. Ellis	M. G. Ellis	Miss Genevieve Ellis
Little Falls	Times	The Crowley Co.	John Crowley	John Crowley		Kate F. Crowley		
Lockport	Union Sun & Journal.	Union Sun & Journal, Inc.		A. C. Dwyer	E. D. Corson	G. E. Fitzsimmons	G. E. Fitzsimmons	Earl Clark
Long Island City	Star	Long Island Star Pub. Co.	Le Roy L. Smith		John T. Collins	John T. Collins	John T. Collins	John T. Collins
Malone	Telegram	Redfield, Turner & Callander	Redfield, Turner & Callander			Redfield, Turner & Callander		
Mechanicsville	Times	Hudson Valley Times Co., Inc.	Henry R. Helsby		C. L. Humphrey			
Medina	Journal	Medina Daily Journal Pub. Co.	W. John Henchey				Alonzo L. Waters	
Middletown	Herald	Orange Co. Herald Pub. Co., Inc.	Harold S. LaPolt	Geo. F. Cullen		Harold S. LaPolt		
	Times-Press	Stivers Ptg. Co.	John D. Stivers	Ralph P. Bull		H. A. MacGowan	John D. Schultz	Elmer E. Decker
Mt. Vernon	Argus	Franklin A. Merriam		Maurice S. Porter		F. A. Merriam	L. G. Speidell	L. G. Speidell
	Examiner	George Markey	George Markey	Leo Friedman	George Markey	Joseph Hollander	Joseph Hollander	Harold Schneider
Newburgh	News	Newburgh News Ptg. & Pub. Co.	Calvin Myers	E. P. Dunphy	F. H. Keefe	F. H. Keefe	Harry Cohen	Conklin Vail
New Rochelle	Standard	Truman W. Greenslitt	T. W. Greenslitt	T. W. Greenslitt		Harry P. Greenslitt	Harry P. Greenslitt.	
	Star	T. Harold Forbes	L. E. Thayer		T. Harold Forbes	T. Harold Forbes	T. Harold Forbes	T. Harold Forbes
New York	American	E. D. Shaw	Arthur Brisbane	W. A. Thayer	Bradford Merrill		D. Fitzgibbons	Joseph Bannon
	Call	Workingmen's Cooperative Pub. Co.	Chas. W. Ervin	Chas. W. Ervin	Chas. W. Ervin	L. Bright	M. Kaufman	W. Guilfoyle
	Commercial	Russell R. Whitman	W. B. Brown	Charles R. Barth		D. D. Glassford	L. C. Paine	F. A. Cook
	Globe & Com. Adver.	Jason Rogers	H. J. Wright	Bruce Bliven		Charles D. Losee	Wm. McK. Barbour	S. P. Booth
	Herald	Charles Lincoln	E. P. Mitchel	Keats Speed	Herbert Halsey	Charles Lupton	E. M. Alexander	James Hasanack
	Jewish Daily Forward	Jewish Forward Association	A. Cohn	Hilel Rogoss	B. C. Vladeck	B. C. Vladeck	J. Jacobs	B. C. Vladeck
	Jewish Day-Warheit	M. Weinberg	W. Edlin	W. Edlin	W. Edlin	C. Gonikman	C. Gonikman	H. Paley
	Jewish Journal	I. Friedkin	P. Wiernik	J. Fishman	I. Friedkin	A. L. Malkenson	P. Gallerstein	B. Cohen
	Jewish News	E. Sarasohon & Son	G. Bublick	J. J. Zelvin	E. Wolbert	E. Wolbert	E. Wolbert	L. S. Biely
	Jewish Times	Poale Zion Pub. Association, Inc.	T. Cimski	A. Wohliner	M. I. Zobol	M. I. Zobol	M. I. Zobol	M. I. Zobol
	Journal	James C. Dayton	Arthur Brisbane	J. R. Hastings	James C. Dayton	James C. Dayton	James C. Dayton	Joseph Bannon
	Mail		H. L. Stoddard	G. T. Niles		Daniel Nichol	T. F. Burnes	F. Levy
	News	The News-Syndicate Co., Inc.	J. M. Patterson	Merton E. Burke	William H. Field	W. J. Barnhart	A. Myrhum	J. S. Sullivan
	North Side News	George W. Markey	Geo. W. Markey	Geo. W. Markey	Geo. W. Markey			
	Post	New York Evening Post, Inc.	Simeon Strunsky	C. McD. Puckette		Z. L. Potter	J. Mora Boyle	Gerald McSweeney
	Russian Voice	Russky Golos Publishing Corp.	A. Brailozsky	M. Stern	M. Weinbaum	M. Weinbaum	M. Weinbaum	A. Sokol
	Staats-Zeitung-Herold	Staats-Herold Corp.	J. Grammer	J. Grammer	Julius Holz	Julius Holz	M. J. Hynes	W. F. Hofmann
	Sun	Charles M. Lincoln	James Luby	Thomas Dienade	Herbert Halsey	Charles Luxton	E. M. Alexander	James Hasanack
	Telegram	Frank A. Munsey	J. P. Donlon	J. P. Donlon	F. A. Walker	F. A. Walker	F. A. Walker	J. Winters
	Telegraph	Wm. E. Lewis	I. J. Lewis	F. J. Price	Wm. E. Lewis	J. J. Nell	H. A. Hallett	Victor Ryberg
	Times	Adolph S. Ochs	Charles R. Miller	C. V. Van Anda		Louis Wiley	B. T. Butterworth	C. A. Flanagan
	Tribune	Ogden M. Reid	Ogden M. Reid		Geo. V. Rogers	Howard Davis	F. Porter Caruthers	C. H. Sandkam
	World (Morning)	Press Publishing Co.	Frank I. Cobb	Herbert B. Swope	Florence D. White	Don C. Seitz	G. H. Larke	James McKernan
	World (Evening)	Press Publishing Co.	Frank I. Cobb	John H. Tennant	Florence D. White	Don C. Seitz	Geo. H. Larke	James McKernan
Niagara Falls	Gazette	The Niagara Falls Gazette Pub. Co.	N. F. Maddever		A. C. Deuel	A. C. Deuel	George A. Healey	Fred S. Olert
North Tonawanda	News	C. E. Hewitt	E. H. Hewitt	E. H. Hewitt	C. E. Hewitt	C. E. Hewitt	R. D. Struble	H. Kopf
Norwich	Sun	The Norwich Pub. Co.	P. L. Clark	P. L. Clark	Wm. H. Clark	Wm. H. Clark	Irene L. Carter	Lysle Montgomery
Nyack	Journal	Charles Brace	W. E. Williams					
Ogdensburg	Republican-Journal	A. E. Sousoucy	H. Belgard	A. E. Sousoucy	A. E. Sousoucy			
Olean	Herald	Olean Herald Co., Inc.	W. L. Ostrom	Merle C. Ostrom		W. L. Ostrom & Son.		
	Times	M. G. Fitzpatrick	John Armstrong	John Armstrong	M. G. Fitzpatrick	W. S. Dodson	P. J. Walsh	George Hill
Oneonta	Star	Otsego Pub. Co.	H. W. Lee	W. B. Mason	H. W. Lee	F. M. H. Jackson	Frank M. Hill	E. J. Irish
Ossining	Citizen-Sentinel							
Oswego	Palladium	Palladium Ptg. Co.	Clark Morrison	Clark Morrison, Jr.	Clark Morrison	Clark Morrison		
	Times	Oswego Times Co.	John B. Alexander	John B. Alexander		John B. Alexander.		
Peekskill	News	Peekskill Evening News Co.	C. A. S. Freeman	C. A. S. Freeman	C. A. S. Freeman	C. A. S. Freeman	James A. Copeland	Stanley Barger
	Union	Cassius M. Gardner	Cassius M. Gardner	C. L. Whitney		C. M. Gardner, Jr.	C. M. Gardner	
Plattsburg	Press	Sentinel Pub. Co.	Jas. E. Tracy		W. M. Lynch	W. M. Lynch	W. M. Lynch	W. M. Lynch
Port Chester	Item	Daily Item Press, Inc.	Thomas J. Blain	Thomas J. Blain	Thomas J. Blain	Allan R. Hunter	A. C. Saunders	
Port Jervis	Gazette	Gazette Pub. Co.	Mark V. Richards		D. F. Cook	D. F. Cook		
	Union	F. R. Salmon	D. N. Raynor		F. R. Salmon	F. D. Salmon	W. O. Cooley	F. D. Salmon
Poughkeepsie	Eagle-News	Platt & Platt, Inc.	R. E. Coon, Jr.	R. E. Coon, Jr.	F. W. Platt	F. W. Platt	Wm. Wetzel	F. W. Platt
	Star & Enterprise	The Poughkeepsie Pub. Corp.	Arthur A. Parks		Arthur A. Parks	Richard Brown		
Rochester	Democrat & Chronicle	W. H. Mathews	O. S. Adams	O. S. Adams		W. H. Mathews		Ed. J. Fonda
	Herald	Rochester Herald Co.	Louis M. Antisdale	Louis M. Antisdale	M. Bruce Potter	M. Bruce Potter	E. C. Mason	M. J. Blakedee
	Post Express	The Post-Express Ptg. Co.				Frank B. Mitchell.		
	Times-Union	Rochester Times-Union, Inc.	F. E. Gannett	Roy C. Kates	E. R. Davenport	E. R. Davenport	F. A. Wood	Frank A. Roberts
Rome	Sentinel	A. C. Kessinger	A. C. Kessinger	A. R. Kessinger	A. C. Kessinger	W. P. Doyle		F. Everiss Kessinger
Salamanca	Republican Press	B. B. & Matthew Weber	Matthew Weber	Matthew Weber	Matthew Weber	B. B. Weber	B. B. Weber	
Saratoga Springs	Saratogian	John K. Walbridge	W. Howard Moody		John K. Walbridge	John K. Walbridge	W. G. Kern	
	Saratoga Sun	Reginald W. Durant	W. J. Burnham					
Saugerties	Post	The Saugerties Tel. Ptg. & Pub. Co.	Joseph W. Frankel			J. W. Frankel		
Schenectady	Gazette	A. N. Liecty	Dudley T. Hill		A. N. Liecty	A. N. Liecty	Ramon L. Hall	Robert H. Hurley
	Union-Star	Schenectady Union Pub. Co.	Ray Mowers	Ray Mowers	F. R. Champion	F. R. Champion	E. R. Cullings	J. A. Walker
Staten Island	Advance	Blanchard M. Preble	Joel H. Johnson		B. M. Preble	B. M. Preble	N. H. Golden	Peter F. McGuirk
Syracuse	Herald	The Herald Co.	Edward H. O'Hara	F. W. Clark		E. A. O'Hara	Geo. N. Graham	E. F. McIntyre
	Journal	Harvey D. Burrill	Harvey D. Burrill	Louis D. Burrill			W. H. Burrill	H. W. Stodghill
	Post-Standard	J. D. Barnum	W. P. Baker	John F. Dunn	J. D. Barnum	Robert W. Disque	D. W. Howe	M. C. Hixson
Tarrytown	News	Van Tassell & Odell, Inc.	Wallace Odell	Wallace Odell	Wallace Odell		W. J. Cannon	
Troy	Record	The Troy Record Co.	Dwight Marvin	Dwight Marvin	David B. Plum	David B. Plum	J. A. Viger	E. G. Buck
	Times	Francis & Anderson	James H. Potts	James H. Potts		W. B. Wilson	J. P. Ruddy	M. I. Sheridan
Utica	Herald-Dispatch	The Utica Sunday Tribune Co.	W. E. Weed	W. E. Weed	Jno. C. Fulmer	F. H. Wienke	R. B. Georgia	D. W. Tanner
	Observer	E. P. Bailey & Co.	W. W. Canfield	W. W. Canfield	P. Bailey	T. F. Clarke	P. Bailey	M. A. Miner
	Press	The Utica Daily Press Co.	George E. Dunham	Hugh Hughes		William V. Jones	William V. Jones	A. W. Cockerill
Watertown	Standard	Standard Pub. Co.	George A. Glynn			N. R. Bowers		
	Times	Chas. H. Congdon	Harold B. Johnson	Harold B. Johnson	Chas. H. Congdon	Chas. H. Congdon	C. M. Kendall	
Wellsville	Reporter	The Reporter Co., Inc.	E.W. & C.M. Barnes	E. W. Barnes		E.W. & C.M. Barnes.		
White Plains	Reporter	W. Lee Tuller	Walter V. Hogan	Walter V. Hogan	W. Lee Tuller	W. Lee Tuller	John Lynch	John Tobyansen
	The Eastern State Journal	The Eastern State Journal	E. Milton Harker	E. Milton Harker	Louis Eugene Tepp	Louis Eugene Tepp	Ben A. Siebert	John Harker, Jr.

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

NEW YORK—Continued

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Yonkers	Herald	Frank E. Xavier	Frank E. Xavier	Frank E. Xavier		J. A. Brennan		
	News	A. S. Maudlin	F. E. Landau			Arthur S. Maudlin	Alfred Watson	G. P. Sealy
	Stateman							

NORTH CAROLINA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Asheville	Citizen	The Citizen Co.	C. K. Robinson	Joe L. Baker	P. M. Burdette		C. R. McIntyre	W. E. Geiger
	Times	Asheville Times	James J. Britt	Wm. C. Hendricks		R. W. Harris		
Charlotte	News-Chronicle	W. C. Dowd	J. S. Miller	W. C. Dowd, Jr.	W. C. Dowd, Jr.	J. E. Dowd	Wm. Bell	S. D. Bagwell
	Observer	The Observer Co.	W. H. Harris	J. A. Parham		A. W. Burch	T. J. Pierson	W. B. Henry
Concord	Tribune	J. B. Sherrill	J. B. Sherrill		J. B. Sherrill	J. B. Sherrill	W. M. Sherrill	J. B. Sherrill
Durham	Herald	E. T. Rollins	W. N. Keener	W. N. Keener	E. T. Rollins	E. T. Rollins	M. F. Murdaugh	C. C. Council
	Sun	W. W. Weaver				H. R. Weaver		W. W. Weaver
Elizabeth City	Advance	Herbert Peele & Joseph Peele	Herbert Peele		Herbert Peele	Herbert Peele		
Fayetteville	Observer	Jno. A. Park	G. G. Myrover	C. B. Taylor		Earl L. Hedrick		M. B. Jones
Gastonia	Gazette	Gazette Pub. Co.	H. A. Query	J. W. Atkins	J. W. Atkins	E. D. Atkins		
Goldsboro	Argus							
Greensboro	News	E. B. Jeffress	Earle Godbey	A. L. Stockton	E. B. Jeffress	E. B. Jeffress	A. B. Joyner	W. T. Corbin
	Record	J. M. Reece Pub. Co.	John G. Dickson	Asa Biggs		Capus M. Waynick.		
Greenville	News	John A. Park	John A. Arthur			M. L. Finch		J. B. Fisher
	Reflector	D. J. Wichard, Jr.	Herbert B. Utley			D. J. Wichard, Jr., & Miss Nannie Bowling		
Henderson	Dispatch	Gold Leaf Pub. Co.	Henry A. Dennis	Henry A. Dennis	Henry A. Dennis	Henry A. Dennis	Frank Hicks	O. W. Mayo
Hickory	Record	Clay Printing Co.	S. H. Farabee			J. C. Miller		
High Point	Enterprise	J. P. Rawley	C. M. Brown	C. M. Brown	J. P. Rawley	J. P. Rawley	J. P. Rawley	S. F. Bryan
Kinston	Free Press	H. Galt Braxton	H. Galt Braxton		H. Galt Braxton	H. Galt Braxton	R. E. Todd	R. E. Todd
	News	Kinston Pub. Co.	C. Green	C. Green	C. Green	C. Green		
Leaksville	Tri City Gazette							
New Bern	New Bernian	Hill Printing Co.	J. B. Dawson	J. B. Dawson		J. B. Dawson		
	Sun-Journal	John A. Park	John P. Watkins			Geo. B. Hellen		
Raleigh	News & Observer	Josephus Daniels	R. W. Haywood			Jos. Daniels, Jr.	J. T. Bell	L. A. Morris
	Times	John A. Park	O. J. Coffin	O. J. Coffin	John A. Park	John A. Park	W. N. Penny	C. R. Goodrich
Rocky Mount	Telegram	Rocky Mount Pub. Co.	J. L. Horne, Jr.	H. W. Kendall	J. L. Horne, Jr.	P. B. Daub	P. B. Daub	J. P. Ricks
Salisbury	Post	Post Publishing Co.	J. F. Hurley	J. F. Hurley, Jr.	J. F. Hurley	C. D. Rose		
Scotland Neck	Commonwealth	The Commonwealth, Inc.	R. G. Shackell	R. G. Shackell		R. G. Shackell		
Tarboro	Southerner	Bourne & Cruch	R. G. Shackell		V. Herman Cruch	V. Herman Cruch	V. Herman Cruch	V. Herman Cruch
Washington	News	Carl Goerch	Carl Goerch	Carl Goerch	J. L. Mayo	J. L. Mayo	E. Warren	J. G. Latham
Wilmington	Dispatch	Dispatch Pub. Co.	R. S. Carver	J. Cruikshank	R. S. Carver		George Tilles	W. H. Newman
	Star	Wilmington Star Co.	Chas. N. Feidelson	Thos. R. White	C. N. Feidelson	C. N. Feidelson	P. G. Laughridge & Lamont Smith	James F. Loe
Wilson	Times	John D. Gold	John D. Gold	John D. Gold	John D. Gold	John D. Gold	O. B. Bowling	Miss Blanche Floors
Winston-Salem	Journal	Journal Pub. Co.	Santford Martin	I. M. Miles		R. R. Richmond	C. A. Eury	M. H. Misenheimer
	Twin City Sentinel	Sentinel Printing & Pub. Co.	H. R. Dwire	H. R. Dwire	Rufus Shaw	Rufus Shaw	H. E. Aitchison	B. L. Welfare

NORTH DAKOTA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Bismarck	Tribune	Geo. D. Mann	Geo. D. Mann	Geo. D. Mann		Geo. D. Mann		
Devil's Lake	Journal	M. H. Graham	M. H. Graham	T. F. McCarthy	M. H. Graham	M. H. Graham		
Fargo	Courier-News	The Courier-News	R. M. McClintock	F. O. Ostman		F. W. Wing	G. F. Breidford	J. P. Johnson
	Forum	N. B. Black	J. E. Rockwell	H. D. Paulson	N. B. Black	Norman D. Black	C. W. Brown	Norman D. Black
Grand Forks	American	Grand Forks American	Paul Greer	Paul Greer	John B. Brown	R. P. Showalter		
	Herald	Grand Forks Herald Co.	W. P. Davies	W. P. Davies	J. F. Bacon	J. F. Bacon	J. H. Pearson	R. H. Fadden
Jamestown	Alert	Alert Publishing Co.	W. R. Kellogg			E. V. Quinby		
Mandan	Pioneer	E. A. Tostevin	E. A. Tostevin	E. A. Tostevin	E. A. Tostevin		W. C. Tostevin	
Minot	News	H. S. Davies	C. W. Mason	C. W. Mason	H. S. Davies	H. S. Davies	R. Bailey	C. E. Gittleman
New Rockford	Transcript	Transcript Pub. Co.			A. C. Olsen			
Valley City	Times-Record	P. R. Trubshaw	P. R. Trubshaw	P. R. Trubshaw		P. R. Trubshaw		

OHIO

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Akron	Beacon Journal	Beacon Journal Co.	C. L. Knight	J. S. Knight	C. L. Knight	J. H. Barry	A. Neutzenholzer	H. S. Seymour
	Press	Scripps Pub. Co.	L. E. Judd	H. B. Kerr		R. A. Huber	C. McTammany	G. A. Coup
	Times	Akron Times Pub. Co.	W. Kee Maxwell	W. Kee Maxwell		Ross F. Walker		H. H. Kentor
Alliance	Review	E. C. Jenkins	N. A. Geyer	N. A. Geyer	E. C. Jenkins	E. C. Jenkins	Paul Siddell	Eldon Guthrie
Ashland	Times-Gazette	Ashland Printing Co.	W. A. Duff		F. R. Beer	F. R. Beer	Bertha Kerr	
Ashtabula	Star & Beacon	Ashtabula Printing Co.	J. J. Mundy	G. H. Leggett		C. A. Rowley		
Athens	Messenger	The Athens Mesenger & Herald Ptg. Co.	F. W. Bush	C. H. Harris	F. W. Bush	F. W. Bush	F. M. McKay	W. B. Johnson
Bellaire	Leader	Robinson Bros.	T. A. O'Leary	T. A. O'Leary	J. H. Robinson	J. H. Robinson		
Bellefontaine	Examiner	H. K. & M. J. Hubbard	H. & M. Hubbard	H. & M. Hubbard		F. G. McCracken		
	Index-Republican	C. E. Gillette	C. E. Gillette	Joseph Cooke				
Bellevue	Gazette	The Gazette Pub. Co.		A. C. Callaghan		M. J. Callaghan		
Bowling Green	Sentinel-Tribune	The Sentinel Co.	Spencer A. Canary		Alfred Haswell	Alfred Haswell	G. Katzenmeyer	E. Angel
Bucyrus	Forum	The Bucyrus Pub. Co.		Lank M. Smith		Lank M. Smith		
	Telegraph	The Hopley Print. Co.	John E. Hopley			James R. Hopley		
Cambridge	Jeffersonian	The Jeffersonian Co.		H. W. Amos	T. E. Amos	T. E. Amos	L. H. Merrick	T. S. Moorehead
Canton	News	C. W. Ufford	J. H. Reed		C. W. Ufford			L. T. Ward
	Repository	Geo. B. Frease	Geo. B. Frease	J. S. Wilhelm		Geo. B. Frease		
Celina	Standard	F. A. Snyder	F. A. Snyder	F. A. Snyder	F. A. Snyder	F. A. Snyder	F. A. Snyder	
Chillicothe	News-Advertiser	The News-Advertiser Co.	H. H. Bennett			J. K. Hunter		George Ulmaier
	Scioto Gazette	The Scioto Gazette Co.	Ed. S. Wenis	G. W. C. Perry				D. D. Dahill
Cincinnati	Commercial Tribune	Harry W. Brown	Wade Mountfortt		Harry W. Brown	W. B. Fortlage	A. E. Wailes	F. W. Eastin
	Enquirer	Enquirer Co.	W. F. Wiley	H. M. Potter	W. F. Wiley	W. K. Nottingham	G. W. Preston	H. M. Kloecker
	Post	Scripps McRae League	F. W. Rostock	E. Fries		M. Levy	R. B. Chandler	W. R. Rouck
	Times-Star	Charles P. Taft	Hulbert Taft	Joseph Garretson	C. H. Rembold	C. H. Motz		George Fries
Circleville	Union-Herald	C. C. Chappelear	C. C. Chappelear	C. C. Chappelear	C. C. Chappelear	C. C. Chappelear	C. C. Chappelear	C. C. Chappelear
Cleveland	News	The Cleveland Co.		T. A. Robertson	Geo. F. T. Moran			
	Plain Dealer	The Plain Dealer Pub. Co.	Eric C. Hopwood	Paul Bellamy	George M. Rogers	John S. McCarrens		George M. Rogers
	Press	The Scripps Pub. Co.	Victor Morgan	Frank J. Ryan		B. Brewer		J. J. Lynch
Columbus	Citizen	Citizen Pub. Co.	E. E. Cook	R. H. Jones		Charles F. Fischer	M. R. Thomas	H. A. Akin
	Dispatch	The Dispatch Print. Co.		A. C. Johnson, Sr.		George E. Fowler	Harvey R. Young	Chas. S. Wilson
	Ohio State Journal	The Ohio State Journal Co.	A. E. McKee	H. P. Brandon		W. H. Rible	R. F. Hirsch	R. R. Bartram
Conneaut	News-Herald	Conneaut Ptg. Co.	W. E. Putnam	C. E. McManus	W. E. Putnam		G. G. Rooker	
Coshocton	Tribune & Times-Age	The Tribune Co.	Fred S. Wallace			Fred S. Wallace		
Dayton	Herald	E. G. Burkam	E. G. Burkam	H. H. Haberer		F. D. McDonald		
	Journal	E. G. Burkam	E. G. Burkam	Greene & Calvo		F. D. McDonald		Clem D. O'Rourke
	News	James M. Cox	Daniel Kumler	Joel Glass	D. J. Mahoney	Harry Brandt	Harry Brandt	Thomas Kavanaugh
Defiance	Crescent-News	The Crescent Print Co.	Ralph W. Peters	Lee O. Tustison	Lee O. Tustison	Lee O. Tustison	F. W. Kimberly	Lee O. Tustison
Delaware	Gazette	H. C. Thomson	H. C. Thomson	G. H. Townsley	W. D. Thomson	W. D. Thomson	W. D. Thomson	H. K. Ashley
	Journal-Herald	The Journal-Herald Pub. Co.	J. D. Knowles	J. D. Knowles	J. D. Knowles	J. D. Knowles	J. D. Knowles	
Delphos	Herald	Delphos Print. & Pub. Co.	A. J. Laudick		L. C. Laudick	L. C. Laudick	L. C. Laudick	L. C. Laudick
Dennison	Paragraph	G. C. Haverstack	G. C. Haverstack	G. C. Haverstack	G. C. Haverstack	G. C. Haverstack	G. C. Haverstack	R. E. Russell
East Liverpool	Review	East Liverpool Pub. Co.			L. H. Brush	T. S. Brush		
	Tribune	The East Liverpool Pub. Co.	Alex Sweeney			T. S. Brush		
East Palestine	Leader	C. L. Merwin	C. J. Wilkinson	C. J. Wilkinson	C. L. Merwin	C. L. Merwin		
Elyria	Chronicle-Telegram	The Lorain Co. Ptg. & Pub. Co.		J. F. Burke			Harry C. Queen	
Findlay	Courier	H. W. Brown	H. W. Brown	H. W. Brown	H. W. Brown	H. W. Brown	John W. Farling	Harry Sheets
	Republican	Findlay Pub. Co.	I. N. Heminger	A. F. Hardman	I. N. Heminger	I. N. Heminger		
Fostoria	Review	The Review Ptg. Co.	F. M. Hopkins	F. M. Hopkins		F. M. Hopkins		
	Times	Roscoe Carle	I. W. Lockhart	I. H. Williams	I. H. Williams	I. H. Williams	I. H. Williams	
Fremont	Messenger	The Fremont Ptg. Co.	L. C. Worst	V. G. Worst		L. C. & V. G. Worst.		
	News	Wrigley Bros. Ptg. Co.	H. M. Wrigley	G. A. Hoot		J. B. Wrigley		
Galion	Inquirer	Inquirer Ptg. Co.	C. F. Eise	W. V. Goshorn		I. C. Guenther		

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

OHIO—Continued

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Gallipolis	Tribune	W. G. Sibley	W. G. Sibley	W. G. Sibley	H. E. Sibley	H. E. Sibley	H. E. Sibley	H. E. Sibley
Geneva	Free Press Times	Ashtabula Ptg. Co.	C. A. Rowley	R. H. Gee				
Greenville	Advocate	W. A. Browne, Sr.	W. A. Browne, Sr.	W. A. Browne, Sr.				W. A. Baumgardner
	Tribune	J. M. Light	J. M. Light	J. M. Light	J. M. Light	J. M. Light		
Hamilton	Journal	Homer Gard	C. A. Leiter	Campbell Gard		G. E. Holdefer	L. R. Hensley	Stephen Weber
	News	Republican Pub. Co.	W. L. Tobey	E. Robinson	W. L. Tobey	W. L. Tobey	C. R. Greenawalt	B. J. Alf
Ironton	Irontonian	Irontonian Pub. Co.	H. M. Paul	H. M. Paul	H. C. Gorman	J. C. Gorman	J. K. Cellar	John Cellar
	Register	F. Moore	J. B. Corns	F. Moore	F. Moore	F. Moore	Chas. Feil	Harry Fisher
Kenton	Democrat	Kenton Democrat Ptg. Co.	C. E. Flanagan					
	News-Republican	The Kenton Republican Co.		E. E. Rutledge	E. E. Rutledge	E. E. Rutledge	C. A. Cram	M. Herbert
Lancaster	Gazette	Gazette Printing Co.	C. J. Beach		C. J. Beach			
	Eagle	Eagle Printing Co.	Ed. Wetzler		Ed. Wetzler	Chas. Wetzler	Geo. Harris	Geo. Harris
Lima	News & Times Democrat	Lima News Pub. Co.	John W. Fisher	L. S. Galvin		L. S. Galvin		
	Republican-Gazette	Republican-Gazette Co.	Don D. Campbell	Don D. Campbell	W. J. Galvin	W. J. Galvin	W. P. Meily	G. D. Goodrich
Lisbon	Journal	D. H. Frew	D. H. Frew		D. H. Frew	W. A. Frew	M. E. Henry	
Lorain	Times-Herald	R. C. & F. A. Hoiles	K. Craig	R. C. Hoiles	R. C. Hoiles	R. C. Hoiles	F. Daubel	Walter Mead
Mansfield	News	E. B. Cappeller	E. S. Hiestand	E. S. Hiestand	E. B. Cappeller	E. B. Cappeller	D. M. Krug	A. W. McNary
Marietta	Register-Leader	The Register-Leader Co., Inc.		John Kaiser		George Bills, Jr.		
	Times	Times Co.	F. B. McKinney	F. B. McKinney		W. B. McKinney	L. E. Toller	E. C. Angert
Marion	Star	Harding Pub. Co.			Geo. H. Van Fleet		A. J. Myers	J. C. Woods
	Tribune	The Marion Tribune Pub. Co., Inc.	T. B. Fletcher			L. L. Lamborn		
Martin's Ferry	Times	The Sedgwick Ptg. Co.	Fred Spaulding	Fred Spaulding		A. L. Sedgwick		Albert Shriver
Marysville	Tribune	J. H. Shearer	J. H. Shearer	J. H. Shearer	J. H. Shearer	J. H. Shearer	J. H. Shearer	L. D. Shearer
Massillon	Independent	The Independent Co.	B. V. R. Skinner	C. E. Chidester	J. J. Bernstein	J. J. Bernstein	K. De Long	S. S. Maier
Mechanicsburg	Telegram							
Middletown	Journal	Naegele-Auer Ptg. Co.	Frank B. Pauly	Frank B. Pauly		Frank B. Pauly		Neil H. Heilker
	News Signal	Middletown News Pub. Co.	J. Q. Baker	P. J. Banker		E. R. Shafor	G. Hankins	R. C. Oglesby
Mount Vernon	Banner	S. J. Dorgan	S. J. Dorgan	R. B. Armstrong			S. J. Dorgan	
	Republican-News	Republican Pub. Co.	Chas. C. Iams	Chas. C. Iams		L. A. Culbertson	L. A. Culbertson	C. P. Wenger
Newark	Advocate	The Advocate Ptg. Co.	C. H. Spencer	F. A. Woolson	C. H. Spencer	C. H. Spencer	C. W. Bluthart	F. B. Eldridge
	American-Tribune	Newark News Ptg. & Pub. Co.	Chas. L. H. Long		F. S. Neighbor	F. S. Neighbor	Jas. Criswell	
New Philadelphia	Times	Democrat Pub. Co.	J. E. Hurst	J. E. Hurst	J. E. Hurst	J. E. Hurst		
Niles	News	E. R. Smith	E. A. Schiml			E. A. Schiml		
Norwalk	Reflector-Herald	R. C. Snyder		A. E. David	R. C. Snyder	R. C. Snyder	R. A. Fisher	Julia Donaman
Painesville	Telegraph	Telegraph-Republican Co.	Will C. Kegel	W. C. Kegel	W. C. Kegel	W. C. Kegel	W. C. Kegel	
Piqua	Call & Press-Dispatch	The Piqua Call Pub. Co.	C. F. Ridenour	Ray H. Heater		C. F. Ridenour		
Pomeroy	News	Ralston Russell	S. Martin	Ralston Russell		Russell & Martin		
Portsmouth	Times	Harry E. Taylor	George M. Taylor		Harry E. Taylor	Maurice Coe	Frank Sheridan	Victor Adler
St. Mary's	Leader	The Leader Ptg. Co.	John L. Sullivan	John L. Sullivan	John L. Sullivan	John L. Sullivan	John L. Sullivan	John L. Sullivan
Salem	News	The Salem Pub. Co.	C. L. Smith		L. H. Brush			
Sandusky	Register	The Register Publishing Co.	E. H. Mack	E. F. Wolrath		John D. Mack	Chas. Linkenbach	Wm. Giesman
	Star-Journal	The Alvord & Peters Co.		R. M. Struble			Dewitt Soutar	A. Brownworth
Shelby	Globe	Stambaugh & Stambaugh	R. L. Castor			J. C. Stambaugh		
Sidney	Journal							
	News	E. C. Amos	E. C. Amos	H. A. Amos	W. T. Amos		W. T. Amos	
Springfield	News	George S. Thurtle		Edgar Morris	George S. Thurtle			
	Sun	Geo. V. Sheridan	Harvey F. Busey	Harvey F. Busey	Geo. V. Sheridan	L. Walter Harrison	C. R. Dodsworth	R. L. Lockhart
Steubenville	Gazette	The Steubenville Gazette Co.	J. W. Burchinal	John F. Nolan		Chas. W. Robinson		
	Herald-Star	The Herald Ptg. Co.	Charles D. Simeral	Charles D. Simeral		Charles D. Simeral		
Tiffin	Advertiser	Advertiser Co.	U. S. Abbott	U. S. Abbott	E. T. Rodgers	E. T. Rodgers	Jay Clagett	Albert Ball
	Tribune-Herald	O. T. Locke & Son	J. P. Locke	J. P. Locke	J. P. Locke	J. P. Locke	A. B. Nighswander	Ruth R. Bentley
Toledo	Blade	The Toledo Blade Co.	N. C. Wright	W. F. Hedrick		H. S. Talmadge	F. E. Cottrell	L. E. Neafie
	News-Bee	Toledo Newspaper Co.	N. D. Cochrane	F. M. Heller	W. G. Chandler	W. K. Stewart	W. W. Pierce	B. J. Hoffman
	Times	Toledo Times Pub. Co.	John D. Dun	C. W. Howard	R. C. Patterson	R. C. Patterson	P. A. Summers	C. E. Veller
Toronto	Tribune	H. P. Boyer	H. P. Boyer	H. P. Boyer	H. P. Boyer	H. P. Boyer		
Troy	News	The Miami Union Pub. Co.	Harold A. Pauly			A. C. McClung	Chas. E. Mattocks	
Uhrichsville	Chronicle	W. H. Stoutt	W. H. Stoutt	Paul H. Stoutt	W. H. Stoutt	Paul H. Stoutt	Paul H. Stoutt	Paul H. Stoutt
Upper Sandusky	Chief	The Daily Chief Co.	Charles U. Read	Charles U. Read	Charles U. Read	Charles U. Read	Charles U. Read	Charles U. Read
	Union	Wyandot Union Pub. Co.	L. M. Newcomer		L. M. Newcomer		Geo. E. Frater	
Urbana	Citizen	F. C. Gaumer	L. C. Hovey	L. C. Hovey	F. C. Gaumer	F. C. Gaumer	L. C. Hovey	Forrest Tormir
	Democrat	The Gaumer Pub. Co.	E. H. Hullinger	F. C. Gaumer		F. C. Gaumer		
Van Wert	Bulletin							
	Times	Times Ptg. Co.	F. G. Owens	M. E. Fisher		F. G. Owens		
Wapakoneta	News	The Democrat Ptg. Co.	Dwight Matchette	Dwight Matchette	A. E. Schaffer	A. E. Schaffer	Dwight Matchette	A. E. Schaffer
Warren	Chronicle	Wm. Ritezel & Co.	F. M. Ritezel			F. S. Van Gorder	F. S. Van Gorder	Geo. Moser
	Tribune	The Tribune Co.	Thos. H. Deming		Mrs. Z. H. Deming	Z. H. Deming	Morris Burnham	C. E. Gilliam
Washington C. H.	Herald	The Herald Pub. Co.	Joseph H. Harper	Joseph H. Harper	Joseph H. Harper	Earl McCoy	Earl McCoy	Earl McCoy
Wellston	Sentinel	The Sentinel Pub. Co.	J. N. Kisling	Geo. B. Davis	Geo. B. Davis	Geo. B. Davis	J. N. Kisling	Mrs. Anna Harrison
Wilmington	News-Journal	The Journal Republican Co., Inc.		Thurman Miller		Thurman Miller & C. C. Martin		
Wooster	Record	The Wooster Republican Ptg. Co.	Ed. H. Hauenstein	E. C. Dix		Albert Dix		
Xenia	Gazette	The Chew Pub. Co.	J. P. Chew	E. S. Myers		J. A. Chew		
	Republican	The Chew Pub. Co.	J. P. Chew	E. S. Myers	J. A. Chew	J. A. Chew	W. B. Chew	F. W. Chew
Youngstown	Telegram	Samuel G. McClure		E. H. Hilt		O. M. Phillips	O. M. Phillips	A. M. Clark
	Vindicator	The Vindicator Ptg. Co.	F. A. Douglas	Wm. F. Maag, Jr.	Wm. F. Maag, Jr.	W. O. Brown	R. E. Robinson	B. J. Ullman
Zanesville	Signal	The Zanesville Pub. Co.		J. R. Downs	W. O. Littick	C. W. Gibson	Con Nelson	C. L. Sink
	Times-Recorder	The Zanesville Pub. Co.		C. E. Granger	W. O. Littick	C. W. Gibson	Con Nelson	C. L. Sink

OKLAHOMA

Ada	News	News Pub. & Ptg. Co.	Marvin Brown			Marvin Brown		
Alva	Review-Courier	Wilhite & McConnell	Wilhite & McConnell	Wilhite & McConnell		Wilhite & McConnell		
Ardmore	Ardmoreite	Ardmoreite Pub. Co.	John F. Easley	Geo. H. Wyatt	John F. Easley	P. A. Rieson	E. R. O'Neill	R. G. Shaw
Bartlesville	Enterprise	J. S. Leach	J. S. Leach	J. S. Leach	J. S. Leach	E. M. Freiburger	E. J. Bosley	Chas. Van Arsdale
	Examiner	The Examiner Co.	N. D. Welty	N. D. Welty	N. D. Welty	N. D. Welty	A. W. Trotter	Don R. Welty
Blackwell	News	J. M. Eisiminger						
	Tribune	Blackwell Pub. Co.	J. R. Jones		J. R. Jones			
Chickasha	Express	George H. Evans		J. Edwin Pool	Geo. H. Evans	Geo. H. Evans	Geo. Dismukee	W. D. Collier
Claremore	Progress	A. L. Kates	W. C. Kates	W. C. Kates	G. B. Brewer	G. B. Brewer		
Collinsville	News-Star	C. H. Wright	C. H. Wright	C. H. Wright	C. H. Wright	C. H. Wright	C. H. Wright	C. H. Wright
Cushing	News	G. H. Bennett						
Drumright	Derrick							
Durant	Democrat	Archibald & Story	R. F. Story	R. F. Story	G. W. Archibald	G. W. Archibald	G. W. Archibald	Allen Hill
El Reno	Democrat	T. W. & J. R. Maher and W. A. & Tom Hennessy	T. W. Maher	T. W. Maher		J. R. Maher		
Enid	Eagle	Eagle Ptg. & Pub. Co.	Wm. M. Taylor	Wm. M. Taylor	Wm. M. Taylor	Wm. M. Taylor	Jno. Bemis	Glenn Harrison
	News	E. C. Dunlap		J. H. McKiddy	E. C. Dunlap	E. C. Dunlap		
Frederick	Leader	J. L. Newland	J. L. Newland	N. H. Lingenfelter	J. A. B. Dilworth	J. A. B. Dilworth		
Guthrie	Leader	Leader Ptg. Co.	L. G. Niblack	F. L. Wenner	L. G. Niblack	H. E. Derwin	J. O. Winton	O. Canfield
Haskell	News	T. B. O'Brien	T. B. O'Brien	T. B. O'Brien	T. B. O'Brien	T. B. O'Brien	T. B. O'Brien	T. B. O'Brien
Henryetta	Free Lance							
Hobart	Democrat-Chief	Democrat-Chief Pub. Co.	J. M. Roul and Theo. Lauman	J. M. Roul and Theo. Lauman	J. M. Roul and Theo. Lauman	J. M. Roul and Theo. Lauman		
Hugo	News	Husonian Pub. Co., Inc.	L. J. Penney			L. J. Penney		
Idabel	News	W. K. Barrett	W. K. Barrett	W. K. Barrett	W. K. Barrett	W. K. Barrett		
Kingfisher	Free Press	Ed. Ingram	Ed. Ingram	Ed. Ingram	Ed. Ingram	Ed. Ingram	Ed. Ingram	Ed. Ingram
	Times	S. Hardy	S. Hardy	S. Hardy	S. Hardy	S. Hardy		S. Hardy
Lawton	Constitution	Constitution Co.	Ned Shepler	Fred B. Shepler				
	News	William H. Hanley	Joseph F. Willets		William H. Hanley	William H. Hanley	William H. Hanley	J. N. Hunt
McAlester	News-Capital	News-Capital Co.	L. B. Myers		Fred G. Cowles		S. M. Goss	Joe Howe

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

OKLAHOMA—Continued

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Miami	Record-Herald	E. P. Martin	G. T. Trail		E. P. Martin		G. D. Brederman	S. M. Newkirk
	Miami News	J. A. Lloyd	J. W. Brandon		J. A. Lloyd	J. A. Lloyd	Harry Sterling	
Muskogee	Phoenix	Tams Bixby	Tams Bixby	E. K. Bixby		J. H. Bixby	A. J. Putnam	C. Quilliam
	Times-Democrat	Oklahoma Press Pub. Co.	Carl W. Held	Carl W. Held	C. A. Looney	C. A. Looney	C. R. Carson	L. M. Bailey
Newkirk	Reporter	Hamlin Bros.	Jas. L. Hamlin	Jas. E. Hamlin	Jas. E. Hamlin	Jas. E. Hamlin		
	Eagle	James Herbig	James Herbig	James Herbig	James Herbig	James Herbig	James Herbig	James Herbig
Norman	Transcript	Transcript-Enterprise Pub. Co.	R. H. Parham	J. J. Burke	J. J. Burke	R. H. Parham		
Nowata	Star	Sam F. Wilkinson	J. T. Norton	J. T. Norton		J. T. Norton		Miss Maud Murray
Oklahoma	Times	Oklahoma Pub. Co.	E. K. Gaylord	Walter M. Harrison	E. K. Gaylord	C. W. Boggs	H. E. Drier	M. W. Halmbacher
	Oklahoman	Oklahoma Pub. Co.	E. K. Gaylord	Walter M. Harrison	E. K. Gaylord	C. W. Boggs	H. E. Drier	M. W. Halmbacher
	Oklahoma News	The Oklahoma News Co.	G. B. Parker	W. F. Bickford		M. G. Chambers	L. E. Herman	J. C. Rowett
Okmulgee	Democrat	Okmulgee Democrat Pub. Co.	G. G. Martin	G. G. Martin		F. E. Lemcke	H. C. Shuttee	E. B. Mace
	Times	Times Pub. Co	H. H. Horton	W. J. Rand	H. H. Horton	H. H. Horton	W. R. R. Porter	Bass H. Clark
Pawhuska	Capital	Richard Elam		J. Francis Elam	Richard Elam	J. Francis Elam	Lyle Webb	Harriett Blance
Perry	Sentinel							
Ponca City	News		Clyde E. Muchmore		Clyde E. Muchmore	Clyde E. Muchmore	W. W. Eastman	
Pryor	News	John S. Urie	John S. Urie	John S. Urie	John S. Urie	John S. Urie	John S. Urie	John S. Urie
Sapulpa	American	J. D. Flynn	J. D. Flynn		Arthur M. Croke			
	Herald	John W. Young	John W. Young	John H. Booker	John W. Young	John W. Young	M. T. Hubbard	C. H. Hartman
Shamrock	Bulletin	J. Wiley Smith	J. Wiley Smith	J. Wiley Smith	J. Wiley Smith	J. Wiley Smith		
Shawnee	News	H. G. Spaulding	H. G. Spaulding				H. S. Humphrey	R. T. Meeker
Stillwater	Gazette	Hinkel & Brown	E. H. Brown	E. H. Brown		John P. Hinkel	John P. Hinkel	John P. Hinkel
	Press	J. P. Hinkel	E. H. Brown	E. H. Brown		J. P. Hinkel		
Tulsa	Tribune	Tulsa Tribune Co.	Richard L. Jones	Victor F. Barnett		T. F. McPherson	William Miller	J. V. Hallett
	World	Eugene Lorton	T. A. Latta	Otis Lorton		F. O. Larson	Rex Justus	E. E. Scott
Vinita	Journal	Willis F. Allen	Willis F. Allen	Willis F. Allen		Willis F. Allen		

OREGON

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Albany	Democrat	W. L. Jackson & R. R. Cronise	W. L. Jackson and R. R. Cronise			R. R. Cronise	R. R. Cronise	C. A. Dingledine
	Herald	Herald Ptg. Co.	Thos. D. Potwin	H. H. Hill	E. M. Reagan		W. A. Allen	M. J. Reagan
Astoria	Budget	Astoria Budget Pub. Co.	M. R. Chessman			L. D. Drake	C. A. Murphey	L. M. Kletzing
Ashland	Tidings	Ashland Ptg. Co.	Bert R. Greer	Bert R. Greer	Bert R. Greer	Bert R. Greer	Bert R. Greer	Bert R. Greer
Astoria	Astorian	J. S. Dellinger	J. S. Dellinger	J. S. Dellinger				
Baker	Democrat	Bowen-Small Pub. Co.	I. B. Bowen, Sr.	I. B. Bowen, Sr.	Will H. Evans	Will H. Evans	Will H. Evans	I. B. Bowen, Jr.
	Herald	Baker Herald Pub. Co., Inc.		George H. Currey			J. R. Brooks	C. Hancock
Bend	Bulletin	The Bend Bulletin	Robert W. Sawyer	Robert W. Sawyer	Robert W. Sawyer	Robert W. Sawyer	C. H. Smith	J. H. O'Neil
Corvallis	Gazette-Times	Ingalls, Moore & Hurd	C. E. Ingalls	C. E. Ingalls		G. L. Hurd	G. L. Hurd	G. L. Hurd
Eugene	Guard	Guard Ptg. Co.	C. H. Fisher	J. E. Shelton	J. E. Shelton		F. C. Westerfield	I. H. Reberman
	Register	Register Pub. Co.	Frank Jenkins	Frank Jenkins		E. R. Gilstrap	E. R. Gilstrap	Arne G. Rae
Grant's Pass	Courier	A. E. Voorhies	Wilford Allen	A. E. Voorhies	A. E. Voorhies	A. E. Voorhies	A. E. Voorhies	
Klamath Falls	Herald	Herald Pub. Co.	E. J. Murray			R. M. Murray	Paul T. O'Doud	E. Hawxhurst
La Grande	Observer	Bruce Dennis	Bruce Dennis	Bruce Dennis		Bruce Dennis		
Marshfield	Coos Bay Times	M. C. Maloney	M. C. Maloney	Dan E. Maloney	M. C. Maloney	Dan E. Maloney	H. B. Maloney	A. B. Maloney
	Record	Record Pub. Co., Inc.	A. R. O'Brien	A. R. O'Brien		A. R. O'Brien		
Medford	Mail-Tribune	Medford Ptg. Co.	Robert W. Ruhl	Robert W. Ruhl	S. S. Smith	S. S. Smith	S. S. Smith	Mary Hess
Oregon City	Enterprise	E. E. Brodie	E. E. Brodie	C. W. Robey			Hal E. Hoss	Allen Pratt
Pendleton	East Oregonian	East Oregonian Pub. Co.	E. B. Aldrich	E. B. Aldrich		F. W. Lampkin	L. D. Drake	J. M. Dunning
	Tribune	Harry L. Kuck	Harry L. Kuck	Harry L. Kuck	Harry L. Kuck	Harry L. Kuck	J. F. Dalton	J. F. Dalton
Portland	Oregon Journal	C. S. Jackson	B. F. Irvine	D. J. Sterling	P. L. Jackson	M. T. Potts	Harry Marcus	David H. Smith
	Oregonian	Oregonian Pub. Co.	E. B. Piper			W. E. Hartmus	W. J. Hofmann	E. P. Hopwood
	News	Portland News Pub. Co.	Fred L. Boalt	E. W. Jorgensen		W. C. Tunks	C. W. Myers	M. H. Clark
	Telegram	Telegram Pub. Co.	J. E. & L. R. Wheeler	W. T. Stott		G. F. Law	Chas. Rafield	E. G. Wendling
Roseburg	News-Review	B. W. Bates, L. Wimberly, Bert G. Bates and G. V. Wimberly						
Salem	Capital Journal	G. Putnam	G. Putnam	Harry Crain	G. Putnam	G. Putnam	E. A. Brown	Oscar Paine
	Oregon Statesman	Statesman Pub. Co.	R. J. Hendricks	S. A. Stone	R. J. Hendricks	R. J. Hendricks	W. C. Squier	Marguerite Crosson
The Dalles	Chronicle	Chronicle Pub. Co., Inc.	A. L. Bucklin	Ben R. Litfin	Ben R. Litfin	Ben R. Litfin	F. H. McNeil	Marjorie Sutherland

PENNSYLVANIA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Allentown	Chronicle & News	Chronicle & News Pub. Co.	R. R. Iredell		W. J. Lerch	W. J. Lerch	A. R. Frederick	Edward Fluck
	Call	Allentown Call Pub. Co.	P. B. Ruhe	C. J. Smith		P. W. Leisenring	P. W. Leisenring	R. W. Weiler
	Item	Allentown Call Pub. Co.	C. J. Smith	C. J. Smith	R. W. Weiler	P. W. Leisenring	P. W. Leisenring	R. W. Weiler
	Leader		Geo. R. Roth					
Altoona	Mirror	Mirror Ptg. Co.	Harry Slep	H. L. Johnston				
	Times-Tribune	Times Co.	W. H. Schwartz		Milo W. Whittaker		P. H. Crawford	Paul Zentmeyer
Ashland	News	Kyler Pub. Co.	Grant Kyler	Grant Kyler	Grant Kyler	Nolan Kyler	Nolan Kyler	Miss Kathryn Stief
	Telegram	Steel Pub. Co.	Alex. H. Tiley	Alex H. Tiley	Alex. H. Tiley	Alex. H. Tiley	Alex. H. Tiley	Alex. H. Tiley
Bangor	News	W. R. Grubb	W. R. Grubb	W. E. Grubb	W. R. Grubb	W. R. Grubb		W. R. Grubb
Beaver	Times	The Daily Times Co.	Floyd P. Chalfant	E. L. Freeland	E. L. Freeland	E. L. Freeland	R. E. Slough	H. T. Wallace
Beaver Falls	Tribune	Tribune Printing Co.	John C. Telford	John C. Telford	John C. Telford	John C. Telford	J. March	John McLean
Berwick	Enterprise	R. L. Harder and R. E. Eyerly	R. L. Harder			R. E. Eyerly		
Bethlehem	Globe	The Bethlehem Globe Co.	Harold B. Farquhar			J. M. Litsch	J. M. Litsch	George F. Keener
	Times	Times Pub. Co.	F. McIntosh		E. D. Rice		Geo. McDade	Geo. McDade
Bloomsburg	Press	Vanderslice & Eyerly	Paul R. Eyerly			C. T. Vanderslice		
Braddock	News-Herald	Daily-News Pub. Co.	M. Clyde Kelly	Clark W. Kelly	Clark W. Kelly	Clark W. Kelly		
	Era	Era Pub. Co.	D. W. Dean	D. W. Dean	J. W. Milligan	J. W. Milligan	J. W. Milligan	Romayne Hyland
	Star & Record	R. P. Hapgood	R. P. Hapgood	H. S. Robbins	R. P. Hapgood			
Bristol	Courier	Earl R. Roth	Earl R. Roth	Earl R. Roth			Raymond Roth	
Brownsville	Telegraph	Henry Baker Reiley	Henry B. Reiley	J. J. Dodds	Henry Baker Reiley	D. H. Shelton	Earl Storey	Abe Herskovitz
Butler	Citizen	The Citizen Ptg. Co.	Jas. A. McKee	Jas. A. McKee	H. A. Werth	H. A. Werth	Jno. H. Musgat	J. M. Armstrong
	Eagle	Eagle Ptg. Co.	John Laing Wise	John Laing Wise	John Laing Wise	B. L. Wise	W. W. McKelvey	J. F. Pollack
Cannonsburg	Notes	The Notes Pub. & Ptg. Co.	David H. Fee	Wm. H. Fee		R. C. Potts		
Carbondale	Leader	J. L. Druck	J. L. Druck	G. W. Smithing		C. J. Carden		W. H. Connaughton
Carlisle	Herald	Carlisle Ptg. Co.	Guy Carleton Lee	Guy Carleton Lee	Guy Carleton Lee	Guy Carleton Lee	E. N. Kurtz	S. A. Lantz
	Sentinel	David R. Thompson	David R. Thompson	Allan D. Thompson		J. Vance Thompson		
Chambersburg	Franklin Repository	A. Nevin Pomeroy	A. Nevin Pomeroy	S. J. Zarger		A. Nevin Pomeroy	Robt. Bickley	A. V. Vogle
	Public Opinion	The Public Opinion Co.	Ross K. Gilbert		Morris Lloyd		Herbert S. Foltz	Mrs. Clara Venable
	Valley Spirit	Valley Spirit Pub. Co.		D. A. Orr		Robt. A. Sellers		
Charleroi	Mail	Mail Pub. Co., Inc.	L. E. Flint			H. E. Price		
Chester	Republican	Chas. R. Long and F. C. Wallace	Chas. R. Long and F. C. Walace	S. E. Turner	Chas. R. Long and F. C. Wallace	Chas. R. Long and F. C. Wallace	M. P. Carroll	M. J. McLaughlin
Chester	Times	Chas. R. Long and F. C. Wallace	Chas. R. Long and F. C. Wallace	S. C. Turner	Chas. R. Long and F. C. Wallace	Chas. R. Long and F. C. Wallace	M. P. Carroll	M. J. McLaughlin
Clearfield	Progress	Progressive Pub. Co.	G. A. Stewart	G. A. Stewart			R. S. Nightingale	
	Public Spirit	Matt Savage	Matt Savage	Matt Savage	R. H. McWhinney	R. H. McWhinney	R. H. McWhinney	R. H. McWhinney
Coatesville	Record	W. W. Long, C. H. Heintzelman	C. H. Heintzelman					
Columbia	News-Spy	W. E. Crist	W. E. Crist	R. H. Fulweiler	W. E. Crist	W. E. Crist	S. Smith Crist	Chas. S. Stair
Connellsville	Courier	The Courier Co.	Mrs. H. P. Snyder	J. L. Gans	J. J. Driscoll	J. J. Driscoll	J. J. Driscoll	J. J. Driscoll
	News	Connellsville Ptg. Co.	Aloysius Coll			M. B. Pryce		
Corry	Journal	Arthur Colegrove	Arthur Colegrove	Arthur Colegrove	Arthur Colegrove	Arthur Colegrove	Arthur Colegrove	Arthur Colegrove
Danville	News	Angle & Angle		Theo. R. Angle		F. Pursell Angle		
Donora	Herald		Grover W. Boyd	Grover W. Boyd	Grover W. Boyd			Annette Heatter
Doylestown	Democrat	Doylestown Pub. Co.	Geo. MacReynolds		Webster Grim	Alden M. Collins	Alden M. Collins	
	Intelligencer	The Intelligencer Co.	Geo. S. Hotchkiss		Oscar O. Bean			
Du Bois	Courier	Gray Printing Co.	W. B. Ross	W. B. Ross	E. W. Gray	E. W. Gray	L. F. Mohney	L. F. Mohney
	Express	A. E. Hasbrook	A. E. Hasbrook	A. H. Hasbrook	A. E. Hasbrook	A. E. Hasbrook		
Easton	Express & Argus	Easton Pub. Co.	John H. McGrath	John H. McGrath		J. L. Stackhouse	J. L. Stackhouse	M. F. Dickinger
	Free Press	Free Press Pub. Co.	C. N. Andrews	C. N. Andrews	C. N. Andrews		J. F. Hess	Evan Dalrymple
East Stroudsburg	Press	Press Pub. Co.	Russell C. Hughes			George C. Hughes		
Erie	Dispatch	Record Pub. Co. of Erie		John H. Strong		Robert L. Noland		
	Herald	Record Pub. Co. of Erie		John H. Strong		Robert L. Noland		
	Times	J. J. Mead	G. R. Yaple	J. J. Mead	J. J. Mead	J. J. Mead	H. J. Fries	O. L. Van Dusen
Farrell	News	Farrell Pub. Co.				B. F. Parry	W. F. Dupie	N. A. Beige

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

PENNSYLVANIA—Continued

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Franklin	News-Herald	The News-Herald Ptg. Co.	W. P. F. Ferguson	J. B. Borland	George A. Fahey	George A. Fahey	George A. Fahey	Frank Bowser
Gettysburg	Times	W. L. Hafer	Don F. Ikeler		W. L. Hafer	W. L. Hafer	J. C. Sowers	R. Breighner
Greensburg	Review	E. A. Sweeney	E. A. Sweeney	E. A. Sweeney	E. A. Sweeney	E. A. Sweeney	W. H. Klingensmith	
	Record	Record Pub. Co.		W. C. Henderson	W. T. Wertz		J. B. Cherry	Mary Frye
	Tribune	Tribune Press Pub. Co.	R. W. Herbert	R. W. Herbert	R. W. Herbert	R. B. Herbert	F. J. Kuhns	C. R. Hayden
Greenville	Record	John L. Morrison	John L. Morrison					
Hanover	Record-Herald	Hanover Ptg. Co.	M. W. Naill	M. W. Naill		L. D. Sell		
	Sun	Evening Sun Co.	C. Homer Meredith	H. B. Hostetter	John T. Nace	John T. Nace	W. Cyril Smith	W. Cyril Smith
Harrisburg	News	The Patriot Co.	Dean Hoffman	V. H. Berghaus	R. H. M. Wharton	V. H. Brackenridge	Homer Moyer	E. A. Miller
	Patriot	The Patriot Co.	Dean Hoffman	Carl Sprout	R. H. M. Wharton	V. H. Brackenridge	Homer Moyer	E. A. Miller
	Telegraph	The Telegraph Ptg. Co.	E. J. Stackpole	Gus M. Steinmetz		P. R. Oyster	Boyd M. Oglesby	A. R. Michener
Hazleton	Plain Speaker	W. C. Dershuck	J. W. Kraft	J. W. Kraft	W. C. Dershuck	J. R. Dershuck	J. R. Dershuck	J. R. Dershuck
	Standard-Sentinel	Henry Walser & Geo. T. Kirkendall	Lewellyn Richards		Henry Walser	Henry Walser	Wm. Bachman	Wm. Walser
Homestead	Messenger	Messenger Pub. Co.		Bert F. Kline	Bert F. Kline		Frank Slocum	
Huntingdon	Journal & New Era							
Indiana	Gazette							
Jersey Shore	Herald	Herald Pub. Co.	E. F. Peterman	E. F. Peterman	E. F. Peterman	E. F. Peterman	E. F. Peterman	E. F. Peterman
Johnstown	Democrat	Johnstown Democrat Co., Inc.	Warren W. Bailey	Warren W. Bailey		Frank J. Studeny		Al A. Kemper
	Leader	M. C. Beck	Herbert D. Brauff	J. D. White		M. C. Beck		Murray T. Beck
	Tribune	The Johnstown Tribune Pub. Co.	A. H. Walters	J. C. Murphy		W. A. G. Lape	P. C. Walters	John D. Walker
Kane	Republican	G. Scott Smith	G. Scott Smith	J. P. Langdon		W. G. Collinge		
Kittanning	Simpson's Leader	Simpson's Pub. Co.	J. T. Simpson	J. T. Simpson	Roland B. Simpson	Roland B. Simpson	Roland B. Simpson	
	Times	Frank M. Fries	Frank M. Fries	Frank M. Fries	Frank M. Fries	Frank M. Fries	Frank M. Fries	Frank M. Fries
Lancaster	Examiner	New Era Ptg. Co., Inc.	Oliver J. Keller	Oliver J. Keller	J. R. Gilbert	R. P. Rohrer	E. J. Barnes	C. T. Buck
	Intelligencer & News Journal	Steinman & Foltz	C. S. Foltz, J. F. & J. H. Steinman	A. C. McCullough	J. F. Steinman			
Latrobe	Bulletin	Latrobe Ptg. & Pub. Co.	Thos. M. Whiteman	Thos. M. Whiteman	Thos. M. Whiteman		Rose E. Berkmyre	Rose E. Berkmyre
Lebanon	News	Lebanon News Pub. Co.		A. B. Schropp		A. B. Schropp		
	Report	W. R. Mark	W. R. Mark				John Richards	Robert Fisher
	Times	C. M. Bowman	C. M. Bowman	C. M. Bowman	C. M. Bowman	C. M. Bowman	C. M. Bowman	C. M. Bowman
Lehighton	Leader	Guy V. Mortimer	Guy V. Mortimer		W. W. Rothermel			
Lewiston	Sentinel	The Sentinel Co.	H. J. Fosnot	Meredith Meyers	Walter Fosnot			Carl Aurand
Lock Haven	Express	Lock Haven Express Ptg. Co.		Frank D. O'Reilly	W. A. Kinsloe		W. A. Kinsloe	C. E. Herr
McKeesport	News	The Daily News Pub. Co.	Jess E. Long		Jess E. Long			
Mahanoy City	Record-American	American Printing Co.	Jas. H. Kirschner			David B. Davies		
Mauch Chunk	News	E. B. Rauch	E. B. Rauch	E. B. Rauch		E. B. Rauch		
	Times	James J. Boyle	James J. Boyle	James J. Boyle	James J. Boyle	James J. Boyle		
Meadville	Tribune-Republican	Tribune Pub. Co.	Walter I. Bates	H. S. Phillips	Walter I. Bates	E. H. Sackett	E. H. Sackett	C. B. Menold
Mechanicsburg	Journal	Craftsman Pub. Co.	George W. Lewis		George W. Lewis			
Middletown	Journal	A. L. Etter	M. E. Myers	M. E. Myers	A. L. Etter	A. L. Etter		
Milton	Standard	Standard Ptg. Co.	Penn G. Hastings	Fred. G. Hastings		Penn G. Hastings		
Monessen	Independent	H. R. Pore	H. R. Pore			G. C. Diehl		
Monongahela	Republican	The Chill W. Hazzard Co.	G. A. Anderson	E. L. Wilson		E. L. Wilson		
Mount Carmel	News	C. L. & W. N. Cleaver	W. N. Cleaver		W. N. Cleaver			
	Item	Item Pub. Co.	W. P. Kemble			E. B. Kemble		John Foley
Natrona	Press	News Ptg. Co.	George P. Schmitt	Charles P. Howe		Charles P. Howe		
New Brighton	Beaver Valley News	F. S. Reader & Son	F. S. Reader	W. S. Reader	W. S. Reader	F. S. Reader	W. S. Reader	W. S. Reader
New Castle	Herald	Emil Calman	N. F. Allen	Emil Calman	Emil Calman	Emil Calman	E. M. Webster	
	News	The News Company	Geo. W. Conway		Fred L. Rentz	Fred L. Rentz	Jacob F. Rentz	
New Kensington	Dispatch	The New Kensington Dispatch Pub. Co., Inc.	M. P. Endean	M. P. Endean	Ed. R. Peay	Ed. R. Peay	John T. Endean	N. H. Hall
Norristown	Herald	Norristown Herald	Irvin P. Knipe			Chester W. Knipe		
	Times	Times Pub. Co.	J. J. McGinley	J. J. McGinley	J. J. McGinley	J. J. McGinley	J. J. McGinley	P. Quinn Roth
Oil City	Blizzard	The Blizzard Pub. Co.	Sam'l M. Rosenthal	Sam'l M. Rosenthal		C. F. Halderman	S. M. Rosenthal	
	Derrick	P. C. Boyle	Geo. Turnbull	Jos. Orr	E. R. Boyle	E. R. Boyle	G. E. Lynch	Jos. Murphy
Philadelphia	Bulletin	Wm. L. McLean	Wm. Perrine	Chas. E. Shull	Wm. L. McLean	Wm. Simpson	Wm. Simpson	Robt. L. McLean
	Inquirer	James Elverson, Jr.	Chas. H. Huestis	John T. Custis		Edward I. Bacon		G. R. Mundy
	North American	The North American Co.	E. A. Van Valkenburg	Fred'k F. Forbes		James P. Considine		
	Public Ledger	Public Ledger Co.	John J. Spurgeon	Randolph Marshall		John C. Martin		J. M. Annenberg
	Public Ledger (Eve.)	Public Ledger Co.	David E. Smiley	Morris M. Lee		John C. Martin		J. M. Annenberg
	Record	The Record Pub. Co.		John P. Dwyer		Rowe Stewart	Wm. H. Neville	Charles C. Bauer
	Star	Richardson & Martin	H. S. Richardson	Carl Lorrine		F. H. Martin		
Phillipsburg	Journal	W. T. Blair	W. T. Blair	W. T. Blair		W. T. Blair		
Phoenixville	Republican	Phoenixville Pub. Co.	Chas. E. Albert		Chas. E. Albert			
Pittsburgh	Chronicle-Telegraph	The Newspaper Ptg. Co.		Chas. W. Danziger	George S. Oliver	David B. Smith	H. C. Rosenbaum	Joseph M. Aylward
	Dispatch	The Dispatch Pub. Co.	C. A. Rook	C. A. Rook		C. R. Sutphen	A. R. Carroll	C. A. Rook, Jr.
	Gazette-Times	The Newspaper Ptg. Co.		Chas. W. Danziger	George S. Oliver	David B. Smith	Chas. C. Yost	John H. Miller
	Leader	A. P. Moore	A. P. Moore	J. K. Emge	J. A. Grant	Edw. Hope	W. E. Moffett	John Herron
	Sun	Sun Pub. Co.	F. W. Merchant	F. W. Merchant	A. E. Braun		J. E. Trower	M. S. Lunn
	Press	O. S. Hershman	O. S. Hershman	H. M. Bitner		T. R. Williams	H. C. Milholland	H. M. Bitner
	Post	The Post Pub. Co.	W. U. Christman	W. U. Christman	A. E. Braun		J. E. Trower	M. S. Lunn
Pittston	Gazette	Pittston Gazette Co.			Wm. J. Peck			
Pottstown	Ledger	Pottstown Ledger Co.	H. S. Binder	P. L. Defenderfer			P. L. Defenderfer	G. A. Lessig
	News	Pottstown Daily News Pub. Co.	J. Ernest Spare		W. L. Binder	W. L. Binder	W. L. Binder	Horace Hallman
Pottsville	Chronicle	Chas. Myers	Curtis Sterner	Chas. Myers	Carl J. Weigand	A. J. Sennet		
	Journal	Miners' Journal Newspaper Co.	H. I. Silliman	John Rice	H. I. Silliman		Wm. Ent	Evan Miller
	Republican	I. H. Zerbey, Jr.	J. H. Zerbey	J. H. Zerbey	E. L. Clifford	E. L. Clifford	E. L. Clifford	J. H. Zerbey, Jr.
Punxsutawney	Spirit	Spirit Pub. Co.	W. O. Smith	W. O. Smith	J. P. Wilson	J. P. Wilson	E. C. Kyper	Kathrine Parsons
Reading	Eagle	Reading Eagle Co.	Al. N. Burkholder	Al. N. Burkholder	John W. Rauch		Wm. E. Althouse	D. K. Hoch
	Herald Telegram	William McCormick	Wm. McCormick	Clifford D. Spohn		Marcus B. Eaches		
	News-Times	William McCormick	Edwin R. Gerber	Wm. McCormick		Marcus B. Eaches		
Renovo	Record	John U. Shaffer	John U. Shaffer	John U. Shaffer	John U. Shaffer	John U. Shaffer		
Ridgway	Record	A. T. Thompson, Jr.	A. T. Thompson, Jr.	A. T. Thompson, Jr.	A. T. Thompson	A. T. Thompson, Jr.	A. T. Thompson, Jr.	A. T. Thompson, Jr.
St. Mary's	Press	Press Pub. Co.	G. A. Mohr	G. A. Mohr		J. A. Dippold		
Sayre	Times	I. R. Stephens	J. R. Stephens	J. R. Stephens	J. R. Stephens	Elizabeth Lake	R. C. Hascall	Elizabeth Lake
Scranton	Republican	W. J. Pattison	John E. Barrett	Jas. F. Mitchell	W. J. Pattison	Edward Cohen	T. J. Duffy	Fred I. Cook
	Times	Edward J. Lynett	Edward J. Lynett	J. D. Keator		J. E. Bradley		Edw. J. Cullen
Shamokin	Dispatch	The Leader Pub. Co.	Clayton S. Scott	Clayton S. Scott		Clayton S. Scott		
	Herald							
	News	News Pub. & Ptg. Co., Inc.		J. F. Hoover		C. C. Hoover	E. B. Sharpless	C. C. Hoover
Sharon	Herald	The Sharon Herald Pub. Co.	Wm. B. Ramsay	Wm. B. Ramsay	Wm. S. Organ	A. W. McDowell	C. B. Lartz	J. B. Furey
	Telegraph	Addison C. Dickinson	Smith & Dodge	A. G. Dickinson	A. G. Dickinson	Edgar G. Harris		
Shenandoah	Herald	Herald Ptg. Co.	C. T. Straughn	T. J. Davies	T. J. Davies	T. J. Davies	T. J. Davies	
Stroudsburg	Rec. & Times-Dem.	Stroudsburg Ptg. Co.	A. F. Everett		N. A. Frantz		L. H. Cross	John Litts
Sunbury	Daily	The Daily Pub. Co.	W. F. Eichholtz	W. F. Eichholtz	W. F. Eichholtz	W. F. Eichholtz	Delia Alden Arthur	R. H. Eisely
	Item	Farra & Brill	Harry H. Haddon	Harry H. Haddon	Farra & Brill	Chas. S. Farra	J. S. McCombs	Basse A. Beck
Susquehanna	Transcript	U. G. Baker	U. G. Baker	U. G. Baker	U. G. Baker	U. G. Baker	U. G. Baker	
Tamaqua	Courier	Est. of Robert Harris	John M. Harris	John M. Harris		J.M. & R.H. Harris		
Tarentum	Telegram	Telegram Ptg. & Pub. Co.		George D. Stuart	G. W. Crawford	Geo. W. Crawford		
	Valley Daily News	News Printing Co.	Geo. P. Schmidt	Chas. P. Howe	Chas. P. Howe	Chas. P. Howe		Miss Hilda Larson
Titusville	Herald	Joseph M. Bloss	Joseph M. Bloss		Joseph M. Bloss	M. V. Wilson	E. E. Ricketts	E. E. Ricketts
Towanda	Review	Towanda Ptg. Co.	H. F. Eames	D. M. Turner		H. M. Turner	H. M. Turner	
Tyrone	Herald	Tyrone Herald Co.	Claude Jones		T. C. Smith			
Uniontown	Genius	The Fayette Pub. Co.	H. G. Sturgis	J. S. Albright	W. P. Harader		W. P. Harader	Ira W. Coldren
	Herald	The Fayette Pub. Co.	H. G. Sturgis	J. Fred Shean	W. P. Harader		W. P. Harader	I. W. Coldren
	News Standard	John O'Donnell	John O'Donnell			Dan O. Little		
Warren	Mirror	Mirror Pub. Co.	C. A. Berger	F. W. Clinger	H. H. McWethy	H. H. McWethy	J. K. Knohll	F. E. Emerson
	Times	Times Pub. Co., Inc.	Edward C. Lowrey	S. E. Walker	S. E. Walker	W. A. Walker	W. E. German	Charles Kirscharts
Washington	Observer	The Observer Pub. Co.	John L. Stewart	L. C. Day	John L. Stewart	John L. Stewart	H. L. Christman	W. P. Wilson
	Reporter	The Observer Pub. Co.	John L. Stewart	Minor H. Day	John L. Stewart	John L. Stewart	H. L. Christman	W. P. Wilson
Waynesboro	Press	Todd & Zink	N. B. Martin	N. B. Martin	Walter T. Todd	Walter T. Todd	Walter T. Todd	Walter T. Todd
	Record-Herald	The Waynesboro Record Co.	Robert C. Gordon	Frank C. Parker	Robert C. Gordon	Robert C. Gordon	Robert C. Gordon	A. D. Etter

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

PENNSYLVANIA—Continued

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
West Chester	Local News	Daily Local News Co. of West Chester, Inc.	W. W. Thompson	W. W. Thompson		L. H. Shields		Jos. B. Taylor
Wilkes-Barre	News	John A. Hourigan	Geo. W. Williams				Jas. F. McKeown	T. F. McCarthy
	Record	Wilkes-Barre Record Co	Eugene T. Giering	J. Andrew Boyd	Guy W. Moore	Guy W. Moore	Harry L. Campbell	P. C. Robinson
	Times-Leader	The Leader Pub. Co	F. C. Kirkendall	Joseph P. Forestal		Ernest G. Smith		
Williamsport	Gazette & Bulletin	Gazette & Bulletin Pub. Ass'n	E. L. Schuyler		H. R. Laird	H. R. Laird		Jas. P. Melick
	Sun	George E. Graff	John E. Person	Edmund Wolf	George E. Graff	W. I. N. Cox	Harry Hagan	D. G. Stark
York	Dispatch	The Dispatch Pub. Co	W. L. Taylor		W. L. Taylor	H. F. Eyster	Ralph Stagemeyer and H. F. Eyster.	Chas. K. Blasser
	Gazette & Daily	J. W. Gitt	J. W. Gitt	T. B. Elsesser	J. W. Gitt	J. W. Gitt	A. E. Lehman	F. E. Kain

RHODE ISLAND

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Arctic	Pawtuxet Val. Times	I. P. Hudson	I. P. Hudson	I. P. Hudson	Jos. E. Noel	Jos. E. Noel		
Newport	Herald	Herald Pub. Co	L. K. Carr	L. K. Carr	L. K. Carr	S. J. Buckley	W. D. Hogard	E. J. Roderick
	News	Edward A. Sherman		Benj. F. Thurston	Edw. A. Sherman	Victor Baxter	Victor Baxter	
Pawtucket	Times	Charles O. Black	C. R. Thurston	Archibald G. Adam	Charles O. Black		W. C. Binford	
Providence	Bulletin	Providence Journal Co	John R. Rathom	Edmund H. Kirby		G. Edw. Buxton, Jr.		Thomas F. Farrelly
	Journal	Providence Journal Co	John R. Rathom	Sevellon Brown		G. Edw. Buxton, Jr.	Arthur Poorman	Thomas F. Farrelly
	News	James C. Garrison	John A. Hennessy	John A. Hennessy		James C. Garrison		Luke A. Keenan
	Tribune	Matthew S. Dwyer	Frederic N. Lutter	Matthew S. Dwyer	Matthew S. Dwyer	Timothy F. Dwyer	Timothy F. Dwyer	
Westerly	Sun	G. B. Utter		G. B. Utter			Wilfred B. Utter	Edgar R. Maxson

SOUTH CAROLINA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Anderson	Mail	G. P. Browne		L. M. Glenn				E. T. Buriss
	Tribune	V. B. Cheshire	V. B. Cheshire	V. B. Cheshire	V. B. Cheshire	V. B. Cheshire	V. B. Cheshire	J. H. Alewine
Charleston	American	American Pub. Co	John P. Grace	M. J. Grace	J. J. Furlong	J. J. Furlong	E. C. Powers	W. J. Finnegan
	Post	Evening Post Pub. Co	T. R. Waring			Hall T. McGee	Geo. J. Jenkins	V. L. I. Cooper
	News & Courier	The News & Courier Co	Robert Lathan		Robert Lathan	Chas. Robertson	H. H. Baynard	A. F. Carrere
Columbia	Record	R. Charlton Wright	R. Charl. Wright			W. O. Boger	L. J. Davis	P. H. Brown
	State	A. E. Gonzales	W. W. Ball	W. W. Ball	A. E. Gonzales	F. C. Withers	W. P. Etchison	J. L. Erwin
Florence	Times	Brunson & Gardiner	Mason C. Brunson			Chas. S. Gardiner		
Greenwood	Index-Journal	Index-Journal Co	H. L. Watson			J. S. Bailey		
Greenville	Piedmont	Geo. R. Koester	J. R. McKissick	J. R. McKissick	Geo. R. Koester	Geo. R. Koester	F. N. Challen	A. F. Ballentine
	News	B. H. Peace	B. H. Peace	J. E. Brunson		Roger C. Peace	Wm. Lebby	Jno. L. Parks
Orangeburg	Times & Democrat	Jas. Izlar Sims	Henry R. Sims	E. N. Smith	Jas. Izlar Sims	Jas. Izlar Sims		Z. L. Roberts
Rock Hill	Herald	Herald Pub. Co	J. T. Fain	J. N. Benton	J. T. Fain	J. T. Fain	J. T. Fain	W. A. Wright
Spartanburg	Herald	Spartanburg Herald Co	C. O. Hearon	C. O. Hearon	W. W. Holland	W. W. Holland	W. W. Holland	J. D. Ulrich
	Journal							
Sumter	Item	Osteen Pub. Co	H. G. Osteen		H. G. Osteen			
Union	Times					Lewis M. Rice		

SOUTH DAKOTA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Aberdeen	American	Aberdeen American Co	J. H. McKeever	Geo. Hinshaw	E. P. Neill	E. P. Neill	F. C. Preston	V. S. Neill
	News	Aberdeen American Co	Kenneth Duncan	Donald Jordan	E. P. Neill	E. P. Neill	F. C. Preston	V. S. Neill
	N. W. Square Deal	Square Deal Pub. Co	W. W. Cadee		O. E. Hochen			
Deadwood	Pioneer-Times	Bonham & Morford	W. H. Bonham	Earl B. Morford	Earl B. Morford	Earl B. Morford	Earl B. Morford	Earl B. Morford
	Telegram	Senn Pub. Co	E. L. Senn	E. L. Senn		Albert Senn		
Huron	Huronite	Bowen Pub. Co	George H. Bowen	H. G. Lee	George H. Bowen	George H. Bowen	E. W. Patton	H. E. Losey
Lead	Call	John A. Stanley	J. A. Stanley	J. A. Stanley		Geo. L. Beers		
Madison	Leader	J. F. Stahl				H. A. Stahl		
	Sentinel	F. L. Mease	F. L. Mease	F. L. Mease	F. L. Mease	F. L. Mease		
Mitchell	Gazette	L. W. Robinson	L. W. Robinson	L. W. Robinson	L. W. Robinson	L. W. Robinson	L. W. Robinson	L. W. Robinson
	Republican	Mitchell Pub. Co	W. R. Ronald	C. H. Allen	W. R. Ronald	C. H. Arundel	C. H. Arundel	G. C. Ledson
Pierre	Capital Journal	Hipple Ptg. Co	J. E. Hipple	J. E. Finbrock			T. M. Taylor	
Rapid City	Journal	Jos. B. Gossage	Jos. B. Gossage	Jos. B. Gossage	Jos. B. Gossage	A. R. Gossage	Jos. B. Gossage	A. R. Gossage
Sioux Falls	Argus-Leader	The Argus Leader Co	C. M. Day	R. W. Horn	B. C. Dow	E. J. Kahler	D. T. Kieffer	E. J. Kahler
	Press	W. C. Cook	E. R. Rowe	E. R. Rowe	W. C. Cook	F. M. Trew		
Watertown	News	Watertown Publishing Co	F. J. Cory	Mary G. Humphrey	F. J. Cory	F. J. Cory		
	Public Opinion	Public Opinion Pub. Co	George B. Elliott	George B. Elliott		A. J. Albrook	A. J. Albrook	F. A. Gordon
Yankton	Press & Dakotan	Yankton Ptg. Co	W. C. Lusk	I. M. Lindstrom	W. C. Lusk	W. C. Lusk	A. E. Montford	M. W. Lusk

TENNESSEE

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Chattanooga	News	Chattanooga News Co	Geo. F. Milton	J. B. Clark	W. C. Johnson	A. Kindel		Herbert Aken
	Times	H. C. Adler	L. G. Walker	M. B. Ochs	H. C. Adler	W. S. Weitzell	Jas. Landis	W. S. King
Clarksville	Leaf-Chronicle	W. W. Barksdale	W. W. Barksdale			W. W. Barksdale	Miss Fran. Osborne	J. M. McDonnell
Columbia	Herald	Columbia Herald Co., Inc	J. I. Finney	J. I. Finney		W. D. Hastings		
Greenville	Democrat-Sun							
Jackson	Sun	Sun Pub. Co		C. Harris Brown	Albert A. Stone			Egbert McClure
Johnson City	Staff	E. M. Slack	R. C. Hodge	E. M. Slack	E. M. Slack	M. Neurath	E. M. Slack	C. W. Britt
Knoxville	Journal & Tribune	A. F. Sanford	Wm. Rule	Russell Kent		Fred T. Bonham	Fred T. Bonham	
	Sentinel	C. B. Johnson	H. H. Moore	W. L. Morgan	C. B. Johnson	H. A. Rouser	H. A. Rouser	H. L. Baker
Memphis	Commercial Appeal	The Commercial Pub. Co	C. P. J. Mooney	C. P. J. Mooney		J. W. Hays	W. G. Ritchie	W. H. Alexander.
	News	L. B. Jones	L. B. Jones	L. N. Lett	P. T. Jones	P. T. Jones	E. C. Courtney	E. C. Courtney
	Press	Memphis Press Co	E. T. Leech	T. E. Sharp		J. A. Keefe	J. H. Bullock	H. M. Johnson, Jr.
Morristown	Mail	Bruce Armstrong	Bruce Armstrong	Bruce Armstrong	Bruce Armstrong	Bruce Armstrong		F. A. Williams
Nashville	Banner	Banner Pub. Co	R. H. Yancey	M. B. Morton	E. M. Foster	E. M. Foster	A. B. Clark	J. H. Lackey
	Tennessean	Luke Lea		E. L. Shaub	Luke Lea	Luke Lea		

TEXAS

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Abilene	Reporter	Abilene Ptg. Co.	Frank Grimes	Geo. S. Anderson	M. B. Hanks	M. B. Hanks	Manly Hanks	R. L. Young
Amarillo	News	J. E. Nunn	S. M. Ramsey	S. M. Ramsey	J. S. Brown	J. E. Nunn		H. E. Murphree
	Panhandle				J. S. Brown			
	Tribune	R. H. Nichols	R. H. Nichols	T. E. Johnson	R. H. Nichols	R. H. Nichols	H. L. Grable	T. N. Smissen
Athens	Review	Athens Review Ptg. Co	R. T. Craig			A. M. Barnes		
Austin	American	Kendall B. Cressey	K. B. Cressey	K. B. Cressey	K. B. Cressey	K. B. Cressey	K. B. Cressey	K. B. Cressey
	Statesman	Capital Pub. Co.	E. Travis	E. Travis	W. C. Storey	W. C. Storey		
Ballinger	Ledger	The Ballinger Ptg. Co., Inc	A. W. Sledge			C. P. Shepherd		
Bay City	Tribune							
Beaumont	Enterprise	W. P. Hobby	Alfred Jones	Alfred Jones	J. L. Mapes	J. L. Mapes	H. P. Brundage	
	Journal	The Journal Pub. Co	Jas. E. Day			N. R. Buckley	F. O. Starz	E. O. Perdue
Belton	News	Fred Savage	Fred Savage	H. B. Savage		D. F. Savage		
Bonham	Favorite	Favorite Ptg. Co.	W. S. Spotts	W. S. Spotts	W. S. Spotts	W. S. Spotts	W. S. Spotts	J. B. Vernon
Brenham	Banner-Press	Brenham Banner Pub. Co	Ruby Robertson		George Neu	George Neu	George Neu	F. W. Proske
	Messenger	Messenger Pub. Co.	Wm. J. Tucker	Wm. J. Tucker		Henry Muller	Wm. J. Tucker	Mrs. H. Thiel
Brownsville	Herald	The Brownsville Herald Pub. Co	Mrs. J. O. Wheeler	J. M. Stein		Geo. Cruhm		
	Sentinel							
Brownwood	Bulletin	Mayes Ptg. Co.		James C. White	H. F. Mayes		Ben Poole	A. D. Murphy
Bryan	Eagle	Lee J. Rountree		Lee J. Rountree		A. J. Buchanan		
Cisco	News							
Cleburne	Enterprise	J. R. Ransone	J. R. Ransone			Keating Ransone	Johnnie Ransone	
	Review	Review Pub. Co	Cecil Horne			O. H. Poole		
Commerce	Journal	Hart Bros.	Sterling Hart	Sterling Hart	Hart Bros.	E. M. Moore	Sterling Hart	E. M. Moore
Corpus Christi	Caller	New Caller Pub. Co., Inc	Roy Miller			C. M. Petty	Chas. Roster	W. T. Coe
	Times	W. E. Pope	A. R. Marker			R. E. Essing	R. E. Essing	C. D. Brown
Corsicana	Sun	Wortham & Martin	A. A. Wortham		Lowry Martin		Lowry Martin	R. P. McEntire
Cuero	Record	Cuero Pub. Co	J. P. Bridges	J. C. Howerton	J. C. Howerton	J. C. Howerton	J. C. Howerton	J. C. Howerton

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

TEXAS—Continued

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Dallas	Dispatch	Dallas Dispatch Co.	L. W. Bailey	Glenn Pricer	W. C. Mayborn	F. R. Colgan	Albert Hearst	Wm. Loftus
	Journal	A. H. Belo & Co., Inc.	Tom Finty, Jr.	H. C. Withers	G. B. Dealey	W. H. Benners	Geo. W. Lemons	M. W. Florer
	News	A. H. Belo & Co., Inc.	Tom Finity, Jr. & Alonzo Wasson	George McQuaid	G. B. Dealey	W. H. Benners	Geo. W. Lemons	M. W. Florer
	Times Herald	Edwin J. Kiest	B. B. Hogue	P. E. Fox	Tom C. Gooch	L. N. McCullouch	J. C. Reynolds	A. C. Harris
Denison	Herald	J. L. Greer	W. T. Brown	H. E. Ellis	J. L. Greer	J. L. Greer	F. A. Haree	W. J. Winkler
Denton	Record-Chronicle	Record-Chronicle Co.	W. C. Edwards	L. A. McDonald	W. C. Edwards	Lee R. McDonald	J. S. Fowler	H. E. Roberts
El Paso	Herald	Herald News Co.	H. D. Slater	G. A. Martin		J. C. Wilmarth		H. H. Fris
	Times	El Paso Times Co.	E. C. Davis	James S. Black	E. C. Davis			
Eastland	Oil Belt News							
Ennis	Record							
Fort Worth	News	W. H. Bagley	H. N. Fitzgerald	Charles G. Norton	J. H. Allison		L. C. Lau	I. H. Landsbaum
	Star-Telegram	Wortham-Carter Pub. Co.	Louis J. Wortham	J. M. North, Jr.	Amon G. Carter		A. L. Shuman	Harold Hough
Gainesville	Hesperian	Geo. N. Yates	Geo. N. Yates	Geo. N. Yates	Geo. N. Yates	Geo. N. Yates		
	Register	Register Ptg. Co.	J. M. Leonard	J. T. Leonard	C. H. Leonard	C. H. Leonard	C. H. Leonard	
Galveston	News	A. H. Belo & Co., Inc.		L. C. Elbert	J. F. Lubben	Lynn Walker	A. P. Vaughan, Jr.	E. H. Robertson
	Tribune	C. H. McMaster	C. H. McMaster	A. L. Perkins		T. E. Gaffney		
Gonzales	Inquirer	Henry Reese	Annie Reese		Henry Reese	L. L. Ollre		
Greenville	Banner	Banner Pub. Co.	C. C. Cantrell			Fred E. Horton		
	Herald	Herald Pub. Co.	Tom R. Poole	Tom R. Poole	Tom. R. Poole			
Hillsboro	Mirror	Thompson & Campbell	I. C. Butts	L. J. Thompson	D. W. Campbell	D. W. Campbell	D. W. Campbell	C. H. Read
Houston	Chronicle	M. E. Foster	M. E. Foster	Max Bentley		Fred Fox		J. E. Nunn
	Post	Roy G. Watson	Roy G. Watson	L. A. Hoskins	Roy G. Watson		H. A. Gascon	R. B. Kinard
	Press	Houston Press Co.	G. V. Saunders	Leon M. Siler		J. H. Payne	C. A. Wyatt	Frank S. Newell
Jacksonville	Progress							
Kaufman	Herald	A. M. Barnes & R. T. Craig	Clifford Dinsmore					
Lampasas	Leader	J. H. Abney & Son	J. H. Abney & Son		J. H. Abney	J. H. Abney		
Laredo	Record							
	Times	Penn Pub. Co.	W. W. Gregg	J. S. Penn	J. S. Penn	J. S. Penn		
Longview	Leader	D. B. Coates	D. B. Coates					
	Times-Clarion	G. B. Whitley						
Lufkin	News	Watford-Binion Ptg. Co.	G. E. Watford	G. E. Watford	G. E. Watford	G. E. Watford		
McAllen	Rio Grande Sun							
McKinney	Courier-Gazette	Perkins & Wilson	Perkins & Wilson	Perkins & Wilson		Perkins & Wilson		
Marlin	Democrat							
Marshall	Messenger	The Messenger Co.	W. A. Adair	W. A. Adair	W. A. Adair	G. W. Turner	G. W. Turner	W. R. Ingram
	News	Price & Wells	E. L. Wells	E. L. Wells	H. M. Price	H. M. Price	J. H. Blalock	Hugh Lane
Mart	Herald	J. L. Spencer	J. L. Spencer	J. L. Spencer		J. L. Spencer		
Maxia	News	News Pub. Co.	De Witt Lamb	De Witt Lamb	De Witt Lamb	De Witt Lamb	De Witt Lamb	De Witt Lamb
Mineral Wells	Index	Index Ptg. Co.	C. W. Wilson	C. W. Wilson	C. W. Wilson	C. W. Wilson	C. W. Wilson	J. W. McGuire
Nacogdoches	Sentinel	G. M. Haltom	G. M. Haltom		G. M. Haltom	G. M. Haltom	G. M. Haltom	
Navasota	Examiner-Review	Ed. F. Blackshear	Ed. F. Blackshear	Ed. F. Blackshear		Ed. F. Blackshear		
Orange	Leader	H. C. Connolly		R. C. Hicks		H. C. Connolly	C. C. Woodson	A. L. Bynum
Palestine	Herald	W. M. & H. V. Hamilton	W. M. & H. V. Hamilton	W. M. & H. V. Hamilton	W. M. & H. V. Hamilton	W. M. & H. V. Hamilton	W. M. & H. V. Hamilton	
	Visitor	Dening & Gibson		Dening & Gibson				H. M. Smith
Paris	Dinner Horn	Walter E. Boyd	N. P. Jackson	Walter E. Boyd	Walter E. Boyd	Walter E. Boyd		
	News	H. T. Warner	H. T. Warner					
Port Arthur	News	The News Pub. Co.	Olin W. Archer	Olin W. Archer		E. H. Detrick		G. N. Nilsen
Ranger	Times	R. B. Waggoman		H. E. Bozeman	R. B. Waggoman	R. B. Waggoman	R. B. Waggoman	C. F. Underwood
San Angelo	Standard	Houston Harte	Dean Chenoweth			Herbert O. Taylor		
San Antonio	Express	Express Pub. Co.	M. M. Harris	A. W. Grant		F. G. Huntress, Jr.		W. A. Druce
	Light	Chas. S. Diehl & Harrison L. Beach	Harrison L. Beach	John V. Brogan	Chas. S. Diehl		Horner & Wuertz	H. L. Steele
	News	Express Pub. Co.	Harris and Butler	A. W. Walliser		R. J. Newton & F. G. Huntress, Jr.		
San Benito	Light	John F. Rector, Jr.	Jim Craig				C. E. Everett	
Sherman	Courier	Texas Immigration Co.	W. J. Minton	Roy Minton		W. J. & Roy Minton		
	Democrat	Sherman Democrat	K. K. Hooper	E. J. Parker	K. K. Hooper		M. Campbell	J. C. Hamilton
Sulphur Springs	Gazette	O. B. Briggs	O. B. Briggs	O. B. Briggs	O. B. Briggs	O. B. Briggs		
	News-Telegram	Tate & Flowers	Tate & Flowers	R. L. Tate	R. L. Tate	J. G. Flowers		
Taylor	Democrat	Democrat-Texan Pub. Co.	H. G. Willson	H. G. Willson	H. G. Willson	H. G. Willson		
	Press	Taylor Press Co.	H. D. Schulz	H. D. Schulz		H. D. Schulz		
Temple	Telegram	The Telegram Pub. Co.	Chas. W. Ingram	Chas. W. Ingram		W. W. Stephens, Jr.		W. Stephens
Terrell	Transcript	Terrell Transcript Co.	H. Galbraith	H. Galbraith	H. Galbraith	Joe Galbraith	Joe Galbraith	A. M. Woolbey
	Tribune	Tribune Pub. Co.	E. Y. Horn			Fred Massengill		
Texarkana	Four States Press	C. E. Palmer		C. E. Palmer	C. E. Palmer	C. E. Palmer	H. A. Quarels	H. A. Quarels
Timpson	Times	Molloy & Winfrey	T. J. Molloy			S. Winfrey		
Tyler	Courier-Times	Courier-Times Pub. Co.	H. A. McDougal			H. A. McDougal & Mrs. Dolly Hanks		
Victoria	Advocate	Geo. F. French	Sam F. Luechese	Geo. H. French	Geo. H. French	Geo. H. French		
Waco	Colored Observer							
	News-Tribune	E. S. Fentress		Roy Christian		E. S. Fentress		
	Times-Herald	Waco Pub. Co.	George Robinson			C. J. Clover, Jr.		
Waxahachie	Light	Enterprise Pub. Co.	W. A. Ownby	W. A. Ownby	C. W. Kent	C. W. Kent	H. E. Herring	J. A. C. Kemble
Weatherford	Herald	Herald Pub. Co.	W. A. Brundage	A. C. MacNelly	A. C. MacNelly	A. C. MacNelly		
Wichita Falls	Record-News	The Record News Co.		R. L. Curran, Jr.	C. G. Manuel		Norris Ewing	
	Wichita Times	The Times Pub. Co.	B. D. Donnell			B. D. Donnell		Herbert Peters
Yoakum	Herald	L. L. Rogers	L. L. Rogers	L. L. Rogers	L. L. Rogers	L. L. Rogers	L. L. Rogers	L. L. Rogers

UTAH

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Logan City	Journal	Earl & England Pub. Co.	A. Gordon	F. J. Marshall	Chas. England		Chas. England	Jesse Earl
Ogden	Standard-Examiner	Standard-Examiner Pub. Co.	A. L. Glassmann	A. L. Glassmann	J. N. Eldredge, Jr.	J. N. Eldredge, Jr.	W. R. McBride	M. H. Brandon
Salt Lake City	Deseret News	Heber J. Grant	John Q. Cannon			Elias F. Woodruff		Melvin R. Ballard
	Telegram	Arthur L. Fish	Fred Goodcell	Fred Goodcell	Arthur L. Fish	Thomas J. Mullin		W. G. Weaver
	Tribune	Salt Lake Tribune Pub. Co.		E. H. Holden	A. N. McKay	H. F. Robinson		C. N. Butler

VERMONT

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Barre	Times	Frank E. Langley	Dean H. Perry		Frank E. Langley	Frank E. Langley	Frank E. Langley	
Bennington	Banner	Frank E. Howe	Frank E. Howe					
Brattleboro	Reformer	Howard C. Rice	Howard C. Rice					
Burlington	Free Press	Free Press Association	J. L. Southwick	J. L. Southwick	W. B. Howe	W. B. Howe	W. B. Howe	W. B. Howe.
	News	Burlington News, Inc.		L. F. Dow	John H. Lawton		I. Dow	Arthur Provost, Jr.
Montpelier	Argus	Argus & Patriot Co.	Morris F. Atkins	Morris F. Atkins	George Atkins	George Atkins	George Atkins	George Atkins
Rutland	Herald	Herald & Globe Ass'n	H. L. Hindley					
	News	Rutland News Co.	D. G. Babbitt			D. G. Babbitt		
St. Albans	Messenger	St. Albans Messenger Co.			John T. Cushing			
St. Johnsbury	Caledonian-Record	Herbert A. Smith	Arthur F. Stone	Herbert A. Smith	Herbert A. Smith	Herbert A. Smith	Herbert A. Smith	Herbert A. Smith

VIRGINIA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Alexandria	Gazette	Gazette Corp.	M. T. Dwyer	M. T. Dwyer	M. T. Dwyer	M. T. Dwyer	C. R. Morrison	E. B. Walker
Bristol	Herald-Courier	Munsey Slack	Herschel Dove	Walter Harper		Charles B. Dove	John J. Jelks	Geo. K. McClellan
Charlottesville	Progress		J. H. Lindsay	B. L. Hawkins				
Clifton Forge	Review	The Clifton Forge Review, Inc.	Geo. O. Greene			M. Botts Lewis		
Covington	Virginian	The Covington Virginian, Inc.	C. P. Jones, Jr.	J. L. Goodman		J. L. Goodman		
Danville	Bee	Rover A. James	Rover A. James	G. Tetley	H. B. Trundle	H. B. Trundle	H. B. Trundle	E. F. Graham
	Register	Rover A. James	Rover A. James	A. H. Taylor	H. B. Trundle	H. B. Trundle	H. B. Trundle	E. F. Graham
Fredericksburg	Star	The Free Lance-Star Pub. Co.		A. P. Rowe	A. P. Rowe		A. P. Rowe	
Harrisonburg	News-Record	Rockingham Pub. Co.	H. W. Bertram	Geo. W. Berry			B. Slaven	R. P. Keizell
Hot Springs	Day Letter	The Day Letter Pub. Co., Inc.	C. P. Jones, Jr.		W. W. Scott			
Lynchburg	Advance	Carter Glass	Robert Glass	Powell Glass		M. K. Duerson	R. Chess McGhee	H. S. Shaner
	News	Carter Glass	W. E. Addison	Powell Glass		M. K. Duerson	R. Chess McGhee	H. S. Shaner
Newport News	Press	The Daily Press, Inc.	W. S. Copeland			L. E. Pugh	W. B. Darden	E. L. Cunningham
	Times-Herald	The Daily Press, Inc.	W. S. Copeland			L. E. Pugh	W. B. Darden	E. L. Cunningham
Norfolk	Ledger-Dispatch	S. L. Slover	Douglas Gordon	H. D. Perkins		P. S. Huber		Norman N. Hill
	Virginian-Pilot	Virginian & Pilot Pub. Co.	L. I. Jaffe	E. K. Glennan	R. E. Turner		Louis Fisher	C. S. Abell
Petersburg	Index-Appeal	Petersburg Newspaper Corp.	Walter Edw. Harris	C. G. Marshall	S. L. Slover	R. B. Huber	R. H. Ryan	W. G. Morris
	Progress	Petersburg Newspaper Corp.	Walter E. Harris	C. G. Marshall	S. L. Slover	R. B. Huber	R. H. Ryan	W. G. Morris

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

VIRGINIA—Continued

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Portsmouth	Star	Norman R. Hamilton	A. McK. Griggs	B. D. Stephenson	A. M. Spong, Jr.	A. M. Spong, Jr.		
Pulaski	Southwest Times and News Review	The Southwest Pub. Co				Eugene P. Ham		
Richmond	Evening Dispatch	C. P. Hasbrook		John Burke	C. P. Hasbrook	J. V. Wachtel, Jr.	M. S. Knight	D. J. Bucher
	News-Leader	John Stewart Bryan	D. S. Freeman	Robt. M. Lynn		Allen Potts	Robt. J. Hess	Robt. B. Jones
	Times Dispatch	C. P. Hasbrook		John Burke	C. P. Hasbrook	J. V. Wachtel, Jr.	Marvin S. Knight	D. J. Bucher
Roanoke	Times	Times-World Corporation	H. P. Chapman			W. E. Thomas		
	World-News	Times-World Corporation	J. P. Fishburn			W. E. Thomas		
Staunton	Leader	Leader Pub. Co., Inc	R. D. Haislip	H. L. Opie	H. L. Opie	A. F. Riffe	A. F. Riffe	A. S. Morton
	News-Leader	Leader Pub. Co., Inc	E. S. Sheppie	H. L. Opie	H. L. Opie	A. F. Riffe	A. F. Riffe	A. S. Morton
Star	Winchester	H. F. Byrd	H. F. Byrd	H. F. Byrd		R. F. Ransler		

WASHINGTON

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Aberdeen	World	W. A. Rupp	W. A. Rupp	C. J. Glasier		W. L. Ballard	R. V. Mack	P. P. Foelkner
Bellingham	American-Reveille	Bellingham Pub. Co	Frank I. Sefrit	E. E. Hale	Frank I. Sefrit	E. G. Earle	E. G. Earle	M. W. Blonden
	Herald	Bellingham Pub. Co	W. C. Carver		Frank I. Sefrit	E. G. Earle	E. G. Earle	M. W. Blonden
	Journal	Journal Pub. Co	A. G. Gordon	A. G. Gordon	A. G. Gordon	A. G. Gordon		
Centralia	Chronicle	Centralia Printing Co	Harry L. Bras	Harry L. Bras	R. W. Edinger	R. W. Edinger	D. F. Arthur	M. O. Ort
	Hub	The Hub Printing Co	M. E. Cue		M. E. Cue	M. E. Cue		
Ellensburg	Record	Record Press	J. C. Kaynor	D. H. Dickson	J. C. Kaynor	M. E. Studebaker	M. E. Studebaker	Claude Gillispie
Everett	Herald	J. B. Best	C. S. Coleman	C. S. Coleman	J. B. Best	J. B. Best	J. H. Carter	R. F. Hysom
	Tribune	Post Land Co	A. R. Fenwick		A. R. Fenwick	J. L. Hartshorn	J. L. Hartshorn	Carl Pearson
Hoquiam	Washingtonian		C. D. McClure		A. Johnson, M. C.	D. M. Delmas	Jos. Ruffner, Jr.	
Olympia	Olympian	Western Pub. Co	E. E. Perry	S. L. Lester	S. L. Lester	S. L. Lester	S. L. Lester	Dan Fish
	Recorder	Washington Recorder Pub. Co	Wm. Gardiner	S. L. Lester	S. L. Lester	S. L. Lester	S. L. Lester	Dan Fish
Port Angeles	Herald	A. V. Watts	A. V. Watts	A. V. Watts		Mrs. A. E. Watts		
	News	Evening News, Inc	Wm. D. Welsh			E. B. Webster		
Port Townsend	Leader							
Seattle	Post-Intelligencer	Clark Nettleton	James A. Wood	A. E. Parrish			L. S. Moore	Wm. L. Myers
	Star	Star Pub. Co	Leroy Sanders	L. Starmont	LeRoy Sanders	F. W. Webster	H. E. Marshall	H. W. Parish
	Times	C. B. Blethen	C. B. Blethen	John L. Travis	Jos. Blethen	A. G. Bixby	J. Fred Braid	L. B. Nelson
	Union-Record	Seattle Union Record Pub. Co., Inc.	E. B. Ault	B. S. Coleman		F. A. Rust	A. T. Schmidt	W. F. Dyer
Spokane	Chronicle	Spokane Chronicle Co						
	Press	Spokane Newspaper Co	James L. Marshall	James L. Marshall	A. B. Collison	A. B. Collison	A. B. Collison	Henry Hanson
	Spokesman-Review	Cowles Pub. Co		George W. Dodds		J. F. Young		C. H. Breed
Tacoma	Ledger	Frank S. Baker	Frank S. Baker	H. F. Higgins		James O'Neil		Sam E. Allen
	News-Tribune	Frank S. Baker	Chas. B. Welch		Chas. B. Welch		S. S. Anderson	W. D. Lyness
	Times	Scripps League	Roy D. Pinkerton		Leroy Sanders	M. H. Voorhes		
Vancouver	Columbian	Will H. Hornibrook	W. H. Hornibrook	W. H. Hornibrook			S. T. Hopkins	Alex. Gabrielson
Walla Walla	Bulletin	J. G. Kelly	J. G. Kelly	J. H. Gibbons		F. G. Mitchell, Jr.		
	Union	E. G. Robb		B. E LaDue		D. W. Ifft		Wm. H. Packard
Wenatchee	World	World Pub. Co	Rufus Woods	E. H. McPherson		Chas. E. Stohe		
Yakima	Herald	Herald Pub. Co	J. V. Ellis, Jr			Roger Neal		E. Wightman
	Republic	W. W. Robertson	W. W. Robertson	W. W. Robertson		W. P. Ridgway		
	Valley American	Yakima Farmer Pub. Co	C. A. Smith			C. A. Smith		

WEST VIRGINIA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Bluefield	Telegraph	Daily Telegraph Print. Co	H. I. Shott			C. O. Stahlman		
Charleston	Gazette	Daily Gazette Co	H. H. Pfahler	H. H. Pfahler		C. O. Stahlman		
	Mail	Walter E. Clark	R. H. Martin	R. H. Horner		B. H. Anderson		
Clarksburg	Exponent	The Exponent Co		W. Guy Tetrick	W. Guy Tetrick		J. Monroe Boyer	Ray M. Caldwell
	Telegram	Clarksburg Telegram Co	W. L. Geppert		J. J. Devine	A. J. Bishop	A. J. Bishop	W. H. Childs
Elkins	Inter-Mountain	Herman G. Johnson	Herman G. Johnson		Herman G. Johnson			A. B. Vannoy
Fairmont	Times	Index Ptg. Co	Earl H. Smith	Earl H. Smith		L. M. Hermen	C. H. Riggle	C. Roy Manley
	West Virginian	Fairmont Print. & Pub. Co	James C. Herbert	James C. Herbert	W. J. Wiegel		S. W. Wright	A. I. Garrett
Grafton	Sentinel	Howard H. Holt	Howard H. Holt		Howard H. Holt	Lee Bennett, Jr.	Lee Bennett, Jr	
Hinton	News	J. W. Graham			J. W. Graham	J. W. Graham		J. W. Graham
Huntington	Advertiser	Luther T. Long	Julien E. Caton	Julien E. Caton	Luther T. Long	Luther T. Long		
	Herald-Dispatch	Huntington Herald Co	Boyd Jarrell	H. E. Gieske	Dave Gideon	W. L. Mengert	B. B. Lovins	E. A. Bailey
Keyser	Mineral News	P. V. Doyle	P. V. Doyle	P. V. Doyle	P. V. Doyle	P. V. Doyle	P. V. Doyle	P. V. Doyle
Mannington	Leader							
Martinsburg	Journal	Evening Journal Pub. Co	Max von Schlegell	Vernon B. Garton & A. Paul Hertzog		Max von Schlegell		C. E. Lodge
Morgantown	New Dominion	R. H. Jarvis & C. E. Hodges		C. E. Hodges		E. F. Schultz		
	Post	Morgantown Post Co	G. B. Miller		R. G. Hess			
Moundsville	Echo	S. C. Shaw	S. C. Shaw		S. C. Shaw	S. C. Shaw		
	Journal							
Parkersburg	News	Hannah G. Kane	H. W. Magee		Hannah G. Kane		H. W. Manz	Marie M. Magee
	Sentinel	Chas. P. Harvey	John W. Fischer	John W. Fischer	Chas. P. Harvey	Chas. P. Harvey	Herbert Keenan	Edna C. Hene
Sisterville	Review	Oil Review Pub. Co	Frank T. Smith	W. R. Keyser		W. R. Keyser	W. R. Keyser	Frank T. Smith
Wellsburg	Herald	Brooke Herald Co		Geo. S. Larrimore				
Wheeling	Intelligencer	H. C. Ogden	R. M. Archer	R. M. Archer	H. C. Ogden	Peter Boyd	Edward Salada	Jack Edgel
	News	H. C. Ogden		Lester Crowe		H. C. Clark		
	Register	Wm. L. Brice	C. S. Taney	M. T. Brice		Wm. S. MacDonald		
	Telegraph	Geo. A. Laughlin	Robt. T. Beans		Alvin L. Winters			

WISCONSIN

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Antigo	Journal	Berner Bros. Pub. Co	Fred L. Berner	Earle Holman		Henry Berner	O. Berner	Max Klessig
Appleton	Post-Crescent	Post Pub. Co	John K. Kline	John K. Kline	H. L. Davis	H. L. Davis	Ralph Gee	F. L. Leininger
Ashland	Press	J. M. Chapple & Co	J. M. Chapple & Co. H. E. Cole & H. K.	John C. Chapple H. E. Cole & H. K.	John C. Chapple	Kirk L. Miles H. E. Cole & H. K.	Kirk L. Miles	Miss H. C. Eckman
Baraboo	News	H. E. Cole & H. K. Page	Page	Page		Page		
	Republic	Hood Bros.	Hood Bros	Hood Bros	Hood Bros	Hood Bros	Hood Bros	Hood Bros.
Beaver Dam	Citizen	E. E. Parker & Son	H. H. Parker				H. H. Parker	
Beloit	News	Daily News Pub. Co	D. B. Worthington	D. B. Worthington	D. B. Worthington	D. B. Worthington	W. L. Odett	R. F. Collins
Berlin	Journal	R. S. Starks	R. S. Starks	R. S. Starks		R. S. Starks		
Chippewa Falls	Chippewa Herald	Herald Ptg. Co	George E. Dee			George E. Dee		
	Press	Equity News Bureau	A. F. Ender		A. F. Ender	A. F. Ender		E. G. Sloane
Eau Claire	Telegram	EauClaire Press Co	C. W. Fiske	Otto Lund		C. W. Fiske		
	Leader & Telegram	EauClaire Press Co	P. C. Atkinson	Otto Lund	C. W. Fiske	N. B. Nelson	M. M. Kelley	O. M. Grotte
Fond du Lac	Commonwealth	P. B. Haber Ptg. Co	E. M. Jenison	P. B. Haber	P. B. Haber	A. L. Waffle	A. L. Waffle	A. L. Waffle
	Reporter	Reporter Ptg. Co	C. F. Coffman	C. F. Coffman	A. H. Lange	A. H. Lange	Emery Martin	Emery Martin
Green Bay	Press-Gazette	Green Bay Newspaper Co	John K. Kline			A. B. Turnbull	E. J. Robinson	Jos. Horner, Jr.
Janesvile	Gazette	H. H. Bliss	Stephen Bolles	Stephen Bolles	H. H. Bliss	H. H. Bliss	T. G. Murphy	R. C. West
Kenosha	Herald	Kenosha Herald Pub. Co	J. E. Hansell	J. E. Hansell	J. E. Hansell	B. E. Ruskell	Ernest Hawke	Al Janka
	News	W. T. Marlatt	W. T. Marlatt		R. S. Kingsley	R. S. Kingsley	H. R. Young	C. E. Head
La Crosse	Tribune and Leader Press	A. M. Brayton		M. B. Byers	F. H. Burgess		D. S. Greig	
Madison	Capital Times	The Capital Times Pub. Co	W. T. Evjue	E. L. Meyer	W. T. Evjue	W. T. Evjue	T. C. Bowden	H. D. Sage
	Democrat	Democrat Ptg. Co	O. D. Bradenburg	Henry Noll	F. S. Bradenburg	F. S. Bradenburg	H. W. Pickford	N. D. Bassett
	Wisconsin State Journal	A. M. Brayton	A. M. Brayton	E. R. Moak		I. U. Sears	J. G. Tappins	M. F. Mergen
Manitowoc	Herald-News	Herald News Pub. Co	Edw. W. Mackey			William F. Ohde		
	Times	New Times Pub. Co	Arthur Trippler	Arthur Trippler		G. H. Thompson		
Marinette	Eagle-Star	Frank E. Noyes	Frank E. Noyes	Ed. W. Leroy	Frank E. Noyes	Frank E. Noyes	D. Andraesen	S. P. Jones
Menasha	Record	Ira H. Clough	Ira H. Clough	Ira H. Clough	Ira H. Clough	I. H. Clough	M. Clough	M. Clough
Merrill	Herald	W. B. Chilsen	W. B. Chilsen	John Gumtz	W. B. Chilsen	W. B. Chilsen	Waldmar Mohr	H. Steckling
Milwaukee	Journal	H. J. Grant	L. W. Nieman	M. H. Creager	H. J. Grant	L. L. Bowyer	R. A. Turnquist	O. V. Fragstein
	Sentinel	C. F. Pfister	E. G. Johnson	J. Poppendieck, Jr.	J. Poppendieck, Jr.		A. B. Cargill	Wm. Mahoney
	Wisconsin News	M. L. Annenberg	E. N. Kronshage	Harry Canfield & Harry Canfield		M. L. Annenberg	Jack Carr	
Monroe	Journal	L. A. Woodle & Son	L. A. & R. Woodle	L. A. Woodle		L. A. Woodle		
	Times							

EXECUTIVES OF NEWSPAPERS OF THE UNITED STATES—Continued

WISCONSIN—Continued

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Neenah	News	The News Pub. Co	Clara A. Bloom	Clara A. Bloom				
Oshkosh	Northwestern	O. J. Hardy	F. C. Walker	Edw. F. Kennedy	O. J. Hardy	Fred R. Wiese	Chas. A. Hellard	C. A. Thomas
Portage	Register-Democrat	A. A. Porter						
Racine	Journal-News	Journal Ptg. Co	F. W. Starbuck		F. R. Starbuck	F. R. Starbuck	H. S. Mann	Henry Larsen
	Times-Call	The Call Pub. Co	M. Myrup	W. S. Goodland	W. S. Goodland	W. S. Goodland	F. J. Heaton	J. H. Heim
Rhinelander	News	M. H. Barton	M. H. Barton	M. H. Barton	M. H. Barton	H. A. Lewis	H. A. Lewis	Allan Colburn
Sheboygan	Press	Press Pub. Co	C. E. Broughton	C. E. Broughton	C. E. Broughton		E. S. Gerlat	
	Telegram	The Telegram Printing Co	Frank A. Zufelt			Frank A. Zufelt		
Stevens Point	Journal	Journal Ptg. Co	F. W. Leahy	Guy W. Rogers				
Stoughton	Courier-Hub	J. M. Hibbard	J. M. Hibbard	J. M. Hibbard	J. M. Hibbard	J. M. Hibbard	J. M. Hibbard	J. M. Hibbard
Superior	Telegram	Evening Telegram Co	H. C. Stivers	Walter Hard	S. A. Buchanan	Clough Gates	Victor G. Fowler	E. F. Johnson
Watertown	Times	Times Pub. Co	J. C. & J. P. Holland			E. J. Schoolcraft		
Wausau	Record-Herald	J. L. Sturtevant	J. L. Sturtevant			E. J. Smith	H. Alarik	G. M. Stephenson
Wisconsin Rapids	Tribune	W. F. Huffman	W. F. Huffman	F. A. Drumb		P. A. Pratt	P. A. Pratt	A. B. Sutor

WYOMING

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Casper	Herald	Frank M. O'Brien	Frank M. O'Brien	Frank M. O'Brien	Frank M. O'Brien	P. C. Kelley		E. D. O'Brien
	Tribune	J. E. Hanway	J. E. Hanway	J. E. Hanway	J. E. Hanway	E. E. Hanway	Thos. Daily	S. E. Golden
Cheyenne	State Leader	Tribune Pub. Co	W. C. Deming	J. C. Thompson				
	Wyom. State Tribune	Tribune Pub. Co	W. C. Deming		W. C. Deming			
Lander	Post							
Laramie	Boomerang							
	Republican	Republican Pub. Co	F. S. Burrago		F. S. Burrago			John B. Isberg
Sheridan	Enterprise	The Enterprise Co	Everett J. Lippard			Everett J. Lippard		
	Post	Post Ptg. Co	C. Watt Brandon	C. Watt Brandon	C. Watt Brandon	C. Watt Brandon	Leroy Rosenberg	Maryellen Peters

For Executives of U. S. Business Dailies See Page 88—For Executives of Canadian Dailies See Page 90

CABLE PRESS RATES FROM NEW YORK CITY

(Via Western Union Telegraph and Ceble Company)

	Per word
Europe	
Great Britain and Ireland	$0.07
Azores	.12½
Austria	.16
Belgium	.12
Bulgaria	.19
Denmark	.15
France	.10
Gibraltar	.18
Greece	.19
Germany	.15½
Holland	.13
Italy	.12
Luxemburg	.14
Norway	.15
Poland	.17
Portugal	.17
Roumania	.19
Russia	.28
Servia	.17
Sweden	.16½
Switzerland	.14½
Asia	
China	.36¼
Japan	.39¼
Philippines	.13¼
Africa	
Egypt—	
Alexandria and First Region	.22
Second Region	.24
Third Region	.26
Aden, Red Sea	.35
South African Union	.35
Australia	
Australia	.16
New Zealand	.16
British West India Islands	
Antigua, Barbados, Dominica, Grenada, St. Kitts, St. Lucia, St. Vincent, Trinidad, British Guiana, So. America, Demerara	.18
French West India Cable Stations via Hayti—New York	
Hayti—	
Cap Haitien, Mole St. Nicholas, Port-au-Prince	.30
All other places	.35
Curacao	.69
Dutch and French Guiana	.69
Martinique	.47½
Venezuela	.50
Hawaiian Islands	
Honolulu	.10¼
South America	
Republic Panama	.10
Colombia, U. S. of—	
Buenaventura	.15
All other places	.25
Ecuador—	
Esmeralda, Guyaquil, Santa Elena	.15
All other places	.20
Peru—	
Callao, Lima, Payta	.15
All other places except wireless stations	.20
Bolivia	.30
Chile—	
Antofagasta, Iquique, Los Andes, Quillota, Santiago, Valparaiso	.15
All other places	.20
Argentine—	
Buenos Aires, Mendoza, Rosario	.15
All other places	.20
Paraguay	.19
Uruguay—	
Montevideo	.19
All other places	.21
Brazil—	
Pernambuco, Bahia, Rio de Janeiro, Santos, Sao Paulo	.22
Central America Via Galveston	
Guatemala—	
San Jose de Guatemala	.20½
All other places	.25½
San Salvador—	
La Libertad	.20½
All other places	.25½
Honduras	.25½
Nicaragua—	
San Juan de Sur	.26½
All other places	.31½
Costa Rica	.31½
West Indies	
Cuba—	
Havana	.05
All other places	.10
Jamaica	.13
Guadeloupe	.42½
St. Croix	.25
St. Thomas	.25
St. Domingo, via Ponce wireless	.36
Porto Rico	.20

WIRELESS TELEGRAPH RATES

Following are the per word commercial and press wireless telegraph rates between the United States and the principal countries of the world except South America:

	Commercial Rate	Press Rate
Great Britain—from New York City	$0.18	$0.05
Norway—from New York City	.24	.12
Sweden—from New York City	.26	...
Denmark—from New York City	.25	...
Finland—from New York City	.29	...
Poland—from New York City	.32	...
Germany—from New York City	.36	.08
France—from New York City	.20	.10
Japan—from San Francisco	.72	...
Hawaii—from San Francisco	.25	.05

PRESS RATES IN THE U. S. AND CANADA

(Via Postal Telegraph Cable Company Lines)

On Day Press Messages—⅓ of what the tolls would be on the same message at full commercial DAY rates, commercial count.

On Night Press Messages—⅙ of what the tolls would be on the same message at full commercial DAY rates, commercial count.

Ashcroft, B. C., add the following rate per word beyond.

	Per word
Cordova, Douglas, Hadley, Haines, Juneau, Ketchikan, Petersburg, Seward, Sitka, Skagway, Thane, Treadwell, Valdez and Wrangell	$0.01*
Beaver Dam, Birches, Boundary, Chena, Circle, Copper, Center, Donnely, Eagle City, Eureka, Fairbanks, Fort Egbert, Fort Gibbon, Fort Liscum, Fort Yukon, Gulkana, Hot Springs, Hogan, Holy Cross, Jualin, Kokrines, Koyukuk, Louden, McCallum, Melozi, Nenana, Nulato, Paxson, Rampart, Richardson, Selcha, St. Michael, Teikhell, Thompson's Fass, Tonsina, Tolovana and Wortmans.	.01½*
Shops, Glacier	.01¾†
Alaganik, Bremner, Fort Davis, Gilhena, Katalla, Kennecott, Miles Glacier, Nome, Shushanna Junction, Strelna, Tiekel	.02*

* The minimum charge for any one press dispatch is twenty-five cents.

† The minimum charge for any one press dispatch is $1.75.

Beyond Ashcroft, B. C.

	Per word
Glacier, Shops, Skagway	$0.01¾†
Cordova, Haines, Juneau, Ketchikan, Sitka, Valdez and all other one-star points	.02§

Press Rates to and from Places in Alaska

Beyond Seattle, Wash.

	To the press rate to Seattle, Wash., or
Alaganik, Bremner, Chitina, Galhena, Kennicott, Katalla, Miles Glacier, Shushanna Junction, Strelna, Tiekel	.03§§

	Per word beyond New York
Havana, Cuba	$0.05
Porto Rico	.20

Via Atlantic

	Per word from New York
Great Britain	$0.10
France	.10
Belgium	.12
Italy	.12
Holland	.13
Norway	.15
Denmark	.15
Germany	.15½
Sweden	.16½
Finland	.17½
Esthonia	.19
Latvia	.19
Greece, via Eastern	.20

Via Pacific

	Per word from San Francisco
Honolulu	$0.10
Manila	.27
China	.29
Japan	.32

† The minimum charge on any one press dispatch is $1.75.

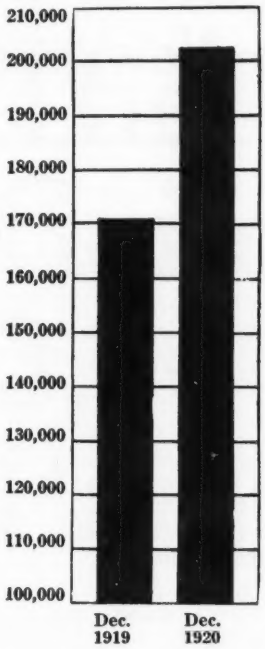
§ The minimum charge on any one press dispatch is $1.25.

§§ The minimum charge on any one press dispatch is $1.50.

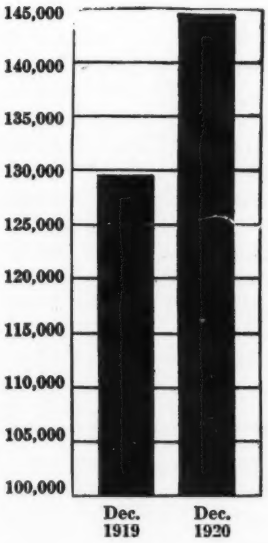
DOMESTIC TELEGRAPH PRESS RATES

The rate on night press messages is one-sixth of the regular commercial rate; the rate on day press messages is one-third of the regular commercial rates. Following is the conditional press rate for the entire country on the basis of 200 words:

Commercial Rate		Toll on 200-word message in same zone	
10 words	Each word above 10	Day	Night
$0.30	$0.02½	$1.68	$0.84
.36	.02½	1.70	.85
.42	.02½	1.72	.86
.48	.03½	2.38	1.19
.60	.03½	2.42	1.21
.72	.05	3.40	1.70
.90	.06	4.10	2.05
1.20	.08½	5.78	2.89



Growth in Circulation of The Daily Sun (Morning and Evening)



Growth in Circula ion of The Sunday Sun

Baltimoreans Don't Say "Newspaper" —*They Say "Sunpaper"*

202,790

was the average net paid circulation of **The Baltimore Sun,** daily (morning and evening), for December, 1920—a gain of 32,394 over December, 1919.

¶ The average net paid circulation of The Sunday Sun for December, 1920, was 144,297—a gain of 14, 751 over the same month last year.

¶ And The *Sunpapers* are gaining in the volume of advertising carried each year. During 1920, **The Baltimore Sun** — Morning, Evening and Sunday — carried 31,-930,166 agate lines of paid advertising as compared with 26,682,172 agate lines in 1919—an average gain of 1,483 columns per month throughout the year.

¶ The Service Department of The *Sunpapers* is rendering a worthwhile service to advertisers and advertising agencies. It furnishes up-to-the-minute, authoritative facts and figures on the local market in its relation to the individual product of the manufacturer. That this kind of service is highly valued is shown by the following excerpts from unsolicited letters of appreciation (names furnished on request):

> "The report is very complete and comprehensive and I want to take this occasion to show you that this company thoroughly appreciates such 10c per cent. co-operation."
>
> "We have been doing a lot of corresponding with papers all over the country, but certainly think The Sun is a corker when it comes to co-operative service work."
>
> "We were all very agreeably surprised at the quality and quantity of information received and take this opportunity to compliment you on your Service Department."

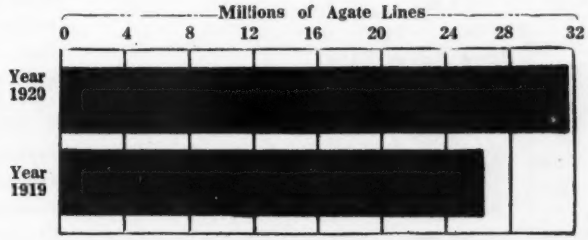
¶ If you are coming into the Baltimore market, be sure to write our Service Department for an outline of the Baltimore situation in regard to your product and data proving that

Everything In Baltimore Revolves Around THE SUN

Morning **Evening** **Sunday**

JOHN B. WOODWARD
Times Bldg., New York

GUY S. OSBORN
Tribune Bldg., Chicago



Growth in Advertising of The Three *Sunpapers* Years 1920 and 1919

How 50 of the Largest Local Advertisers Bought Space in St. Louis Daily Newspapers

During the Year 1920

Amusement Advertising

	THE STAR	Post-Dispatch	Globe-Democrat	The Times
American Theater..	13,749	7,180	7,017	13,839
Columbia Theater..	9,159	7,208	7,307	9,235
Grand Opera House.	9,186	6,170	6,567	8,946
Orpheum Theater...	12,482	8,290	8,427	12,818
Shubert-Jefferson ..	13,364	7,360	7,485	13,358
Movie Directory....	356,965	153,862	174,939	129,023
	414,905	190,070	211,742	187,219

Women's Clothing Advertising

	THE STAR	Post-Dispatch	Globe-Democrat	The Times
Bedell C. & S. Co.	35,881	83,816	.....	.....
Garland, Thos. W.	312,108	263,232	59,105	123,062
Kline's	280,360	270,466	28,340	70,430
Sensenbrenner's ..	130,124	84,785	1,740	.....
Sonnenfeld's	270,832	247,705	24,850	56,300
Steinberg's	8,075	15,020	6,525	.....
	1,037,380	965,024	120,560	249,792

Men's Clothing Advertising

	THE STAR	Post-Dispatch	Globe-Democrat	The Times
Boyd's	49,517	41,095	123,320	10,940
Burton Clo. Shop ...	17,039	19,665	3,250	.....
Greenfield Bros.	25,805	53,885	58,450	8,327
Schmitz & Shroder..	85,054	88,585	56,625	.....
Steer's	6,860	6,950	5,440	.....
Weil Clothing Co....	97,180	136,415	16,799	.....
	281,455	346,595	263,884	19,267

Jewelry Advertising

	THE STAR	Post-Dispatch	Globe-Democrat	The Times
Hess & Culbertson..	24,440	225	15,218	.....
Bolland Jewelry Co.	5,002	1,933	1,620	2,199
Ingalls, F. H.	8,913	8,150	.....	.....
Jaccard's	18,514	5,105	16,255	13,210
Loftis Bros. & Co...	12,536	23,489	.....	.....
	69,405	38,902	33,093	15,409

Shoe Advertising

	THE STAR	Post-Dispatch	Globe-Democrat	The Times
Brandt Shoe Co. ...	5,525	29,670	5,879	.....
Factory Shoe Store..	9,880	3,100	.....	.....
Hellman Shoe Co....	2,345	2,165	.....	.....
Reid Shoe Co.	4,737	6,120	3,260	.....
Swope Shoe Co.	15,540	20,335	30,430	.....
Shoe-Mart	24,970	27,905	10,033	.....
Walk-Over Shoe Co.	16,935	4,920	7,645	150
	79,932	94,215	57,247	150

Department Store Advertising

	THE STAR	Post-Dispatch	Globe-Democrat	The Times
Famous & Barr Co.	812,315	782,705	386,110	467,460
Grand-Leader	667,360	623,300	292,515	345,200
B. Nugent & Bro..	639,081	618,600	183,825	264,714
Vandervoort's	586,408	385,960	287,425	476,157
Schaper Stores Co.	112,115	37,961	.....	825
Penny & Gentles..	.....	167,365	.....	.....
	2,817,279	2,615,891	1,149,875	1,554,356

Grocery Advertising

	THE STAR	Post-Dispatch	Globe-Democrat	The Times
Conrad, J. F.....	21,172	32,165	.....	200
Dorn Bros.....	8,180	2,816	.....	.....
Kroger G. & B. Co.	68,332	84,625	222	.....
Remley Market ...	50,441	15,335	50	3,685
Lind, Frank	1,731	4,025	.....	.....
Kohn, L. & Sons..	4,895	9,647	.....	.....
A. Moll Gro. Co...	15,268	19,380	.....	.....
	170,019	167,993	272	3,885

Musical Instrument Advertising

	THE STAR	Post-Dispatch	Globe-Democrat	The Times
Aeolian Co.	14,313	25,022	8,730	1,957
Barthel & Du'senb'g	6,679	160	.....	3,285
Conroy Piano Co. .	18,004	7,880	6,568	5,060
Kieselhorst	.....	34,118	22,228	.....
Silverstone	12,228	1,655	9,820	14,995
Starck Piano Co...	9,759	38,874	11,085	.....
Baldwin Piano Co.	5,397	750	3,400	3,000
	66,380	108,459	61,831	28,297

Furniture Advertising

	THE STAR	Post-Dispatch	Globe-Democrat	The Times
Goldman Bros.....	11,332	14,060	.....	.....
Hellrung & Grimm	24,997	13,915	.....	5,975
Kennard, J. & Sons	15,283	5,235	6,425	5,935
Lammert Furn. Co.	10,580	450	5,230	.....
Macky Furn. Co..	10,550	25,940	.....	.....
May, Stern & Co..	45,012	71,095	1,680	22,425
McNichols	38,186	.....	.....	.....
Prufrock-Litton ..	50,796	16,962	23,933	250
Reliable	16,510	45,235	.....	450
St. Louis H. F. Co.	27,451	2,880	.....	.....
Trorlicht-Duncker .	41,594	19,335	20,445	20,925
Welch & Co.....	24,730	43,536	.....	.....
	317,021	258,643	57,713	55,960

(Comparing 1920 with 1919)

The St. Louis Star Gained More Than 3,000,000 Lines of Paid Advertising

Published Six Days a Week, The Star's Gain in Local Display Advertising Was GREATER than the COMBINED Gains of BOTH 7 Day Competitors.

Local Display Comparisons

THE STAR - - - -	(6 Days)	**Gained**	**9,456**	**Columns**
Post-Dispatch - - - -	(7 Days)	"	5,892	"
Globe-Democrat - - -	(7 Days)	"	3,268	"
The Times - - - -	(6 Days)	"	3,631	"

Total Advertising Comparisons

THE STAR - - -	(6 Days)	**Gained**	**10,123**	**Columns**
Post-Dispatch - - -	(7 Days)	"	6,632	"
Globe-Democrat - - -	(7 Days)	"	4,869	"
The Times - - - -	(6 Days)	"	3,354	"

THE ST. LOUIS STAR

Member Audit Bureau of Circulations

STAR BUILDING STAR SQUARE ST. LOUIS, MO.

National Advertising Representatives
STORY, BROOKS & FINLEY
Chicago Philadelphia New York

Over A Million Lines

IN THE (1920) YEAR JUST CLOSED

The Southwest American

Beat the next paper by 1,136,935 Agate Lines in Paid Advertising and broke all previous records for volume of business carried, with a total lineage for the year of 5,448,977 lines.

LET'S GET DOWN TO FACTS!

When a certain retail establishment in any city has the bulk of the trade in its line, there is always a good reason, and when a certain newspaper has a lead of sixty-two per cent in paid circulation and over twenty per cent in volume of paid advertising, there also must be a very good reason—**RESULTS.** From the "Bradstreets" of newspaper circulations you will find that **The Southwest American** leads in **HOME DELIVERED, SUBURBAN** and **COUNTRY** subscribers, and in the following figures, taken from daily measurements on both Fort Smith newspapers, you will note that **The Southwest American** leads in **LOCAL, FOREIGN** and **CLASSIFIED** advertising,

	Local	Foreign	Classified	Total
Southwest American	3,467,310	1,361,929	619,738	5,448,977
Times Record	2,848,223	1,001,868	461,951	4,312,042
Southwest American, LEAD	619,087	360,061	157,787	1,136,935

The Southwest American has maintained this lead in all kinds of advertising week after week and month after month, for twenty-six consecutive months—**Sufficient Evidence that its Advertising Columns are Producing Results.**

If you, Mr. Advertiser, would reduce the cost to market your product, why not concentrate your advertising in the newspaper that reaches the greatest number of prospective consumers? In other words, **COVER THE FIELD WITH ONE COST.** This can be accomplished by using

The Southwest American

"ALWAYS FIRST"

A. B. C. Membership No. 50 *Fort Smith, Arkansas*

Representatives

E. Katz Special Advertising Agency

Established 1888

15 E. 26th St.	Harris Trust Bldg.	Waldheim Bldg.	Candler Annex	Monadnock Bldg.
NEW YORK	CHICAGO	KANSAS CITY	ATLANTA	SAN FRANCISCO

CIRCULATIONS AND ADVERTISING RATES OF 2,133 U. S. ENGLISH LANGUAGE DAILIES

Editor & Publisher and Barbour's Advertising Rates Sheets Present Most Complete List and Summary of Daily and Sunday Newspaper Circulation and Advertising Rates Ever Compiled—Circulations A. B. C. or Government October 1, 1920—Advertising Rates, Foreign, November 15, 1920

THIS is the sixth semi-annual listing of United States English language daily newspaper circulations and advertising rates. The circulation figures are the net paid daily and Sunday averages (separate, of course) for the six months' period ending September 30, 1920, as reported to the Audit Bureau of Circulations or to the Government under the Act of Congress of August 24, 1912.

The advertising rates cover the 5,000-line contract rate, and the minimum space rate as filed with Barbour's Advertising Rate Sheets, Inc., of Chicago, as of November 15, 1920.

There are 437 morning newspapers and 53 morning business dailies, making in all 490 morning papers.

There are 1,605 evening newspapers and 38 evening business dailies, making in all 1,643 evening newspapers in the United States.

There are 522 Sunday newspapers and 3 Sunday business dailies, making in all 525 Sunday newspapers.

The summary of these data shown in the exhaustive table on the next page shows that the 437 morning newspapers listed, exclusive of the business dailies, had a net paid combined circulation at October 1, 1920, of 9,827,775 copies per day and a combined agate line space rate of $26.14 per line, per insertion, on the 10,000-line contract basis. Comparing these figures with the October 1, 1919, figures, as presented in the comparative table in adjoining column, we find that there are 20 morning papers less; that the increase of October 1, 1920, over the net paid at October 1, 1919, is 280,532 copies per day, and that the joint rate shows an increase of $4.66 per agate line.

The net paid circulation of the 1,605 evening newspapers listed is shown to be 17,962,881 copies, which is an increase over October 1, 1919, of 1,066,773 copies per day. The joint rate for all these newspapers on a minimum space basis is $58.47 per agate line per insertion, which is $13.31 per agate line more than on October 1, 1919. In other words, 16 less evening newspapers on October 1, 1920, show 1,066,773 more net paid circulation, at an increase of $13.31 per agate line per insertion.

The net paid circulation of the 522 Sunday newspapers summarized is shown to be 17,083,604 per Sunday—an increase over October 1, 1919, of 1,600,734 copies. The joint or combined advertising space rate of all these Sunday newspapers per line per insertion is $41.10, which is $9.37 more than the joint rate on October 1, 1919. (See comparative table on this page and summary on next page.)

In a word, morning circulations have increased 2 per cent in the past year and morning advertising rates have increased 21 per cent. Evening circulations have increased 6 per cent and evening advertising rates have increased 29 per cent. Sunday circulation has increased 10 per cent and Sunday rates have shown an increase of 29 per cent.

An important feature of the comparative analysis in the adjoining columns of morning, evening and Sunday circulations as of October 1, 1919 and 1920, is the average rate per line per thousand.

For example, the average net paid circulation of 519 morning newspapers for the six months' period ending October 1, 1918, is known to have been 10,271,137 copies per day.

The total combined minimum agate line advertising rate for all of the 519 morning newspapers on January 1, 1919, was $19.20 per line, whereas the average rate per line per thousand for these 519 morning newspapers on January 1, 1919, was $0.001869.

The compilation shows that 2,669 morning, evening and Sunday newspaper on October 1, 1918, had a net paid circulation of 44,701,621 and a joint rate per agate line of $88.43 on the minimum space basis.

The average rate per line per thousand for this 44,701,621 net paid circulation on October 1, 1918, was $.001977, or roughly, about 1/5 of a cent a line per thousand.

On October 1, 1919, the combined net paid circulation of 2,584 daily and Sunday newspapers was 41,926,221 and the joint rate was $98.37 per line, whereas the average rate per thousand was $.002345.

On October 1, 1920, the net paid circulations of 2,564 daily and Sunday newspapers combined were 44,874,260 copies per day, with a joint rate per agate line of $125.71 and an average rate per line per thousand of $.002801, or exactly 28/100 of a cent per line per thousand.

As between October 1, 1918, and October 1, 1920, the combined circulation of all English-language daily and Sunday newspapers have increased 172,639 copies per day, whereas the combined agate line space rate on a minimum space basis has increased from $88.43 per line to $125.71 per line.

The average rate per line per thousand has increased from $.001977 to $.002801, or an increase per agate line per thousand circulation of $.000824, or 9/1000th of a cent per line per thousand, or an increase of 41.6 per cent.

This is the increase as between January 1, 1919, and November 15, 1920, or in a period of 22½ months.

These figures also show that the national or foreign advertiser now buys 3,569 net paid circulation per penny per line of his advertising investment, as compared with 5,055 net paid circulation per line per penny invested on January 1, 1919.

In comparison, daily newspaper space costs relatively less today than ever before. While the rate per line per thousand has increased, the increase has been less than the decreased purchase power of the dollar, and at the same time the increased rate per line per thousand has been less in amount of percentage than the increase in the selling price of any other form of advertising.

On the following pages appear the names of every English-language daily newspaper in the United States, with net paid circulation and advertising space rates.

Another added feature of the listing is the population of every city having a daily.

The 1920 Government population figures are given wherever available. The population, the circulation and the rate figures following, together with the data by States and nationally as presented in the table on the next page, will prove of immeasurable aid and assistance to the advertiser, agent, and seller of newspaper space in estimating campaigns.

It is surprising to see the large number of flat rates.

The newspapers of general news circulation, published Sundays only, as well as most of the college dailies, have been added to this list, though their circulation and rates have not been included in the total figures. As in the preceding list, a separate section is made of the Business, Trade and Professional dailies.

BASIC FACTS FOR BUYERS AND SELLERS OF NEWSPAPER SPACE

Circulations as of October 1, 1920. Rates as of November 15, 1920.

(See Summary and Detail in Following Nine Pages)

Papers	Number of Papers	Total Net Paid Circulations	Total Agate Line Rate	Average Rate Per Line Per 1,000 Paid Circulation
*Morning	437	9,827,775	$26.14	$.002660
*Evening	1,605	17,962,881	58.47	.003255
*Sunday	522	17,083,604	41.10	.002405
Totals	2,564	44,874,260	$125.71	$.002801

*Does not include business dailies.

Circulations as of October 1, 1919. Rates as of November 15, 1919.

(See Editor & Publisher for November 27 and December 25, 1919)

Papers	Number of Papers	Total Net Paid Circulations	Total Agate Line Rate	Average Rate Per Line Per 1,000 Paid Circulation
*Morning	457	9,547,243	$21.48	$.002249
*Evening	1,621	16,896,108	45.16	.002673
*Sunday	506	15,482,870	31.73	.002049
Totals	2,584	41,926,221	$98.37	$.002345

*Does not include business dailies.

1900-1920 POPULATION OF U. S. BY STATES

State	Population 1920	Population 1910	Population 1900	Increase 1910–1920 Number	Increase 1910–1920 P. Ct.	Increase 1900–1910 Number	Increase 1900–1910 P. Ct.
United States	105,708,771	91,972,266	75,994,575	13,736,505	14.9	15,977,691	21.0
Alabama	2,348,174	2,138,093	1,828,697	210,081	9.8	309,396	16.9
Arizona	—333,903	204,354	122,931	129,549	63.4	81,423	66.2
Arkansas	1,752,204	1,574,449	1,311,564	177,755	11.3	262,885	20.0
California	—3,426,861	2,377,549	1,485,053	1,049,312	44.1	892,496	60.1
Colorado	—939,629	799,024	539,700	140,605	17.6	259,324	48.0
Connecticut	1,380,631	1,114,756	908,420	265,875	23.9	206,336	22.7
Delaware	223,003	202,322	184,735	20,681	10.2	17,587	9.5
District of Columbia	437,571	331,069	278,718	106,502	32.2	52,351	18.8
Florida	—968,470	752,619	528,542	215,851	28.7	224,077	42.4
Georgia	2,895,832	2,609,121	2,216,331	286,711	11.0	392,790	17.7
Idaho	—431,866	325,594	161,772	106,272	32.6	163,822	101.3
Illinois	—6,485,280	5,638,591	4,821,550	846,689	15.0	817,041	16.9
Indiana	—2,930,390	2,700,876	2,516,462	229,514	8.5	184,414	7.3
Iowa	—2,404,021	2,224,771	2,231,853	179,250	8.1	—7,082	—0.3
Kansas	1,760,257	1,690,949	1,470,495	78,308	4.6	220,454	15.0
Kentucky	—2,416,630	2,289,905	2,147,174	126,725	5.5	142,731	6.6
Louisiana	1,798,509	1,656,388	1,381,625	142,121	8.6	274,763	19.9
Maine	768,014	742,371	694,466	25,643	3.5	47,905	6.9
Maryland	1,449,661	1,295,346	1,188,044	154,315	11.9	107,302	9.0
Massachusetts	3,852,356	3,366,416	2,805,346	485,940	14.4	561,070	20.0
Michigan	—3,668,412	2,810,173	2,420,982	858,239	30.5	389,191	16.1
Minnesota	2,387,125	2,075,708	1,751,394	311,417	15.0	324,314	18.5
Mississippi	1,790,618	1,797,114	1,551,270	—6,496	—0.4	245,844	15.8
Missouri	3,404,055	3,293,335	3,106,665	110,720	3.4	186,670	6.0
Montana	548,889	376,053	243,329	172,836	46.0	132,724	54.5
Nebraska	1,296,372	1,192,214	1,066,300	104,158	8.7	125,914	11.8
Nevada	77,407	81,875	42,335	—4,468	—5.5	39,540	93.4
New Hampshire	443,083	430,572	411,588	12,511	2.9	18,984	4.6
New Jersey	3,155,900	2,537,167	1,883,669	618,733	24.4	653,498	34.7
New Mexico	360,350	327,301	195,310	33,049	10.1	131,991	67.6
New York	10,384,829	9,113,614	7,268,894	1,271,215	13.9	1,844,720	25.4
North Carolina	2,559,123	2,206,287	1,893,810	352,836	16.0	312,477	16.5
North Dakota	645,680	577,056	319,146	68,624	11.9	257,910	80.8
Ohio	5,759,394	4,767,121	4,157,545	992,273	20.8	609,576	14.7
Oklahoma	2,028,283	1,657,155	790,391	371,128	22.4	866,764	109.7
Oregon	783,389	672,765	413,536	110,624	16.4	259,229	62.7
Pennsylvania	8,720,017	7,665,111	6,302,115	1,054,906	13.8	1,362,996	21.6
Rhode Island	604,397	542,610	428,556	61,787	11.4	114,054	26.6
South Carolina	1,683,724	1,515,400	1,340,316	168,324	11.1	175,084	13.1
South Dakota	636,547	583,888	401,570	52,659	9.0	182,318	45.4
Tennessee	2,337,885	2,184,789	2,020,616	153,096	7.0	164,173	8.1
Texas	4,663,228	3,896,542	3,048,710	766,686	19.7	847,832	27.8
Utah	449,396	373,351	276,749	76,045	20.4	96,602	34.9
Vermont	352,428	355,956	343,641	—3,528	—1.0	12,315	3.6
Virginia	2,309,187	2,061,612	1,854,184	247,575	12.0	207,428	11.2
Washington	1,356,621	1,141,990	518,103	214,631	18.8	623,887	120.4
West Virginia	1,463,701	1,221,119	958,800	242,582	19.9	262,319	27.4
Wisconsin	2,632,067	2,333,860	2,069,042	298,207	12.8	264,818	12.8
Wyoming	194,402	145,965	92,531	48,437	33.2	53,434	57.7

* A minus sign (—) denotes decrease.

URBAN AND RURAL POPULATIONS BY STATES, 1920 CENSUS

	Urban.	Rural.
Alabama	509,317	1,839,857
Arizona	117,526	216,376
Arkansas	290,497	1,461,707
California	2,331,729	1,095,132
Colorado	453,259	486,370
Connecticut	936,339	444,292
Delaware	120,767	102,236
Florida	355,825	612,645
Georgia	727,859	2,167,973
Idaho	119,037	312,829
Illinois	4,405,678	2,079,602
Indiana	1,482,855	1,447,535
Iowa	875,495	1,528,526
Kansas	617,964	1,151,293
Kentucky	633,543	1,783,087
Louisiana	628,163	1,170,346
Maine	299,569	468,445
Maryland	869,422	580,000
Massachusetts	3,650,248	202,108
Michigan	2,241,560	1,426,852
Minnesota	1,051,593	1,335,532
Mississippi	240,121	1,550,497
Missouri	1,506,903	1,817,152
Montana	172,011	376,878
Nebraska	405,306	891,066
Nevada	15,254	62,153
New Hampshire	279,761	163,322
New Jersey	2,482,289	673,611
New Mexico	64,960	295,390
New York	8,589,844	1,794,985
North Carolina	490,370	2,068,753
North Dakota	88,234	557,446
Ohio	3,677,136	2,082,258
Oklahoma	539,480	1,488,803
Oregon	391,019	392,370
Pennsylvania	5,607,815	3,112,202
Rhode Island	.....	15,217
South Carolina	293,980	1,389,737
South Dakota	101,872	534,675
Tennessee	611,226	1,726,659
Texas	1,512,689	3,150,539
Utah	215,584	233,812
Vermont	109,976	242,452
Virginia	673,984	1,635,203
Washington	748,735	607,886
West Virginia	369,007	1,094,694
Wisconsin	1,244,568	1,387,499
Wyoming	57,348	137,054

THIS CHART WILL ENABLE YOU TO ESTIMATE AT ONCE THE COST OF A NEWSPAPER CAMPAIGN BY STATES

Circulation and Rate Data, of 437 Morning, 1,605 Evening and 522 Sunday Newspapers, Given in Great Detail in the Following Pages, Are Here Summarized by States and Nationally for the Benefit of Both Buyers and Sellers of Daily and Sunday Newspaper Space

THIS table is in truth a "ready reckoner" for space-buyers and newspaper men. For example, let us assume that you desire to know what a campaign in the morning newspapers of Continental United States would cost.

First, you find that there are 437 of them, that combined they have a net paid circulation of 9,827,775 copies per day. Moreover, the joint rate for all of them is $26.14. Furthermore, let us assume that you desire to use 10,000 lines in every one of the morning papers—presto, you have the answer to your question. It is $261,400. That would be the cost of a 10,000 line display campaign in every one of the 437 morning papers across the continent figured on the basis of the foreign advertising rate.

If you desire 10,000 lines in every evening newspaper the cost would be 10,000 times the joint rate for evening—$58.47—or $584,700. For this $584,700 you could have twenty ads of say, 125 lines on four columns, or one adv. of 500 lines every week for five months in 1,605 evening newspapers. You would reach practically 18,000,000 paid circulation or more than 50,000,000 people at a cost less than that of a postal card per buyer.

The cost of 10,000 lines in the Sunday edition would be 10,000 times the joint Sunday rate of $41.10 or $411,000. For this money you could buy ten ads of a thousand lines each in 522 Sunday papers having a combined net paid circulation of over 17,000,000 copies and reaching over 40,000,000 people.

Let us assume that our advertiser believes in the modern method of concentrating his advertising expenditure in the territory wherein he has perfected his distribution and therefore he desires to confine his advertising to one Southern State, say Texas; one Coast State, say California; a Central State, say Ohio; and an Eastern State, say Pennsylvania.

It would be comparatively easy with this chart to determine the cost of a campaign in any one of the States mentioned or any other State or in the morning, evening or Sunday papers, or all of them combined.

For example, let us take Texas. There are 26 morning papers in Texas with a combined rate on minimum basis of $1.16 per line. 10,000 lines in every one of the morning papers of Texas would cost $11,600. All of the evening papers—77 of them—would cost $2.14 a line, or $21,400. The Sunday papers of Texas would cost $2.26 a line, or $22,600 per 10,000 in every one of the 47 Sundays of Texas.

This analysis could be carried to almost any extent, but time and space are precious. Newspaper rates are no longer the hardest to figure. Any one through the use of this chart can tell a prospective national advertiser almost at a glance just what any campaign would cost on a minimum space rate basis, in any State, or nationally.

State	Population Census 1920	Number of Dailies: English Morn.	Language Eve.	Total	Total Net Paid Circulation: Morning	Evening	Total	Joint Minimum Advertising Rate Per Line Per State: Morning	Evening	Total	Number Sunday Papers	Total Sunday Circulation	Joint Sunday Advertising Rate
Alabama	2,348,174	3	19	22	63,515	134,481	197,996	$ .21	$ .657	$ .867	10	168,546	$ .611
Arizona	333,903	9	12	21	33,293	30,730	64,023	.279	.317	.596	10	38,641	.314
Arkansas	1,752,204	5	30	35	58,156	66,536	124,692	.178	.502	.68	6	82,032	.245
California	3,426,861	37	99	136	542,758	836,013	1,378,771	1.723	3.348	5.071	38	891,445	2.415
Colorado	939,629	8	29	37	60,623	242,733	303,356	.259	.864	1.123	11	267,453	.654
Connecticut	1,380,631	7	27	34	96,677	264,151	360,828	.33	.926	1.256	7	149,271	.45
Delaware	223,003	1	2	3	10,200	31,555	41,755	.04	.11	.15	1	14,505	.06
District of Columbia	437,571	2	2	4	101,904	141,644	243,548	.28	.36	.64	4	240,773	.66
Florida	968,470	10	19	29	69,456	65,273	134,819	.333	.467	.80	10	86,182	.39
Georgia	2,895,832	8	21	29	116,900	192,538	309,438	.38	.744	1.124	17	362,594	.916
Idaho	431,866	6	8	14	32,312	27,155	59,467	.183	.205	.388	8	45,590	.259
Illinois	6,485,280	15	99	114	880,753	1,378,370	2,259,123	1.639	3.845	5.484	22	1,554,976	2.629
Indiana	2,930,390	19	104	123	249,460	551,906	801,366	.7335	2.3905	3.124	16	263,881	.83
Iowa	2,404,021	10	44	54	143,108	467,393	610,501	.4075	1.6515	2.059	12	225,911	.755
Kansas	1,769,257	9	55	64	118,981	207,405	326,386	.40	1.146	1.546	12	175,374	.55
Kentucky	2,416,630	9	22	31	132,148	176,933	309,081	.384	.644	1.028	10	170,441	.49
Louisiana	1,798,509	2	13	15	92,488	136,286	228,774	.21	.469	.679	5	250,927	.565
Maine	768,014	6	7	13	60,456	62,196	122,652	.20	.195	.395	2	35,148	.11
Maryland	1,449,661	5	9	14	178,144	209,628	387,772	.39	.461	.851	3	310,944	.70
Massachusetts	3,852,356	11	55	66	789,036	1,151,621	1,940,657	1.9475	2.9025	4.85	12	1,415,728	2.477
Michigan	3,668,412	6	52	58	215,542	746,766	962,308	.439	2.098	2.537	11	518,531	1.014
Minnesota	2,387,125	6	32	38	153,578	510,448	664,026	.3585	1.4835	1.842	8	408,097	.934
Mississippi	1,790,618	4	12	16	14,819	32,412	47,231	.098	.254	.352	6	26,045	.158
Missouri	3,404,055	10	58	68	527,836	822,579	1,350,415	1.02	2.151	3.171	16	1,034,474	1.849
Montana	548,889	11	10	21	65,727	42,772	108,499	.368	.259	.627	11	93,376	.465
Nebraska	1,296,372	7	18	25	113,878	215,008	328,886	.281	.782	1.063	8	249,777	.734
Nevada	77,407	3	5	8	7,018	8,698	15,716	.055	.121	.176	2	6,518	.044
New Hampshire	443,083	4	10	14	17,887	41,785	59,672	.064	.177	.241	..	.....	....
New Jersey	3,155,900	7	30	37	91,771	460,477	552,248	.279	1.435	1.714	8	160,982	.485
New Mexico	360,350	1	5	6	7,631	12,469	20,100	.03	.084	.114	2	10,131	.066
New York	10,384,829	32	98	130	2,001,189	2,826,830	4,828,019	4.415	7.426	11.841	27	3,231,118	5.831
North Carolina	2,559,123	9	28	37	96,147	91,580	187,727	.358	.596	.954	14	129,798	.512
North Dakota	645,680	2	9	11	22,967	39,216	62,183	.085	.258	.343	2	25,212	.12
Ohio	5,759,394	18	115	133	465,347	1,607,606	2,072,953	1.117	4.416	5.533	25	858,172	2.335
Oklahoma	2,028,283	8	45	53	108,215	191,226	299,441	.415	1.213	1.628	21	175,976	.837
Oregon	783,389	7	21	28	96,046	188,373	284,419	.308	.706	1.014	10	191,245	.551
Pennsylvania	8,720,017	37	137	174	999,750	1,745,932	2,745,682	2.5285	4.7885	7.317	13	1,291,128	2.674
Rhode Island	604,397	2	8	10	35,179	147,689	182,868	.091	.457	.548	3	66,447	.235
South Carolina	1,683,724	7	10	17	62,220	50,536	112,756	.233	.27	.503	9	83,142	.328
South Dakota	636,547	6	13	19	24,618	44,978	69,596	.156	.309	.465	7	37,033	.276
Tennessee	2,337,885	4	12	16	156,862	190,493	347,355	.325	.584	.909	6	233,204	.535
Texas	4,663,228	26	77	103	273,258	451,394	724,652	1.167	2.142	3.309	47	640,665	2.269
Utah	449,396	1	4	5	38,929	57,121	96,050	.08	.218	.298	3	104,338	.27
Vermont	352,428	2	8	10	18,418	32,416	50,834	.09	.127	.217	..	.....	....
Virginia	2,309,187	10	18	28	105,047	162,564	267,611	.355	.617	.972	10	136,859	.58
Washington	1,356,621	10	23	33	131,570	324,690	456,260	.448	1.099	1.547	16	285,121	.86
West Virginia	1,463,701	9	19	28	73,944	71,782	145,726	.283	.404	.687	11	103,590	.41
Wisconsin	2,632,067	3	46	49	62,072	454,391	516,463	.1075	1.6595	1.767	7	222,411	.55
Wyoming	194,402	3	6	9	9,852	16,103	25,955	.08	.138	.218	3	9,852	.105
*Continental for Oct. 1, 1920	105,708,771	437	1,605	2,042	9,827,775	17,962,881	27,790,656	$26.141	$58.477	$84.618	522	17,083,604	$41.107
Business Dailies		53	38	91	195,730	245,643	441,373	3.842	2.046	5.888	3	29,812	.22
Grand Total as of October 1, 1920		490	1,643	2,133	10,023,505	18,208,524	28,232,029	$29.983	$60.523	$90.506	525	17,113,416	$41.327
Grand Total as of April 1, 1920		500	1,651	2,151	9,870,942	18,242,024	28,112,966	$27.838	$54.503	$82.36	511	17,059,435	$36.799
*Continental for April 1, 1920		449	1,612	2,061	9,712,916	17,986,224	27,699,140	$24.268	$52.323	$76.591	508	17,037,794	$36.499
*Continental for October 1, 1919		457	1,621	2,078	9,547,243	16,896,108	26,443,351	$21.48	$45.16	$66.65	506	15,482,870	$31.73

*For comparative purposes.

For explanation and interpretation of this chart see preceding page. **All rights reserved by Editor & Publisher and Barbour's Advertising Rate Sheet.**

ENGLISH-LANGUAGE DAILY NEWSPAPERS OF THE UNITED STATES WITH CIRCULATIONS AND RATES

Circulation Figures Are the Average Net Paid for Six Months Ending October 1, 1920, as Filed with the Audit Bureau of Circulations or the Government—The Advertising Rates Are the 5,000 Line Rate and the Minimum Agate Line Rate on 10,000 Line Contracts—Column to Right—as Filed with Barbour's Advertising Rate Sheets as of November 15, 1920.

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ALABAMA

POPULATION—2,347,295

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
7,652	Albany	*Albany-Decatur Daily*	(r)	2,800	.018	.018
17,734	Anniston	*Star*	(s)	4,684	.03	.03
		Sunday Edition	(m)		.03	.03
178,270	Birmingham	*Age-Herald	(b)	†22,484	.08	.08
		*Sunday Edition	(m)	†24,494	.10	.10
		*News	(r)	†55,663	.15	.15
		*Sunday Edition	(m)	†55,383	.15	.15
10,034	Dothan	*Eagle*	(r)		.026	.026
4,939	Eufaula	*Citizen*	(r)		.011	.011
10,529	Florence	*News*	(r)	3,571	.025	.025
14,737	Gadsden	*Journal	(r)	†4,132	.025	.025
		Times-News	(r)	6,091	.025	.025
8,018	Huntsville	*Telegram*	(u)	2,247	.02	.02
		Sunday Edition	(m)		.02	.02
		Times	(u)	2,527	.025	.025
		Sunday Edition	(m)		.025	.025
60 777	Mobile	*News-Item	(r)	†10,860	.05	.05
		*Register	(b)	†22,451	.07	.07
		*Sunday Edition	(m)	†33,718	.085	.085
43,464	Montgomery	*Advertiser	(b)	†18,580	.06	.06
		*Sunday Edition	(m)	†20,373	.07	.07
		*Journal	(r)	†18,605	.06	.06
		*Sunday Edition	(m)	†18,580	.07	.07
		Times	(r)	7,115	.06	.06
4,960	Opelika	*News*	(r)	2,715	.014	.011
15,589	Selma	*Times-Journal*	(s)	3,240	.25	.025
		Sunday Edition	(m)		.025	.025
6,682	Sheffield	*Tri-Cities Daily*	(r)		.025	.025
6,546	Talladega	*Home*	(r)		.021	.021
5,696	Troy	*Messenger*	(r)		.014	.014
11,996	Tuscaloosa	*News & Times-Gazette*	(u)	3,300	.036	.036
		Sunday Edition	(m)		.036	.036

ARIZONA

POPULATION—333,273

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
9,205	Bisbee	*Ore*	(r)	1,800	.032	.032
		Review	(c)	4,236	.035	.035
		Sunday Edition	(m)		.035	.035
9,916	Douglas	Dispatch	(c)	2,431	.029	.029
		Sunday Edition	(m)		.029	.029
		International	(r)	2,340	.029	.029
7,044	Globe	Arizona Record	(c)	2,500	.036	.036
		Sunday Edition	(m)		.036	.036
4,030	Jerome	*Verde Copper News*	(r)	1,792	.021	.021
3,036	Mesa	Southside Union	(c)	2,260	.027	.021
		Sunday Edition	(m)		.027	.021
		Tribune	(r)	2,070	.025	.025
6,689	Miami	*Arizona Silver Belt*	(r)	2,390	.029	.021
		Bulletin	(r)	2,285	.03	.025
5,199	Nogales	*Herald*	(r)	1,530	.021	.021
		Oasis	(d)		.029	.029
		Sunday Edition	(m)		.029	.029
29,053	Phoenix	*Arizona Gazette	(r)	†9,892	.05	.05
		*Arizona Republican	(b)	†12,908	.06	.06
		*Sunday Edition	(m)	†13,681	.06	.06
4,380	Prescott	Arizona Journal-Miner	(c)	1,709	.02	.018
		Sunday Edition	(m)		.02	.018
		Courier	(r)		.018	.018
1,963	Tempe	*News*	(r)		.015	.015
1,178	Tombstone	*Prospector*	(r)	950	.025	.025
20,292	Tucson	*Arizona Star	(d)	†3,639	.03	.03
		*Sunday Edition	(m)	†3,856	.03	.03
		*Citizen	(r)	†4,481	.035	.035
		*Sunday Edition	(m)	†4,358	.035	.035
4,237	Yuma	Sun	(c)	1,610	.021	.021
		Sunday Edition	(m)		.021	.021

ARKANSAS

POPULATION—1,750,995

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
3,311	Arkadelphia	*News*	(r)	520	.014	.014
4,299	Batesville	*Guard*	(r)		.011	.011
2,313	Bentonville	*County Democrat*	(r)	775	.014	.014
3,238	Camden	*News*	(r)		.007	.007
2,794	Conway	*Log Cabin Democrat*	(r)	933	.009	.009
3,887	El Dorado	*Tribune*	(r)		.013	.013
2,429	Eureka Springs	*Times-Echo*	(r)		.007	.007
5,362	Fayetteville	*Democrat*	(r)	1,250	.018	.018
28,811	Fort Smith	*News (Labor Daily)*	(r)		.02	.02
		*Southwest American	(d)	†10,837	.05	.05
		*Sunday Edition	(m)	†11,426	.05	.05
		Times Record	(t)	†7,319	.045	.045
		*Sunday Edition	(m)	†7,375	.045	.045
3,477	Harrison	*Times*	(r)	600	.011	.011
9,112	Helena	*World*	(u)	2,580	.021	.017
		Sunday Edition	(m)		.021	.017
4,790	Hope	*Arkansas Herald*	(r)	1,078	.011	.011
		Star of Hope	(r)		.011	.011
11,695	Hot Springs	*New Era*	(r)	3,166	.02	.02
		Sentinel-Record	(c)	3,375	.018	.018
		Sunday Edition	(m)		.018	.018
9,384	Jonesboro	*Sun*	(r)	1,383	.014	.014
		Tribune	(r)		.014	.014
64,977	Little Rock	*Arkansas Democrat*	(r)	†20,515	.06	.06
		*Arkansas Gazette	(b)	†39,759	.07	.07
		*Sunday Edition	(m)	†53,791	.09	.09
		News	(r)		.03	.03
3,864	Malvern	*Record*	(r)		.018	.018
700	Mammoth Spg.	*Daily*	(b)		.015	.015
3,441	Mena	*Star*	(r)	700	.011	.011
3,771	Newport	*Independent*	(r)	700	.011	.011
6,306	Paragould	*Press*	(r)	1,100	.011	.011
19,280	Pine Bluff	*Commercial*	(r)	5,400	.025	.025
		Graphic	(c)	3,485	.025	.025
		Sunday Edition	(m)		.025	.025
3,318	Rogers	*Post*	(r)	845	.014	.014
2,836	Searcy	*Citizen*	(r)	525	.007	.007
2,569	Siloam Springs	*Register*	(r)	600	.014	.014
4,522	Stuttgart	*Arkansawyer*	(r)		.014	.014
		Free Press	(r)		.014	.013
8,257	Texarkana (Including Texarkana, Texas, 19,737)	Four States Press & Courier (See Texarkana, Texas)				
		Texarkanian	(r)	2,537	.021	.018

CALIFORNIA

POPULATION—3,426,536

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
28,806	Alameda	*Times-Star & Argus*	(r)	3,985	.02	.018
5,526	Anaheim	*Herald*	(r)	1,450	.014	.014
		Orange County Plain Dealer	(r)	2,331	.021	.021
18,638	Bakersfield	*Californian	(r)	†7,389	.04	.04
		*Echo	(d)	†4,735	.035	.035
		*Sunday Edition	(m)	†5,091	.035	.035
56,036	Berkeley	*Gazette*	(r)	6,880	.039	.03
		Times	(r)	2,170	.021	.021
5,392	Brawley	*News*	(r)	1,609	.025	.025
6,223	Calexico	*Chronicle*	(r)	1,050	.018	.014
8,872	Chico	*Enterprise*	(r)	†1,712	.021	.021
		Record	(c)	2,211	.018	.018
		Sunday Edition	(m)		.018	.018
2,934	Coalinga	*Record*	(r)	925	.025	.025
1,846	Colusa	*Sun*	(r)	1,170	.021	.021
1,449	Corning	*Observer*	(r)	450	.014	.014
4,129	Corona	*Independent*	(r)	656	.018	.018
3,400	Dinuba	*Sentinel*	(r)	1,623	.025	.025

CALIFORNIA—Continued

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
5,464	El Centro	*Imperial Valley Press*	(r)	2,391	.025	.025
		Progress	(c)	1,905	.02	.013
		Sunday Edition	(m)		.02	.013
1,789	Escondido	*Times-Advocate*	(r)	500	.014	.014
12,923	Eureka	*Humboldt Standard*	(r)	4,537	.02	.02
		*Humboldt Times	(d)	†4,347	.03	.03
		*Sunday Edition	(m)	†4,573	.03	.03
44,616	Fresno	*Herald*	(r)	8,642	.045	.045
		*Republican	(b)	†30,893	.10	.10
		*Sunday Edition	(m)	†31,679	.10	.10
4,415	Fullerton	*Tribune*	(r)	1,650	.021	.021
13,536	Glendale	*News*	(r)	1,600	.02	.02
4,006	Grass Valley	Union	(c)	1,983	.015	.015
		Sunday Edition	(m)		.015	.015
1,636	Gridley	*Globe*	(r)		.006	.004
5,888	Hanford	Journal	(c)	1,491	.018	.018
		Sunday Edition	(m)		.018	.018
		Sentinel	(r)	1,603	.018	.018
2,412	Healdsburg	*Tribune*	(r)	625	.011	.011
2,751	Hollister	Advance	(c)	963	.015	.015
		Sunday Edition	(m)		.015	.015
		Free Lance	(r)	951	.015	.015
1,347	Holtville	*Tribune*	(r)	1,192	.021	.021
1,885	Imperial	*Enterprise*	(r)		.021	.014
1,355	Lemoore	*Advance*	(r)		.021	.021
55,593	Long Beach	*Press	(r)	†9,040	.04	.04
		*Telegram	(r)	†9,113	.04	.04
576,673	Los Angeles	*Examiner	(b)	†90,110	.20	.20
		*Sunday Edition	(m)	†188,702	.35	.35
		*Express	(r)	†49,483	.15	.15
		*Herald	(r)	†127,381	.24	.24
		Record	(r)	42,167	.09	.09
		*Times	(b)	†81,815	.19	.18
		*Sunday Edition	(m)	†121,043	.25	.24
3,444	Madera	*Mercury*	(r)		.014	.011
		Tribune	(r)	1,350	.018	.018
3,858	Martinez	*Gazette*	(r)	800	.021	.021
		Standard	(r)	1,187	.021	.021
5,461	Marysville	Appeal	(c)	1,730	.02	.02
		Sunday Edition	(m)		.02	.02
		Democrat	(r)	1,862	.018	.018
3,974	Merced	*Sun*	(r)	1,435	.025	.025
9,241	Modesto	Herald	(c)	3,476	.025	.025
		Sunday Edition	(m)		.025	.025
		News	(r)	4,557	.035	.035
5,480	Monrovia	*News*	(r)	970	.018	.011
5,479	Monterey	*Cypress & American*	(r)	1,200	.018	.018
6,757	Napa	Journal	(c)	720	.011	.011
		Sunday Edition	(m)		.011	.011
		Register	(r)	1,500	.018	.018
216,261	Oakland	*Enquirer*	(r)	25,321	.08	.08
		*Post	(r)	†25,520	.065	.06
		*Tribune	(r)	†50,694	.15	.15
		*Sunday Edition	(m)	†50,164	.15	.15
8,000	Ocean Park	*Bay District News* (First issue 9-1-20)	(r)	874	.018	.018
		Bulletin	(r)	734	.018	.014
7,280	Ontario	*Report*	(r)	1,815	.018	.018
4,884	Orange	*News*	(r)	1,637	.018	.018
3,340	Oroville	*Mercury*	(r)	815	.011	.011
		Register	(b)	1,450	.018	.018
4,417	Oxnard	*Courier*	(r)	1,180	.021	.021
2,974	Pacific Grove	*Review*	(r)	481	.018	.018
5,900	Palo Alto	*Times*	(r)	1,415	.036	.036
45,354	Pasadena	*Post	(r)	†9,283	.04	.04
		*Star-News	(r)	†11,044	.055	.055
6,226	Petaluma	*Argus*	(r)	2,000	.021	.021
		Courier	(c)	1,075	.011	.011
		Sunday Edition	(m)		.011	.011
1,650	Placerville	*Republican*	(r)	335	.011	.011
13,505	Pomona	Bulletin	(d)		.025	.014
		Sunday Edition	(m)		.025	.014
		*Progress	(r)	†2,910	.02	.02
4,097	Porterville	Messenger	(c)	1,069	.018	.018
		Sunday Edition	(m)		.018	.018
		Recorder	(r)	1,215	.021	.021
3,104	Red Bluff	*News*	(r)	1,326	.018	.018
		Sentinel	(d)		.014	.014
		Sunday Edition	(m)		.014	.014
2,962	Redding	*Courier-Free Press*	(r)	1,003	.014	.014
		Searchlight	(c)	1,365	.014	.014
		Sunday Edition	(m)		.014	.014
9,571	Redlands	*Facts*	(r)	2,359	.02	.02
16,843	Richmond	*Independent*	(r)	3,016	.025	.025
		Record Herald & News	(r)	1,436	.025	.025
19,341	Riverside	Enterprise	(a)	3,801	.025	.025
		Sunday Edition	(m)		.025	.025
		*Press	(r)	†4,872	.025	.025
65,857	Sacramento	*Bee	(t)	†36,125	.08	.08
		*Saturday Edition	(y)	†37,500	.08	.08
		Star	(r)	6,449	.035	.035
		Union	(a)	9,786	.05	.05
		Sunday Edition	(m)		.06	.06
4,308	Salinas	*Index*	(r)	1,229	.018	.018
		Journal	(c)	1,180	.018	.018
		Sunday Edition	(m)		.018	.018
18,721	San Bernardino	*Index	(r)	†1,984	.02	.02
		*Sunday Edition	(m)	†1,997	.02	.02
		*Sun	(b)	†4,433	.035	.03
		*Sunday Edition	(m)	†4,500	.035	.03
74,683	San Diego	*Sun	(r)	†14,919	.04	.04
		*Tribune	(r)	†14,751		
		*Union	(b)	†16,712	(e) †31,463	.08
		*Sunday Edition	(m)	†24,808	.07	.07
506,676	San Francisco	*Bulletin	(r)	†79,587	.20	.20
		*Call & Post	(r)	†98,054	.20	.20
		*Chronicle	(b)	†91,750	.25	.24
		*Sunday Edition	(m)	†117,265	.29	.28
		*Examiner	(b)	†146,545	.30	.30
		*Sunday Edition	(m)	†270,583	.55	.55
		News	(r)	51,851	.13	.13
39,604	San Jose	*Mercury Herald	(b)	†14,624	.06	.06
		*Sunday Edition	(m)	†15,696	.06	.06
		News	(r)	4,060	.029	.021
5,895	San Luis Obispo	*Telegram*	(r)	1,523	.014	.014
		Tribune	(c)	1,075	.011	.011
		Sunday Edition	(m)		.011	.011
5,979	San Mateo	*News-Leader*	(r)	1,273	.021	.021
15,000	San Pedro	*News*	(r)	2,351	.016	.016
		Pilot	(r)	2,169	.02	.02
15,485	Santa Ana	*Register*	(r)	6,428	.036	.036
19,441	Santa Barbara	*News & Independent*	(r)	†4,852	.035	.035
		Press	(c)	3,151	.025	.025
		Sunday Edition	(m)		.025	.025
10,917	Santa Cruz	*News*	(r)	2,125	.018	.018
		Sentinel	(c)	2,200	.018	.018
		Sunday Edition	(m)		.018	.018
3,943	Santa Maria	*Times*	(r)	1,225	.014	.014
15,257	Santa Monica	*Bulletin* (See Ocean Park)				
		Outlook	(r)	1,568	.018	.014
8,785	Santa Rosa	Press Democrat	(c)	3,427	.025	.025
		Sunday Edition	(m)		.025	.025
		Republican	(r)	2,897	.025	.025
40,296	Stockton	Independent	(a)	4,836	.035	.035
		Sunday Edition	(m)		.035	.035
		Record	(r)	15,174	.06	.06
3,317	Taft	*Midway Driller*	(r)	3,325	.03	.03
3,539	Tulare	Advance	(c)	895	.014	.014
		Sunday Edition	(m)		.014	.014
		Register	(r)	1,135	.014	.014

CALIFORNIA—Continued

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
3,394	Turlock	*Journal*	(r)	1,758	.029	.029
21,107	Vallejo	*Chronicle*	(r)	2,578	.021	.018
		News	(r)	1,498	.014	.014
		Times	(r)	1,796	.018	.018
10,385	Venice	*Vanguard*	(r)	1,950	025	.025
4,342	Ventura	*Free Press*	(r)		02	.02
		Post & Democrat	(c)	900	.018	.018
		Sunday Edition	(m)		.018	.018
5,753	Visalia	Delta	(c)	1,525	.017	.017
		Sunday Edition	(m)		.017	.017
		Times	(r)	†1,444	.017	.017
5,013	Watsonville	*Pajaronian*	(r)	1,350	.036	.014
		Register	(c)	1,430	.014	.014
		Sunday Edition	(m)		.014	.014
7,997	Whittier	*News*	(r)	2,025	.018	.018
2,190	Willows	*Journal*	(r)	894	.018	.018
4,147	Woodland	*Democrat*	(r)	1,535	.012	.005
		Mail	(c)	1,350	.014	.014
		Sunday Edition	(m)		.014	.014

COLORADO

POPULATION—939,376

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
1,265	Aspen	*Democrat-Times*	(r)	646	.006	.006
10,989	Boulder	*Camera*	(r)	1,850	.018	.018
		News-Herald	(r)	1,930	.018	.018
4,551	Canon City	*Record*	(r)	1,474	.018	.018
30,105	Colorado Springs	*Gazette	(b)	†5,458	.035	.035
		*Sunday Edition	(m)	†7,594	.035	.035
		*Telegraph	(r)	†6,796	.035	.035
2,325	Cripple Creek	*Times & Victor Record*	(r)		.018	.018
256,491	Denver	*Colorado Herald*	(t)		05	.05
		Sunday Edition	(m)		05	.05
		(Sunday Edition printed in German)				
		Express	(r)	17,778	.05	.05
		*Post	(r)	126,155	.20	.20
		*Sunday Edition	(m)	159,402	.25	.25
		*Rocky Mount. News	(b)	†35,747	.10	10
		*Sunday Edition	(m)	†56,165	.13	13
		*Times	(r)	†33,958	.08	.08
4,116	Durango	Democrat	(c)	2,112	.018	.018
		Sunday Edition	(m)		.018	018
		Herald	(r)	1,985	.018	.018
2,629	Florence	*Citizen*	(r)	750	.014	014
8,734	Fort Collins	*Courier* (r) / Express (d)	(i)		.035	.035
		Sunday Edition	(m)		.035	.035
3,818	Fort Morgan	*Times*	(r)	1,125	.018	.018
8,665	Grand Junction	News	(c)	2,134	.016	.016
		Sunday Edition	(m)		.016	.016
		Sentinel	(r)	3,360	.02	.02
10,883	Greeley	*Trib.-Rep.	(b)	†1,287		
		*Trib.-Rep.	(r)	†2,438	(e) †3,725	.025 .025
4,964	La Junta	*Democrat*	(r)	612	.014	.014
2,512	Lamar	*News*	(r)		.014	.014
4,959	Leadville	Herald-Democrat	(a)	3,217	.02	.02
		Sunday Edition	(m)		.02	.02
5,848	Longmont	*Call*	(r)	800	.018	.018
		Times	(r)	1,180	.02	.02
5,279	Loveland	*Herald*	(r)	1,204	.018	.018
		Reporter	(r)	1,170	.021	.021
3,581	Montrose	*Enterprise*	(r)	1,750	.02	.02
		Press	(r)	1,731	.02	.02
42.908	Pueblo	*Chieftain	(b)	†8,168	.04	.04
		*Sunday Edition	(m)	†9,837	.04	.04
		*Star-Journal	(r)	†9,814	.04	.04
		*Sunday Edition	(m)	†9,983	.04	.04
6,415	Sterling	*Advocate*	(r)	2,579	.036	.036
1,618	Telluride	*Journal*	(r)	629	.01	.01
10,906	Trinidad	*Chronicle-News*	(a)	2,509	.02	.02
		Sunday Edition	(m)		.02	.02
		Picketwire	(r)	2,010	.02	.02

CONNECTICUT

POPULATION—1,380,585

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
17,643	Ansonia	*Sentinel*	(r)	†6,719	.025	.025
143,538	Bridgeport	*Post (r) / *Telegram (b)	(e)	†32,901 / †18,737 / †51,638	.14	.14
		*Sunday Post	(m)	†19,858	.08	.08
		Star	(r)	14,802	.04	.04
		Sunday Herald	(m)		.06	.06
		Times & Farmer	(r)	15,102	.035	.035
20,620	Bristol	*Press*	(r)	3,019	.025	.014
22,325	Danbury	*News*	(r)	6,901	.018	.018
138,036	Hartford	*Courant	(b)	†27,870	.07	.07
		*Sunday Edition	(m)	†38,533	.09	.09
		*Times	(r)	†38,117	.14	.14
18,370	Manchester	*Herald*	(r)	3,382	.018	.018
34,739	Meriden	*Journal*	(r)	†5,399	.03	.025
		*Record	(b)	†6,794	.035	.025
22,129	Middletown	*Press*	(r)	6,952	.03	.025
15,051	Naugatuck	*News*	(r)	2,130	.021	.014
59,316	New Britain	*Herald	(r)	†6,757	.03	.03
		Record	(r)	7,510	.036	.029
162,519	New Haven	*Journal-Courier	(b)	†15,243	.05	.05
		Register	(s)	29,861	.085	.08
		Sunday Edition	(m)		.085	.08
		Times-Leader	(r)	†15,807	.06	.06
		Union	(r)	12,813	.05	.04
		Sunday Edition	(m)	7,635	.05	.04
		Yale News (College year only)	(b)		.043	.038
25,688	New London	*Day, The*	(r)	†10,521	.045	.045
		Globe	(r)	1,756	.025	.011
		Telegraph	(b)	5,120	.025	.025
27,700	Norwalk	*Hour*	(r)	†3,426	.025	.025
		South Norwalk Sentinel	(r)	2,825	.014	.014
29,685	Norwich	Bulletin	(b)	10,755	.05	.05
		Record	(r)	3,386	.03	.025
40,057	Stamford	*Advocate*	(r)	†7,705	.035	.03
22,055	Torrington	*Register*	(r)	4,161	.02	.02
91,410	Waterbury	*American	(r)	†9,009	.045	.035
		Democrat	(r)	†7,477	.035	.035
		*Republican	(b)	†12,158	.045	.04
		*Sunday Edition	(m)	†12,301	.045	.04
		Sunday Herald	(m)		.06	.06
12,330	Willimantic	*Chronicle*	(r)	3,400	.024	.014
8,248	Winsted	*Citizen*	(r)	2,313	.011	.009

DELAWARE

POPULATION—223,003

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
110,168	Wilmington	*Evening Journal	(r)	†18,086	.06	.06
		*Every Evening	(r)	†13,469	.05	.05
		*News	(b)	†10,200	.04	.04
		Sunday Star (6 mo. stm't 6-30-20)	(m)	14,505	.06	.06

DISTRICT OF COLUMBIA

POPULATION—437,571

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
437,571	Washington	*Herald	(b)	†42,188	.10	.10
		*Sunday Edition	(m)	†32,866	.10	.10
		*Post	(b)	†59,716	.19	.18
		*Sunday Edition	(m)	†78,248	.21	.20
		*Star	(r)	†89,120	.20	.20
		*Sunday Edition	(m)	†85,982	.20	.20
		*Times	(r)	†52,524	.16	.16
		*Sunday Edition	(m)	†43,677	.16	.16

(See Explanatory Note and Key Letters on Page 45)

ENGLISH-LANGUAGE DAILY NEWSPAPERS OF THE UNITED STATES WITH CIRCULATIONS AND RATES

Circulation Figures Are the Average Net Paid for Six Months Ending October 1, 1920, as Filed with the Audit Bureau of Circulations or the Government—The Advertising Rates Are the 5,000 Line Rate and the Minimum Agate Line Rate on 10,000 Line Contracts—Column to Right—as Filed with Barbour's Advertising Rate Sheets as of November 15, 1920.

FLORIDA

POPULATION—966,296

Pop.	City	Paper		Net Paid Circulation	5,000 Line	Min. Agate Rate
2,427	Clearwater	*Sun*	(r)	1,054	.018	.018
5,445	Daytona	Journal	(c)	1,582	.02	.02
		Sunday Edition	(m)		.02	.02
		News	(r)	2,410	.03	.03
		Sunday Edition (during Jan., Feb. & Mar. only)	(m)		.03	.03
3,324	De Land	*News*	(r)	800	.014	.014
3,678	Fort Myers	*Press*	(r)	1,011	.011	.011
5,286	Gainesville	*News*	(r)	1,415	.015	.015
		Sun	(a)	1,075	.014	.014
		Sunday Edition	(m)		.014	.014
91,558	Jacksonville	**Florida Metropolis*	(r)	†17,860	.07	.07
		*Florida Times-Union	(b)	†26,798	.07	.07
		*Sunday Edition	(m)	†33,158	.08	.08
18,749	Key West	*Citizen*	(r)	2,125	.02	.02
7,062	Lakeland	*Star*	(r)	1,250	.014	.014
		Telegram	(r)	1,430	.015	.015
29,549	Miami	*Herald	(b)	†6,654	.05	.05
		*Sunday Edition	(m)	†8,201	.06	.06
		**Metropolis*	(r)	†7,334	.05	.05
4,914	Ocala	*Star*	(r)	725	.011	.011
9,257	Orlando	*Reporter-Star*	(r)	1,901	.025	.025
		Sentinel	(c)	2,045	.025	.025
		Sunday Edition	(m)		.025	.025
5,102	Palatka	*News*	(r)		.025	.025
		Post	(b)		.013	.013
31,035	Pensacola	*Journal	(b)	†4,660	.03	.03
		*Sunday Edition	(m)	†6,246	.04	.04
		**News* (6 mos. 9-30 audit)	(r)	†4,190	.03	.03
6,192	St. Augustine	*Record*	(r)	1,963	.02	.02
14,237	St. Petersburg	*Independent*	(r)	3,649	.023	.023
		Times	(c)	4,160	.025	.025
		Sunday Edition	(m)		.025	.025
5,588	Sanford	*Herald*	(r)		.018	.018
5,637	Tallahassee	*Democrat*	(r)	1,120	.018	.018
51,608	Tampa	*Times*	(r)	12,524	.04	.04
		*Tribune	(b)	†18,324	.05	.05
		*Sunday Edition	(m)	†24,507	.06	.06
8,659	West Palm Beach	Palm Beach Post	(a)	2,798	.036	.036
		Sunday Edition	(m)		.036	.036

GEORGIA

POPULATION—2,894,683

Pop.	City	Paper		Net Paid Circulation	5,000 Line	Min. Agate Rate
11,555	Albany	*Herald*	(r)	4,856	.03	.03
9,010	Americus	*Times-Recorder*	(u)	2,374	.02	.02
		Sunday Edition	(m)		.02	.02
16,748	Athens	*Banner	(d)	†3,217	.02	.02
		*Sunday Edition	(m)	†3,220	.02	.02
		**Herald*	(r)	†4,552	.025	.025
		*Sunday Edition	(m)	†4,584	.025	.025
200,616	Atlanta	*Constitution	(b)	†53,101	.13	.13
		*Sunday Edition	(m)	†60,499	.13	.13
		**Georgian*	(e)	†45,095	.12	.12
		*Hearst's Sunday American	(m)	†104,898	.15	.15
		**Journal*	(r)	†57,718	.14	.14
		*Sunday Edition	(m)	†79,980	.14	.14
52,548	Augusta	*Chronicle	(b)	†8,805	.045	.045
		*Sunday Edition	(m)	†8,094	.045	.045
		**Herald*	(r)	†13,816	.05	.05
		*Sunday Edition	(m)	†11,883	.05	.05
14,413	Brunswick	*Banner*	(r)	2,512	.025	.025
		News	(c)	2,550	.025	.025
		Sunday Edition	(m)		.025	.025
31,125	Columbus	*Enquirer-Sun	(b)	†4,383	.03	.03
		*Sunday Edition	(m)	†4,275	.03	.03
		**Ledger*	(t)	†8,176	.04	.04
		*Sunday Edition	(m)	†8,092	.04	.04
6,538	Cordele	*Dispatch*	(u)	1,300	.016	.016
		Sunday Edition	(m)		.016	.016
7,707	Dublin	*Courier-Herald*	(r)	1,450	.018	.018
		Tribune	(r)		.021	.021
8,240	Griffin	*News & Sun*	(r)	1,081	.021	.014
17,038	La Grange	*Reporter*	(r)	756	.014	.014
52,995	Macon	**News*	(r)	†19,532	.06	.06
		*Sunday Edition	(m)	†19,023	.06	.06
		*Telegraph	(b)	†20,656	.06	.06
		*Sunday Edition	(m)	†20,660	.06	.06
6,789	Moultrie	*Observer*	(r)	1,050	.014	.014
13,252	Rome	*News*	(u)	4,506	.025	.025
		Sunday Edition	(m)		.025	.025
		Tribune-Herald	(c)	3,389	.02	.02
		Sunday Edition	(m)		.02	.02
83,252	Savannah	*News	(b)	†20,799	.05	.05
		*Sunday Edition	(m)	†23,267	.06	.06
		**Press*	(r)	†14,042	.05	.05
8,196	Thomasville	*Times-Enterprise*	(r)	1,425	.014	.014
3,005	Tifton	*Gazette*	(r)	1,275	.014	.014
10,783	Valdosta	*Times*	(r)	2,702	.013	.013
18,068	Waycross	*Journal-Herald*	(r)	3,120	.021	.021

IDAHO

POPULATION—431,826

Pop.	City	Paper		Net Paid Circulation	5,000 Line	Min. Agate Rate
21,393	Boise	*Capital News*	(r)	10,643	.04	.04
		Sunday Edition	(m)	10,217	.04	.04
		*Idaho Statesman	(b)	†14,691	.05	.05
		*Sunday Edition	(m)	†14,743	.05	.05
6,743	Couer D'Alene	*Press*	(r)	1,520	.009	.009
1,201	Hailey	*Wood River Times-News-Miner*	(r)	736	.014	.014
8,064	Idaho Falls	*Post*	(r)	3,009	.036	.036
		Sunday Edition	(m)		.036	.036
6,574	Lewiston	Tribune	(a)	4,013	.029	.023
		Sunday Edition	(m)		.029	.023
3,956	Moscow	*Star-Mirror*	(r)	1,640	.018	.018
7,621	Nampa	Free Press	(c)	4,450	.03	.03
		Sunday Edition	(m)		.03	.03
15,001	Pocatello	News	(c)	2,634	.02	.02
		Sunday Edition	(m)		.02	.02
		Tribune	(r)	4,003	.029	.029
8,324	Twin Falls	Chronicle	(c)	4,783	.03	.03
		Sunday Edition	(m)		.03	.03
		**News*	(r)	†2,004	.03	.03
		Times	(r)	3,600	.029	.029
2,816	Wallace	Press-Times	(c)	1,741	.03	.03
		Sunday Edition	(m)		.03	.03

ILLINOIS

POPULATION—6,485,098

Pop.	City	Paper		Net Paid Circulation	5,000 Line	Min. Agate Rate
24,682	Alton	**Telegraph*	(r)	†5,021	.025	.025
		Times	(r)	4,312	.02	.02
36,397	Aurora	**Beacon-News*	(r)	†15,490	.055	.055
		Sunday Edition	(m)	16,171	.055	.055
		Labor Journal	(r)		.025	.025
7,111	Beardstown	*Illinoian-Star*	(r)		.014	.013
24,823	Belleville	**Advocate*	(r)	†3,777	.02	.02
		News-Democrat	(r)	5,275	.02	.02
7,760	Belvidere	*Republican*	(r)	2,804	.021	.021
28,725	Bloomington	**Bulletin*	(t)	†6,362	.035	.035
		*Sunday Edition	(m)	†7,996	.035	.035
		*Pantagraph	(b)	†17,359	.05	.05
15,203	Cairo	*Bulletin	(b)	†2,192	.015	.015
		*Sunday Edition	(m)	†2,197	.015	.015
		**Citizen*	(r)	†3,686	.025	.025
10,928	Canton	**Ledger*	(r)	†5,220	.025	.025
		**Register*	(r)	†3,068	.02	.02

ILLINOIS—Continued

Pop.	City	Paper		Net Paid Circulation	5,000 Line	Min. Agate Rate
6,267	Carbondale	*Free Press*	(r	1,221	.015	.015
5,212	Carlinville	*Enquirer*	(r)	603	.011	.009
12,491	Centralia	**Sentinel*	(r)	†4,409	.025	.025
15,873	Champaign	**News-Gazette*	(t)	†8,607	.04	.04
		*Sunday Edition	(m)	†8,574	.04	.04
6,600	Charleston	Illini (see Urbana)				
		Courier (b) 503	(e)	2,964	.02	.02
		Courier (r) 2,461				
		News (b)	(e)		.018	.018
		News (r)				
2,701,705	Chicago	**American*	(r)	†364,769	.60	.60
		Drovers Journal	(r)	41,421	.13	.13
		*Herald & Examiner	(b)	†343,515	.55	.55
		*Sunday Edition	(m)	†625,838	.75	.75
		Journal	(r)	116,243	.24	.24
		Journal of Commerce and Daily Fin'l Times	(b)		.255	.225
		Maroon (No Sat., Sun., or Mon. edition—published college year only)			.029	.029
		**News*	(r)	†388,406	.65	.65
		**Post*	(r)	†52,981	.18	.12
		*Tribune	(b)	†437 158	.70	.70
		*Sunday Edition	(m)	†711,254	1.00	1.00
		Calumet (So. Chicago)	(r)		.04	.04
5,898	Clinton	*Journal	(d)	†2,091	.021	.021
		*Sunday Edition	(m)	†2,096	.021	.021
		Public	(r)	1,260	.012	.012
33,750	Danville	**Commercial-News*	(r)	†15,617	.04	.04
		Press	(c)	0,887	.033	.03
		Sunday Edition	(m)		.033	.03
43,818	Decatur	*Herald	(b)	†14,643	.05	.05
		*Sunday Edition	(m)	†14,550	.05	.05
		**Review*	(r)	†16,926	.05	.05
		*Sunday Edition	(m)	†15,725	.05	.05
7,871	De Kalb	*Chronicle*	(r)	2,157	.02	.02
		Independent	(r)		.007	.007
8,191	Dixon	**Telegraph*	(r)	†4,314	.025	.025
7,285	Du Quoin	*Call*	(r)		.013	.013
66,740	East St. Louis	*Journal*	(u)	8,305	.05	.05
		Sunday Edition	(m)		.05	.05
5,336	Edwardsville	*Intelligencer*	(r)	3,856	.02	.02
4,024	Effingham	*Record*	(r)		.036	.025
27,454	Elgin	**Courier*	(r)	†8,502	.035	.035
		Sunday Edition	(m)		.035	.035
		News	(r)	7,751	.03	.03
37,215	Evanston	*News-Index*	(r)	4,549	.04	.04
		Northwestern (No Sat., Sun., or Mon. edition, published college year only)			.04	.035
19,669	Freeport	**Journal-Standard*	(r)	†8,007	.04	.04
4,742	Galena	*Gazette*	(r)	1,120	.014	.014
23,834	Galesburg	**Mail*	(r)	†7,906	.03	.03
		**Republican-Register*	(r)	†8,434	.025	.025
7,425	Harrisburg	*Illinois Miner*	(r)		.02	.02
		Register	(r)	3,389	.02	.02
5,451	Hoopeston	Chronicle	(b)	804	.014	.014
		Herald	(r)	1,366	.014	.014
15,713	Jacksonville	**Courier*	(r)	†2,363	.017	.017
		*Journal	(d)	†4,816	.031	.029
		*Sunday Edition	(m)	†4,851	.031	.029
3,839	Jerseyville	*Democrat*	(r)		.006	.004
38,406	Joliet	**Herald-News*	(r)	†16,778	.055	.055
		*Sunday Edition	(m)	†16,294	.055	.055
16,753	Kankakee	*News*	(r)		.025	.025
		**Republican*	(r)	†5,314	.013	.013
16,026	Kewanee	**Star-Courier*	(r)	†3,675	.02	.02
13,050	La Salle	*Post*	(r)	2,478	.014	.014
		**Tribune & Peru Press*	(r)	†2,276	.02	.02
2,279	Lewistown	*Record*	(r)	1,016	.013	.013
11,882	Lincoln	**Courier-Herald*	(r)	†1,854	.02	.02
		**Star*	(r)	†1,862	.02	.02
6,215	Litchfield	**News-Herald*	(r)	2,147	.015	.015
		Union	(r)		.016	.016
6,714	Macomb	*By-Stander*	(r)	1,978	.011	.011
		Journal	(r)	4,133	.02	.02
9,582	Marion	*Post*	(r)	1,155	.015	.015
		Republican	(r)	1,404	.015	.015
13,552	Mattoon	**Journal-Gazette & Commercial-Star*	(r)	†4,641	.025	.025
30,709	Moline	**Dispatch*	(r)	†9,693	.04	.04
8,116	Monmouth	*Atlas*	(r)	2,964	.025	.025
		Review	(r)	3,010	.018	.018
4,505	Morris	*Herald*	(r)	2,465	.015	.015
7,456	Mount Carmel	*Republican-Register*	(r)	2,460	.018	.018
1,806	Mount Carroll	*Mirror-Democrat*	(r)		.014	.014
9,815	Mount Vernon	*Register-News*	(r)	4,265	.025	.025
10,703	Murphysboro	*Independent*	(r)	2,335	.015	.015
		Republican-Era	(r)	2,215	.015	.015
1,800	Nat'l Stock Y'ds	*National Live Stock Reporter*	(r)	19,416	.06	.06
4,491	Olney	*Mail*	(r)	1,692	.013	.013
		Review	(r)		.013	.013
10,816	Ottawa	*Free Trader-Journal*	(r)	4,470	.014	.014
		**Republican-Times*	(r)	†4,536	.025	.025
6,122	Pana	*Palladium*	(r)	1,025	.014	.014
7,985	Paris	*Beacon*	(r)	1,951	.015	.015
		Gazette	(d)		.016	.016
		Sun ay Edition	(m)		.016	.016
		News	(r)	2,443	.014	.014
3,033	Paxton	*Record* (No Thurs. issue)	(r)		.009	.009
12,086	Pekin	*Times*	(s)	2,266	.018	.018
		Sunday Edition	(m)		.018	.018
76,121	Peoria	**Journal* (r) †19,833	(e)	†30,933	.09	.09
		*Transcript (b) †11,100				
		*Sunday Journal-Transcript	(m)	†19,561	.09	.09
		**Star*	(r)	†22,181	.06	.06
		*Sunday Edition	(m)	†14,565	.06	.06
8,869	Peru	*News-Herald*	(r)	2,580	.018	.018
6,664	Pontiac	**Leader*	(r)	†3,189	.018	.018
35,978	Quincy	**Herald*	(r)	†10,789	.045	045
		**Whig-Journal* (4 mo. stm't)	(t)	†15,298	.05	.05
		*Sunday Edition	(m)	†16,150	.06	.06
3,368	Robinson	*News*	(r)	1,235	.014	.014
65,651	Rockford	**Register-Gazette*	(r)	†11,467	.04	.04
		**Republic*	(r)	†8,443	.03	.03
		*Star	(d)	†10,607	.04	.04
		*Sunday Edition	(m)	†13,457	.05	.05
35,177	Rock Island	**Argus & Union*	(r)	†9,100	.04	.04
5,237	Savanna	*Times-Journal*	(r)	1,237	.018	.018
3,568	Shelbyville	*Union*	(r)	1,240	.011	.011
59,183	Springfield	*Illinois State Journal	(b)	†22,828	.06	.06
		*Sunday Edition	(m)	†16,075	.06	.06
		**Illinois State Register*	(r)	†21,640	.06	.06
		*Sunday Edition	(m)	†17,662	.06	.06
8,182	Sterling	**Gazette*	(r)	†4,863	.03	.03
14,779	Streator	**Free Press*	(r)	†3,293	.014	.014
		**Independent-Times*	(r)	†2,768	.02	.02
5,806	Taylorville	*Breeze*	(r)	2,106	.011	.011
		Courier	(r)	4,028	.02	.02
10,244	Urbana	*Courier*	(r)	2,847	.021	.021
		Illini (Co lege year only)	(c)	3,150	.025	.025
		Sunda Edition	(m)		.025	.025
19,226	Waukegan	**Sun & Gazette*	(r)	†4,560	.03	.03

INDIANA

POPULATION—2,930,544

Pop.	City	Paper		Net Paid Circulation	5,000 Line	Min. Agate Rate
4,172	Alexandria	*News*	(r)		.011	.011
		Times-Tribune	(r)	1,124	.011	.011
29,767	Anderson	**Bulletin*	(r)	†6,215	.03	.03
		*Herald	(d)	†6,488	.03	.03
		*Sunday Edition	(m)	†7,658	.03	.03
3,392	Attica	*Tribune*	(r)		.014	.014
4,650	Auburn	*Star*	(r)		.014	.014
8,963	Bedford	*Democrat*	(r)	850	.011	.009
		Mail	(r)	2,891	.018	.018
7,635	Bicknell	*News*	(r)	2,274	.014	.014
11,595	Bloomington	Indiana Student (College Year Only)	(b)		.025	.025
		Telephone	(r)	3,380	.02	.02
		World	(r)		.014	.014
5,391	Bluffton	*Banner*	(r)	2,435	.015	.015
		News	(r)	2,589	.014	.014
9,293	Brazil	*Times*	(r)	4,469	.025	.025
10,962	Clinton	*Clintonian*	(r)	2,095	.02	.02
3,499	Columbia City	*Commercial-Mail*	(r)	1,450	.021	.021
		Post	(r)	1,250	.014	.014
8,990	Columbus	*Herald*	(r)		.015	.015
		Ledger	(u)	2,935	.02	.02
		Sunday Edition	(m)		.02	.02
		Republican	(r)	3,300	.025	.025
9,901	Connersville	**News-Examiner*	(r)	†3,885	.025	.025
10,139	Crawfordsville	**Journal*	(r)	†3,145	.02	.02
		*Review	(b)	†3,842	.025	.025
4,762	Decatur	*Democrat*	(r)	3,044	.02	.02
2,379	Dunkirk	*News*	(r)		.007	.007
2,376	Edinburg	*Courier*	(r)		.01	.01
24,277	Elkhart	**Truth*	(r)	†9,227	.04	.04
10,790	Elwood	*Call-Leader*	(r)	3,449	.013	.013
85,264	Evansville	*Courier	(b)	†22,271	.05	.05
		*Sunday Edition	(m)	†20,571	.05	.05
		**Journal*	(r)	†11,139	.04	.04
		*Sunday Edition	(m)	†11,549	.04	.04
		Press	(r)	16,362	.045	.045
86,549	Fort Wayne	*Journal-Gazette	(b)	†25,406	.07	.07
		*Sunday Edition	(m)	†23,829	.07	.07
		**News & Sentinel*	(r)	†32,780	.08	.08
11,585	Frankfort	*Crescent-News*	(r)	2,419	.018	.018
		Times	(c)	5,525	.025	.025
		Sunday Edition	(m)		.025	.025
4,909	Franklin	*Star*	(r)	2,650	.018	.018
55,378	Gary	**Post*	(r)	†6,130	.035	.035
		Tribune	(r)	5,665	.03	.03
9,525	Goshen	*Democrat*	(r)	2,555	.015	.015
		News-Times	(r)	3,073	.018	.018
3,780	Greencastle	*Banner*	(r)	1,660	.014	.014
		Herald	(r)	1,375	.014	.014
4,168	Greenfield	*Reporter*	(r)	2,060	.014	.014
5,345	Greensburg	*News*	(r)	2,911	.02	.02
		Times	(r)	1,936	.014	.014
36,004	Hammond	*Lake County Times*	(t)	10,693	.04	.04
		Saturday Edition	(y)		.04	.04
6,183	Hartford City	*News*	(r)	2,381	.02	.02
		Times-Gazette (b)	(e)	2,390	.02	.02
		Times-Gazette (r)				
14,000	Huntington	**Herald*	(r)	†3,576	.02	.02
		*Press	(d)	†3,653	.025	.025
		*Sunday Edition	(m)	†3,830	.025	.025
314,194	Indianapolis	**Indiana Times*	(r)	†47,444	.10	.10
		**News*	(r)	†113,281	.20	.20
		*Star	(b)	†86,570	.15	.15
		*Sunday Edition	(m)	†99,419	.20	.20
10,098	Jeffersonville	*News*	(r)	675	.014	.014
		Star	(r)		.018	.018
4,981	Kendallville	*News-Sun*	(r)	1,950	.018	.018
30,067	Kokomo	Dispatch	(c)	6,658	.03	.03
		Sunday Edition	(m)		.03	.03
		**Tribune*	(r)	†9,053	.04	.04
22,486	Lafayette	*Journal Courier (b) † 7,358	(e)	†17,721	.05	.05
		**Journal Courier (r) †10,363*				
		Purdue Exponent	(d)		.032	.032
		Sunday Edition	(m)		.032	.032
		(College year only)				
15,158	La Porte	*Argus*	(r)	2,239	.012	.012
		Herald	(r)	3,605	.025	.025
6,257	Lebanon	*Reporter*	(r)	3,175	.018	.018
5,845	Linton	*Citizen*	(r)	2,412	.018	.018
21,626	Logansport	**Pharos-Tribune*	(r)	†9,362	.04	.04
6,711	Madison	*Courier*	(r)	†2,430	.02	.02
		Herald	(r)	1,235	.018	.018
23,747	Marion	**Chronicle*	(r)	†7,022	.03	.03
		*Leader-Tribune	(d)	†7,691	.03	.03
		*Sunday Edition	(m)	†7,945	.03	.03
4,895	Martinsville	*Reporter*	(r)	1,340	.011	.011
19,457	Michigan City	*Dispatch*	(r)	2,725	.013	.013
		News	(r)	3,576	.025	.023
2,536	Monticello	*Journal*	(r)	805	.014	.014
5,284	Mount Vernon	*Democrat*	(r)	980	.014	.014
36,524	Muncie	*Press*	(r)	9,085	.04	.04
		*Star	(b)	†24,946	.07	.07
		*Sunday Edition	(m)	†15,298	.07	.07
22,992	New Albany	*Ledger*	(r)	1,715	.011	.011
		Tribune	(r)		.014	.014
14,458	New Castle	**Courier*	(r)	†3,840	.025	.025
		Times	(r)	2,825	.02	.02
4,758	Noblesville	*Ledger*	(r)	3,023	.018	.018
12,410	Peru	*Chronicle*	(r)	2,815	.015	.015
		Journal (b)	(e)	3,955	.029	.029
		Journal (r)				
4,338	Plymouth	*Democrat*	(r)	1,490	.02	.02
		Republican	(r)	1,318	.02	.02
5,958	Portland	Commercial Review (b)	(e)	2,118	.015	.015
		Commercial Review (r)				
		Republican	(r)	2,237	.014	.014
		Sun (b)	(e)		.013	.013
		Sun (r)				
7,132	Princeton	**Clarion-News* (3 mo. stmt.)	(r)	†1,711	.018	.018
		Democrat	(r)	1,750	.014	.014
2,912	Rensselaer	*Republican*	(r)	600	.013	.013
26,765	Richmond	*Item	(d)	†8,934	.045	.045
		*Sunday Edition	(m)	†9,315	.045	.045
		**Palladium*	(r)	†11,830	.05	.05
3,720	Rochester	*Republican*	(r)		.014	.014
		Sentinel	(r)	1,400	.014	.014
5,498	Rushville	*Republican*	(r)	2,595	.015	.015
7,348	Seymour	*Tribune*	(r)	2,444	.018	.018
9,701	Shelbyville	*Democrat*	(r)	3,538	.02	.02
		Republican	(r)		.017	.017
70,983	South Bend	News-Times (a)	(f)	16,894	.05	.05
		News-Times (r)				
		Sunday Edition	(m)		.05	.05
		**Tribune*	(r)	†16,263	.055	.055
4,489	Sullivan	*Times*	(r)	2,000	.015	.015
66,083	Terre Haute	*Post*	(r)	10,488	.035	.035
		*Star	(b)	†22,364	.06	.06
		*Sunday Edition	(m)	†17,445	.06	.06
		**Tribune*	(r)	†20,986	.06	.06
		*Sunday Edition	(m)	†19,353	.06	.06
4,507	Tipton	*Times*	(r)		.018	.018
		Tribune	(r)	3,167	.02	.02
4,940	Union City	*Times*	(r)	1,864	.014	.014
6,518	Valparaiso	*Messenger*	(r)	2,214	.013	.013
		Vidette	(r)	2,020	.011	.011

(See Explanatory Note and Key Letters on Page 45)

ENGLISH-LANGUAGE DAILY NEWSPAPERS OF THE UNITED STATES WITH CIRCULATIONS AND RATES

Circulation Figures Are the Average Net Paid for Six Months Ending October 1, 1920, as Filed with the Audit Bureau of Circulations or the Government—The Advertising Rates Are the 5,000 Line Rate and the Minimum Agate Line Rate on 10,000 Line Contracts—Column to Right—as Filed with Barbour's Advertising Rate Sheets as of November 15, 1920.

INDIANA—Continued

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Line Rate	Agate Line Rate
17,160	Vincennes	*Commercial	(d)	†4,056	.025	.025
		*Sunday Edition	(m)	†4,104	.025	.025
		Sun	(r)	2,250	.018	.018
9,872	Wabash	*Plain Dealer*	(r)	2,436	.013	.013
		Times-Star	(r)	3,028	.015	.015
5,478	Warsaw	*Times*	(r)	2,726	.015	.015
		Union	(r)	1,700	.012	.012
8,705	Washington	*Democrat*	(r)	2,125	.014	.014
		Herald	(r)	1,684	.014	.014

IOWA

POPULATION—2,403,030

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Line Rate	Agate Line Rate
6,270	Ames	*Tribune & Times*	(r)	2,473	.03	.03
5,329	Atlantic	*News-Telegraph*	(r)	3,150	.021	.021
12,451	Boone	**News-Republican*	(r)	†3,299	.027	.024
24,057	Burlington	**Gazette*	(r)	†10,084	.035	.035
		*Hawk-Eye	(d)	†10,045	.035	.035
		*Sunday Edition	(m)	†11,933	.035	.035
6,316	Cedar Falls	*Record*	(r)	1,700	.015	.015
45,566	Cedar Rapids	**Gazette*	(r)	†17,345	.055	.055
		*Republican	(d)	†10,405	(j) †13,345	.05	.05
		**Times*	(t)	†2,940		
		*Sunday Edition	(m)	†13,726	.05	.05
8,486	Centerville	*Iowegian & Citizen*	(r)	4,116	.02	.02
7,350	Charles City	*News*	(r)		.025	.025
		Press & Intelligencer	(r)	2,800	.016	.016
24,151	Clinton	**Advertiser*	(r)	†8,266	.035	.035
		**Herald*	(r)	†8,131	.035	.035
36,162	Council Bluffs	*Nonpareil*	(r)	14,857	.05	.05
		Sunday Edition	(m)	14,833	.05	.05
8,034	Creston	*Advertiser-Gazette*	(r)		.02	.015
		Plain Dealer	(c)	2,793	.025	.025
		Sunday Edition	(m)		.025	.025
56,727	Davenport	**Democrat & Leader*	(t)	†15,011	.06	.06
		*Sunday Edition	(m)	†17,159	.06	.06
		**Times*	(r)	†23,796	.07	.07
126,468	Des Moines	**Capital*	(r)	†53,877	.14	.14
		*Sunday Edition	(m)	†37,555	.14	.14
		News	(r)	40,405	.10	.10
		*Register	(b)	†61,516	(e) †109,523	.20	.20
		**Tribune*	(r)	†48,007		
		*Sunday Edition	(m)	†82,046	.20	.20
39,141	Dubuque	**American Tribune* (Catholic Daily)	(r)		.05	.05
		**News*	(t)	†6,319	.03	.03
		*Sunday Edition	(m)	†5,717	.03	.03
		*Tel.-Hrld.	(d)	†9,226	(j) †15,290	.055	.055
		**Tel.-Hrld.*	(r)	†6,064		
		*Sunday Edition	(m)	†15,300	.055	.055
		*Times-Jour.	(d)	†6,014	(j) †9,217	.05	.05
		**Times-Jour*	(t)	†3,203		
		*Sunday Edition	(m)	†9,247	.05	.05
5,948	Fairfield	*Ledger-Journal*	(r)	1,760	.02	.019
19,347	Fort Dodge	**Messenger & Chronicle*	(r)	†8,346	.04	.04
12,066	Fort Madison	**Democrat*	(r)	†3,357	.025	.02
11,267	Iowa City	**Press-Citizen* (about 11-1 the Press and Citizen were consolidated. The individual circulation was, Citizen †3,252; Press †3,928)	(r)		.035	.035
14,423	Keokuk	**Gate City & Constitution Democrat*	(r)	†5,413	.033	.022
15,731	Marshalltown	**Times-Republican*	(r)	†11,563	.04	.04
20,065	Mason City	**Globe-Gazette & Times*	(r)	†8,944	.035	.035
3,985	Missouri Valley	*Times*	(r)	375	.017	.017
3,987	Mount Pleasant	*News*	(r)	1,400	.014	.014
16,068	Muscatine	**Jour. & News Tribune*	(r)	†7,977	.035	.035
6,627	Newton	**News* (6 mos. Audit)	(r)	†2,066	.021	.021
7,455	Oelwein	*Register*	(r)	1,821	.018	.018
9,427	Oskaloosa	*Herald*	(r)	4,950	.029	.029
23,003	Ottumwa	**Courier*	(r)	†12,001	.05	.05
		News	(d)		.025	.025
		Sunday Edition	(m)		.025	.025
5,642	Perry	*Chief*	(r)	2,008	.025	.025
71,227	Sioux City	*Journal	(b)	†21,903	(e) †51,462	.11	.11
		**Journal*	(r)	†29,559		
		*Sunday Edition	(m)	†31,088	.11	.11
		Live Stock Record	(r)		.025	.021
		*Tribune	(b)	† 6,294	(e) †52,261	.11	.11
		**Tribune*	(r)	†45,967		
3,331	Vinton	*Cedar Valley Times*	(r)		.03	.03
4,697	Washington	**Journal*	(r)	†2,831	.02	.02
36,230	Waterloo	**Courier*	(r)	†15,722	.05	.05
		*Times-Tribune	(d)	†10,912	.035	.035
		*Sunday Edition	(m)	†11,422	.035	.035
5,657	Webster City	*Freeman-Journal*	(r)	1,790	.018	.018

KANSAS

POPULATION—1,769,257

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Line Rate	Agate Line Rate
4,895	Abilene	*Chronicle*	(r)	771	.006	.006
		Reflector	(r)	1,100	.011	.011
11,253	Arkansas City	*News*	(r)	2,330	.02	.02
		Traveler	(r)	2,640	.023	.02
12,630	Atchison	**Globe*	(r)	†7,255	.03	.03
4,219	Augusta	*Gazette*	(r)	1,431	.018	.018
3,608	Baxter Springs	*Citizen*	(r)	1,440	.014	.014
3,315	Beloit	*Call*	(r)	2,175	.011	.011
2,236	Burlington	*Republican*	(r)	2,265	.011	.011
2,191	Caldwell	*Messenger*	(r)	773	.011	.011
3,427	Caney	*Chronicle*	(r)	1,007	.014	.014
10,286	Chanute	*Tribune*	(r)	2,820	.023	.015
4,698	Cherryvale	*Republican*	(r)	1,335	.015	.015
3,715	Clay Center	*Dispatch-Republican*	(r)	1,450	.014	.014
13,452	Coffeyville	*Journal*	(r)	4,600	.024	.021
		News & Daily Earth	(c)	3,426	.02	.02
		Sunday Edition	(m)		.02	.02
3,155	Columbus	*Advocate*	(r)		.011	.011
4,705	Concordia	*Blade-Empire*	(r)	3,025	.021	.021
2,857	Council Grove	*Guard*	(r)	1,300	.014	.014
5,061	Dodge City	*Globe*	(r)	2,418	.025	.025
10,995	El Dorado	*Times*	(r)	4,213	.025	.025
11,273	Emporia	**Gazette*	(r)	†3,922	.025	.025
10,693	Fort Scott	*Tribune & Monitor*	(r)	3,179	.025	.025
1,314	Frankfort	*Index*	(r)	1,200	.014	.014
3,954	Fredonia	*Herald*	(r)	1,470	.015	.015
4,712	Galena	*Times*	(r)	1,115	.014	.014
4,460	Great Bend	*Tribune*	(r)	3,250	.029	.019
3,222	Hiawatha	*World*	(r)	2,900	.02	.02
23,298	Hutchinson	*Gazette	(d)	†8,017	.04	.04
		*Sunday Edition	(m)	†8,505	.04	.04
		**News*	(r)	†11,596	.04	.04
11,920	Independence	Free Press	(c)	2,215	.014	.014
		Sunday Edition	(m)		.014	.014
		Reporter	(r)	2,743	.014	.014
		Star	(r)	1,827	.015	.015
8,513	Iola	**Register*	(r)	†3,708	.025	.025
7,561	Junction City	*Union*	(r)		.02	.02
101,177	Kansas City	*Kansan*	(r)		.03	.03

KANSAS—Continued

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Line Rate	Agate Line Rate
1,539	Kiowa	*Record*	(d)		.009	.009
		Sunday Edition	(m)		.009	.009
12,456	Lawrence	*Gazette*	(r)		.015	.015
		**Journal-World*	(r)	†4,765	.025	.025
16,912	Leavenworth	*Post*	(u)	5,830	.03	.025
		Sunday Edition	(m)		.03	.025
		Times	(c)	6,790	.06	.03
		Sunday Edition	(m)		.06	.03
2,516	Lyons	*News*	(r)	1,172	.014	.014
4,595	McPherson	*Republican*	(r)	997	.018	.014
7,989	Manhattan	*Mercury*	(r)	1,570	.014	.014
		Nationalist	(r)	2,075	.021	.018
3,943	Neodesha	*Sun*	(r)	1,025	.014	.014
9,781	Newton	*Kansan-Republican*	(r)	2,630	.02	.02
2,186	Norton	*Telegram*	(r)	1,200	.011	.011
9,018	Ottawa	**Herald*	(r)	†4,202	.025	.025
16,028	Parsons	*Eclipse*	(r)		.011	.011
		Republican	(c)	3,670	.017	.017
		Sunday Edition	(m)		.017	.017
		Sun	(r)	3,875	.025	.025
18,052	Pittsburg	**Headlight*	(r)	†7,818	.03	.03
		Sun	(c)	4,456	.03	.03
		Sunday Edition	(m)		.03	.03
5,111	Pratt	*Tribune*	(r)	1,522	.02	.02
15,085	Salina	**Journal*	(r)	†4,537	.025	.025
		Union	(a)	4,595	.025	.025
		Sunday Edition	(m)		.025	.025
50,022	Topeka	*Capital	(b)	†34,257	.09	.09
		*Sunday Edition	(m)	†34,006	.09	.09
		**State-Journal*	(r)	†22,579	.06	.06
		News	(r)		.02	.02
7,048	Wellington	**Beacon*	(r)	†36,201	.10	.10
72,128	Wichita	Sunday Edition (First Edition 12-5-20)	(m)		.10	.10
		*Eagle	(b)	†55,250	.15	.15
		*Sunday Edition	(m)	†64,680	.15	.15
		Stockman	(r)		.04	.04
7,933	Winfield	**Courier*	(r)	†2,016	.018	.018
		Free Press	(r)	1,750	.014	.014

KENTUCKY

POPULATION—2,416,013

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Line Rate	Agate Line Rate
14,729	Ashland	**Independent*	(t)	†3,795	.03	.03
		*Sunday Edition	(m)		.03	.03
9,638	Bowling Green	*Park City Daily News*	(r)	2,168	.02	.02
		Times-Journal	(r)	1,437	.018	.018
57,121	Covington	*Kentucky Post*	(b)	17,177	.055	.055
5,034	Danville	*Advocate*	(r)	2,100	.018	.014
		Messenger	(r)	1,750	.014	.014
9,805	Frankfort	State Journal	(c)	3,127	.025	.025
		Sunday Edition	(m)		.025	.025
3,415	Fulton	*Leader*	(r)		.014	.014
12,169	Henderson	*Gleaner	(d)	†2,644	.025	.025
		*Sunday Edition	(m)	†2,931	.025	.025
		Journal	(r)	1,250	.015	.015
9,696	Hopkinsville	*Kentucky New Era*	(r)	3,300	.018	.018
41,534	Lexington	*Herald	(b)	†14,900	.05	.05
		*Sunday Edition	(m)	†13,872	.05	.05
		**Leader*	(r)	†14,296	.05	.05
		*Sunday Edition	(m)	†14,536	.05	.05
234,891	Louisville	*Courier-Jour	(b)	†46,470	(e) †107,764	.22	.22
		**Times*	(r)	†61,294		
		*Sunday Edition	(m)	†61,802	.15	.15
		*Herald	(b)	†49,781	.09	.09
		*Sunday Edition	(m)	†54,701	.09	.09
		**Post*	(r)	†40,224	.09	.09
4,945	Madisonville	*Messenger*	(r)	1,650	.014	.014
6,583	Mayfield	*Messenger*	(r)		.021	.021
		Times	(r)	2,205	.02	.02
6,107	Maysville	Bulletin	(b)	1,326	.014	.014
		Independent	(b)	2,325	.02	.02
		Public Ledger	(r)	1,540	.014	.014
8,041	Middleboro	*News*	(r)		.018	.018
17,424	Owensboro	**Inquirer*	(t)	†4,019	.02	.02
		*Sunday Edition	(m)	†3,957	.02	.02
		*Messenger	(d)	†6,046	.025	.025
		*Sunday Edition	(m)	†6,011	.025	.025
24,735	Paducah	News-Democrat	(c)	5,529	.032	.025
		Sunday Edition	(m)		.032	.025
		**Sun*	(r)	†5,001	.032	.025
5,622	Richmond	*Register*	(r)	2,850	.029	.029
7,866	Winchester	*Democrat*	(r)		.014	.014
		Sun	(r)	3,480	.021	.021

LOUISIANA

POPULATION—1,797,798

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Line Rate	Agate Line Rate
17,510	Alexandria	*Town Talk*	(r)	3,961	.025	.025
21,782	Baton Rouge	*State Times*	(r)	4,010	.032	.025
6,108	Crowley	*Signal*	(r)		.014	.009
3,824	Jennings	*Times-Record*	(r)		.014	.014
7,855	Lafayette	*Advertiser*	(r)	780	.011	.011
		Gazette	(r)	617	.014	.014
13,088	Lake Charles	*American-Press*	(r)	3,349	.025	.025
12,675	Monroe	*News-Star*	(r)	2,800	.029	.025
387,219	New Orleans	**Item*	(r)	†63,024	.15	.15
		*Sunday Edition	(m)	†88,990	.18	.18
		**States*	(r)	†37,544	.10	.10
		*Sunday Edition	(m)	†36,209	.10	.10
		*Times-Picayune	(b)	†73,334	.15	.15
		*Sunday Edition	(m)	†91,127	.18	.18
3,389	Ruston	*Leader*	(r)		.006	.006
43,874	Shreveport	**Journal*	(r)	†10,985	.04	.04
		News	(r)		.025	.025
		Sunday Edition	(m)		.025	.025
		*Times	(b)	†19,154	.06	.06
		*Sunday Edition	(m)	†26,331	.08	.08

MAINE

POPULATION—768,014

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Line Rate	Agate Line Rate
14,114	Augusta	*Kennebec Journal	(b)	†9,236	.04	.04
25,978	Bangor	*Commercial*	(r)	14,395	.04	.035
		News	(b)	18,039	.04	.04
14,731	Bath	*Times*	(r)	3,250	.018	.013
18,008	Biddeford	*Journal*	(r)	4,203	.02	.015
		Record	(r)	2,446	.018	.011
6,191	Houlton	*Aroostook News*	(r)	2,285	.014	.011
31,791	Lewiston	**Journal*	(t)	†11,564	.04	.04
		**Saturday Edition*	(y)	†13,976	.045	.045
		*Sun	(b)	†9,849	.04	.035
69,272	Portland	Eastern Argus	(b)	5,053	.025	.025
		**Express & Advertiser*	(r)	†24,053	.08	.07
		*Sunday Telegram	(m)	†22,136	.08	.07
		*Press	(b)	†13,012	.04	.04
		Sunday Press & Times	(m)		.04	.04
13,351	Waterville	Sentinel	(b)	5,267	.028	.02

MARYLAND

POPULATION—1,449,610

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Line Rate	Agate Line Rate
11,214	Annapolis	*Advertiser*	(r)		.02	.02
		Capital-Md. Gazette	(r)	2,100	.014	.014
733,826	Baltimore	*American	(b)	†59,136	(e) †160,001	.30	.30
		**News*	(r)	†100,865		
		*Sunday Amer.	(m)	†90,010	(m) †174,545	.35	.35
		**Sunday News* (On 12-1-20 the News absorbed the Star)	(r)	†84,535		
		*Sun	(b)	†105,362	(e) †185,288	.35	.35
		**Sun*	(r)	†79,926		
		*Sunday Edition	(m)	†136,399	.35	.35
7,467	Cambridge	*Banner*	(r)	1,250	.011	.009
29,837	Cumberland	News	(b)	6,485	.03	.03
		Times	(r)	10,989	.04	.04
11,066	Frederick	*News*	(r)	3,476	(e)	5,709	.03	.03
		Post	(b)	2,233		
28,066	Hagerstown	*Globe*	(r)	2,589	.021	.018
		Herald	(b)	4,928	(e)	10,361	.04	.04
		Mail	(r)	5,433		

MASSACHUSETTS

POPULATION—3,852,356

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Line Rate	Agate Line Rate
10,036	Amesbury	*News*	(r)	2,250	.013	.013
19,731	Attleboro	**Sun*	(r)	†4,925	.023	.018
22,561	Beverly	*Times*	(r)	4,975	.02	.02
748,060	Boston	Advertiser	(b)		.12	.12
		*Sunday Edition	(m)	†397,210	.55	.55
		**American*	(r)	†301,372	.50	.50
		Christian Science Monitor	(b)	42,166	.50	.50
		*Globe	(b)	†104,792	(e) †285,189	.45	.45
		**Globe*	(r)	†180,397		
		*Sunday Edition	(m)	†349,003	.55	.55
		*Herald	(b)	†110,635	(e) †250,929	.40	.40
		**Traveler*	(r)	†140,294		
		*Sunday Edition	(m)	†126,961	.30	.30
		*Post	(b)	†422,631	.60	.60
		*Sunday Edition	(m)	†380,461	.55	.55
		Record	(r)	43,258	.20	.20
		**Transcript*	(r)	†33,187	.20	.20
		*Wednesday Edition			.25	.25
		**Saturday Edition*	(y)		.30	.30
66,138	Brockton	*Enterprise*	(r)	18,583	.065	.065
		Times	(r)	10,596	.045	.045
109,694	Cambridge	Harvard Crimson (College year only)	(b)	2,500	.05	.05
43,184	Chelsea	*Record*	(r)	2,500	.021	.018
12,979	Clinton	**Item*	(r)	†2,658	.018	.013
120,485	Fall River	*Globe*	(r)	8,461	.025	.025
		**Herald*	(r)	†10,898	.035	.035
		**News*	(r)	†6,340	.02	.02
41,013	Fitchburg	**Sentinel*	(r)	†8,623	.045	.035
17,033	Framingham	*News*	(r)		.021	.021
16,971	Gardner	*News*	(r)	3,563	.017	.017
22,947	Gloucester	**Times*	(r)	†6,518	.025	.025
15,462	Greenfield	*Recorder*	(r)	2,458	.018	.015
53,884	Haverhill	**Gazette*	(r)	†14,570	.05	.04
60,203	Holyoke	*Telegram*	(r)	9,190	.03	.03
		Transcript	(r)	12,701	.05	.04
7,607	Hudson	*Sun*	(r)		.015	.015
94,270	Lawrence	*Eagle	(b)	†1,801	(e) †14,958	.05	.05
		**Tribune*	(r)	†13,157		
		Sun American	(r)		.032	.032
		Sunday Sun	(m)		.043	.043
		**Telegram*	(r)	†7,911	.035	.03
19,744	Leominster	*Enterprise*	(r)	3,741	.02	.016
112,759	Lowell	Courier-Citizen	(b)	(e) 17,353	.045	.045
		Courier-Citizen	(r)			
		Sun	(r)	18,140	.055	.05
		Sunday Telegram	(m)		.04	.035
99,148	Lynn	**Item*	(r)	†15,196	.05	.04
		**Telegram-News*	(r)	†18,083	.05	.05
		*Sunday Edition	(m)	†12,071	.05	.05
49,103	Malden	*News*	(r)	8,379	.036	.025
15,028	Marlboro	*Enterprise*	(r)	2,887	.018	.018
18,204	Melrose	*News*	(r)		.029	.018
13,471	Milford	*News*	(r)	4,400	.016	.014
121,217	New Bedford	*Mercury	(b)	†5,709	(e) †28,980	.07	.07
		**Standard*	(r)	†23,271		
		**Sunday Standard*	(m)	†23,318	.07	.07
		Times	(a)	5,208	.018	.014
		Sunday Edition	(m)		.018	.014
15,618	Newburyport	**News & Herald*	(r)	†5,223	.02	.02
22,282	North Adams	*Herald*	(r)	2,927	.025	.017
		**Transcript*	(r)	†8,075	.028	.025
21,951	Northampton	**Hampshire Gazette*	(r)	†5,895	.025	.018
		Herald	(r)		.018	.009
9,238	North Attleboro	*Chronicle*	(r)	1,705	.013	.01
41,751	Pittsfield	*Berkshire Eagle*	(r)	15,012	.032	.03
		Wednesday Edition			.037	.037
47,876	Quincy	*Patriot Ledger*	(r)	4,511	.029	.029
		Telegram	(r)	1,938	.018	.018
42,529	Salem	**News*	(r)	†19,522	.08	.07
129,563	Springfield	**News*	(r)	(e)	.12	.12
		*Republican	(b)	†		
		*Sunday Edition	(m)	†22,085	.075	.075
		*Union	(b)	†29,952	(e) †51,880	.12	.12
		**Union*	(r)	†21,928		
		*Sunday Edition	(m)	†33,124	.12	.12
7,873	Stoneham	*Enterprise*	(r)	400	.014	.014
37,137	Taunton	**Gazette*	(r)	†7,801	.03	.03
13,025	Wakefield	*Item*	(r)	2,307	.015	.011
30,915	Waltham	*Free Press-Tribune*	(r)	3,900	.054	.054
		News	(r)	3,002	.015	.015
16,574	Woburn	*Times*	(r)	3,500	.025	.018
179,754	Worcester	**Gazette*	(r)	†31,636	.10	.09
		**Post*	(r)	†22,366	.08	.08
		*Telegram	(b)	†35,511	.11	.10
		*Sunday Edition	(m)	†40,031	.13	.12

MICHIGAN

POPULATION—3,667,222

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Line Rate	Agate Line Rate
11,878	Adrian	**Telegram*	(r)	†9,719	.035	.035
8,354	Albion	*Recorder*	(r)	2,400	.018	.018
11,101	Alpena	**News*	(r)	†2,842	.02	.02
19,516	Ann Arbor	Michigan Daily (College year only)	(d)		.026	.025
		Sunday Edition	(m)		.026	.025
		Times News	(r)	7,301	.035	.035
36,164	Battle Creek	**Enquirer & News*	(t)	†11,126	.045	.045
		**SaturdayEdition*	(y)	†8,302	.045	.045
		*Sunday Edition	(m)	†10,380	.045	.045
		**Moon-Journal*	(r)	6,168	.025	.025
47,554	Bay City	**Times Tribune*	(r)	†16,761	.05	.05
12,233	Benton Harbor	*News-Palladium*	(r)	4,300	.025	.025
4,558	Big Rapids	*Pioneer*	(r)	1,974	.015	.015
9,734	Cadillac	*News*	(r)	3,568	.025	.025
13,283	Calumet	*News*	(r)	2,837	.025	.016
5 642	Cheboygan	*Tribune*	(r)	1,784	.015	.015
6,114	Coldwater	*Reporter*	(r)	3,050	.02	.02

(See Explanatory Note and Key Letters on Page 45)

ENGLISH-LANGUAGE DAILY NEWSPAPERS OF THE UNITED STATES WITH CIRCULATIONS AND RATES

Circulation Figures Are the Average Net Paid for Six Months Ending October 1, 1920, as Filed with the Audit Bureau of Circulations or the Government—The Advertising Rates Are the 5,000 Line Rate and the Minimum Agate Line Rate on 10,000 Line Contracts—Column to Right—as Filed with Barbour's Advertising Rate Sheets as of November 15, 1920.

MICHIGAN—Continued

Pop.	City	Paper		Net Paid Circulation	5,000 Line	Min. Agate Rate
993,678	Detroit	*Free Press	(b)	†154,625	.25	.25
		*Sunday Edition	(m)	†162,328	.30	.30
		*Journal	(r)	†101,104	.23	.23
		*News	(r)	†229,370	.30	.30
		*Sunday Editi n	(m)	†223,809	.30	.30
		*Times	(r)	†18,752	.08	.08
5,440	Dowagiac	News	(r)	2,119	.018	.018
13,103	Escanaba	Mirror	(r)		.014	.014
		Press	(c)	4,162	.021	.019
		Sunday Edition	(m)		.021	.019
91,599	Flint	*Journal	(r)	†28,196	.08	.08
7,224	Grand Haven	Tribune	(r)	1,556	.014	.009
137,634	Grand Rapids	Herald	(a)	31,130	.08	.08
		Sunday Edition	(m)		.08	.08
		*News	(r)	†11,728	.05	.05
		*Press	(r)	†79,890	.14	.14
4,304	Greenville	Call	(r)	950	.007	.007
7,527	Hancock	Journal	(r)	4,036	.025	.025
5,476	Hillsdale	*News	(r)	†4,722	.025	.025
12,166	Holland	Sentinel	(r)	1,632	.011	.011
4,456	Houghton	Mining Gazette	(c)	6,782	.029	.02
		Sunday Edition	(m)		.029	.02
6,935	Ionia	Sentinel-Standard	(r)	1,550	.02	.02
8,251	Iron Mountain	Tribune-Gazette	(r)	1,400	.018	.018
15,739	Ironwood	Globe	(r)	2,781	.018	.018
48,374	Jackson	*Citizen Patriot	(t)	†21,589	.06	.06
		*Saturday Edition	(y)	†16,839	.06	.06
		*Sunday Edition	(m)	†20,101	.06	.06
		News	(a)	12,916	.04	.04
		Sunday Edition	(m)		.04	.04
48,487	Kalamazoo	*Gazette	(t)	†23,356	.06	.06
		*Saturday Edition	(y)	†19,544	.06	.06
		*Sunday Edition	(m)	†22,508	.06	.06
57,327	Lansing	*State Journal	(r)	†27,765	.07	.07
8,810	Ludington	*News	(t)	†3,385	.02	.02
		*Sunday Edition	(m)	†3,459	.02	.02
9,690	Manistee	News-Advocate	(r)	3,114	.02	.02
12,718	Marquette	Mining Journal	(b)	5,927	.03	.03
4,270	Marshall	Chronicle	(r)	2,138	.02	.02
8,907	Menominee	Herald-Leader	(r)	3,415	.021	.02
11,573	Monroe	News	(r)	3,617	.02	.02
9,488	Mount Clemens	Leader	(r)	3,100	.021	.021
36,570	Muskegon	*Chronicle	(r)	†12,885	.04	.04
7,311	Niles	Star-Sun	(r)		.025	.025
12,575	Owosso	Argus-Press	(r)	5,893	.03	.025
5,064	Petoskey	News & Resorter	(r)	1,485	.013	.013
34,273	Pontiac	*Press	(r)	†12,565	.04	.04
25,944	Port Huron	*Times-Herald	(r)	†12,225	.04	.04
61,903	Saginaw	*News-Courier	(r)	†21,956	.07	.07
		*Sunday Edition	(m)	†20,956	.07	.07
7,251	St. Joseph	Herald-Press	(r)	2,978	.02	.02
12,096	Sault Ste. Marie	News	(r)	4,091	.025	.025
3,829	South Haven	Tribune	(r)		.015	.015
5,995	Sturgis	Journal	(r)	2,510	.02	.02
5,209	Three Rivers	*Commercial	(r)	†2,094	.02	.02
10,925	Traverse City	Record-Eagle	(r)	4,210	.025	.025
7,413	Ypsilanti	Ypsilantian-Press	(r)	2,097	.02	.02

MINNESOTA

POPULATION—2,386,371

Pop.	City	Paper		Net Paid Circulation	5,000 Line	Min. Agate Rate
3,056	Albert Lea	Tribune	(r)	3,063	.025	.025
10,118	Austin	Herald	(r)	2,281	.014	.014
7,686	Bemidji	Pioneer	(r)	2,244	.023	.023
9,591	Brainerd	Dispatch	(r)	1,950	.018	.018
6,825	Crookston	Times	(r)	5,129	.03	.03
98,917	Duluth	*Herald	(r)	†34,352	.09	.09
		*News-Tribune	(b)	†19,989	.05	.05
		*Sunday Edition	(m)	†24,343	.06	.06
4,630	Fairmont	Independent	(r)	2,358	.009	.009
		Sentinel	(r)	2,226	.021	.021
11,089	Fairbault	News & Republican	(r)	2,928	.025	.025
7,581	Fergus Falls	Journal	(r)	4,410	.021	.021
15,089	Hibbing	News	(c)	1,325	.036	.036
		Sunday Edition	(m)		.036	.036
		Tribune	(r)	3,179	.025	.025
3,448	International Falls	Journal	(r)		.013	.013
5,500	Little Falls	Transcript	(r)	1,686	.02	.02
12,469	Mankato	*Free Press	(r)	†5,514	.04	.04
380,582	Minneapolis	*Journal	(r)	†98,793	.22	.22
		*Sunday Edition	(m)	†97,747	.22	.22
		Minnesota Daily (College year only)	(d)	3,000	.029	.029
		Minnesota Star	(r)		.15	.15
		*News	(r)	†66,768	.12	.12
		*Tribune (b) †66,512; *Tribune (r) †54,513	(e)	†121,025	.22	.22
		*Sunday Edition	(m)	†123,756	.22	.22
4,419	Montevideo	American	(r)		.011	.011
5,720	Moorhead	News	(r)		.01	.01
7,252	Owatonna	Peoples Press	(c)	2,365	.025	.025
		Sunday Edition	(m)		.025	.025
8,637	Red Wing	Eagle	(r)	1,500	.018	.018
		Republican (d) 531; Republican (r) 2,001	(i)	2,532	.025	.025
		Sunday Edition	(m)		.033	.033
13,722	Rochester	Bulletin	(r)	3,350	.021	.021
		Post & Record	(r)	3,008	.02	.02
15,873	St. Cloud	Journal-Press	(r)	3,882	.025	.025
		*Times	(r)	3,891	.025	.025
234,680	St. Paul	*Dispatch (r) †74,797				
		*Pioneer Press (b) †62,856	(e)	†137,653	.26	.25
		*Sunday Edition	(m)	†110,285	.22	.22
		*News	(r)	†72,724	.15	.15
		*Sunday Edition	(m)	†45,776	.12	.12
4,860	So. St. Paul	*Reporter	(r)	†6,164	.03	.027
7,735	Stillwater	Gazette	(r)	1,498	.018	.018
14,022	Virginia	Enterprise	(r)		.018	.018
		Virginian	(r)	3,876	.021	.021
19,1 3	Winona	*Republican-Herald	(r)	†8,527	.035	.035

MISSISSIPPI

POPULATION—1,789,384

Pop.	City	Paper		Net Paid Circulation	5,000 Line	Min. Agate Rate
10,937	Biloxi	Herald (r) 1,180; Gulfport Hrld. (r) 1,347	(r)	2,527	.02	.02
7,552	Clarksdale	Register	(r)	1,950	.036	.021
4,946	Corinth	Corinthian	(r)		.018	.013
11,560	Greenville	Democrat-Times	(r)	1,840	.018	.018
7,793	Greenwood	Commonwealth	(r)	1,500	.029	.021
13,270	Hattiesburg	American	(r)	3,819	.035	.03
22,817	Jackson	*Clarion-Ledger	(d)	†5,342	.03	.03
		*Sunday Edition	(m)	†5,611	.03	.03
		*News	(r)	†4,704	.03	.03
		*Sunday Edition	(m)	†4,462	.03	.03
13,037	Laurel	Leader	(r)	2,412	.02	.02
23,399	Meridian	Dispatch	(c)	2,711	.028	.028
		Sunday Edition	(m)		.028	.028
		*Star	(r)	†6,260	.03	.03
		*Sunday Edition	(m)	†6,495	.03	.03
12,608	Natchez	Democrat	(c)	3,375	.02	.02
		Sunday Edition	(m)		.02	.02
17,931	Vicksburg	Herald	(c)	3,391	.02	.02
		Sunday Edition	(m)		.02	.02
		Post	(r)	3,617	.02	.02
4,400	West Point	Times-Herald	(r)	675	.014	.011
5,344	Yazoo City	Sentinel	(r)	2,100	.029	.02

MISSOURI

POPULATION—3,403,547

Pop.	City	Paper		Net Paid Circulation	5,000 Line	Min. Agate Rate
3,575	Aurora	Advertiser	(r)	540	.011	.011
		News	(r)		.011	.007
4,665	Boonville	Republican	(r)		.018	.018
6,304	Brookfield	Argus	(r)	2,285	.014	.014
2,702	Butler	Democrat	(r)		.011	.011
3,248	Cameron	News & Observer	(r)		.014	.014
10,252	Cape Girardeau	*Southeast Missourian	(r)	†4,391	.025	.025
		Sun	(c)	2,230	.018	.018
		Sunday Edition	(m)		.018	.018
3,218	Carrollton	Democrat	(r)		.009	.009
10,068	Carthage	Democrat	(c)	1,037	.007	.007
		Sunday Edition	(m)		.007	.007
		Press	(r)	2,922	.021	.018
3,384	Charleston	Index	(r)	525	.014	.014
6,525	Chillicothe	Constitution	(r)	1,890	.014	.014
		Tribune	(r)	2,100	.021	.014
5,098	Clinton	Democrat	(r)		.011	.011
10,379	Columbia	*Missourian	(r)	†1,188	.025	.025
		Tribune	(r)	2,726	.021	.021
4,167	Excelsior Springs	Call	(r)	600	.021	.021
		Standard	(r)	1,165	.021	.021
5,595	Fulton	Gazette	(r)	1,763	.014	.014
		Sun	(r)	1,030	.009	.009
18,950	Hannibal	*Courier-Post	(r)	†4,980	.03	.03
11,686	Independence	Examiner	(r)	2,757	.02	.02
		News	(r)	1,230	.014	.014
14,490	Jefferson City	Capital News	(c)	3,450	.025	.025
		Sunday Edition	(m)		.025	.025
		Democrat Tribune	(r)	1,900	.012	.012
		Post	(r)	2,000	.011	.011
29,855	Joplin	*Globe	(d)	†24,697	.08	.08
		*Sunday Edition	(m)	†25,904	.08	.08
		*News Herald	(t)	†13,799	.05	.05
		*Sunday Edition	(m)	†13,607	.05	.05
324,410	Kansas City	Drovers Telegram	(r)	33,676	.09	.09
		*Journal	(b)	†44,417	.12	.12
		*Sunday Edition	(m)	†42,222	.12	.12
		*Post	(r)	†148,771	.25	.25
		*Sunday Edition	(m)	†159,227	.275	.275
		*Star (b) †217,119; *Star (r) †221,773	(e)	†438,892	.60	.60
		*Sunday Edition	(m)	†222,510	.35	.35
7,213	Kirksville	Express	(r)	2,275	.02	.02
		News	(r)	2,097	.021	.021
2,255	Lamar	Democrat	(r)	492	.007	.007
4,695	Lexington	Intelligencer	(r)		.014	.014
4,060	Louisiana	Press-Journal	(r)		.007	.007
3,549	Macon	Chronicle-Herald	(r)		.018	.018
5,200	Marshall	Democrat News	(r)	2,100	.018	.018
4,711	Maryville	*Democrat-Forum	(r)	†3,120	.018	.018
		Tribune	(r)	2,500	.013	.013
6,013	Mexico	Intelligencer	(r)	975	.011	.011
		Ledger	(r)	1,035	.011	.011
12,808	Moberly	Democrat	(u)	2,570	.018	.014
		Sunday Edition	(m)		.018	.014
		Monitor-Index	(r)	3,071	.02	.02
4,206	Monett	Times	(r)	1,100	.014	.014
3,968	Neosho	Democrat	(r)		.011	.011
7,176	Nevada	Mail & Post	(r)	2,125	.018	.018
8,042	Popular Bluff	American	(r)	2,311	.018	.018
2,261	Rich Hill	Review	(r)		.004	.004
8,503	St. Charles	Banner-News	(r)	1,010	.011	.009
		Cosmos-Monitor	(r)		.011	.011
77,939	St. Joseph	*Gazette	(b)	†14,839	.06	.06
		*Sunday Edition	(m)	†12,461	.07	.07
		*News-Press	(r)	†37,344	.10	.10
		Stock Yards Journal	(r)	7,947	.025	.025
772,897	St. Louis	*Globe-Democrat	(d)	†206,113	.35	.35
		*Sunday Edition	(m)	†171,527	.35	.35
		*Post-Dispatch	(r)	†150,364	.32	.30
		*Sunday Edition	(m)	†343,881	.37	.35
		*Star	(r)	†102,446	.20	.20
		*Times	(r)	†50,147	.17	.15
21,144	Sedalia	Capital	(d)		.02	.02
		Sunday Edition	(m)		.02	.02
		Democrat	(r)		.03	.03
		Sunday Edition	(m)		.03	.03
39,631	Springfield	*Leader	(r)	†15,001	.05	.05
		*Sunday Edition	(m)	†14,792	.05	.05
		*Republican	(d)	†10,984	.04	.04
		*Sunday Edition	(m)	†11,110	.04	.04
6,951	Trenton	Republican & Tribune	(r)	1,531	.014	.014
		Times	(r)	650	.011	.011
4,811	Warrensburg	Star-Journal	(r)	800	.012	.012
7,807	Webb City	Sentinel	(r)	940	.011	.011
3,178	West Plains	Quill	(r)	864	.018	.018

MONTANA

POPULATION—547,593

Pop.	City	Paper		Net Paid Circulation	5,000 Line	Min. Agate Rate
11,668	Anaconda	*Standard	(b)	†12,233	.06	.06
		*Sunday Edition	(m)	†17,777	.07	.07
15,100	Billings	Gazette (b); Gazette (r)	(e)	10,708	.05	.05
		Sunday Edition	(m)	11,025	.06	.06
6,183	Bozeman	Chronicle	(c)	2,315	.025	.025
		Sunday Edition	(m)		.025	.025
41,611	Butte	Bulletin	(r)	10,000	.071	.045
		*Miner	(b)	†13,446	.06	.06
		*Sunday Edition	(m)	†28,096	.08	.08
		*Post	(r)	†10,788	.05	.05
1,838	Forsyth	Democrat	(r)		.007	.007
24,121	Great Falls	*Leader	(r)	†2,728	.03	.03
		*Tribune	(b)	†11,876	.05	.05
		*Sunday Edition	(m)	†12,561	.05	.05
5,429	Havre	Promoter	(c)	1,412	.025	.025
		Sunday Edition	(m)		.025	.025
12,037	Helena	Independent	(a)	5,312	.035	.035
		Sunday Edition	(m)		.035	.035
		*Montana Record-Hrld.	(r)	†6,721	.03	.03
5,147	Kalispell	Inter Lake	(r)	2,341	.018	.018
6,120	Lewistown	Democrat-News	(a)	5,526	.03	.03
		Sunday Edition	(m)		.03	.03
6,326	Livingston	Enterprise	(c)	2,100	.025	.025
		Sunday Edition	(m)		.025	.025
7,937	Miles City	Montanan (r) 1,275; Star (a) 2,350	(f)	3,625	.03	.03
		Sunday Edition	(m)		.03	.03
12,668	Missoula	*Missoulian (b) †3,803; *Sentinel (r) †1,965	(e)	†5,768	.04	.035
		*Sunday Edition	(m)	†4,908	.04	.035
		New Northwest	(r)		.021	.021

NEBRASKA

POPULATION—1,295,502

Pop.	City	Paper		Net Paid Circulation	5,000 Line	Min. Agate Rate
9,664	Beatrice	Express	(r)	2,000	.018	.018
		Sun	(c)	3,760	.025	.025
		Sunday Edition	(m)		.025	.025
5,410	Columbus	News	(r)	1,511	.018	.018
4,930	Falls City	Journal	(r)	2,025	.019	.019
		News	(c)	1,700	.021	.021
		Sunday Edition	(m)		.021	.021
9,570	Fremont	*Tribune	(r)	†6,287	.04	.04
13,960	Grand Island	*Independent	(r)	†5,765	.03	.03
11,647	Hastings	*Tribune	(r)	†5,923	.04	.04
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

NEBRASKA—Continued

Pop.	City	Paper		Net Paid Circulation	5,000 Line	Min. Agate Rate
54,934	Lincoln	*Nebraska State Journal (b) †21,852; *Nebraska State Journal (r) †10,541	(e)	†32,393	.09	.09
		*Sunday Edition	(m)	†19,613	.09	.09
		*Star	(r)	†29,947	.08	.08
		*Sunday Edition	(m)	†20,672	.08	.08
6,279	Nebraska City	Nebraska Press	(c)	2,472	.018	.018
		Sunday Edition	(m)		.018	.018
		News	(r)	1,585	.014	.014
8,634	Norf lk	*News	(r)	†8,533	.05	.05
10,466	North Platte	Telegraph	(r)		.021	.021
191,601	Omaha	*Bee (b) †41,391; *Bee (r) †19,056	(e)	†60,447	.16	.16
		*Sunday Edition	(m)	†60,759	.16	.16
		Drovers Journal-Stockman	(r)	24,498	.08	.08
		*News	(r)	†77,942	.17	.17
		*Sunday Edition	(m)	†70,908	.17	.17
		*World-Hrld (b) †42,504; *World-Hrld. (r) †35,368	(e)	†77,872	.17	.17
		*Sunday Edition	(m)	†69,893	.17	.17
4,190	Plattsmouth	Journal	(r)		.009	.009
2,368	Seward	Tribune	(r)		.018	.018
2,592	Wymore	Arbor State	(b)	199	.007	.007
5,388	York	News-Times	(r)	2,475	.02	.02

NEVADA

POPULATION—77,407

Pop.	City	Paper		Net Paid Circulation	5,000 Line	Min. Agate Rate
1,685	Carson City	Appeal	(r)		.011	.011
		News	(b)	500	.011	.011
2,090	Ely	Times	(r)	825	.025	.025
1,558	Goldfield	Tribune	(r)	1,137	.039	.032
12,016	Reno	*Gazette	(r)	†5,268	.035	.035
		Nevada State Journal	(a)	5,353	.035	.03
		Sunday Edition	(m)		.035	.03
4,144	Tonopah	Bonanza	(r)	968	.018	.018
		Times	(c)	1,165	.014	.014
		Sunday Edition	(m)		.014	.014

NEW HAMPSHIRE

POPULATION—443,083

Pop.	City	Paper		Net Paid Circulation	5,000 Line	Min. Agate Rate
9,524	Claremont	Eagle	(r)	1,650	.011	.011
22,167	Concord	Monitor	(r)	2,274	.017	.017
		*Patriot (b) †1,010; *Patriot (r) †2,433	(e)	†3,443	.02	.02
13,029	Dover	Foster's Democrat	(r)	3,652	.014	.011
1,513	Hanover	Dartsmouth (College year only)	(b)		.039	.036
11,210	Keene	Sentinel	(r)	3,131	.027	.02
78,384	Manchester	*Leader (r) †12,549; *Union (b) †12,565	(e)	†25,114	.065	.06
		Mirror & Amer. (b); Mirror & Amer. (r)	(e)	5,465	.025	.025
28,379	Nashua	Telegraph	(r)	4,335	.035	.025
13,569	Portsmouth	Chronicle	(b)	1,580	.025	.011
		Herald	(r)	5,028	.046	.025
		Times	(r)	4,000	.015	.015

NEW JERSEY

POPULATION—3,155,374

Pop.	City	Paper		Net Paid Circulation	5,000 Line	Min. Agate Rate
12,400	Asbury Park	*Press	(r)	†7,647	.025	.025
		*Sunday Shore Press	(m)	†3,916	.025	.025
50,682	Atlantic City	Gazette-Review	(b)	6,756	.03	.03
		Sunday Edition	(m)		.035	.035
		Press (b) 13,488; Union (r) 4,726	(e)	18,214	.065	.06
76,754	Bayonne	News & Review	(r)	8,370	.035	.035
		Times	(r)	9,681	.035	.035
14,323	Bridgeton	News	(r)	5,849	.025	.025
		Pioneer	(b)	1,240	.011	.011
9,049	Burlington	Enterprise	(r)	4,601	.02	.02
116,309	Camden	*Courier	(r)	†12,647	.05	.05
		Post-Telegram	(r)	13,289	.035	.035
95,682	Elizabeth	*Journal	(r)	†17,498	.07	.07
		Times	(a)	8,941	.04	.04
		Sunday Edition	(m)		.04	.04
17,667	Hackensack	Bergen Daily News	(r)		.025	.025
		Record	(r)	5,328	.025	.025
68,166	Hoboken	*Hudson Observer	(r)	†43,248	.11	.11
297,864	Jersey City	*Jersey Journal	(r)	†36,264	.10	.10
13,521	Long Branch	*Record	(r)	†3,717	.021	.018
14,691	Millville	Republican	(r)	2,100	.018	.014
12,548	Morristown	Jerseyman	(r)	3,118	.02	.02
		Record	(r)	3,025	.018	.018
414,216	Newark	Ledger	(a)	32,154	.11	.10
		Sunday Edition	(m)		.11	.10
		News	(r)	100,953	.21	.21
		*Star-Eagle	(r)	†67,248	.17	.16
		Sunday Call	(m)		.14	.13
32,779	New Brunswick	Home News	(r)	9,125	.035	.035
		Sunday Times	(m)		.035	.035
63,824	Passaic	*Herald	(r)	†8,802	.04	.035
		*News	(r)	†8,119	.035	.03
135,866	Paterson	*Call	(b)	†15,578	.05	.040
		*News	(r)	†10,808	.04	.04
		*Press-Guardian	(r)	†10,156	.04	.04
		*Sunday Chronicle	(m)	†10,670	.04	.04
41,707	Perth Amboy	*News	(r)	†8,284	.045	.045
27,700	Plainfield	*Courier-News	(r)	†8,416	.03	.03
5,917	Princeton	Princetonian	(b)	1,600	.029	.029
119,289	Trenton	State Gazette	(b)	11,523	.03	.03
		*Times	(r)	†29,958	.08	.08
		*Sunday Times-Advertiser	(m)	†22,172	.08	.08
20,651	Union Hill (P. O. Weehawken)	Hudson Dispatch	(b)	11,032	.035	.035
6,799	Vineland	Journal	(r)	2,084	.014	.014
5,801	Woodbury	Times	(r)	1,975	.021	.021

NEW MEXICO

POPULATION—360,247

Pop.	City	Paper		Net Paid Circulation	5,000 Line	Min. Agate Rate
15,157	Albuquerque	Herald	(r)	4,404	.02	.03
		Journal	(a)	7,631	.03	.03
		Sunday Edition	(m)		.03	.03
4,318	East Las Vegas	Optic	(r)	2,565	.014	.014
7,062	Roswell	News	(r)	1,500	.018	.015
		Record	(r)		.018	.015
7,236	Santa Fe	New Mexican	(s)	2,500	.032	.021
		Sunday Edition	(m)		.036	.036

NEW YORK

POPULATION—10,384,144

Pop.	City	Paper		Net Paid Circulation	5,000 Line	Min. Agate Rate
113,344	Albany	Argus	(a)	16,537	.04	.04
		Sunday Edition	(m)		.04	.04
		*Journal	(r)	†12,525	.04	.04
		*Knickerbocker Press	(b)	†30,781	.09	.08
		*Sunday Edition	(m)	†44,219	.11	.11
		*Sunday Telegram	(m)	†26,840	.06	.06
		*Times Union	(r)	†31,692	.09	.09
33,524	Amsterdam	*Recorder & Democrat	(r)	†6,107	.04	.04
36,192	Auburn	Advertiser-Journal	(r)	4,017	.03	.03
		Citizen	(r)	6,975	.035	.03

(See Explanatory Note and Key Letters on Page 45)

ENGLISH-LANGUAGE DAILY NEWSPAPERS OF THE UNITED STATES WITH CIRCULATIONS AND RATES

Circulation Figures Are the Average Net Paid for Six Months Ending October 1, 1920, as Filed with the Audit Bureau of Circulations or the Government—The Advertising Rates Are the 5,000 Line Rate and the Minimum Agate Line Rate on 10,000 Line Contracts—Column to Right—as Filed with Barbour's Advertising Rate Sheets as of November 15, 1920.

NEW YORK—Continued

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
4,103	Ballston Spa	*Journal*	(r)		011	011
		News (see Saratoga Spgs Saratoga Sun)				
13,541	Batavia	*News	(r)	†7,940	.03	.03
10,996	Beacon	*Herald*	(r)	1,855	.014	.014
		Journal	(r)	1,775	.021	.021
66,800	Binghamton	*Press & Leader*	(r)	†26,725	.08	.08
		*Sun	(b)	†14,363	.05	.05
2,022,262	Brooklyn	*Citizen*	(a)	39,365	.14	.10
		Sunday Edition	(m)		.14	.10
		*Eagle	(r)	†51,070	.20	.20
		*Sunday Edition	(m)	†68,841	.20	.20
		*Standard Union	(r)	†61,554	.20	.20
		*Sunday Edition	(m)	†43,183	.20	.20
		Times	(a)	45,102	.12	.12
		Sunday Edition	(m)		.12	.12
		Commercial	(r)	32,202	.07	07
506,775	Buffalo	*Courier (b) †50,066 *Enquirer (r) †36,632	(e)	†86,698	18	.18
		*Sunday Edition	(m)	†107,973	.22	.22
		*Express	(b)	†35,764	.10	.10
		*Sunday Edition	(m)	†53,776	.14	.14
		Live Stock Record	(r)		021	021
		*News	(r)	†95,502	.21	.21
		*Times	(r)	†68,703	.15	15
		*Sunday Edition	(m)	†67,083	15	15
7,356	Canandaigua	*Messenger*	(r)	4,200	.02	018
4,728	Catskill	*Mail*	(r)	2,010	.016	.014
22,987	Cohoes	*American*	(r)	9,761	.04	.04
15,820	Corning	*Leader	(r)	†7,620	.04	.04
13,294	Cortland	*Standard*	(r)	5,290	.035	.035
4,681	Dansville	*Breeze*	(r)	1,300	.014	.014
19,336	Dunkirk	*Observer	(r)	†3,453	.015	.015
45,305	Elmira	Advertiser	(b)	9,004	.03	.03
		*Star-Gazette	(r)	†24,203	.07	.07
15,000	Flushing	*Journal*	(r)	4,550	.023	.023
		Times	(r)	3,310	.036	.036
14,648	Geneva	*Times	(r)	†5,657	.04	04
16,638	Glens Falls	*Post-Star	(b)	†7,276	.03	.03
		Times	(r)	6,120	.023	.023
22,075	Gloversville	*Herald	(b)	†5,711	.03	.03
		*Leader-Republican	(r)	†5,938	.03	.03
10,453	Herkimer	*Telegram*	(r)	2,250	.007	.007
15,025	Cornell	*Tribune-Times*	(r)	6,436	.035	.035
11,745	Hudson	*Register	(r)	†2,230	.018	.018
		*Republican	(b)	†2,235	.018	.018
17,004	Ithaca	Cornell Sun (College year only)	(b)		036	036
		*Journal-News	(r)	†7,275	.04	.04
20,000	Jamaica	*Long Island Farmer*	(r)		.014	.014
38,917	Jamestown	*Journal	(r)	†6,529	.025	.025
		News	(r)	2,250	.021	.011
		*Post	(b)	†8,934	.03	.03
26,688	Kingston	*Freeman	(r)	†6,656	.03	.03
		Leader	(b)	2,810	.021	021
17,918	Lackawanna	*Journal*	(r)	1,087	.025	.025
13,029	Little Falls	*Times*	(r)	3,270	.015	015
21,308	Lockport	*Union Sun & Journal	(r)	†7,198	.04	035
50,000	Long Island City	*Star*	(r)	15,348	.07	07
7,556	Malone	*Telegram*	(r)	4,500	.027	02
8,166	Mechanicsville	*Hudson Valley Times*	(r)	1,250	.014	014
6,237	Medina	*Journal*	(r)	2,897	.021	021
18,420	Middletown	*Herald*	(r)	2,700	.02	02
		Times-Press	(r)	†5,861	.03	03
42,726	Mount Vernon	*Argus	(r)	†6,297	.04	04
30,366	Newburgh	*News & Journal	(r)	†10,636	.05	05
36,213	New Rochelle	*Standard*	(r)	4,909	.025	025
		Star	(r)	2,950	.02	.02
5,620,048	New York	*American	(b)	†289,538	.60	.60
		*Sunday Edition	(m)	†919,557	1.25	1.25
		*Call	(b)	†21,851	.13	.10
		*Sunday Edition	(m)	†16,956	.13	.10
		Columbia Spectator (No Sat issue—college year only)	(b)		043	039
		*Commercial	(b)	†10,632	.27	.24
		*Globe & Com'l Adv'r	(r)	†181,475	.45	.45
		*Herald	(b)	†203,686	.48	.41
		*Sunday Edition	(m)	†207,662	.48	.41
		*Journal	(r)	†622,892	1.25	1.25
		Journal of Commerce & Com'l Bulletin	(b)	28,292	.27	.24
		*Mail	(r)	†172,703	.42	.36
		*News, The	(b)	†249,646	.54	.52
		Sep., Oct and Nov		303,614		
		North Side News	(r)		.14	.105
		Sunday Edition	(m)		.14	.105
		*Post	(r)	†36,891	.28	.23
		*Sun	(r)	†190,509	.48	.41
		*Telegram	(r)	†117,038	.325	.25
		*Sunday Evening	(m)	†132,196	.325	.25
		Telegraph	(a)	54,515	.285	.24
		Sunday Edition	(m)		.333	.28
		*Times	(b)	†320,855	.637	.546
		*Sunday Edition	(m)	†472,737	.686	.588
		*Tribune	(b)	†125,919	.38	.30
		*Sunday Edition	(m)	†127,836	.38	.30
		*World	(b)	†338,014	.59	.44
		*Sunday Edition	(m)	†590,965	.59	44
		*World	(r)	†350,829	.59	44
50,760	Niagara Falls	*Gazette	(r)	†12,599	05	05
5,927	No Tarrytown	*Mt. Pleasant News* (See Tarrytown)				
15,482	No Tonawanda	*News	(r)	†2,460	.02	.02
8,269	Norwich	*Sun*	(r)	2,869	.02	.02
4,444	Nyack	*Journal*	(r)	2,000	.018	.018
14,609	Ogdensburg	News	(c)	3,420	.021	.018
		Sunday Edition	(m)		.021	.018
		*Republican-Journal	(b)	†3,315	.025	.025
20,506	Olean	*Herald	(r)	†3,516	.02	.02
		Times	(r)	5,037	.021	.02
11,582	Oneonta	Star	(b)	6,038	.03	.03
10,739	Ossining	*Citizen-Sentinel*	(r)	1,560	.025	.025
23,626	Oswego	*Palladium*	(r)	4,964	.018	.018
		Times	(r)	3,347	.017	.014
15,868	Peekskill	*News*	(r)	2,510	.025	.025
		Union	(r)	1,900	.025	.025
10,909	Plattsburg	Press	(b)	3,540	.032	.021
		Republican	(b)		.013	.011
16,573	Port Chester	*Item*	(r)	3,405	.025	.025
10,171	Port Jervis	*Gazette*	(r)	2,013	.01	.01
		Union	(r)	2,094	.014	.011
35,000	Poughkeepsie	Eagle-News	(b)	5,524	.03	.03
		*Star & Enterprise	(r)	†10,437	.05	.05
		Sunday Courier	(m)	12,982	.05	.05
295 750	Rochester	*Democrat & Chronicle	(b)	†54,568	.18	.17
		*Sunday Edition	(m)	†62,383	.21	.20
		*Herald	(h)	†25,023	.08	.08
		*Sunday Edition	(m)	†19,322	.08	08
		Post Express	(r)	14,692	.058	.058
		Times-Union & Advertiser	(r)	†62,404	18	.18
26,341	Rome	*Sentinel*	(r)	5,634	.035	.035
9,276	Salamanca	*Republican Press*	(r)	2,050	.02	.012
13,181	Saratoga Spgs	*Saratogian*	(r)	7,406	04	.04
		Saratoga Sun / *Ballston Spa News*	(r)	2,425	.018	.014
3,928	Saugerties	*Post*	(r)	650	.014	.014
88,723	Schenectady	*Gazette	(b)	†20,192	.06	.06
		*Union-Star	(r)	†13,187	.05	05

NEW YORK—Continued

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
98,634	Staten Island	*Advance	(r)	†5,968	.045	.04
171,717	Syracuse	*Herald	(r)	†41,997	.13	.13
		*Sunday Edition	(m)	†70,778	.18	.18
		*Journal	(r)	†42,218	.10	.10
		Orange (College year only)	(b)	2,000	.025	.014
		*Post-Standard	(b)	†50,651	.17	.16
		*Sunday Edition	(m)	†48,118	.17	.16
5,807	Tarrytown	*News* / *Mt. Pleasant News*	(r)	1,630 318	.025	.025
72,013	Troy	*Record (b) † 5,124 *Record (r) †17,188	(e)	†22,312	.05	.05
		Times	(r)	17,057	.04	.04
94,156	Utica	*Herald-Dispatch	(r)	†19,584	.055	.055
		Sunday Edition	(m)		.055	.055
		*Observer	(r)	†16,065	.05	.05
		*Press	(b)	†21,289	.06	.06
		Telegram	(b)		.04	.04
31,285	Watertown	*Standard*	(r)	9,983	.045	.04
		*Times	(r)	†14,298	.055	.055
5,046	Wellsville	*Reporter*	(r)	1,960	.018	.018
21,031	White Plains	*Eastern State Journal*	(r)		.025	.02
		Reporter	(r)	4,873	.025	.025
100,176	Yonkers	*Herald*	(r)	10,090	.06	.05
		News	(r)	3,700	.025	.025
		Statesman	(r)		015	.01

NORTH CAROLINA

POPULATION—2,556,486

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
28,504	Asheville	*Citizen	(b)	†11,912	.045	.045
		*Sunday Edition	(m)	†10,423	.045	.045
		*Times	(r)	†8,324	.03	.03
		*Sunday Edition (3 mos. 6-30 Stat.)	(m)	†5,669	03	.03
46,338	Charlotte	*News	(r)	†9,941	.03	.03
		*Sunday Edition	(m)	†9,424	.03	.03
		*Observer	(b)	†16,574	.04	.04
		*Sunday Edition (3 mo —9-30-20)	(m)	†17,528	.05	.05
9,903	Concord	*Tribune*	(r)	1,612	.015	.015
21,719	Durham	*Herald	(d)	†6,170	.04	.04
		*Sunday Edition	(m)	†6,159	.04	.04
		Sun	(u)	5,078	.025	.025
		Sunday Edition	(m)		.025	.025
8,925	Elizabeth City	*Advance*	(r)	1,140	.012	.012
8,877	Fayetteville	*Observer*	(r)	2,508	.025	.025
12,871	Gastonia	*Gazette*	(r)	2,604	.021	.018
11,296	Goldsboro	*Argus*	(r)		.018	.018
19,861	Greensboro	*News	(b)	†16,881	.05	.05
		*Sunday Edition	(m)	†22,761	.06	.06
		Record	(r)	5,368	.025	.025
5,772	Greenville	*News*	(r)	1,741	.02	.02
		Reflector	(r)	1,554	.018	.018
5,267	Henderson	*Dispatch*	(r)	1,975	.02	.02
5,076	Hickory	*Record*	(r)	1,708	.012	.012
14,302	High Point	*Enterprise*	(r)	2,071	.025	.025
9,771	Kinston	*Free Press*	(r)	1,669	.015	.015
		News	(d)		.021	.021
		Sunday Edition	(m)		.021	.021
13,811	Leaksville	*Tri-City Gazette*	(r)		.014	.014
12,198	New Bern	New Bernian	(c)	3,000	.025	.022
		Sunday Edition	(m)		.025	.022
		Sun-Journal	(r)	2,112	.025	.025
24,418	Raleigh	*News and Observer	(b)	†24,230	.06	.06
		*Sunday Edition	(m)	†26,309	.06	.06
		Times	(r)	†6,485	.03	.03
12,742	Rocky Mount	*Telegram*	(r)	2,780	.018	.018
13,884	Salisbury	*Post*	(r)	3,850	.02	.02
2,061	Scotland Neck	*Commonwealth*	(r)		.013	.013
7,895	Statesville	*Daily*	(r)		.011	.011
4,568	Tarboro	*Southerner*	(r)	900	.014	.014
		Tarborean	(r)		.014	014
		Sunday Edition	(m)		014	.014
6,166	Washington	*News*	(r)	2,625	.025	.025
33,372	Wilmington	*Dispatch*	(r)	†5,034	.035	.035
		*Sunday Edition	(m)	†4,613	.035	.035
		Star	(a)	6,753	.04	.04
		Sunday Edition	(m)		.04	.04
10 612	Wilson	*Times*	(r)	2,250	.029	.029
4 8395	Winston-Salem	*Journal	(b)	†8,727	.04	.04
		*Sunday Edition	(m)	†9,361	.04	.04
		*Twin-City Sentinel	(r)	†9,473	04	04

NORTH DAKOTA

POPULATION—645,730

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
6,951	Bismarck	*Tribune*	(r)	†3,834	.03	03
5,140	Devils Lake	*Journal*	(r)	2,197	.025	.025
21,961	Fargo	*Courier-News	(d)	†13,071	.05	.05
		*Sunday Edition	(m)	†14,196	.05	.05
		Forum	(r)	†13,401	.05	.05
14,010	Grand Forks	*American	(r)	†6,640	.04	04
		*Herald (d) †9,896 *Herald (r) †5,162	(s)	†15,058	.07	07
		*Sunday Edition	(m)	†11,016	.07	.07
6,627	Jamestown	*Alert*	(r)	1,140	.015	.015
4,336	Mandan	*Pioneer*	(r)	1,692	.015	.015
10,476	Minot	*News & Optic Reporter*	(r)	3,950	.03	.03
4,686	Valley City	*Times-Record*	(r)	1,200	.018	018

OHIO

POPULATION—5,759,368

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
OHIO—						
208,435	Akron	*Beacon Journal	(r)	†34,678	085	.085
		Press	(r)	26,954	.085	.085
		Times	(r)	†21,873	.06	06
		*Sunday Edition	(m)	†25,135	.07	.07
21,603	Alliance	*Review & Leader*	(r)	†8,804	.04	04
9,249	Ashland	*Times-Gazette*	(r)	3,650	.021	.021
22,082	Ashtabula	*Star & Beacon*	(r)	†6,185	.03	.03
6,418	Athens	*Messenger*	(r)	†8,519	.03	.03
15,061	Bellaire	*Leader*	(r)	3,642	.015	.015
9,336	Bellefontaine	*Examiner*	(r)	3,756	.014	.014
		Index-Republican	(r)	2,719	.014	.014
5,776	Bellevue	*Gazette*	(r)	2,032	.014	.014
5,788	Bowling Green	*Sentinel-Tribune*	(r)	†2,582	.015	.015
10,425	Bucyrus	*Forum*	(r)	1,826	.015	.015
		Telegraph	(r)	3,620	.015	.015
13,104	Cambridge	*Jeffersonian*	(r)	†7,095	03	.03
87,091	Canton	*News*	(s)	15,475	045	.045
		Sunday Edition	(m)		.045	.045
		*Repository	(r)	†24,064	.055	.055
		*Saturday Edition	(y)	†23,217	.055	.055
		*Sunday Edition	(m)	†19,307	.055	.055
4,226	Celina	*Standard*	(r)	1,680	.011	.011
15,831	Chillicothe	*News-Advertiser*	(r)	3,131	.015	.015
		Scioto Gazette	(r)	3,124	014	.014
401,247	Cincinnati	Commercial Tribune	(a)	48,176	.14	.14
		Sunday Edition	(m)		.16	.16
		Enquirer	(a)	66,442	.17	.17
		Sunday Edition	(m)		.35	.35
		Post	(r)	180,140	.28	.28
		*Times-Star	(r)	†146,909	.26	.26
7,049	Circleville	Herald (b) / *Herald* (r)	(e)	1,875	.016	.016
		Union-Herald	(r)	929	.01	.01

OHIO—Continued

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
796,836	Cleveland	*News	(r)	†140,241	.30	.30
		*Sunday News-Leader	(m)	†154,348	.32	.32
		Live Stock News			.043	.036
		*Plain Dealer	(b)	†182,459	.32	.32
		*Sunday Edition	(m)	†212,939	.37	.37
		Press	(r)	191,488	.35	.35
237,031	Columbus	*Citizen*	(r)	75,492	.14	.14
		Dispatch	(r)	74,000	.14	.14
		Sunday Edition	(m)	69,054	.14	.14
		Ohio State Journal	(a)	51,452	.11	.11
		Sunday Edition	(m)		.11	.11
		Ohio State Lantern (College year only)	(t)	2,650	.013	.013
9,343	Conneaut	*News-Herald*	(r)	2,986	.014	.014
10,847	Coshocton	*Tribune & Times Age*	(r)	†5,837	.025	.025
		*Sunday Edition	(m)	†5,707	.025	.025
152,559	Dayton	*Herald	(r)	†29,290	.07	.07
		*Journal	(b)	†26,936	.06	.06
		*Sunday Edition	(m)	†34,781	.07	.07
		*News	(r)	†37,548	.10	.10
		*Sunday Edition	(m)	†30,957	.085	.085
8,876	Defiance	*Crescent-News*	(r)	3,127	.018	.018
8,756	Delaware	*Gazette	(r)	†2,098	.011	.011
		Journal-Herald	(r)	1,311	.011	.011
5,745	Delphos	*Herald*	(r)	1,338	.013	.013
5,524	Dennison	*Paragraph*	(r)	1,706	.014	.14
8,101	Dover	*Reporter*	(r)	3,758	.018	.018
21,411	East Liverpool	*Review (r) †5,738 *Tribune (b) †5,388	(e)	†11,126	.04	.04
5,750	East Palestine	*Leader*	(r)	1,350	.014	.014
20,474	Elyria	*Chronicle-Telegram*	(r)	†5,686	.03	.03
17,021	Findlay	*Courier*	(r)	3,169	.011	.011
		*Republican	(b)	†6,665	.025	.025
9,987	Fostoria	*Review*	(r)	3,126	.014	.013
		Times	(r)	3,100	.013	.013
12,468	Fremont	*Messenger*	(r)	2,580	.014	.012
		*News	(r)	†3,738	.015	.015
7,374	Galion	*Inquirer*	(r)	2,333	.013	.013
6,070	Gallipolis	*Tribune*	(r)	739	.009	.009
3,081	Geneva	*Free Press-Times*	(r)	1,300	.018	.018
7,104	Greenville	*Advocate*	(r)	3,900	.018	.018
		Tribune	(r)		.018	.018
39,675	Hamilton	*Journal*	(r)	†8,312	.03	.03
		*News	(r)	†6,900	.03	.03
14,007	Ironton	Irontonian	(c)	3,150	.018	.018
		Sunday Edition	(m)		.018	.018
		Register	(r)	3,200	.018	.018
7,690	Kenton	*Democrat*	(r)	2,400	.014	.014
		News-Republican	(r)	2,900	.015	.015
14,706	Lancaster	*Eagle*	(r)	3,778	.018	.014
		Gazette	(r)	4,028	.018	.018
41,306	Lima	*News & Times-Democrat	(r)	†13,995	.05	.05
		*Sunday Edition	(m)	†13,504	.05	.05
		*Republican-Gazette	(d)	†8,569	.035	.035
		*Sunday Edition	(m)	†8,773	.035	.035
3,084	Lisbon	*Journal*	(r)	1,000	.014	.014
37,295	Lorain	*Times-Herald*	(r)	†6,647	.03	.03
27,824	Mansfield	*News	(r)	†10,204	.04	.04
		*Sunday Edition	(m)	†10,146	.04	.04
15,140	Marietta	*Register-Leader*	(r)	3,414	.02	.02
		*Times	(r)	†6,234	.025	.025
		Sunday Edition	(m)		.025	.025
27,891	Marion	*Star	(r)	†10,853	.04	.04
		Tribune	(r)	4,702	.02	.02
11,634	Martin's Ferry	*Times	(r)	†6,64	.03	.03
3,635	Marysville	*Tribune*	(r)	1,558	.013	.013
17,428	Massillon	*Independent	(r)	†6,936	.03	.03
1,470	Mechanicsburg	*Telegram*	(r)		.014	.014
23,594	Middletown	*Journal*	(r)	4,466	.02	.02
		*News-Signal	(r)	†4,143	.02	.02
9,237	Mount Vernon	*Banner*	(r)	2,651	.01	.01
		*Republican-News	(r).	†3,556	.015	.015
26,718	Newark	*Advocate	(r)	†6,320	.023	.023
		American-Tribune	(r)	6,300	.018	.018
10,718	New Philadelphia	*Times*	(r)	4,462	.018	.018
13,080	Niles	*News*	(r)	1,112	.011	.011
7,379	Norwalk	*Reflector-Herald*	(r)	3,612	.018	.018
7,272	Painesville	*Telegraph*	(r)	2,925	.018	.018
15,044	Piqua	*Call* (r) / Press-Dispatch (b)	(e)	6,109	.025	.025
4,294	Pomeroy	*News*	(r)		.011	.011
33,011	Portsmouth	*Times	(r)	†12,123	.04	.04
		*Sunday Edition	(m)	†8,925	.04	.04
5,679	St Marys	*Leader*	(r)	2,350	.013	.013
10,305	Salem	*News	(r)	†3,427	.015	.015
22,897	Sandusky	*Register	(d)	†6,756	.025	.025
		*Sunday Edition	(m)	†7,643	.025	.025
		*Star-Journal	(r)	†6,915	.02	.02
5,578	Shelby	*Globe*	(r)	2,100	.011	.011
8,590	Sidney	*Journal*	(r)	1,585	.014	.014
		News	(r)	3,500	.02	.02
60,840	Springfield	*News	(r)	†15,763	.05	.05
		*Sunday Edition	(m)	†13,381	.05	.05
		*Sun	(b)	†13,015	.035	.035
		*Sunday Edition	(m)	†10,747	.035	.035
28,508	Steubenville	*Gazette*	(r)	5,200	.025	.025
		Sunday Edition	(m)		.032	.032
		Herald-Star	(r)	8,225	.03	.03
14,375	Tiffin	*Advertiser	(r)	†3,166	.021	.021
		Tribune & Herald	(r)	3,032	.018	.018
243,109	Toledo	*Blade*	(r)	88,490	.24	.23
		Friday Edition			.26	.25
		News-Bee	(r)	77,754	.20	.20
		Times	(b)	19,569	.05	.05
		Sunday Edition	(m)	39,500	.08	.08
4,684	Toronto	*Tribune*	(r)	845	.011	.011
7,260	Troy	*News*	(r)	2,515	.014	.014
6,428	Uhrichsville	*Chronicle*	(r)	2,783	.015	.015
3,708	Upper Sandusky	*Chief*	(r)	2,903	.015	.015
		Union	(r)	2,062	.011	.011
7,621	Urbana	*Citizen (b) † 434 *Democrat (r) †3,601	(e)	†4,035	.02	.02
8,100	Van Wert	*Bulletin*	(r)		.012	.012
		Times	(r)	2,040	.013	.013
5,295	Wapakoneta	*News*	(r)	2,714	.014	.014
27,050	Warren	*Chronicle*	(r)	5,537	.025	.025
		Tribune	(r)	6,700	.035	.035
7,962	Washington C H	Herald (b) / *Herald* (r)	(e)	2,839	.016	.016
6,687	Wellston	*Sentinel*	(r)	1,420	.011	.007
5,037	Wilmington	*News-Journal*	(r)	2,880	.015	.015
8,204	Wooster	*Record	(r)	†6,271	.025	.025
9,110	Xenia	*Gazette (r) †3,444 *Republican (b) †1,069	(e)	†4,513	.025	.025
132,358	Youngstown	*Telegram*	(r)	†22,418	.07	.07
		*Vindicator	(r)	†23,750	.07	.07
		*Sunday Edition	(m)	†23,651	.07	07
29,569	Zanesville	*Signal (r) †7,446 *Times-R'r (b) †19,855	(e)	†27,301	.07	.07
		Sunday Times-Signal	(m)		.035	.035

OKLAHOMA

POPULATION—2,027,564

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
8,012	Ada	*News*	(r)	2,250	.028	.028
3,912	Alva	*Review-Courier*	(r)	1,500	.018	.018
14,181	Ardmore	*Ardmoreite*	(u)	4,500	.04	.04
		Sunday Edition	(m)		.04	.04

(See Explanatory Note and Key Letters on Page 45)

ENGLISH-LANGUAGE DAILY NEWSPAPERS OF THE UNITED STATES WITH CIRCULATIONS AND RATES

Circulation Figures Are the Average Net Paid for Six Months Ending October 1, 1920, as Filed with the Audit Bureau of Circulations or the Government—The Advertising Rates Are the 5,000 Line Rate and the Minimum Agate Line Rate on 10,000 Line Contracts—Column to Right—as Filed with Barbour's Advertising Rate Sheets as of November 15, 1920.

OKLAHOMA—Continued

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Line Rate	Agate Rate
14,417	Bartlesville	*Enterprise*	(r)	4,400	.03	.03
		*Examiner	(d)	†3,012	.03	.03
		*Sunday Edition	(m)	†3,132	.03	.03
7,174	Blackwell	*News*	(r)	1,200	.021	.021
		Tribune	(t)		.021	.021
		Sunday Edition	(m)		.021	.021
10,179	Chickasha	*Express*	(r)	2,366	.021	.021
3,435	Claremore	*Progress* (no Thurs. is.)	(r)		.018	.018
6,326	Cushing	*News*	(r)	941	.021	.021
6,440	Drumright	*Derrick*	(r)		.018	.018
7,340	Durant	*Democrat*	(r)	1,743	.021	.018
7,737	El Reno	*Democrat*	(r)		.02	.02
16,576	Enid	*Eagle*	(u)	5,971	.025	.025
		Sunday Edition	(m)		.025	.025
		News	(u)	6,398	.025	.025
		Sunday Edition	(m)		.025	.025
3,822	Frederick	Leader (c) / *Leader* (t)	(h)	2,972	.021	.021
		Sunday Edition	(m)		.021	.021
11,757	Guthrie	*Leader*	(r)	12,232	.05	.05
5,889	Henryetta	*Free Lance*	(t)		.015	.015
		Sunday Edition	(m)		.015	.015
2,936	Hobart	*Democrat-Chief*	(r)		.018	.018
6,368	Hugo	*News*	(u)	1,400	.018	.018
		Sunday Edition	(m)		.018	.018
3,067	Idabel	*News*	(r)	761	.018	.011
2,447	Kingfisher	*Free Press*	(r)	1,150	.016	.016
		Times	(r)	1,050	.016	.016
8,930	Lawton	*Constitution*	(r)	2,743	.029	.029
		News	(c)	2,680	.029	.029
		Sunday Edition	(m)		.029	.029
12,095	McAlester	*News-Capital*	(r)	†2,864	.025	.025
6,882	Miami	*District News*	(u)	3,960	.025	.025
		Sunday Edition	(m)		.025	.025
		Record-Herald	(u)	4,276	.025	.025
		Sunday Edition	(m)		.025	.025
30,277	Muskogee	*Phoenix	(b)	†13,901	.05	.05
		*Sunday Edition	(m)	†14,493	.05	.05
		*Times-Democrat	(r)	†11,475	.05	.05
2,533	Newkirk	*Eagle*	(r)		.011	.011
		Reporter	(r)	300	.006	006
5,004	Norman	*Oklahoma Daily* (no Friday or Saturday issue)	(r)		.02	.02
		Transcript	(t)		.021	.021
		Sunday Edition	(m)		.021	.021
4,471	Nowata	*Star*	(u)	1,850	.021	.021
		Sunday Edition	(m)		.021	.021
91,258	Oklahoma City	*Live Stock News*	(r)		.029	.029
		Oklahoma News	(r)	24,262	.085	.085
		*Oklahoman	(b)	†53,538	.15	.15
		*Sunday Edition	(m)	†64,302	.18	.18
		*Times	(r)	†40,362	.12	.12
17,430	Okmulgee	*Democrat*	(u)	5,011	.036	.036
		Sunday Edition	(m)		.036	.036
		Times	(c)	2,610	.035	.035
		Sunday Edition	(m)		.035	.035
6,414	Pawhuska	*Capital*	(r)	2,600	.025	.025
3,154	Perry	*Sentinel*	(r)		.013	.013
7,051	Ponca City	*News*	(r)	2,400	.025	.025
1,767	Pryor	*News*	(r)		.036	.036
11,634	Sapulpa	*American*	(u)	2,216	.03	.03
		Sunday Edition	(m)		.03	.03
		Herald	(r)	2,360	.027	.021
1,409	Shamrock	*Bulletin*	(r)		.011	.011
15,348	Shawnee	News	(c)	4,202	.03	.03
		Sunday Edition	(m)		.03	.03
4,701	Stillwater	*Press*	(r)		.018	.018
72,075	Tulsa	*Tribune	(r)	†20,205	.07	.07
		*Sunday Edition	(m)	†18,429	.07	.07
		*World	(b)	†26,786	.08	.08
		*Sunday Edition	(m)	†26,310	.09	.09
5,010	Vinita	*Journal*	(r)	1,242	.014	.014
2,601	Yale	*Record*	(r)		018	.018

OREGON

POPULATION—783,389

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Line Rate	Agate Rate
4,840	Albany	*Democrat*	(r)	2,050	.018	.018
		Sunday Edition	(m)		.018	.018
4,283	Ashland	*Herald*	(r)	2,042	.018	.018
		Tidings	(r)	1,728	.019	.019
14,027	Astoria	Astorian	(d)	1,987	.021	.018
		Sunday Edition	(m)	2,425	.021	.018
		Budget	(r)	3,430	.029	.029
7,729	Baker	Democrat	(c)	2,211	.025	.025
		Sunday Edition	(m)		.025	.025
		Herald	(r)	1,918	.025	.025
5,415	Bend	*Bulletin	(r)	†1,035	.018	.018
5,752	Corvallis	*Gazette-Times*	(r)	2,050	.018	.018
10,593	Eugene	*Guard	(r)	†3,413	.018	.018
		*Register	(d)	†4,424	.025	.025
		*Sunday Edition	(m)	†4,525	.025	.025
3,151	Grants Pass	*Courier*	(r)	1,186	.018	.018
4,801	Klamath Falls	*Herald*	(r)	1,817	.021	.021
6,913	La Grande	*Observer*	(r)	2,150	.025	.025
4,034	Marshfield	*Coos Bay Times*	(r)	2,798	.018	.018
		Southwestern Oregon News	(r)	1,135	.02	.011
5,756	Medford	*Mail Tribune*	(r)	3,226	.025	.025
		Sunday Sun	(m)		.025	.025
5,686	Oregon City	Enterprise	(c)	1,912	.021	.021
		Sunday Edition	(m)		.021	.021
7,387	Pendleton	*East Oregonian	(r)	†2,832	.018	.018
		Tribune	(d)		.029	.029
		Sunday Edition	(m)		.029	.029
258,288	Portland	*News	(r)	†26,141	.055	.055
		*Oregon Journal	(r)	†65,421	.14	.14
		*Sunday Edition	(m)	†78,125	.16	.16
		*Oregonian	(b)	†79,164	.16	.16
		*Sunday Edition	(m)	†90,423	.20	.20
		*Telegram	(r)	†54,059	.14	.14
4,381	Roseburg	*News-Review*	(r)	3,400	.021	.021
17,679	Salem	*Capital Journal*	(r)	†5,029	.03	.03
		Oregon Statesman	(c)	3,748	.03	.03
		Sunday Edition	(m)		.03	.03
5,887	The Dalles	*Chronicle*	(r)	†1,513	.021	.021

PENNSYLVANIA

POPULATION—8,720,159

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Line Rate	Agate Rate
73,502	Allentown	*Call (b) †26,484 / *Item (r) † 3,990	(e)	†30,474	.10	.10
		Chronicle and News	(r)	5,978	.03	.03
		Leader	(r)		.015	.015
60,331	Altoona	*Mirror*	(r)	†22,692	.06	.06
		Times-Tribune	(b)	15,049	.05	.05
6,666	Ashland	*News*	(r)	1,532	.018	.014
		Telegram	(r)	1,150	.014	.014
5,402	Bangor	*News*	(r)		.016	016
4,135	Beaver	*Times*	(r)	†3,887	.025	.025
12,802	Beaver Falls	*Tribune*	(r)	5,418	.025	.025
12,181	Berwick	*Enterprise*	(r)	2,200	.018	.014
50,358	Bethlehem	*Globe*	(r)	7,295	.04	.04
		Times	(r)	3,074	.022	.014
7,819	Bloomsburg	Press	(b)	5,932	.029	.025
20,879	Braddock	*News-Herald*	(r)	2,250	.02	.015
15,525	Bradford	Era	(b)	3,548	.018	.018
		Star & Record	(r)	3,833	.014	.014
10,273	Bristol	*Courier*	(r)	2,164	.018	.016

PENNSYLVANIA—Continued

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Line Rate	Agate Rate
2,502	Brownsville	*Telegraph*	(r)	1,995	.014	.014
23,778	Butler	Citizen	(b)	6,137	.018	.018
		Eagle	(r)	8,206	.03	.03
10,632	Canonsburg	*Notes*	(r)	2,315	.014	.014
18,640	Carbondale	*Leader*	(r)	5,611	.05	.025
10,916	Carlisle	*Herald*	(r)	1,650	.014	.009
		Sentinel	(r)	2,963	.018	.018
13,171	Chambersburg	*Franklin Repository*	(r)	4,496	.021	.021
		Public Opinion	(b)	4,816	.025	.025
		Valley Spirit	(r)	880	.016	.015
11,516	Charleroi	*Mail*	(r)		.01	.01
58,030	Chester	*Republican	(b)	†2,254	.02	.02
		*Times	(r)	†12,962	.04	.04
8,529	Clearfield	*Progress*	(r)	3,209	.021	.021
14,515	Coatesville	*Record*	(r)	5,267	.021	.021
10,836	Columbia	*News*	(r)	2,504	.029	.029
13,804	Connellsville	*Courier*	(r)	†4,690	.018	.018
		News	(b)	4,510	.018	.018
7,228	Corry	*Journal*	(r)	2,605	.014	.014
6,952	Danville	*News*	(r)	2,517	.018	.018
14,131	Donora	*Herald*	(r)		.018	.018
3,837	Doylestown	*Democrat*	(r)	2,000	.007	.007
		Intelligencer	(r)	4,003	.014	.014
13,681	Du Bois	Courier	(b)	3,350	.021	.018
		Express	(r)	2,800	.011	.009
33,813	Easton	*Express & Argus*	(r)	†11,534	.04	.04
		Free Press	(r)	13,648	.05	.05
4,855	E. Stroudsburg	Press	(b)	1,856	.018	.018
8,958	Ellwood City	*Ledger*	(r)	1.886	02	.02
93,372	Erie	*Dispatch (b) †10,159 / *Herald (r) † 7,508	(e)	†17,667	065	.065
		*Sunday Dispatch-Herald	(m)		07	07
		(In October, the Dispatch and the Herald were consolidated. The individual Sunday Circulations were: Dispatch, †12,518, and the Herald, †9,222.				
		*Times	(r)	†28,976	.08	.08
15,586	Farrell	*News*	(r)	1,970	.019	.019
9,970	Franklin	*News-Herald*	(r)	6,650	.04	.04
4,439	Gettysburg	*Times*	(r)	3,233	.02	.02
15,033	Greensburg	*Record*	(r)	4,009	.02	.02
		Review	(b)	4,112	.02	.02
		Tribune	(r)	4,610	.03	.03
8,101	Greenville	*Record*	(r)	1,703	.014	.014
8,664	Hanover	*Record-Herald* (r) / Record (b)	(e)	2,880	.014	.014
		Sun	(r)	4,370	.02	.018
75,917	Harrisburg	*News (r) †25,549 / *Patriot (b) †19,150	(e)	†44,699	.11	.11
		Telegraph	(r)	†32,394	.095	.095
32,277	Hazleton	*Plain Speaker*	(r)	7,647	.025	.025
		Standard-Sentinel	(b)	7,613	.025	.025
20,452	Homestead	*Messenger*	(r)	3,321	.021	.021
7,051	Huntingdon	*Journal & New Era*	(r)		.014	.014
7,043	Indiana	*Gazette*	(r)		.021	.021
6,103	Jersey Shore	*Herald*	(r)	1,062	.017	.014
67,327	Johnstown	Democrat	(b)	10,990	.05	.05
		Leader	(r)	8,562	.05	.05
		Tribune	(r)	23,529	.07	.07
7,283	Kane	*Republican*	(r)	2,384	.018	.018
7,153	Kittanning	*Simpson's Leader*	(r)	3,205	.011	.011
		Times	(r)		.018	.012
53,150	Lancaster	*Examiner & New Era*	(r)	17,808	.07	.06
		*Intelligencer (r) †13,669 / *News Journal (b) †12,597	(e)	†26,266	.10	10
9,625	Lansford	*Record*	(r)	2,100	.025	.021
9,484	Latrobe	*Bulletin*	(r)	3,976	.021	.021
24,643	Lebanon	*News*	(r)	8,511	.035	.035
		Report	(r)	4,128	.02	.02
		Times	(b)		.009	.006
6,102	Lehighton	*Leader*	(r)	1,325	.011	.011
9,849	Lewistown	*Sentinel*	(r)	4,281	.02	.02
8,557	Lock Haven	*Express*	(r)	2,623	.021	.018
15,599	Mahanoy City	*Record-American*	(r)	4,163	.025	.025
3,666	Mauch Chunk	*News*	(r)	2,150	.018	.018
		Times	(r)	1,560	.007	.007
45,975	McKeesport	*News*	(r)	11,461	.036	.036
14,568	Meadville	*Republican (r) †2,222 / *Tribune-Rep. (b) †5,091	(e)	†7,313	.036	.032
4,688	Mechanicsburg	*Journal*	(r)	1,046	.025	.025
5,374	Middletown	*Journal*	(r)	1,386	.009	.009
8,638	Milton	*Standard*	(r)	3,004	.025	.021
18,179	Monessen	*Independent*	(r)	1,730	.016	.016
8,688	Monongahela	*Republican*	(r)	2,863	.014	.014
17,469	Mt. Carmel	*Item	(r)	†3,324	.025	.021
		News	(r)		.014	.011
5,500	Natrona	*Press*	(r)	420	.013	.013
9,361	New Brighton	*Beaver Valley News*	(r)	1,263	.014	.014
44,938	New Castle	*Herald*	(r)	8,609	.024	.023
		*News	(r)	†12,349	.036	.036
11,987	New Kensington	*Dispatch*	(r)	3,019	.02	.02
32,319	Norristown	*Herald*	(r)	2,922	.021	.021
		*Times	(r)	†8,675	.035	.035
21,274	Oil City	*Blizzard*	(r)	2,742	.018	.014
		*Derrick	(b)	†6,461	.035	.035
1,823,779	Philadelphia	*Bulletin*	(r)	488,151	.55	.55
		*Inquirer	(b)	†185,219	.35	.35
		*Sunday Edition	(m)	†345,259	.50	.50
		*North American	(b)	†141,317	.30	.288
		*Sunday Edition	(m)	†175,739	.40	.388
		Pennsylvanian (College year only)	(b)		.027	.024
		*Public Ledger (b) †81,429 / *Public Ledger (r) †126,009	(e)	†207,438	.45	45
		*Sunday Edition	(m)	†109,955	.35	.35
		*Record	(b)	†109,573	.25	.25
		*Sunday Edition	(m)	†117,132	.30	.30
		Star	(r)		.12	.10
3,900	Phillipsburg	*Journal*	(r)	1,725	.011	.011
10,484	Phoenixville	*Republican*	(r)	3,000	.018	018
588,193	Pittsburgh	*Chronicle Telegraph (r) †91,414 / *Gazette Times (b) †87,767	(e)	†179,181	.19	19
		*Sunday Gazette Times	(m)	†85,960	.19	.19
		*Dispatch	(b)	†56,178	.15	.15
		*Sunday Edition	(m)	†70,382	.18	.18
		Leader	(r)	80,198	.15	.15
		Sunday Edition	(m)		15	.15
		Live Stock Journal	(r)		.029	.024
		*Post (b) †71,585 / *Sun (r) †72,435	(e)	†144,020	.15	15.
		*Sunday Post	(m)	†110,446	.18	.18
		*Press	(r)	†118,372	.20	.20
		*Sunday Edition	(m)	†132,651	.20	.20
18,497	Pittston	*Gazette*	(r)	3,847	.025	.025
17,431	Pottstown	*Ledger*	(r)	1,400	.02	.02
		*News	(b)	†6,423	.025	.025

PENNSYLVANIA—Continued

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Line Rate	Agate Rate
21,876	Pottsville	*Chronicle*	(r)		.014	.014
		Journal	(r)	9,424	.025	.025
		Republican	(r)	†11,358	.05	.045
10,311	Punxsutawney	*Spirit*	(r)	4,000	.025	.025
107,784	Reading	*Eagle	(r)	†33,026	.08	.08
		*Sunday Edition	(m)	†22,526	.08	.08
		*Herald Telegram (r) †8,015 / *News-Times (b) †6,797	(e)	†14,812	.05	.05
5,877	Renovo	*Record*	(r)		.013	.013
6,037	Ridgway	*Record*	(r)	2,667	.016	.016
6,967	St. Mary's	*Press*	(r)	995	.014	.014
8,078	Sayre	*Times*	(r)	4,160	.015	.015
137,783	Scranton	Dispatch (Sunday)	(m)		.046	.046
		*Republican	(b)	†29,473	.10	.10
		*Times	(r)	†33,895	.10	.10
21,204	Shamokin	*Dispatch*	(r)	3,860	.025	.021
		Herald	(r)		.018	.014
		*News	(r)	†3,372	.025	.021
		(3 mos. 9-30 stat.)				
21,747	Sharon	*Herald	(r)	†4,821	.021	.021
		*Telegraph	(r)	†4,709	.03	.03
24,726	Shenandoah	*Herald*	(r)	4,300	.025	.021
5,278	Stroudsburg	*Record & Times-Democrat*	(r)	3,527	.03	.03
15,721	Sunbury	*Daily*	(r)	3,129	.025	.021
		Item	(r)	3,775	.021	.018
3,764	Susquehanna	*Transcript*	(r)	1,010	.014	.014
12,363	Tamaqua	*Courier*	(r)	3,250	.025	.021
8,925	Tarentum	*Telegram*	(r)	1,989	.011	.011
		Valley News	(r)	1,520	.013	.013
8,432	Titusville	*Herald	(b)	†4,778	.032	.029
4,260	Towanda	Review	(b)	5,308	.025	.025
9,084	Tyrone	*Herald*	(r)	2,000	.011	.011
15,692	Uniontown	*Genius* (r) 6,328 / Herald (b) 9,116	(e)	15,444	.04	.03
		News Standard	(r)		.012	.012
14,256	Warren	*Mirror*	(r)	3,211	.018	.018
		*Times	(r)	†3,958	.025	.021
21,480	Washington	*Observer (b) †10,234 / *Reporter (r) †4,685	(e)	†14,919	.05	.05
9,720	Waynesboro	*Press*	(r)	1,985	.014	.014
		Record-Herald	(r)	2,695	.021	.021
11,717	West Chester	*Local News*	(r)	12,264	.03	.03
73,833	Wilkes Barre	*News*	(r)	12,888	.035	.035
		*Record	(b)	†18,140	.05	.05
		*Sunday Independent	(m)	†15,250	.04	.04
		(3 mos. 9-30 stat.)				
		*Times-Leader	(r)	†17,087	.05	.05
36,198	Williamsport	Gazette & Bulletin	(b)	9,300	.03	.03
		*Sun	(r)	†16,520	.05	.05
47,512	York	*Dispatch*	(r)	15,027	.045	.045
		Gazette & Daily	(b)	15,014	.045	.045

RHODE ISLAND

POPULATION—604,397

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Line Rate	Agate Rate
4,500	Arctic	*Pawtuxet Valley Times*	(r)		.021	.021
30,255	Newport	Herald	(b)	3,294	.016	.011
		News	(r)	6,155	.033	.026
64,248	Pawtucket	*Times	(r)	†23,244	.06	.06
237,595	Providence	*Bulletin	(r)	†56,416	.135	.135
		*Journal	(h)	†31,885	.08	.08
		*Sunday Edition	(m)	†48,224	.12	.12
		*News	(r)	†17,335	.06	.06
		*Tribune	(r)	†24,633	.09	.09
		*Sunday Edition	(m)	†13,637	.09	.09
9,952	Westerly	*Sun	(t)	†4,529	.025	.025
		*Sunday Evening	(m)	†4,586	.025	.025
43,496	Woonsocket	*Call	(r)	†13,177	.04	.04

SOUTH CAROLINA

POPULATION—1,638,662

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Line Rate	Agate Rate
10570	Anderson	*Mail*	(r)	4,325	.02	.02
		Tribune	(d)		.018	.018
		Sunday Edition	(m)		.018	.018
67,957	Charleston	*American	(b)	†8,925	.03	.03
		*Sunday Edition	(m)	†10,557	.03	.03
		*News & Courier	(b)	†10,542	.04	.04
		*Sunday Edition	(m)	†11,290	.04	.04
		*Post	(r)	†10,713	.04	.04
37,524	Columbia	*Record	(r)	†12,937	.05	.05
		*Sunday Edition	(m)	†13,749	.05	.05
		*State	(b)	†21,862	.06	.06
		*Sunday Edition	(m)	†22,307	.06	.06
10,968	Florence	*Times*	(r)	1,905	.021	.021
23,127	Greenville	*News	(b)	†10,897	.04	.04
		*Sunday Edition	(m)	†9,889	.04	.04
		*Piedmont	(r)	†7,285	.04	.04
8,703	Greenwood	*Index-Journal*	(s)	4,187	.025	.025
		Sunday Edition	(m)		.025	.025
7,290	Orangeburg	Times & Democrat	(c)	3,250	.025	.025
		Sunday Edition	(m)		.025	.025
8,809	Rock Hill	*Herald*	(r)	1,300	.021	.018
22,638	Spartanburg	*Herald (d) †4,744 / *Journal (r) †3,132	(i)	†7,876	.04	.04
		*Sunday Herald	(m)	†5,913	.04	.04
9,508	Sumter	*Item*	(r)	1,787	.021	.018
6,141	Union	*Times*	(r)	2,965	.018	.018

SOUTH DAKOTA

POPULATION—635,839

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Line Rate	Agate Rate
14,537	Aberdeen	*American (b) †4,578 / *News (r) †4,611	(e)	†9.189	.07	.07
		*Sunday American-News	(m)	†4,972	.07	.07
2,403	Deadwood	Pioneer-Times	(c)	1,375	.025	.025
		Sunday Edition	(m)		.025	.025
		Telegram	(r)	490	.006	.006
8,302	Huron	*Huronite*	(s)	4,109	.04	.04
		Sunday Edition	(m)		.05	.05
5,013	Lead	*Call*	(r)	1,439	.018	.018
4,144	Madison	*Leader*	(r)	1,020	.013	.013
		Sentinel	(r)	712	.011	.011
8,478	Mitchell	*Gazette*	(r)	2,750	.029	.017
		*Republican (d) †2,298 / *Republican (r) †2,657	(i)	†4,955	.035	.035
		*Sunday Edition	(m)	†4,988	.035	.035
3,209	Pierre	*Capital-Journal*	(r)	850	.018	.018
5,777	Rapid City	Journal	(d)		.032	.018
		Sunday Edition	(m)		.032	.018
25,176	Sioux Falls	*Argus-Leader*	(r)	†16,861	.07	.07
		*Press	(d)	†11,761	.043	.043
		*Sunday Edition	(m)	† 3,677	.043	.043
9,400	Watertown	*News*	(r)	3,927	.021	.021
		Public Opinion (c) / *Public Opinion* (r)	(g)	6,612	.035	.035
		Sunday Edition	(m)		.035	.035
5,024	Yankton	*Press & Dakotan*	(r)	2,246	.025	.025

(See Explanatory Note and Key Letters on Page 45)

ENGLISH-LANGUAGE DAILY NEWSPAPERS OF THE UNITED STATES WITH CIRCULATIONS AND RATES

Circulation Figures Are the Average Net Paid for Six Months Ending October 1, 1920, as Filed with the Audit Bureau of Circulations or the Government—The Advertising Rates Are the 5,000 Line Rate and the Minimum Agate Line Rate on 10,000 Line Contracts—Column to Right—as Filed with Barbour's Advertising Rate Sheets as of November 15, 1920.

TENNESSEE

POPULATION—2,337,459

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
57,895	Chattanooga	*News	(r)	†19,249	.05	.05
		*Times	(b)	†22,547	.07	.07
		*Sunday Edition	(m)	†22,866	.07	.07
8,110	Clarksville	*Leaf-Chronicle*	(r)	2,175	.02	.02
5,526	Columbia	*Herald*	(r)	1,950	.021	.014
3,775	Greenville	*Democrat-Sun*	(r)		.032	.032
18,860	Jackson	*Sun*	(u)	4,040	.025	.025
		Sunday Edition	(m)		.025	.025
12,442	Johnson City	*Staff*	(r)	4,980	.03	.03
77,818	Knoxville	*Journal & Tribune	(b)	†20,094	.06	.06
		*Sunday Edition	(m)	†19,596	.06	.06
		*Sentinel	(r)	†19,822	.06	.06
162,351	Memphis	*Commercial Appeal	(b)	†83,359	.15	15
		*Sunday Edition	(m)	†113,841	.18	.18
		*News-Scimitar	(r)	†42,522	.13	.12
		Press	(r)	32,877	.07	.07
5,881	Morristown	*Mail*	(e)		.018	.018
118,342	Nashville	*Banner	(r)	†41,077	.10	.10
		*Sunday Edition	(m)	†43,116	.11	.11
		*Tennessean (b) †30,902 *Tennessean (r) †16,261	(e)	†47,163	.09	.09
		*Sunday Edition	(m)	†29,745	.09	.09

TEXAS

POPULATION—4,661,027

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
10,274	Abilene	*Reporter*	(t)	4,706	.035	.035
		Sunday Edition	(m)	5,260	.035	.035
15,494	Amarillo	News	(c)	4,967	.043	.04
		Sunday Edition	(m)		.043	.04
		Panhandle	(r)		.013	.013
		Tribune	(s)	3,784	.036	.036
		Sunday Edition	(m)		.029	.029
3,276	Athens	*Review*	(r)	440	.007	.007
34,876	Austin	*American	(b)	†5,633	.04	.04
		*Sunday Edition	(m)	†7,927	.04	.04
		Statesman	(r)	†5,666	.04	.04
		*Sunday Edition	(m)	†6,690	.04	.04
		Texan	(d)		.04	.04
		Sunday Edition	(m)		.04	.04
		(*College year only*)				
2,767	Ballinger	*Ledger*	(r)	700	.009	.009
3,454	Bay City	*Tribune*	(r)		.009	.007
40,422	Beaumont	*Enterprise	(b)	†19,343	.08	.08
		*Sunday Edition	(m)	†24,799	.09	.09
		Journal	(r)	†7,966	.04	.04
		*Sunday Edition	(m)	†7,295	.04	.04
5,098	Belton	*News*	(r)		.013	.013
6,008	Bonham	*Favorite*	(r)	1,635	.011	.011
5,066	Brenham	*Banner-Press*	(r)	796	.01	.009
		Messenger	(c)	856	.014	.014
		Sunday Edition	(m)		.014	.014
11,791	Brownsville	*Herald*	(s)	2,140	.025	.018
		Sunday Edition	(m)		.025	.018
		Sentinel	(c)	1,428	.028	.02
		Sunday Edition	(m)		.028	.02
8,223	Brownwood	*Bulletin*	(r)	1,770	.025	.025
6,295	Bryan	*Eagle*	(r)	1,280	.018	.018
7,422	Cisco	*News*	(t)		.03	.03
		Sunday Edition	(m)		.03	.03
12,820	Cleburne	*Enterprise*	(u)	1,756	.021	.021
		Sunday Edition	(m)		.021	.021
		Review	(c)	2,040	.014	.014
		Sunday Edition	(m)		.014	.014
3,842	Commerce	*Journal*	(r)		.011	.011
10,522	Corpus Christi	*Caller	(b)	†3,282	.03	.03
		*Sunday Edition	(m)	†3,639	.03	.03
		Times	(r)	1,805	.025	.025
11,356	Corsicana	*Sun*	(r)	2,105	.014	.014
3,671	Cuero	*Record*	(t)		.011	.011
		Sunday Edition	(m)		.011	.011
158,976	Dallas	*Dispatch*	(r)	26,305	.07	.07
		Journal	(r)	†33,588	.09	.08
		*News	(b)	†62,322	.15	.13
		*Sunday Edition	(m)	†92,961	.18	.16
		Times-Herald	(s)	44,916	.11	.11
		Sunday Edition	(m)		.11	.11
17,065	Denison	*Herald*	(u)	4,356	.025	.025
		Sunday Edition	(m)		.025	.025
7,626	Denton	*Record-Chronicle*	(r)	†1,795	.018	.018
9,268	Eastland	*Oil Belt News*	(r)		.036	.036
77,543	El Paso	*Herald*	(r)	†25,169	.08	.08
		*Times	(b)	†15,329	.07	.07
		*Sunday Edition	(m)	†19,513	.08	.08
7,224	Ennis	*News*	(r)		.013	.013
106,482	Fort Worth	*Live Stock Reporter*	(r)	2,966	.035	.035
		*Record	(b)	†26,408	.10	.10
		*Sunday Edition	(m)	†33,094	.10	.10
		*Star-Telegram	(r)	†75,477	.16	.16
		*Sunday Edition	(m)	†88,792	.18	.18
8,648	Gainesville	Hesperian	(d)		.011	.011
		Sunday Edition	(m)		.011	.011
		Register	(r)	1,650	.018	.018
44,255	Galveston	*News	(b)	†10,503	.09	.07
		*Sunday Edition	(m)	†15,656	.10	.08
		Tribune	(r)	†8,094	.05	.05
3,128	Gonzales	*Inquirer*	(r)	484	.011	.011
12,384	Greenville	*Banner*	(r)	4,956	.025	.018
		Herald	(c)	4,986	.026	.02
		Sunday Edition	(m)		.026	.02
6,952	Hillsboro	*Mirror*	(r)	1,162	.011	.011
138,076	Houston	*Chronicle	(r)	†47,396	.12	.12
		*Sunday Edition	(m)	†59,774	.14	.14
		*Post	(b)	†41,123	.11	.11
		*Sunday Edition	(m)	†50,660	.11	.11
		Press	(r)	17,718	.06	.06
3,723	Jacksonville	*Progress*	(r)		.018	.014
2,501	Kaufman	*Herald*	(r)	315	.007	.007
2,107	Lampasas	*Leader*	(r)		.007	.007
22,710	Laredo	Record	(c)	650	.021	.021
		Sunday Edition	(m)		.021	.021
		Times	(r)		.011	.011
5,713	Longview	*Leader*	(r)	1,376	.018	.018
		Times-Clarion	(r)	1,210	.021	.021
4,878	Lufkin	*News*	(r)		.025	.025
5,331	McAllen	Rio Grande Sun	(d)		.015	.015
		Sunday Edition	(m)		.015	.015
6,677	McKinney	*Courier-Gazette*	(r)	1,652	.014	.014
4,310	Marlin	*Democrat*	(r)		.014	.014
14,271	Marshall	*Messenger*	(r)	1,800	.016	.016
		News	(c)	3,492	.036	.036
		Sunday Edition	(m)		.036	.036
3,105	Mart	*Herald*	(r)	450	.009	.009
3,482	Mexia	*News*	(r)	550	.014	.014
7,890	Mineral Wells	*Index*	(r)	1,107	.017	.017
3,546	Nacogdoches	*Sentinel*	(r)	900	.011	.011
5,060	Navasota	*Examiner-Review*	(r)	700	.009	.009
9,212	Orange	*Leader*	(r)	1,620	.025	.025
11,039	Palestine	*Herald*	(r)	1,115	.011	.011
		Visitor	(r)		.007	.007
15,040	Paris	*Dinner Horn*	(r)		.036	.036
		News	(c)	4,348	.035	.035
		Sunday Edition	(m)		.035	.035
22,251	Port Arthur	*News*	(s)	2,824	.03	.03
		Sunday Edition	(m)		.03	.03
16,205	Ranger	*Times*	(s)	3,452	.035	.035
		Sunday Edition	(m)		.035	.035

TEXAS—Continued

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
9,392	San Angelo	*Standard*	(t)	2,622	.027	.027
		Sunday Edition	(m)	3,056	03	03
161,379	San Antonio	*Express	(b)	†30,375	.10	.10
		*Sunday Edition	(m)	†45,378	11	.11
		*Light	(t)	†19,936	.08	.08
		*Saturday Edition	(y)	†15,059	.08	.08
		Sunday Edition	(m)	†25,001	.09	.09
		*News	(r)	†20,087	.07	.07
5,070	San Benito	*Light*	(r)		018	.018
15,031	Sherman	Courier	(b)		025	025
		Sunday Edition	(m)		025	025
		Democrat	(r)	2,647	.025	.025
5,558	Sulphur Spgs	*Gazette*	(u)	800	.011	011
		Sunday Edition	(m)		.011	.011
		News-Telegram	(u)	985	.012	.011
		Sunday Edition	(m)		.012	.011
4,307	Sweetwater	*Reporter*	(t)		.018	.018
		Sunday Edition	(m)		.018	.018
5,965	Taylor	*Democrat*	(r)	925	.018	.018
		Press	(r)	976	.014	.014
11,033	Temple	*Telegram	(b)	†6,660	.04	.04
		*Sunday Edition	(m)	†7,237	.04	.04
8,349	Terrell	*Transcript*	(a)	1,808	.024	.024
		Sunday Edition	(m)		.024	.024
		Tribune	(a)	2,185	.018	.018
		Sunday Edition	(m)		.018	.018
11,480	Texarkana (Including Texarkana, Arkansas, 19,737)	Four States Press	(a)	5,366	.03	.03
		Sunday Edition	(m)		03	.03
		Texarkanian (See Texarkana, Arkansas)				
1,526	Timpson	*Times* (No Thurs. issue)	(r)	575	.011	.011
12,085	Tyler	*Courier Times*	(r)	2,526	.021	.021
5,957	Victoria	*Advocate*	(r)	800	.011	.011
38,500	Waco	Colored Observer (*Negro*)	(b)		.004	.004
		*News-Tribune	(b)	†12,326	.05	.05
		*Sunday Edition	(m)	†10,426	.05	.05
		Times-Herald	(r)	8,658	.035	.035
		Sunday Edition	(m)	10,153	.04	.04
7,958	Waxahachie	*Light*	(r)		.032	.032
6,203	Weatherford	*Herald*	(r)	1,280	.011	.011
40,079	Wichita Falls	Record News	(a)	6,355	.05	.05
		Sunday Edition	(m)		.05	.05
		Times	(r)	†9,417	.05	.05
		*Sunday Edition	(m)	†9,794	.05	.05
6,184	Yoakum	*Herald*	(r)	800	.013	.013
		Times	(d)		.012	.012
		Sunday Edition	(m)		.012	.012

UTAH

POPULATION—449,446

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
9,439	Logan	*Journal*	(r)	1,688	.018	.018
32,804	Ogden	*Standard-Examiner*	(r)	†10,346	.06	.06
		*Sunday Edition	(m)	†10,221	.06	.06
118,110	Salt Lake City	*Desert News	(r)	†19,745	.06	.06
		*Saturday Edition	(y)		.07	.07
		*Telegram	(r)	†25,342	.08	.08
		Sunday Edition	(m)		.09	.09
		*Tribune	(b)	†38,929	.08	.08
		*Sunday Edition	(m)	†68,775	.12	.12

VERMONT

POPULATION—352,421

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
10,008	Barre	*Times	(r)	†6,862	.025	.02
9,982	Bennington	*Banner*	(r)	2,942	.015	.01
7,324	Brattleboro	*Reformer*	(r)	2,804	.018	.015
22,779	Burlington	*Free Press	(b)	†10,052	.05	.05
		News	(r)	7,012	.03	.03
7,125	Montpelier	*Argus*	(r)	3,090	.016	.013
14,954	Rutland	*Herald	(b)	†8,366	.04	.04
		News	(r)	3,729	.018	.013
7,582	St. Albans	*Messenger*	(r)	3,187	.018	.013
7,163	St. Johnsbury	*Caledonian & Newport Record*	(r)	2,790	.013	.013

VIRGINIA

POPULATION—2,306,361

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
18,060	Alexandria	*Gazette*	(r)	2,700	.036	.014
14,776	Bristol	Herald-Courier	(b)	6,601	.04	.04
		Sunday Edition	(m)	7,927	.04	.04
10,688	Charlottesville	*Progress*	(r)		.036	.021
6,150	Clifton Forge	*Review*	(r)	1,104	.013	.013
5,623	Covington	*Virginian*	(r)	1,605	.015	.015
21,539	Danville	*Bee* (r) 5,496; Register (c) 4,454; Sunday Edition	(m)	9,950	.04	.04
					.04	.04
5,882	Fredericksburg	*Star*	(r)	1,633	.014	.011
5,875	Harrisonburg	*News-Record	(b)	†7,124	.025	.025
1,000	Hot Springs	*Day Letter*	(r)		.05	.05
29,956	Lynchburg	*Advance (r) †5,568; *News (d) †8,446	(i)	†14,014	.05	.05
		*Sunday Edition	(m)	†10,432	.05	.05
35,596	Newport News	*Press (d) †6,057; *Times-Herald (r) †8,464	(i)	†14,521	.05	.05
		*Sunday Edition	(m)	†8,098	.05	.05
115,777	Norfolk	*Ledger-Dispatch	(r)	†35,924	.10	.10
		*Virginian-Pilot	(b)	†32,596	.08	.08
		*Sunday Edition	(m)	†38,452	.10	.10
31,002	Petersburg	Index-Appeal (a); *Progress* (r)	(f)	6,482	.05	.05
		Sunday Edition	(m)		.05	.05
54,387	Portsmouth	*Star*	(s)	3,828	.04	.04
		Sunday Edition	(m)		.04	.04
5,282	Pulaski	*Southwest Times & News-Review*	(r)	1,336	.018	.018
171,667	Richmond	*Dispatch*	(r)		.07	.07
		*News Leader	(r)	†45,062	.11	.11
		*Times-Dispatch	(b)	†22,583	.07	.07
		*Sunday Edition	(m)	†42,368	.11	.11
50,842	Roanoke	*Times (d) † 9,668; *World-News (r) †10,193	(i)	†19,861	.06	.06
		*Sunday Edition	(m)	†13,770	.07	.07
10,623	Staunton	*Leader (r) †2,062; *News-Leader (d) †4,277	(i)	†6,339	.03	.03
		*Sunday Edition	(m)	†4,289	.03	.03
6,883	Winchester	*Star* (3 *mos.* 9-30 *stat.*)	(r)	†3,398	.015	.015

WASHINGTON

POPULATION—1,356,316

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
15,337	Aberdeen	*World	(r)	†5,367	.03	.03
25,570	Bellingham	American-Reveille	(d)	8,966	.03	.03
		Sunday Edition	(m)	10,131	.035	.035
		Herald	(r)	10,896	.035	.035
		Journal	(t)	5,500	.023	.021
		Sunday Edition	(m)	5,500	.023	.021
4,500	Bremerton	*Searchlight*	(r)		.029	.029
7,549	Centralia	*Chronicle*	(r)	3,062	.018	.018
		Hub	(u)	2,900	.015	.015
		Sunday Edition	(m)		.015	.015
4,209	Ellensburg	*Record*	(r)	1,765	.014	.014
27,644	Everett	*Herald	(r)	†12,429	.035	.035
		Tribune	(c)	2,663	.026	.026
		Sunday Edition	(m)		.026	.026

WASHINGTON—Continued

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
10,058	Hoquiam	Washingtonian	(c)	3,000	.029	.018
		Sunday Edition	(m)		.029	.018
8,537	Olympia	Olympian	(c)	1,015	.015	.015
		Sunday Edition	(m)		.015	.015
		Recorder	(r)	1,425	.015	.015
5,351	Port Angeles	*Herald*	(t)	2,241	.018	.018
		Sunday Edition	(m)		.021	.021
		News	(r)	1,450	.021	.021
4,181	Port Townsend	Leader	(d)		.015	.015
		Sunday Edition	(m)		.015	.015
315,652	Seattle	*Post-Intelligencer	(b)	†49,195	.125	.12
		*Sunday Edition	(m)	†60,719	.145	.14
		*Star	(r)	†61,829	.12	.12
		*Times	(r)	†53,485	.165	.165
		*Sunday Edition	(m)	†88,994	.22	.22
		Union Record	(r)	47,610	.18	.17
104,437	Spokane	*Chronicle	(r)	†35,945	.10	.10
		Press	(r)	6,854	.035	.035
		*Spokesman-Review	(b)	†44,633	.11	.11
		*Sunday Edition	(m)	†55,875	.14	.14
96,965	Tacoma	*Ledger	(b)	†11,985	.06	.06
		*Sunday Edition	(m)	†30,015	.09	.09
		*News-Tribune	(r)	†31,250	.08	.08
		Times	(r)	13,858	.05	.05
12,637	Vancouver	*Columbian*	(r)	2,500	.018	.018
15,503	Walla Walla	*Bulletin	(r)	†5,196	.03	.03
		*Sunday Edition	(m)	†5,151	.03	.03
		*Union	(b)	†3,815	.024	.024
		*Sunday Edition	(m)	†3,840	.024	.024
6,324	Wenatchee	*World	(r)	†6,092	.03	.03
18,539	Yakima	*Herald	(d)	†5,298	.03	.03
		*Sunday Edition	(m)	†6,957	.03	.03
		*Republic	(r)	†5,416	.03	.03
		Valley American	(u)	5,120	.02	.02
		Sunday Edition	(m)		.02	.02

WEST VIRGINIA

POPULATION—1,463,610

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
15,282	Bluefield	Telegraph	(c)	5,071	.025	.02
		Sunday Edition	(m)		.025	.02
39,608	Charleston	*Gazette	(b)	†13,575	.05	.05
		*Sunday Edition	(m)	†14,585	.05	.05
		*Mail	(r)	†9,239	.04	.04
		*Sunday Edition	(m)	†7,551	.04	.04
27,869	Clarksburg	Exponent	(c)	7,481	.032	.03
		Sunday Edition	(m)		.032	.03
		*Telegram	(r)	†7,048	.035	.035
		*Sunday Edition	(m)	†8,627	.035	.035
6,788	Elkins	*Inter-Mountain*	(r)	1,360	.018	.018
17,851	Fairmont	*Times	(b)	†5,065	.03	.03
		*Sunday Edition	(m)	†4,797	.03	.03
		*West Virginian	(r)	†4,416	.03	.03
8,517	Grafton	*Sentinel*	(r)	1,945	.018	.018
3,912	Hinton	*News*	(r)		.007	.007
50,177	Huntington	*Advertiser	(r)	†8,411	.035	.035
		*Sunday Edition	(m)	†8,219	.035	.035
		*Herald-Dispatch	(b)	†10,688	.035	.035
		*Sunday Edition	(m)	†10,848	.035	.035
6,003	Keyser	*Mineral News*	(r)	1,300	.018	.018
3,673	Mannington	*Leader*	(r)		.011	.011
12,515	Martinsburg	*Journal	(r)	†3,065	.02	.02
		World	(r)	2,961	.013	.013
12,127	Morgantown	New Dominion	(b)	2,873	.025	.025
		Post	(r)		.018	.018
10,669	Moundsville	*Echo*	(r)	1,827	.011	.011
		Journal	(r)		.011	.011
20,050	Parkersburg	News	(a)	5,254	.02	.02
		Sunday Edition	(m)		.02	.02
		*Sentinel	(r)	†6,059	.024	.022
3,238	Sistersville	*Review*	(r)		.015	.015
4,918	Wellsburg	*Herald*	(r)	1,000	.021	.011
56,208	Wheeling	*Intelligencer	(b)	†9,506	.04	.033
		*News	(r)	†12,891	.06	.05
		*Sunday Edition	(m)	†16,726	.07	.07
		Register	(a)	14,431	.04	.04
		Sunday Edition	(m)		.045	.045
		Telegraph	(r)		.021	.021

WISCONSIN

POPULATION—2,631,839

Pop.	City	Paper		Net Paid Circulation	5,000 Min. Agate Line Rate	
8,451	Antigo	*Journal*	(r)	2,925	.02	.018
19,561	Appleton	*Post-Crescent	(r)	†7,915	.035	.035
11,334	Ashland	*Press*	(r)	2,850	.014	.014
5,538	Baraboo	*News*	(r)	1,400	.011	.011
		Republic	(r)	1,000	.011	.011
7,992	Beaver Dam	*Citizen*	(r)	2,173	.014	.012
21,284	Beloit	*News	(r)	†7,811	.045	.045
4,356	Berlin	*Journal*	(r)	886	.011	.007
9,130	Chippewa Falls	*Chippewa Herald*	(r)	3,268	.021	.021
		Wisconsin Press	(r)	1,800	.018	.018
20,880	Eau Claire	*Leader (d) †5,068; *Telegram (r) †2,889	(i)	†7,957	.035	.035
		*Sunday Edition (m)		†5,115	.035	.035
23,427	Fond du Lac	*Commonwealth	(r)	†5,904	.035	.035
		*Reporter	(r)	†5,103	.03	.03
	Grand Rapids	(*See "Wisconsin Rapids"*)				
31,017	Green Bay	*Press-Gazette	(r)	†9,716	.04	.04
18,293	Janesville	*Gazette	(r)	†8,775	.045	.045
40,472	Kenosha	*Herald	(r)	2,875	.025	.025
		*News	(r)	†5,262	.03	.03
30,363	La Crosse	*Tribune & Leader Press	(r)	†12,166	.05	.05
		*Sunday Edition (m)		†11,597	.05	.05
38,378	Madison	*Capital Times* (3 Mos. 9-30 stm't)	(r)	†10,722	.035	.035
		*Democrat	(d)	†6,576	.02	.02
		*Sunday Edition	(m)	†6,540	.02	.02
		*Wisconsin State Journal	(r)	†13,371	.05	.05
		*Sunday Edition	(m)	†11,391	.05	.05
17,563	Manitowoc	*Herald-News*	(r)	4,912	.025	.025
		Times	(r)	3,817	.021	.018
13,610	Marinette	*Eagle-Star*	(r)	3,844	.025	.025
7,214	Menasha	*Record*	(r)	1,247	.011	.011
8,068	Merrill	*Herald*	(r)	2,650	.02	.02
457,147	Milwaukee	*Journal	(r)	†107,564	.20	.20
		*Sunday Edition	(m)	†95,074	.20	.20
		Leader	(r)		.12	.12
		*Sentinel (b) †50,428; *Sentinel (r) †32,499	(e)	†82,927	.14	.14
		*Sunday Edition	(m)	†74,608	.14	.14
		*Wisconsin-News	(r)	†64,525	.18	.18
4,788	Monroe	*Journal*	(r)	865	.011	.011
		Times	(r)	†2,335	.02	.018
7,171	Neenah	*News*	(r)	1,954	.016	.016
33,162	Oshkosh	*Northwestern	(r)	†13,272	.05	.05
5,582	Portage	*Register-Democrat*	(r)	1,600	.015	.015
58,593	Racine	*Journal-News	(r)	†8,092	.045	.045
		*Times-Call	(r)	†7,110	.035	.035
6,654	Rhinelander	*News*	(r)	1,378	.014	.014
30,955	Sheboygan	*Press	(r)	†8,288	.045	.045
		Telegram	(r)	1,052	.015	.015
11,371	Stevens Point	*Journal*	(r)	2,343	.021	.021
5,101	Stoughton	*Courier-Hub*	(r)	1,321	.012	.012
39,624	Superior	*Telegram	(r)	†18,086	.05	.05
		Wisc. Sunday Times	(m)		.055	.055
9,299	Watertown	*Times*	(r)	2,750	.021	.021
12,558	Waukesha	*Freeman*	(r)	1,937	.025	.025
18,661	Wausau	*Record-Herald	(r)	†5,383	.03	.03
7,243	Wisconsin Rapids	*Tribune*	(r)	1,650	.018	.018

(See Explanatory Note and Key Letters on Page 45)

ENGLISH-LANGUAGE DAILY NEWSPAPERS OF THE UNITED STATES WITH CIRCULATIONS AND RATES

Circulation Figures Are the Average Net Paid for Six Months Ending October 1, 1920, as Filed with the Audit Bureau of Circulations or the Government—The Advertising Rates Are the 5,000 Line Rate and the Minimum Agate Line Rate on 10,000 Line Contracts—Column to Right—as Filed with Barbour's Advertising Rate Sheets as of November 15, 1920.

WYOMING

POPULATION—194,402

Pop.	City	Paper		Net Paid Circulation	5,000 Line	Min. Agate Rate
11,447	Casper	Herald	(c)	3,363	.05	.025
		Sunday Edition	(m)		.05	.025
13,829	Cheyenne	*Tribune	(r)	†3,662	.03	.03
		State Leader(c) 2,832 *State Tribune(r)†5,164	(g)	7,996	.05	.05
		Sunday Edition	(m)		.05	.05
2,133	Lander	*Post*	(r)		.018	.018
6,301	Laramie	*Boomerang*	(r)		.014	.014
		Republican	(r)	1,668	.025	.021
9,175	Sheridan	*Enterprise*	(r)	4,209	.03	.03
		Post	(c)	3,657	.03	.03
		Sunday Edition	(m)		.03	.03

BUSINESS, TRADE AND PROFESSIONAL DAILIES

CALIFORNIA

Bakersfield	Report	(b)		.015	.015
Los Angeles	Journal	(b)		.036	.029
Oakland	*Inter-City Press*	(r)	402	.018	.018
Sacramento	Recorder	(b)		.015	.015
San Diego	*Transcript*	(r)		.015	.015
San Francisco	*Automotive News*	(r)	1,007	.025	.025
	Commercial News	(b)	1,915	.05	.043
	Journal of Commerce	(b)	6,250	.14	.13
	News Bureau	(r)	575	.018	.018
	Pacific Builder	(b)		.03	.03
	Recorder	(b)	1,017	.043	.029
Stockton	Report	(b)	159	.05	.05

COLORADO

Colorado Springs	*Transcript*	(r)		.018	.018
Denver	*Mining & Fin. Record*	(r)		.036	.036
	Saturday Edition	(y)		.107	.107
	Record Stockman	(r)		.064	.064

DISTRICT COLUMBIA

Washington	Cockrell's Transcript	(b)		.014	.014

GEORGIA

Atlanta	*Fulton County Report*	(r)		.025	.025

ILLINOIS

Chicago	*Drovers Journal*	(r)	41,421	.13	.13
	Journal of Commerce	(b)		.255	.225
	Law Bulletin	(r)		.10	.05
	Municipal Court Record	(r)		.10	.05
	Nat. Hotel Reporter	(b)		.10	.10
	Racing Form	(d)		.143	.10
	Sunday Edition	(m)		.143	.10
Nat. Stock Yds.	*Nat. Live Stock Reporter*	(r)	19,416	.06	.06

INDIANA

Indianapolis	Commercial	(b)	1,212	.057	.057
	Live Stock Journal	(r)	3,320	.071	.05

IOWA

Des Moines	Record	(b)	779	.021	.018
Sioux City	*Live Stock Record*	(r)		.025	.021

BUSINESS, TRADE AND PROFESSIONAL DAILIES —Continued

KANSAS

Topeka	Legal News	(b)		.025	.025
Wichita	*Stockman*	(r)		.04	.04

KENTUCKY

Louisville	Record	(b)		.025	.025

LOUISIANA

New Orleans	Official Court Record	(b)		.025	.02

MARYLAND

Baltimore	Record	(b)		.07	.07

MASSACHUSETTS

Boston	*Financial News*	(r)		.263	.238
	News Bureau	(b)	13,910	.35	.25
	News Bureau	(r)			

MICHIGAN

Detroit	Legal News	(b)	2,081	.046	.036

MINNESOTA

Duluth	*Financial Record & Law Bulletin*	(r)		.025	.02
Minneapolis	Finance & Commerce	(b)		.071	.054
	Market Record	(r)	2,900	.075	.05
South St. Paul	*Reporter*	(r)	†6,164	.03	.027

MISSOURI

Kansas City	Advance Construction Reports	(b)		.05	.025
	Drovers Telegram	(r)	33,676	.09	.09
	Western Contractor (No Wednesday issue)	(b)			
St. Joseph	*Stock Yards Journal*	(r)	7,947	.025	.025
St Louis	Record	(b)	2,117	.04	.04

NEBRASKA

Omaha	*Drovers Journal-Stockman*	(r)	24,498	.08	.08
	Record	(b)		.007	.007

NEW YORK

Buffalo	*Live Stock Record*	(r)		.021	.021
	Racing Form	(c)	12,812	.143	.10
	Sunday Edition	(m)		.143	.10
New York	*American Metal Market & Daily Iron & Steel Report*	(t)	6,152	.10	.05
	Bond Buyer	(b)		.25	.04
	Bond News	(b)		.30	.30
	Chemical, Color & Oil Daily	(b)		.10	.05
	*Commercial	(b)	†10,632	.27	.24
	Financial America	(b)	1,990	.15	.12
	Garment News	(b)	8,912	.14	.12
	Journal of Commerce & Commercial Bulletin	(b)	28,292	.27	.24
	Law Journal	(b)		.15	.15

BUSINESS, TRADE AND PROFESSIONAL DAILIES —Continued

NEW YORK – Continued

New York— *Continued*	Marine Record	(b)		.10	.05
	Metal Reporter	(d)			
	Mill Stock Reporter	(d)			
	*News Record	(b)	13,382	.24	.20
	Reporter	(b)		.107	.036
	Wall Street Journal	(e)	18,750	.34	.25
	Wall Street Journal	(r)			
	Wid's	(b)		.05	.02
	Sunday Edition	(m)		.05	.02
	**Women's Wear*	(r)	20,319	.24	.20
Rochester	Record	(b)	750	.021	.014

OHIO

Cincinnati	American Racing Record	(b)		.10	.05
	Court Index	(b)		.036	.036
Cleveland	**Metal Trade*	(t)	5,573	.096	.061
	Legal News & Recorder	(b)		.05	.043
	Live Stock News	(t)		.043	.036
Columbus	Reporter, Law Journal & Legal News	(b)		.05	.05
Toledo	Legal News	(b)		.025	.02

OKLAHOMA

Oklahoma City	*Legal News*	(r)		.025	.02
	Live Stock News	(r)		.029	.020
Tulsa	*Oil Record*	(r)		.061	.020

OREGON

Portland	Record Abstract	(b)		.025	.02

PENNSYLVANIA

Pittsburgh	Law Bulletin	(b)		.025	.02
	Live Stock Journal	(r)		.029	.020

TENNESSEE

Memphis	Court News	(b)	2,600	.025	.018
Nashville	*Commercial Daily Record*	(r)		.029	.021

TEXAS

Dallas	*Commercial Daily*	(r)		.025	.02
Fort Worth	*Live Stock Reporter*	(r)	2,966	.035	.025
San Antonio	Commercial Recorder	(b)		.036	.018

WASHINGTON

Seattle	Journal of Commerce & Daily Bulletin	(b)		.05	.036
	Produce News	(r)		.029	.025
Tacoma	*Index*	(r)	442	.025	.025

WISCONSIN

Milwaukee	Reporter	(b)		.036	.014

(See Explanatory Note and Key Letters Below)

EXPLANATION OF KEY LETTERS AND MARKINGS IN PRECEDING PAGES

The bold face population figures are from the 1920 census reports.

The light face figures, from N. W. Ayer's American Newspaper Annual and Directory, 1920.

The list of papers is corrected to December 1st, 1920.

The circulation figures are the average net paid for the six months period ending September 30th, 1920, as reported to the Audit Bureau of Circulations, or to the Government under the Act of Congress of August 24, 1912.

The agate line rates (14 agate lines equal one inch) are the five thousand agate line, and the minimum agate line space rates applying to general "foreign" advertising in effect, or announced, November 15th, 1920, and include all changes in rates received by Barbour's Advertising Rate Sheets, Inc., up to that date.

"(a)"—Every morning.

"(b)"—Morning except Sunday.

"(c)"—Morning except Monday.

"(d)"—Morning except Sunday and Monday.

"(e)"—Morning and evening weekdays.

"(f)"—Morning and evening weekdays and Sunday morning.

"(g)"—Morning except Monday and evening except Sunday.

"(h)"—Morning except Monday and evening except Saturday and Sunday.

"(i)"—Morning except Sunday and Monday and evening except Sunday.

"(j)"—Morning except Sunday and Monday and evening except Saturday and Sunday.

"(m)"—Sunday exclusively.

"(q)"—Every evening.

"(r)"—Evening except Sunday.

"(s)"—Evening except Sunday and Sunday morning.

"(t)"—Evening except Saturday and Sunday.

"(u)"—Evening except Saturday and Sunday and Sunday morning.

"(y)"—Saturday exclusively.

The asterisk (*) preceding the name of a paper indicates membership in the A. B. C. All figures represent the average net paid circulation for the six months period ending September 30th, 1920, except those set in light face which cover the six months period ending March 31st, 1920.

Rate figures set in light face type indicate that the rate has been estimated.

Because there is no question as to what the A. B. C. figures actually represent, A. B. C. figures are used in preference to Government figures whenever available.

Roman type, indicates morning papers, Italic type, evening papers.

The dagger (†) indicates that the figures have been taken from A. B. C. statements.

DAILY NEWSPAPER CHANGES OF OWNERSHIP

UNITED STATES

Albany (Ore.) Herald—half interest from E. M. Reagan to T. D. Potwin and Harry H. Hill. Oct. 1.

Albuquerque (N. M.) Morning Journal—to Carl C. Magee. May 29.

Appleton (Wis.) Post—T. B. Reid and E. P. Humphrey to J. K. Klein, A. B. Turnbull, V. I. Minahan and H. L. Davis; Messrs. Reid and Humphrey retained minority interest. Jan. 29.

Baltimore American and Star—Gen. Felix Angus to Frank A. Munsey. Dec. 1.

Bastrop (Tex.) Advertiser—T. W. Cain to Powell Perkins and associates. April 10.

Beaumont (Tex.) Enterprise—interests of Walter J. Crawford, Bernard Deutser and Paul A. Hessig to J. L. Mapes; Governor W. P. Hobby, Edwin Hobby and J. L. Mapes sole owners. March 1.

Bellaire (O.) Daily Leader—Robinson Brothers to A. J., B. A. and H. E. Sherlock. Sept. 27.

Birmingham News—interests of Frank P. Glass to Victor Hanson, Owen Moon and John Stewart Bryan. April 3.

Boonville (Mo.) Daily Republican—Houston Hart to C. M. Harrison and associates. Feb. 28.

Bridgeport (Conn.) Star-Herald—interest to Clarence P. Beers, who assumed managing editorship. May 15.

Bridgeport (Conn.) Times and Evening Farmer—Floyd Tucker to Times Publishing Company, Lynn W. Wilson, James L. McGovern. Sept. 2.

Bridgeton (N. J.) Evening News—J. Ward Richardson to C. I. Snowden. Aug. 1.

Bryan (Tex.) Eagle—interest of A. B. Flaherty to Lee J. Rountree. Feb. 20.

Bucyrus (O.) Forum—L. M. Smith to Thomas L. Cooper, Allen Markley and associates. Dec. 25.

Buffalo (N. Y.) Polish Daily News—to M. W. Nowak; name changed to Daily Telegram. Oct. 2.

Cadillac (Mich.) News—to Cadillac Publishing Company. Oct. 1.

Carbondale (Ill.) Free Press—Mrs. John T. Galbraith to Robert W. Davis and Joseph F. McGuire. April 24.

Cheyenne (Wyo.) State Leader—purchased by Tribune; Leader continued as morning paper and Tribune as evening. July 31.

Chippewa Falls (Wis.) Press—August F. Ender to company, of which E. Pomerening is president. Oct. 1.

Coffeyville (Kan.) Morning News—A. J. Valentine Publishing Company. July 1.

Columbus (Ga.) Ledger—to Thomas W. Loyless and Julian Harris. Dec. 1.

Corpus Christi (Tex.) New Caller Publishing Company—took over Daily Caller from Mrs. H. M. King. Sept. 1.

Corvallis (Ore.) Gazette-Times—third interest by Charles L. Springer to G. Lansing Hurd, who became business manager. Nov. 1.

Creston (Ia.) Daily Advertiser-Gazette—Paul S. Junkin to DeWitt Sowers. July 1.

Danville (Ill.) Daily News—half interest to Edward S. Fortman. Feb. 1.

Danville (Ill.) Press-Democrat—Clinton Tilton to W. I. Ryan. Jan. 22.

Defiance (O.) Crescent-News—interest to Ralph Peters. Dec. 11.

Devil's Lake (N. D.) World—to Non-Partisan League; Fred S. Austin manager. Oct. 1.

Dover (O) Daily Reporter—to A. A. Hoopingarner and associates. June 26.

Duluth (Minn.) Herald—A. C. Weiss to M. F. Hanson and Paul Block. Dec. 31.

Elkhorn (Wis.) Independent—J. Walter Strong sold interest to F. H. Eames & Co., and retired as editor-manager. Nov. 1.

Evansville (Ind.) Courier—Henry C. Murphy to Henry W. Marshall. Jan. 29; half interest Henry A. Marshall to Benjamin Boose. March 20; Henry A. Marshall to Benjamin Boose. Dec. 11.

Evansville (Ind.) Journal-News—E. T. McNeely to W. H. McCurdy. Jan. 22; name changed to Journal. Feb. 24.

Everett (Wash.) Morning Tribune—assets sold at auction to Post Land Company in receivership proceedings. Sept. 1.

Fayetteville (N. C.) Observer—to John A. Park. Feb. 6.

Fitchburg (Mass.) News—James J. Devine to S. I. Newhouse. April 24.

Fort Collins (Colo.) Courier—P. R .McDowell sold interests to Harry Roe. Sept. 15.

Fort Smith (Ark. Times-Record—Southwell and Aue interests to J. S. Parks and George D. Carney. April 10; interest of J. F. Henry to associates. Aug. 15.

Franklin (Ind.) Star—W. W. Aikens to Eugene C. Pulliam. July 31.

Fremont (Neb.) Tribune—Ross L. Hammond to associates. Jan. 22.

Fresno (Cal.) Republican—Chester H. Rowell to George A. and Charles E. S. Osborn, Jr., owners of Herald. Oct. 14.

Glens Falls (N. Y.) Times—Addison B. Colvin to Charles V. Furness. March 20.

Grand Rapids (Wis.) Tribune—absorbed by Daily Leader. March 13.

Greenville (N. C.) Daily News—J. L. Mayo to John A. Park. July 10.

Griggsville (Ill) Independent-Press—Ernest E. Williamson to E. W. Seehorn. Nov. 27.

Hackensack (N. J.) Bergen Daily News—Mutual Publishing Company to E. B. Walden. Oct. 15.

Hartford (Conn.) Post—to Thomas Spellacy. May 17; to owners of Times; discontinued. Oct. 6.

Hartford City (Ind.) Daily Times-Gazette—(half-interest) Miss Bess Geisler to Herbert E. Hony. Oct. 1.

Hoopeston (Ill.) Chronicle—Charles W. Warner to Ray H. Marvin and Dall Milburn. Dec. 1.

Hoquiam (Wash.) Daily Washingtonian—Albert Johnson to C. D. McClure. Nov. 20.

Hugo (Okla.) Morning News—interest to Jack Stephens. April 3.

Indianapolis News Publishing Company—was incorporated with capital of $500,000 and took over Indianapolis News, heirs of the Charles Warren Fairbanks assuming control; Delavan Smith remained as president and general manager. Nov. 9.

Jackson (Miss.) Clarion-Ledger—stock of Col. R. H. Henry to R. M. and T. M. Henderson. March 27.

Jacksonville (Fla.) Metropolis—W. R. Carter and Rufus A. Russell to S. A. Lynch. May 15.

Jefferson City (Mo.) National News—to W. R. Hollister. Jan. 8.

Jefferson City (Mo.) Post—Joseph Satter to Peter Nations. Dec. 25.

Jeffersonville (Ind.) Evening Star—A. R. Schimpff to Conway Swartz and Lawrence Hester. Feb. 11.

Kansas City (Mo.) Journal—Charles C. Rosewater, general manager, purchased stock of late Charles C. Gleed and became president of company. Oct. 1.

Lakeland (Fla.) Evening Telegram—M. F. Heatherington to Harry R. Brown. Dec. 1.

Lamar (Colo.) Daily News—S. A. Crary to R. E. Wood. Jan. 22.

Lapeer (Mich.) Press—to Harry Myers. Sept. 1.

Laramie (Wyo.) Republican—William E. Chaplin to Frank S. Burrage. Feb. 27.

Lawrence (Kan.) Daily Gazette—Hall & Finch to Homer Talbot. July 25.

Logansport (Ind.) Tribune—Edgar F. Metzger to S. O. Berman and W. R. Emslie. Jan. 20.

Los Angeles Saturday Night—from F. C. Veon and W. R. Crusoe to Wayside Press. Oct. 30.

Madeira (Cal.) Daily Mercury—to G. A. Rothe (changed to weekly). Dec. 11.

Mannington (W. Va.) Telegram—Miss Marion Shaw to Mannington Publishing Company; D. S. Allen general manager, T. M. Barker advertising manager. Jan. 22.

Marshall (Tex.) Morning News—interest to E. L. Wells. Nov. 15.

Marshfield (Mo.) Chronicle—W. L. Smith to Carl Gardner. Oct. 10.

Marshfield (Ore.) Evening Record—R. A. O'Brien; to co-operative ownersship headed by Rev. J. T. Anderson, G. A. Martin and others. Sept. 1.

Marshfield (Wis.) Times—Leo and Michael T. Berg to Glen V. Kraus. May 1.

Mercer (Cal.) Sun—half interest to Urban J. Hault. Jan. 29.

Mexia (Tex.) Evening News and Herald—Fort & Smith to DeWitt Lamb, R. T. Barnes and R. E. Hutchinson. March 27.

Mexico (Mo.) Daily Intelligencer—Rufus A. Jackson and Fred A. Morris to Gale Johnston. Dec. 31.

Minneapolis, (Minn.) Svenska Amerikanska Posten (Swedish)—Swan J. Turnblad to Magnus Martinson. Oct. 1.

Minot (N. D.) News—to Norman Black. June 1.

Minot (N. D.) State Journal—L. D. McGahan to V. A. and John A. Corbett. Oct. 1.

Missoula (Mont.) Daily Missoulian and Evening Sentinel—interests of George L. Rice and Lester L. Jones to Martin J. Hutchins. Jan. 15.

New Castle (Pa.) Herald—to Emil Calman. Aug. 1.

Newport (N. H.) Republican Champion—to George E. Brown. Oct. 15.

Newbern (N. C.) Sun-Journal—Owen G. Dunn to John A. Park. May 12.

Newport (R. I.) Express and Standard—D. W. Hildreth to J. H. Houlihan. June 1.

New York Herald—James Gordon Bennett estate to Frank A. Munsey. Jan. 12.

New York Evening Telegram—James Gordon Bennett estate to Frank A. Munsey. Jan. 12.

Norman (Okla.) Transcript—interests of J. J. Burke to associates. April 10.

Oberlin (Kan.) Times—L. M. Parker to Lee Meadows. Sept. 1.

Okmulgee (Okla.) Times—John H. Rebold to Sanford C. Cox, L. N. Houston, L. H. D. Cook. Jan. 20; interest of Sanford C. Cox to H. H. Horton. May 15.

Olympia (Wash.) Standard—Eagle Freshwater to J. M. Tadlock. Feb. 19.

Omaha (Neb.) Bee—Victor Rosewater to Nelson B. Updike. Jan. 15.

Orange (Tex.) Daily Leader—leased to H. C. Connelly. Jan. 8.

Paris (Tex.) Morning News—Sayers Boyd to North Texas Publishing Company; Harry Warner editor. April 10.

Parsons (Kan.) Eclipse—C. A. Lamb to Eclipse Publishing Company. March 1.

Pendleton (Ore.) Morning Tribune—William F. Lowell to G. F. Gilmore, C. J. Owen, Harry L. Kuck. May 15.

Philadelphia Press—Rodman Wanamaker to Cyrus H. K. Curtis; discontinued. Oct. 1.

Placerville (Cal.) Republican-Nugget—W. S. Kirk to Wallace C. Brown. Dec. 18.

Portage (Wis.) Register-Democrat—John G. Garry to A. A. Porter. May 1.

Portland (Me.) Daily Eastern Argus—interest of Don C. Seitz to local syndicate. Dec. 25.

Red Bluff (Cal.) Daily Cause—to John G. Miller. May 1.

Red Bluff (Cal.) Sentinel—leased to D. D. Dodson, Jr., and V. H. Werlhof; changed to morning paper. Jan. 29; leased by D. D. Dodson to John G. Miller. Sept. 1; John G. Miller to Neilson & Fred. Nov. 6.

Redding (Cal.) Daily Courier-Free Press—Ferdinand Hurst to Walter H. Fink. Feb. 17.

Redmond (Ore.) Spokesman—M. W. Pettigrew to Douglas Mullarky. March 27.

Richmond Virginian—to Sam T. Clover (merged with Evening Journal). May 15.

Richmond (Va.) Evening Journal—Samuel T. Clover to Times-Dispatch Company. Oct. 1.

Rutland (Vt.) Evening News—to Donald G. Babbitt. April 3.

Sacramento (Cal.) Morning Union—John S. Craig to Ben S. Allen. Feb. 17.

Savannah (Ill.) Times-Journal—to W. H. Gharrity. March 27.

St. Cloud (Minn.) Times—C. F. McDonald to Fred Shilpin. May 1.

Salina (Kan.) Daily Union—interest of J. R. Burton to Melville P. Shipman. Sept. 1.

Salt Lake City Herald—Mormon church to A. L. Fish. Jan. 1.

Salt Lake City Telegram—controlling interest purchased by A. L. Fish; Sunday edition started. July 25.

San Angelo (Tex.) Standard—J. G. Murphy to Houston Harte. Aug. 1.

San Benito (Tex.) Daily Light—A. E. Stephenson to Light Publishing Company; J. F. Rector editor and manager. April 10.

San Juan (Tex.) Dispatch—Isadore Moritz to S. A. Pipes. May 22.

Shasta (Cal.) Courier—Ferdinand Hurst to Walter H. Fink. Feb. 19.

Sherman (Tex.) Daily Democrat—G. O. and E. C. Hunter to a syndicate. June 18.

Shreveport (La.) News—J. S. Richardson to Charles L. Schless. May 1.

Sioux Falls (S. D.) Press—Willis C. Cook to George E. Egan. Dec. 11.

Snyder (Tex.) Signal—controlling interest J. P. Chambliss to W. M. Curry. March 20; to J. S. Hardy to W. R. Bell. Dec. 31.

Steubenville (Ohio) Gazette—controlling interest from John F. Nolan to W. R. Alban and Jay S. Paisley. Dec. 25.

Stuttgard (Ark.) Daily Arkansawyer—interest to J. Milton Drummond. March 27.

Stroudsburg (Pa.) Times-Democrat—A. Mitchell Palmer to Nelson A. Frantz. June 21.

Texarkana (Ark.) Daily Texarkanian—third interest from W. W. Thornton to J. L. Wadley & Sons. Oct. 15.

Tyler (Tex.) Tribune—Dabney White to A. B. O'Flaherty. April 3; resold by A. B. O'Flaherty to Dabney White. April 10.

Utica (N. Y.) Globe—to Judge Lynn J. Arnold. April 3 (Judge Arnold died later in year).

Vale (Ore.) Enterprise—to Lloyd Riches. Dec. 18.

Vernon (Tex.) Record Company—succeed Nichols-Brown Company as owner of Record. Aug. 21.

Waukesha (Wis.) Herald—Ad. Campbell to B. A. Hoffman and associates. May 29.

Wilmington (Del.) Every Evening—leased to William F. Metten. Sept. 1.

Wilmington (Del.) Morning News—Alfred I. duPont to syndicate headed by Robert H. Richards. July 10.

Wilmington (N. C.) Dispatch—interests of P. R. Anderson to R. S. Carver. April 10; half interest to James Cruikshank. July 1.

Winsted (Conn.) Citizen—L. E. Manchester to Robert S. Hulbert and associates. Aug. 15.

Worcester (Mass.) Gazette—George F. Booth and John Day Jackson to T. T. Ellis, publisher Worcester Telegram; became evening edition of Telegram. Dec. 31.

CANADA

Charlottetown (P. E. I.) Examiner—controlling interest to J. R. Burnett. June 1.

Hamilton (Ont.) Times—to John M. Imrie. Oct. 1. (Suspended Nov. 11.)

Winnipeg (Man.) Tribune—R. L. Richardson to William Southam and sons. July 1.

Winnipeg (Man.) Telegram—to William Southam & Sons. July 24; discontinued Oct. 16.

DAILY NEWSPAPER CONSOLIDATIONS

UNITED STATES

Allentown (Pa.) Morning Call with Herald. April 1.

Altoona (Pa.) Times and Tribune. Jan. 1.

Appleton (Wis.) Crescent merged with Appleton Post, as Post-Crescent. Feb. 19.

Ashland (Wis.) Daily Press absorbed Weekly Call. Feb. 12.

Baltimore Star with Baltimore News. Dec. 1.

Bellaire (O.) Independent absorbed by Daily Leader. March 20.

Birmingham (Ala.) News absorbed Daily Ledger. April 17.

Brazil (Ind.) News, Times and Democrat combined as Daily Times. Feb. 1.

Caledonia (N. Y.) Advertiser and Era. Sept. 1.

Charleston (Mo.) Enterprise Courier absorbed by Daily Index. May 1.

Cheyenne (Wyo.) State Leader purchased by Tribune; Leader continued as morning paper and Tribune as evening. July 31.

Cohoes Republican and the Dispatch combined as Cohoes American. Feb. 9.

Columbia (Pa.) Daily Spy absorbed by Daily News. Nov. 1.

Connersville (Ind.) Daily Examiner and News. Jan. 29.

Erie (Pa.) Evening Herald purchased by Morning Dispatch. Sept. 22.

Fort Collins (Colo.) Courier absorbed by Express. May 1.

Henderson (N. C.) Gold Leaf and Daily Dispatch. April 24.

Iowa City (Ia.) Press and Daily Citizen. Nov. 6.

Jacksonville (Ill.) Daily Courier absorbed by Daily Journal. Feb. 11.

Lancaster (Pa.) Examiner and Daily New Era. April 12.

Lima (Ohio) Times-Democrat with News. May 1.

Logansport (Ind.) Pharos-Reporter and Tribune. March 15.

Marietta (Ohio) Times purchased Journal; combined as afternoon paper under title of Journal Times. Feb. 22.

Mt. Vernon (Ill.) Daily Register and Daily News. Oct. 1.

New York Staats-Zeitung and German Herold merged as Staats-Zeitung-Herold. March 22.

Ogden (Utah) Morning Examiner and Evening Standard. March 27.

Paw Paw (Mich.) Free Press and Courier with True Northerner. Feb. 11.

Quincy (Ill.) Whig purchased Journal; papers combined as Whig-Journal. June 1.

Red Bluff (Cal.) Sentinel, Daily Cause and Daily News. Sept. 1.

Richmond (Cal.) News and Record-Herald. Sept. 1.

Richmond Virginian merged in Richmond Journal. May 15.

Richmond (Va.) Journal—absorbed by Times-Dispatch; Sunday edition discontinued; afternoon edition retained. Oct. 1.

Rock Island (Ill.) Daily Union absorbed by Daily Argus. April 3.

Roseburg (Ore) Review and News. April 10.

St. Johnsbury (Vt.) Republican absorbed by Evening Post. Jan. 22.

Salt Lake Herald and Telegram. Dec. 18.

Seymour (Ind.) Daily Democrat absorbed by Republican; name of combination changed to Tribune. Sept. 15.

Waukesha (Wis.) Daily Herald and Freeman. Nov. 1.

White Plains (N. Y.) Reporter, Daily Argus and Daily Record combined. March 20.

Worcester (Mass.) Gazette consolidated with Telegram as evening edition. Dec. 31.

CANADA

Peterboro (Ont.) Examiner and Daily Review. June 1.

Regina (Sask.) Leader absorbed Evening Post. Aug. 1.

St. Marys (Ont.) Journal absorbed Argus. Oct. 20.

Saskatoon (Sask.) Star and Phoenix. Aug. 1.

Welland (Ont.) Tribune and Telegraph Oct. 5.

PRESS GALLERY OF CONGRESS

PERSONS desiring admission to the press galleries of Congress shall make application to the Speaker, as required by Rule XXXV of the House of Representatives, and to the Committee on Rules of the Senate, as required by Rule VI for the Regulation of the Senate Wing of the Capitol; and shall state in writing the names of all newspapers or publications or news associations by which they are employed, and what other occupation or employment they may have, if any; and they shall further declare that they are not engaged in the prosecution of claims pending before Congress or the departments, and will not become so engaged while allowed admission to the galleries; that they are not employed in any legislative or executive department of the Government, or by any foreign Government or any representative thereof, and that they are not employed, directly or indirectly, by any stock exchange, board of trade, or other organization, or member thereof, or brokerage house, or broker, engaged in the buying and selling of any security or commodity or by any person or corporation having legislation before Congress, and will not become so engaged while retaining membership in the galleries. Holders of visitors' cards who may be allowed temporary admission to the galleries must conform to the restrictions of this rule.

2. The applications required by the above rule shall be authenticated in a manner that shall be satisfactory to the standing committee of correspondents, who shall see that the occupation of the galleries is confined to bona fide correspondents of reputable standing in their business, who represent daily newspapers or newspaper associations requiring telegraphic service; and it shall be the duty of the standing committee, at their discretion, to report violation of the privileges of the galleries to the Speaker, or to the Senate Committee on Rules, and pending action thereon the offending correspondent may be suspended.

3. Persons engaged in other occupations whose chief attention is not given to newspaper correspondence or to newspaper associations requiring telegraphic service shall not be entitled to admission to the press galleries; and the Press List in the Congressional Directory shall be a list only of persons whose chief attention is given to telegraphic correspondence for daily newspapers or newspaper associations requiring telegraphic service.

4. Members of the families of correspondents are not entitled to the privileges of the galleries.

5. The press galleries shall be under the control of the standing committee of correspondents, subject to the approval and supervision of the Speaker of the House of Representatives and the Senate Committee on Rules.

Approved:

FREDERICK H. GILLETT,
Speaker of the House of Representatives.

Approved by the Committee on Rules of the Senate.

GUS J. KARGER, *Chairman.*
CHARLES S. ALBERT.
ARTHUR S. HENNING.
H. C. STEVENS, *Secretary,*
Standing Committee of Correspondents.

MEMBERS

Name	Paper Represented	Office
Albert, Charles S.	New York World	20-22 Wyatt Building
Anderson, Parker R.	Charlotte News, Winston-Salem Sentinel	41 Home Life Building
Armstrong, Robert B.	Los Angeles Times	Hibbs Building
Atchison, John C.	Daily News Record, New York	507 Union Trust Building
Atkins, W. H.	International News Service	1204-1207 Munsey Bldg.
Authier, George F.	Minneapolis Tribune	823 Albee Building
Baker, Joe L.	Daily News Record, New York	507 Union Trust Building
Barry, Robert T.	Philadelphia Public Ledger	501½ Fourteenth Street
Baxter, Norman W.	Philadelphia Public Ledger	501½ Fourteenth Street
Beamish, Richard J.	Philadelphia Inquirer	1006 Munsey Building
Bird, Hugh	Baltimore Evening Sun	1416 New York Avenue
Boeckel, Richard	Federal Trade Information Service	63 Home Life Building
Boehringer, Edwin C.	Daily Metal Trade	1110 F Street
Bowman, W. E.	Detroit Journal, Newark Star Eagle, Toledo Blade	420 Colorado Building
Boyle, John	Wall Street Journal, Exchange Telegraph Company, London, England	1422 F Street
Bradford, A. L.	United Press Associations	1234 Munsey Building
Bradshaw, Robert V.	Buffalo Evening News	514 Woodward Building
Brainerd, C. C.	Brooklyn Daily Eagle	301 Colorado Building
Brigham, William E.	Boston Evening Transcript	81 Home Life Building
Brown, Ashmun N.	Seattle Post Intelligencer, Providence Journa, Providence Evening Bulletin	607 Hibbs Building
Brown, G. R.	Washington Post	Post Building
Brown, Harry J.	Boise Statesman, Anaconda Standard, Salt Lake Tribune	Woodward Building
Bruckart, W. L.	Associated Press	Star Building
Bryant, H. E. C.	New York World	20-22 Wyatt Building
Buel, Walker S.	Cleveland Flain Dealer	38 Fost Building
Caldwell, William F.	Associated Press	Star Building
Campbell, J. Bart	International News Service	238 Munsey Building
Carson, John J.	Baltimore Evening Sun	1416 New York Avenue
Church, David M.	International News Service	1204-07 Munsey Building
Clapper, Raymond	United Press Associations	1234 Munsey Building
Clark, Edward B.	Chicago Evening Post, Western Newspaper Union	610 Munsey Building
Coffin, Clinton	Associated Press	Star Building
Collins, Ralph A.	New York Herald	Munsey Building
Combs, George W.	Baltimore Sun, Lynchburg News, Wilmington Morning News	1416 New York Avenue
Connor, Frank W.	New York Evening World, Oshkosh Northwestern	Wyatt Building
Cottrell, Jesse S.	Nashville Banner, Memphis News-Scimitar, Montgomery Advertiser	72 Home Life Building
Couch, Ralph F.	United Press Associations	1234 Munsey Building
Craig, Donald A.	New York Herald	Munsey Building
Crawford, Arthur W.	New York Commercial	42 Wyatt Building
Crawford, W. A.	Central News	31 Wyatt Building
Daley, William L.	Los Angeles Times	604 Hibbs Building
Dodge, Homer Joseph	Federal Trade Information Service	63 Home Life Building
Dougherty, E. G.	Des Moines Capital, Davenport Democrat, Marshalltown Times-Republican, Sioux City Journal	514 Woodward Building
Dunn, Arthur W.	American Press Association	1119 Woodward Building
Early, Stephen T.	Associated Press	Star Building
Easton, Edward C.	Philadelphia Inquirer	1006 Munsey Building
Ehrhardt, Edwin J.	Los Angeles Examiner	1403 H Street
Eland, Henry E.	Wall Street Journal	1422 F Street
Ellmaker, Lee	International News Service	1204-7 Munsey Building
Erwin, John D.	Nashville Tennessean and American, Philadelphia Record, New York Evening World	205 District Bank Bldg.
Essary, J. Fred	Baltimore Sun	1416 New York Avenue
Fairbairn, A. D.	Troy Record, Wilmington Every Evening, Buffalo Commercial	46 Post Building
Field, Carter	New York Tribune, Buffalo Evening News, Montreal Star	514 Woodward Building
Foote, Mark	Grand Rapids Evening Press, Saginaw News, Jackson Citizen-Patriot, Flint Journal, Bay City Times, Muskegon Chronicle	927 Colorado Building
Fox, Albert W.	Cincinnati Enquirer	Post Building
Gableman, Edwin W.	Cincinnati Enquirer	32 Post Building
Gardner, Gilson	Newspaper Enterprise Association	1132 Munsey Building
Garnett, Burt P.	Washington Herald	427 Eleventh Street
Gates, Robert M.	Memphis Commercial Appeal	511 Metropolitan Bk. Bldg.
Gauss, Harry B.	Chicago Daily News	51 Home Life Building
Gavin, William G.	Springfield Republican, Springfield News, Boston Traveler	719 Albee Building
Geddes, Bond P.	Associated Press	Star Building
Gilbert, Clinton W.	Philadelphia Evening Ledger	501½ Fourteenth Street
Gill, A. Cloyd	Washington Times	Munsey Building
Ginter, Robert M.	Pittsburgh Gazette-Times	47 Post Building
Gleissner, John M.	United News	1234 Munsey Building
Goodwin, Mark L.	Dallas News, Galveston News, Dallas Evening Journal	620 Albee Building
Gottlieb, Louis S.	New York Jewish Morning Journal	945 Pennsylvania Avenue
Gregg, Isaac	New York Sun	438 Munsey Building
Grimes, W. H.	United Fress Association	1234 Munsey Building
Groves, Charles S.	Boston Globe	307 Albee Building
Hall, Henry	Pittsburgh Chronicle Telegraph	47 Post Building
Hallam, H. C.	Providence Tribune, Pawtucket Times, North Adams Transcript	502 Hibbs Building
Hamilton, Charles A.	Buffalo Times, Rochester Post-Express, Troy Times, Utica Observer	519 Colorado Building
Hanlon, John V.	Pittsburgh Press	421 Colorado Building
Hanna, Paul	Federated Press	233 Maryland Building
Harris, Winder R.	New York American	1403 H Street
Hart, Charles C.	Portland Oregonian, Sacramento Bee, Spokane Spokesman Review, Boise Capital News	823 Albee Building
Hassett, William D.	Washington Post	28 Post Building
Haupert, Paul F.	Associated Press	Star Building
Hayden, Charles S.	San Antonio Light, St. Louis Star, Little Rock Democrat	72 Home Life Building
Hayden, Jay G.	Detroit News	903 Colorado Building
Hayward, A. O.	International News Service	1204-7 Munsey Building
Heiss, A. E.	Traffic World, Chicago	505 Colorado Building
Henning, Arthur S.	Chicago Tribune	42 Wyatt Building
Hill, George Griswold	London Times	510 Wilkins Building
Holloman, James A.	Atlanta Constitution	Harrington Hotel
Hood, Edwin M.	Associated Press	Star Building
Hornaday, James P.	Indianapolis News, Western Newspaper Union	33 Wyatt Building
Hunt, Charles P.	Douglas International, Johnstown (Pa.) Tribune, Altoona Mirror	608 Fourteenth Street
Hunt, Harry B.	Newspaper Enterprise Association	1128 Munsey Building
Huntley, Theodore A.	Pittsburgh Post	32 Post Building
Jannison, A. M.	Central News	Wyatt Building
Jermane, W. W.	Seattle Times	923 Colorado Building
Johns, E. B.	Sandusky Register, Bellingham Herald	81 Home Life Building
Jones, Winfield	San Antonio Express	101 District Bank Bldg.
Joslin, Theodore G.	Boston Evening Transcript	81 Home Life Building
Judd, Maurice B.	Indianapolis News, New York Sun	34 Wyatt Building
Karger, Gus J.	Cincinnati Times-Star	16 Post Building
Kennedy, David S.	New York Journal of Commerce	6 Fleming Building
Kennedy, William P.	Washington Evening Star	Star Building
Keyser, Charles P.	St. Louis Globe-Democrat	34 Wyatt Building
Klein, Alfred	Day, New York	Cavanaugh Courts
Knorr, Ernst A.	Central News	31 Wyatt Building
Laddon, Rosa	Federated Press	233 Maryland Building
Lamm, L. M.	Chicago Daily Hide and Tallow	63 Home Life Building
Lawrence, David	Consolidated Fress Association	503 Commercial Bk. Bldg.
Lechartier, G.	Petit Parisien	512 Wilkins Building
Lee, Annabel	Universal Service	1403 H Street
Lee, Richard	Chicago Herald-Examiner	1403 H Street
Lewis, Frank W.	Knoxville Sentinel, Winston-Salem Journal, Wilmington (N. C.) Star	205 Munsey Building
Lewis, Willmott Harsant	London Times	510 Wilkins Building
Lincoln, G. Gould	Washington Evening Star	Star Building
Linz, Clarence L.	Newport Daily News, Providence News, Newburgh News, Daily Garment News	622 Albee Building
Lorance, John	New Bedford Mercury	1344 Vermont Avenue
Lorton, Eugene	Tulsa World	34 Post Building
Low, A. Maurice	London Morning Post	402 Hibbs Building
Ludlow, Louis	Columbus Dispatch, Ohio State Journal, Cincinnati Commercial Tribune, Denver Post	903 District Bank Bldg.
McGahan, Paul J.	Philadelphia Inquirer	1006 Munsey Building
MacGregor, Donald	Faris Herald	1502 H Street
McQuire, Mason	New York Tribune	514 Woodward Building
McMillan, H. C.	New York Evening Post	91 Home Life Building
McMurchy, W. G.	St. Paul News, Minneapolis News, Omaha News	630 Munsey Building
McSween, Angus	Philadelphia North American	40 Wyatt Building
McNeely, John H.	Evansville Journal-News	The Burlington
Macnamee, Wallace B.	Boston Advertiser	1403 H Street
Mallon, Winifred	The News, New York	42 Wyatt Building
Manning, George H.	New York Telegram, Roanoke Times, Atlanta Georgian and American, Richmond News Leader	617 Colorado Building
Markham, Edgar	St. Paul Dispatch, St. Paul Pioneer Fress	514 Woodward Building
Marrinan, John J.	Boston Herald	719 Albee Building
Martin, Lawrence C.	United Press Association	1234 Munsey Building
Martin, Lorenzo W.	Louisville Courier-Journal, Louisville Times	808-809 Evans Building
Melman, Benjamin	Jewish Daily Forward	420a Warner Street
Mellett, Lowell	United News Service	1201 Munsey Building
Messenger, N. O.	Washington Evening Star	Star Building
Michael, Charles R.	Philadelphia North American	40 Wyatt Building
Michelson, Charles	New York World	20-22 Wyatt Building
Miller, Karl W.	Detroit News	903 Colorado Building
Milne, Henry Utley	Reading Eagle, Standard Daily Trade Service	306 Wilkins Building
Mixter, Paul	Detroit Free Press	302 Metropolitan Bk. Bldg.
Monk, Thomas O.	New York Telegram, Akron Beacon-Journal	419 Metropolitan Bk. Bldg.
Montgomery, A. J.	The Christian Science Monitor, Boston	921 Colorado Building
Montgomery, Floyd H.	Arkansas Gazette, Muskogee Phoenix	Herald Building
Morgan, Raymond B.	New York Harald, Lincoln State Journal, Dallas Times-Herald	Munsey Building
Murphy, Marvin E.	Louisville Courier-Journal, Louisville Times	808-9 Evans Building
Murray, K. Foster	Norfolk Virginia-Filot, Charleston News and Courier, Savannah News	302 Metropolitan Bk. Bldg.
Nesbitt, H. B.	Kansas City Star, Kansas City Times	15 Post Building
Nevin, John Edward	Nevins News and Feature Service	304-5 Munsey Building
Nicolson, C. B.	Detroit Free Press	302 Metropolitan Bk. Bldg.
Norton, Robert L.	Boston Post	911 Union Trust Building
Odell, George T.	New York Morning Telegraph, Portland Telegram	40 Wyatt Building
Oulahan, Richard V.	New York Times	717 Albee Building
Owen, John W.	Baltimore Sun	1416 New York Avenue

PRESS GALLERY OF CONGRESS—Continued

Petit, Royce E.	United Press Association	1234 Munsey Building
Plummer, Nixon S.	New York Evening World	20-22 Wyatt Building
Price, Harry N.	Austin American	Post Building
Probert, L. C.	Associated Press	Star Building
Ranck, Than V.	New York American, Universal Service	1403 H street
Richards, Mrs. George F.	Worcester Gazette, Springfield Union, Lowell Sun, Portland (Me.) Express, Norwich Bulletin, Hartford Courant	George Washington Inn
Richter, John L.	Central News	31 Wyatt Building
Rigby, Cora	The Christian Science Monitor, Boston	921 Colorado Building
Roberts, Hugh W.	Birmingham Age-Herald	500 Davidson Building
Roberts, Roy A.	Kansas City Star, Kansas City Times	37 Post Building
Rogers, Harry A.	International News Service	1204-7 Munsey Building
Ross, Charles G.	St. Louis Fost-Dispatch	20-22 Wyatt Building
Royle, Jack	International News Service	1204-7 Munsey Building
Ruth, Carl D.	Cleveland News	421 Colorado Building
Sack, Leo R.	Fort Worth Star-Telegram, Cleveland Press, Cincinnati Post, Toledo News Bee, Columbus Citizen	45 Wyatt Building
Searle, William F.	Salem Evening News, Lynn Daily Item, Lawrence Telegram, Haverhill Evening Gazette	112 Third Street, N. E.
Shepard, Nelson M.	Central News	31 Wyatt Building
Simpson, Richard W.	Associated Press	Star Building
Simonds, Frank H.	McClure Newspaper Syndicate	2400 Sixteenth Street
Sinnott, Arthur J.	Newark Evening News	904 Colorado Building
Small, Albert	Washington Herald	427 Eleventh Street
Small, Robert T.	Consolidated Press Association	305 Commercial Bk. Bldg.
Smith, Carl	Oregon Journal	2633 Adams Mill Road
Smith, Hal H.	New York Times	717 Albee Building
Smith, R. B.	Chicago Tribune	42 Wyatt Building
Smith, Stanley H.	Traffic World	505 Colorado Building
Snure, John	New York Tribune, Des Moines Register, Sioux City Tribune	Munsey Building
Snyder, Edgar C.	Omaha Bee	1311 G Street
Somers, Lee	Christian Science Monitor	Colorado Building
Speers, Leland C.	New York Times	717 Albee Building
Springer, Walter G.	New York Evening Mail	605 Hibbs Building
Sterner, Chas. J.	Wall Street Journal	1422 F Street
Stetson, F. A.	International News Service	238 Munsey Building
Stevens, H. C.	Minneapolis Journal, Seattle Times	44 Wyatt Building
Stofer, Alfred J.	Birmingham News	Home Life Building
Stokes, Harold Fhelps	New York Evening Post	91 Home Life Building
Stokes, Elizabeth King	Consolidated Press Association	305 Commercial Bk. Bldg.
Strayer, L. W.	Fittsburgh Dispatch	38 Post Building
Sullivan, Mark	New York Evening Post	91 Home Life Building
Summers, Geo. W.	Wheeling Register, Buffalo Courier, Louisville Post, Lexington Herald	45 Post Building
Sweinhart, Henry L.	Havas News Agency, La Prensa (New York)	821 Albee Building
Tepper, Joseph L.	Jewish World	401 Jenifer Building
Tighe, M. F.	San Francisco Examiner	1403 H Street
Tiller, Theodore	Atlanta Journal, Savannah Press, Greensboro News	623 Albee Building
Timmons, Bascom N.	Fort Worth Record, Helena Independent, Houston Chronicle, Tulsa World	34 Post Building
Todd, Laurence	Federated Press	233 Maryland Building
Torbett, George Pierce	Syracuse Post-Standard, Bristol Courier-Herald	729 Fifteenth Street
Truesdell, J. A.	New York Journal of Commerce	6 Fleming Building
Tucker, Glenn I.	St. Louis Fost Dispatch	20-22 Wyatt Building
Tuttle, Elbert P.	Pacific Commercial Advertiser (Honolulu)	502 Evans Building
Underwood, John J.	Seattle Times	905 Colorado Building
Vernon, Leroy T.	Chicago Daily News	51 Home Life Building
Walker, Herbert	United Press Association	1234 Munsey Building
Waters, George B.	Newspaper Enterprise Association	1132 Munsey Building
Watkins, Everett C.	Indianapolis Star	45 Post Building
Weir, Paul	Reuter's (Ltd.), London	204 Star Building
Whitehead, Frank Insco	Washington Post	28 Post Building
Wilcox, Grafton S.	Chicago Tribune	42 Wyatt Building
Wile, Frederic W.	Philadelphia Public Ledger	501½ Fourteenth Street
Wisner, G. Franklin	Baltimore American, Baltimore Evening News	439 Munsey Building
Wood, Lewis	St. Louis Globe Democrat, Columbia Record	716 Albee Building
Wooton, Faul	New Orleans Times Picayune	307 Union Trust Building
Wright, James L.	Cleveland Flain Dealer	38 Post Building
Zachary, Robert A.	Brooklyn Daily Eagle	901 Colorado Building

Superintendent, House Press Gallery—W. J. Donaldson, Main 1246
Superintendent, Senate Press Gallery—James D. Preston, Main 99

LEAGUE OF NATIONS PRESS GALLERY

PROBABLY no gathering in the history of the world assumed such an international aspect from the journalistic point of view as the first Assembly of the League of Nations which opened its sessions at Geneva on Nov. 15.

Two hundred and eight seats were allotted to the press in the horseshoe-shaped gallery looking down upon the delegates. Every seat was occupied when the provisional president, Paul Hymans, called the Assembly to order and 30 nations were represented.

Singularly enough the press of America, next to Switzerland, had the largest numerical representation. English and French newspapers and news agencies sent large delegations but two weeks after the first sitting the French correspondents were homeward bound, leaving the field to three French news agencies and the permanent Geneva correspondents of the Paris newspapers. Nearly all the German newspapermen remained until the end.

In this international assembly of newspapermen there were neither press gallery officials nor press gallery rules. The Information Section of the League allotted the seats for the duration of the session and each seat holder received a pink card, entitling him to pass the Swiss officials guarding the entrances to the Assembly hall, and to the press gallery itself.

Correspondents sending cable dispatches were favored in the seating arrangements. On the floor above the press gallery were several large rooms, exclusively for the use of newspapermen. One was a working room, where dispatches might be written, though most of the news agency stories were put down with pencil and paper in the press gallery itself and rushed to the wire by messengers.

A second room was devoted to the telephone service. There were sixteen booths and eight operators, provided by the Swiss telephone administration, to "put through" calls to Paris, Milan, Zurich, Lyon and a host of other places. There were other rooms for the handling of dispatches sent by land and cable lines to all quarters of the globe, or by the French wireless or the Marconi systems, the Marconi company having installed a special station just outside Geneva for sending news to London, New York, Argentine and many European points.

In other rooms were small mail boxes, one assigned to each correspondent, for the receipt of the official journal and various documents distributed by the information section of the League. Ine one of these all communiques regarding the League's work were regularly posted.

Publicity, in the fullest sense of the word, was lacking. Lord Robert Cecil made a half-hearted move for open committee sessions and was strongly supported by Sir James Allen, representing New Zealand, but the Assembly gave the proposal a cold shoulder and Cecil at once accepted the substitute offered by ex-Premier Viviani of France, providing for the publication of summaries of committee actions. Even Barnes, the English labor leader, and regarded as one of the real liberals in the Assembly, advocated secret sessions of one of the committees of which he was a member. Ex-Premier Branting of Sweden, heading the committee on disarmament, invited all newspapermen to attend the first session of his committee, at which only reports were read, but closed the doors at later sessions when the committee members got down to real discussions. Lord Robert Cecil invited two American newspapermen right out of his office when they inquired for news regarding the meeting of a subcommittee of which he was chairman.

However, the Section of Information, headed by Pierre Comert, formerly London correspondent of the Paris Temps, and assisted by Arthur Sweetser, a former American newspaperman, and George H. Mair, an Englishman, evolved a scheme for getting information to the press that worked quite well, once the Assembly had defined its position on publicity. To each committee meeting the information section assigned one of its own men, whose business it was to take notes on proceedings and telephone them to press headquarters where they were distributed by one of Comert's two assistants. It was further arranged that the president of each committee should receive correspondents at the close of each session and answer questions. This information was supplemented by printed communiques, reporting the important decisions reached by each committee, which were posted at press headquarters from an hour to five hours after the committees had adjourned. The English and French correspondents generally favored this system on the ground that it was impossible to cover several important committees, meeting at the same time, even had the sessions been open, but a large proportion of the American newspapermen were not entirely satisfied, favoring open sessions and first-hand information rather than official "hand-outs," however complete they may have seemed.

In addition to this information, each correspondent received daily a copy of the official journal, the "proces verbal" which was supposed to outline the discussions in committee, and the daily review of the press. None of these documents afforded much enlightenment except to reveal, as if by accident, some previously unknown "story" that had broken in a sub-committee debate several days before.

Summed up, the physical arrangements for the gathering and transmission of news, were quite good—so good that in some instances news of the Assembly's action reached New York within less than three hours after dispatches were filed at Geneva. There was much to be desired from the standpoint of real "pitiless publicity." In this respect the first Assembly of the League went far ahead of the Paris peace conference, with its star chamber sessions, but hardly reached that stage of publicity attained by modern parliamentary bodies, say the American congress. Registered correspondents and the names of the newspapers and associations they represented follow:

ARGENTINE—La Nacion, Ortez Echague; La Prensa, Ramiro de Maeztu.

ARMENIA—Bureau de Presse Armenia, M. Michaelian; Jamanak, M. Garaud der Garaoedian.

AUSTRALIA—United Cable Service, Thorold Waters; Australian and New Zealand Press Association, A. F. Frazer; Australian and New Zealand Press Association and Sydney Daily Telegraph, John Sandes.

AUSTRIA—Correspondance de Vienne, K. Wollanka; Express, W. Hartmann; Freie Tribune, Abramovitch; Die Zeit, J. Rogovin.

BELGIUM—Demain, L. Courthion; L'Independance Belge, G. Vanzype; Le Soir (Brussels), M. Adam; Independance Belge, etc., M. P. Walbroeck; L'Etoile Belge, M. Haubrechts.

CHINA—Bureau d'Information Chinois, M. Soong, M. K. Chwan, M. E. Chen.

DENMARK—Politiken (Copenhagen), Andreas Winging.

EGYPT—La Reforme (Alexandria and Cairo), F. Simond; Journal du Caire, Haggar; Correspondance d'Orient (Paris), Aly El Ghalaty; La Bourse Egyptienne, L. Avennier.

SPAIN—Diario Universal (Madrid), A. Pages; Mercurio (Barcelona), A. Montfort; El Sol (Madrid), R. de Maeztu.

FINLAND—De Locomotif, A. B. Cohan Stuart.

FRANCE—(Paris) Agence Centrale, H. Bessemer; Agence Radio, Jean Bauler; Agence Havas, Henri Ruffin; Le Drapeau Bleu, Lagonico; L'Echo de Paris, A. Géraud; L'Éclair, M. Maleroff; L'Information, E. Taponier; Agence Fournier, M. De Toledo; L'Illustration, N. Roger; Journal des Débats, E. Bauty, B. Gauroni-Larouc; Le Journal de Paris, Tony Roche; Journaux de la République, Emile Thomas; Le Monde Illustré, Mme. J. Barrelet, 4, Avenue Henri Dunand; L'Œuvre, M. Berthet; Le Petit Parisien, Paul du Bochet; Le Radical, L. Rodanet; Le Soir, Paul Seller; Le Temps, M. Charles Rivet, Francois Laya; Le Petit Havre (Le Havre), Paul Meyhoffer; Lyon Républican, Jean Veyrat; Le Progrès (Lyon) F. Rannaz; La Dépêche (Toulouse), R. Gayot; Agence Rhénane (Strasbourg), M. Milser; Alsace-Lorraine, M. A. Viernes.

GERMANY—Agence Wolff, Dr. Max Beer; Berliner Tagblatt, Dr. V. Auburtin; Deutsche Allgemeine Zeitung, Dr. Adler; Deutsche Tageszeitung, Franz Farga; Frankfurter Zeitung, Emil Ney; Lokal Anzeiger, W. Schonermann; Vossiche Zeitung, Dr. J. Becker.

GREAT BRITAIN—(London) Agence Reuter, M. F. W. Ernett; Central News, M. E. Sommer; Christian Science Monitor, M. S. J. Jennings; Daily Chronicle, M. G. N. Perris; Daily Express, Sir Percival Phillips, P. de Witte; Daily Mail, A. G. Cardozo, Wilson H. Harris; Daily Telegraph, R. M. Hugh; Economist, Leo Wolfsohn; Exchange Telegraph Company, M. A. Glarner; Ladies' Field, Mrs. M. de Perrot; Manchester Guardian, B. C. Carrol; Morning Post, J. A. Ford; Newspaper and Press Association, H. N. Rickey; Observer, M. S. Huddleston; Times, M. Hubert Walet, M. Vernon Bartlett; Westminster Gazette, Mrs. G. Grande; Wireless Press, Herbert White; Birmingham Post, etc., Julian Grande; New Standard, Robert Dell.

GREECE—Agences d'Athènes, M. S. Pappas; Atlantis, etc., M. C. Gelbert.

HOLLAND—Het Leven, J. F. A. Orbaan; Handelsblad, M. Schaardenburg; Maasbode, Dr. B. de Jong van Beck en Donk; Nederlander, M. L. Van Outhoorn; Nieuwe Rotterdamsche Courant, Dr. J. Van der Bergh; De Telegraaf, M. et Mme. Louis Israels; Het Vaderland, Jac. Thomson.

HUNGARY—Agence Télégraphique Officielle, Hongrie, M. Z. Barayai, B. Z. am Mitteltag, M. L. Boris.

ITALY—Corriere della Sera, M. A. Sottile; Il Secolo (Milan), M. A. Monto; La Sera (Milan), M. A. Scanbiana.

JAPAN—Hochi, M. Kashiwada; Jiji, M. Tokanii; Nichibei, M. Ochihara; Osaka-Asahi, M. Machida; Osaka-Mainichi, M. F. Chara; Yoroza, M. Osumi; Tokio Nichi Nichi, Miss Schmidt-Giesecke.

JUGOSLAVIA—Bureau de Presse Jugo-Slav, Stanazvirik; Selo et Jugoslavenski Economista, M. Drag, V. Miletich; Attaché Press Legation Bulgarie, M. H. Zlafanoff.

POLAND—Bureau de Presse Polonais, F. Nunberg; Narod (Warsaw), Count Potulicki; Nowa Reforma (Cracow), M. Prez. Brzesicki; Kurjer Poranny (Warsaw), Dr. L. Wloch.

PORTUGAL—A. B. C. (Lisbon), Jose Da Cunha; Commercio do Porto, M. A. A. Almendra.

RUSSIA—La Cause Commune, M. Sergueyeff; Golos Rossi, P. Swesditsch.

SWEDEN—Stockholms Tidningen, L. Winding; Svenska Dagbladet (Stockholm), E. F. Rusen; Dagens Tidningen, Mme. A. Anderberg; Dagens Nyheter, O. Thorsing; Nordska Press Central, A. Waltz; Social Demokraten, S. Backlund.

SWITZERLAND—Cercle de la Presse; Agence Télégraphique Suisse, Dr. Fr. Rothen, Aloys Mooser; Le Droit des Peuples, R. Claparede; Le Journal Français, F. Fournier; Nouveau Journal de Strasbourg, Th. Heusser, M. Weinle; Journal de Genève, Ed Chapuisat; Le Genevois, G. Verdene et J. Fazy; Indian Sociologist, S. Krishyami; Le Peuple Genévois, M. Durand; La Revue de Genève, R. de Traz, 6 rue des Granges; Tribune de Genève, M. B. Gouzy; Agence Télégraphique Suisse, Dr. C. Ludi, M. Kunz-Aubert, M. Filliol; Basler Volksblatt, Dr. Edyard; Annales des Nationalites (Lausanne) M. Gabrys; Basler Nachrichten, M. Oerl; Bund, M. A. Keller; Feuille Centrale de Zofingue, H. Reymond; Jewish Press Association, Mrs. Edelstein-Friedmann; La Gazette de Lausanne, G. Rigassi; Journal International de Santé publique; M. Krieger; National Zeitung, A. Saager; Neue Zurcher Zeitung, M. Borel, E. Reitman, Dr. A. Charuach; Nouvelliste Valaisan, M. P. Meyer de Stadelhofen; Ostschweiz (St. Gall) M. Wartburg; La Patrie Suisse, E. Kuhne; Presse Suisse Moyenne, M. Briod; Revue de Lausanne, H. Laeser; Revue Franco-Suisse, L. Duret; La Semaine Litteraire, L. Debarge; La Suisse Liberale (Neuchatel), Maxime Coursiere; La Suisse, M. A. Nicole; Neue Schweizer Zeitung, M. A.

PRESS GALLERY OF LEAGUE OF NATIONS

(Continued from page 48)

SWITZERLAND—Continued

Picot; La Sentinelle, M. A. Leuba; La Voix de l'Humanité, Dr. R. Broda.

CZECHO-SLOVAKIA—Bureau Tcheco-Slovaque de la Presse, P. Palivec; Cas (Prague), Dr. R. Teltsik; Prikarpatska Rus, Dr. D. Markoff; Pravo Lidu, M. J. Linhart; Venkov, S. Necasek; Gazette de Prague, J. Stavnich; Volia Rossi (Prague), Prof. Hersch; Prager Tageblatt, M. Lowy.

UKRAINE—Société des Journalistes Ukrainiens, E. Batchinsky.

URUGUAY—La Mañana, Señor L. Azarola.

GEORGIA—Presse Georgian, M. Chavichuski; Djaghadamard, Dr. E. Adjemiar.

UNITED STATES

ASSOCIATED PRESS—S. F. Wader, Carlyl McDonald.

UNITED PRESS—Henry Wood, A. Johnson.

INTERNATIONAL NEWS SERVICE—N. C. Parke.

UNIVERSAL SERVICE—C. F. Bertelli.

NEW YORK TIMES—Edwin L. James.

NEW YORK WORLD—Lincoln Eyre.

NEW YORK TRIBUNE—Arthur S. Draper.

NEW YORK HERALD—Laurence Hills.

NEW YORK EVENING POST—Charles Selden.

BROOKLYN EAGLE—Guy Hickok.

PHILADELPHIA PUBLIC LEDGER—C. W. Ackerman, C. Hirschey.

CHICAGO TRIBUNE—Henry G. Wales.

CHICAGO NEWS—A. R. Decker.

DETROIT NEWS—W. K. Kelsey.

LOS ANGELES TIMES—R. Courtney.

NEWSPAPER ENTERPRISE ASSOCIATION—H. N. Rickey, Milton Bronner.

LEAGUE OF FREE NATIONS ASSOCIATION—James G. McDonald.

FOREIGN PRESS—A. Hodges.

CHRISTIAN WORK—H. E. Jaquith.

WORLD OUTLOOK—Miss F. L. Robinson.

PUBLIC LIBRARIES, Chicago—E. C. Richardson.

UNATTACHED—Frederick Palmer, Frederick Palmer.

NEWSPAPER AND JOURNALISTIC ORGANIZATIONS OF U. S.

(National, International, State and Interstate)

Alabama Press Association—President: Frank N. Julian, Sheffield.

American Association of College News Bureaus—President: Prof. Bristow Adams, Cornell University.

American Association Foreign Language Newspapers—Manager: Frank D. Gardner, 30 East 23d street, New York.

American Association Teachers of Journalism—President: Prof. Willard G. Bleyer, University of Wisconsin, Madison.

American Journalists Association—President: Richard A. Stokes, 507 Commercial Bldg., St. Louis, Mo.

American Newspaper Publishers Association—President: T. R. Williams, Pittsburgh Press; General Manager: Lincoln B. Palmer, World Building, New York, director Advertising Bureau Committee, William A. Thomson, World Bldg., New York.

Arkansas Press Association—President: Walter B. Williams.

Associated Business Papers—President: M. C. Robins, Gas Age, New York.

Associated French Language Newspapers of New England—President: Jean B. Paradis, L'Independent, Fall River, Mass.

Association of American Schools and Departments of Journalism—President: W. H. Mayes, University of Texas, Austin.

Association of Newspaper Classified Advertising Managers—President: L. J. Boughner, Chicago Daily News; executive secretary, C. L. Perkins, 326 West Madison street, Chicago.

Authors' League of America—President: Rex Beach, 41 Union Square West, New York City.

Audit Bureau of Circulations—President: O. C. Harn, National Lead Company, New York: managing director, Stanley Cloque, 202 S. State street, Chicago.

Baseball Writers Association of America—President: L. E. Sanborn, Chicago Tribune.

Bennett, James Gordon, Association—President: Robert E. Livingston, New York.

California Press Association—President: Friend W. Richardson, Berkeley Gazette.

California Circulation Managers Association—President: W. F. D. Brown, Oakland Tribune.

Carolina Circulation Managers Association—President.

Catholic Writers Guild of New York—President: Thomas F. Meehan.

Chicago Newspaper Representatives Association—President: Charles B. Nichols, John M. Branham Company.

Chicago Press Club—President: Clyde A. Morrison, Ashland Block, Chicago.

Colorado Editorial Association—President: Mrs. Lois Allen, Canon City Leader.

Columbia University School of Journalism Alumni—President: Edwin N. Lewis, New York City.

Connecticut Editorial Association—President: O. S. Freeman, Bristol Press.

Corn Belt Press Association—President: Lon Martin, Taylorville (Ill.) Courier.

Correspondents Club of New York, Inc. (out-of-town correspondents). President: A. M. Kemp, Boston Globe, 1106 World Bldg., New York City.

Del-Mar-Via (Delaware, Maryland, Virginia) Press Association—President: S. E. Shanahan, Easton (Md.) Star-Democrat.

Florida Associated Dailies—President: T. E. Fitzgerald, Daytona News.

Florida Press Association—President: Gilbert D. Leach, Leesburg Commercial.

Foreign Language Publishers Association of Cleveland—President: D. J. Zinner.

Foreign Press Correspondents Association of U. S.—President: Marcel Knecht, French Official Bureau of Information, New York; secretary, Percy Bullen, London Daily Telegraph, 66 Broadway, New York.

Georgia Press Association—President: J. Kelly Simmons, McRae.

Gridiron Club—President: O. N. Messinger, Washington Star.

Illinois Newspaper Association—President: Krebs Beebe, representative.

Inland Daily Press Association—President: John Sundine, Moline (Ill.) Dispatch; secretary-treasurer: Wil V. Tufford, Clinton, Ia.

International Association of Display Men—President: Charles F. Wendel, J. L. Hudson Company, Detroit.

International Circulation Managers Association—President: W. L. Argue, Toronto (Ont.) Star; secretary, Clarence Eyster, Peoria (Ill.) Star.

International Editorial Association—President: Hassel T. Sullivan, Milwaukee Journal.

Interstate Circulation Managers Association (Pennsylvania, New Jersey, Delaware)—President: A. R. Michener, Harrisburg (Pa.) Telegraph.

Kansas Editorial Association—President: O. W. Little, Alma Enterprise.

Long Island (N. Y.) Press Association—President: David E. Murray, Rockaway Beach (N. Y.) Wave.

Maine Daily Newspaper Publishers Association—President: Charles F. Flynt, Augusta Kennebec Journal.

Maine Press Association—President: C. H. Fogg, Houlton.

Michigan Authors Association—President: Louis James Rosenberg.

Michigan League of Home Dailies—President F. R. Moses, Marshall Chronicle.

Michigan Women's Press Association—President: Helen A. Williams, Grand Rapids.

Mid-Continent Publishers Association—President Eugene Lorton, Tulsa World.

Midwest Newsprint League—President: George W. Marble, Fort Scott (Kan.) Tribune.

Minnesota Editorial Association—President: James R. Landy, Olivia Times.

Missouri Press Association—President: L. Mitchell White, Mexico Leader.

National Association Newspaper Executives—President: Charlie Miller, Atlanta Georgian and American; secretary, Fred Millis, News Bldg., Indianapolis, Ind.

National Conference of Business Papers—President: Clay C. Cooper, Mill Supplies, Chicago.

National Editorial Association—President: Wil Wilke, Grey Eagle (Minn.) Gazette; executive secretary, H. C. Hotaling, St. Paul, Minn.

National Lutheran Editorial Association—President: Rev. G. T. Lee, Minneapolis.

National Press Club—President: Avery Marks, Washington (D. C.) Times.

National Publishers Association—Magazines and business publications—President: H. M. Swetland, United Publishers Corporation, New York.

Nebraska Press Association — President: Emerson R. Purcell, of Broken Bow, Neb.

New England Association of Circulation Managers—President: Frank S. Hoy, Lewiston (Me.) Daily Sun.

New England Newspaper Alliance—President: Kimball J. Colby, Lawrence (Mass.) Telegram.

New Jersey Press Association—President: Walter L. Tushingham, Camden Courrier.

New Jersey Women's Press Club—President: Miss Ada D. Fuller, Jersey City.

Newspaper Men's Benevolent League—President: George F. Dobson, Jr., New York Globe.

New York Press Club—President: Percy Howard, 21 Spruce street, New York City.

New York State Circulation Managers Association—President: A. W. Cockerill, Utica Press.

New York State Associated Dailies—President: Franklin A. Merriam, Mt. Vernon Argus.

New York State Legislative Correspondents Association, Albany, N. Y.—President: Russell Hathaway, Associated, Albany.

New York State Press Association—President: W. B. Sanders, Nunda News.

New York State Publishers Association—President: Frank Gannett, Rochester Times-Union.

North Carolina Association of Dailies—President: E. B. Jeffress, Greensboro News.

North Carolina Press Association—President: James F. Hurley, Salisbury Post.

North Dakota Press Association—President: L. J. Bowen, Hope Pioneer.

Northwest Daily Press Association—President: Fred Schilplin, St. Cloud, Minn.

Ohio Associated Dailies—President: G. W. C. Perry, Chillicothe.

Ohio Circulation Managers Association—President: Leslie E. Neafie, Toledo Blade.

Ohio Newspaper Women's Association—President: Pearl Helfrich, Bowling Green.

Ohio Select List—President: Fred W. Bush, Athens Messenger.

Oregon Editorial Association—President: C. E. Ingalls, Corvallis.

Pacific-Northwest Newspaper Association—President: J. F. Young, Spokane Spokesman-Review.

Pennsylvania Associated Dailies—President: C. R. Long, Chester Times & Republican.

Pennsylvania State Editorial Association—President: C. N. Andrews, Easton Free Press.

Periodical Publishers Association (Magazines)—President Frederick L. Collins, McClure's Magazine, New York.

Publishers Buying Corporation—President: William J. Pape, Waterbury (Conn.) Republican.

Six-Point League of New York (Special newspaper advertising representatives)—President: Col. W. D. Bryant, 225 5th avenue, New York City; secretary, R. R. Mulligan, 30 East 42d street, New York City.

Southeastern Association of Circulation Managers—President: John T. Toler, Atlanta (Ga.) Constitution.

Southern Newspaper Publishers Association—President: Marcellus E. Foster, Houston (Tex.) Chronicle; secretary, Walter C. Johnson, Chattanooga News.

Texas Circulation Managers Association—President: Rolla B. Kinard, Houston (Tex.) Post.

Texas Daily League—President: W. C. Edwards, Denton Record-Chronicle.

Texas Editorial Association—President: R. T. Merriman, Corpus Christi Caller.

Texas Press Association—President: John E. Cooke, Rockdale Reporter.

"Three-I" (Illinois, Indiana, Iowa) Circulation Managers Association—President: W. P. Lovell, Bloomington (Ill.) Pantagraph.

United States Golf Writers Association—President: Joseph Davis, Chicago Tribune.

United States Newsprint Conservation League—President: J. R. Snyder, Gary (Ind.) Post.

Utah Press Association—President: James H. Wallis, Vernal Express.

Oregon University Newspaper Conference—President: Carl E. Abrams.

Vermont Press Association—President: L. B. Johnson, Randolph.

Virginia Press Association—President: L. E. Pugh, Newport News Daily Press.

Washington State Press Association—President: Clarence Ellington, Chehalis Nugget.

Westchester (N. Y.) Select List—Representative: George B. David, 171 Madison avenue, New York.

Western Association Teachers of Journalism—President: A. L. Stone, University of Montana.

Wisconsin Daily League—President: O. J. Hardy, Oshkosh Northwestern.

Wisconsin Weekly League—President: Paul Kuypers, DePere.

PRINCIPAL ADVERTISING AND AGENCY ASSOCIATIONS OF THE U. S.

American Association of Advertising Agencies—President: Jesse F. Matteson, 140 N. Dearborn street, Chicago; General Manager, James O'Shaughnessy, Metropolitan Tower, New York; Southern Council, Chairman: Ernest Dallis, Johnson-Dallis Co., Greenfield Bldg., Atlanta, Ga.; New York Council, Chairman: Joseph Hanff, 95 Madison avenue, New York City; New England Council, Chairman: S. A. Conover, 24 Milk street, Boston; Western Council, Chairman: Jesse F. Matteson, 140 North Dearborn street, Chicago; Philadelphia Council, Chairman: Eugene McGuckin, 1211 Chestnut street.

Associated Advertising Clubs of the World—President, Rowe Stewart, The Record, Philadelphia, Pa.; general manager, Park S. Florea, 110 West 40th street, New York City (see National Association Newspaper Executives under Newspaper Associations for newspaper department); Mexican Division, Felix Palavacini, El Universal, Mexico City, president; R. H. Lee, director Vigilance Division; Irving F. Pashall, chairman 1921 national program committee for Atlanta Convention, June 6-10.

Advertising Affiliation—President: T. F. Pevear, Stein-Bloch Co., Rochester, N. Y.

Agate Club—President: Warren C. Agry, People's Popular Monthly, Chicago.

Association of National Advertisers—President, Mont H. Wright, John B. Stetson Company, Philadelphia; Secretary, John Sullivan, 15 East 26th street, New York.

Engineering Advertisers' Association—President: J. J. Arnsfield, of Fairbanks, Morse & Co., Chicago.

Financial Advertisers Association—President: Lloyd H. Mattson, Corn Exchange National Bank Bldg., Omaha, Neb.

Iowa Associated Advertising Clubs—President: H. M. Kundson, Mason City. Newspaper Division, President: H. T. Watts, Des Moines Register & Tribune.

Direct Mail Advertising Association—President: Joseph Meadon, Detroit.

National Outdoor Advertising Association—President: G. L. Chennell, Columbus, Ohio.

Texas Associated Advertising Clubs—President: Harold Kayton, San Antonio.

Winter Golf League of Advertising Interests—President: H. R. Read, Bankers Trust Building, 16 Wall street, New York.

Pacific Coast Advertising Agencies Association—President, Frederick T. Hyskell, Portland, Ore.

Pacific Coast Advertising Men's Association

AMERICAN JOURNALISTS ASSOCIATION

Headquarters: 507 Commercial Bldg.

St. Louis, Mo.

National Officers: Richard L. Stokes (Post-Dispatch), president; Aaron Benesch (St. Louis Times), vice-president; Irving Brant (St. Louis Star), vice-president; Xlair Kenamore (St. Louis Post) vice-president; Mrs. Katherine Richardson Lewis (St. Louis Star), secretary-treasurer. Active Chapters 14; total membership 2,400. Membership qualifications: All persons earning a living in the profession of journalism. Purposes of association: Establishment of a standard of practices and ethics in the profession of journalism; improving working conditions and the editorial standing of the press.

THE GRIDIRON CLUB OF U. S.

Washington, D. C.

Fraternal and social officers: N. O. Messenger (Evening Star, Washington), president; James P. Hornaday (Indianapolis News), vice president; Harry J. Brown (Salt Lake Tribune), treasurer; J. Harry Cunningham (non-active), secretary. Board of Governors: Edgar C. Snyder, Omaha Bee; Arthur J. Sinnott, Newark Evening News; J. Fred Essary, Baltimore Sun.

Conditions of Membership: At least two continuous years' active Washington correspondence and majority election to membership. Annual meeting and annual dinner principal functions. Members permitted to wear gold grid-iron pin.

A Pronounced Success
Right from the Start

THE SUNDAY COURANT
"ROTO" Section

Oversold the first month.
Carried 30,604 lines in December (4 issues.)
Produced big results for advertisers.

The COURANT "ROTO" SECTION goes into over 40,000 homes, completely covering Hartford and its trading territory.

It is the best "buy" in New England.

It is a regular Sunday feature of

"Connecticut's Greatest Newspaper"

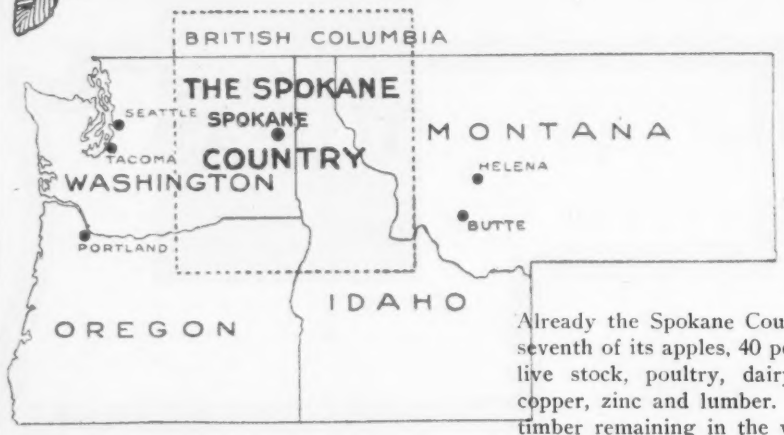
THE HARTFORD COURANT

Continuously since 1754

GILMAN, NICOLL & RUTHMAN
Representatives

WORLD BLDG., N. Y. TRIBUNE BLDG., CHICAGO

The Great Spokane Country is Closel
Annual Production of New



The Spokane Countryhe is One of the Grea of the Pacifi

Already the Spokane Country produces one-twelfth of the nation's wheat, one-seventh of its apples, 40 per cent of its lead, and large quantities of cereals, fruit, live stock, poultry, dairy produce, flour, packing house products, gold, silver, copper, zinc and lumber. This district embraces the largest body of white pine timber remaining in the world and one-seventh of all the timber left standing in the United States. Its 800 saw mills are cutting and shipping upwards of 100,000,000 feet of lumber every month.

The output of new wealth from Spokane Country mines, farms, forest and orchards now exceeds $400,000,000 each year, or approximately $2,000 for each and every home. (New wealth produced year 1920 over $450,000,000.)

Circulation of The Spokesman-Review

	DAILY	SUNDAY
Average Each Issue 1919	41,414	54,922
Average Each Issue 1920	45,654	57,427
AVERAGE GAIN 1920 over 1919	4,240	3,485

QUALITY PLUS QUANTITY CIRCULATION—The SPOKESMAN-REVIEW has been building good will and prestige in SPOKANE and the rich productive SPOKANE COUNTRY for thirty-seven years. Its clean, complete reliable news service in connection with its subscription charge of $11 per year, 10 cents per copy Sunday, and 5 cents daily have combined to confine its circulation to the thinking permanent earning classes—those who appreciate good merchandise and have the money to buy it.

AMOUNT OF MONEY SPENT FOR LEADING COMMODITIES BY SPOKANE COUNTRY PEOPLE DURING 1920

Foodstuffs	$144,000,000	Candy and Tobacco	$13,500,000
Dry Goods, Clothing and Shoes	54,000,000	Picture Shows, Theatres	7,000,000
Hardware and Farm Implements	41,000,000	Drugs, Medicines and Proprietary Remedies	5,000,000
Automobiles, Trucks, Tractors, Accessories and Tires	25,000,000	Soft Drinks (Bottled)	1,750,000
Furniture	14,500,000	Soaps, Washing Powders	2,100,000
Building Materials	14,000,000	Electrical Appliances	1,000,000

These figures are for the year 1920 from the most authoritative sources available (December 20, 1920). Compiled from figures furnished by jobbers and dealers who do business in all parts of the field.

PROFITABLE APPLE TREE

WHEAT AWAITING SHIPMENT

DIVIDENDS PAID $16,000,000.

THE SPOKESMAN-REVIEW
DAILY, SUNDAY, TWICE-A-WEEK
Advertising Representatives
W. J. Morton: Fifth Ave. Bldg., New York; Tribune Bldg., Chicago **R. J. Bidwell, Banker**

Covered by the Spokesman-Review
Wealth Over $400,000,000

own on the Maps
roducing Areas
orthwest

lation of cities and towns (1920 and estimates)	428,440
lation of District's	350,000
Total	778,440

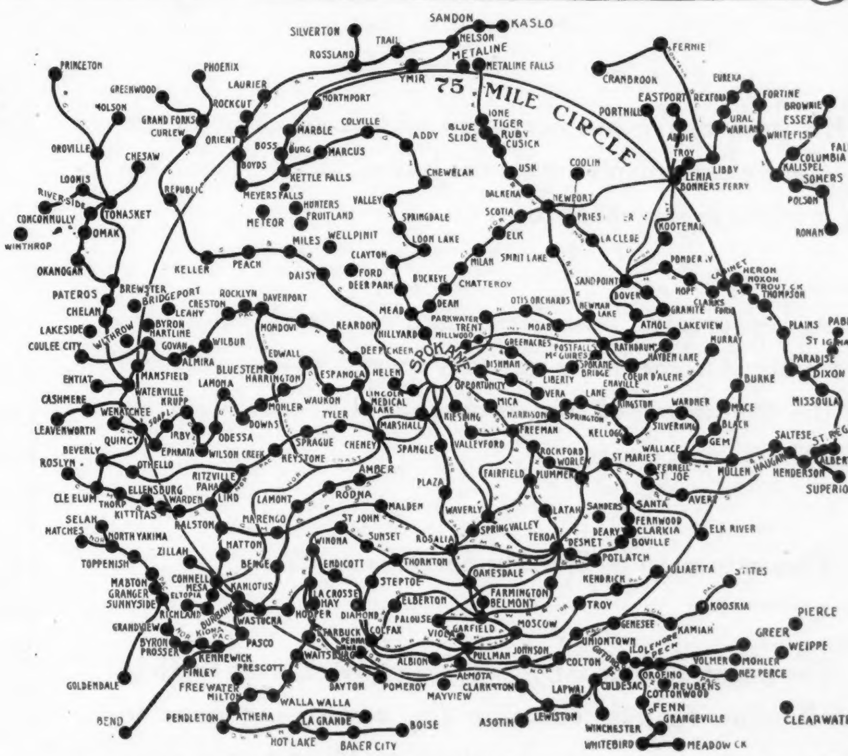
ulation of the four northwestern states show EASE of 23.9% over 1910.

map gives the approximate location of towns cities of the Spokane Country. Six transcon-al and twelve branch railways radiate from ne and intimately connect it with its surround-erritory. How close this connection is appears the fact that there are 172 passenger trains and ight trains arriving or departing from Spokane ay stations every day.

kane is the natural jobbing and commercial r of this section. Its wholesalers in every line siness in practically all the towns shown above.

the **Daily and Sunday Spokesman-Review** ughly covers all of these communities and the r's **Twice-a-Week Spokesman-Review** covers urrounding farms, it will be seen how closely ufacturer's advertising and his distribution may de to coincide.

attempt is made to put all towns in their exact aphical positions.



THE SPOKANE COUNTRY

The 1921 Edition of "MERCANTILE TRADE CONDITIONS IN THE SPOKANE COUNTRY," dealing fully with this field, will be gladly sent on request, also folder, "YOUR KEY, GATEWAY AND GUIDE TO THE 2½ BILLION DOLLAR ANNUAL BUYING POWER OF THE PROSPEROUS PACIFIC NORTHWEST."

N. B.—**The Spokesman-Review** will gladly furnish any special information requested by interested advertisers and agencies.

SPOKANE COUNTRY SHEEP

TYPICAL LUMBER MILL

Published By
The Cowles Publishing Co.,
SPOKANE, WASHINGTON

The Best Salesman in Minneapolis

THE progressive business men of Minneapolis recommend a salesman who for the last eight years has been their creditable representative.

A resourceful, energetic, and resultful salesman, thoroughly at home in the territory served, able to win and hold the confidence of the purchasing public, straightforward, honest and clean.

This salesman is The Minneapolis Journal.

The proof of Journal advertising power is set forth in the following figures, covering the advertising done in thirteen of the main classifications of Minneapolis merchandising during the last eight years. The record written in these figures is clear and unmistakable evidence of the preeminent value of The Minneapolis Journal to the advertiser.

There are strong reasons for this relationship. These advertisers, many of them competitors, are keen business men, insisting on value received for value given. Their experience has demonstrated to them that Journal advertising gets the most and the best results.

This Salesman's Record for Eight Years

The following figures carry their own significance. They indicate the average yearly lead of advertising patronage extended The Journal during the eight year period (1913-1920 inclusive) by these leaders of business in thirteen of the largest industries of this city of aggressive, loyal, discriminating business men.

Journal Lead	
Automotive	22%
Department Stores	7%
Financial	10%
Foods	17%
Furniture	½%
Hardware	11%
Jewelry	11%
Men's Apparel	31%
Mfg. and Jobbers	66%
Musical	7%
Real Estate	44%
Shoes	76%
Women's Apparel	21%

Total Local Display Advertising for 1920

Journal Lead 694,456 lines 8%

Increases were made by The Journal in 1920 over its average 8 year lead in 4 important classifications:

Automotive	27%
Department Stores	8%
Electrical (New Classification 1920)	107%
Furniture Stores	17%
Real Estate	97%

THE MINNEAPOLIS JOURNAL

"The Northwest's Greatest Newspaper"

CITY, COUNTRY, SUBURBAN, BULK, NET PAID AND UNPAID AS SHOWN BY "A. B. C." REPORTS

A Complete List of Daily Newspapers, Members of the Audit Bureau of Circulations, With an Analysis of Each Paper's Circulation as Given on the First Page of Its Report to That Organization for the 6 Months Ending Sept. 30, 1920—Foreign Language Dailies Also Listed

"A. B. C." circulations are known circulations. Every avenue of distribution is charted and known. The number of papers sold and delivered in the city of publication is made clear. Also the number sold and distributed in the suburbs and in the country are known to members of the Audit Bureau of Circulations which has been the great stabilizing factor in this readjustment period. Not alone is the average net paid circulation shown, including bulk sales, but what is sometimes of equal importance the number of copies used for service purposes, remaining unpaid, and in arrears are also definitely known, as well as the total distribution.

It is particularly gratifying therefore to be able to present in the following pages the actual detailed circulation figures of every newspaper member of the "A. B. C."

These detailed figures have been summarized and analyzed to such an extent that it is possible to tell the total "A. B. C." circulation in any given State, morning, evening, Sunday, nationally, and as to city, country, etc.

In addition to which, comparative tables are given on this page of the "A. B. C." circulations at October 1, 1919, and April 1, 1920, and at top of next page is given the "A. B. C." circulation totals as of October 1, 1920.

Comparing these tables, we find that city circulations of all "A. B. C." papers were at October 1, 1919, as follows: Morning, 4,109,958; evening, 8,549,537; Sunday, 7,183,841; as compared with city totals at October 1, 1920, of: Morning, 4,955,073; evening, 9,216,584; Sunday, 8,151,240.

Suburban at October 1, 1919, was: Morning, 1,741,336; evening, 2,229,014; Sunday, 2,375,501. Whereas, suburban at October 1, 1920, was: Morning, 1,866,-037; evening, 2,306,861; Sunday, 2,720,-933.

Country at October 1, 1919, was: Morning, 2,557,623; evening, 2,314,177; Sunday, 4,876,749. Whereas country at October 1, 1920, was: Morning, 2,640,-551; evening, 2,288,494; Sunday, 5,276,-315.

Total net paid increased from October 1, 1919: Morning, 8,416,950; evening, 13,123,718; Sunday, 14,446,148; to the following at October 1, 1920; Morning, 9,466,185; evening, 13,832,970; Sunday, 16,154,316.

Arrears, service copies and unpaid make a mighty interesting comparison. At October 1, 1919, the total of the three classifications was as follows: Morning, 153,835; evening, 246,320; Sunday, 194,442. At October 1, 1920, the totals were: Morning, 174,799; evening, 272,485; Sunday, 200,978.

Total distribution at October 1, 1919, of all "A. B. C." newspapers was: Morning, 8,570,785; evening, 13,370,038; Sunday, 14,640,590. At October 1, 1920: Morning, 9,640,984; evening, 14,105,455; Sunday, 16,355,294.

While these total figures and comparative analysis make an interesting study for the buyers and sellers of newspaper space, the analysis of each paper's circulation in itself will be of constant value to all.

These figures tell more than where a paper is distributed. To those who can read them from a merchandising point of view they give a pretty accurate idea of the selling problems of each city. Many papers have a larger suburban or country circulation than their total city circulation, and in many cases this will indicate that these cities look to the surrounding territory for a large percentage of their business. In other cases, one paper in a city will show practically all city circulation, while the other paper will distribute the majority of its circulation in the suburbs and country. This, too, will generally indicate a large volume of business from the surrounding territory. The towns, in which 25 or more copies of each paper's circulation are distributed, are listed, together with the total circulation in that town in the latest A. B. C. audit.

While these figures will be of inestimable value in showing the anaysis of the circulation, they are but a part of the important facts contained in each audit of the "A. B. C." giving not only the figures which EDITOR & PUBLISHER presents, but the methods in which this circulation is obtained, the prices per copy received by the publisher, etc.

Average Net Paid and Total Daily Circulations of All "A. B. C." Newspapers as of October 1, 1919

Avenues of Distribution	Morning	Evening*	Total Daily*	Sunday
City Circulation	4,109,958	8,549,537	12,659,495	7,183,841
Suburban	1,741,336	2,229,014	3,970,350	2,375,501
Country	2,557,623	2,314,177	4,871,800	4,876,749
Bulk	8,033	26,789	34,822	10,057
Net Paid inc. Bulk	**8,416,950**	**13,123.718**	**21,540,668**	**14,446,148**
Arrears	16,941	17,953	34,895	7,717
Service Copies	56,884	79,244	154,128	73,626
Unpaid	80,010	149,123	229,133	113,099
Total Distribution	**8,570,785**	**13,370,038**	**21,940,823**	**14,640,590**

Circulations of U. S.—"A. B. C."—Dailies

Distribution	Morning	Evening*	Total Daily*	Sunday
City Circulation	3,826,798	7,751,419	11,578,217	6,810,551
Suburban	1,620,099	2,064,190	3,684,289	2,320,570
Country	2,313,519	1,959,152	4,272,671	4,713,279
Bulk Sales	7,817	25,301	33,118	10,019
Net Paid inc. Bulk	**7,768,233**	**11,804,263**	**19,572,496**	**13,854,419**
Arrears	7,978	8,983	16,961	5,320
Service Copies	48,591	81,978	130,569	70,944
Unpaid	71,083	125,938	197,021	109,701
Total Distribution	**7,895,885**	**12,021,162**	**19,917,047**	**14,040,484**

**Note*: *The Evening and Total Daily Net Paid and Gross Circulations include 4,201 representing net Paid Circulation of the Cleveland, Ohio, Daily Iron Trade and Metal Market Report not distributed under City Suburban, Country or Bulk.*

Circulations of U. S. Foreign Language Dailies Members "A. B. C."

Distribution	Morning	Evening*	Total Daily*	Sunday
City Circulation	112,404	168,359	280,763	230,951
Suburban	16,684	14,084	30,768	20,462
Country	54,910	77,106	132,016	128,611
Bulk Sales	.....	.....	.....	.....
Net Paid inc. Bulk	**183,998**	**259,549**	**443,547**	**380,024**
Arrears	1,898	79	1,977	1,914
Service Copies	543	618	1,161	987
Unpaid	690	1,135	1,825	1,636
Total Distribution	**187,129**	**261,381**	**448,510**	**384,651**

Annual Average Net Paid and Total Daily Circulations of All "A. B. C." Newspapers as of April 1, 1920

Distribution	251 Morning	518 Evening	769 Total M. & E.	288 Sunday
City Circulation	4,392,316	9,127,689	13,520,005	7,963,605
Suburban	1,777,244	2,268,780	4,046,024	2,534,745
Country	2,585,209	2,289,583	4,874,792	5,237,308
Bulk	8,489	27,470	35,959	8,444
Net Paid	**8,763,258**	**13,713,522**	**22,476,780**	**15,744,102**
Arrears	18,220	18,701	36,921	6,128
Service Copies	59,806	102,389	162,195	78,435
Unpaid	80,726	137,022	217,748	112,257
Total Circulation	**8,922,010**	**13,971,634**	**22,893,644**	**15,940,922**

Circulations of U. S.—"A. B. C."—Dailies

Distribution	229 Morning	467 Evening	696 Total M. & E.	277 Sunday
City Circulation	4,109,177	8,305,159	12,414,336	7,533,366
Suburban	1,659,015	2,109,075	3,768,090	2,471,108
Country	2,338,522	1,940,443	4,278,965	5.046,886
Bulk	8,296	26,762	35,058	8,394
Net Paid	**8,115,010**	**12,381,439**	**20,496,449**	**15,059,754**
Arrears	7,547	11,531	19,078	3,719
Service Copies	51,076	86,211	137,287	75,911
Unpaid	71,920	120,820	192,740	108,559
Total Circulation	**8,245,553**	**12,600,001**	**20,845,554**	**15,247,943**

Circulations of Canadian "A. B. C." Dailies

Distribution	20 Morning	47 Evening	67 Total M. & E.	6 Sunday
City Circulation	165,280	642,615	807,895	164,966
Suburban	101,283	145,123	246,406	39,476
Country	191,020	257,907	448,927	45,026
Bulk	193	692	885	50
Net Paid	**457,776**	**1,046.337**	**1,504,113**	**249,518**
Arrears	8,746	7,083	15,829	467
Service Copies	8,244	15,623	23,867	1,519
Unpaid	7,952	15,154	23,106	1,820
Total Circulation	**482,718**	**1,084,197**	**1,566,915**	**253,324**

Circulations of Foreign Language "A. B. C." Dailies

Distribution	2 Morning	4 Evening	6 Total M. & E.	5 Sunday
City Circulation	117,859	179,915	297,774	265,273
Suburban	16,946	14,582	31,528	24,161
Country	55,667	91,233	146,900	145,396
Bulk	.....	16	16	.....
Net Paid	**190,472**	**285,746**	**476,218**	**434,830**
Arrears	1,927	87	2,014	1,942
Service Copies	486	555	1,041	1,005
Unpaid	854	1,048	1,902	1,878
Total Circulation	**193,739**	**287,436**	**481,175**	**439,655**

AUDIT BUREAU OF CIRCULATIONS TOTALS FOR THE UNITED STATES AND CANADA

Average Net Paid and Total Daily Circulations of All "A. B. C." Newspapers as of October 1, 1920

Distribution	253 Morning	539 Evening	792 Total M. & E.	291 Sunday
City Circulation....	4,955,073	9,216,584	14,171,657	8,151,240
Suburban	1,866,037	2,306,861	4,172,898	2,720,933
Country	2,640,551	2,288,494	4,929,045	5,276,315
Bulk	4,524	21,031	25,555	5,828
Net Paid	**9,466,185**	**13,832,970**	**23,299,155**	**16,154,316**
Arrears, Service, Unpaid	174,799	272,485	447,284	200,978
Total Circulation..	**9,640,984**	**14,105,455**	**23,746,439**	**16,355,294**

Circulations of U. S.—"A. B. C."—Dailies

Distribution	228 Morning	486 Evening	714 Total M. & E.	281 Sunday
City Circulation....	4,594,100	8,454,829	13,048,929	7,704,946
Suburban	1,745,701	2,156,092	3,899,793	2,657,436
Country	2,381,881	1,952,965	4,334,846	5,068,847
Bulk	4,445	20,722	25,167	5,814
Net Paid	**8,724,127**	**12,584,608**	**21,308,735**	**15,437,043**
Arrears, Service, Unpaid	143,016	228,526	371,542	192,594
Total Circulation..	**8,867,143**	**12,813,134**	**21,680,277**	**15,629,637**

Circulations of Canadian "A. B. C." Dailies

Distribution	21 Morning	48 Evening	69 Total M. & E.	3 Sunday
City Circulation....	194,606	600,019	794,675	101,427
Suburban	102,357	136,867	239,224	28,357
Country	180,382	253,803	434,185	27,955
Bulk	79	308	387	14
Net Paid	**477,424**	**991,047**	**1,468,471**	**157,753**
Arrears, Service, Unpaid	28,295	42,047	70,342	3,387
Total Circulation..	**505,719**	**1,033,094**	**1,538,813**	**161,140**

Circulations of Foreign Language "A. B. C." Dailies

Distribution	4 Morning	5 Evening	9 Total M. & E.	7 Sunday
City Circulation....	166,367	161,686	328,053	344,867
Suburban	19,979	13,902	33,881	35,146
Country	78,288	81,726	160,014	179,513
Bulk	.....	1	1	.....
Net Paid	**264,634**	**257,315**	**521,949**	**559,520**
Arrears, Service, Unpaid	3,488	1,912	5,400	4,997
Total Circulation..	**268,122**	**259,227**	**527,349**	**564,517**

"A. B. C." SUMMARY—MORNING, EVENING, SUNDAY—BY STATES

	Number of Papers	Total City	Total Suburban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	of Arrears Service & Unpaid	Distribution
Alabama—Morning ..	3	30,189	19,530	13,655	141	63,515	1,493	65,008
Evening	4	53,436	19,487	16,328	9	89,260	1,850	91,110
Total	**7**	**83,625**	**39,017**	**29,983**	**150**	**152,775**	**3,343**	**156,118**
Sunday	**5**	**77,340**	**40,629**	**34,533**	**46**	**152,548**	**2,754**	**155,302**
Arizona—Morning ..	2	8,339	5,849	2,348	11	16,547	616	17,163
Evening	2	7,210	5,491	1,655	17	14,373	447	14,820
Total	**4**	**15,549**	**11,340**	**4,003**	**28**	**30,920**	**1,063**	**31,983**
Sunday	**3**	**11,224**	**7,319**	**3,250**	**102**	**21,895**	**962**	**22,857**
Arkansas—Morning .	2	15,446	3,060	32,088	2	50,596	2,083	52,679
Evening	2	13,248	2,452	12,129	5	27,834	599	28,433
Total	**4**	**28,694**	**5,512**	**44,217**	**7**	**78,430**	**2,682**	**81,112**
Sunday	**3**	**24,181**	**5,716**	**42,569**	**126**	**72,592**	**2,387**	**74,979**
California—Morning	10	227,622	137,318	120,796	229	485,965	6,581	492,546
Evening	20	352,841	110,671	61,231	611	525,354	9,979	535,333
Total	**30**	**580,463**	**247,989**	**182,027**	**840**	**1,011,319**	**16,560**	**1,027,879**
Sunday	**12**	**397,813**	**217,845**	**220,204**	**240**	**836,102**	**9,618**	**845,720**
Colorado—Morning .	4	29,627	4,849	16,131	53	50,660	2,177	52,837
Evening	5	90,440	6,520	77,668	59	174,687	3,463	178,150
Total	**9**	**120,067**	**11,369**	**93,799**	**112**	**225,347**	**5,640**	**230,987**
Sunday	**5**	**108,062**	**12,166**	**117,891**	**127**	**238,246**	**4,703**	**242,949**
Connecticut—Morning	5	52,283	21,707	6,784	28	80,802	2,020	82,822
Evening	11	110,773	28,129	4,856	81	143,839	3,717	147,556
Total	**16**	**163,056**	**49,836**	**11,640**	**109**	**224,641**	**5,737**	**230,378**
Sunday	**3**	**43,292**	**21,950**	**5,409**	**41**	**70,692**	**1,039**	**71,731**
Delaware—Morning .	1	7,568	1,601	1,021	10	10,200	734	10,934
Evening	2	23,036	6,067	2,412	40	31,555	1,040	32,595
Total	**3**	**30,604**	**7,668**	**3,433**	**50**	**41,755**	**1,774**	**43,529**
Sunday	..	....	....	....	....	....	....	....
District of Columbia—								
Morning	2	83,396	6,699	11,749	60	101,904	942	102,846
Evening	2	125,160	9,254	7,089	141	141,644	1,611	143,255
Total	**4**	**208,556**	**15,953**	**18,838**	**201**	**243,548**	**2,553**	**246,101**
Sunday	**4**	**193,391**	**22,211**	**25,031**	**140**	**240,773**	**2,330**	**243,103**
Florida—Morning ..	4	28,220	13,185	14,948	83	56,436	1,683	58,119
Evening	3	20,223	4,818	4,241	102	29,384	1,807	31,191
Total	**7**	**48,443**	**18,003**	**19,189**	**185**	**85,820**	**3,490**	**89,310**
Sunday	**4**	**36,580**	**17,150**	**18,235**	**147**	**72,112**	**2,126**	**74,238**
Georgia—Morning ..	6	50,147	38,292	22,567	8	111,014	2,823	113,837
Evening	7	84,387	48,408	30,761	..	163,556	6,548	170,104
Total	**13**	**134,534**	**86,700**	**53,328**	**8**	**274,570**	**9,371**	**283,941**
Sunday	**12**	**132,271**	**86,690**	**129,042**	**4**	**348,007**	**8,214**	**356,221**
Idaho—Morning	1	3,731	4,995	5,959	7	14,692	376	15,068
Evening	1	1,006	910	88	..	2,004	348	2,352
Total	**2**	**4,737**	**5,905**	**6,047**	**7**	**16,696**	**724**	**17,420**
Sunday	**1**	**4,069**	**4,643**	**6,028**	**3**	**14,743**	**381**	**15,124**
Illinois—Morning. ..	10	490,242	129,754	246,297	17	866,310	8,755	875,065
Evening	42	826,223	175,335	111,837	8,525	1,121,920	18,256	1,140,176
Total	**52**	**1,316,465**	**305,089**	**358,134**	**8,542**	**1,988,230**	**27,011**	**2,015,241**
Sunday	**16**	**711,733**	**192,680**	**602,093**	**340**	**1,506,846**	**10,705**	**1,517,551**
Indiana—Morning ..	12	84,891	100,218	38,425	46	223,580	3,851	227,431
Evening	20	203,917	83,443	42,209	112	329,681	5,172	334,853
Total	**32**	**288,808**	**183,661**	**80,634**	**158**	**553,261**	**9,023**	**562,284**
Sunday	**12**	**137,036**	**73,203**	**29,957**	**120**	**240,316**	**3,872**	**244,188**
Iowa—Morning	8	23,604	47,081	65,460	170	136,315	3,471	139,786
Evening	27	167,968	94,344	104,654	304	367,270	11,802	379,072
Total	**35**	**191,572**	**141,425**	**170,114**	**474**	**503,585**	**15,273**	**518,858**
Sunday	**10**	**88,540**	**67,798**	**78,522**	**334**	**235,194**	**8,215**	**243,409**
Kansas—Morning ..	3	29,377	32,587	35,416	144	97,524	3,246	100,770
Evening	11	46,526	37,875	24,076	122	108,599	2,974	111,573
Total	**14**	**75,903**	**70,462**	**59,492**	**266**	**206,123**	**6,220**	**212,343**
Sunday	**3**	**33,156**	**36,191**	**37,756**	**88**	**107,191**	**4,507**	**111,698**
Kentucky—Morning .	5	53,930	17,043	48,821	47	119,841	1,217	121,058
Evening	6	84,677	14,740	29,175	37	128,629	1,832	130,461
Total	**11**	**138,607**	**31,783**	**77,996**	**84**	**248,470**	**3,049**	**251,519**
Sunday	**8**	**89,927**	**22,010**	**45,824**	**49**	**157,810**	**2,218**	**160,028**
Louisiana—Morning .	2	51,905	366	40,146	71	92,488	800	93,288
Evening	3	75,457	281	35,789	26	111,553	1,440	112,993
Total	**5**	**127,362**	**647**	**75,935**	**97**	**204,041**	**2,240**	**206,281**
Sunday	**4**	**134,824**	**506**	**107,191**	**136**	**242,657**	**2,159**	**244,816**
Maine—Morning	3	14,654	14,211	3,223	9	32,097	3,380	35,477
Evening	2	21,325	10,150	3,893	249	35,617	981	36,598
Total	**5**	**35,979**	**24,361**	**7,116**	**258**	**67,714**	**4,361**	**72,075**
Sunday	**1**	**13,018**	**5,525**	**3,578**	**15**	**22,136**	**484**	**22,620**
Maryland—Morning .	2	111,410	16,923	36,164	1	164,498	2,451	166,949
Evening	2	162,384	5,704	12,697	6	180,791	2,451	183,242
Total	**4**	**273,794**	**22,627**	**48,861**	**7**	**345,289**	**4,902**	**350,191**
Sunday	**3**	**253,819**	**16,578**	**40,538**	**8**	**310,943**	**3,789**	**314,732**
Massachusetts—								
Morning	8	162,874	121,470	241,224	67	725,635	4,037	729,672
Evening	25	635,070	137,034	137,364	378	909,846	7,746	917,592
Total	**33**	**997,944**	**258,504**	**378,588**	**445**	**1,635,481**	**11,783**	**1,647,264**
Sunday	**9**	**589,901**	**249,393**	**544,787**	**183**	**1,384,264**	**5,107**	**1,389,371**
Michigan—Morning .	1	106,686	14,396	33,523	20	154,625	1,149	155,774
Evening	21	444,562	128,749	78,086	633	652,030	7,251	659,281
Total	**22**	**551,248**	**143,145**	**111,609**	**653**	**806,655**	**8,400**	**815,055**
Sunday	**7**	**295,078**	**75,720**	**92,696**	**48**	**463,542**	**2,723**	**466,265**
Minnesota—Morning.	3	87,507	16,307	45,514	29	149,357	1,477	150,834
Evening	10	217,951	27,588	173,725	5,560	424,824	4,743	429,567
Total	**13**	**305,458**	**43,895**	**219,239**	**5,589**	**574,181**	**6,220**	**580,401**
Sunday	**5**	**195,954**	**23,436**	**182,260**	**257**	**401,907**	**4,290**	**406,197**
Mississippi—Morning.	1	1,649	2,281	1,412	...	5,342	701	6,043
Evening	2	5,831	3,737	1,395	1	10,964	592	11,556
Total	**3**	**7,480**	**6,018**	**2,807**	**1**	**16,306**	**1,293**	**17,599**
Sunday	**3**	**7,403**	**6,244**	**2,838**	**83**	**16,568**	**1,555**	**18,123**
Missouri—Morning ..	6	237,563	69,882	210,130	594	518,169	3,399	521,568
Evening	12	471,900	80,333	200,742	350	753,325	5,996	759,321
Total	**18**	**709,463**	**150,215**	**410,872**	**944**	**1,271,494**	**9,395**	**1,280,889**
Sunday	**10**	**484,023**	**104,994**	**427,584**	**641**	**1,017,242**	**5,644**	**1,022,886**
Montana—Morning ..	4	20,936	7,507	12,864	51	41,358	1,324	42,682
Evening	4	14,999	2,479	4,490	234	22,202	1,665	23,867
Total	**8**	**35,935**	**9,986**	**17,354**	**285**	**63,560**	**2,989**	**66,549**
Sunday	**4**	**31,309**	**9,355**	**22,589**	**83**	**63,336**	**1,578**	**64,914**
Nebraska—Morning .	3	22,375	19,654	62,947	771	105,747	1,890	107,637
Evening	9	103,568	27,834	67,847	113	199,362	4,774	204,136
Total	**12**	**125,943**	**47,488**	**130,794**	**884**	**305,109**	**6,664**	**311,773**
Sunday	**5**	**99,749**	**29,544**	**111,849**	**703**	**241,845**	**4,906**	**246,751**
Nevada—Morning . ..		....	....	....	....	....	....	....
Evening	1	2,791	834	1,642	1	5,268	148	5,416
Total	**1**	**2,791**	**834**	**1,642**	**1**	**5,268**	**148**	**5,416**
Sunday	..	....	....	....	....	....	....	....
New Hampshire—								
Morning	2	1,923	4,486	7,164	2	13,575	691	14,266
Evening	2	12,832	1,466	615	69	14,983	555	15,537
Total	**4**	**14,755**	**5,952**	**7,779**	**71**	**28,557**	**1,246**	**29,803**
Sunday	..	....	....	....	....	....	....	....

	Number of Papers	Total City	Total Suburban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total of Arrears Service & Unpaid	Total Distribution
New Jersey—								
Morning	1	13,848	1,149	581	....	15,578	107	15,685
Evening	14	228,399	38,827	5,487	99	272,812	4,452	277,264
Total	**15**	**242,247**	**39,976**	**6,068**	**99**	**288,390**	**4,559**	**292,949**
Sunday	**3**	**30,921**	**5,063**	**766**	**8**	**36,758**	**725**	**37,483**
New York—								
Morning	24	1,294,132	328,940	283,584	943	1,907,599	27,781	1,935,380
Evening	44	1,929,271	334,392	188,218	321	2,452,202	37,579	2,483,781
Total	**68**	**3,223,403**	**663,332**	**471,802**	**1,264**	**4,359,801**	**59,360**	**4,419,161**
Sunday	**18**	**1,636,079**	**529,494**	**914,504**	**348**	**3,080,425**	**22,633**	**3,103,058**
North Carolina—								
Morning	6	26,459	32,270	25,778	10	84,517	5,657	90,174
Evening	5	21,130	13,676	4,432	20	39,258	1,193	40,451
Total	**11**	**47,589**	**45,946**	**30,210**	**30**	**123,775**	**6,850**	**130,625**
Sunday	**9**	**39,696**	**40,050**	**32,570**	**92**	**112,408**	**7,530**	**119,938**
North Dakota—								
Morning	2	4,605	8,309	10,049	5	22,968	662	23,630
Evening	4	9,520	9,134	10,351	32	29,037	1,173	30,210
Total	**6**	**14,125**	**17,443**	**20,400**	**37**	**52,005**	**1,835**	**53,840**
Sunday	**2**	**6,163**	**8,604**	**10,433**	**13**	**25,213**	**803**	**26,016**
Ohio—Morning	10	150,943	70,041	50,050	114	271,148	3,254	274,402
Evening	49	463,603	150,706	79,926	492	694,727	16,823	711,550
Total	**50**	**614,546**	**220,747**	**129,976**	**606**	**965,875**	**20,077**	**985,952**
Sunday	**15**	**337,755**	**113,880**	**127,966**	**345**	**579,946**	**7,683**	**587,629**
Oklahoma—								
Morning	4	35,196	10,758	51,260	23	97,237	1,678	98,915
Evening	4	37,912	7,197	29,748	49	74,906	2,140	77,046
Total	**8**	**73,108**	**17,955**	**81,008**	**72**	**172,143**	**3,818**	**175,961**
Sunday	**5**	**52,954**	**13,059**	**60,575**	**78**	**126,666**	**3,179**	**129,845**
Oregon—Morning	2	37,110	13,235	33,243	....	83,588	1,854	85,442
Evening	8	92,096	24,972	41,905	470	159,443	3,836	163,279
Total	**10**	**129,206**	**38,207**	**75,148**	**470**	**243,031**	**5,690**	**248,721**
Sunday	**3**	**83,382**	**24,022**	**65,669**	....	**173,073**	**4,190**	**177,263**
Pennsylvania—								
Morning	20	434,737	218,945	237,344	83	891,109	15,478	906,587
Evening	30	466,169	200,609	76,746	575	744,099	19,247	763,346
Total	**50**	**900,906**	**419,554**	**314,090**	**658**	**1,635,208**	**34,725**	**1,669,933**
Sunday	**11**	**571,577**	**266,254**	**359,987**	....	**1,197,818**	**13,928**	**1,211,746**
Rhode Island—								
Morning	1	15,627	12,428	3,815	15	31,885	567	32,452
Evening	6	90,929	42,195	6,155	55	139,334	2,374	141,708
Total	**7**	**106,556**	**54,623**	**9,970**	**70**	**171,219**	**2,941**	**174,160**
Sunday	**3**	**35,587**	**26,635**	**4,179**	**46**	**66,447**	**822**	**67,269**
South Carolina—								
Morning	5	17,374	18,774	20,805	17	56,970	1,683	58,653
Evening	4	21,682	8,299	4,078	8	34,067	2,450	36,517
Total	**9**	**39,056**	**27,073**	**24,883**	**25**	**91,037**	**4,133**	**95,170**
Sunday	**6**	**29,873**	**19,076**	**24,716**	**40**	**73,705**	**2,198**	**75,903**
South Dakota—								
Morning	3	3,326	9,469	5,834	8	18,637	1,375	20,012
Evening	3	10,155	8,525	5,433	16	24,129	1,088	25,217
Total	**6**	**13,481**	**17,994**	**11,267**	**24**	**42,766**	**2,463**	**45,229**
Sunday	**3**	**7,403**	**10,040**	**6,171**	**23**	**23,637**	**1,653**	**25,290**
Tennessee—Morning	4	65,482	40,431	50,950	....	156,863	2,702	159,565
Evening	5	75,297	43,079	20,278	277	138,931	3,739	142,670
Total	**9**	**140,779**	**83,510**	**71,228**	**277**	**295,794**	**6,441**	**302,235**
Sunday	**5**	**100,304**	**58,094**	**70,641**	**126**	**229,165**	**4,154**	**233,319**
Texas—Morning	11	88,807	21,390	123,017	91	233,305	5,138	238,443
Evening	11	119,153	27,848	107,467	124	254,592	4,720	259,312
Total	**22**	**207,960**	**49,238**	**230,484**	**215**	**487,897**	**9,858**	**497,755**
Sunday	**17**	**194,199**	**40,177**	**274,108**	**152**	**508,636**	**8,885**	**517,521**
Utah—Morning	1	16,127	4,849	17,940	13	38,929	2,041	40,970
Evening	3	28,254	8,112	19,034	33	55,433	4,029	59,462
Total	**4**	**44,381**	**12,961**	**36,974**	**46**	**94,362**	**6,070**	**100,432**
Sunday	**3**	**31,527**	**10,240**	**37,229**	....	**78,996**	**2,732**	**81,728**
Vermont—Morning	2	5,491	5,262	7,660	5	18,418	951	19,369
Evening	1	2,324	3,511	1,020	7	6,862	253	7,115
Total	**3**	**7,815**	**8,773**	**8,680**	**12**	**25,280**	**1,204**	**26,484**
Sunday	..	....	....	....	....	....	....	....
Virginia—Morning	7	41,183	21,998	27,367	203	90,751	2,370	93,121
Evening	7	88,692	11,281	10,684	13	110,670	2,758	113,428
Total	**14**	**129,875**	**33,279**	**38,051**	**216**	**201,421**	**5,128**	**206,549**
Sunday	**6**	**68,071**	**21,216**	**28,044**	**78**	**117,409**	**2,229**	**119,638**
Washington—								
Morning	5	55,152	25,510	34,047	218	114,927	3,346	118,273
Evening	9	144,021	44,315	28,650	23	217,009	5,741	222,750
Total	**14**	**199,173**	**69,825**	**62,697**	**241**	**331,936**	**9,087**	**341,023**
Sunday	**7**	**136,652**	**48,178**	**66,467**	**255**	**251,552**	**7,530**	**259,082**
West Virginia—								
Morning	4	15,841	12,342	10,646	5	38,384	2,058	40,892
Evening	7	33,192	14,066	3,835	36	51,129	2,757	53,886
Total	**11**	**49,033**	**26,408**	**14,481**	**41**	**89,963**	**4,815**	**94,778**
Sunday	**7**	**34,972**	**24,842**	**11,476**	**67**	**71,357**	**2,809**	**74,166**
Wisconsin—Morning	3	34,566	16,350	11,135	21	62,072	947	63,019
Evening	21	207,878	90,472	58,169	270	356,789	8,161	364,950
Total	**24**	**242,444**	**106,822**	**69,304**	**291**	**418,861**	**9,108**	**427,969**
Sunday	**6**	**114,138**	**49,016**	**41,092**	**79**	**204,325**	**2,645**	**206,970**
Wyoming—Morning	..	....	....	....	....	....	....	....
Evening	2	5,411	743	2,655	17	8,826	226	9,052
Total	**2**	**5,411**	**743**	**2,655**	**17**	**8,826**	**226**	**9,052**
Sunday	..	....	....	....	....	....	....	....
Alberta—Morning	2	8,193	10,158	1,121	4	19,476	3,269	22,745
Evening	5	31,929	17,444	3,519	92	52,984	3,179	56,163
Total	**7**	**40,122**	**27,602**	**4,640**	**96**	**72,460**	**6,448**	**78,908**

"A. B. C." CANADIAN TOTALS—MORNING, EVENING, SUNDAY—BY PROVINCES

	Number of Papers	Total City	Total Suburban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total of Arrears Service & Unpaid	Total Distribution
British Columbia—								
Morning	3	18,481	8,390	7,039	13	33,923	3,280	37,203
Evening	3	40,817	22,240	26,211	62	89,330	4,104	93,434
Total	**6**	**59,298**	**30,630**	**33,250**	**75**	**123,253**	**7,384**	**130,637**
Sunday	**2**	**26,188**	**8,751**	**8,550**	**14**	**43,503**	**3,091**	**46,594**
Manitoba—Morning	1	9,740	131	15,435	3	25,309	524	25,833
Evening	2	50,689	2,155	28,881	14	81,739	1,112	82,851
Total	**3**	**60,429**	**2,286**	**44,316**	**17**	**107,048**	**1,636**	**108,684**
New Brunswick—								
Morning	1	4,168	....	8,994	....	13,162	1,376	14,538
Evening	1	12,564	....	1,639	....	14,203	671	14,874
Total	**2**	**16,732**	....	**10,633**	....	**27,365**	**2,047**	**29,412**
Nova Scotia—								
Morning	3	7,396	1,694	17,364	7	26,461	3,862	30,323
Evening	3	16,449	921	11,696	18	29,084	3,206	32,290
Total	**6**	**23,845**	**2,615**	**29,060**	**25**	**55,545**	**7,068**	**62,613**
Ontario—Morning	6	108,295	68,451	110,644	37	287,427	9,391	296,818
Evening	21	232,590	38,665	39,658	101	311,014	11,965	322,979
Total	**27**	**340,885**	**107,116**	**150,302**	**138**	**598,441**	**21,356**	**619,797**
Sunday	**1**	**75,239**	**19,606**	**19,405**	....	**114,250**	**296**	**114,546**
Prince Edward Island—								
Morning	1	999	....	4,895	....	5,894	1,513	7,407
Evening	1	....	....	689	....	689	767	1,456
Total	**2**	**999**	....	**5,584**	....	**6,583**	**2,280**	**8,863**
Quebec—Morning	2	29,957	2,332	7,336	15	39,640	3,423	43,063
Evening	7	197,840	31,014	136,314	8	365,176	14,115	379,291
Total	**9**	**227,797**	**33,346**	**143,650**	**23**	**404,816**	**17,538**	**422,354**
Saskatchewan—								
Morning	2	7,377	11,201	7,554	....	26,132	1,657	27,789
Evening	5	17,191	24,428	5,196	13	46,828	2,929	49,756
Total	**7**	**24,568**	**35,629**	**12,750**	**13**	**72,960**	**4,585**	**77,545**

TOTALS OF ALL UNITED STATES "A. B. C." DAILIES

	Number of Papers	Total City	Total Suburban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total of Arrears Service & Unpaid	Total Distribution
Total—Morning	228	4,594,100	1,743,701	2,381,881	4,445	8,724,127	143,016	8,867,143
Evening	486	8,454,829	2,156,092	1,952,965	20,722	12,584,608	228,526	12,813,134
Total	**714**	**13,048,829**	**3,899,793**	**4,334,846**	**25,167**	**21,308,735**	**371,542**	**21,680,277**
Sunday	**281**	**7,704,946**	**2,657,436**	**5,068,847**	**5,814**	**15,437,043**	**192,594**	**15,629,637**

TOTALS OF ALL FOREIGN LANGUAGE "A. B. C." DAILIES

	Number of Papers	Total City	Total Suburban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total of Arrears Service & Unpaid	Total Distribution
Foreign Language—								
Morning	4	166,367	19,979	78,288	....	264,634	3,488	268,122
Evening	5	161,686	13,902	81,726	1	257,315	1,912	259,227
Total	**9**	**328,053**	**33,881**	**160,014**	**1**	**521,949**	**5,400**	**527,349**
Sunday	**7**	**344,867**	**35,140**	**179,513**	....	**559,520**	**4,997**	**564,517**

TOTALS OF CANADIAN "A. B. C." DAILIES

	Number of Papers	Total City	Total Suburban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total of Arrears Service & Unpaid	Total Distribution
Canada—Morning	21	194,606	102,357	180,382	79	477,424	28,295	505,719
Evening	48	600,069	136,867	253,803	308	991,047	42,047	1,033,094
Total	**69**	**794,675**	**239,224**	**434,185**	**387**	**1,468,471**	**70,342**	**1,538,813**
Sunday	**3**	**101,427**	**28,357**	**27,955**	**14**	**157,753**	**3,387**	**161,140**
						Total	**Total**	

GRAND TOTAL OF ALL "A. B. C." NEWSPAPERS

	Number of Papers	Total City	Total Suburban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total of Arrears Service & Unpaid	Total Distribution
Total—Morning	253	4,955,073	1,866,037	2,640,551	4,524	9,466,185	174,799	9,640,984
Evening	539	9,216,584	2,306,861	2,288,494	21,031	13,832,970	272,485	14,105,455
Total	**792**	**14,171,657**	**4,172,898**	**4,929,045**	**25,555**	**23,299,155**	**447,284**	**23,746,439**
Sunday	**291**	**8,151,240**	**2,720,933**	**5,276,315**	**5,828**	**16,154,316**	**200,978**	**16,355,294**

"A. B. C." REPORTS CLASSIFIED BY STATES AND CITIES FOLLOW ON PAGES 58-62, INCLUSIVE

CITY, COUNTRY, SUBURBAN, BULK, NET PAID, ARREARS, SERVICE COPIES AND UNPAID, AS SHOWN BY "A. B. C." REPORTS

ALABAMA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Birmingham	Age-Herald	(b)	12,026	6,329	4,005	125	22,484	219	325	23,028
	Sunday Edition	(m)	11,307	8,369	4,806	12	24,494	317	400	25,211
	News	(r)	36,323	11,270	8,066	4	55,663	55	336	56,054
	Sunday Edition	(m)	34,644	12,469	8,246	24	55,383	70	327	55,780
Gadsden	*Journal*	(r)	1,478	2,376	278		4,132	426	114	92	4,764
Mobile	*News-Item*	(r)	9,906	846	108		10,860		88	263	11,211
	Register	(b)	12,187	6,508	3,743	13	22,451		99	306	22,856
	Sunday Edition	(m)	17,554	8,461	7,698	5	33,718		102	373	34,193
Montgomery	Advertiser	(b)	5,976	6,694	5,907	3	18,580		375	169	19,124
	Sunday Edition	(m)	6,835	6,909	6,629		20,373		399	166	20,938
	Journal	(r)	5,729	4,995	7,876	5	18,605		85	391	19,081
	Sunday Edition	(m)	7,000	4,421	7,154	5	18,580		118	482	19,180

ARIZONA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Phoenix	*Arizona Gazette*	(r)	4,515	4,377	988	12	9,892	60	14	169	10,135
	Arizona Republican	(b)	6,282	4,674	1,941	11	12,908		115	214	13,237
	Sunday Edition	(m)	6,751	4,881	2,028	21	13,681		146	247	14,074
Tucson	Arizona Star	(d)	2,057	1,175	407		3,639		123	164	3,926
	Sunday Edition	(m)	2,126	1,318	412		3,856		127	188	4,171
	Citizen	(r)	2,695	1,114	667	5	4,481		29	175	4,685
	Sunday Edition	(m)	2,347	1,120	810	81	4,358		31	223	4,612

ARKANSAS

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Fort Smith	Southwest American	(d)	3,959	3,060	3,816	2	10,837	821	91	304	12,053
	Sunday Edition	(m)	4,083	3,175	4,092	76	11,426	827	94	276	12,623
	Times-Record	(t)	3,573	2,452	1,290	4	7,319		94	103	7,516
	Sunday Edition	(m)	3,452	2,541	1,332	50	7,375		110	107	7,592
Little Rock	*Arkansas Democrat*	(r)	9,675		10,839	1	20,515		184	218	20,917
	Arkansas Gazette	(b)	11,487		28,272		39,759		385	482	40,626
	Sunday Edition	(m)	16,646		37,145		53,791		452	521	54,764

CALIFORNIA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Bakersfield	*Californian*	(r)	3,807	2,700	882		7,389	14	65	274	7,742
	Echo	(d)	2,020	1,538	1,163	14	4,735		63	173	4,971
	Sunday Edition	(m)	2,395	1,532	1,164		5,091		73	225	5,389
Chico	*Enterprise*	(r)	1,121	465	126		1,712		91	197	2,000
Eureka	Humboldt Times	(d)	1,753	1,781	812	1	4,347		158	162	4,667
	Sunday Edition	(m)	1,884	1,814	873	2	4,573		177	177	4,927
Fresno	Republican	(b)	10,081	9,929	10,842	41	30,893		366	294	31,553
	Sunday Edition	(m)	10,329	10,187	11,122	41	31,679		380	303	32,362
Long Beach	*Press*	(r)	8,463		552	25	9,040		77	158	9,275
	Telegram	(r)	8,655		442	16	9,113	5	152	130	9,400
Los Angeles	Examiner	(b)	44,382	21,738	23,984	6	90,110		284	696	91,090
	Sunday Edition	(m)	96,033	40,077	52,590	2	188,702		528	624	189,854
	Express	(r)	31,255	14,977	3,234	17	49,483		74	709	50,266
	Herald	(r)	105,822	16,631	4,928		127,381		131	227	127,739
	Times	(b)	46,097	21,196	14,501	21	81,815		126	548	82,489
	Sunday Edition	(m)	70,354	28,451	22,225	13	121,043		91	386	121,520
Oakland	*Post*	(r)	11,203	14,261	43	13	25,520		214	201	25,935
	(The Post circulation in combination with the S. F. Call and Post)										
	Tribune	(r)	33,571	11,912	5,128	83	50,694		840	1,006	52,540
	Sunday Edition	(m)	32,777	11,831	5,556		50,164		810	1,607	52,581
Pasadena	*Post*	(r)	5,355		3,928		9,283		100	172	9,555
	(The Post circulation in combination with the Los Angeles Express)										
	Star-News	(r)	10,312		704	28	11,044		13	109	11,166
Pomona	*Progress*	(r)	2,290	494	126		2,910		94	105	3,109
Riverside	*Press*	(r)	3,675	561	636		4,872		76	92	5,040
Sacramento	*Bee*	(r)	14,299	9,124	12,711		36,125		532	101	36,758
	Saturday Edition	(y)	14,374	9,429	13,697		37,500		669	143	38,312
San Bernardino	*Index*	(r)	1,522	265	195	2	1,984		77	169	2,230
	Sunday Edition	(m)	1,530	268	192	7	1,997		77	189	2,263
	Sun	(b)	2,660	1,367	393	13	4,433	35	64	185	4,717
	Sunday Edition	(m)	2,678	1,395	424	3	4,500	35	63	146	4,744
San Diego	*Sun*	(r)	11,946	1,074	1,851	48	14,919		100	191	15,210
	Tribune	(r)	12,515	891	1,306	39	14,751		58	368	15,177
	Union	(b)	13,796	919	1,976	22	16,713		96	264	17,073
	Tribune & Union	(e)	26,311	1,810	3,282	61	31,464		154	632	32,250
	Sunday Edition	(m)	20,447	1,503	2,789	70	24,809		95	339	25,243
San Francisco	*Bulletin*	(r)	40,139	22,689	16,421	338	79,587		442	1,232	81,261
	Call and Post	(r)	58,809	28,036	11,209		98,054		846	678	99,578
	Chronicle	(b)	35,175	30,563	25,954	58	91,750		545	1,142	93,437
	Sunday Edition	(m)	43,685	37,497	36,036	47	117,265		524	1,161	118,950
	Examiner	(b)	63,290	42,968	40,255	32	146,545		664	352	147,561
	Sunday Edition	(m)	106,712	77,743	86,097	31	270,583		930	285	271,798
San Jose	Mercury-Herald	(b)	8,368	5,319	916	21	14,624		165	199	14,988
	Sunday Edition	(m)	8,989	5,547	1,136	24	15,696		169	224	16,089
Santa Barbara	*News and Independent*	(r)	3,784	388	665	15	4,852	177	72	199	5,300
Visalia	*Times*	(r)	865	464	115		1,444		41	57	1,542

COLORADO

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Colorado Springs	Gazette	(b)	4,896	239	310	13	5,458	114	79	135	5,786
	Sunday Edition	(m)	6,997	172	425		7,594	146	137	125	8,002
	Telegraph	(r)	6,190	303	299	4	6,796		91	240	7,127
Denver	*Post*	(r)	56,222	3,472	61,987		121,681		376	533	122,590
	Sunday Edition	(m)	64,262	5,707	84,698		154,667		878	555	156,100
Rocky Mt. News		(b)	20,112	1,516	14,079	40	35,747	49	499	694	36,989
	Sunday Edition	(m)	25,065	2,163	28,859	78	56,165	56	351	1,430	58,002
	Times	(r)	19,515	978	13,410	55	33,958	20	528	491	34,997
Greeley	Tribune-Republican	(b)		1,218	69		1,287	381	27	10	1,705
	Tribune-Republican	(r)	1,954	151	333		2,438	239	55	120	2,852
	Total Daily	(e)	1,954	1,369	402		3,725	620	82	130	4,557
Pueblo	Chieftain	(b)	4,619	1,876	1,673		8,168		100	89	8,357
	Sunday Edition	(m)	5,266	2,339	2,183	49	9,837		139	116	10,092
	Star-Journal	(r)	6,559	1,616	1,639		9,814	413	68	289	10,584
	Sunday Edition	(m)	6,472	1,785	1,726		9,983	448	123	199	10,753

CONNECTICUT

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Ansonia	*Sentinel*	(r)	6,522		197		6,719		187	86	6,992
Bridgeport	*Post*	(r)	28,528	3,976	388	9	32,901		328	470	33,699
	Telegram	(b)	15,425	2,608	696	8	18,737		222	487	19,446
	Post and Telegram	(e)	43,953	6,584	1,084	17	51,638		550	957	53,145
	Sunday Post	(m)	17,069	2,448	327	14	19,858		208	200	20,266
Hartford	Courant	(b)	10,096	12,947	6,820	7	27,870		378	116	28,364
	Sunday Edition	(m)	16,311	17,412	4,783	27	38,533		347	167	39,047
	Times	(r)	26,370	10,016	1,678	53	38,117		833	265	39,215
Meriden	*Journal*	(r)	4,819	439	134	7	5,399		67	135	5,601
	Record	(b)	4,782	1,702	297	13	6,794		43	165	7,002
New Britain	*Herald*	(r)	5,468	1,161	128		6,757	26	96	76	6,949
New Haven	Journal-Courier	(b)	13,010	1,786	447		15,243		188	241	15,672
	Times-Leader	(r)	9,876	4,815	1,114	2	15,807		66	128	16,001
New London	*The Day*	(r)	6,201	3,857	464		10,522		89	85	10,696
Norwalk	*Hour*	(r)	2,971	382	69	4	3,426		29	67	3,522
Stamford	*Advocate*	(r)	6,069	1,318	317	1	7,705		115	103	7,923
Waterbury	*American*	(r)	6,737	1,911	356	5	9,009		189	93	9,291
	Democrat	(r)	7,212	254	11		7,477		108	82	7,667
	Republican	(b)	8,970	2,664	524		12,158		127	53	12,338
	Sunday Edition	(m)	9,912	2,090	299		12,301		76	41	12,418

DELAWARE

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Wilmington	*Every Evening*	(r)	9,110	2,756	1,566	37	13,469	75	236	232	14,012
	Journal	(r)	13,926	3,311	846	3	18,086		258	239	18,583
	News	(b)	7,568	1,601	1,021	10	10,200	335	202	197	10,934

DISTRICT OF COLUMBIA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Washington	Herald	(b)	35,040	2,895	4,193	60	42,188		418	126	42,732
	Sunday Edition	(m)	26,634	3,154	3,057	21	32,866		389	93	33,348
	Post	(b)	48,356	3,804	7,556		59,716		260	138	60,114
	Sunday Edition	(m)	58,906	6,300	13,042		78,248		255	139	78,642
	Star	(r)	79,220	5,749	4,098	53	89,120		427	204	89,751
	Sunday Edition	(m)	70,036	9,439	6,410	97	85,982		353	178	86,513
	Times	(r)	45,940	3,505	2,991	88	52,524		616	364	53,504
	Sunday Edition	(m)	37,815	3,318	2,522	22	43,677		543	380	44,600

FLORIDA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Jacksonville	*Fla. Metropolis*	(r)	11,650	3,158	3,021	31	17,860		282	586	18,728
	Fla. Times-Union	(b)	14,614	6,802	5,375	7	26,798		359	267	27,424
	Sunday Edition	(m)	17,850	8,271	6,980	57	33,158		524	399	34,081
Miami	Herald	(b)	6,629	1,254	1,766	5	6,654		155	113	6,922
	Sunday Edition	(m)	4,627	1,463	2,092	19	8,201		191	115	8,507
	Metropolis	(r)	4,983	1,270	1,048	33	7,334		111	137	7,582
Pensacola	Journal	(b)	2,607	965	1,088		4,660		188	282	5,130
	Sunday Edition	(m)	3,941	1,069	1,236		6,246		188	287	6,721
	News	(r)	3,590	390	172	38	4,190	214	102	375	4,881
	(6 months audit September 30, 1920)										
Tampa	Tribune	(b)	7,379	4,564	6,719	71	18,324		71	248	18,643
	Sunday Edition	(m)	10,162	6,347	7,927	71	24,507		171	251	24,929

GEORGIA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Athens	Banner	(d)	1,150	1,507	560		3,217		53	100	3,370
	Sunday Edition	(m)	1,141	1,518	561		3,220		54	85	3,359
	Herald	(t)	1,521	2,755	276		4,552		19	170	4,741
	Sunday Edition	(m)	1,517	2,792	275		4,584		54	147	4,785
Atlanta	Constitution	(b)	24,674	17,582	10,898		53,154		208	678	54,040
	Sunday Edition	(m)	24,817	17,638	17,661		60,116		369	764	61,249
	(3 months September 30, 1920)										
	Georgian	(r)	21,370	12,732	12,085		46,187		75	1,977	48,239
	Hearst's Sunday Am.	(m)	24,563	17,166	63,798		105,527		265	481	106,273
	(3 months September 30, 1920)										
	Journal	(r)	27,220	20,673	9,358		57,251		1,415	1,110	59,776
	Sunday Edition	(m)	29,898	23,417	25,951		79,266		1,538	1,271	82,075
	(3 months September 30, 1920)										
Augusta	Chronicle	(b)	4,353	3,765	687		8,805		146	360	9,311
	Sunday Edition	(m)	4,493	2,914	687		8,094		166	360	8,620
	Herald	(r)	6,716	5,557	1,543		13,816		105	252	14,173
	Sunday Edition	(m)	7,522	3,350	1,011		11,883		105	264	12,252
Columbus	Enquirer-Sun	(b)	3,043	1,111	228	1	4,383		171	211	4,765
	Sunday Edition	(m)	2,969	1,063	243		4,275		178	218	4,671
	Ledger	(t)	6,859	906	411		8,176		222	200	8,598
	Sunday Edition	(m)	6,787	945	360		8,092		31	250	8,373
Macon	*News*	(r)	8,478	4,231	6,823		19,532		237	616	20,385
	Sunday Edition	(m)	7,749	4,050	7,224		19,023		222	499	19,744
	Telegraph	(b)	7,324	4,727	8,598	7	20,656		141	429	21,226
	Sunday Edition	(m)	7,788	3,897	8,971	4	20,660		140	427	21,227
Savannah	News	(b)	9,603	9,600	1,596		20,799		95	231	21,125
	Sunday Edition	(m)	13,027	7,940	2,300		23,267		95	231	23,593
	Press	(r)	12,223	1,554	265		14,042		15	135	14,191

IDAHO

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Boise	Idaho Statesman	(b)	3,731	4,995	5,959	7	14,692		210	166	15,068
	Sunday Edition	(m)	4,069	4,643	6,028	3	14,743		211	170	15,124
Twin Falls	*News*	(r)	1,006	910	88		2,004	88	90	170	2,352

ILLINOIS

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Alton	*Telegraph*	(r)	3,673	971	199	178	5,021	23	86	87	5,217
Aurora	*Beacon-News*	(r)	8,845	6,021	623	1	15,490		102	111	15,703
Belleville	*Advocate*	(r)	2,936	731	107	3	3,777		49	71	3,897
Bloomington	*Bulletin*	(t)	3,313	2,805	244		6,362	166	82	317	6,927
	Sunday Edition	(m)	4,706	3,014	268	8	7,996	174	60	353	8,583
	Pantagraph	(b)	5,006	10,245	2,108		17,359		366	101	17,826
Cairo	Bulletin	(b)	1,413	681	97	1	2,192	141	80	80	2,493
	Sunday Edition	(m)	1,414	679	97	7	2,197	141	79	102	2,518
	Citizen	(r)	2,017	1,483	183	3	3,686	9	85	109	3,889
Canton	*Ledger*	(r)	1,747	2,768	666	39	5,220	856	149	189	6,414
	Register	(r)	1,272	1,455	341		3,068	84	111	71	3,334
Centralia	*Sentinel*	(r)	3,193	1,052	162	2	4,409		41	74	4,524
Champaign	*News-Gazette*	(t)	4,577	3,613	416	2	8,608		124	50	8,782
	Sunday Edition	(m)	4,541	3,617	417		8,575		135	51	8,761
Chicago	*American*	(r)	272,044	28,678	64,047		364,769		434	472	365,675
	Herald and Examiner	(b)	233,504	23,572	86,439		343,515		738	948	345,201
	Sunday Edition	(m)	253,407	50,632	321,799		625,838		543	587	626,968
	News	(r)	338,118	27,272	22,954	62	388,406		196	1,016	389,618
	Post	(r)	39,662	2,282	3,057	7,980	52,981		253	522	53,756
	Tribune	(b)	221,264	62,304	153,590		437,158			2,104	439,262
	Sunday Edition	(m)	364,328	75,925	271,001		711,254			2,712	713,966
Clinton	Journal	(d)	1,023	800	268		2,091		13	21	2,125
	Sunday Edition	(m)	1,027	800	269		2,096		13	11	2,120
Danville	*Commercial-News*	(r)	7,243	7,713	648	13	15,617		137	187	15,941
Decatur	Herald	(b)	6,105	7,403	1,135		14,643		120	145	14,908
	Sunday Edition	(m)	5,962	7,455	1,133		14,550		118	133	14,801
	Review	(r)	8,686	6,113	2,127		16,926		140	178	17,244
	Sunday Edition	(m)	8,249	5,669	1,807		15,725		147	129	15,901
Dixon	*Telegraph*	(r)	2,070	1,859	380	5	4,314		101	145	4,560
Elgin	*Courier*	(r)	4,261	3,826	415		8,502	177	23	124	8,826
Freeport	*Journal-Standard*	(r)	4,557	2,684	763	3	8,007	1,914	112	90	10,123
Galesburg	*Mail*	(r)	3,187	4,022	691	6	7,906	81	96	135	8,218
	Republican-Register	(r)	3,190	4,131	1,110	3	8,434	151	115	129	8,829
Jacksonville	*Courier*	(r)	1,847	388	116	12	2,363	80	75	37	2,555
	Journal	(d)	2,168	2,325	324		4,817	254	114	63	5,248
	Sunday Edition	(m)	2,198	2,327	324	2	4,851	254	114	62	5,281
Joliet	*Herald-News*	(r)	10,756	5,412	609	1	16,778		80	80	16,938
	Sunday Edition	(m)	10,320	5,349	625		16,294		125	110	16,529
Kankakee	*Republican*	(r)	3,096	1,945	273		5,314		66	68	5,448
Kewanee	*Star-Courier*	(r)	2,828	645	202		3,675	100	82	98	3,955
La Salle	*Tribune*	(r)	1,714	488	74		2,276		58	54	2,388
Lincoln	*Courier-Herald*	(r)	1,156	506	192		1,854		14	72	1,940
	Star	(r)	1,023	683	156		1,862		63	68	1,993
Mattoon	*Journal-Gazette*	(r)	2,867	1,463	311		4,641		22	87	4,750
Moline	*Dispatch*	(r)	8,373	886	435		9,694		62	120	9,876
Ottawa	*Republican Times*	(r)	2,268	1,956	310	2	4,536		124	53	4,713
Peoria	*Journal*	(r)	10,058	6,960	2,793	22	19,833		535	281	20,649
	Transcript	(b)	4,840	5,205	1,055		11,100		321	200	11,621
	Journal-Transcript	(e)	14,898	12,165	3,848	22	30,933		856	481	32,270
	Sun Jrl-Transcript	(m)	12,283	5,479	1,546	253	19,561		511	258	20,330
	Star	(r)	11,501	8,605	1,988	87	22,181	817	626	231	23,855
	Sunday Edition	(m)	11,546	2,381	581	57	14,565	266	469	193	15,493
Pontiac	*Leader*	(r)	1,500	1,221	465	3	3,189		106	17	3,312
Quincy	*Herald*	(r)	5,388	4,944	445	12	10,789		136	387	11,312
	Whig-Journal	(t)	4,314	10,306	673	5	15,298		124	287	15,709
	Sunday Edition	(m)	5,063	10,414	671	2	16,150		116	466	16,732
	(4 months September 30, 1920)										
Rockford	*Register-Gazette*	(r)	8,709	2,241	517		11,467	57	255	391	12,170
	Republic	(r)	7,213	1,032	198		8,443	8	115	116	8,682
	Star	(d)	5,998	3,947	654	8	10,607	29	151	224	11,011
	Sunday Edition	(m)	8,532	4,204	719	2	13,457	6	153	228	13,844
Rock Island	*Argus*	(r)	6,675	1,933	485	7	9,100		138	97	9,335
Springfield	Illinois State Journal	(b)	8,921	13,272	627	8	22,828	1,859	510	173	25,370
	Sunday Edition	(m)	8,843	6,835	388	9	16,075	340	532	181	17,128
	Illinois State Register	(r)	10,701	10,211	721	7	21,640	495	152	346	22,633
	Sunday Edition	(m)	9,314	7,900	448		17,662	259	153	421	18,495
Sterling	*Gazette*	(r)	2,663	1,744	421	35	4,863		106	35	5,004
Streator	*Free Press*	(r)	1,668	1,154	471		3,293		23	51	3,367
	Independent Times	(r)	1,879	533	349	7	2,768	411	99	83	3,361
Waukegan	*Sun*	(r)	3,435	600	500	25	4,560		45	149	4,754

INDIANA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Anderson	*Bulletin*	(r)	5,555	461	199		6,215	65	31	178	6,489
	Herald	(d)	3,049	3,249	190		6,488		33	108	6,629
	Sunday Edition	(m)	4,122	3,342	194		7,658		45	84	7,787
Connersville	*News-Examiner*	(r)	2,748	924	200	13	3,885		39	49	3,973
Crawfordsville	*Journal*	(r)	1,587	1,225	330	3	3,145	87	88	107	3,427
	Review	(b)	1,102	2,437	303		3,842		117	125	4,084
Elkhart	*Truth*	(r)	7,047	1,602	576	2	9,227		184	75	9,486
Evansville	Courier	(b)	6,618	14,409	1,243	1	22,271		32	232	22,535
	Sunday Edition	(m)	12,847	7,009	712	3	20,571		30	352	20,953
	Journal	(r)	6,336	4,529	274		11,139		192	155	11,486
	Sunday Edition	(m)	6,739	4,609	201		11,549		177	196	11,922
Fort Wayne	Journal-Gazette	(b)	9,315	12,754	3,337		25,406		112	1,038	26,556
	Sunday Edition	(m)	14,789	7,113	1,887	40	23,829		151	940	24,920
	News and Sentinel	(r)	17,538	12,523	2,704	15	32,780		181	260	33,221
Gary	*Post*	(r)	6,064	11	53	2	6,130		61	161	6,352

For Explanation of Key Letters See Note on Page 62

CITY, COUNTRY, SUBURBAN, BULK, NET PAID, ARREARS, SERVICE COPIES AND UNPAID, AS SHOWN BY "A. B. C." REPORTS

INDIANA—Continued

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Huntington	*Herald*	(r)	2,158	1,289	129		3,576	143	66	3,785
	Press	(d)	1,851	1,619	180	3	3,653	200 115	53	4,021
	Sunday Edition	(m)	1,982	1,667	179	2	3,830	200 115	52	4,197
Indianapolis	*Indiana Times*	(r)	26,757	13,317	7,360	10	47,444	72	422	47,938
	News	(r)	69,021	19,755	24,487	18	113,281		515	113,796
	Star	(b)	36,349	27,466	22,735	20	86,570	34	411	87,015
	Sunday Edition	(m)	60,486	18,913	20,013	7	99,419	30	139	99,588
Kokomo	*Tribune*	(r)	7,216	1,407	428	2	9,053	54	130	9,237
LaFayette	Journal-Courier	(b)	222	6,669	466	1	7,358	89	144	7,591
	Journal-Courier	(r)	7,140	2,695	527	1	10,363	32	189	10,584
	Total Daily	(e)	7,362	9,364	993	2	17,721	121	333	18,175
Logansport	*Pharos-Tribune*	(r)	5,597	2,623	1,126	16	9,362	58	102	9,522
Madison	*Courier*	(r)	944	1,297	189		2,430	22	47	2,499
Marion	*Chronicle*	(r)	4,744	1,928	342	7	7,021	20	100	7,141
	Leader-Tribune	(d)	3,677	3,762	236	16	7,691		193	7,884
	Sunday Edition	(m)	3,889	3,799	244	13	7,945		198	8,143
Muncie	Star	(b)	8,282	9,786	6,878		24,946	119	189	25,254
	Sunday Edition	(m)	7,873	4,645	2,778	2	15,298	130	153	15,581
Newcastle	*Courier*	(r)	2,843	684	313		3,840	14 82	118	4,054
Princeton	*Clarion-News*	(r)	1,136	489	86		1,711	71	64	1,846
	(3 months September 30, 1920)									
Richmond	Item	(d)	2,407	5,683	844		8,934	49	123	9,106
	Sunday Edition	(m)	2,714	5,754	847		9,315	57	132	9,504
	Palladium	(r)	6,619	4,707	503	1	11,830	46	217	12,093
South Bend	*Tribune*	(r)	12,369	2,981	913		16,263	13 88	260	16,624
Terre Haute	Star	(b)	9,025	11,461	1,876	2	22,364	27	181	22,572
	Sunday Edition	(m)	9,033	7,530	882		17,445	21	281	17,747
	Tribune	(r)	10,498	8,996	1,470	22	20,986	8 140	166	21,300
	Sunday Edition	(m)	9,569	7,899	1,884	1	19,353	8 125	130	19,616
Vincennes	Commercial	(d)	2,994	923	137	3	4,057	57	70	4,184
	Sunday Edition	(m)	2,993	923	136	52	4,104	57	69	4,230

IOWA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Boone	*News-Republican*	(r)	2,498	715	84	3	3,300	81	70	3,451
Burlington	*Gazette*	(r)	5,946	3,606	530	2	10,084	106	154	10,344
	Hawk-Eye	(d)	2,301	6,944	792	8	10,045	143	179	10,367
	Sunday Edition	(m)	4,066	7,047	810	10	11,933	169	234	12,336
Cedar Rapids	*Gazette*	(r)	10,718	5,132	1,482	13	17,345	222	220	17,927
	Republican	(d)	1,358	5,900	3,123	24	10,405	308	229	11,160
	Times	(t)	2,149	682	108	1	2,940	210	129	3,506
	Republican & *Times*	(j)	3,507	6,582	3,231	25	13,345	518	358	14,666
	Sun Republican	(m)	3,611	6,873	3,240	2	13,726	518	357	15,054
Clinton	*Advertiser*	(r)	2,648	4,395	1,179	44	8,266		103	73	8,442
	Herald	(r)	3,787	3,629	715		8,131	36	66	166	8,399
Davenport	*Democrat and Leader*	(t)	5,778	6,408	2,820	5	15,011	165	102	260	15,538
	Sunday Edition	(m)	7,922	6,420	2,815	3	17,160	165	139	279	17,742
	Times	(r)	14,476	7,632	1,681	7	23,796			328	24,124
Des Moines	*Capital*	(r)	21,639	14,069	18,133	36	53,877		314	433	54,624
	Sunday Edition	(m)	16,495	8,210	12,650	200	37,555		289	160	38,004
	Register	(b)	11,576	14,481	35,414	45	61,516		243	410	62,169
	Tribune	(r)	27,231	11,224	9,552		48,007		264	384	48,655
	Register & *Tribune*	(e)	38,807	25,705	44,966	45	109,523		507	794	110,824
	Sunday Edition	(m)	26,717	15,565	39,711	53	82,046		686	546	83,278
Dubuque	*News*	(t)	3,133	2,751	435		6,319	89	130	601	7,139
	Sunday Edition	(m)	3,137	2,189	387	4	5,717	194	73	608	6,592
	Telegraph-Herald	(d)	46	7,315	1,861	4	9,226	62	49	89	9,426
	Telegraph-Herald	(t)	4,853	1,073	137	1	6,064	24	115	203	6,406
	Total Daily	(j)	4,899	8,388	1,998	5	15,290	86	164	292	15,832
	Sunday Edition	(m)	4,895	8,387	2,014	4	15,300	86	155	291	15,832
	Times-Journal	(d)	409	4,928	677		6,014	535	57	211	6,817
	Times-Journal	(t)	2,533	641	28	1	3,203	386	92	204	3,885
	Total Daily	(j)	2,942	5,569	705	1	9,217	921	149	415	10,702
	Sun Edition	(m)	2,917	5,583	726	21	9,247	921	112	520	10,800
Fort Dodge	*Mess'ger-Chronicle*	(r)	4,046		4,300		8,346		126	148	8,620
Fort Madison	*Democrat*	(r)	2,473	621	255	8	3,357		21	70	3,448
Iowa City	*Citizen*	(r)	1,423	1,604	222	3	3,252		101	162	3,515
	Press	(r)	1,901	1,682	335	10	3,928		87	125	4,140
	(About 11-1-20 the Press and Citizen were consolidated.)										
Keokuk	*Gate City & Constitution Democrat*	(r)	3,108	2,045	257	3	5,413		76	59	5,548
Marshalltown	*Times-Republican*	(r)	3,386	5,321	2,856		11,563	1,275	189	173	13,200
Mason City	*Globe-Gazette & Times*	(r)	3,786	4,218	902	39	8,945	482	139	227	9,793
Muscatine	*Journal&News-Trib'e*	(r)	3,734	3,721	518	4	7,977	80		97	8,154
Newton	*News*	(r)	978		1,068	20	2,066	17	56	132	2,271
	(6 mos. audit 9-30-20.)										
Ottumwa	*Courier*	(r)	5,100	4,919	1,982		12,001		56	161	12,218
Sioux City	Journal	(b)	3,979		17,895	29	21,903		103	462	22,468
	Journal	(r)	10,801		18,716	42	29,559		123	588	30,270
	Total Daily	(e)	*14,780		36,611	71	51,462		226	1,050	52,738
	Sunday Edition	(m)	15,069		15,992	27	31,088		315	821	32,224
	Tribune	(b)	714		5,520	60	6,294		11	47	6,342
	Tribune	(r)	10,642		35,263	62	45,967		247	493	46,707
	Total Daily	(e)	11,356		40,783	122	52,261		248	540	53,049
Washington	*Journal*	(r)	1,232	1,341	258		2,831	25	58	42	2,956
Waterloo	*Courier*	(r)	7,969	6,915	838		15,722		37	33	15,792
	Times-Tribune	(d)	3,221	7,513	178		10,912		25	100	11,037
	Sunday Edition	(m)	3,711	7,524	177	10	11,422		25	100	11,547

KANSAS

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Atchison	*Globe*	(r)	3,164	3,157	927	7	7,255		41	198	7,494
Emporia	*Gazette*	(r)	2,296	1,389	230	7	3,922		87	76	4,085
Hutchinson	Gazette	(d)	2,739	2,022	3,248	8	8,017		44	513	8,574
	Sunday Edition	(m)	3,055	2,044	3,381	25	8,505		46	550	9,101
	News	(r)	5,455	3,169	2,931	41	11,596	24	153	328	12,101
Iola	*Register*	(r)	1,872	1,561	275		3,708		96	210	4,014
Lawrence	*Journal-World*	(r)	2,513	1,709	543		4,765		51	85	4,901
Ottawa	*Herald*	(r)	2,035	1,560	605	2	4,202		69	76	4,347
Pittsburg	*Headlight*	(r)	3,733	3,785	300		7,818		110	97	8,025
Salina	*Journal*	(r)	1,911	1,369	1,257		4,537		101	65	4,703
Topeka	Capital	(b)	9,487	8,265	16,899	106	34,257		273	396	34,926
	Sunday Edition	(m)	11,407	7,087	15,479	33	34,006		453	417	34,876
Wichita	*State Journal*	(r)	9,431	4,438	8,694	16	22,579		50	340	22,969
	Beacon	(r)	12,964	15,046	8,146	45	36,201		231	407	36,839
	Eagle	(b)	17,151	22,300	15,769	30	55,250		542	1,478	57,270
	Sunday Edition	(m)	18,694	27,060	18,896	30	64,680		714	2,327	67,721
Winfield	*Courier*	(r)	1,152	692	168	4	2,016		59	20	2,095

KENTUCKY

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Ashland	*Independent*	(t)	2,723	816	241	15	3,795		95	97	3,987
	Sunday Edition	(m)									
Henderson	Gleaner	(d)	985	1,433	226		2,644		30	120	2,794
	Sunday Edition	(m)	1,275	1,434	222		2,931		30	244	3,205
Lexington	Herald	(b)	3,695	5,534	5,659	12	14,900		149	237	15,286
	Sunday Edition	(m)	3,749	4,714	5,381	28	13,872		147	324	14,343
	Leader	(r)	7,544	4,385	2,366	1	14,296		170	156	14,622
	Sunday Edition	(m)	7,499	4,513	2,524		14,536		172	177	14,885
Louisville	Courier-Journal	(b)	17,734	3,267	25,460	9	46,470		128	217	46,815
	Times	(r)	45,550	4,478	11,254	12	61,294		232	255	61,781
	Cour.-Jour.&*Times*	(e)	63,284	7,745	36,714	21	107,764		360	472	108,596
	Sun. Cour.-Jour	(m)	33,199	3,751	24,839	13	61,802		139	360	62,301
	Herald	(b)	29,381	3,489	16,886	25	49,781		128	31	49,940
	Sunday Edition	(m)	39,368	3,172	12,161		54,701		185	32	54,918
	Post	(r)	23,415	2,062	14,747		40,224		242	185	40,661
Owensboro	*Inquirer*	(t)	2,321	1,508	190		4,019		81	158	4,258
	Sunday Edition	(m)	2,505	1,302	150		3,957		76	157	4,190
	Messenger	(d)	2,135	3,320	590	1	6,046		60	117	6,223
	Sunday Edition	(m)	2,332	3,124	547	8	6,011		60	115	6,186
Paducah	*Sun*	(r)	3,124	1,491	377	9	5,001		68	83	5,152

LOUISIANA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
New Orleans	*Item*	(r)	40,220		22,784	20	63,024		374	177	63,575
	Sunday Edition	(m)	44,673		44,294	43	88,990		211	183	89,384
	States	(r)	29,194		8,350		37,544		193	352	38,089
	Sunday Edition	(m)	25,271		10,919	19	36,209		168	406	36,783
	Times-Picayune	(b)	44,995		28,268	71	73,334		101	331	73,766
	Sunday Edition	(m)	55,733		35,300	94	91,127		164	592	91,883
Shreveport	*Journal*	(r)	6,043	281	4,655	6	10,985		200	144	11,329
	Times	(b)	6,910	366	11,878		19,154		168	200	19,522
	Sunday Edition	(m)	9,147	506	16,678		26,331		201	234	26,766

MAINE

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Augusta	Kennebec Journal	(b)	2,664	5,633	939		9,236		280	225	9,741
	(6 mo. audit 9-30-20)										
Lewiston	*Journal*	(t)	6,171	3,416	1,732	245	11,564		141	130	11,835
	Saturday Edition	(y)	6,514	4,201	3,101	160	13,976		141	163	14,280
Portland	Sun	(b)	4,415	4,652	773	9	9,849		103	155	10,107
	Express & Advertiser	(r)	15,154	6,734	2,161	4	24,053		455	255	24,763
	Sunday Telegram	(m)	13,018	5,525	3,578	15	22,136		280	204	22,620
	Press	(b)	7,575	3,926	1,511		13,012	1,455	492	670	15,629

MARYLAND

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Baltimore	American	(b)	37,165	8,719	13,252		59,136		524	466	60,126
	News	(r)	87,713	3,034	10,112	6	100,865		562	414	101,841
	American & *News*	(e)	124,878	11,753	23,364	6	160,001		1,086	880	161,967
	Sunday American	(m)	75,824	6,598	7,588		90,010		1,100	391	91,501
	Sunday News	(m)	72,547	1,964	10,024		84,535		371	401	85,307
	(On 12-1-20 the News absorbed the Star.)										
	Sun	(b)	74,245	8,204	22,912	1	105,362		423	1,038	106,823
	Sun	(r)	74,671	2,670	2,585		79,926		512	963	81,401
	Total Daily	(e)	148,916	10,874	25,497	1	185,288		935	2,001	188,224
	Sunday Edition	(m)	105,448	8,016	22,926	8	136,398		595	931	137,925

MASSACHUSETTS

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Attleboro	*Sun*	(r)	3,749	1,059	117		4,925		107	76	5,108
Boston	Sun Advertiser and American	(m)	121,692	53,824	221,694		397,210		121	475	397,806
	American	(r)	167,490	41,920	91,962		301,372		328	315	302,015
	Globe	(b)	42,598	14,394	47,787	13	104,792		12	450	105,254
	Globe	(r)	149,029	19,766	11,592	10	180,397		4	486	180,887
	Total Daily	(e)	191,627	34,160	59,379	23	285,189		16	936	286,141
	Sunday Edition	(m)	186,413	55,005	107,554	31	349,003		46	849	349,898
	Herald	(b)	58,129	14,747	37,739	20	110,635			306	110,941
	Traveler	(r)	104,486	18,260	17,491	57	140,294			523	140,817
	Herald & *Traveler*	(e)	162,615	33,007	55,230	77	250,929			829	251,758
	Sunday Herald	(m)	63,314	21,292	42,262	93	126,961			420	127,381
	Post	(b)	217,688	60,801	144,142		422,631		535	116	423,282
	Sunday Edition	(m)	136,862	82,999	160,600		380,461		555	84	381,100
	Transcript	(r)	23,181	3,260	6,746		33,187		479	276	33,942
	Item	(r)	2,368	225	65		2,658	6	52	62	2,778
Clinton	*Herald*	(r)	9,956	719	223		10,898		65	192	11,155
Fall River	*News*	(r)	4,323	1,729	288		6,340		86	85	6,511
	Sentinel	(r)	7,119	1,235	266	3	8,623	193	85	27	8,928
Fitchburg	*Times*	(r)	5,017	952	549		6,518		53	118	6,689
Gloucester	*Gazette*	(r)	12,081	2,260	229		14,570	45	108	230	14,953
Haverhill	Eagle	(b)	1,626	132	43		1,801	1	53	86	1,941
Lawrence	*Tribune*	(r)	11,181	1,489	320	167	13,157	1	115	129	13,402
	Eagle and *Tribune*	(e)	12,807	1,621	363	167	14,958	2	168	215	15,343
	Telegram	(r)	4,928	2,717	263	3	7,911	14	65	117	8,107
Lynn	*Item*	(r)	13,318	1,265	603	10	15,196		112	205	15,513
	Telegram-News	(r)	16,200	1,441	442		18,083			112	18,195
	Sunday Edition	(m)	11,470	435	166		12,071			106	12,177
New Bedford	Mercury	(b)	5,157	342	209	1	5,709	20	122	106	5,957
	Standard	(r)	18,627	3,711	933		23,271	25	207	400	23,903
	Mercury & *Stand.*	(e)	23,784	4,053	1,142	1	28,980	45	329	506	29,860
	Sunday Edition	(m)	16,716	3,625	2,977		23,318	15	147	319	23,799
Newburyport	*News*	(r)	3,432	1,416	375		5,223		84	118	5,425
North Adams	*Transcript*	(r)	4,236	3,334	494	11	8,075	12	158	93	8,338
Northampton	*Hampshire Gazette*	(r)	3,880	1,872	143		5,895		134	73	6,102
Salem	*News*	(r)	9,546	9,362	614		19,522		105	152	19,779
Springfield	*News*	(r)									
	Republican	(b)	4,503	5,371	4,717	13	14,604		352	119	15,075
	Sunday Edition	(m)	8,654	8,079	5,318	34	22,085		196	181	22,462
	Union	(b)	11,887	15,275	2,770	20	29,952	206	514	250	30,922
	Union	(r)	12,035	7,297	2,589	7	21,928	104	326	180	22,538
	Total Daily	(e)	23,922	22,572	5,359	27	51,880	310	840	430	53,460
	Sunday Edition	(m)	17,327	14,029	1,747	21	33,124	280	312	181	33,897
Taunton	*Gazette*	(r)	6,999	548	254		7,801	56	62	84	8,003
Worcester	*Gazette*	(r)	22,251	8,877	494	14	31,636	15	86	241	31,978
	Post	(r)	19,638	2,320	312	96	22,366			160	22,526
	Telegram	(b)	21,286	10,408	3,817		35,511		249	540	36,300
	Sunday Edition	(m)	27,453	10,105	2,469	4	40,031		225	595	40,851

MICHIGAN

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Adrian	*Telegram*	(r)	3,101	5,866	752		9,719		97	169	9,985
Alpena	*News*	(r)	1,979	609	254		2,842		50	113	3,005
Battle Creek	*Enquirer and News*	(t)	7,988	2,870	268		11,126		44	173	11,343
	Saturday Edition	(y)	7,964	338			8,302		36	148	8,486
	Sunday Edition	(m)	7,345	2,755	268	12	10,380		44	171	10,595
	Moon-Journal	(r)									
Bay City	*Times-Tribune*	(r)	10,440	5,371	946	4	16,761		144	257	17,162
Detroit	Free Press	(b)	106,686	14,396	33,523	20	154,625		680	469	155,774
	Sunday Edition	(m)	90,041	19,277	52,983	25	162,328		629	547	163,504
	Journal	(r)	70,715	11,933	18,448	8	101,104		197	465	101,766
	News	(r)	191,131	24,450	13,788	1	229,370		525	393	230,288
	Sunday Edition	(m)	159,297	30,529	33,983		223,809		440	150	224,399
	Times	(r)	13,024	1,213	4,332	183	18,752			181	18,933
Flint	*Journal*	(r)	21,260	6,238	692	6	28,196		225	242	28,663
Grand Rapids	*News*	(r)	4,055	1,897	5,557	219	11,728		217	358	12,303
	Press	(r)	36,662	22,123	21,102	3	79,890		315	216	80,421
Hillsdale	*News*	(r)	1,340	3,098	269	15	4,722		78	51	4,851
Jackson	*Citizen Patriot*	(t)	11,802	7,065	2,720	2	21,589		181	259	22,029
	Saturday Edition	(y)	11,739	3,679	1,422		16,840		177	106	17,123
	Sunday Edition	(m)	10,945	6,652	2,497	8	20,102		180	232	20,514
Kalamazoo	*Gazette*	(t)	12,304	9,436	1,616		23,356		111	18	23,485
	Saturday Edition	(y)	12,132	5,852	1,561		19,545		88	18	19,651
	Sunday Edition	(m)	11,708	9,321	1,479		22,508		56	18	22,582
Lansing	*State Journal*	(r)	15,071	8,420	4,144	130	27,765		197	178	28,140
Ludington	*News*	(t)	1,703	1,431	251		3,385		12	47	3,444
	Sunday Edition	(m)	1,700	1,506	250	3	3,459		12	46	3,517
Muskegon	*Chronicle*	(r)	10,844	1,582	411	48	12,885	146	161	295	13,487
Pontiac	*Press*	(r)	8,366	3,597	641	1	12,565		122	195	12,882
Port Huron	*Times-Herald*	(r)	6,740	4,950	527	8	12,225		205	258	12,688
Saginaw	*News Courier*	(r)	14,764	5,922	1,265	5	21,956		124	122	22,202
	Sunday Edition	(m)	14,040	5,680	1,236		20,956		94	104	21,154
Three Rivers	*Commercial*	(r)	1,273	718	103		2,094		39	71	2,204

MINNESOTA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Duluth	*Herald*	(r)	19,309	9,728	5,240	75	34,352		265	148	34,765
	News-Tribune	(b)	9,274	7,043	3,672		19,989		106	54	20,149
	Sunday Edition	(m)	14,624	7,949	1,770		24,343		97	31	24,471
Mankato	*Free Press*	(r)	2,490		2,814	10	5,514		50	247	5,811
Minneapolis	*Journal*	(r)	53,163	2,217	42,756	657	98,793		197	688	99,678
	Sunday Edition	(m)	50,977	2,965	43,649	156	97,747		145	807	98,699
	News	(r)	22,589	991	43,187	1	66,768		145	117	67,030
	Tribune	(b)	35,474	4,424	26,603	11	66,512		315	472	67,299
	Tribune	(r)	37,712	855	15,880	46	54,513		371	439	55,323
	Total Daily	(e)	73,186	5,279	42,483	77	121,025		686	911	122,622
	Sunday Edition	(m)	57,068	4,265	62,366	57	123,756		526	1,249	125,531
St Cloud	*Times*	(r)	751	1,508	383	30	2,672	72	120	96	2,960
	(6 mos. 3-31-20)										
St. Paul	*Dispatch*	(r)	48,252	3,781	22,712	52	74,797		534	152	75,483
	Pioneer Press	(b)	42,759	4,840	15,239	18	62,856		348	182	63,386
	Dispatch and Pioneer Press	(e)	91,011	8,621	37,951	70	137,653		882	334	138,869
	Sunday Edition	(m)	47,283	4,661	58,318	23	110,285		449	87	110,821
	News	(r)	28,823	4,417	39,481	3	72,724		266	481	73,471
	Sunday Edition	(m)	26,002	3,596	16,157	21	45,776		156	743	46,675
So. St. Paul	*Reporter*	(r)	711	37	750	4,666	6,164		53	128	6,345
Winona	*Rep'lcn-Herald*	(r)	3,951	4,054	522		8,527		46	128	8,701

MISSISSIPPI

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Jackson	Clarion-Ledger	(d)	1,649	2,281	1,412		5,342	420	31	250	6,043
	Sunday Edition	(m)	1,651	2,454	1,506		5,611	590	31	243	6,475
	News	(r)	2,385	1,261	1,058		4,704	153	25	124	5,006
	Sunday Edition	(m)	2,303	1,164	995		4,462	153	25	151	4,791
Meridian	*Star*	(r)	3,446	2,476	337	1	6,260		53	237	6,550
	Sunday Edition	(m)	3,449	2,626	337	83	6,495		52	307	6,857

For Explanation of Key Letters See Note on Page 62

CITY, COUNTRY, SUBURBAN, BULK, NET PAID, ARREARS, SERVICE COPIES AND UNPAID, AS SHOWN BY "A. B. C." REPORTS

MISSOURI

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Cape Girardeau	*Southeast Missourian*	(r)	1,898	1,878	609	6	4,391	73	153	4,617
Columbia	*Missourian*	(r)	833	33	318	4	1,188	34	139	1,361
Hannibal	*Courier-Post*	(r)	3,573	1,167	230	10	4,980	31	127	5,138
Joplin	Globe	(d)	6,041	16,863	1,793		24,697*	35	305	25,037
	Sunday Edition	(m)	6,235	17,346	2,323		25,904	35	578	26,517
	News-Herald	(t)	4,516	8,269	1,014		13,799	128	379	14,306
	Sunday Edition	(m)	4,159	8,353	1,096		13,608	127	320	14,055
Kansas City	Journal	(b)	13,611	4,824	25,652	330	44,417	193	1,020	45,630
	Sunday Edition	(m)	11,332	4,848	25,740	302	42,222	147	1,002	43,371
	Post	(r)	72,165	14,407	62,166	33	148,771	92	928	149,791
	Sunday Edition	(m)	70,024	15,798	73,405		159,227	114	910	160,251
	Star	(b)	118,224	21,964	76,712	219	217,119	19	233	217,371
	Star	(r)	122,923	21,919	76,712	219	221,773	109	438	222,320
	Total Daily	(e)	241,147	43,883	153,424	438	438,892	128	671	439,691
	Sunday Edition	(m)	119,431	21,951	80,929	199	222,510	18	274	222,802
Maryville	*Democrat-Forum*	(r)	757	2,149	214		3,120	100 41	75	3,336
St. Joseph	Gazette	(b)	6,033	5,877	2,929		14,839	166	512	15,517
	Sunday Edition	(m)	8,056	2,825	1,568	12	12,461	178	511	13,150
	News-Press	(r)	17,644	9,165	10,529	7	37,345	55	277	37,677
St. Louis	Globe-Democrat	(b)	89,858	17,759	98,458	38	206,113	514	144	206,771
	Sunday Edition	(m)	78,645	10,970	81,864	48	171,527	480	144	172,151
	Post-Dispatch	(r)	129,023	7,437	13,893	11	150,364	226	709	151,299
	Sunday Edition	(m)	173,120	17,867	152,894		343,881	71	215	344,167
	Star	(r)	77,015	8,715	16,708	8	102,446	348	522	103,316
	Times	(r)	31,634	2,916	15,546	51	50,147	481	362	50,990
Springfield	*Leader*	(r)	9,919	2,278	2,803	1	15,001	29	140	15,170
	Sunday Edition	(m)	9,480	2,338	2,911	63	14,792	29	242	15,063
	Republican	(d)	3,796	2,595	4,586	7	10,984	64	194	11,242
	Sunday Edition	(m)	3,541	2,698	4,854	17	11,110	64	185	11,359

MONTANA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Anaconda	Standard	(b)	7,761	1,080	3,366	26	12,233	250	296	12,779
	(City circulation includes 5,280 copies delivered in Butte.)									
	Sunday Edition	(m)	10,012	1,648	6,068	49	17,777	296	344	18,417
	(City circulation includes 7,252 copies delivered in Butte.)									
Butte	Miner	(b)	6,847	1,936	4,663		13,446	135 177	143	13,901
	(City circulation includes 507 copies delivered in Anaconda.)									
	Sunday Edition	(m)	13,489	3,021	11,580		28,090	135 176	279	28,680
	(City circulation includes 907 copies delivered in Anaconda.)									
	Post	(r)	8,698	1,327	557	206	10,788	185 243	184	11,400
	(City circulation includes 1,291 copies delivered in Anaconda.)									
Great Falls	*Leader*	(r)	2,089	395	239	5	2,728	18	55	2,801
	Tribune	(b)	4,460	3,128	4,263	25	11,876	18	78	11,972
	Sunday Edition	(m)	5,192	3,019	4,316	34	12,561	31	89	12,681
Helena	*Record-Herald*	(r)	2,532	553	3,613	23	6,721	431 151	170	7,473
Missoula	Missoulian	(b)	1,868	1,363	572		3,803	76	151	4,030
	Sentinel	(r)	1,680	204	81		1,965	100	128	2,193
	Total Daily	(e)	3,548	1,567	653		5,768	176	279	6,223
	Sunday Missoulian	(m)	2,616	1,667	625		4,908	76	152	5,136

NEBRASKA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Fremont	*Tribune*	(r)	2,161	3,211	914	1	6,287	6	68	64	6,425
Grand Island	*Independent*	(r)	3,113	2,064	558	30	5,765	46	53	127	5,991
Hastings	*Tribune*	(r)	2,321	2,897	705		5,923		168	108	6,199
Lincoln	Nebr. State Journal	(b)	6,345	3,560	11,875	72	21,852		284	692	22,828
	Nebr. State Journal	(r)	9,234	316	990	1	10,541		274	153	10,968
	Total Daily	(e)	15,579	3,876	12,865	73	32,393		558	845	33,796
	Sunday Edition	(m)	9,163	1,971	8,461	18	19,613		255	620	20,488
	Star	(r)	12,123	5,173	12,588	63	29,947		355	266	30,568
	Sunday Edition	(m)	11,489	2,760	6,423		20,672		405	204	21,281
Norfolk	*News*	(r)	1,634	3,598	3,296	5	8,533		107	125	8,765
Omaha	Bee	(b)	9,064	7,297	24,333	697	41,391		194	294	41,879
	Bee	(r)	15,935	856	2,259	6	19,056		223	383	19,662
	Total Daily	(e)	24,999	8,153	26,592	703	60,447		417	677	61,541
	Sunday Edition	(m)	22,903	8,452	28,706	668	60,759		331	437	61,527
	News	(r)	28,241	7,236	42,462	3	77,942		569	872	79,383
	Sunday Edition	(m)	23,703	6,612	40,593		70,908		788	963	72,659
	World-Herald	(b)	6,966	8,797	26,739	2	42,504		126	300	42,930
	World-Herald	(r)	28,806	2,483	4,075	4	35,368		389	418	36,175
	Total Daily	(e)	35,772	11,280	30,814	6	77,872		515	718	79,105
	Sunday Edition	(m)	32,491	9,719	27,666	17	69,893		157	746	70,796

NEVADA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Reno	*Gazette*	(r)	2,791	834	1,642	1	5,268	37	111	5,416

NEW HAMPSHIRE

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Concord	Patriot	(b)	112	432	466		1,010	15	41	111	1,177
	Patriot	(r)	2,312	53		68	2,433	25	57	47	2,562
	Total Daily	(e)	2,424	485	466	68	3,443	40	98	158	3,739
Manchester	*Leader*	(r)	10,520	1,413	615	1	12,549	27	160	239	12,975
	Union	(b)	1,811	4,054	6,698	2	12,565	19	284	221	13,089
	Total Daily	(e)	12,331	5,467	7,313	3	25,114	46	444*	460	26,064

NEW JERSEY

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Asbury Park	*Press*	(r)	5,522	1,530	582	13	7,647	357	147	8,151
	Sunday Edition	(m)	3,031	654	227	4	3,916	95	89	4,100
Camden	*Courier*	(r)	9,420	3,161		66	12,647	192	238	13,077
Elizabeth	*Journal*	(r)	13,347	3,593	558		17,498	184	78	17,760
Hoboken	*Hudson Observer*	(r)	40,755	1,423	1,070		43,248	397	100	43,745
Jersey City	*Jersey Journal*	(r)	35,279	555	430		36,264	144	264	36,672
Long Branch	*Record*	(r)	2,672	943	102		3,717	115	128	3,960
Newark	*Star-Eagle*	(r)	53,171	12,827	1,250		67,248	70	216	67,534
Passaic	*Herald*	(r)	8,096	546	160		8,802	56	82	8,940
	News	(r)	6,010	1,910	199		8,119	40	68	8,227
Paterson	Call	(b)	13,848	1,149	581		15,578	57	50	15,685
	News	(r)	10,621	147	39	1	10,808	197	127	11,132
	Press-Guardian	(r)	9,090	983	80	3	10,156	86	151	10,393
	Sunday Chronicle	(m)	9,534	1,117	19		10,670	51	53	10,774
Perth Amboy	*News*	(r)	5,547	2,737			8,284	94	190	8,568
Plainfield	*Courier-News*	(r)	6,731	1,435	247	3	8,416	44	72	8,532
Trenton	*Times*	(r)	22,138	7,037	770	13	29,958	278	337	30,573
	Sunday Times-Advertiser	(m)	18,356	3,292	520	4	22,172	241	196	22,609

NEW YORK

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Albany	*Journal*	(r)	8,451	2,416	1,658		12,525	238	506	245	13,514
	(The "suburban" circulation includes 63 Schenectady, and 49 Troy circulation.)										
	Knickerbocker Press	(b)	11,460	9,496	9,825		30,781		846	340	31,967
	Sunday Edition	(m)	14,230	16,358	13,631		44,219		858	129	45,206
	(The daily "suburban" circulation includes 1,595 Schenectady, and 1,680 Troy circulation,										
	Sunday "suburban" 5,803 Schenectady, and 3,187 Troy circulation.)										
	Sunday Telegram	(m)	7,787	17,241	1,812		26,840		136	144	27,120
	(The "suburban" circulation includes 4,442 Schenectady, and 7,792 Troy.)										
	Times-Union	(r)	22,884	7,126	1,682		31,692		629	243	32,564
	(The "suburban" circulation includes 206 Schenectady, and 230 Troy circulation.)										
Amsterdam	*Recorder and Democrat*	(r)	5,081	773	248	5	6,107	35	163	63	6,368
Batavia	*News*	(r)	3,369	3,537	1,034		7,940		76	103	8,119
Binghamton	*Press and Leader*	(r)	16,004	8,312	2,402	7	26,725		313	395	27,433
	Sun	(b)	6,684	5,894	1,769	16	14,363		378	262	15,003
Brooklyn	*Eagle*	(r)	42,747	5,101	3,222		51,070		594	498	52,162
	Sunday Edition	(m)	60,674	4,000	4,167		68,841		218	493	69,552
	Standard Union	(r)	61,253	43	258		61,554		924	191	62,669
	Sunday Edition	(m)	42,791	53	274	65	43,183		925	193	44,301
Buffalo	Courier	(b)	38,059	8,216	3,772	19	50,066		600	316	50,982
	Enquirer	(r)	27,972	5,508	3,097	54	36,631		544	455	37,630
	Courier & Enquirer	(e)	66,031	13,724	6,869	73	86,697		1,144	771	88,612
	Sunday Edition	(m)	55,407	19,287	33,263	16	107,973		690	491	109,154
	Express	(b)	21,020	9,195	5,549		35,764		217	21	36,002
	Sunday Edition	(m)	25,221	11,096	17,459		53,776		238	246	54,260
	News	(r)	70,273	14,372	10,856	1	95,502		671	335	96,508
	Times	(r)	47,619	14,093	6,991		68,703		921	399	70,023
	Sunday Edition	(m)	36,775	13,065	17,243		67,083		832	697	68,612
Corning	*Leader*	(r)	4,446	2,750	418		7,620		235	84	7,939
Dunkirk	*Observer*	(r)	3,021	375	54	3	3,453		37	138	3,628
Elmira	*Star-Gazette*	(r)	12,285	10,965	953		24,203		229	201	24,633
Geneva	*Times*	(r)	2,678	2,720	259		5,657	673	158	144	6,632

NEW YORK—Continued

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Glens Falls	Post-Star	(b)	3,078	3,524	666	8	7,276		171	231	7,678
Gloversville	Herald	(b)	3,185	1,923	603		5,711		149	161	6,021
	Leader-Republican	(r)	5,343	375	220		5,938		132	93	6,163
Hudson	*Register*	(r)	1,425	652	153		2,230	96	73	62	2,461
	Republican	(b)	934	1,167	133	2	2,236		94	63	2,393
Ithaca	*Journal-News*	(r)	4,456	2,138	626	55	7,275		238	88	7,601
Jamestown	*Journal*	(r)	5,654	704	168	4	6,530		107	72	6,709
	Post	(b)	4,800	3,542	589	3	8,934	21	176	235	9,366
Kingston	*Freeman*	(r)	5,702	756	189	9	6,656	4	94	123	6,877
Lockport	*Union-Sun and Journal*	(r)	4,377	2,542	246	33	7,198		76	38	7,312
Middletown	*Times-Press*	(r)	3,351	2,043	465	2	5,861	200	162	102	6,325
Mount Vernon	*Argus*	(r)	5,702	467	126	2	6,297		40	70	6,407
Newburgh	*News and Journal*	(r)	7,102	3,271	263		10,636		82	65	10,783
New York	American	(b)	223,061	41,839	24,602	36	289,538		637	679	290,854
	Sunday Edition	(m)	404,897	171,014	343,497	149	919,557		1,608	762	921,927
	Call	(b)	15,302	1,502	5,037	10	21,851		96	187	22,134
	Sunday Edition	(m)	10,814	1,250	4,875	17	16,956		89	150	17,195
	Commercial	(b)	Total Net Paid..		9,806	826	10,632	696	289	300	11,917
	Globe and Commercial Advertiser	(r)	163,764	12,604	5,103	4	181,475		187	946	182,608
	Herald	(b)	114,470	48,745	40,471		203,686		890	809	205,385
	Sunday Edition	(m)	100,472	39,852	67,338		207,662		835	714	209,211
	Journal	(r)	473,822	87,405	61,620	45	622,892		50	1,102	624,044
	Mail	(r)	157,793	10,587	4,323		172,703		471	498	173,672
	News (The)	(b)	230,162	15,795	3,689		249,646		901	622	251,169
	News (The)	(b)	279,271	20,315	3,494	534	303,614				
	Publisher's statement covering September, October and November 1920:										
	News Record	(b)					12,165		593	578	13,336
	Post	(r)	29,152	2,694	4,958	87	36,891		142	1,137	38,170
	Sun	(r)	169,555	14,372	6,582		190,509		1,152	1,051	192,712
	Telegram	(r)	100,466	11,855	4,713	4	117,038		466	424	117,928
	Sunday Edition	(m)	100,608	16,832	14,655	101	132,196		337	462	132,995
	Times	(b)	187,582	59,666	73,607		320,855		934	954	322,743
	Sunday Edition	(m)	203,759	71,660	197,318		472,737		906	1,077	474,720
	Tribune	(b)	66,959	32,498	26,462		125,919		493	756	127,168
	Sunday Edition	(m)	61,885	26,395	39,556		127,836		351	661	128,848
	Women's Wear (6 mos. 6-30-20)	(r)	Total Net Paid..		.....		19,941		2,247	323	22,511
	World	(b)	280,152	27,018	30,844		338,014		1,365	1,616	340,995
	Sunday Edition	(m)	401,371	78,323	111,271		590,965		1,513	2,166	594,644
	World	(r)	294,770	37,282	18,777		350,829		1,161	1,252	353,242
Niagara Falls	*Gazette*	(r)	9,551	2,748	296	4	12,599		157	146	12,902
No. Tonawanda	*News*	(r)	2,360	100			2,460		33	122	2,615
Ogdensburg	Republican-Journal	(b)	1,145	1,784	386		3,315		129	42	3,486
Olean	*Herald*	(r)	2,120	887	509		3,516	182	112	71	3,881
Poughkeepsie	*Star and Enterprise*	(r)	7,653	2,456	328		10,437	11	58	129	10,635
Rochester	Democrat and Chronicle	(b)	26,434	20,583	7,551		54,568	3,742	59	125	58,494
	Sunday Edition	(m)	49,692	11,262	1,429		62,383	1,527	95	125	64,130
	Herald	(b)	13,248	8,458	3,287		25,023	1,105	579	590	27,297
	Sunday Edition	(m)	15,021	3,527	774		19,322	30	413	969	20,734
	Times-Union and Advertiser	(r)	48,406	11,813	2,185		62,404	522	233	423	63,582
Schenectady	Gazette	(b)	16,202	2,784	1,201	5	20,192		232	367	20,791
	Union-Star	(r)	10,699	1,271	1,217		13,187		231	271	13,689
Staten Island	*Advance*	(r)	5,946		22		5,968		68	61	6,097
Syracuse	*Herald*	(r)	24,683	11,513	5,801		41,997		287	347	42,631
	Sunday Edition	(m)	29,983	17,855	22,940		70,778		217	378	71,373
	Journal	(r)	21,789	11,693	8,736		42,218		258	340	42,816
	Post-Standard	(b)	18,369	14,327	17,955		50,651		245	612	51,508
	Sunday Edition	(m)	14,692	10,424	23,002		48,118		657	301	49,076
Troy	Record	(b)	2,995	1,062	1,067		5,124		195	368	5,687
	Record	(r)	10,695	3,779	2,714		17,188		187	444	17,819
	Total Daily	(e)	13,690	4,841	3,781		22,312		382	812	23,506
Utica	*Herald-Dispatch*	(r)	10,464	8,295	825	239	19,584		347	195	20,265
	Observer	(r)	9,063	5,738	1,262	2	16,065	19	279	203	16,566
	Press	(b)	8,831	9,892	2,548	18	21,289	965	477	273	23,004
Watertown	*Times*	(r)	5,325	6,255	2,718		14,298		302	236	14,836

NORTH CAROLINA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Asheville	Citizen	(b)	5,075	4,967	1,868	2	11,912	108	285	185	12,490
	Sunday Edition	(m)	5,807	3,067	1,549		10,423	108	427	199	11,157
	Times	(r)	2,622	4,677	1,020	5	8,324		57	74	8,455
	Sunday Edition (3 mos. 6-30-20)	(m)	1,984	2,724	910	51	5,669		57	80	5,806
Charlotte	*News*	(r)	5,884	3,767	290		9,941		119	268	10,328
	Sunday Edition	(m)	5,409	3,741	274		9,424		104	261	9,789
	Observer	(b)	4,619	9,059	2,896		16,574	3,437	156	135	20,302
	Sunday Edition (3 mos. 9-30-20)	(m)	4,939	9,461	3,128		17,528	3,846	356	135	21,865
Durham	Herald	(b)	4,925	1,116	152		6,193		24	71	6,288
	Sunday Edition (3 mos. 9-30-20)	(m)	4,997	1,172	151		6,320		24	128	6,472
Greensboro	News	(b)	4,633	5,351	6,893	4	16,881		200	228	17,309
	Sunday Edition	(m)	6,169	6,604	9,968	20	22,761		217	358	23,336
Raleigh	News and Observer	(b)	3,280	8,133	12,815	2	24,230		100	223	24,553
	Sunday Edition	(m)	3,906	8,203	14,190	10	26,309		101	424	26,834
	Times	(r)	2,878	2,357	1,247	3	6,485		42	160	6,687
Wilmington	*Dispatch*	(r)	2,444	1,354	1,236		5,034		46	88	5,168
	Sunday Edition	(m)	2,011	1,380	1,222		4,613		43	61	4,717
Winston-Salem	Journal	(b)	3,927	3,644	1,154	2	8,727	87	25	393	9,232
	Sunday Edition	(m)	4,474	3,698	1,178	11	9,361	87	39	475	9,962
	Twin City Sentinel	(r)	7,302	1,521	639	12	9,474	36	50	253	9,813

NORTH DAKOTA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Bismarck	*Tribune*	(r)	1,384	1,215	1,235		3,834	165	49	91	4,139
Fargo	Courier-News	(d)	2,564	3,833	6,673	2	13,072	3	162	242	13,479
	Sunday Edition	(m)	3,461	3,881	6,851	4	14,197		162	313	14,672
	Forum	(r)	5,188	3,304	4,893	16	13,401		160	186	13,747
Grand Forks	*American*	(r)	1,234	2,751	2,650	5	6,640		115	154	6,909
	Herald	(d)	2,041	4,476	3,376	3	9,896		193	62	10,151
	Herald	(r)	1,714	1,864	1,573	11	5,162		195	58	5,415
	Total Daily	(i)	3,755	6,340	4,949	14	15,058		388	120	15,566
	Sunday Edition	(m)	2,702	4,723	3,582	9	11,016		266	62	11,344

OHIO

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Akron	*Beacon Journal*	(r)	26,246	7,541	880	11	34,678		210	266	35,154
	Times	(r)	16,483	4,744	617	29	21,873		328	349	22,550
	Sunday Edition	(m)	20,667	3,990	452	26	25,135		141	308	25,584
Alliance	*Review & Leader*	(r)	5,133	3,192	477	2	8,804		175	131	9,110
Ashtabula	*Star & Beacon*	(r)	4,650	1,291	234	4	6,185		110	106	6,401
Athens	*Messenger*	(r)	1,676	5,320	1,516	7	8,519		89	53	8,661
Bowling Green	*Sentinel-Tribune*	(r)	1,303	1,209	70		2,582		101	99	2,782
Cambridge	*Jeffersonian*	(r)	3,186	3,442	462	5	7,095		68	56	7,219
Canton	*Repository*	(t)	17,525	5,371	1,162	6	24,064		140	161	24,365
	Saturday Edition	(y)	16,818	5,231	1,168		23,217		132	123	23,472
	Sunday Edition	(m)	15,088	3,094	1,125		19,307		123	155	19,585
Cincinnati	*Times-Star*	(r)	98,898	20,450	27,561		146,909		137	486	148,532
Cleveland	*Metal Trade* (12 months audit 6-30-20.)	(t)	Total Net Paid.....				4,774		296	117	5,187
	News	(r)	93,705	16,815	29,721		140,241		1,389	850	142,480
	Sun News-Leader	(m)	73,343	23,810	57,195		154,348		1,115	600	156,063
	Plain Dealer	(b)	108,237	28,447	45,775		182,459		529	264	183,252
	Sunday Edition	(m)	117,699	33,690	61,550		212,939		1,044	402	214,385
Coshocton	*Tribune & Times Age*	(r)	2,828	2,504	504	1	5,837		142	114	6,093
	Sunday Edition	(m)	2,700	2,504	504		5,708		137	107	5,952
Dayton	*Herald*	(r)	20,289	8,477	360	164	29,290		286	350	29,926
	Journal	(b)	15,838	9,824	1,196	78	26,936		316	413	27,665
	Sunday Edition	(m)	21,679	10,382	2,495	225	34,781		297	234	35,312
	News	(r)	28,409	7,545	1,496	98	37,548		226	1,179	38,953
	Sunday Edition	(m)	22,929	5,948	1,986	94	30,957		146	461	31,564
*Delaware	*Gazette*	(r)	1,743	249	106		2,098	8	51	182	2,339
East Liverpool	*Review*	(r)	4,272	1,201	266		5,739		162	168	6,069
	Tribune	(b)	1,893	2,977	519		5,389		140	137	5,666
	Total Daily	(e)	6,165	4,178	785		11,128		302	305	11,735
Elyria	*Chronicle-Telegram*	(r)	3,994	1,500	186	6	5,686		117	158	5,961
Findlay	Republican	(b)	3,507	2,738	415	5	6,665		107	67	6,839
Fremont	*News*	(r)	3,029	622	87		3,738		21	55	3,814
Hamilton	*Journal*	(r)	6,291	1,804	217		8,312	11	353	197	8,873
	News	(r)	4,490	1,910	500		6,900	348	163	[illegible]	7,443

For Explanation of Key Letters See Note on Page 62

CITY, COUNTRY, SUBURBAN, BULK, NET PAID, ARREARS, SERVICE COPIES AND UNPAID, AS SHOWN BY "A. B. C." REPORTS

OHIO—Continued

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Lima	*News&Times-Dem't*	(r)	9,172	4,362	412	49	13,995	71	189	14,255
	Sunday Edition	(m)	8,481	4,743	280		13,504	67	203	13,774
	Republican-Gazette	(d)	3,927	4,319	323		8,569	100	102	8,771
	Sunday Edition	(m)	3,908	4,545	320		8,773	103	48	8,924
Lorain	*Times-Herald*	(r)	5,495	1,030	123		6,648	103	78	6,829
Mansfield	*News*	(r)	6,914	2,906	384		10,204	189	97	10,490
	Sunday Edition	(m)	6,577	3,115	455		10,147	189	96	10,432
Marietta	*Times*	(r)	3,199	2,687	347	1	6,234	168	37	6,474
Marion	*Star*	(r)	6,857	3,263	660	73	10,853	130	141	11,124
Martin's Ferry	*Times*	(r)	3,582	2,892	172	1	6,647	64	112	6,823
Massillon	*Independent*	(r)	4,861	1,708	367		6,936	80	64	7,080
Middletown	*News-Signal*	(r)	3,002	538	583	20	4,143	126	33	325	4,627
Mt. Vernon	*Republican-News*	(r)	1,893	1;500	158		3,551	38	56	3,645
Newark	*Adrocate*	(r)	3,822	2,118	380		6,320	63	205	134	6,722
Portsmouth	*Times*	(r)	6,900	4,388	833	2	12,123	36	168	12,327
	Sunday Edition	(m)	5,770	2,931	224		8,925	36	147	9,108
Salem	*News*	(r)	2,404	741	280	2	3,427	124	80	3,631
Sandusky	Register	(d)	2,201	4,329	196	31	6,757	43	113	6,913
	Sunday Edition	(m)	3,004	4,446	193		7,643	53	140	7,836
	Star-Journal	(r)	5,291	1,431	188	5	6,915	95	54	7,064
Springfield	*News*	(r)	13,512	2,059	192		15,763	170	232	16,165
	Sunday Edition	(m)	11,702	1,557	122		13,381	80	150	13,611
	Sun	(b)	7,815	4,302	898		13,015	228	292	13,535
	Sunday Edition	(m)	7,246	2,958	543		10,747	233	312	11,292
Tiffin	*Advertiser*	(r)	2,092	842	232		3,166	77	64	3,307
Urbana	Citizen	(b)	2	392	40		434	14	9	57	514
	Democrat	(r)	1,656	1,670	273	2	3,601	75	102	89	3,867
	Total Daily	(e)	1,658	2,062	313	2	4,035	89	111	146	4,381
Wooster	*Record*	(r)	2,167	3,422	682		6,271	80	38	48	6,437
Xenia	*Gazette*	(r)	2,079	1,125	240		3,444		45	176	3,665
	Republican	(b)		1,069			1,069			83	1,152
	Total Daily	(e)	2,079	2,194	240		4,513		45	259	4,817
Youngstown	*Telegram*	(r)	13,820	7,447	1,147	4	22,418		285	277	22,980
	Vindicator	(r)	16,867	5,974	909		23,750		416	227	24,393
	Sunday Edition	(m)	16,962	6,167	522		23,651		344	212	24,207
Zanesville	*Signal*	(r)	3,862	3,416	168		7,446		147	41	7,634
	Times Recorder	(b)	7,523	11,644	688		19,855		130	110	20,095
	Total Daily	(e)	11,385	15,060	856		27,301		277	151	27,729

OKLAHOMA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Bartlesville	Examiner	(d)	2,062	776	174		3,012		15	135	3,162
	Sunday Edition	(m)	2,175	782	175		3,132		15	127	3,274
McAlester	*News Capital*	(r)	1,656	962	237	9	2,864		36	91	2,991
Muskogee	Phoenix	(b)	5,834	4,900	3,148	19	13,901		64	259	14,224
	Sunday Edition	(m)	6,257	5,025	3,201	10	14,493		69	342	14,904
	Times-Democrat	(r)	5,760	3,414	2,301		11,475		43	244	11,762
Oklahoma City	Oklahoman	(b)	13,736		39,802		53,538		14	837	54,389
	Sunday Edition	(m)	18,942		45,360		64,302		14	1,419	65,735
	Times	(r)	16,593		23,769		40,362			862	41,224
Tulsa	*Tribune*	(r)	13,903	2,821	3,441	40	20,205		148	716	21,069
	Sunday Edition	(m)	12,003	2,714	3,664	48	18,429		97	621	19,147
	World	(b)	13,564	5,082	8,136	4	26,786	12	65	277	27,140
	Sunday Edition	(m)	13,577	4,538	8,175	20	26,310	12	69	394	26,785

OREGON

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Bend	*Bulletin*	(r)	868	107	60		1,035		10	10	1,055
Eugene	*Guard*	(r)	1,429	1,466	518		3,413	297	95	95	3,900
	Register	(d)	1,753	2,053	618		4,424	526	93	65	5,108
	Sunday Edition	(m)	1,768	2,080	677		4,525	526	93	65	5,209
Pendleton	*East Oregonian*	(r)	1,703	796	271	62	2,832	209	41	66	3,148
Portland	*News*	(r)	21,231	2,744	2,166		26,141		66	88	26,295
	Oregon Journal	(r)	35,429	8,664	21,328		65,421		642	960	67,023
	Sunday Edition	(m)	38,423	11,064	28,638		78,125		643	1,376	80,144
	Oregonian	(b)	35,357	11,182	32,625		79,164		650	520	80,334
	Sunday Edition	(m)	43,191	10,878	36,354		90,423		807	680	91,910
	Telegram	(r)	27,062	9,503	17,147	347	54,059		329	526	54,914
Salem	*Capital Journal*	(r)	3,167	1,488	313	61	5,029		47	190	5,266
The Dalles	*Chronicle*	(r)	1,207	204	102		1,513	31	40	94	1,678

PENNSYLVANIA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Allentown	Call	(b)	12,338	12,937	1,174	35	26,484	699	519	345	28,047
	Item	(r)	2,950	736	49	255	3,990	76	198	256	4,520
	Call & *Item*	(e)	15,288	13,673	1,223	290	30,474	775	717	601	32,567
Altoona	*Mirror*	(r)	13,996	6,530	2,111	56	22,693		250	109	23,052
Beaver	*Times*	(r)	792	2,994	91	10	3,887	58	79	123	4,147
Chester	Republican	(b)	1,762	470	20	2	2,254		72	151	2,477
	Times	(r)	9,753	2,805	393	11	12,962		183	386	13,531
	Republican&*Times*	(e)	11,515	3,275	413	13	15,216		255	537	16,008
Connellsville	*Courier*	(r)	2,366	1,758	566		4,690	45	246	49	5,030
Easton	*Express & Argus*	(r)	7,274	3,853	402	5	11,534	22	232	48	11,836
Erie	Dispatch	(b)	7,850	1,947	362		10,159		260	200	10,619
	Herald	(r)	5,876	1,414	218		7,508	285	255	124	8,172
	Disp. & *Herald*	(e)	13,726	33,361	580		17,667	285	515	324	18,791
	Sunday Edition	(m)	9,655	2,382	481		12,518		256	200	12,974

(In October, the Dispatch and the *Herald* were consolidated. The individual Sunday circulations were Dispatch 12,518, and the *Herald*, 9,222.)

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Harrisburg	*Times*	(r)	20,775	6,988	1,199	14	28,976		132	84	29,192
	News	(r)	10,484	8,604	6,403	58	25,549		259	216	26,024
	Patriot	(b)	9,482	7,270	2,396	2	19,150		288	197	19,635
	News and Patriot	(e)	19,966	15,874	8,799	60	44,699		547	413	45,659
	Telegraph	(r)	12,076	11,328	8,969	21	32,394		26	410	32,830
Lancaster	*Intelligencer*	(r)	7,474	5,963	232		13,669		429	98	14,196
	News-Journal	(b)	3,394	8,793	410		12,597		309	76	12,982
	Total Daily	(e)	10,868	14,756	642		26,266		738	174	27,178
Meadville	*Republican*	(r)	2,197	1	20	4	2,222		9	77	2,308
	Tribune-Republican	(b)	1,553	3,218	317	3	5,091		90	77	5,258
	Total Daily	(e)	3,750	3,219	337	7	7,313		99	154	7,566
Mt. Carmel	*Item*	(r)	2,032	1,126	166		3,324		37	92	3,453
Newcastle	*News*	(r)	9,187	2,351	788	23	12,349		160	129	12,638
Norristown	*Times*	(r)	6,256	2,228	161	30	8,675		100	234	9,009
Oil City	Derrick	(b)	3,420	1,126	1,885	30	6,461	334	180	184	7,159
Philadelphia	Inquirer	(b)	125,953	32,310	26,956		185,219		510	594	186,323
	Sunday Edition	(m)	211,190	71,371	62,698		345,259		746	398	346,403
	North American	(b)	47,129	23,149	71,039		141,317		809	790	142,916
	Sunday Edition	(m)	43,376	26,567	105,796		175,739		1,559	987	178,285
	Public Ledger	(b)	41,981	19,547	19,901		81,429		240	932	82,601
	Public Ledger	(r)	100,104	16,886	9,019		126,009		707	1,331	128,047
	Total Daily	(e)	142,085	36,433	28,920		207,438		947	2,263	210,648
	Sunday Edition	(m)	53,963	24,465	31,527		109,955		296	1,134	111,385
	Record	(b)	51,826	27,517	30,230		109,573		519	581	110,673
	Sunday Edition	(m)	60,269	28,850	28,013		117,132		677	887	118,696
Pittsburgh	*Chronicle Telegraph*	(r)	50,420	27,295	13,699		91,414		1,550	216	93,180
	Dispatch	(b)	23,210	10,256	22,712		56,178		536	280	56,994
	Sunday Edition	(m)	23,860	14,953	31,569		70,382		642	248	71,272
	Gazette Times	(b)	36,133	18,386	33,248		87,767		941	99	88,807
	Sunday Edition	(m)	29,176	20,803	35,981		85,960		1,320	100	87,380
	Post	(b)	36,810	14,548	20,227		71,585		671	446	72,702
	Sunday Edition	(m)	41,370	32,636	36,440		110,446		784	377	111,607
	Press	(r)	85,633	23,586	9,153		118,372		1,616	409	120,397
	Sunday Edition	(m)	78,585	27,483	26,583		132,651		1,376	570	134,597
	Sun	(r)	36,307	22,053	14,075		72,435		1,011	379	73,825
Pottstown	News	(b)	3,379	2,610	429	5	6,423	51	75	69	6,618
Pottsville	*Republican*	(r)	4,382	4,748	2,229		11,359		100	73	11,532
Reading	*Eagle*	(r)	16,578	14,476	1,972		33,026	882	658	533	35,099
	Sunday Edition	(m)	15,477	6,405	644		22,526	185	385	504	23,600
	News-Times	(b)	5,587	977	233		6,797		119	81	6,997
	Herald-Telegram	(r)	6,058	1,573	384		8,015	650	221	64	8,950
	Total Daily	(e)	11,645	2,550	617		14,812	650	340	145	15,947
Scranton	Republican	(b)	11,780	14,370	3,317	6	29,473	718	822	245	31,258
	Times	(r)	21,688	10,588	1,604	15	33,895	107	812	425	35,239
Shamokin	*News* (3 mos 9-30-20)	(r)	2,369	779	196	28	3,372		69	23	3,464
Sharon	*Herald*	(r)	3,185	1,315	298	23	4,821	9	133	46	5,009
Titusville	*Telegraph*	(r)	2,338	2,085	269	17	4,709		97	52	4,858
Warren	Herald	(b)	1,904	2,249	625		4,778		137	110	5,025
Washington	*Times*	(r)	2,255	1,280	420	3	3,958	225	81	135	4,401
	Observer	(b)	1,712	7,955	557		10,224	18	154	167	10,573
	Reporter	(r)	4,324	131	230		4,685	22	152	93	4,952
	Total Daily	(e)	6,036	8,096	787		14,919	40	306	260	15,525

PENNSYLVANIA—Continued

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Wilkes Barre	Record	(b)	7,534	9,300	1,306		18,140		545	238	18,923
	Sunday Ind'p't. (3 mos. 9-30-20)	(m)	4,656	10,339	255		15,250		144	153	15,547
	Times Leader	(r)	6,722	9,604	761		17,087		236	319	17,642
Williamsport	*Sun*	(r)	10,318	5,531	669	2	16,520		19	274	16,813

RHODE ISLAND

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Pawtucket	*Times*	(r)	17,289	5,438	514	3	23,244		238	155	23,637
Providence	*Bulletin*	(r)	35,691	17,037	3,681	7	56,416		420	368	57,204
	Journal	(b)	15,627	12,428	3,815	15	31,885		256	311	32,452
	Sunday Edition	(m)	25,229	19,212	3,737	46	48,224		260	283	48,767
	News	(r)	11,087	5,438	770	40	17,335		313	183	17,831
	Tribune	(r)	17,004	7,088	536	5	24,633		95	180	24,908
	Sunday Edition	(m)	7,921	5,482	234		13,637		53	35	13,725
Westerly	*Sun*	(t)	2,532	1,788	209		4,529		62	139	4,730
	Sunday Edition	(m)	2,437	1,941	208		4,586		62	129	4,777
Woonsocket	*Call and Reporter*	(r)	7,326	5,406	445		13,177		150	71	13,398

SOUTH CAROLINA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Charleston	American	(b)	3,977	1,061	3,887		8,925		148	182	9,255
	Sunday Edition	(m)	6,810	882	2,865		10,557		135	221	10,913
	News and Courier	(b)	3,561	3,948	3,033		10,542		205	221	10,968
	Sunday Edition	(m)	5,219	3,196	2,875		11,290		224	318	11,832
	Post	(r)	8,384	2,183	142	4	10,713	804	378	266	12,161
Columbia	*Record*	(r)	6,168	3,212	3,555	2	12,937		182	268	13,387
	Sunday Edition	(m)	6,055	3,467	4,202	25	13,749		169	187	14,105
	State	(b)	4,607	4,788	12,453	14	21,862		220	141	22,223
	Sunday Edition	(m)	4,960	4,098	13,242	7	22,307		220	158	22,685
Creenville	News	(b)	3,840	5,825	1,232		10,897		94	312	11,303
	Sunday Edition	(m)	4,608	3,947	1,326	8	9,889		94	312	10,295
	Piedmont	(r)	4,689	2,243	353		7,285		143	259	7,687
Spartanburg	Herald	(d)	1,389	3,152	200	3	4,744		58	102	4,904
	Journal	(r)	2,441	651	28	2	3,132		51	99	3,282
	Herald & *Journal*	(i)	3,830	3,813	228	5	7,876		109	201	8,186
	Sunday Edition	(m)	2,221	3,486	206		5,913		58	102	6,073

SOUTH DAKOTA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Aberdeen	American	(b)	911	1,951	1,716		4,578		94	98	4,770
	News	(r)	2,343	1,544	724		4,611		92	70	4,773
	American & *News*	(e)	3,254	3,495	2,440		9,189		186	168	9,543
	Sunday Edition	(m)	1,372	1,887	1,713		4,972		114	108	5,194
Mitchell	Republican	(d)	51	1,884	363		2,298		45	45	2,388
	Republican	(r)	1,719	644	293	1	2,657		105	76	2,838
	Total Daily	(i)	1,770	2,528	656	1	4,955		150	121	5,226
	Sunday Edition	(m)	1,746	2,549	676	15	4,988		150	108	5,246
Sioux Falls	*Argus-Leader*	(r)	6,093	6,337	4,416	15	16,861	320	111	314	17,606
	Press	(d)	2,364	5,634	3,755	8	11,761	747	45	301	12,854
	Sunday Edition	(m)	4,283	5,604	3,782	8	13,677	747	45	381	14,850

TENNESSEE

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Chattanooga	*News*	(r)	13,006	3,831	2,412		19,249		318	304	19,871
	Times	(b)	14,801	5,547	2,200		22,548		182	71	22,801
	Sunday Edition	(m)	16,508	4,413	1,946		22,867		282	58	23,207
Knoxville	Journal and Tribune	(b)	9,108	7,610	3,336		20,054		141	180	20,375
	Sunday Edition	(m)	11,732	4,860	3,004		19,596		130	176	19,902
	Sentinel	(r)	11,706	6,798	1,318		19,822		334	299	20,455
Memphis	Commercial Appeal	(b)	26,699	14,978	41,682		83,359		617	745	84,721
	Sunday Edition	(m)	38,565	17,843	57,433		113,841		753	898	115,492
	News-Scimitar	(r)	18,094	11,812	12,276	140	42,522		305	365	43,192
Nashville	*Banner*	(r)	19,007	18,417	3,516	137	41,077		670	423	42,170
	Sunday Edition	(m)	18,212	20,438	4,340	126	43,116		669	438	44,223
	Tennessean	(b)	14,874	12,296	3,732		30,902		213	553	31,668
	Tennessean	(r)	13,484	2,221	556		16,261		207	514	16,982
	Total Daily	(e)	28,358	14,517	4,288		47,163		420	1,067	48,650
	Sunday Edition	(m)	15,287	10,540	3,918		29,745		213	537	30,495

TEXAS

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Austin	American	(b)	3,312		2,321		5,633		27	109	5,769
	Sunday Edition	(m)	5,084		2,843		7,927		32	158	8,117
	Statesman	(r)	3,113	1,591	915	47	5,666	205	95	177	6,143
	Sunday Edition	(m)	3,714	1,867	1,095	14	6,690	205	95	290	7,280
Beaumont	Enterprise	(b)	6,139	5,462	7,542		19,343		72	177	19,592
	Sunday Edition	(m)	7,050	6,815	10,934		24,799		72	207	25,078
	Journal	(r)	4,256	3,224	452	34	7,966		73	182	8,221
	Sunday Edition	(m)	3,854	2,943	498		7,295		72	190	7,557
Corpus Christi	Caller	(b)	1,039	462	1,776	5	3,282		51	158	3,491
	Sunday Edition	(m)	1,245	463	1,898	33	3,639		53	138	3,830
Dallas	*Journal*	(r)	16,380	4,512	12,396		33,588		151	247	33,986
	News	(b)	14,769	5,281	42,270	2	62,322		520	452	63,294
	Sunday Edition	(m)	25,047	8,222	59,692		92,961		571	487	94,019
Denton	*Record-Chronicle*	(r)	1,264		531		1,795		75	68	1,938
El Paso	*Herald*	(r)	10,754	11,530	2,881	4	25,169		169	207	25,545
	Times	(b)	7,910	6,389	1,027	4	15,330		108	295	15,733
	Sunday Edition	(m)	11,095	7,341	1,077		19,513		112	323	19,948
Fort Worth	Record	(b)	9,286	633	16,489		26,408		332	236	26,976
	Sunday Edition	(m)	9,786	607	22,781		33,094		436	295	33,825
	Star-Telegram	(r)	22,267	2,115	51,096		75,478		438	192	76,108
	Sunday Edition	(m)	21,852	2,430	64,510		88,792		441	205	89,438
Galveston	News	(b)	4,991	518	4,934	60	10,503		588	300	11,391
	Sunday Edition	(m)	8,656	840	6,156	4	15,656		666	292	16,614
	Tribune	(r)	6,890	488	716		8,094		206	349	8,649
Houston	*Chronicle*	(r)	21,139	2,727	23,491	39	47,396		294	195	47,885
	Sunday Edition	(m)	23,962	2,738	32,819	55	59,574		414	198	60,388
	Post	(b)	20,577	2,645	17,900	1	41,123		258	485	41,866
	Sunday Edition	(m)	22,209	3,385	25,055	11	50,660		458	631	51,749
San Antonio	Express	(b)	13,689		16,686		30,375		151	264	30,790
	Sunday Edition	(m)	21,657		23,721		45,378		176	368	45,922
	Light	(t)	12,534		7,402		19,936		308	146	20,390
	Saturday Edition	(y)	12,661		2,398		15,059		299	122	15,480
	Sunday Edition	(m)	14,973		10,028		25,001		173	315	25,491
	News	(r)	14,243		5,844		20,087		209	461	20,757
Temple	Telegram	(b)	1,666		4,975	19	6,660		21	116	6,797
	Sunday Edition	(m)	1,879		5,339	19	7,237		23	85	7,345
Waco	News-Tribune	(b)	5,429		6,897		12,326		194	194	12,714
	Sunday Edition	(m)	5,938		4,488		10,426		193	225	10,844
Wichita Falls	*Times*	(r)	6,313	1,361	1,743		9,417		84	189	9,690
	Sunday Edition	(m)	6,278	1,526	1,974	16	9,794		85	197	10,076

UTAH

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Ogden	*Standard-Examiner*	(r)	6,614	1,941	1,786	5	10,346		93	271	10,710
	Sunday Edition	(m)	6,435	1,925	1,861		10,221		95	300	10,616
Salt Lake City	*Desert News*	(r)	6,530	2,869	10,346		19,745	695	341	921	21,702
	Telegram	(r)	15,110	3,302	6,902	28	25,342		234	1,474	27,050
	Sunday Edition	(m)									
	Tribune	(b)	16,127	4,849	17,940	13	38,929	1,217	341	483	40,970
	Sunday Edition	(m)	25,092	8,315	35,368		68,775	1,218	436	683	71,112

VERMONT

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Barre	*Times*	(r)	2,324	3,511	1,020	7	6,862		157	96	7,115
Burlington	Free Press	(b)	2,827	1,266	5,959		10,052		364	245	10,661
Rutland	Herald	(b)	2,664	3,996	1,701	5	8,366		237	105	8,708

VIRGINIA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Harrisonburg	News-Record	(b)	796	5,214	946	168	7,124		60	95	7,279
Lynchburg	*Advance*	(r)	5,498	31	39		5,568		47	159	5,774
	News	(d)	1,872	3,098	3,476		8,446		87	197	8,730
	Advance and News	(b)	7,370	3,129	3,515		14,014		134	356	14,504
	Sunday Edition	(m)	3,822	3,150	3,460		10,432		87	242	10,761
Newport News	Press	(d)	3,091	2,668	298		6,057		230	245	6,532
	Times-Herald	(r)	6,132	2,232	100		8,464		215	305	8,984
	Total Daily	(i)	9,223	4,900	398		14,521		445	550	15,516
	Sunday Press	(m)	4,652	3,148	298		8,098		230	245	8,573
Norfolk	*Ledger-Dispatch*	(r)	29,714	3,208	2,990	12	35,924		188	565	36,677
	Virginian-Pilot	(b)	19,922	4,529	8,065	15	32,596		187	390	33,173
	Sunday Edition	(m)	25,898	5,494	7,021	39	38,452		203	406	39,061

For Explanation of Key Letters See Note on Page 62

CITY, COUNTRY, SUBURBAN, BULK, NET PAID, ARREARS, SERVICE COPIES AND UNPAID, AS SHOWN BY "A. B. C." REPORTS

VIRGINIA—Continued

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Richmond	*News-Leader*	(r)	36,359	2,583	6,120		45,062	393	155	45,610
	Times-Dispatch	(b)	12,361	1,378	8,840	4	22,583	156	170	22,909
	Sunday Edition	(m)	27,737	3,904	10,693	34	42,368	140	125	42,633
Roanoke	Times	(d)	2,614	1,937	5,101	16	9,668	208	142	10,018
	World-News	(r)	8,223	1,250	719	1	10,193	203	104	10,500
	Total Daily	(i)	10,837	3,187	5,820	17	19,861	411	246	20,518
	Sunday Times	(m)	5,402	2,406	5,957	5	13,770	206	116	14,092
Staunton	*Leader*	(r)	1,386	408	267		2,061	68	105	2,234
	News-Leader	(d)	527	3,109	641		4,277	120	83	4,480
	Total Daily	(i)	1,913	3,517	908		6,338	188	188	6,714
	Sunday Edition	(m)	560	3,114	615		4,289	119	110	4,518
Winchester	*Star*	(r)	1,380	1,569	449		3,398	63	188	3,649
	(3 months September 30, 1920)									

WASHINGTON

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Aberdeen	*World*	(r)	2,849	2,293	225		5,367	20 93	153	5,633
Everett	*Herald*	(r)	6,512	5,222	694	1	12,429	140	253	12,822
Seattle	Post-Intell.	(b)	32,068	3,650	13,477		49,195	926	357	50,478
	Sunday Edition	(m)	31,021	5,928	23,770		60,719	981	594	62,294
	Star	(r)	39,493	8,638	13,698		61,829	621	241	62,691
	Times	(r)	43,956	4,347	5,181	1	53,485	1,203	308	54,996
	Sunday Edition	(m)	58,708	10,438	19,848		88,994	2,311	311	91,616
Spokane	*Chronicle*	(r)	22,376	10,974	2,581	14	35,945	381	602	36,928
	Spokesman-Review	(b)	13,536	15,065	16,032		44,633	443	573	45,649
	Sunday Edition	(m)	20,868	18,287	16,720		55,875	655	468	56,998
Tacoma	Ledger	(b)	6,267	3,366	2,352	1	11,986	141	393	12,520
	Sunday Edition	(m)	18,451	8,049	3,486	30	30,016	400	663	31,079
	News-Tribune	(r)	19,821	8,548	2,880	1	31,250	519	347	32,116
Walla Walla	*Bulletin*	(r)	2,925	1,873	398		5,196	234 74	116	5,620
	Sunday Edition	(m)	2,828	1,917	406		5,151	247 74	115	5,587
	Union	(b)	1,803	1,485	309	217	3,815	223 46	106	4,190
	Sunday Edition	(m)	1,813	1,492	310	225	3,840	237 47	127	4,251
Wenatchee	*World*	(r)	1,573	1,980	2,533	6	6,092	99	109	6,300
Yakima	Herald	(d)	1,478	1,943	1,877		5,298	87	51	5,436
	Sunday Edition	(m)	2,963	2,067	1,927		6,957	100	200	7,257
	Republic	(r)	4,516	440	460		5,416	23 159	46	5,644

WEST VIRGINIA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Charleston	Gazette	(b)	5,178	6,070	2,324	3	13,575	118 140	241	14,074
	Sunday Edition	(m)	6,043	6,173	2,373		14,585	118 165	240	15,108
	Mail	(r)	5,522	3,245	468	4	9,239	325 199	79	9,842
	Sunday Edition	(m)	4,200	2,844	465	42	7,551	325 198	139	8,213
Clarksburg	*Telegram*	(r)	4,588	1,761	679	20	7,048	144	68	7,260
	Sunday Edition	(m)	4,111	2,527	1,964	25	8,627	109	71	8,807
Fairmont	Times	(b)	2,372	1,950	743		5,065	103	215	5,383
	Sunday Edition	(m)	2,704	1,555	538		4,797	89	75	4,961
	West Virginian	(r)	2,449	1,719	248		4,416	102	185	4,703
Huntington	*Advertiser*	(r)	7,005	1,102	304		8,411	129	156	8,696
	Sunday Edition	(m)	6,342	1,478	399		8,219	129	160	8,508
	Herald-Dispatch	(b)	5,459	2,389	2,838	2	10,688	63 164	192	11,107
	Sunday Edition	(m)	5,604	2,614	2,630		10,848	63 164	227	11,302
Martinsburg	*Journal*	(r)	2,010	736	309	10	3,065	103	215	3,383
Parkersburg	*Sentinel*	(r)	4,726	986	345	2	6,059	171	95	6,325
Wheeling	Intelligencer	(b)	2,832	1,933	4,741		9,506	416	406	10,328
	News	(r)	6,892	4,517	1,482		12,891	363	646	13,900
	Sunday Edition	(m)	5,968	7,651	3,107		16,726	362	175	17,263

WISCONSIN

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Appleton	*Post-Crescent*	(r)	4,143	3,257	515		7,915	89	116	8,120
Beloit	*News*	(r)	5,314	2,177	288	32	7,811	15	294	8,120
Eau Claire	Leader	(d)	2,293	2,479	287	9	5,068	139	146	5,353
	Telegram	(r)	2,165	652	68	4	2,889	113	150	3,152
	Leader and *Tel.*	(i)	4,458	3,131	355	13	7,957	252	296	8,505
	Sunday Edition	(m)	2,328	2,493	286	8	5,115	139	152	5,406
Fond du lac	*Commonwealth*	(r)	2,766	2,695	439	4	5,904	422 80	120	6,526
	Reporter	(r)	2,581	1,857	661	4	5,103	191 109	122	5,525
Green Bay	*Press-Gazette*	(r)	5,782	3,447	485	2	9,716	60	122	9,898
Janesville	*Gazette*	(r)	4,458	3,976	333	8	8,775	173	149	9,097
Kenosha	*News*	(r)	5,003	132	123	4	5,262	81	50	5,393
La Crosse	*Trib. & Leader Press*	(r)	6,617	5,066	482	1	12,166	83	186	12,435
	Sunday Edition	(m)	6,099	5,015	482	1	11,597	92	185	11,874
Madison	*Capital Times*	(r)	2,730	4,175	3,817		10,722	82	243	11,047
	(3 months September 30, 1920)									
	Democrat	(d)	3,221	2,964	387	4	6,576	112 75	90	6,853
	Sunday Edition	(m)	3,169	2,972	390	9	6,540	112 76	88	6,816
	Wis. State Journal	(r)	7,460	4,427	1,484		13,371	196	265	13,832
	Sunday Edition	(m)	5,926	3,955	1,480	30	11,391	185	282	11,858
Milwaukee	*Journal*	(r)	62,666	21,721	23,052	125	107,564	180	578	108,322
	Sunday Edition	(m)	55,998	17,944	21,131	1	95,074	102	655	95,831
	Sentinel	(b)	29,852	10,907	10,461	8	50,428	23	362	50,813
	Sentinel	(r)	19,214	7,214	6,047	24	32,499	10	503	33,012
	Total Daily	(e)	48,266	18,121	16,508	32	82,927	33	865	83,825
	Sunday Edition	(m)	40,618	16,637	17,323	30	74,608	20	557	75,185
	Wisconsin News	(r)	39,396	12,993	12,101	35	64,525	394	1,015	65,934
Monroe	*Times*	(r)	948	1,184	203		2,335	45	42	2,422
Oshkosh	*Northwestern*	(r)	7,606	4,257	1,404	5	13,272	344 75	214	13,905
Racine	*Journal-News*	(r)	6,784	949	360		8,093	183	137	8,413
	Times-Call	(r)	5,779	1,130	199	2	7,110	85 121	77	7,393
Sheboygan	*Press*	(r)	4,947	3,092	243	6	8,288	80	134	8,502
Superior	*Telegram*	(r)	7,884	4,532	5,665	5	18,086	30 60	186	18,362
Wausau	*Record-Herald*	(r)	3,635	1,539	200	9	5,383	106	51	5,540

WYOMING

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Casper	*Tribune*	(r)	2,912		740	10	3,662	56	90	3,808
Cheyenne	*Wyo. State Tribune*	(r)	2,499	743	1,915	7	5,164	34	46	5,244

FOREIGN PAPERS

ILLINOIS

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Chicago	*Abendpost*	(r)	35,336	5,182	6,425		46,943	240	235	47,418
	Sunday Edition	(m)	25,968	3,473	5,352		34,733	140	235	35,108
	Jewish Forward		14,962	984	14,715		30,661	105	180	30,946
	(Monday to Friday morning)									
	Saturday Edition	(y)	15,046	984	15,295		31,325	105	180	31,610
	Sunday Edition	(m)	14,745	984	14,797		30,526	105	180	30,811

MASSACHUSETTS

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
New Bedford	*L'Independent*	(r)	2,291	125	105		2,521	24 89	56	2,690

NEW HAMPSHIRE

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Manchester	*L'Avenir National*	(r)	3,069	677	694	1	4,441	22 62	104	4,629

NEW YORK

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
New York	*Day and Warheit*	(t)	38,063	4,358	23,283		65,704	200	155	66,059
	Saturday Morning	(y)	52,315	4,755	24,854		81,924	200	142	82,266
	Sunday Edition	(m)	46,621	4,490	24,521		75,632	200	144	75,976
	Il Progresso Italo-Am.	(b)	44,046	12,934	40,924		97,904	1,825 135	521	100,385
	Sunday Edition	(m)	36,557	10,556	39,559		86,672	1,769 150	486	89,077
	Jewish Forward	(t)	82,927	3,560	51,219		137,706	155	570	138,431
	Saturday Morning	(y)	96,369	3,900	57,271		157,540	155	570	158,265
	Sunday Edition	(m)	90,875	3,600	56,213		150,688	155	570	151,413
	Jewish Journal		68,940	1,793	6,919		77,652	100 300	200	78,252
	(Monday to Friday morning)									
	Sunday Edition	(m)	55,708	1,598	6,902		64,208	100 300	200	64,808
	New Yorker Staats-Zeitung	(b)	38,419	4,268	15,730		58,417	23	99	58,539
	Sunday Edition	(m)	74,453	10,439	32,169		117,061	25	238	117,324

CANADIAN PAPERS

ALBERTA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Calgary	Albertan	(b)	4,857	6,486	531	4	11,878	975	356	406 13,615
	(3 months June 30, 1920)									
	Herald	(r)	14,792	9,132	1,521	11	25,456		372	632 26,460
Edmonton	Bulletin	(b)	3,336	3,672	590		7,598	848	277	407 9,130
	Bulletin	(r)	616	788	284		1,688	125	234	141 2,188
	Total Daily	(e)	3,952	4,460	874		9,286	973	511	548 11,318
	Journal	(r)	12,566	5,483	839	26	18,914		253	480 19,647
Lethbridge	*Herald*	(r)	2,340	1,870	696	25	4,931	305	13	277 5,526
Medicine Hat	*News*	(r)	1,615	171	179	30	1,995	192	63	92 2,342

BRITISH COLUMBIA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Nelson	News	(b)	977	2,918	314	1	4,210	261	81	164 4,716
Vancouver	*Province*	(r)	26,497	17,554	18,405	17	62,473	3	765	646 63,887
	Sun	(b)	10,272	4,610	4,734		19,616	703	63	738 21,120
	Sunday Edition	(m)	17,188	7,889	6,475		31,552	703	160	856 33,271
	World	(r)	7,330	4,111	6,698	36	18,175	677	645	783 20,280
Victoria	Colonist	(d)	7,232	862	1,991	12	10,097	430	458	382 11,367
	Sunday Edition	(m)	9,000	862	2,075	14	11,951	430	453	489 13,323
	Times	(r)	6,990	575	1,108	9	8,682	6	280	299 9,267

MANITOBA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Winnipeg	*Bulletin*	(r)	30,955	1,011	17,139	8	49,113		68	312 49,493
	Free Press	(b)	9,740	131	15,435	3	25,309		68	456 25,833
	Bull. & Free Press	(e)	40,695	1,142	32,574	11	74,422		136	768 75,326
	Tribune	(r)	19,734	1,144	11,742	6	32,626		126	606 33,358

NEW BRUNSWICK

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
St. John	Telegraph	(b)	4,168		8,994		13,162	650	287	439 14,538
	Times-Star	(r)	12,564		1,639		14,203	49	255	367 14,874

NOVA SCOTIA

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Halifax	Chronicle	(b)	3,409		8,924	6	12,339	1,808	234	493 14,874
	Echo	(r)	3,656		6,907	3	10,566	2,000	129	255 12,950
	Chronicle & *Echo*	(e)	7,065		15,831	9	22,905	3,808	363	748 27,824
	Herald	(b)	2,756		7,279	1	10,036	21	110	412 10,579
	Mail	(r)	11,548		4,673	15	16,236	35	110	373 16,754
	Herald and *Mail*	(e)	14,304		11,952	16	26,272	56	220	785 27,333
Sydney	Post	(b)	1,231	1,694	1,161		4,086	506	172	106 4,870
	Post	(r)	1,245	921	116		2,282	30	178	96 2,586
	Total Daily	(e)	2,476	2,615	1,277		6,368	536	350	202 7,456

ONTARIO

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Brantford	*Expositor*	(r)	6,946	2,392	412	4	9,754	150	162	201 10,267
Galt	*Reporter*	(r)	2,792	1,253	111	7	4,163	56	163	163 4,545
Guelph	*Mercury*	(r)	3,314	329	158	1	3,802	111	176	83 4,172
Hamilton	*Spectator*	(r)	23,306	4,201	3,961		31,468		478	478 32,424
Kingston	*British Whig*	(r)	3,370		2,128	16	5,514	302	148	266 6,230
Kitchener	*Record*	(r)	3,874	275	157	21	4,327		108	110 4,545
Lindsay	*Post*	(r)	1,113	495	176	1	1,785	85	80	213 2,163
London	Advertiser	(b)	778	14,367	8,599		23,744	1,883	344	128 26,099
	Advertiser	(r)	5,696	2,076	501		8,273	351	235	113 8,972
	Total Daily	(e)	6,474	16,443	9,100		32,017	2,234	579	241 35,071
	Free Press	(b)	1,833	14,454	8,223		24,510		197	373 25,080
	Free Press	(r)	8,736	1,684	281		10,701		115	264 11,080
	Total Daily	(e)	10,569	16,138	8,504		35,211		312	637 36,160
Ottawa	Citizen	(b)	6,253	2,936	1,382	1	10,572		277	121 10,970
	Citizen	(r)	13,933	2,060	1,872	1	17,866		260	184 18,310
	Total Daily	(e)	20,186	4,996	3,254	2	28,438		537	305 29,280
	Journal Dailies	(b)	1,419	1,023	1,908	1	4,551		289	135 4,975
	Journal Dailies	(r)	12,316	4,852	3,218	5	20,391		415	414 21,620
	Total Daily	(e)	13,935	5,875	5,126	6	24,942		704	349 25,995
	Le Droit	(r)	4,493	1,638	5,369		11,500	150	247	434 12,331
Peterborough	*Examiner*	(r)	4,382	994	376		5,752	710	112	300 6,874
St. Cathermes	*Standard*	(r)	5,186	2,674	545	23	8,428		250	259 8,937
St. Thomas	*Times-Journal*	(r)	3,786	3,281	923		7,992	689	398	259 9,338
Sault Ste Marie	*Sault Star*	(r)	3,727	370	308	3	4,408		87	60 4,555
Stratford	*Herald*	(r)	1,701	802	267		2,770	483	250	115 3,618
Toronto	Globe	(b)	22,844	14,268	48,634	17	85,763	146	844	405 87,158
	Mail and Empire	(b)	34,287	10,731	36,026	12	81,056	52	1,268	778 83,154
	Star	(r)	60,272	14,368	19,228	10	93,878		828	179 94,885
	Sunday Edition	(m)	75,239	19,606	19,405		114,250		234	62 114,546
	Telegram	(r)	90,030	2,033	2,253	8	94,324		987	469 95,780
Windsor	*Border Cities' Star*	(r)	11,004	3,560	1,075	7	15,646		179	234 16,059
Woodstock	*Sentinel-Review*	(r)	3,292		2,211		5,503	327	208	218 6,256

PRINCE EDWARD ISLAND

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Charlottetown	Guardian	(b)	999		4,895		5,894	1,130	123	260 7,407
	Guardian	(r)			689		689	626		141 1,456
	Total Daily	(e)	999		5,584		6,583	1,756	123	401 8,863

QUEBEC

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Montreal	Gazette	(b)	24,226	1,238	6,336	15	31,815		671	673 33,159
	Herald	(r)	11,279	202	4,931		16,412		713	444 17,569
	LaPatrie	(r)	8,858	2,406	11,902		23,166		493	873 24,532
	LaPresse	(r)	77,885	15,436	49,479		142,800	2,302	1,451	248 146,801
	(The country circulation includes 21,180 circulation, which is distributed in the United States through the New England Edition)									
	LeCanada	(b)	5,731	1,094	1,000		7,825	1,646	239	194 9,904
	LeDevoir	(r)	4,965	1,387	7,602	2	13,956		448	506 14,910
	Star	(r)	71,883	1,637	32,258	6	105,784		1,737	649 108,170
Quebec	*LeSoleil*	(r)	19,161	1,736	24,279		45,176	1,999	735	448 48,358
Sherbrooke	*LaTribune*	(r)	1,776	3,823	2,707		8,306	416	260	78 9,060
	(3 months June 30, 1920)									
	Record	(r)	2,033	4,387	3,156		9,576		115	200 9,991

SASKATCHEWAN

City	Paper	Key Letter	Total City	Total Sub'ban	Total Country	Bulk Sale	Total Net Paid inc. Bulk	Total—Arrears Service Copies and Unpaid		Total Distribution
Moose Jaw	*News*	(r)	2,712	2,402	160		5,274	378	107	267 6,026
	Times	(r)	2,461	1,180	362	2	4,005	402	110	245 4,762
Prince Albert	*Herald*	(r)	1,485	1,231	234		2,950		104	105 3,159
	(3 months September 30, 1920)									
Regina	Leader	(b)	5,278	8,591	7,045		20,914		190	315 21,419
	Post	(r)	4,695	5,130	2,012	2	11,839	50	265	214 12,368
Saskatoon	Phoenix	(b)	2,099	2,610	509		5,218	595	216	341 6,370
	Star	(r)	5,838	14,485	2,428	9	22,760		364	317 23,441

EXPLANATION OF KEY LETTERS

"(A)"—Every morning.

"(B)"—Morning except Sunday.

"(C)"—Morning except Monday.

"(D)"—Morning except Sunday and Monday.

"(E)"—Morning and evening week-days.

"(F)"—Morning and evening week-days and Sunday morning.

"(G)"—Morning except Monday and evening except Sunday.

"(H)"—Morning except Monday and evening except Saturday and Sunday.

"(I)"—Morning except Sunday and Monday and evening except Sunday.

"(M)"—Sunday exclusively.

"(Q)"—Every evening.

"(R)"—Evening except Sunday.

"(S)"—Evening except Sunday and Sunday morning.

"(T)"—Evening except Saturday.

"(U)"—Evening except Saturday and Sunday and Sunday morning.

"(Y)"—Saturday exclusively.

They Don't GUESS—They KNOW

How Big Local Quality Advertisers Register the Pulling Power of New York Newspapers

The Thirteen Big Department and Women's Specialty Stores of Manhattan (see list below) proved very plainly in 1920 the relative result-getting powers of New York newspapers. The big stores do not *"Guess"*—they *Know*—where their millions of dollars expended for advertising get the best results. These advertisers reflect the relative purchasing power of the respective constituencies of the various newspapers.

These big stores are right on the ground. They expect direct returns from their advertising within 24 to 48 hours of the appearance of each advertisement. They expect these returns from the Greater New York purchasers, who have the buying power—the same constituency to whom the high grade national advertiser must sell his products.

In 1920, The World and Evening World carried for these 13 big stores	**23,606 columns**
A gain over 1919 of	**6,075 columns**
In 1920, the most successful competing Morning and Sunday advertising medium and the most successful competing Evening advertising medium, combined (though under different ownerships) carried in advertising of these 13 stores	**17,925 columns**
A gain over 1919 of	**1,217 columns**
Combined on this showing these two competitors fell short of The World and Evening World total by	**5,681 columns**
And in gain over 1919 they fell short of The World and The Evening World by	**4,858 columns**

One of the big stores, doing approximately $30,000,000 of retail business, used 1,065,000 agate lines of space in the New York World and the Evening World in 1920, and would have used much more could we have carried it. The World and Evening World declined more lines of display advertising in 1920 than any other two metropolitan newspapers.

No other possible combination of one Morning and one Evening paper—even under separate ownerships—carried over 900,000 lines for any one advertiser in 1920.

The thirteen big stores referred to are: Altman & Co., Best & Co., Bloomingdale's, Bonwit-Teller, Gimbel Bros., Hearn & Son, Lord & Taylor, R. H. Macy & Co., James McCreery & Co., Saks & Co., Franklin Simon & Co., Stern Bros. and John Wanamaker.

These Big Merchants don't GUESS—they *KNOW*.

The Hartf

"Since 1817—Connect

1920—ANOTHER YEA

Although handicapped during the year 1920 b
a gain in lineage and circulation that is tru
will prove of no little interest to space b
the remarkable hold The Times ha

THE ADVERTISING ACHIEVEMENT

INTERESTING 1920 STATISTICS

With no Sunday edition, plus the fact The Times carried no display advertising for ten publishing days in February, The Times carried over a half million lines more advertising in 1920 than the Courant.

The figures below are for

The Hartford Times 310 Days		The Hartford Courant 366 Days	
Local Display	8,221,445	Local Display	8,074,396
Foreign (East)	1,863,530	Foreign (East)	1,630,830
Foreign (West)	550,446	Foreign (West)	493,206
Classified	1,259,477	Classified	1,170,172
Total	11,894,898	Total	11,368,604

KELLY-SMITH COM

MARBRIDGE BUILDING, NEW YORK

ford Times

ut's Greatest Newspaper"

R OF ACHIEVEMENT

an unfortunate paper shortage, The Times shows
wonderful. A reading of the figures below
ers for it demonstrates beyond question
upon readers and advertisers alike.

THE CIRCULATION ACHIEVEMENT

NOT FAR FROM THE 45,000 MARK

The Hartford Times for the year 1920 had a net paid circulation of...	39,035
For the year 1919 the paid circulation was	35,325
Net Gain.....	3,710

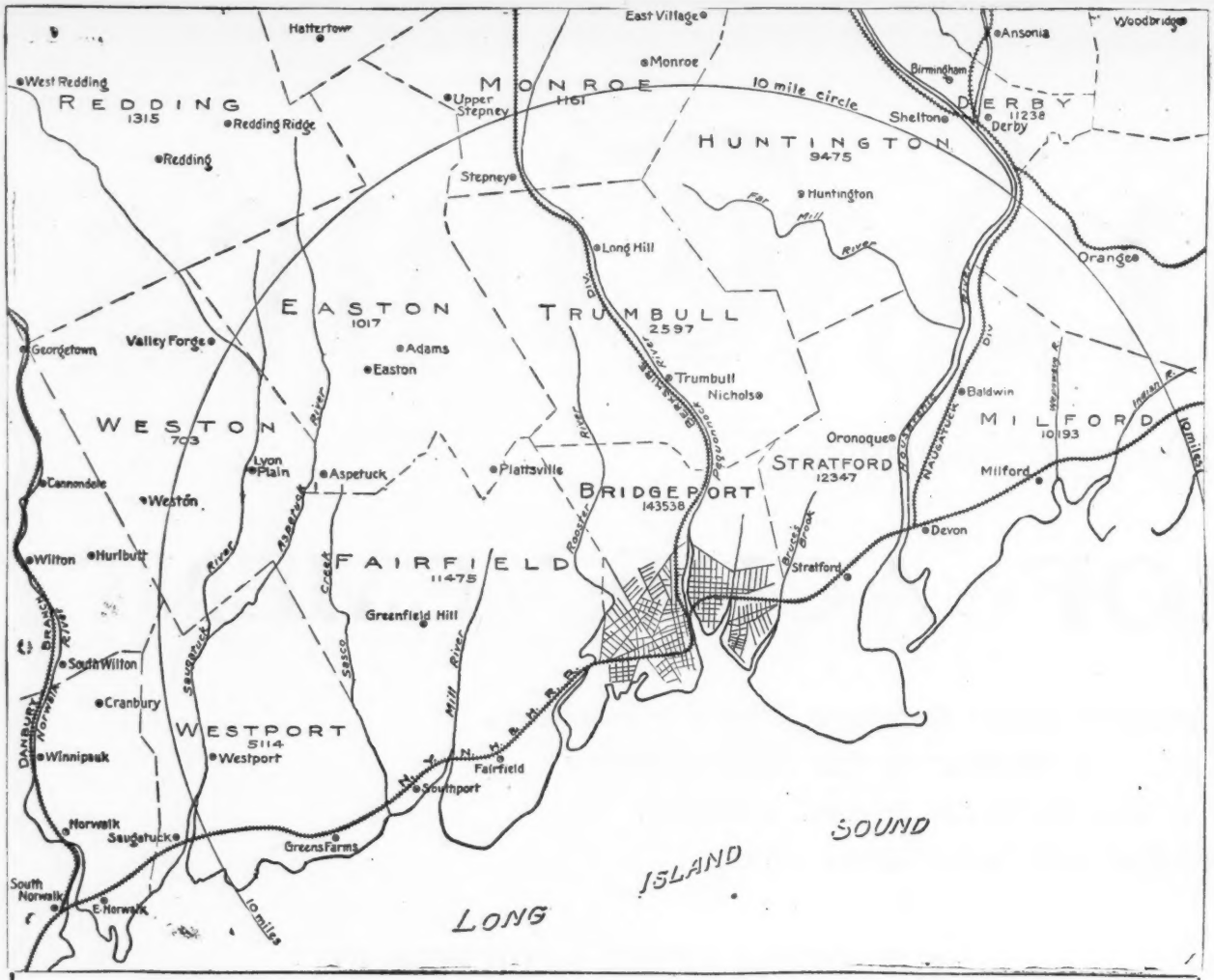
The Times circulation has steadily grown in an encouraging way, due to its supremacy in its field as not only an advertising medium but as a reliable disseminator of news.

The circulation for

December, 1920	42,050
December, 1919	36,491
Net Gain	5,559

PANY, *National Representatives*

LYTTON BUILDING, CHICAGO



CONNECTICUT

clings to her ancient town lines and as a result her cities when judged merely by census figures appear smaller by comparison with cities in other states.

BRIDGEPORT

for instance—census figures 143,538—is the work shop where, within a radius of ten miles from the court house, dwell 210,173 people. The lines that separate Bridgeport from Stratford, Fairfield, Trumbull, Easton, etc., are merely political. Bridgeport is the trading center.

Its manufactures cover a greater variety than any other industrial center. Most of the articles produced are staples, insuring permanent employment and unhampered spending ability. Its 50,000 industrial workers are mostly skilled mechanics.

85% of the population read English. Over 20% own their homes.

THE TELEGRAM AND POST

morning, evening and Sunday—are the leading newspapers covering this territory. Circulation growing with the population.

	Daily	Sunday
P. O. Circulation statement September 30, 1918—	45,181	11,926
September 30, 1919—	45,294	14,022
September 30, 1920—	52,188	20,066

98% of the circulation within the shopping district of Bridgeport.

THE TELEGRAM AND POST

with circulation exceeding six fold the combined circulation of two other Bridgeport papers, are the best circulation buy in New England and the only Audit Bureau of Circulation papers in BRIDGEPORT

Chicago Representative
JOHN GLASS,
Peoples Gas Bldg.

New York Representative
I. A. KLEIN,
Metropolitan Tower

BRITISH NEWSPAPERS' CIRCULATIONS AND RATES

By courtesy of Messrs. G. Street & Co., Ltd., 30 Cornhill, London, E. C. 3, England, one of the leading Advertising Agencies in Great Britain, Editor & Publisher is enabled to publish exclusively in the American trade press this list of 1,100 British newspapers, taken from Messrs. Street & Co.'s publication, The Advertisers' Aid.

For purposes of simplification, the tables given in the original Advertisers' Aid have been reduced to a minimum, the omissions being the series rates of 6, 13 and 52 insertions (26 insertions being an average series from which space values can be gauged, and is given with the one-time rate), details as to whether stereos or matrices are preferred, and remarks as to localized editions. The information contained herein is current as at October 1st, 1920, the circulation figures given being the publishers' own statements.

The list will be found of extreme value at this time in view of the increasing interest taken by American manufacturers in the British market, and will permit the ready compilation of preliminary programmes of advertising based on cost, space, the localities it is desired to cover and the industries in those territories. Messrs. G. Street & Co., Ltd., who retain the Copyright of this List in U. S. A., request Editor & Publisher to state that readers desiring the fuller information contained in the Advertisers' Aid, can obtain it quarterly for the subscription price of $1.50 per annum, it being brought up-to-date with each quarterly issue.

To reduce the rates in this list to the American standard of agate lines it is only necessary to remember that 14 agate lines equal one inch.

EXPLANATORY REMARKS

COLUMN 1—Names of publishing towns and populations (according to the census of 1911) thereof. Local industries are indicated by the numbers on the right of population; for key to these numbers see page 87.

COLUMN 2—Circulation figures, where available.

COLUMN 3—Shows frequency of publication as : DM, for daily morning; DE, for daily evening; W, for weekly; 2W, for twice weekly; etc.

COLUMN 4—Contains the price per issue.

COLUMN 5—Contains the page size of each paper (i. e., the first figure gives the number of columns per page; the second figure, the column width, and the third figure is column depth. Where the letter V occurs, the size varies).

COLUMN 6—The first figure indicates the one-time rate per inch, and the second figure indicates the 26-time rate per inch.

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(Copyrighted in the United States by the Editor & Publisher Company.)

(See Explanation Above.)

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes			Inch Rate	
LONDON (Greater London 7,252,963)								
Dailies—								
Daily Chronicle	.....	DM	1d.	6	2 1/16	19	60/-	60/-
Daily Express	+600,000g	DM	1d.	7	2¼	22	65/-	65/-
Daily Graphic	.....	DM	1d.	4	2½	14½	35/-	35/-
Daily Herald	300,000g	DM	1d.	6	2	18	30/-	30/-
Daily Mail	1,200,000g	DM	1d.	7	2¼	22	100/-	100/-
Daily Mirror	+1,036,000	DM	1d.	4	2½	13½	page	£280
Daily News	.....	DM	1d.	7	2¼	22	55/-	55/-
Daily Sketch	920,000g	DM	1d.	4	2⅝	13½	col.	£80
Daily Telegraph	.....	DM	2d.	7	2½	24½	40/-	40 -
Evening News	800,000g	DE	1d.	7	2¼	22	60/-	60/-
Evening Standard	350,000g	DE	1d.	4	2⅝	16¾	col.	£75
Globe	.....	DE	1d.	5	2½	17½	25/-	25/-
Morning Advertiser	.....	DM	2d.	4	2⅝	16	15/-	13/6
Morning Fost	.....	DM	2d.	8	2 1/16	24	35/-	35/-
Pall Mall Gazette	.....	DE	1d.	5	2¼	18	30/-	30/-
Star	.....	DE	1d.	5	2⅛	15½	40/-	40/-
Times	.....	DM	3d.	6	2⅝	22½	75/-	75/-
Westminster Gazette	.....	DE	1d.	4	3	18	20/-	20/-
Sunday Papers—								
Illustrated Sunday Herald	1,100,000g	W	2d.	4	2⅝	13½	col.	£150
Lloyd's Sunday News	.....	W	2d.	6	2 1/16	19	£6	£6
National News	250,000	W	2d.	6	2	18	40/-	40/-
News of the World	+3,250,000g	W	2d.	7	2¼	22	225/-	225/-
Observer	.....	W	2d.	7	2½	22	50/-	50/-
People	.....	W	2d.	7	2	18	70/-	70/-
Referee	.....	W	2d.	6	2½	19	21/-	21/-
Reynolds's Newspaper	.....	W	2d.	8	2¼	25	50/-	50/-
Sunday Evening Telegram	100,000	W	2d.	5	2⅜	18	29/-	20/-
Sunday Express	+250,000g	W-	2d.	7	2¼	22	35/-	35/-
Sunday Pictorial	+2,500,000	W	2d.	4	2½	13½	col.	£250
Sunday Times	.....	W	2d.	7	2⅜	22	50/-	50/-
Weekly Dispatch	900,000	W	2d.	7	2¼	22	70/-	70/-
National Weeklies—								
Answers	.....	W	2d.	4	2	11	page	£100
Bystander	.....	W	1/-	3	2	10	40/-	36/-
Cassell's Saturday Journal	.....	W	2d.	3	2½	10½	13/-	13/-
Graphic	.....	W	1/-	4	2⅛	14	30/-	25/-
Ideas	300,000g	W	2d.	3	2¾	10½	32/6	32/6
Illustrated London News	.....	W	1/-	4	2⅛	14	30/-	25/-
Illustd. Sporting and Dramatic News	.....	W	1/-	4	2¼	14	12/6	11/3
John Bull	1,150,000	W	2d.	4	2⅛	11	200/-	200/-
London Mail	160,000	W	2d.	4	1⅝	10	30/-	27/9
London Opinion	.....	W	2d.	4	1¾	10	27/6	27/6
Passing Show	150,000	W	2d.	4	1⅝	10	30/-	27/9
Pearson's Weekly	400,000	W	2d.	4	1⅞	11	45/-	45/-
Punch	100,000g	W	6d.	4	1⅞	10¼	62/6	57/9¾
Sketch	.....	W	1/-	4	2	11	23/-	23/-
Spectator	.....	W	9d.	2	3½	11	15/3	13/9
Sphere, The	.....	W	1/-	4	2¼	14	30/-	25/-
Tatler, The	.....	W	1/-	4	2	11	32/-	27/-
Tit-Bits	.....	W	2d.	4	2	10¾	col.	£30
Truth	.....	W	9d.	2	3⅜	11	25/-	21/3
Weekly Telegraph	.....	W	2d.	4	2⅛	11½	20/-	20/-
Suburban—								
Acton Gazette and Express	5,500g	W	1d.	8	2⅛	24½	3/6	2/6
Balham and Tooting Mercury (series)	3,000	W	1d.	6	2¼	18	2/6	1/9
Bayswater Chronicle	.....	W	1½d.	6	2½	20½	2/-	1/10
Bethnal Green News	5,000	W	1d.	6	2½	20	2/6	1/4
Brixton Free Press	.....	W	2d.	7	2¼	20½	3/6	3/-
Camberwell Borough Advertiser	.....	W	1½d.	6	2⅛	17	6/-	2/6
Camberwell—South London Observer	.....	2W	1½d.	6	2½	20½	3/-	3/-
Chiswick Times	.....	W	1½d.	6	2⅜	23	3/-	1/9
Clapham Observer	5,000	W	2d.	7	2½	22	4/-	3/-
Clapham—South West. Star (Series)	10,000g	W	2d.	8	2⅛	23	5/-	3/6
Crystal Palace District Advertiser	5,000g	W	1d.	7	2¼	25	2/6	1/9
Ealing Gazette	.....	W	2d.	8	2⅛	23	4/-	3/-
Ealing—Middlesex County Times	7–8,000g	W	2d.	8	2⅛	24½	4/-	3/-
East Ham Recorder	8,000	W	1½d.	7	2⅛	24	4/-	2/9
East London Post	8,000	W	1d.	6	2½	20	2/6	1/4
Finchley Press	.....	W	1½d.	6	2½	22½	3/-	2/-
Finsbury Weekly News	.....	W	2d.	5	2½	18	6/-	5/-
Fulham Chronicle	.....	W	2d.	8	2⅛	18	3/-	2/-
Fulham Gazette (Series)	+4,500	W	1½d.	6	2⅝	20½	5/-	3/-
Greenwich—Kentish Mercury	33,000g	W	2d.	7	2¼	22	10/-	8/-
Greenwich—S. East. Herald (Series)	.....	W	1d.	7	2¼	19	5/-	3/-
Hackney Gazette	56,000 p. wk.	3W	1d.	7	2½	23	5/-	2/6
Hackney Spectator	8,000	2W	1d.	6	2½	21	2/-	1/3
Hammersmith—W. London Observer	46,000	W	2d.	7	2¼	21	5/-	2/9
Hampstead and Highgate Express	.....	W	2d.	7	2½	21	5/-	2/-
Hampstead and Highgate Record	.....	W	2d.	5	2½	18	6/-	5/-
Holborn Guardian	.....	W	2d.	5	2½	18	6/-	5/-
Holloway Press	.....	W	1d.	6	2¼	18	3/-	1/3
Hornsey Journal	.....	W	2d.	5	2	16½	5/-	3/6
Daily Gazette (Islington)	.....	DM	1d.	7	2⅛	22	7/6	7/6
Islington Chronicle	.....	W	1d.	6	2½	20½	5/-	3/-
Islington Guardian	.....	W	2d.	5	2½	18	6/-	5/-
Islington—N. Middlesex Chronicle	.....	W	1d.	V	2¼	22	2/6	1/9
Kensington News	5,000g	W	2d.	6	2½	18	5/-	4/-
Kilburn Times	.....	W	2d.	8	2¼	22	2/6	1/6
Lewisham Borough News	.....	W	1d.	7	2¼	23	3/-	2/3
Lewisham Journal	.....	W	2d,	7	2¼	23	3/-	2/3
Leytonstone—Eastern Mercury	.....	W	1d.	6	2½	22	5/-	2/6
Leytonstone Express & Ind. (Series)	.....	W	2d.	8	2½	25	5/-	2/6
London Courier (Series)	.....	W	1½d.	6	2⅝	20½	5/-	3/-
Marylebone Chronicle	.....	W	2d.	5	2½	18	6/-	5/-
Marylebone Mercury	.....	W	1d.	7	2⅛	20½	2/-	2/-
Mitcham Gazette	5,000	W	1d.	6	2¼	18	4/-	2/3
Mile End—East London Advertiser	10,000	W	1d.	8	2¼	22	5/-	2/6
Muswell Hill Record	3,000	W	1½d.	6	2¼	18	3/-	2/3
Norwood Press	4,000	W	1d.	6	2⅛	18	3/-	2/-
Norwood Weekly Herald	.....	W	½d.	7	2⅛	20½	2/-	1/-
Paddington Indicator	.....	5W	1d.	8	2¼	21	4/-	2/-
Paddington Mercury	.....	W	1d.	7	2⅛	20½	1/6	1/6
Paddington News	.....	W	2d.	5	2½	18	6/-	5/-
Penge and Anerley Press	.....	W	½d.	6	2½	20	2/6	2/6
Poplar—East End News	10,000	2W	1d.	7	2¼	19	2/6	1/3
Richmond Herald (Series)	.....	W	2d.	5	2¼	18	3/-	1/6
Richmond Times	.....	W	2d.	8	2⅜	22½	5/-	3/6
St. Pancras Chronicle	6,500	W	2d.	5	2½	18	6/-	5/-
St. Pancras Gazette	.....	W	1d.	5	2	17¼	3/6	1/6
South Essex Mail (Series)	.....	W	1d.	7	2¼	21½	4/-	3/-
South London Press	.....	W	2d.	7	2⅛	20	6/-	4/6
Southwark and Bermondsey Recorder	.....	W	2d.	7	2 1/16	20½	5/9	2/7
Stratford Express & W.Ham. Express	42,000	W	1d. 2d.	V	2¼	24	6/-	3/9
Streatham & Norwood News (Series)	.....	W	2d.	8	2⅛	23	5/-	4/-
Sydenham Gazette	.....	W	2d.	7	2¼	23	3/-	2/3
Tooting and Balham Gazette	5,000	W	1d.	6	2¼	18	4/-	2/3
Tottenham and Edmonton Herald	18,510g	W	2d.	8	2¼	23	4/-	2/9
Walthamstow Guardian	30,000	W	2d.	8	2½	24	5/-	4/-
Wandsworth Borough News	.....	W	2d.	4	2½	15	5/-	3/-
West Ham—S. Essex Mail (Series)	.....	W	1d.	7	2½	22	4/-	3/-
Westminster Chronicle	.....	W	2d.	5	2½	18	6/-	5/-
Whitechapel—East London Observer	.....	W	1d.	8	2⅛	21	2/6	1/9
Willesden Chronicle	.....	W	2d.	8	2¼	22	2/6	1/6
Willesden Citizen	.....	W	1d.	7	2⅛	20½	1/6	1/6
Wimbledon Borough News	.....	W	2d.	6	2½	20	5/-	3/-
Wood Green Sentinel	10,000g	W	1d.	7	2½	23½	4/-	4/-
Wood Green and Southgate Herald.	7,250g	W	1d.	8	2¼	23	3/4	1/7
Woodford Times	.....	W	2d.	7	2	20½	1/6	10d.
Woolwich Gazette	10,000	W	1d.	7	2¼	24½	4/-	2/-
Woolwich—Kentish Indep. (Series)	+18,000	W	2d.	7	2¼	24½	5/-	3/-

ENGLAND—PROVINCIAL

BEDFORDSHIRE—								
Bedford (42,000) 7-1								
Bedfordshire Standard	.....	W	1d.	7	2¼	21½	3/-	2/3
Bedford Times and Record (Series)	(1) 13,205g (2) 3-4,000	W	2d. 1d.	7	2¼	23	5/6	3/3
Dunstable (8,062) 7-16-32								
Dunstable Gazette	.....	W	2d.	6	2½	20½	2/6	1/3
Leighton Buzzard (9,000) 1								
Leighton Buzzard Observer	.....	W	2d.	6	2⅛	V	2/-	1/3
Luton (60,000) 16-7-56								
Beds and Herts Saturday Telegraph	+11,500g	W	1d.	V	2¼	V	2/6	1/9
Luton News and Beds Advertiser	+20,000g	W	1d.	V	2¼	V	5/-	3/6
Luton Reporter	.....	W	1d.	V	2⅜	V	3/6	2/-
BERKSHIRE—								
Abingdon (7,500) 1								
North Berks Herald	3,500g	W	1½d.	6	2½	23½	2/6	1/6
Faringdon (9,445) 1								
Faringdon Advertiser	2,000	W	1d.	6	2½	20½	1/6	1/-
Maidenhead (15,000) 56-3-71								
Maidenhead Advertiser	6,000	W	2d.	7	2⅜	23	4/-	2/-
Newbury (12,500) 1-40-59								
Newbury Weekly News	7,000	W	2d.	7	2¼	24½	2/6	1/9
Reading (91,863) 24-41-7								
Berkshire Chronicle (Series)	.....	W	2d.	5	2¼	18½	9/-	5/3
Reading Mercury	.....	W	3d.	8	2⅜	24¼	10/-	6/6
Reading Observer	.....	W	2d.	7	2½	24½	5/-	2/9
Reading Standard	17,000g	W	2d.	7	2¼	24	5/-	3/-
Windsor (20,000) 1-71								
Windsor, Eton and Slough Express	.....	W	2d.	7	2½	22	5/-	3/-
Wokingham (7,686) 59-60-1								
Berkshire Gazette	3,000	W	1d.	6	2½	20	1/6	1/-
BUCKINGHAMSHIRE—								
Aylesbury (13,000) 32-1-56								
Bucks Advertiser	4,500	W	2d.	6	2¼	18	2/6	1/6
Bucks Herald	.....	W	2d.	7	2⅛	20	3/6	1/6
Buckingham (4,000) 1-75								
Buckingham Advertiser	3,000	W	1½d.	7	2½	21	1/6	1/-
Chesham (8,204) 36-2-44								
Bucks Examiner	.....	W	2d.	6	2⅛	20	4/-	3/-
Fenny Stratford (6,000) 1								
North Buck Times	.....	W	2d.	6	2⅛	V	2/-	1/-

(*Continued on page* 68.)

BRITISH NEWSPAPERS WITH CIRCULATIONS AND RATE DATA—CONTINUED

(Continued from Page 67)

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
Newport Pagnell (4,239) 1-56						
Bucks Standard	5,000	W	2d.	6 2½ 21	2/–	6d.
Slough (20,000) 40-56-55						
Slough Observer	3,000	W	2d.	8 2⅛ 22½	2/–	1/6
Wycombe (25,000) 60-1-12						
Bucks Free Press	10,000g	W	2½d.	8 2⅛ 24	5/6	4/–
CAMBRIDGESHIRE—						
Cambridge (57,000) 3-66-1						
Cambridge Chronicle	.....	W	2d.	7 2¼ 20	4/–	2/6
Cambridge Daily News	.....	DE	1d.	V 2½ 23½	2/–	2/–
Cambridge Independ. Press (Series)	.....	W	2d.	7 2½ 23½	5/–	2/–
March (8,403) 1-8-3						
Cambs Times (Series)	12,000	W	2d.	8 2¼ 24	3/–	2/–
Newmarket (10,483) 1-36						
Newmarket Journal	.....	W	2d.	6 2½ 20½	...	...
Wisbech (10,128) 8-1						
Isle of Ely Advertiser	.....	2W	2d. ½d.	6 2½ 24½	3/–	2/3
Wisbech Standard	5,000	W	1½d.	7 2¼ 24	3/–	2/–
CHESHIRE—						
Birkenhead (140,000) 49-7-13						
Birkenhead Advertiser (Series)	.....	2W	1d. 2d.	7 2¼ 22½	15/–	10/–
Birkenhead News	22,500 p.wk.	2W	1d. 2d.	7 2¼ 23	6/–	3/–
Chester (40,000) 1-2-13						
Cheshire Observer	.....	W	2d.	7 2¼ 23	6/–	4/–
Chester Chronicle (Series)	+27,600g	W	2d.	8 2⅜ 23¼	9/–	7/6
Chester Courant	.....	W	1d.	7 2¼ 23	3/6	2/–
Crewe (44,900) 21-7						
Crewe and Nantwich Observer	.....	W	2d.	7 2¼ 23	3/6	1/6
Hyde (34,000) 52-40-7						
Hyde Reporter	.....	W	2d.	7 2½ 23	4/–	1/9
North Cheshire Herald (Series)	.....	W	3d.	7 2¼ 22½	5/–	2/6
Macclesfield (32,500) 37-61-1						
Macclesfield Courier	8,500	W	3d.	6 2½ 23	3/6	2/–
Macclesfield Times (Series)	.....	W	2d.	6 2½ 22¾	5/–	2/6
Stockport (126,445) 52-16-37						
Cheshire Daily Echo	28,000	DE	1d.	5 2⅛ 23¼	5/–	2/8
Stockport Advertiser (Series)	32,000	W	2d.	8 2⅛ 23¼	10/–	6/–
Stockport Borough Express	.....	W	1½d.	. ...	1/6	1/–
Wallasey (90,000) 71-51						
Wallasey Chronicle	.....	W	2d.	8 2¼ 22½	5/–	2/6
Wallasey News	.....	2W	1d. 2d.	8 2¼ 23	4/–	2/–
Wilmslow (8,153) 71						
Wilmslow Express	.....	W	1d.	. ...	3/–	1/3
CORNWALL—						
Bodmin (5,734) 1-35						
Cornish Guardian (Series)	10,000g	W	2½d.	8 2⅜ 24½	5/–	2/6
Camborne (15,829) 10-40-1						
Cornish Post	.....	W	2d.	8 2¼ 22	1/–	1/–
Falmouth (14,000) 51-49-22						
Cornish Echo	3-3,500	W	2d.	7 2½ 23¼	2/3	1/6
Falmouth Packet	4,000g	W	2d.	8 2⅛ 20	2/3	1/6
Launceston (5,000) 1-10						
Cornish and Devon Post	5,000	W	2d.	8 2⅛ V	3/–	1/6
Launceston Weekly News (Series)	.....	W	2d.	8 2⅛ 20½	1/6	8d.
Liskeard (4,500) 1-29-22-35						
Cornish Times	8,250g	W	2d.	7 2½ 20	2/6	1/3
Penzance (14,000) 1-36-22						
Cornishman	.....	W	3d	8 2 22	1/9	1/6
Penzance Evening Tidings	.....	DE	1d.	7 2 21	1/9	1/6
Redruth (10,400) 10-1-2						
Cornubian	.....	W	2d.	7 2⅜ 21	1/6	8d.
St. Ives (7,000) 51-22-35						
Western Echo	1,500	W	1d.	6 2½ 20	2/–	1/–
Truro (12,000) 1-10-46						
Royal Cornwall Gazette	.....	W	...	7 2½ 20½	3/–	1/6
West Briton and Cornwall Advert'r	19,000 p.wk.	2W	1d. 2d.	8 2¼ 23	5/–	3/6
CUMBERLAND—						
Carlisle (60,000) 7-61-31-21						
Carlisle Journal	.....	2W	1d. 2d.	6 2½ 24½	6/–	3/–
Cumberland Evening Mail	+9,500	DE	1d.	7 2¼ 20½	3/6	1/9
Cumberland Evening News	.....	DE	½d.	V 2½ 23½	3/–	1/6
Cumberland News	21,054g	W	2d.	V 2½ 23½	6/–	3/–
Cockermouth (5,000) 1-4-40						
West Cumberland Times	20,000g	2W	1d. 2d.	8 2¼ 25¾	3/6	1/9
Penrith (8,973) 1-51-71						
Mid-Cumberland Herald	10,000g	W	2d.	7 2¼ 24	3/–	2/–
Penrith Observer	.....	W	1½d.	6 2½ 23	3/–	2/–
Whitehaven (20,000) 35-1-55						
West Cumberland News	.....	W	1d.	6 2¼ 21	4/–	2/–
Whitehaven News	.....	W	2d.	8 2¼ 25	4/–	2/–
Workington (30,000) 40-19						
Workington Star	6,400g	W	1d.	6 2¼ 17½	2/–	1/6
DERBYSHIRE—						
Alfreton (5,763) 4-40						
Alfreton Journal	.....	W	1d.	7 2¼ 23¼	4/–	1/6
Ashbourne (4,059) 1-75-55						
Ashbourne News	.....	W	1d.	7 2¼ 23¼	4/–	1/6
Ashbourne Telegraph	.....	W	1d.	5 2½ 18	1/6	9d.
Belper (11,643) 52-28						
Belper News	.....	W	1d.	8 2¼ 19	1/6	1/6
Buxton (14,375) 51-1-62						
Buxton Advertiser	.....	W	2d.	6 2½ 22	5/–	1/6
Buxton Herald	.....	W	1d.	6 2½ 22	3/–	1/9
Buxton High Feak News	.....	W	2d.	6 2½ 22	5/–	1/6
Chesterfield (40,000) 4-40-1						
Derbyshire Courier	.....	W	2d.	7 2⅛ 22	7/6	3/6
Derbyshire Times	+37,000g	W	2d.	8 2¼ 24½	7/6	7/6
Derby (134,000) 40-56-21						
Derby Daily Express	.....	DE	1d.	5 2¼ 16¾	6/–	4/–
Derby Daily Telegraph	.....	DE	1d.	V 2½ 23	7/–	4/–
Derby Mercury	.....	W	2d.	5 2¼ 16¾	5/–	2/6
Derby Reporter	.....	W	2d.	7 2½ 23	5/–	2/6
Derbyshire Advertiser	.....	2W	2d.	7 2¼ 23¼	10/–	6/–
Glossop (22,000) 52-12						
No. Derbyshire Advertiser (Series)	.....	W	2d.	7 2½ 22½	5/–	3/–
Ilkeston (33,000) 35-40-28						
Ilkeston Advertiser	.....	W	1½d.	8 2¼ 23½	2/–	1/3
Ilkeston Pioneer	.....	W	1½d.	6 2½ 22	1/6	1/6
Matlock (8,546) 51-1						
Matlock Visitor	.....	W	1½d.	7 2½ 22	3/–	1/–
DEVONSHIRE—						
Barnstaple (15,000) 63-64-65						
North Devon Herald	.....	W	2d.	7 2½ 20	2/–	1/3
North Devon Journal	.....	W	2d.	7 2½ 20	2/–	1/6
Bideford (10,000) 49-55-1						
Bideford Gazette	5,000g	W	1½d.	6 2¼ 20½	3/–	1/6
Chudleigh (2,005) 1-29-3						
South Devon Express	7-800	W	½d.	V 2½ 13	1/–	6d.
Dartmouth (8,000) 49-7-22						
Dartmouth Chronicle	.....	W	2d.	6 2½ 20	3/6	1/6
Devonport (80,000) 20-49-48						
Western Independent	.....	W	2d.	6 2¼ 24	5/–	3/–
Exeter (60,084) 1-7-58						
Devon and Exeter Daily Gazette	.....	DM	1d. 2d.	7 2¼ 21½	6/–	4/6
Exeter Express and Echo	+30,000g	DE¼	1d.	6 2¼ 21	7/–	5/–
Western Times	.....	DM	1½d.	7 2¼ 21	4/–	2/–
Ilfracombe (10,000) 51-63						
Ilfracombe Chronicle (inc. Gazette)	.....	W	1½d.	7 2½ 22	2/–	1/–
Newton Abbot (14,500) 1-21-58						
Mid-Devon Advertiser	5,000	W	1½d.	6 2¼ 22	3/6	1/9
Mid-Devon Times	.....	W	1½d.	6 2½ 22½	4/–	2/6
Plymouth (250,000) 49-46-10-22						
Western Daily Mercury	.....	DM	1d.	7 2⅛ 24	10/–	5/–
Western Evening Herald	.....	DE	1d.	7 2⅛ 24	10/–	5/–
Western Morning News	.....	DM	1d.	V 2⅛ 24	9/–	6/–
Western Weekly Mercury	.....	W	1½d.	5 2⅛ 15	5/–	2/–
Western Weekly News	.....	W	2d.	5 2⅛ 15¼	6/–	4/–
Sidmouth (6,500) 51-22						
Sidmouth Observer	1,000	W	2d.	6 2½ 20	1/–	6d.
Tavistock (4,392) 1-35						
Tavistock Gazette	.....	W	2d.	6 2½ 21	2/6	1/–
Teignmouth (9,000) 22-51						
Teignmouth Gazette	1,000	W	1½d.	6 2½ 21	3/6	2/6
Teignmouth Post	1,500	W	2d.	6 2½ 21	3/6	2/6
Tiverton (11,000) 1-64						
Tiverton Gazette (Series)	.....	W	2d.	7 2⅜ 21	...	...
Torquay (40,000) 51						
Torquay Directory	.....	W	2d.	7 2½ 21¾	5/–	2/–
Torquay Times	.....	W	2d.	7 2¼ 20	4/–	1/6
Totnes (4,132) 1-8						
Totnes Times	.....	W	1½d.	6 2½ 22½	3/6	2/–
Western Guardian	.....	W	1½d.	6 2½ 22½	3/6	2/–
DORSETSHIRE—						
Bridport (5,000) 22-51						
Bridport News	4½-5,000	W	2d.	5 2½ 20	2/6	1/6
Dorchester (9,842) 1						
Dorset County Chronicle	.....	W	2d.	7 2⅜ 24	3/6	1/9
Weymouth (24,000) 51						
Southern Times	.....	W	2d.	7 2⅜ 24	3/6	1/9
Weymouth Telegram	1,000	W	1d.	6 2½ 22½	2/6	1/3
DURHAM—						
Bishop Auckland (14,000) 35-7-1						
Auckland and County Chronicle	.....	W	2d.	7 2¼ 22¼	7/6	5/–
Chester-le-Street (50,000) 35-56-1						
Chester-le-Street Chronicle	8,500g	W	1½d.	6 2½ 20½	2/6	1/3
Consett (13,000) 40-4						
Consett Chronicle	.....	W	1½d.	6 2½ 21¼	2/6	1/–
Consett Guardian	.....	W	1½d.	5 2¼ 19	...	...
Darlington (55,638) 7-21-35						
Darlington Times (Series)	+26,000g	W	2d.	V 2¼ 24	6/–	4/–
North Star	.....	DM	1½d.	7 2¼ 22	12/–	10/–
Northern Echo	+81,324g	DM	1d.	7 2¼ 22¼	20/–	15/–
Northern Evening Despatch	.....	DE	1d.	7 2¼ 22½	10/6	7/6
Durham (17,550) 4-7-1						
Durham Chronicle	.....	W	2d.	7 2¼ 23½	6/–	3/6
Durham County Advertiser	.....	W	2d.	8 2¼ 21½	6/–	3/6
Hartlepool (90,000) 49-19-59						
Northern Daily Mail	20,000g	DE	1½d.	V 2¼ 22	2/6	2/6
Shields (127,000) 7-49-4						
Shields Daily Gazette	.....	DE	1d.	V 2¼ 24	9/–	4/6
Stockton (52,158) 40-49-7						
Stockton Herald	.....	W	1d.	7 2¼ 24	...	...
Sunderland (160,000) 49-4-7						
Daily Echo and Shipping Gazette	47,000	DE	1½d.	V 2¼ 22	5/–	3/–
ESSEX—						
Chelmsford (25,000) 7-1						
The Essex Chronicle (Series)	.....	W	1d.	V 2¼ 25	12/–	9/–
Essex Weekly News	.....	W	2d.	8 2¼ 25	7/–	4/–
Clacton (10,000) 51						
East Essex Advertiser	.....	W	1½d	7 2¼ 22½	2/–	9d.
Colchester (43,500) 7-1-43						
Colchester Gazette	.....	W	1d.	7 2⅛ 20	3/6	1/6
Essex County Standard	.....	W	2d.	7 2⅛ 20	3/6	1/6
Essex County Telegraph	.....	2W	2d.	7 2¼ 20	3/6	2/–
Epping (7,450) 1-36						
West Essex Gazette	.....	W	1d.	4 2½ 15½	2/6	1/–
Grays (16,003) 76						
Grays and Tilbury Gazette	.....	W	1d.	V 2¼ 16	4/6	3/–

(Continued on page 70.)

Plain Dealer's Supremacy in advertising

During the year just closed The Plain Dealer's indisputable position of supremacy in volume of advertising has not only been *sustained* but it has been substantially *increased* and *strengthened* by the publication in 1920 of

Over 22 Million Lines of Paid Advertising

(an Increase over 1919 of 2,912,854 Lines, the largest increase made by any Cleveland newspaper)

This eclipses all former records of The Plain Dealer and consequently is by far the largest volume ever carried by any Cleveland newspaper.

3,846,766 more lines than appeared during 1920 in the Press.

4,925,620 more lines than appeared during 1920 in the News and News-Leader.

The surest gauge of the buying power of an advertising medium is the *volume* of advertising it carries month after month and year after year.

The leadership which The Plain Dealer has so long maintained in advertising is a safe guide to the maximum results in Cleveland and Northern Ohio.

Three Million Prosperous Consumers represent the population of The Plain Dealer's market—a most densely populated, one of the most important industrial, commercial and agricultural centers in the United States.

The Plain Dealer—Cleveland's only morning newspaper—is the dominant medium of this field. It delivers the full buying power of this great market at one cost.

Advertising through The Plain Dealer reaches practically all worth-while homes of Cleveland and Northern Ohio—in the morning—the best time to influence buyers and their dollars.

Every Week—Every Month—Every Year—The Plain Dealer publishes more advertising than any other paper in Ohio. This is proof that all advertisers—local, national and classified—who have used or are now using The Plain Dealer, know positively that this great home paper brings direct results and—*Builds for Permanency.*

BRITISH NEWSPAPERS WITH CIRCULATIONS AND RATE DATA—CONTINUED

(Continued from Page 68)

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
Halstead (7,000) 37-40-58						
Halstead Gazette	2,750g	W	2d.	6 2⅝ 22	2/6	11d.
Harwich (13,623) 20-51-22						
Harwich Standard	.....	W	½d.	6 2½ 20½	...	...
Ilford (78,205) 71						
Ilford Guardian	.....	W	1d.	6 2⅛ 22	...	...
Ilford Recorder	15,000	W	1½d.	7 2⅛ 25	4/–	2/9
Loughton (9,400) 71						
Loughton and District Advertiser	9,850	W	1d.	V 2½ V	2/–	1/–
Romford (15,000) 71-36						
Essex Times	.....	W	1d.	8 2¼ 24	4/6	3/3
Romford Times	.....	W	1d.	8 2¼ 24	3/–	1/9
Southend-on-Sea (110,000) 51-22-1						
Southend Standard	.....	W	2d.	7 2¼ 24	10/–	8/6
Southend Telegraph	.....	W	½d.	V 2¼ 16	4/6	3/9
Waltham Abbey (7,500) 36-54-1						
Waltham Abbey Telegraph	5,000	W	1d.	6 2½ 23	3/–	2/–
GLOUCESTERSHIRE—						
Bristol (400,000) 40-2-41						
Avonmouth Mail (Series)	3,000	W	1d.	5 2½ 18	3/–	2/9
Bristol Evening News	.....	DE	1d.	V 2½ 18	10/–	9/–
Bristol Evening Times	.....	DE	1d.	V 2¼ V	7/6	5/–
Bristol Guardian	.....	W	1d.	6 2½ 20½	6/–	4/–
Bristol Observer	.....	W	1d.	V 2½ 20	6/–	6/–
Bristol Times and Mirror	.....	DM	1d. 2d.	V 2½ 24½	7/6	5/–
Western Daily Press	.....	DM	1d.	V 2½ 25	10/–	9/–
Cheltenham (50,000) 51						
Cheltenham Chronicle	10,000g	W	2d.	V 2¼ 23	5/–	2/6
Gloucestershire Echo	15-20,000g	DE	1d.	V 2¼ 23	4/–	2/6
Cinderford, 4-53-40						
Dean Forest Mercury	4,500	W	2d.	8 2½ 20	2/6	1/9
Cirencester (8,000) 1						
Wilts and Gloucestershire Standard	8,000g	W	2d.	8 2⅛ 22	4/–	2/–
Clifton (42,466) 71						
Clifton Chronicle	.....	W	2d.	V 2½ 18	5/–	2/–
Clifton Free Press (Series)	10,000	W	1d.	7 2⅛ 21	12/–	7/6
Coleford (4,000) 4-53-1						
Dean Forest Guardian	3,500g	W	2d.	7 2⅝ 22½	2/3	1/3
Dursley (7,591) 1-74-23						
Dursley Gazette (Series)	7,000	W	1½d.	6 2¼ 18	3/–	1/6
Gloucester (51,000) 59-7-1						
Gloucester Chronicle	.....	W	2d.	6 2⅛ 18	5/–	2/–
Gloucester Citizen	.....	DE	1d.	7 2½ V	5/–	3/6
Gloucester Journal	.....	W	2d.	7 2½ 21	5/–	3/6
Lydney (9,005) 76-31-4						
Lydney Observer	.....	W	2d.	6 2½ 22½	3/–	1/6
Stroud (8,000) 61-7-1						
Stroud Journal	3,000g	W	2d.	7 2¼ 23	2/6	1/6
Stroud News	.....	W	2d.	8 2⅛ 22	3/–	2/–
Tewkesbury (5,350) 1-13-36						
Tewkesbury Register and Gazette	1,000	W	2d.	6 2½ 21	2/–	9d.
GUERNSEY—						
Guernsey (40,000) 36-1-29-51						
Gazette de Guernsey	.....	W	1½d.	7 2⅛ 20½	...	...
Guernsey Advertiser	.....	W	1d.	7 2⅛ 20¼	...	...
Guernsey Evening Press	5,000	DM	1d.	8 2¼ 24	3/–	1/9
Guernsey Star	5,000g	DE	½d.	7 2⅜ 21½	3/–	2/–
Guernsey Weekly Press	7,200	W	1d.	8 2¼ 25½	3/–	1/9
HAMPSHIRE and ISLE OF WIGHT						
Aldershot (45,000) 48-32-7						
Aldershot Gaz. and Military News	.....	W	2d.	4 2¼ 15	6/–	3/–
Aldershot News	.....	W	2d.	7 2⅛ 20½	3/–	1/9
Andover (9,250) 41-13-1						
Andover Advertiser (Series)	5,800	W	2d.	6 2½ 23½	4/–	2/–
Basingstoke (11,000) 7-43-1						
Hants and Berks Gazette	7,500g	W	2d.	7 2¼ 22	4/–	2/3
Bournemouth (85,000) 51-49						
Bournemouth Daily Echo	.....	DE	1d.	V 2⅛ 24	8/–	5/–
Bournemouth Graphic	3,500	W	1½d.	4 2¼ 14	3/6	2/–
Bournemouth Guardian (Series)	.....	W	2d.	7 2¼ 23½	2/6	1/9
Bournemouth Times and Directory	.....	W	2d.	7 2⅜ 22½	6/–	4/–
Cowes, I. W. (15,000) 51-7-49						
Isle of Wight Herald	.....	W	1d.	6 2½ 20	2/–	1/–
Newport, I. W. (11,155) 1-49-68						
Isle of Wight County Press	+15,000g	W	2d.	V 2¼ 24	5/–	3/6
Petersfield (4,500) 1-41						
Hants and Sussex News	.....	W	1d.	5 2½ 18½	3/–	1/3
Portsmouth (231,165) 20-51						
Evening News and So. Daily Mail	60,000	DE	1d.	V 2¼ 22	6/–	6/–
Hants Telegraph and Post	20,000	W	2d.	V 2¼ 22	4/–	4/–
Portsmouth Times (Series)	.....	W	2d.	8 2⅛ 24½	6/–	3/–
Ryde, I. W. (10,608) 51						
Isle of Wight Observer	.....	W	1d.	7 2¼ 20	2/6	1/8
Isle of Wight Times	2,000	W	1d.	7 2¼ 20	2/6	1/8
Sandown, I. W. (5,551) 51						
Isle of Wight Chronicle	.....	W	1d.	6 2½ 20½	2/–	1/3
Southampton (130,000) 49-51-1						
Hants Advertiser	.....	W	2d.	8 2⅛ 24	5/–	3/6
Hants Independent	.....	W	2d.	8 2⅛ 24	5/–	3/6
Southampton Times	.....	W	2d.	5 2⅛ 17½	6/–	3/–
Southern Echo	.....	DE	1d.	V 2⅛ 24	8/–	5/–
Winchester (25,000) 1-48						
Hants Chronicle	10,000	W	2d.	8 2⅜ 24	4/–	2/–
Hants Observer	.....	W	1½d.	7 2¼ 23½	4/–	2/–
HEREFORDSHIRE—						
Hereford (27,000) 1-8						
Hereford Journal	.....	W	1½d.	7 2¼ 22½	5/–	2/6
Hereford Mercury	.....	W	1d.	7 2¼ 22½	4/–	2/–
Hereford Times	.....	W	2d.	7 2½ 24	5/–	4/–
Ledbury (3,300) 1						
Ledbury Reporter	.....	W	1½d.	7 2½ 22½	2/6	1/–
Leominster (6,000) 1						
Leominster News	.....	W	1½d.	6 2½ 22½	4/6	1/6
Ross (5,000) 1						
Ross Gazette	3,000	W	1½d.	6 2½ 19	2/6	1/–
HERTFORDSHIRE—						
Barnet (31,000) 71-55-1						
Barnet and Finchley Fress	.....	W	1½d.	6 2½ 23	...	...
Bishop's Stortford (8,723) 41-1-36						
Herts and Essex Observer	.....	W	2d.	7 2½ 22¾	...	...
Hemel Hempstead (12,888) 1-12-7-74						
Hertfordshire Hemel Hemps'd Gaz.	.....	W	2d.	7 2⅛ 20¼	4/6	2/–
Hertford (10,383) 1-41-13-73						
Hertfordshire Mercury	10,000	W	2d.	8 2⅛ 23¼	4/6	2/–
Hertfordshire Record	.....	W	1d.	5 2⅛ 18	3/9	2/–
Hitchin (12,500) 1-7-55-71						
Herts Express (Series)	.....	W	2d.	7 2¼ 22	4/–	2/–
Letchworth (11,000) 7-56-32-1						
Citizen	.....	W	2d.	6 2⅛ 18	3/–	1/–
Royston (3,985) 1-36-41						
Herts and Cambs Reporter	3,400	W	1½d.	8 2⅛ 22½	2/6	1/–
St. Albans (32,000) 32-2-16						
Herts Advertiser	.....	W	2d.	7 2¼ 24	6/–	1/–
Hertfordshire News	.....	W	1d.	5 2¼ 19	3/6	1/–
Watford (45,000) 71-41-1-55						
West Herts and Watford Observer	10,000	W	2d.	7 2⅛ 20	6/–	4/–
West Herts Post	.....	W	1d.	6 2¼ 18	2/6	1/–
HUNTINGDONSHIRE—						
Huntingdon (4,500) 1-68-56						
Huntingdonshire Post	.....	W	1d.	7 2¼ 24	3/6	2/–
Hunts County News	3,000	W	1d.	7 2¼ 24	2/6	1/–
St. Neots (6,000) 1-12						
St. Neots Advertiser	4,600g	W	1d.	7 2⅜ 28	2/6	1/–
ISLE OF MAN (52,000)—						
Douglas (25,000) 1-22-51						
Isle of Man Examiner	3,500	W	2d.	6 2½ 23	2/6	1/–
Isle of Man Times	20,000	W	3d.	V 2¼ 23	3/–	1/–
Isle of Man Times	.....	DE	1d.	V 2¼ 20	2/–	1/–
Mona's Herald	.....	W	1½d.	8 2¼ 24	2/6	1/–
Ramsey (4,000) 1-51-22						
Ramsey Courier	2,000 p.wk.	2W	1d. 2d.	7 2½ 22	2/–	1/–
JERSEY—						
St. Hellers (30,000) 1-51						
Jersey Evening Post	6,600	DE	1d.	V 2⅛ 24	3/–	2/–
Jersey Morning News	3-5,000	DM	1d.	8 2⅛ 22	3/–	2/–
Jersey Weekly Post	3,800	W	1½d.	8 2⅛ 24	2/–	1/–
KENT—						
Ashford (15,000) 21-61-1						
Kentish Express	35,000g	W	2d.	8 2½ 24	10/–	5/–
Tuesday Express	8,000	W	1d.	8 2½ 24	5/–	2/–
Beckenham (31,693) 71						
Beckenham Advertiser	7,000	W	2d.	V 2¼ 23½	2/6	1/–
Beckenham Journal	.....	W	1½d.	7 2¼ 23	3/–	1/–
Beckenham Times	.....	W	2d.	7 2¼ 23	3/–	1/–
Bromley (35,000) 71						
Bromley Chronicle	.....	W	1d.	6 2½ 20	2/–	1/–
Bromley Mercury	3,000g	W	1d.	7 2¼ 22	3/–	2/–
Bromley Times	.....	W	2d.	7 2¼ 23	3/–	2/–
Canterbury (25,000) 1-36-41						
Kent Herald	.....	W	1d.	7 2¼ 21	2/6	1/–
Kentish Gazette	.....	W	2d.	7 2¼ 21½	2/–	1/–
Kentish Observer	.....	W	2d.	6 2¼ 21½	...	...
Chatham (42,250) 49-20-7						
Chatham, Rochester, &c., Observer	.....	W	2d.	8 2¼ 22	3/6	1/–
Chatham, Rochester, &c., News	18,500	W	2d.	8 2¼ 25	5/–	1/–
Deal (15,000) 22-51						
Deal, Walmer &c., Mercury	5,500	W	1½d.	6 2¼ 22	2/6	1/–
Dover (43,647) 4-12-56-20						
Dover and County Chronicle	.....	W	1d.	6 2½ 20	3/6	1/–
Dover Express and East Kent News	12,000g	W	1d.	8 2 20½	5/–	1/–
Dover Standard	.....	W	1½d.	5 2½ 18	2/–	1/–
Dover Telegraph	.....	W	1d.	6 2½ 20	3/6	1/–
Faversham (11,000) 1-8-49						
Faversham Mercury	.....	W	1½d.	6 2¼ 21½	...	...
Faversham and N. E. Kent News	3,100	W	1½d.	5 2¼ 18	1/6	10
Folkestone (34,000) 51-22						
Folkestone Express	4,000g	W	1d.	5 2⅜ 16½	1/6	1/–
Folkestone Herald	9,400g	W	2d.	V 2⅛ 24	4/–	2/–
Gravesend (33,000) 12-66-55						
Gravesend and Dartford Reporter	10,000	W	2d.	8 2½ 25½	4/–	2/–
Hawkhurst (3,200) 1						
Kent, &c., Post	1,000	W	2d.	5 2½ 18	1/6	1/–
Herne Bay (7,781) 51-71						
Herne Bay Press	.....	W	2d.	6 2½ 20½	...	...
Hythe (7,000) 48-51						
Hythe Reporter	1,100	W	1½d.	4 2¼ 15	1/10	1/–
Maidstone (40,000) 1-41-12-7						
Kent Messenger (Series)	25-30,000	2W	1d. 2d.	7 2⅜ 24½	7/6	3/–
South Eastern Gazette	.....	2W	1d. 2d.	7 2¼ 22	5/–	3/–
Margate (30,000) 51						
Isle of Thanet Gaz. & Thanet Times	.....	W	2d.	V 2⅜ 24	4/–	2/–
Thanet Guardian	.....	W	1d.	6 2¼ 21½	...	...
Ramsgate (30,000) 22-51-4						
East Kent Times	.....	2W	1½d.	6 2¼ 20	3/–	1/–
Kent Argus	1,250	W	1½d.	6 2½ 19	2/6	1/–
Thanet Advertiser	6,000	W	1½d.	7 2¼ 22	2/6	1/–

(Continued on page 72.)

The Meaning of the Symbol

The Sheaf and Sickles are meant to memorize the first syllable of CORNHILL—the great London thoroughfare where Street's offices have been a landmark for over 80 years.

The "S" formed by the blades means, of course, STREET'S and stands also for Service, Strength, Standing and Speed.

The Sheaf of Corn symbolizes the Harvest of trade that comes to advertisers who use Street's Service.

The Symbol as a whole strikingly resembles the Dollar sign $—it suggests DOLLARS saved, DOLLARS earned and DOLLARS put into the pockets of American advertisers.

To American Manufacturers Who Intend to Advertise Their Goods to the British Public

You are invited to avail yourselves of the exceptional facilities offered by G. Street & Co., Ltd., in all matters connected with press publicity in Great Britain and the British Overseas Dominions. Consider first what is offered by

STREET'S SPECIAL SERVICE

to American Advertisers

What STREET'S (OF LONDON) *know*

They know the British and Overseas press inside out. They know the distinctive advertising value of every paper—from the great national organs to the innumerable local papers reaching thousands of towns, villages and hamlets, in every one of which there are potential purchasers of American goods.

What STREET'S (OF LONDON) *give*

They give expert advice and information based on statistics of circulations, keyed results and close systematic study of the peoples, local conditions and characteristics, also the changes in ideas, ambitions and customs brought about by the war. They give to American advertisers the resources of their well-organized PLANNING, ESTIMATING and COPY departments.

What STREET'S (OF LONDON) *save*

They save American advertisers an infinite amount of trouble, time and money in the selection and grouping of media, the organizing of press campaigns, the preparation of electros, stereos and mats, checking of insertions, claims for errors, payment of accounts, &c., &c.

SUBSCRIBE *now* to the "Advertisers' Aid"

a valuable publication giving a mass of information and technical details regarding the newspapers of the British Isles—POPULATIONS, CIRCULATIONS, RATES, COLUMN LENGTHS AND WIDTHS, LOCAL INDUSTRIES. Thoroughly checked and brought up to date every three months. Issued quarterly. Subscription for U. S. A. $1.50. Enables American advertisers to work out a skeleton campaign for England.

Then Write to

STREET'S (OF LONDON)

and they will help you to put the scheme into practical working form.

Many years' influential connection with the whole of the British and Overseas press, and unrivalled clientele of the leading national advertisers, and a splendidly organized, up-to-date service make it worth while to prospective American advertisers in Great Britain to get into touch at once with

G. STREET & CO., LTD.

("STREET'S OF LONDON")

30 Cornhill E.C. 3 {LONDON ENGLAND} 8 Serle Street, W.C. 2

Cablegrams: STREET, STOCK, LONDON

BRITISH NEWSPAPERS WITH CIRCULATIONS AND RATE DATA—CONTINUED

(Continued from Page 70)

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
Rochester (31,388) 7-1-73						
Rochester Journal-Standard	12,000	W	1d.	8 2⅜ 25	5/-	2/6
Sevenoaks (9,183) 1						
Sevenoaks Chronicle	.....	W	2d.	8 2¼ 24½	2/6	1/-
Sheerness (20,000) 20-1-65						
Sheerness Guardian	6,800	W	1½d.	7 2⅛ 21	4/-	1/6
Sidcup (9,000) 71-1-36						
Kentish District Times (Series)	24,000g	W	2d.	7 2¼ 23	12/-	7/-
Sidcup and District Times	.....	W	2d.	7 2¼ 23	2/6	1/8
Sittingbourne, &c. (20,251) 3-12-1-8-24						
East Kent Gazette	6,000	W	2d.	7 2½ 24	2/-	1/6
Tonbridge (14,797) 1-32-55						
Tonbridge Free Press	.....	W	1½d.	5 2½ 18	5/-	2/-
Tunbridge Wells (35,703) 1-3-41						
Kent and Sussex Courier	.....	W	2d.	8 2¼ 24½	5/-	3/6
Tunbridge Wells Advertiser	.....	W	2d.	5 2¼ 19	6/-	3/-
Westerham (3,000) 1-41						
Westerham Herald	.....	W	2d.	5 2½ 18½	3/-	1/9
LANCASHIRE—						
Accrington (45,031) 52-25-74						
Accrington Gazette (Series)	.....	W	2d.	7 2½ 21	5/-	2/-
Accrington Observer & Times (Ser.)	.....	2W	1d. 2d.	7 2⅓ 23	5/-	3/-
Ashton-under-Lyne (45,179) 52-30-4						
Ashton-under-Lyne Herald (Series)	.....	W	2d.	7 2¼ 23	5/-	2/-
Ashton-under-Lyne Reporter (Ser.)	33,000	W	2d.	7 2½ 23½	7/-	5/-
Cotton Factory Times	.....	W	1d.	6 2½ 23½	6/-	3/6
Bacup (22,324) 52-2-30						
Bacup Times	18,100g	W	2d.	7 2½ 24	5/-	3/-
Barrow (82,000) 49-40-1						
Barrow Guardian (Series)	.....	W	2d.	5 2¼ 17	6/-	2/6
Barrow News (Series)	.....	W	2d.	5 2¼ 18½	6/-	3/6
North Western Daily Mail	.....	DE	1d.	5 2¼ 18½	6/-	3/-
Blackburn (133,064) 52-40-4						
Blackburn Times	21,500g	W	2d.	7 2½ 23	6/-	2/6
Blackburn Weekly Telegraph	12,000	W	1½d.	6 2⅜ 21½	7/-	5/-
Northern Daily Telegraph	70,000g	DE	1d.	6 2⅜ 21½	15/-	12/6
Blackpool (80,000) 51						
Blackpool Gazette and Herald	40,000 p. w.	3W	1½d. 2d.	8 2¼ 23	6/-	3/9
Blackpool Times (Series)	8,000	2W	1d. 2d.	8 2¼ 23	4/6	2/6
Bolton (180,885) 52-4-7						
Bolton Evening News	48,255	DE	1d.	V 2¼ 24½	6/-	6/-
Bolton Journal (Series)	45,000	W	2d.	V 2¼ 24½	9/-	9/-
Bootle (69,881) 49-7-58						
Bootle Herald (Series)	.....	W	1½d.	V 2⅜ 24	5/-	2/6
Bootle Times (Series)	10,000g	W	2d.	8 2¼ 23	3/-	2/-
Burnley (106,337) 52-4-40						
Burnley Express	.....	2W	1d. 2d.	7 2¼ 23	8/-	4/-
Burnley News	.....	2W	1d. 2d.	6 2½ 23	7/6	3/9
Bury (60,000) 52-40-30						
Bury Guardian	.....	W	2d.	6 2½ 22	5/-	2/-
Bury Times	23,000p. w.	2W	3d. 1d.	7 2½ 24	5/-	2/6
Chorley (32,000) 52-4-7						
Chorley Guardian	7,500g	W	2d.	7 2¼ 23	4/-	1/6
Chorley Weekly News (Series)	.....	W	1½d.	8 2½ 22	5/-	2/6
Clitheroe (13,000) 52-53-39						
Clitheroe Advertiser and Times	10,000	W	1d.	6 2½ 20	2/6	1/6
Colne (30,000) 52-7						
Colne Times	.....	W	2d.	8 2⅛ 22	4/-	2/4
Darwen (40,344) 52-12-55						
Darwen Gazette	.....	W	1d.	5 2⅛ 16¾	1/6	1/1
Darwen News	.....	W	2d.	6 2⅜ 20	...	...
Fleetwood (25,000) 7-21-51-76						
Fleetwood Chronicle	5,000	W	2d.	7 2¼ 22¾	4/-	2/3
Lancaster (40,000) 1-55						
Lancaster Guardian	.....	W	2d.	8 2⅜ 23	5/-	3/-
Lancaster Observer	10,000	W	2d.	8 2⅜ 24½	4/-	1/9
Liverpool (750,000) 76-49-7-13						
Liverpool Courier	.....	DM	2d.	V 2¼ 23½	17/6	17/6
Liverpool Daily Post & Mercury	.....	DM	2d.	V 2¼ 24	20/-	20/-
Liverpool Echo	.....	DE	1d.	8 2¼ 24	25/-	25/-
Liverpool Express	.....	DE	1d.	V 2¼ 23½	20/-	20/-
Liverpool Weekly Courier	.....	W	2d.	5 2¼ 18	17/6	17/6
Liverpool Weekly Post	.....	W	1½d.	V 2¼ 24	20/-	20/-
Y Brython	.....	W	2d.	5 2½ 17½	5/-	3/6
Customs Bills of Entry (A & B)	.....	DE	Sub.	4 2⅛ 14	2/6	2/6
Lytham (10,000) 49-51-22						
Lytham Standard	1,500	W	1d.	6 2½ 20	4/-	1/-
Lytham Times	.....	W	1d.	6 2½ 21	4/-	1/3
Manchester (1,009,609) 52-55-61-37						
Manchester City News	.....	W	1d.	6 2⅜ 23	8/-	5/6
Manchester Daily Dispatch	460,000g	DM	1d.	7 2¼ 23	60/-	60/-
Manchester Empire News	1,250,000g	W	2d.	7 2¼ 23	100/-	100/-
Manchester Evening Chronicle	340,000g	DE	1d.	7 2¼ 23	40/-	40/-
Manchester Evening News	.....	DE	1d.	V 2⅜ 23	25/-	25/-
Manchester Guardian	.....	DM	2d.	V 2⅜ 23	25/-	23/1½
Manchester Sunday Chronicle	1,040,000g	W	2d.	7 2¼ 23	100/-	100/-
Manchester Weekly Times	.....	W	1½d.	5 2⅛ 15¾	10/-	6/-
Morcambe (12,133) 51-22						
Morecambe and Heysham Times	4,000	W	1d.	V 2¼ V	2/-	1/3
Nelson (50,000) 52						
Nelson Leader (Series)	10,000	W	2d.	8 2¼ 23	3/6	2/-
Oldham (147,495) 52-61-40						
Oldham Chronicle	.....	W	2d.	V 2⅛ 22½	7/-	3/6
Oldham Evening Chronicle	+18,000g	DE	1d.	V 2⅛ 22½	6/-	2/9
Oldham Evening Standard	.....	DE	½d.	8 2¼ 23½	5/-	2/6
Oldham Standard	.....	W	2d.	8 2¼ 23½	6/-	3/6
Ormskirk (7,409) 1-4-41						
Ormskirk Advertiser	8½–9,000	W	2d.	7 2½ 23	4/-	2/-
Preston (118,000) 52-49-40						
Lancashire Daily Post	.....	DE	1d.	V 2⅜ 23½	10/-	10/-
Freston Guardian	28,000g	W	2d.	V 2⅜ 23¼	6/-	6/-
Preston Herald	.....	W	1½d.	6 2¼ 23..	...	...
Rawtenstall (30,516) 52-53						
Rossendale Free Press	.....	W	2d.	. ...	...	...
Rochdale (95,000) 52-30-7						
Rochdale Observer (Series)	53,000g	2W	1d. 2d.	7 2½ V	11/6	10/-
Rochdale Times (Series)	.....	2W	1d. 2d.	6 2½ 20½	7/6	3/-
St. Helens (103,000) 15-4-69						
St. Helens Newspaper	.....	2W	1d. 2d.	7 2½ 22	4/-	1/9
St. Helens Reporter (Series)	.....	2W	1d. 2d.	8 2¼ V	4/-	1/9
Southport (51,650) 7-51-58						
Southport Guardian	.....	2W	1d. 2d.	. ...	6/-	4/-
Southport Visiter	.....	3W	1½d. 2d.	V 2⅛ 24	7/6	4/6
Urmston (9,000) 7-52						
Urmston West. Telegraph (Series)	.....	W	2d.	7 2¼ 20	5/-	2/6
Warrington (75,000) 40-19-18-9						
Warrington Examiner (Series)	.....	W	2d.	7 2½ 23	3/6	1/9
Warrington Guardian (Series)	40,000	2W	1d. 2d.	8 2⅛ 21½	10/-	6/6
Widnes (31,544) 69-40-9						
Widnes Weekly News (Series)	.....	W	3d.	7 2⅛ 20½	5/-	2/6
Wigan (91,000) 4-52-40-7						
Wigan Examiner	+16,000	2W	1d. 2d.	7 2½ 23½	6/-	2/-
Wigan Observer	+20,500g	3W	1d. 2d.	8 2½ 23½	4/6	3/6
LEICESTERSHIRE—						
Leicester (227,000) 2-28-7						
Leicester Advertiser	.....	W	2d.	8 2½ 23	10/-	5/-
Leicester Illustrated Chronicle	.....	W	2d.	5 2¼ 16¼	9/-	4/6
Leicester Mail	.....	DE	1½d.	V 2¼ 22	9/-	6/6
Leicester Mercury	.....	DE	1½d.	5 2¼ 16¼	9/-	9/-
Leicester Post	.....	DM	1½d.	7 2¼ 22¾	6/-	6/-
Loughborough (26,000) 7-28-74						
Loughborough Echo	6,750	W	1d.	6 2½ 22	4/-	1/6
Loughborough Monitor and Herald	.....	W	1½d.	7 2¼ 23	5/-	2/3
Market Harborough (10,000) 61-28-57						
Market Harborough Advertiser	.....	W	1d.	6 2½ 21½	...	...
Midland Mail	3,500	W	1½d.	7 2¼ 25	2/-	1/-
Melton Mowbray (9,203) 1-71						
Melton Mowbray Times (Series)	.....	W	1½d.	6 2½ 20	3/-	1/6
LINCOLNSHIRE—						
Boston (22,000) 22-1-59						
Boston Guardian	.....	W	2d.	6 2⅛ 23	3/6	1/9
Lincolnshire Standard (Series)	.....	W	2d.	7 2¼ 23½	4/-	2/-
Brigg (3,300) 1-40						
Lincolnshire Star (Series)	.....	W	1d.	6 2½ 22	5/-	2/6
Gainsborough (21,000) 7-73						
Gainsborough, Retford, &c., News.	.....	2W	1d. 2d.	7 2¼ 21	2/6	1/3
Grantham (20,074) 74-58-1						
Grantham Journal (Series)	17,058g	W	2d.	7 2¼ 24	6/8	2/6
Grimsby (104,466) 22-49-76						
Grimsby News	.....	W	2d.	9 2 25	7/6	3/-
Grimsby Telegraph	35,000g	DE	1d.	7 2⅛ 21½	7/6	4/-
Horncastle (4,000) 1						
Horncastle News	.....	W	1½d.	7 2⅛ 26	1/9	7d.
Lincoln (70,000) 1-7-74-73						
Lincoln Echo	.....	DE	1d.	7 2¼ 24	5/-	3/6
Lincoln Gazette & Times (Series)	.....	W	1d.	7 2¼ 24	4/-	2/3
Lincoln Leader	.....	W	2d.	7 2⅜ 25	6/-	3/6
Lincolnshire Chronicle	.....	W	2d.	7 2⅛ 22½	7/6	5/6
Louth (10,000) 1						
Louth and Lindsey Observer	.....	W	1d.	7 2¼ 21½	6/-	3/6
Louth and North Lines Advertiser.	.....	2W	½d. 1d.	6 2½ 22	1/9	1/-
Market Rasen (2,296) 1-41						
Market Rasen Mail	2,000	W	1½d.	6 2½ 20	1/-	8d.
Skegness (5,000) 51						
Skegness News	1,300	W	1½d.	5 2¼ 16	3/-	1/6
Sleaford (7,000) 1-68						
Sleaford Gazette	.....	W	1½d.	7 2⅛ 24	1/6	9d.
Sleaford Journal	.....	W	1½d.	5 2¼ 16½	1/6	1/-
Spalding (12,000) 1-36						
Lincolnshire Free Press	15,000	W	2d.	7 2 21½	4/-	2/-
Spalding Guardian	4,000	W	2d.	7 2¼ 26	3/6	2/-
Stamford (9,646) 74-7-3-1						
Lincoln, &c., Mercury	.....	W	2d.	V 2¼ 27	7/6	5/6
Stamford and Rutland News	+5,000g	W	1½d.	6 2⅛ 18	2/-	10d.
MIDDLESEX—						
Brentford (17,000) 57-40-9						
Middlesex Independent	.....	2W	1d.	6 2½ 19½	2/-	8d.
Enfield (64,000) 54-23-55						
Enfield Gazette and Observer	9,000	W	2d.	7 2⅛ 22	3/6	2/-
Harrow (17,076) 71-55						
Harrow Gazette (Series)	.....	W	1½d.	7 2½ 22	3/6	2/6
Harrow Observer (Series)	9,000g	W	1½d.	7 2¼ 22	4/-	4/-
Hendon (55,000) 68-23						
Hendon and Finchley Times	.....	W	2d.	7 2½ 23	3/6	2/6
Staines (6,000) 56-36-41						
West Middlesex Times	.....	W	1d.	5 2½ 17½	...	...
Uxbridge (10,374) 1-71						
Middlesex and Bucks Advertiser	12,000	W	2d.	8 2⅛ 23	5/-	3/-
MONMOUTHSHIRE—						
Abergavenny (9,000) 35-1						
Abergavenny Chronicle	.....	W	2d.	7 2½ 22½	3/6	10d.
Abertillery (40,000) 4-31						
South Wales Gazette	3,500-4,000	W	2d.	5 2⅛ 15¾	3/-	1/9
Monmouth (5,269) 1-31-4-59						
Monmouthshire Beacon	.....	W	2d.	7 2½ 23	3/-	1/-
Newport (85,000) 40-19-49						
Monmouthshire Evening Post	.....	DE	1d.	5 2¼ V	6/-	3/-
Monmouthshire Weekly Post	.....	W	1d.	5 2¼ V	6/-	3/-
South Wales Argus	.....	DE	1d.	8 2½ 23	10/-	4/-
South Wales Weekly Argus (Ser.)	.....	W	1d.	8 2½ 23	10/-	4/-
Pontypool (6,542) 40-31-4-1						
Free Press of Monmouthshire	8,000	W	1½d.	5 2¼ 17	4/6	2/6
Rhymney (13,700) 4						
Monmouth Guardian	9–10,000	W	1d.	6 2¼ 18	4/-	2/6
NORFOLK—						
Lynn (21,000) 1-7-69						
Lynn Advertiser	.....	W	2d.	9 2 22¼	...	...
Lynn News and County Press	7,500	W	2d.	V 2 22	3/6	1/9
Norwich (121,478) 2-1-61-23						
Eastern Daily Press	.....	DM	1½d.	V 2½ 23	15/-	8/-
Eastern Evening News	.....	DE	1d.	7 2½ 23	12/-	6/-
Norfolk Chronicle	8–9,000	W	2d.	7 2½ 22½	6/-	3/6
Norfolk News (Series)	.....	W	1d.	7 2½ 23	9/-	4/-
Norwich Mercury (Series)	32,000	W	2d.	7 2½ 25	8/-	6/6
Yarmouth (60,000) 22-51						
Yarmouth Independent	.....	W	2d.	7 2¼ 22	5/-	2/-

(Continued on page 76.)

"The Heart of the Nation"

WASHINGTON, D. C.

The Capital city of the nation exerts a powerful influence upon the nation at large. Washington is more than a city—it is a center upon which the eyes of the world are focused.

The population of the Nation's Capital is largely made up of people from all over the country who still retain their close touch with the folks back home.

THE WASHINGTON STAR

with its evening and Sunday morning edition is the home newspaper of the Capital city. It is the one medium necessary to properly introduce your product to Washington readers and through them to the nation.

CIRCULATION

90,832 Daily **86,976 Sunday**

ADVERTISING RATES

20c Per Line Flat

The Evening Star

WITH SUNDAY MORNING EDITION.

The National Newspaper at the Nation's Capital

Eastern Representative
Dan C. Carroll
150 Nassau St.
New York City

Western Representative
J. E. Lutz
1st National Bank Bldg.
Chicago, Ills.

The Chicago Tribune Foreign News Service, 420, Rue Saint-Honoré, Paris.

Expense account of Correspondent LARRY RUE

stationed at, CONSTANTINOPLE *covering operations in* TURKEY AND SOUTH RUSSIA

	Rubles
IN CRIMEA FROM SEPT 1, Sept 20	
Food (average 70,000 rubles daily including ent.)	1,470,000
Room expenses, tips, sheets, 10,000 rubles daily	210,000
Carriages average 15,000 daily	315,000
Incidentals, laundry, etc.	60,900
	2,055,900
$1 = 25,000 rubles. 2,055,900 = $82.23	
Total	$82.23
Paid out in dollars	

This is a copy of the expense account of Larry Rue, the Chicago Tribune's correspondent in the near east. One imagines him traveling about the Crimea followed by a couple of trucks loaded with rubles. In three weeks he spent more than 2,000,000 rubles, normally something like $1,000,000. His food alone cost 70,000 rubles a day. His tips and the sheets on his bed, which come extra there, amounted to 210,000 a month. But it takes 25,000 rubles to make $1. This is an interesting sidelight on The Tribune's Foreign News Service.

THE CHICAGO TRIBUNE NEWS SERVICE

is made up of five important classifications.

1. Cables from all parts of the world, sent by The Chicago Tribune foreign News Service.

2. Washington news from The Tribune's Washington bureau, of which Arthur Sears Henning is the director.

3. Articles by special writers and news reports from every point where a big story breaks.

4. Stories of every important sporting event by The Tribune's staff of experts.

5. Market reports and reviews by veterans stationed at the world's great markets.

Geographical boundaries do not affect the value of this service. Twenty-two representative newspapers are using The Tribune's complete leased wire service in these cities:

Minneapolis	**Pittsburgh**	**Boston**	**Philadelphia**
Kansas City	**Detroit**	**San Antonio**	**Salt Lake City**
Seattle	**Omaha**	**Fort Worth**	**San Francisco**
Portland	**Denver**	**Little Rock**	**Toronto**
Los Angeles	**Baltimore**	**Buffalo**	**Vancouver**
Houston			**Evansville**

They include morning and evening papers, divided about equally between the middle west, the far west, the south and the east. Politically, Republican, Democratic and independent newspapers are represented.

Thousands of words are sold each night to many other papers which do not buy the complete service.

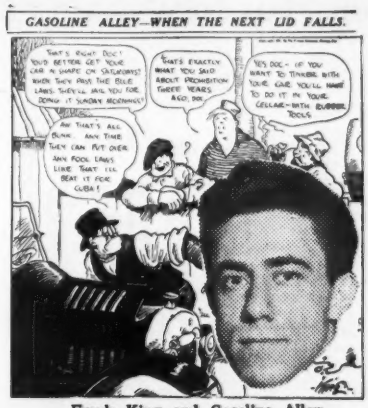
Considering the high character of The Chicago Tribune News Service the cost is extremely low. We consider it the most valuable supplementary service being offered to newspapers. Write for further information and costs.

CHICAGO TRIBUNE NEWSPAPERS SYNDICATE

Chicago, or 512 Fifth Avenue, New York

Sidney Smith, Creator of Andy Gump

This is the time to build up circulation and prestige —to establish a sound basis for the continued growth and prosperity of your newspaper. 1920 was an easy year to get business, a hard one to get paper. Now newsprint is more abundant, but every newspaper must get out and fight to increase its lineage in 1921.



Frank King and Gasoline Alley

THE CHICAGO TRIBUNE FEATURES

are circulation boosters that will provide a complete service for any newspaper.

1. Comic strips that keep up a day to day interest.
2. Departments that are followed eagerly by a wide circle of readers.
3. Fiction that equals that of the best magazines.
4. Special features for women, such as fashions, embroidery, cookery and home decoration.
5. Sporting features for lovers of athletics and outdoors.

Chicago Tribune comics include

Andy and Min — **Kernel Cootie**
Gasoline Alley — **Winnie Winkle**
Harold Teen — **"If we could not tell a lie"**

Four pages of comics in color for Sunday

Departments include

How to Keep Well, by Dr. W. A. Evans
Lin'o Type or Two, by B. L. T.
Farm and Garden, by Frank Ridgway
The Potters and Slams of Life, by J. P. McEvoy
Woods and Waters, by Larry St. John
Daily Memory Tests

Among the features for women are Fashion's Blue Book, The Tribune Cook Book, Beauty Answers, Doris Blake's answers to the Lovelorn and The House Beautiful.

Every feature has been tested in The Chicago Tribune and offered to other papers only after it has proved popular. The Tribune, using these features exclusively, has without any special effort acquired a circulation of 450,000 daily and 800,000 Sunday. It considers Tribune features to be the most satisfactory combination available. Write for further information and costs.

CHICAGO TRIBUNE NEWSPAPERS SYNDICATE

Chicago, or 512 Fifth Avenue, New York

BRITISH NEWSPAPERS WITH CIRCULATIONS AND RATE DATA—CONTINUED

(Continued from Page 72)

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
NORTHAMPTONSHIRE—						
Kettering (29,976) 2-1-35-43						
Kettering Guardian	18,000	W	1½d.	V 2½ 22½	5/–	3/–
Northants Evening Telegraph	15,000	DE	1d.	6 2⅜ 24½	5/–	3/–
Northampton (100,000) 2-1-28-7						
Northampton Daily Chronicle	.....	DE	1d.	7 2¼ 25	6/–	5/–
Northampton Echo	.....	DE	1d.	5 2¼ 21	4/–	2/6
Northampton Herald	.....	W	1d.	7 2¼ 25	6/–	5/–
Northampton Independent	15,000g	W	2d.	3 2½ 9½	4/–	3/6
Northampton Mercury	.....	W	1d.	5 2¼ 21	4/–	3/–
Peterborough (40,000) 21-7-3-1						
Peterborough Advertiser	+25,000	2W	1½d. 2d.	7 2¼ 2 4	5/–	3/6
Feterborough Standard	.....	W	2d.	7 2¼ 22½	3/6	2/–
Wellingborough (20,000) 2-7-43						
Wellingborough News (Series)	+15,000	W	1½d.	6 2⅜ 24½	3/6	3/–
Wellingborough Post	8,000	W	1½d.	V 2½ 22½	3/–	2/–
NORTHUMBERLAND—						
Alnwick (7,040) 1-35-22						
Alnwick and County Gazette	.....	W	2d.	7 2¼ 22	4/–	2/–
Alnwick Guardian	.....	W	2d.	7 2¼ 22	3/–	1/6
Berwick (13,000) 1-22-59-7						
Berwick Advertiser	6,200g	W	1½d.	7 2½ 27	3/6	1/9
Berwick Jnl. & N. N'umbl'd News	4,000	2W	2d.	6 2½ 19½	5/–	1/9
Blyth (33,000) 4-49						
Blyth News	.....	2W	1d.	V 2¼ 24	5/–	2/6
Hexham (9,000) 4-1-71						
Hexham Courant	6,500g	W	2d.	V 2⅜ 24	5/–	2/–
Hexham Herald	4,000	W	2d.	7 2¼ 22½	5/–	2/–
Morpeth (7,436) 4-1						
Morpeth Herald	.....	W	2d.	V 2¼ V	2/6	1/6
Newcastle (300,000) 49-4-40						
Newcastle Daily Chronicle	.....	DM	2d.	6 2½ 22	10/–	10/–
Newcastle Daily Journal	.....	DM	2d.	7 2¼ 22	10/–	6/–
Newcastle Evening Chronicle	.....	DE	1½d.	6 2½ 22	20/–	20/–
Newcastle Illustrated Chronicle	.....	DM	1½d.	4 2½ 13¼	3/–	3/–
Newcastle Sunday Sun	.....	W	2d.	7 2¼ 22	10/–	10/–
Newcastle Weekly Chronicle	.....	W	2d.	6 2½ 22	5/–	5/–
North Mail	.....	DM	1½d.	7 2¼ 22	10/6	10 6
Shields (72,000) 49-22-4						
Shields Daily News	.....	DE	1d.	8 2¼ 21½	5/–	3/–
NOTTINGHAMSHIRE—						
Mansfield (45,000) 4-40-52						
Mansfield & N. Notts Advertiser	.....	W	2d.	6 2½ 21	2/–	1/6
Mansfield Reporter	.....	W	2d.	7 2½ 22	2/–	1/6
Newark (17,000) 7-41-4						
Newark Advertiser	.....	W	2d.	7 2½ 22	3/–	2/–
Newark Herald	.....	W	2d.	7 2½ 22	2/6	1/6
Nottingham (260,000) 64-28-4-7-50						
Nottingham Evening News	.....	DE	1½d.	V 2¼ 22½	12/–	10/–
Nottingham Evening Post	.....	DE	1½d.	V 2½ 22¼	15/–	15/–
Nottingham Guardian	.....	DM	1½d.	V 2½ 22¼	12/–	12/–
Nottingham Journal and Express	.....	DM	1½d.	V 2¼ 22½	12/–	10/–
Nottinghamshire Guardian	.....	W	1½d.	6 2½ 22¼	10/–	10/–
Notts Local News (Series)	+10,000	W	1d.	V 2¼ V	4/–	3/–
Notts Weekly Express	.....	W	1½d.	7 2¼ 22½	7/6	5/–
Retford (14,000) 57-7-21-18						
Retford Herald	.....	W	1d.	V 2⅜ 16½	2/–	1/3
Retford Worksop, &c., Times	.....	W	2d.	V 2½ 22	3/–	2/3
Sutton in Ashfield (24,000) 4-28						
Notts Free Press	8,000g	W	2d.	6 2¼ 23	2/–	1/6
Worksop (24,000) 35-1-59						
Worksop and Retford Guardian	.....	W	2d.	6 2½ 22	3/–	1/10
OXFORDSHIRE—						
Banbury (14,000) 1-7-68						
Banbury Advertiser	5,000	W	1½d.	5 2¼ 19	4/–	1/6
Banbury Guardian	.....	W	2d.	6 2¾ 22½	5/–	2/–
Bicester (4,000) 1-68						
Bicester Advertiser	2,500	W	2d.	6 2½ 20	2/–	1/4
Chipping Norton (5,000) 1-43						
Oxon Weekly News	2,200g	W	1d.	5 2½ 18	2/6	1/–
Oxford (53,000) 1-56-71						
Oxford Chronicle	.....	W	2d.	5 2¼ 19	7/–	3/6
Oxford Journal Illustrated	7,000g	W	2d.	4 2½ 15	3/–	2/3
Oxford Times	20,000g	W	2d.	6 2½ 24	7/6	5/–
Witney (5,000) 1-30-28						
Witney Gazette	.....	W	1d.	6 2½ 20	2/6	1/3
SHROPSHIRE—						
Ludlow (6,000) 1						
Ludlow Advertiser (Series)	3,000	W	1d.	6 2½ 22½	2/6	1/6
Newport (3,400) 1-74						
Newport & Market Drayton Adver.	6,000	W	2d.	8 2 24	3/6	2/–
Oswestry (10,000) 1-35-3						
Border Counties Advertizer	.....	W	2d.	8 2¼ 21½	6/6	4/6
Shrewsbury (29,000) 7-56-1						
Shrewsbury Chronicle	.....	W	2d.	8 2 24	7/6	3/6
Wellington (8,600) 4-40-1						
Wellington Jrl. & Shrewsb'y News	44,981g	W	1½d.	8 2⅛ 21½	12/6	10/6
Whitechurch (5,757) 1						
Whitechurch Herald	.....	W	1d.	7 2¼ 21½	5/–	2/6
SOMERSETSHIRE—						
Bath (80,000) 53-12-43-51						
Bath Chronicle	.....	W	2d.	4 2½ 15	10/–	4/–
Bath Herald	.....	DE	1d.	V 2½ 24	6/–	3/–
Bath and Wilts Chronicle	.....	DE	1d.	V 2½ 24	10/–	4/–
Weekly Herald	.....	W	2d.	6 2½ 24	6/–	3/–
Chard (6,896) 1-64-74						
Chard News (Series)	.....	W	2d.	5 2½ 21¾	...	...
Glastonbury (4,500) 1-55-2						
Central Somerset Gazette	.....	W	1½d.	6 2½ 20	5/–	1/6
Langport (6,723) 1-28-58						
Langport and Somerton Herald	.....	W	2d.	7 2¼ 24½	3/–	1/9
Radstock (4,000) 4-1						
Samerset Guard. & Radstock Obsvr	.....	W	2d.	7 2¼ 24	4/–	2/–
Shepton Mallet (5,301) 1-41-37						
Shepton Mallet Journal	.....	W	1d.	6 2½ 20	5/–	5/–
Taunton (23,000) 1-7-28-3						
Somerset County Express (Series)	.....	W	1d. 1½d.	7 2⅜ 20	3/–	1/9
Somerset County Gazette (Series)	.....	W	2d.	7 2½ 24	7/6	4/–
Wellington (8,000) 30-61-1						
Wellington Weekly News	+3,000	W	1½d.	6 2¼ 22	2/–	1/6
Wells (5,000) 1-36						
Wells Journal	4,000	W	1½d.	V 3 20	2/6	2/6
Weston-super-Mare (26,000) 51-71						
Weston-super-Mare Gazette	.....	W	2d.	5 2½ 18	5/–	3/–
Weston-super-Mare Mercury	.....	W	2d.	7 2½ 25	5/–	3/–
Williton (5,200) 1-51						
West Somerset Free Press	.....	W	2d.	7 2½ 23	2/6	1/3
Yeovil (15,000) 28-7-41						
Western Chronicle	.....	W	2d.	5 2⅜ 17	3/6	2/3
Western Gazette (Series)	78,000	W	1d. 2d.	8 2½ 23¼	11/–	8/–
STAFFORDSHIRE—	(pre-war)					
Brierley Hill (12,264) 4-3-40						
County Herald	.....	W	1½d.	7 2⅜ 22	5/–	2/–
Burton (50,000) 41-4-40-7						
Burton Chronicle	.....	W	2d.	7 2¼ 24½	4/6	2/9
Burton Daily Mail	.....	DE	1d.	V 2⅜ 24	7/6	5/–
Burton Evening Gazette	.....	DE	1d.	6 2¼ 24½	3/–	2/–
Burton Ovserver	.....	W	2d.	5 2⅜ 16¾	5/–	3/6
Cannock (30,000) 4-1-70						
Cannock Advertiser	7,000	W	1½d.	8 2⅛ 24½	2/6	2/–
Cannock Chase Courier	.....	W	1d.	6 2½ 20	2/6	1/6
Hanley (Stoke-on-Trent 234,553) 4-65-40						
Staffordshire Daily Sentinel	60,000	DE	1d.	7 2⅜ 23	7/6	7/6
Staffordshire Weekly Sentinel	25,000	W	2d.	7 2⅜ 23	4/6	3/–
Leek (18,000) 37-1						
Leek Times	4,000	W	2d.	6 2½ 21	5/–	1/6
Lichfield (8,617) 41-7-36-40						
Lichfield Mercury	.....	W	2d.	7 2¼ 22	3/6	2/6
Stafford (28,000) 2-7-1						
Staffordshire Advertiser	15,000	W	2d.	8 2¼ 23	6/–	4/–
Staffordshire Chronicle	.....	W	1½d.	8 2¼ 23½	5/6	2/6
Tamworth (7,738) 4-1-12						
Tamworth Herald	7,000	W	1d.	6 2½ 20½	4/–	2/6
Uttoxeter (5,917) 74-41						
Uttoxeter Advertiser	2,500g	W	1½d.	7 2¼ 22	2/–	1/-
Walsall (92,115) 58-70-43-40-4-3						
Walsall Observer	20,000g	W	2d.	7 2⅜ 24	4/–	2/6
Walsall Fioneer	.....	W	1½d.	5 2½ 17½	4/–	2/6
Wednesbury (29,000) 74/70-40						
Midland Advertiser	.....	W	1d.	6 2½ 22¾	...	...
Wednesbury Boro' News	.....	W	1½d.	7 2⅜ 22	5/–	2/6
West Bromwich (68,345) 4-40-70						
Midland Chronicle	+5,000	W	1d.	7 2⅜ 20½	4/–	1/6
West Bromwich Free Press	.....	W	1d.	6 2½ 21	5/–	1/3
Wolverhampton (95,000) 40-19-56						
Midland Counties Express	.....	W	1½d.	7 2⅜ 24	6/–	2/–
Wolverhampton Chronicle	.....	W	1½d.	7 2⅜ 24	6/–	2/–
Wolverhampton Express and Star	.....	DE	1d.	7 2⅜ 24	9/–	9/–
SUFFOLK—						
Beccles (8,000) 1-7-32						
East Suffolk Gazette	1,850	W	2d.	6 2½ 20½	4/6	1/6
Bury (16,000) 7-1-59						
Bury Free Press	8,000g	W	2d.	7 2¼ 24	4/6	2/6
Bury and Norwich Post (Series)	.....	W	2d.	8 2¼ 22½	4/6	2/9
Ipswich (80,000) 1-7-13-43-50						
East Anglian Daily Times	.....	DM	1½d.	V 2½ 25	14/–	8/–
Ipswich Evening Star	.....	DE	1d.	V 2½ 25	10/–	6/–
Suffolk Chronicle	+36,000	W	2d.	V 2½ 25	12/–	8/–
Stowmarket (4,230) 1-14-55						
Stowmarket Courier	.....	W	2d.	... ...	...	...
Sudbury (7,141) 1-37-3-14						
Suffolk, &c., Free Press	.....	W	2d.	... ...	...	...
SURREY—						
Chertsey (14,418) 1-63						
Surrey Herald	10,500	W	1d.	7 2⅛ 19½	3/–	3/–
Croydon (200,000) 71-7						
Croydon Advertiser	25,000g	W	2d.	7 2¼ 23½	6/–	5/–
Croydon Times	.....	3W	1d.	7 2¼ 23	3/6	2/3
Farnham (13,000) 71-1						
Farnham Herald	6,500	W	2d.	6 2¼ 22	4/6	2/3
Surrey and Hants News	.....	W	1d.	7 2¼ 18¾	3/–	1/3
Guilford (25,543) 1-7-32						
Surrey Advertiser	20,000	3W	½d. 1d. 2d.	V 2¼ 24½	6/–	4/–
Surrey Times	.....	2W	1½d.	8 2⅛ 20¾	4/–	2/6
Surrey Weekly Press	.....	W	1½d.	7 2⅛ 20	3/–	2/6
Kingston (37,977) 71						
Surrey Comet – S. Middlesex News.	24,500g	2W	1d. 2d.	V 2⅜ 24	11/–	6/–
Redhill (28,502) 1						
Surrey Mirror (Series)	.....	W	2d.	8 2¼ 22½	9/–	6/–
Surbiton (17,717) 71						
Surbiton Timess	.....	W	1d.	5 2¼ 16½	2/–	9d.
Sutton (21,275) 71						
Surrey County Herald (Series)	10,000	W	2d.	8 2¼ 26	5/–	2/6
Sutton Advertiser (Series)	.....	W	1d.	7 2⅜ 23½	2/6	1/6
Wallington (30,000) 71-7						
Wallington Times	5,000	W	1d.	7 2¼ 23	2/6	1/3
Woking (27,000) 36-68-32-57						
Woking News and Mail	.....	W	1½d.	7 2¼ 19¼	3/6	1/9
SUSSEX—						
Arundel (2,842) 1-36-8-55						
West Sussex Gazett	37,000	W	2d.	7 2⅜ 24	12/6	7/–
Rexhill (15,331) 51						
Rexhill Chronicle	.....	W	1½d.	5 2⅝ 18¼	3/6	1/10½
Rexhill Observer	.....	W	1½d.	7 2¼ 22	3/–	2/–
Brighton (131,250) 51-71-1						
Brighton Gazette	.....	2W	2d.	7 2⅛ 20	5/–	3/–
Brighton Herald	16,500	W	2d.	6 2½ 21½	4/–	2/6
Evening Argus	.....	DE	1d.	7 2⅛ 24	8/9	6/3
Southern Weekly News	.....	W	2d.	7 2⅛ 20	7/6	4/6
Sussex Daily News	.....	DM	1½d.	7 2⅛ 20	8/9	6/3
Chichester (13,000) 1						
Chichester Observer (Series)	.....	W	1d.	6 2⅛ 18¼	6/–	1/–

(*Continued on page 78.*)

The Times-Union

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BRITISH NEWSPAPERS WITH CIRCULATIONS AND RATE DATA—CONTINUED

(Continued from Page 76)

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
Eastbourne (55,000) 51						
Eastbourne Gazette	.....	W	2d.	5 2⅛ 17	6/–	3/6
Hastings (61,100) 51						
Evening Argus	.....	DE	1d.	7 2⅛ 21	5/7½	3/5
Hastings & St. Leonards Observer.	+10,000g	W	2d.	V 2¼ 26	5/–	3/6
Haywards Heath (5,000) 1-71						
Mid Sussex Times	5,000g	W	2d.	6 2½ 22	5/–	1/9
Horsham (11,314) 1-59-7						
West Sussex County Times	.....	W	2d.	7 2¼ 23	2/3	1/3
Lewes (11,000) 1						
Sussex County Herald	.....	W	2d.	5 2⅛ 17	7/6	4/–
Sussex Express	.....	W	2d.	V 2¼ 24	4/–	3/–
Littlehampton (9,000) 51						
Littlehampton Gazette	.....	W	1d.	6 2½ 20½	2/9	1/6
Worthing (33,000) 51-8						
Worthing Gazette	5,000	W	2d.	7 2½ 22	5/–	2/6
Worthing Herald	.....	W	2d.	5 2⅜ 17	6/–	3/–
WARWICKSHIRE—						
Atherstone (20,536) 1-4-16						
Atherstone News	.....	W	1½d.	6 2½ 20½	...	...
Birmingham (895,000) 70-7-56-23-5-41-54						
Birmingham Despatch	.....	DE	1d.	7 2¼ 22	25/–	17/6
Birmingham Gazette	.....	DM	1d.	7 2¼ 22	25/–	17/6
Birmingham Mail	.....	DE	1d.	7 2½ 24	22/6	18/–
Birmingham News	.....	W	2d.	7 2⅛ 20	5/–	5/–
Birmingham Post	.....	DM	2d.	7 2½ 24	12/6	10/–
Birmingham Weekly Post	.....	W	2d.	5 2¼ 16	10/–	7/–
Midland Counties Herald	.....	W	1d.	7 2½ 25	6/–	5/–
Sunday Mercury and News	.....	W	2d.	7 2¼ 22	40/–	30/–
Coleshill (5,815) 1-4						
Coleshill Chronicle	1,100	W	1d.	7 2¼ 22½	3/–	1/–
Coventry (160,000) 5-56-7-23-61						
Coventry Herald	.....	2W	2d.	5 2¼ 17½	5/–	2/–
Coventry Standard	.....	2W	2d.	7 2¼ 23	6/–	4/–
Coventry and Warwickshire Graphic	10,000	W	2d.	3 2½ 10	5/–	2/–
Midland Daily Telegraph	.....	DE	1d.	7 2¼ 24	5/–	5/–
Kenilworth (5,776) 3-36-58						
Kenilworth Advertiser	.....	W	1d.	7 2¼ 23	3/–	1/6
Leamington Spa (31,000) 1-41-51-71						
Leamington Chronicle	.....	W	1d.	7 2¼ 21½	3/6	2/6
Leamington Morning News	3,000	DM	½d.	6 2¼ 18	2/6	1/6
Leamington Spa Courier	.....	W	2d.	6 2½ 21½	4/–	2/–
Nuneaton (45,000) 4-53-43-7						
Midland Counties Tribune (Series)	40,000g	W	1d.	7 2¼ 24	5/–	5/–
Midland Daily Tribune	25,000	DE	1d.	7 2¼ 24	4/–	4/–
Nuneaton Chronicle	.....	W	2d.	7 2½ 23	5/–	3/6
Nuneaton Observer (Series)	18,500	2W	2d.	5 2¼ 16	6/–	3/–
Rugby (30,000) 23-7-1						
Rugby Advertiser (Series)	T4000F12000	2W	1d. 2d.	7 2⅜ 25	4/–	2/3
Rugby Observer	9,000	W	2d.	5 2¼ 21	4/–	2/–
Stratford-on-Avon (8,500) 41-1-69						
Stratford-on-Avon Herald	4,800g	W	1½d.	6 2¼ 21	3/–	1/2
Warwick (12,000) 1-74-7						
Warwickshire Advertiser	.....	W	1½d.	6 2½ 20	3/–	1/6
WESTMORELAND—						
Ambleside (2,360) 1-51-71						
Lake District Herald	.....	W	2d.	8 2¼ 24	2/–	1/3
Kendal (15,000) 7-12-30-2-50-32						
Westmoreland Gazette	.....	W	2d.	V 2½ 23½	7/6	2/6
WILTSHIRE—						
Devizes (8,000) 1-50-41						
Wiltshire Advertiser	6,000	W	1d.	6 2½ 23	2/6	1/6
Wiltshire Gazette	8-9,000	W	2d.	7 2½ 23	3/6	1/9
Wiltshire Telegraph	6-7,000	W	1d.	7 2½ 19½	2/6	1/3
Marlborough (5,255) 1						
Wiltshire, &c., County Paper	8,500	W	2d.	7 2½ 23	5/–	1/6
Salisbury (21,217) 1-14-41-48-55-56						
Salisbury Times & S. Wilts Gazette.	.....	W	2d.	7 2½ 24	2/6	1/–
Salisbury and Winchester Journal	.....	W	2d.	6 2¾ 23	4/6	2/–
Swindon (60,000) 21-43-1						
Evening North Wilts Herald	.....	DE	½d.	V 2½ V	2/6	1/6
North Wilts Herald	.....	W	2d.	8 2½ 24½	7/6	5/–
Swindon Advertiser	.....	W	1½d.	7 2¼ 22½	7/6	5/–
Swindon Evening Advertiser	.....	DE	1d.	7 2¼ 22½	7/6	5/–
Trowbridge (13,000) 1-43-7						
Wiltshire News	.....	W	1½d.	4 2½ 15	5/6	2/6
Wiltshire Times	12,000g	W	2d.	8 2¼ 22	5/–	2/6
WORCESTERSHIRE—						
Bromsgrove (16.138) 21-1-43						
Weekly Messenger	.....	W	1½d.	6 2½ 20	4/–	1/4
Droitwich (4.146) 38-1						
Droitwich Guardian	.....	W	1½d.	6 2½ 20	3/–	3/–
Dudley (51,092) 40-70-4						
Dudley Herald	.....	W	2d.	7 2⅜ 22	5/–	2/6
Evesham (8,341) 36-1						
Evesham Jrl. & Four Shires Adtiser.	.....	W	2d.	7 2¼ 23	6/–	3/–
Evesham Standard	.....	W	1½d.	7 2¼ 23½	5/–	1/6
Kidderminster (24,333) 42-1-52						
Kidderminster Shuttle	7,500	W	2d.	6 2½ 22½	5/–	2/6
Kidderminster Times	8,500	W	2d.	7 2¼ 24½	10/6	3/–
Malvern (20,000) 51						
Malvern Gazette	.....	W	2d.	8 2¼ 23	6/–	3/–
Malvern News	.....	W	1½d.	7 2¼ 23½	5/–	1/6
Oldbury (35,000) 69-21-40						
Oldbury Weekly News	10,000	W	1½d.	7 2⅛ 20	3/–	1/–
Redditch (20,000) 34-5-56-1						
Redditch Indicator	6-7,000	W	1½d.	6 2½ 21	4/2	1/–
Stourbridge (17,316) 40-15-65-70						
County Exp. for Worcs. & Staffs.(S.)	.....	W	2d.	8 2⅜ 23½	5/–	4/–
Worcester (50,000) 7-65-55-1						
Berrows' Worcester Journal	.....	W	2d.	8 2¼ 23½	5/–	2/–
Worcester Chronicle	.....	W	1½d.	7 2¼ 20	6/–	2/6
Worcester Daily Times	.....	DE	1d.	8 2¼ V	5/–	1/9
Worcester Echo	.....	DE	1d.	7 2¼ 20	5/–	1/9
Worcester Herald	.....	W	2d.	7 2¼ 20	6/–	2/6
Worcestershire Advertiser	.....	W	2d.	7 2¼ 24½	7/6	3/–
Worcestershire Standard	.....	W	1½d.	7 2¼ 23½	5/–	1/6
YORKSHIRE—						
Armley (20,000) 40-43-4						
Armley News	.....	W	2d.	6 2½ 18½	4/–	2/–
Barnsley (50,614) 35-15-39						
Barnsley Chronicle	20,000	W	2d.	6 2½ 25	5/–	4/3
Barnsley Independent	.....	W	2d.	6 2½ 23	3/–	2/3
Beverley (13,654) 1-58						
Beverley Guardian (Series)	5-6,000g	W	1½d.	6 2¼ 22	3/–	1/6
Bradford (300,000) 30-69-55-61						
Bradford Argus	.....	DE	1d.	5 2¼ 19	9/–	6/–
Bradford Daily Telegraph	.....	DE	1d.	6 2¼ 22	9/–	6/–
Yorkshire Observer	.....	DM	2d.	7 2¼ 23	12/–	10/6
Yorkshire Observer Budget and Bradford Weekly Telegraph	.....	W	2d.	7 2¼ 23	7/6	5/–
Bridlington (14,344) 51-1-22						
Bridlington Chronicle	.....	W	1½d.	6 2½ 22½	...	...
Bridlington Free Press	.....	W	2d.	7 2¼ 22	4/–	1/6
Brighouse (20,845) 37-52-30						
Brighouse Echo (Series)	6,000g	W	2d.	6 2½ 21	2/6	1/9
Cleckheaton (14,000) 18-58-74						
Cleckheaton Guardian	9,000g	W	2d.	7 2¼ 20	5/–	3/–
Dewsbury (54,000) 30-43						
Dewsbury News (Series)	.....	W	2d.	7 2¼ 23	4/–	2/6
Dewsbury Reporter (Series)	16,000g	W	2d.	8 2½ 22½	4/6	4/6
Doncaster (54,000) 4-7-21						
Doncaster Chronicle	.....	W	1d.	7 2⅜ 23	4/6	2/6
Doncaster Gazette	.....	W	2d.	8 2¼ V	4/–	2/6
Goole (23,000) 49-7-12-76-1-73						
Goole Times (Series)	11,830g	W	2d.	V 2⅜ 22	5/–	2/-
Halifax (110,000) 61-7-70-30						
Halifax Courier	20,000g	W	2d.	V 2⅛ 22½	6/–	3/6
Halifax Daily Guardian	.....	DE	1d.	V 2⅛ 22½	6/–	3/6
Halifax Evening Courier	19,000g	DE	1d.	7 2⅛ 22½	6/–	3/6
Halifax Guardian	.....	W	2d.	7 2⅛ 22½	6/–	2/6
Harrogate (35,000) 51-71						
Harrogate Advertiser	.....	W	2d.	9 2 23½	3/–	1/6
Harrogate Herald (Series)	.....	W	2d.	7 2 23½	6/–	3/-
Hebden Bridge (15,944) 43-1-55						
Hebden Bridge Times	5,000	W	2d.	6 2⅛ 20	2/–	1/-
Heckmondwike (9,017) 61-30-40-7						
Heckmondwike Herald (Series)	.....	W	2d.	7 2⅜ V	4/–	2/3
Holmfirth (10,000) 30						
Holmfirth Express	3,000	W	2d.	6 2½ 20½	3/6	1/6
Huddersfield (118,000) 61-7-69						
Huddersfield Daily Examiner	.....	DE	1d.	8 2½ 23	5/–	3/–
Huddersfield Examiner	23,500g	W	3d.	8 2½ 23	8/–	4/6
Hull (291,118) 22-13-41-73						
East Riding County Recorder	6-7,000	W	2d.	8 2¼ 28	5/–	3/6
Hull Daily Mail	60,000g	DE	1d.	V 2¼ 23	15/–	10/–
Hull Daily News	35,000g	DE	1d.	7 2⅛ 21½	15/–	6/–
Hull Eastern Morning News	.....	DM	1d.	7 2⅛ 21½	15/–	7/–
Hull News	50,000	W	1½d.	7 2⅛ 21½	15/–	7/–
Hull Times (Series)	45,000g	W	2d.	V 2¼ 23	15/–	10/–
Ilkley (9,000) 51-71						
Ilkley Free Press and Gazette	.....	W	2d.	6 2⅜ 23	1/6	1/–
Keighley (45,000) 61-30-7						
Keighley News	18,500	W	2d.	V 2⅜ 22½	6/–	3/–
Leeds (460,000) 43-30-7-58						
Leeds Mercury	.....	DM	1d.	5 2 16	15/–	12/–
Yorkshire Evening News	150,000g	DE	1d.	V 2¼ 23	27/–	18/–
Yorkshire Evening Post	.....	DE	1d.	V 2⅜ 22	27/–	21/–
Yorkshire Post	.....	DM	2d.	V 2⅜ 22½	30/–	23/4
Yorkshire Weekly Post	.....	W	2d.	4 2⅜ 16½	13/9	7/–
Malton (4,000) 1						
Malton Messenger	7,000	W	2d.	7 2½ 28	1/6	1/–
Mexborough (18,000) 4-40-15						
Mexborough Times (Series)	+30,000g	W	2d.	V 2¼ 22¾	8/–	5/–
Middlesbrough (150,000) 40-49-69						
North Eastern Daily Gazette	70,000g	DE	1d.	V 2¼ 24	10/–	8/–
Northern Weekly Gazette	35,000g	W	1d.	3 2⅜ 11	6/–	4/–
Northallerton (10,405) 1-70-41						
North Riding News (Series)	.....	W	2d.	7 2¼ 22	6/–	2/6
Ossett (15,000) 30-4-21-40						
Ossett Observer (Series)	.....	W	2d.	7 2½ 21½	5/–	1/9
Otley (9,843) 32-74-58						
Wharfdale, &c., Observer (Series).	.....	W	2d.	6 2⅜ 23	7/3	5/-
Pudsey (16,000) 30-2-58						
Pudsey News	8,000	W	2d.	7 2⅛ 20	2/6	1/9
Redcar (15,000) 51-40-49-7-22						
South Bank Express (Series)	+20,000g	W	1d.	6 2½ 20	6/–	3/6
Rotherham (70,000) 4-40-70-74						
Rotherham Advertiser (Series)	25,000	W	2d.	V 2¼ 24¼	9/–	3/6
Rotherham Express (Series)	+30,000g	W	2d.	V 2¼ 24	8/–	5/–
Scarborough (38,000) 22-43-51						
Scarborough Daily Post	.....	DE	1d.	V 2¼ 22	5/–	2/6
Scarborough Evening News	.....	DE	1d.	V 2¼ 22	5/–	2/6
Scarborough Mercury	.....	W	2d.	V 2¼ 22	5/–	2/–
Scarborough Weekly Post	.....	W	2d.	7 2¼ 22	5/–	2/–
Selby (14,000) 49-1-73-13						
Selby Express	.....	W	2d.	7 2⅜ 22	3/–	1/3
Selby Times	.....	W	1½d.	7 2½ 24	4/–	1/–
Sheffield (454,632) 7-4-19-40-70-56						
Sheffield Daily Telegraph	.....	DM	1d.	V 2⅜ 23	15/–	15/–
Sheffield Independent	.....	DM	1d.	7 2¼ 22	25/–	20/–
Sheffield Weekly Independent	.....	W	2d.	7 2¼ 19	7/6	6/–
Sheffield Weekly News	.....	W	2d.	5 2⅜ 17	6/–	4/–
Yorkshire Telegraph and Star	.....	DE	1d.	V 2⅜ 23	20/–	20/–
Skipton (12,000) 52-1						
Craven Herald	9,000g	W	2d.	7 2½ 26	4/–	2/–
West Yorkshire Pioneer	.....	W	2d.	7 2¼ 23	2/6	1/3
Slaithwaite (5,568) 30-52						
Colne Valley Guardian	5,000g	W	1½d.	6 2¼ 18	3/6	2/6
Stanningley (15,000) 40-74-43						
Fudsey Advertiser	.....	W	2d.	6 2½ 18½	3/–	1/3
Wakefield (53,000) 7-4-30-61						
Wakefield Express (Series)	32,500g	W	2d.	V 2 1/16 24½	7/6	5/–
Wetherby (16,210) 41-1-35						
Wetherby News (Series)	.....	W	1½d.	6 2½ 22	2/–	10d.
Whitby (11,139) 51-40-1						
Whitby Gazette	.....	W	2d.	7 2¼ 22	6/–	3/6
York (82,297) 21-7-11-1-48						
Yorkshire Evening Press	.....	DE	1d.	8 2¼ 23	12/6	7/6
Yorkshire Gazette	.....	W	2d.	7 2¼ 22½	7/6	5/–
Yorkshire Herald	.....	DM	1½d.	7 2¼ 23	12/6	7/6
Yorkshire Weekly Herald	.....	W	2½d.	8 2¼ 23	12/6	7/6

(Continued on page 80.)

A Fact that Will Appeal
To Every Space Buyer

Boston Sunday Advertiser

carried more general foreign advertising than any other Boston Sunday newspaper in 1920

To be specific, in general Foreign Advertising the Sunday Advertiser carried:

29.5% more lineage than the 2nd paper
65% more lineage than the 3rd paper
65.5% more lineage than the 4th paper

Gains by classification:

Automobile	**14%**	**Foreign**	**48%**
Financial	**147%**	**Local Retail Store**	**39%**

Special weekly pages, such as "Business Review," "Industrial," etc., are not considered in compilation of above figures. The second newspaper published 170,000 lines of such advertising, and the third newspaper 110,000 lines. The inclusion of this lineage, however, would still leave the Boston Sunday Advertiser in first place.

BOSTON SUNDAY ADVERTISER

80 Summer Street, Boston, Mass.

Member of A. B. C.

New England's Greatest Sunday Newspaper

Western Representative
WM. H. WILSON
909 Hearst Bldg., Chicago, Ill.

Eastern Representative
W. W. CHEW
1834 B'dway, New York City

BRITISH NEWSPAPERS WITH CIRCULATIONS AND RATE DATA—CONTINUED

(Continued from Page 78)

NEWSPAPERS OF SCOTLAND

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
ABERDEENSHIRE—						
Aberdeen (163,891) 22-29-49-7						
Aberdeen Evening Express	50,000	DE	1d.	V 2½ 23	6/-	4/6
Aberdeen Evening Gazette	.....	DE	1d.	V 2½ 23	6/-	4/-
Aberdeen Free Press	.....	DM	1½d.	V 2½ 23	9/-	6/-
Aberdeen Journal	22,000	DM	1½d.	V 2½ 23	6/-	4/6
Aberdeen Weekly Free Press	.....	W	1d.	7 2½ 23	6/-	4/-
Aberdeen Weekly Journal	10,000	W	1d.	7 2½ 23	5/-	3/6
Fraserburgh (12,000) 22-1						
Fraserburgh Herald	1,500-1,700	W	1½d.	6 2½ 20	2/-	1/-
Peterhead (14,700) 22-29-30						
Buchan Observer	6,000g	W	2d.	7 2⅛ 21½	3/-	1/6
ARGYLLSHIRE—						
Campbeltown (7,000) 49-6-22						
Campbeltown Courier	3,200g	W	1½d.	6 2½ 21½	2/6	9d.
Dunoon (6,859) 51-1						
Dunoon Herald	.....	W	1½d.	7 2⅜ 23½	2/-	9d.
Dunoon Observer & Arg'shire Stand.	.....	W	1½d.	6 2½ 21	3/6	1/6
Lochgilphead (1,000) 1-22						
Argyllshire Advertiser	3,000g	W	1d.	5 2⅛ V	2/6	1/-
Oban (6,567) 51						
Oban Times	.....	W	2d.	. ...	4/-	4/-
AYRSHIRE—						
Ardrossan (7,000) 49-7-1						
Ardrossan Herald (Series)	10-11,000	W	1½d.	8 2⅜ 23	4/-	2/-
Ayr (35,000) 61-1-58						
Ayr Advertiser	6,000	W	2d.	7 2¼ 24½	4/-	2/-
Cumnock (4,500) 35-1						
Cumnock Chronicle	4,000	W	1½d.	6 2⅜ 20½	2/6	1/6
Kilmarnock (36,000) 7-42-1						
Kilmarnock Herald	.....	W	1d.	7 2½ 22¼	2/6	1/6
Kilmarnock Standard	18,000g	W	2d.	7 2½ 24	3/-	2/6
BANFFSHIRE—						
Banff (5,000) 1-22-17						
Banffshire Journal	.....	W	2d.	7 2⅜ 22¾	3/6	2/-
Buckie (10,000) 22-49-6-1						
Banffshire Advertiser	2,500-3,000	W	2d.	6 2½ 20½	2/-	9d.
Keith (5,000) 30-1						
Banffshire Herald	5,000	W	1½d.	5 2½ 18	3/-	2/-
BERWICKSHIRE—						
Duns (3,000) 1-43-12-7						
Berwickshire Advertiser	.....	W	1½d.	7 2½ 26½	2/6	1/3
Berwickshire News	5,000	2W	2d.	6 2½ 19½	5/-	1/9
CAITHNESS-SHIRE—						
Thurso (4,000) 1-22-29						
Caithness Courier	1,200	W	1d.	6 2½ 21½	1/-	6d.
Wick (10,000) 1-22						
John o' Groat Journal (Series)	5,000g	W	2d.	6 2½ 22½	2/-	1/3
CLACKMANNANSHIRE—						
Alloa (11,893) 49-30-41-6						
Alloa Journal	3,500	W	1½d.	7 2½ 22	3/-	1/-
Tillicoultry (5,000) 30-43-4						
Devon Valley Tribune	3,000	W	1d.	4 2¼ 15½	2/-	1/-
DUMBARTONSHIRE—						
Dumbarton (24,000) 49-7						
Lennox Herald	.....	W	2d.	6 2½ 21	3/-	1/-
Helensburgh (8,500) 55-51						
Helensburgh and Gareloch Times	2,500	W	2d.	7 2¼ 22½	1/6	9d.
Kirkintilloch (12,000) 40-4-7						
Kirkintilloch Herald (Series)	.....	W	1½d.	5 2½ 20½	3/-	2/-
DUMFRIESSHIRE—						
Annan (5,000) 1-7-13-22						
Annandale Observer	5,500	W	2d.	7 2⅛ 20	2/6	1/6
Dumfries (26,000) 1-43-28-56						
Dumfries Courier and Herald	.....	2W	2d.	7 2¼ 20	3/-	2/-
Dumfries and Galloway Standard	27,000g p. w.	2W	2d.	7 2¼ V	3/6	2/6
Lockerbie (3,000) 1						
Annandale Herald	.....	W	1½d.	7 2¼ 22	2/6	1/9
EDINBURGHSHIRE—						
Edinburgh (320,315) 32-41-57-7						
Edinburgh Evening Despatch	.....	DE	1d.	V 2½ 25	15/-	13/6
Edinburgh Evening News	+96,000g	DE	1d.	V 2⅜ 22½	13/-	13/-
Edinburgh Scotsman	.....	DM	2d.	V 2½ 25	25/-	22/-
Edinburgh Weekly Scotsman	.....	W	1½d.	V 2½ 25	15/-	12/9
Portobello (16,000) 4-12-15-65						
Mid-Lothian Journal (Series)	.....	W	1d.	6 2½ 20½	2/5	1/5
West Calder (7,000) 4-55-1						
Midlothian Advertiser	.....	W	1½d.	7 2½ 21	3/4	1/3
ELGIN—						
Elgin (8,656) 1-22-6-30						
Elgin Courant and Courier	.....	W	1½d.	6 2⅜ 22	4/-	1/6
Elgin Northern Scot	11,000g	W	2d.	7 2⅝ 23	4/-	1/6
Crantown-on-Spey (1,600) 1-51						
Strathspey Herald	2,000g	W	1½d.	6 2½ 22¾	2/-	8d.
FIFESHIRE—						
Cupar (5,000) 1-39-58-7						
Fife Herald and Journal	.....	W	2d.	6 2⅜ 17	3/6	1/9
Fife News	.....	W	1½d.	6 2⅜ 17	3/6	1/9
Dunfermline (28,103) 39-76-4						
Dunfermline Journal	6,000	W	2d.	7 2½ 22½	3/6	2/-
Dunfermline Press	14,400	W	2d.	V 2½ 24¾	3/6	2/-
Kirkcaldy (41,000) 39-40-65-63						
Fife Free Press	10,000g	W	2d.	6 2½ 22	5/-	2/6
Fifeshire Advertiser	.....	W	2d.	7 2¼ 20	5/-	2/6
Leven (7,000) 35-39-40-22						
Leven Advertiser	7,000	W	1d.	6 2½ 20	2/-	1/3
St. Andrew's (7,851) 51						
St. Andrew's Citizen	.....	W	2d.	6 2⅜ 17	3/6	1/9
FORFARSHIRE—						
Arbroath (20,648) 39-2-7						
Arbroath Guide	6,200	W	2d.	8 2¼ 24	2/-	2/-
Arbroath Herald	5,000	W	1½d.	6 2¼ 20	1/-	11d.
Brechin (8,439) 39-12-59-1						
Brechin Advertiser	.....	W	2d.	5 2½ 20	3/-	1/3
Broughty Ferry (11,080) 71-51						
Broughty Ferry Guide	1,750	W	1d.	7 2¼ 22	1/-	8d.
Dundee (176,000) 17-49-7						
Dundee Advertiser	.....	DM	1d.	5 2⅛ 15¾	16/3	13/-
Dundee Courier	.....	DM	1d.	6 2⅛ 22	16/3	11/-
Dundee Evening Telegraph and Post	.....	DE	1d.	5 2⅛ 15¾	16/3	12/-
Dundee People's Journal (Series)	+250,000	W	1½d.	5 2½ 15¾	40/-	35/-
Thomson's Weekly News (Series)	640,314	W	1½d.	5 2⅛ 15¾	65/-	55/-
Forfar (10,000) 17-1						
Forfar Herald	.....	W	1d.	6 2¼ 20	2/6	1/6
Forfar Review	2,000	W	1d.	6 2½ 21	...	...
Montrose (14,000) 49-39-22						
Montrose Review	.....	W	2d.	6 2⅜ 21½	3/-	1/6
Montrose Standard	7,500	W	2d.	6 2½ 21¾	3/-	1/-
HADDINGTONSHIRE—						
Haddington (4,140) 1-4-52						
Haddington Advertiser	.....	W	1d.	6 2¼ 18	3/-	1/9
Haddington Courier	5,600	W	2d.	7 2¼ 27	3/-	1/9
INVERNESS-SHIRE—						
Inverness (22,216) 1-21-49-30						
Highland News	.....	W	2d.	V 2¼ 22½	3/-	1/6
Highland Times	.....	W	1½d.	V 2¼ 20	3/-	1/6
Inverness Courier	.....	2W	2d.	V 2½ 21	3/-	1/6
Northern Chronicle	.....	W	2d.	6 2½ 23	3/-	1/3
ISLE OF BUTE—						
Rothesay (9,300) 1-22-51						
Buteman	5,000	W	1½d.	V 2¼ 21½	2/6	1/4
Rothesay Express	.....	W	1d.	V 2⅜ 20	2/6	9d.
KINCARDINESHIRE—						
Laurencekirk (1,438) 1						
Kincardine Observer	3,500	W	1d.	6 2½ 21	3/-	1/6
KIRKCUDBRIGHTSHIRE—						
Castle Douglas (3,000) 1-7-29-56-75						
Kirkcudbrightshire Advertiser	.....	W	2d.	V 2¼ 18	3/6	1/6
Dalbeattie (3,500) 29-28-12						
Stewartry Observer	2,300g	W	1d.	5 2⅝ 18	2/6	1/6
KINROSS-SHIRE—						
Kinross (2,618) 1-30-39-71						
Kinross-shire Advertiser	.....	W	1½d.	V 2¼ 22½	1/6	8d.
LANARKSHIRE—						
Airdrie (24,388) 4-7-40						
Airdrie Advertiser	.....	W	2d.	. ...	...	...
Cambuslang (24,870) 4-40-77						
Cambuslang Advertiser	.....	W	1d.	6 2½ 20	3/-	2/-
Carluke (6,000) 35-8-2						
Carluke and Lanark Gazette	3,000g	W	1d.	7 2½ 22	3/-	1/6
Coatbridge (43,287) 40-1						
Coatbridge Express	.....	W	1½d.	. ...	...	...
Glasgow (1,106,000) 7-49-40-4						
Daily Record and Mail	.....	DM	1d.	5 2 1/16 16	20/-	20/-
Glasgow Bulletin	108,500	DM	1d.	5 2¼ 14½	10/-	10/-
Glasgow Citizen	.....	DE	1d.	V 2¼ 23	14/-	14/-
Glasgow Evening News	.....	DE	1d.	7 2¼ 22	14/-	14/-
Glasgow Evening Times	272,579g	DE	1d.	7 2¼ 24½	18/-	18/-
Glasgow Herald	.....	DM	2d.	8 2¼ 24½	25/-	22/-
Glasgow Weekly Herald	89,200	W	1½d.	5 2¼ 16½	10/-	7/6
Weekly Record	+251,000	W	2d.	5 2 1/16 16	24/-	19/2
The Sunday Mail	+260,000	W	2d.	5 2 1/16 16	20/-	16/-
The Sunday Post	476,504	W	1½d.	5 2⅛ 15¾	50/-	42/6
Topical Times	513,113	W	2d.	3 2⅜ 10	45/-	40/-
Hamilton (40,000) 35-40-7-1						
Hamilton Advertiser	28,000g	W	2d.	9 2¼ 26½	6/-	4/-
Lanarkshire	10,000	2W	1d.	8 2⅜ 22½	3/-	1/6
Lanark (7,000) 28-1-8						
Lanark and Upperward Gazette	2,000	W	1d.	7 2½ 22	3/-	1/6
Motherwell (41,080) 40-35-7-74						
Motherwell Times	10,000g	W	1½d.	6 2¼ 20	2/6	1/9
Wishaw (25,000) 40-4-7-1						
Wishaw Herald	.....	W	1d.	7 2½ 24	2/6	1/6
Wishaw Press and Advertiser	5,000g	W	1d.	8 2¼ 23	2/6	1/-
LINLITHGOWSHIRE—						
Bathgate (12,500) 40-4-28						
West Lothian Courier	9,000g	W	2d.	6 2¼ 22½	3/4	2/-
Bo'ness (14,934) 35-1-40						
Bo'ness Journal	.....	W	1½d.	. ...	2/6	1/8
Linlithgow (6,000) 58-55						
Linlithgowshire Gazette	5,000	W	1½d.	7 2¼ 24½	2/6	1/6
NAIRN—						
Nairn (4,661) 1-22						
Nairnshire Telegraph	1,600g	W	1½d.	6 2½ 21½	2/-	1/-
ORKNEYS—						
Kirkwall (3,811) 1-22						
Kirkwall Orcadian	4,850g	W	2d.	7 2 20¼	3/-	1/6
Orkney Herald	3,400	W	1½d.	5 2½ 20	3/-	1/6
PEEBLES-SHIRE—						
Peebles (6,112) 43-61-1						
Peebles News	.....	W	1d.	5 2½ 21	2/6	1/-
Peeblesshire Advertiser	.....	W	1½d.	6 2½ 22	3/-	1/-
Peeblesshire Standard	3,000	W	1½d.	7 2⅜ 20	2/6	1/6
PERTHSHIRE—						
Alyth (2,000) 17-39-30						
Alyth Gazette	1,250	W	½d.	5 2½ 18	1/-	6d.
Alyth Guardian and Advertiser	.....	W	½d.	5 2¼ 20	1/-	7d.
Blairgowrie (5,584) 8-39-17						
Blairgowrie Advertiser	3,500g	W	1½d.	5 2¼ 19	1/6	8d.
Bridge of Allan (3,200) 12-1						
Bridge of Allan Gazette	.....	W	1½d.	6 2¼ 22½	3/-	1/-
Callander (1,500) 1-30						
Callander Advertiser	.....	W	1½d.	6 2¼ 22½	3/-	1/-

(Continued on page 82.)

TEXAS AND 1921

Texas enters the year 1921 with far more wealth and upon as sound business basis as ever before in the history of the State. This information is not haphazard guesswork, but is the result of a referendum secured from business men, financiers and commercial organizations throughout the State.

Notwithstanding the precipitate price decline of the past few months, Texas has produced during the past year—

—nearly a billion dollars in agricultural crops.
—a half billion dollars in livestock and livestock products.
—a third of a billion dollars in oil.
—nearly a half billion dollars in manufactured products.
—more than 2,300,000 head of hogs.
—8,000 carloads of tomatoes, onions, cabbage and spinach.
—five billion board feet of lumber.

THIS REPRESENTS TWO AND ONE-HALF BILLION DOLLARS NEW WEALTH PRODUCED IN 1920

And brought Texans an average of over $3,000 for each family in the State. This estimate omits entirely consideration of the incomes from the commercial, professional and trades fields.

TEXAS LEADS IN OIL PRODUCTION

Recently Texas has taken the lead of all States in the Union in oil production. Over 100,000,000 barrels of oil were taken from the Texas fields during the past twelve months, and today **Texas' income from oil alone is upward of $1,250,000 a day.**

TEXAS BANK DEPOSITS OVER $700,000,000

In addition to which Texas farmers have nearly one and a half million bales of cotton yet to be turned into cash.

Texas' Normal Per Capita Wealth Ranks Among the First in the Union
The Buying Power of the State Is Proportionately Great

Mr. National Advertiser—Are you getting your share of this business?

FORT WORTH STAR-TELEGRAM

First Paper in Texas

Covers the Wealthiest Section of the State With a Circulation of

OVER 75,000 DAILY—OVER 90,000 SUNDAY

and is supreme in the richest agricultural, stock raising and oil regions.

WRITE FOR DETAILED TERRITORIAL SURVEY

FORT WORTH STAR-TELEGRAM

Largest Circulation in Texas
Charter Member A. B. C.

AMON G. CARTER,
Vice Pres. and Gen. Mgr.

A. L. SHUMAN,
Advertising Manager

BRITISH NEWSPAPERS WITH CIRCULATIONS AND RATE DATA—CONTINUED

(Continued from Page 80)

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
SCOTLAND—Continued						
Perth (37,000) 77-39-6-1						
Perthshire Advertiser	.....	2W	1d.	V 2¼ V	5/–	3/–
Ferthshire Constitutional & Journal.	.....	2W	2d.	V 2¼ 19	4/–	2/–
Perthshire Courier	5,000	W	1d.	6 2¼ 22	2/6	1/3
RENFREWSHIRE—						
Greenock (80,431) 49-7-47-73-20-30						
Greenock Herald	.....	W	1d.	. 2½	1/–	1/–
Greenock Telegraph	20,000	DE	1d.	7 2¼ 22	8/–	6/–
Paisley (84,477) 61-7-49						
Paisley Express	.....	DE	1d.	. ...	...	...
Paisley Gazette	.....	W	1d.	8 2¼ 22½	4/–	2/–
Port Glasgow (26,000) 49-7-33						
Port Glasgow Express	2,500	2W	1d.	5 2¼ 20	2/6	9d.
ROSS-SHIRE—						
Dingwall (2,639) 1-22-51						
North Star	.....	W	1d.	5 2½ 20	3/–	9d.
Northern Weekly	.....	W	1d.	. ...	...	...
Ross-shire Journal	.....	W	1d.	8 2⅛ 21	3/–	2/–
ROXBURGHSHIRE—						
Hawick (16,877) 43-28-55						
Hawick Express and Advertiser	.....	W	1d.	. ...	...	...
Jedburgh (2,752) 30-1						
Jedburgh Gazette	.....	W	1d.	6 2½ 19	2/6	1/3
Kelso (4,000) 1-71						
Kelso Chronicle	4,000	W	2d.	7 2½ 22½	3/–	1/6
Kelso Mail	.....	W	1½d.	6 2½ 21	3/–	1/6
SELKIRK—						
Galashiels (15,000) 30-43-7						
Border Standard	5,500	W	1½d.	5 2½ 18	2/6	1/6
Border Telegraph	6,000	W	1½d.	7 2⅜ 20	2/6	1/6
Selkirk (6,000) 43-30-1						
Selkirk Advertiser	3,000	W	Gratis	3 2¼ 12½	2/–	1/6
Southern Reporter	10,000	W	2d.	7 2¼ 20¾	3/–	2/–
SHETLAND ISLES—						
Lerwick (5,000) 22-28-1						
Shetland News	.....	W	2d.	6 2½ 22½	1/6	1/–
The Shetland Times	4,000	W	2d.	6 2½ 22	2/6	1/3
STIRLINGSHIRE—						
Falkirk (38,569) 40-1						
Falkirk Herald	20,000 wkly.	2W	1d. 2d.	V 2¼ 24½	3/6	2/6
Stirling (23,000) 42-40-1						
Stirling Journal and Advertiser	5,000g	W	2d.	7 2½ 24	3/–	1/3
Stirling Observer	.....	2W	1½d.	6 2¼ 22½	3/–	1/3
SUTHERLAND—						
Golspie (1,685) 1-22-30-3						
Northern Times	.....	W	2d.	V 2½ 21	3/–	1/6
WIGTOWNSHIRE—						
Newton Stewart (3,000) 1-30-35						
Galloway Gazette	5,000	W	1½d.	8 2½ 29½	2/6	1/6
Stranraer (6,790) 7-1-49-76						
Galloway Advertiser	5,000	W	1½d.	6 2¼ 19¾	3/–	2/–
NEWSPAPERS OF IRELAND						
ANTRIM—						
Ballymena (12,000) 39-30-2						
Ballymena Observer	.....	W	1½d.	V 2¼ 22	3/6	2/–
Belfast (414,000) 49-39-33-50						
Belfast News Letter	.....	DM	1½d.	7 2½ 23	7/6	7/6
Belfast Northern Whig	.....	DM	1d.	7 2⅜ 22	6/–	6/–
Belfast Telegraph	.....	DE	1½d.	V 2⅜ 24	12/6	12/6
Belfast Weekly News	.....	W	2d.	7 2½ 23	3/–	3/–
Belfast Weekly Northern Whig	.....	W	1d.	7 2⅜ 22	5/–	5/–
Belfast Weekly Telegraph (Series).	.....	W	1½d.	7 2⅜ 24	9/–	6/6
Belfast Witness	.....	W	2d.	7 2⅜ 25	6/8	4/6
Irish News	.....	DM	2d.	7 2⅜ 23½	7/6	3/–
Irish Weekly	.....	W	2d.	7 2⅜ 23½	7/6	3/–
Lisburn (14,000) 39-61						
Lisburn Herald	.....	W	1½d.	7 2½ 22	2/–	1/–
ARMAGH—						
Armagh (9,000) 39-61-1-62-64-58						
Armagh Guardian	2,000	W	1d.	7 2¼ 20½	2/–	1/–
Ulster Gazette	3,000g	W	1d.	7 2½ 22½	2/–	1/–
Lurgan (14,000) 39-61						
Lurgan Mail	2,500g	W	1½d.	V 2¼ 20	3/–	1/3
Portadown (12,000) 39-61-8						
Portadown News	.....	W	1d.	6 2½ 20½	...	...
CARLOW—						
Carlow (12,000) 2-1						
Nationalist and Leinster Times	.....	W	2d.	8 2⅜ 22	4/–	2/–
CAVAN—						
Cavan (2,961) 1-36						
Cavan Anglo-Celt	.....	W	2d.	. ...	...	...
CLARE—						
Ennis (5,460) 30-59-13						
Clare Champion	.....	W	1d.	. ...	...	...
Kilrush (4,095) 53-45-30						
Kilrush Herald	.....	W	2d.	5 2½	1/6	1/6
CORK—						
Cork (102,000) 30-41-49-74						
Cork Constitution	.....	DM	1½d.	7 2¼ 23	9/–	4/–
Cork Evening Echo	18,000	DE	1d.	9 2⅛ 23	2/9	2/3
Cork Examiner	20,000	DM	1½d.	9 2⅛ 23	5/6	4/–
Cork Weekly Examiner	38,000	W	1½d.	9 2⅛ 23	5/–	4/–
Cork Weekly News	.....	W	1½d.	7 2¼ 23	7/–	3/–
Skibbereen (3,200) 35-58-30-13						
Cork County Eagle	.....	W	2d.	7 2½ 22	2/–	10½d.
DONEGAL—						
Ballyshannon (2,471) 30-1-13						
Donegal Vindicator	.....	W	1½d.	. ...	...	...
Letterkenny (2,500) 39-1						
Donegal Independent	.....	W	1d.	6 2½ 20½	...	...
DOWN—						
Banbridge (5,101) 39-1						
Banbridge Chronicle	3,000	W	2d.	6 2⅛ 20½	2/6	1/3
Bangor (10,000) 1-71-39						
County Down Spectator	5,000g	W	1½d.	7 2½ 23	3/–	1/3
North Down Herald	5,000	W	1½d.	8 2¼ 24	3/–	1/3
Newry (13,000) 1-55-39						
Frontier Sentinel (Series)	5,000	W	1½d.	7 2¼ 20½	10/–	3/–
Newry Reporter	4,700 p.wk.	3W	1½d.	V 2½ 20	4/6	1/3
Newry Telegraph	6,000	3W	1d.	5 2½ 20	3/–	1/3
DUBLIN—						
Dublin (371,936) 6-41-55						
Dublin Daily Express	.....	DM	2d.	7 2¼ 22	7/–	5/–
Dublin Evening Herald	74,783g	DE	1½d.	V 2¼ 22	7/6	6/3
Dublin Evening Mail	.....	DE	1½d.	V 2¼ 22	7/–	5/–
Dublin Evening Telegraph	.....	DE	1½d.	7 2¼ 24	7/6	5/–
Freeman's Journal	.....	DM	2d.	V 2¼ 24	12/6	9/–
Irish Independent	141,751g	DM	2d.	V 2¼ 22	15/–	12/6
Irish Times	.....	DM	2d.	V 2⅜ 24	12/6	11/–
Irish Weekly Independent	80,080g	W	2d.	7 2¼ 22	10/–	8/9
Weekly Freeman	.....	W	2d.	V 2¼ 24	10/–	6/–
Weekly Irish Times	.....	W	2d.	7 2⅜ 24	6/–	4/–
Weekly Mail	.....	W	2d.	7 2⅜ 22	6/6	3/6
FERMANAGH—						
Enniskillen (5,570) 1-36						
Enniskillen Impartial Reporter	6,500g	W	2d.	7 2¼ 22	4/–	2/–
Fermanagh Times	.....	W	1½d.	6 2¼ 20	...	...
GALWAY—						
Ballinasloe (5,613) 1-53-13						
Western News	.....	W	1d.	. ...	...	...
Galway (13,500) 30-28-22						
Galway Express	.....	W	2d.	. ...	...	...
Galway Observer	5,000	W	1d.	V 2½ 22	1/–	1/–
KERRY—						
Tralee (11,000) 13-55-30-1						
Kerry News	7,650 p.wk.	3W	1d.	7 2⅛ 21	3/–	1/3
Kerry Sentinel	.....	2W	1d.	. ...	...	...
Kerry Weekly Reporter	8,750	W	1½d.	7 2⅛ 21	3/–	1/3
KILDARE—						
Naas (3,800) 1-13-42						
Kildare Observer	.....	W	2d.	5 2¼ 18½	...	...
Leinster Leader	7,000	W	2d.	8 2¼ 22½	3/–	1/6
KILKENNY—						
Kilkenny (13,500) 40-30-63						
Kilkenny Journal	.....	2W	1½d.	. ...	...	...
The Moderator	7,000	W	2d.	6 2½ 20½	2/6	1/–
Kilkenny People	6,000g	W	2d.	7 2½ 23	3/–	1/3
KING'S COUNTY—						
Birr (4,500) 13-1-59						
King's County Chronicle	3-5,000	W	2d.	7 2¼ 22	2/6	1/6
Tullamore (5,900) 30-6-1						
Offaly Independent	5,000	W	3d.	V 2¼ 28	3/–	1/6
LEITRIM—						
Carrick (1,800) 1						
Leitrim Observer	.....	W	1d.	. ...	2/6	1/–
Mohill (1,415) 1						
Leitrim Advertiser	.....	W	1d.	. ...	...	...
LIMERICK—						
Limerick (40,000) 55-13-1-58						
Limerick Chronicle	.....	3W	2d.	8 2½ 24	3/–	2/–
Limerick Leader	10-12,000 p.w.	3W	1d.	V 2⅜ V	3/–	2/–
Munster News	.....	3W	1d.	8 2½ 24	2/6	1/6
LONDONDERRY—						
Coleraine (8,000) 39-61-1-40						
Coleraine Chronicle	.....	W	1d.	. ...	3/–	1/6
Northern Constitution	12,000g	W	2d.	7 2¼ 24½	4/–	3/–
Londonderry (50,000) 49-61-28-30						
Derry Journal	.....	3W	1d.	V 2½ 21½	4/–	1/3
Derry Standard	.....	3W	1d.	V 2½ V	4/6	1/3
Irish Telegraph	.....	DM	1d.	7 2⅜ 24	5/–	5/–
Londonderry Sentinel	20,000 p.wk.	3W	1d.	V 2½ 20½	4/–	1/6
LONGFORD—						
Longford (3,000) 1						
Longford Independent	1,000	W	2d.	6 2½ 20	2/–	1/–
Longford Journal	.....	W	1d.	. ...	...	...
LOUTH—						
Drogheda (12,425) 39-52-41-6						
Drogheda Advertiser	.....	2W	2d.	. ...	...	...
Drogheda Argus	.....	W	1d.	. ...	...	...
Dundalk (14,000) 6-52-7						
Dundalk Democrat	12,800	W	2d.	7 2¼ 20½	4/6	2/3
Dundalk Examiner	.....	W	1d.	5 2¾ 19	...	...
Dundalk Herald	.....	W	1d.	6 2½ 20½	2/6	1/6
MAYO—						
Ballina (4,440) 1-59-13						
Ballina Herald	.....	W	1d.	. ...	...	...
Western People	.....	W	2d.	. ...	...	...
Castlebar (5,600) 1-36-59-74						
Connaught Telegraph	3,500-4,000	W	2d.	7 2½ 23	3/6	2/–
Westport (4,000) 1-13						
Mayo News	4,000	W	2d.	7 2¼ 22	4/6	2/–
MEATH—						
Kells (2,426) 1-39-6-41						
Meath Herald	.....	W	1d.	. ...	...	...
Navan (5,000) 1-13-30-59						
Meath Chronicle	5,000	W	2d.	6 2½ 20	2/6	1/3

(Continued on page 87.)

From Customer and Contemporary

A Prominent Advertising Agent Says:

"The Record has maintained its original qualities; it has not become machine-made nor a mere expression of 'syndicated-originality;' but it is a substantial Philadelphia newspaper endowed with the Philadelphia spirit, able to translate it every day and consequently having more power per copy than most papers enjoy."

The Charleston News & Courier Says:

"Always good-tempered, but always firm and straight to the point The Record is one of the very best newspapers printed anywhere. There is nothing in Philadelphia to compare with it."

Here's The Record "Formula:"

Publish a newspaper of character. A clean newspaper. A newspaper that men will confidently place in the hands of their wives and daughters. An honest newspaper, so evidently honest that even those who do not agree with its views will credit it with sincerity. A fair newspaper, one that does not distort or suppress the news for the sake of influencing public opinion. A fearless newspaper, with no special interests to serve.

A complete newspaper of interest to readers of ordinary intelligence, men or women. With a daily Women's Page, the first published by any newspaper, and now far better than similar pages in these newspapers which make their appeal to women their principal argument. And with News, Editorial, Financial and Sporting pages so complete and reliable that worth-while men will read and rely upon them.

And it must be fair with advertisers. It must furnish accurate information about circulation (and The Philadelphia Record was the first Philadelphia newspaper to join the A. B. C.). It must not exhaust its energy in getting advertising contracts, but must give the best possible service, bearing in mind that advertising which does not pay the advertisers cannot be profitable to the newspaper.

Never to emulate the chameleon and seek to change its color scheme by claiming city or county, quantity or quality circulation, as may be advisable to secure a particular contract.

This "formula" has worked to the complete satisfaction not only of The Record's readers, but of its advertisers, both local and national. The Record furnishes its advertisers with every reasonable co-operation and places at their disposal its prestige among Philadelphia's merchants and distributors, as well as the services of a highly specialized Advertising Service Department.

THE PHILADELPHIA RECORD

"Always Reliable"

Foreign Representatives—Both New York and Chicago—Story, Brooks & Finley

NEA

NOTHING-A

A strong staff
producing a dail
every departm

Exclusive News—Speedy Ne
Fashions—Sports—Wome
Unusual feature stories
A wonderful selection

at a price s

A word from you will

The NEWSPAPER ENT
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Ne Pictures—Art—Editorials
ne Interests—Cartoons—Comics
s written by masters of their craft
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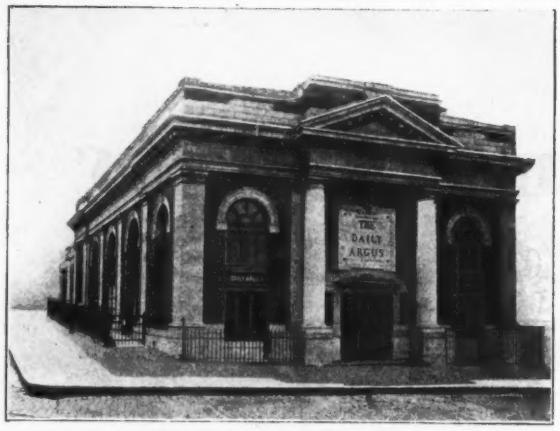
NTRPRISE ASSOCIATION
rio ot A Syndicate)
EVLAND, O.

WESTCHESTER COUNTY'S (N. Y.) GREATEST NEWSPAPER

THE DAILY ARGUS

MOUNT VERNON, N. Y.



The New Building of the Daily Argus

A 100 Per Cent Home Newspaper in One of the Richest Suburban Sections in the U. S.

THE DAILY ARGUS

is the

ONLY DAILY NEWSPAPER

Printed and Published in

MOUNT VERNON, N. Y.

The Daily Argus Circulation Is Audited by the A. B. C.

IT has the largest A. B. C. Audited Circulation in Westchester County, and More Than Twice That of Any A. B. C. Paper in the Aforesaid County.

POPULAR—PROGRESSIVE—ENTERPRISING

It is a daily welcome visitor in practically every home in Mount Vernon and the adjacent towns of Bronxville, Tuckahoe and the Pelhams, and the large and growing volume of National Advertising it carries, real evidence of the soundness of its claim, viz:

If You Want to Reach the People of Mount Vernon and Vicinity—a Population of 75,000—*You Must*

ADVERTISE IN THE ARGUS

Established 1892

Published Every Business Evening

STILES AND MERRIAM, PROPS.

Chicago Office
A. R. KEATOR,
1411 Hartford Bldg.

Foreign Representative:
GEO. B. DAVID & CO.,
171 Madison Ave., N. Y. City

BRITISH NEWSPAPERS WITH CIRCULATIONS AND RATE DATA—Continued

(Continued from page 82)

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
MONAGHAN—						
Monaghan (4,272) 1-64-28						
Northern Standard	3,000g	W	2d.	7 2⅛ 24	2/6	1/3
QUEEN'S COUNTY—						
Maryborough (3,200) 13-1						
Leinster Express	4-5,000	W	1d.	6 2½ 23	3/-	10d.
ROSCOMMON—						
Boyle (3,000) 1-13						
Roscommon Herald	.....	W	1d.	. ...	...	...
Roscommon (2,000) 1-13						
Roscommon Journal	2,500	W	2d.	6 2½ 20	2/-	1/-
SLIGO—						
Sligo (10,780) 13-41-1						
Sligo Champion	.....	W	1d.	. ...	...	...
Sligo Independent	2,000	W	1½d.	7 2⅛ 23½	...	...
TIPPERARY—						
Clonmel (10,000) 56-41-13						
The Nationalist	11,500	2W	1½d.	V 2¼ 24	3/-	2/-
Nenagh (5,000) 1-61-13						
Nenagh Guardian	5,000	W	2d.	7 2½ 25½	2/3	1/3
Nenagh News	8-9,000	W	2d.	7 2½ 26½	3/-	1/6
TYRONE—						
Cookstown (3,685) 1-39-61						
Mid Ulster Mail	5,500g	W	2d.	7 2⅛ 23	3/-	1/6
Dungannon (4,000) 1-39-30-3						
Tyrone Courier and Dungannon News	3,200	W	2d.	7 2⅛ 20½	2/6	1/6
Omagh (4,801) 13-1-74						
Tyrone Constitution	.....	W	2d.	7 2¼ 22	2/6	1/-
Strabane (5,035) 39-13-1						
Strabane News	.....	W	1d.	7 2¼ 22	2/-	9d.
WATERFORD—						
Waterford (28,000) 55-40-59						
Munster Express	4,000	W	2d.	7 2½ 23	...	...
The Evening News	.....	DE	1d.	6 2½ 21½	3/-	1/6
Waterford Standard	1,500 p.wk.	2W	2d.	6 2½ 22	3/-	1/6
Waterford Star	.....	W	1d.	. ...	...	...
Waterford Weekly News	.....	W	2d.	6 2½ 22	3/9	2/-
WESTMEATH—						
Athlone (9,000) 30-6-41						
Westmeath Independent	.....	W	3d.	8 2¼ 28	3/-	1/6
Mullingar (5,500) 1-30						
Midland Reporter	.....	2W	1½d.	. ...	...	...
Westmeath Examiner	5,000	W	2d.	6 2¼ 22	3/-	1/6
Westmeath Guardian	.....	W	2d.	7 2¼ 22	2/-	1/-
WEXFORD—						
Enniscorthy (5,500) 13-41-30						
Enniscorthy Echo	10,000	W	2d.	7 2⅜ 21	3/-	2/-
Wexford (12,000) 74-41-63						
Wexford Free Press	14,000g	W	2d.	7 2⅛ 22	3/-	1/6
Wexford People (Series)	.....	2W	1d. 2d.	8 2¼ 21	8/-	4/-
WICKLOW—						
Bray (7,000) 51						
Bray and South Dublin Herald	.....	W	2d.	5 2¼ 17½	2/6	1/-
Wicklow 59-13-51						
Wicklow News Letter	.....	W	2d.	5 2½ 17½	2/6	1/-

NEWSPAPERS OF WALES

Cities, Newspapers, Populations and Key Figures to Industries	Circulation	Issued	Price	Page Sizes	Inch Rate	
BRECKNOCKSHIRE—						
Brecon (5,908) 1-4-31-59						
Brecon County Times	.....	W	2d.	7 2⅛ 18½	4/6	4/6
Brecon and Radnor Express (Series)	.....	W	2d.	8 2⅛ 22	6/-	2/-
CARDIGANSHIRE—						
Aberystwyth (8,412) 51-40-45						
Cambrian News	.....	W	2d.	8 2¼ 25	6/-	4/-
Welsh Gazette	.....	W	2d.	6 2½ 22	7/6	2/-
Cardigan (5,000) 1						
Cardigan and Tivyside Advertiser	7,500g	W	2d.	6 2½ 20½	3/6	2/3
CARMARTHENSHIRE—						
Carmarthen (10,000) 1-31-4						
Carmarthen Journal	.....	W	2d.	7 2 21	5/-	2/9
Carmarthen Welshman	.....	W	2d.	V 2¾ 23½	3/-	2/-
Llanelly (35,400) 31-40-4-69						
Llanelly Argus	.....	W	1d.	6 2½ 20½	2/6	1/3
Llanelly Mercury	8,000g	W	2d.	6 2 17½	2/6	2/-
Llanelly and County Guardian	.....	W	2d.	9 2½ 27	3/6	1/9
South Wales Press	.....	W	2d.	5 2⅝ 20	2/6	1/-
CARNARVONSHIRE—						
Bangor (13,000) 45-1						
North Wales Chronicle (Series)	25,000	W	1d. 1½d. 2d.	8 2 V	10/-	7/6
Carnarvon (9,119) 45-1-59-4						
Carnarvon Herald (Series)	.....	W	2d.	7 2¼ 22	9/-	6/-
North Wales Observer (Series)	.....	W	2d.	7 2¼ 22	9/-	6/-
Conway (5,240) 1-51						
North Wales Weekly News (Series)	.....	W	2d.	7 2¼ 22½	5/-	4/-
Llandudno (12,000) 51						
Llandudno Advertiser	7,500g	W	2d.	6 2½ 20½	2/6	1/9
DENBIGHSHIRE—						
Colwyn Bay (16,000) 51-1						
North Wales Pioneer (Series)	10,000	W	2d.	8 2 V	7/6	4/6
Denbigh (7,250) 1-53						
Baner ac Amseau Cymru	.....	W	2d.	5 2½ 18	6/-	4/-
Denbigh Free Press	.....	W	1d.	7 2¼ 21½	2/6	9d.
North Wales Times	.....	W	1d.	6 2½ 21	5/-	3/-
Llangollen (3,500) 51-45-1						
Llangollen Advertiser	.....	W	1d.	4 2¼ 17½	1/-	5d.
Wrexham (20,000) 4-40-41						
North Wales Guardian	.....	W	1d.	6 2½ 20½	3/6	1/9
Wrexham Advertiser	.....	W	1d.	7 2¼ 20½	...	...
Wrexham Leader	.....	W	1d.	8 2¼ 21½	5/-	3/6
FLINTSHIRE—						
Holywell (4,000) 61-4-12						
County Herald	.....	W	2d.	7 2½ 22	2/6	2/6
Flintshire Observer and News	8,000	W	2d.	8 2 20½	5/-	3/-
Rhyl (10,000) 51-1-22						
Rhyl Journal	.....	W	1½d.	7 2½ 24	2/6	1/-
Rhyl Record and Advertiser	.....	W	1½d.	7 2½ 23	3/-	2/6
GLAMORGANSHIRE—						
Aberdare (50,844) 4-1-40-31						
Aberdare Express	.....	W	...	. ...	5/-	3/-
Aberdare Leader	9,000g	W	2d.	6 2⅛ 18	3/-	2/-
Barry Dock (40,000) 76-21-7						
Barry Dock News	5,000g	W	2d.	6 2½ 20½	2/-	1/-
Bridgend (8,021) 4-1						
Glamorgan Gazette	10,000	W	1½d.	8 2½ 23½	3/6	3/6
Cardiff (182,280) 4-49-7-31						
Cardiff Times	.....	W	1d.	7 2¼ 21½	12/-	6/-
Weekly Mail (Cardiff)	.....	W	1d.	7 2¼ 21½	12/-	6/-
Western Mail (Cardiff)	.....	DM	1d.	7 2¼ 24½	18/-	12/6
South Wales Daily News	.....	DM	1d.	7 2¼ 21½	15/-	10/-
South Wales Echo	.....	DE	1d.	7 2¼ 21½	15/-	15/-
South Wales Evening Express	100,000g	DE	1d.	5 2¼ 18½	15/-	10/-
Merthyr (86,000) 4-40-19						
Merthyr Express	.....	W	2d.	V 2¼ 16	6/-	4/-
Y Tyst	.....	W	...	. ...	4/-	2/6
Penarth (16,000) 49-66-3						
Penarth Times	3,000	W	1d.	5 2½ 16	2/-	1/4
Pontypridd (50,000) 4-40-19						
Glamorgan County Times	9,000	W	1d.	7 2¼ 21	3/-	2/3
Glamorgan Free Press	.....	W	2d.	7 2¼ 22	4/-	3/3
Pontypridd Observer (Series)	.....	W	1d.	5 2⅛ 20	7/6	5/-
Swansea (114,663) 31-4-76						
Cambria Daily Leader	.....	DE	1d.	V 2¼ 21½	10/-	4/-
Cambrian	.....	W	1d.	7 2¼ 23½	2/6	1/6
Herald of Wales	.....	W	1d.	V 2¼ 21½	5/-	2/-
South Wales Daily Post	.....	DE	1d.	5 2¼ 18½	10/-	4/-
South Wales Weekly Post	.....	W	1d.	7 2¼ 23½	2/6	1/6
Tonypandy 4-7						
Rhondda Leader	.....	W	1d.	7 2¼ 22	3/6	2/9
MERIONETHSHIRE—						
Bala (1,537) 45-30-1						
Bala Y Seren	.....	W	1d.	4 2¼ 15	...	...
Blaenau (9,660) 45-53						
Blaenau y Rhedegydd	.....	W	1d.	. ...	...	...
Corwen (3,000) 1-45-53-4						
Corwen Adsain	.....	W	1d.	6 2¾ 15	...	...
Dolgelly (2,160) 4-58-51						
Merioneth News	.....	W	2d.	7 2¼ 22	5/-	3/6
Y Dydd	2,000	W	1d.	3 2½ 12	...	...
MONTGOMERYSHIRE—						
Newtown (6,068) 30-43-41-1						
Montgomeryshire Express	4,000	W	2d.	7 2⅛ 20	7/6	2/6
Welshpool (5,917) 1-59						
Montgomery County Times (Series)	7,600g	W	2d.	7 2¼ 20½	...	...
PEMBROKESHIRE—						
Fishguard (6,000) 1-76						
County Echo	.....	W	1½d.	V 2½ V	...	...
Haverfordwest (5,920) 76-1						
County Guardian	+7,500g	W	2d.	6 2½ 20	5/-	2/6
Pembrokeshire Herald	.....	W	1d.	. ...	...	...
Pembrokeshire Telegraph	4,000	W	1½d.	6 2½ 23	2/6	1/3
Pembroke Dock (15,673) 74-49-76						
Pembroke Dock Gazette	.....	W	1d.	6 2½ 20½	...	...
Ward-Daviess Free Press	.....	W	1d.	5 2½ 18	...	...
Tenby (4,362) 51-22						
Tenby and County News	.....	W	1½d.	6 2½ 22	4/-	2/-
Tenby Observer	.....	W	1d.	6 2½ 22½	3/-	2/6
RADNORSHIRE—						
Llandrindod Wells (2,779) 1-59-51						
Mid-Wales Independent	.....	W	1½d.	6 2⅛ 20	4/6	2/3

KEY TO LOCAL INDUSTRIES

1—Agriculture
2—Boot and Shoe Manufacture
3—Brick and Tile Works
4—Coal Mining
5—Cycle Manufacture
6—Distilleries
7—Engineering Works
8—Fruit Growing
9—Soap Works
10—Tin Mining
11—Confectionery Works
12—Paper Mills
13—Milling
14—Malting
15—Glass Works
16—Hat Making
17—Jute Trade
18—Wire Works
19—Steel Works
20—Naval Centre
21—Railway Workshops
22—Fisheries
23—Electrical Works
24—Biscuit Works
25—Calico Bleaching and Printing
26—Bottle Making
27—Oil and Coal Tar Works
28—Hosiery Factories
29—Granite Working
30—Woolens
31—Tinplate Works
32—Printing Works
33—Rope Works
34—Needle Manufacture
35—Mining (General)
36—Market Gardening
37—Silk Spinning and Weaving
38—Salt Works
39—Linen Manufacture
40—Iron Works
41—Brewing
42—Carpet Manufacture
43—Cloth and Clothing Manufacture
44—Saw Mills
45—Slate Quarries
46—Clay Mining
47—Sugar Refineries
48—Military Centre
49—Shipbuilding and Repairing
50—Tobacco Manufacture
51—Seaside or Inland Resort
52—Cotton Weaving and Spinning
53—Stone Quarries
54—Small Arms Manufacture
55—General Factories
56—Motor Car Works
57—Rubber Works
58—Leather Works
59—Timber Works
60—Chair Making
61—Textile Manufacture
62—Lime and Limestone Works
63—Furniture Making
64—Lace Manufacture
65—Pottery Works
66—Cement Works
67—Lead Works
68—Aeroplane Works
69—Chemical Works
70—Hardware Manufacture
71—Residential District
72—.....
73—Oil and Cake Mills
74—Machinery Manufacture
75—Dairy Farming
76—Docks and Dockyards
77—Dye Works

EXECUTIVES OF U. S. TRADE DAILY NEWSPAPERS

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
CALIFORNIA								
Bakersfield	Report	Otis Hymer						
Oakland	Inter-City Express	Inter-City Publishing Co.	P. W. MacDonald			J. C. Laney	J. C. Laney	
San Francisco	Automotive News	Ramsey Oppenheim	Alice M. Strong					
	Commercial News	Commercial News Pub. Co.	V. J. Robertson			Wm. H. Houston & V. J. Robertson		
	Journal of Commerce	Andrew M. Lawrence	J. P. McSorley		Bruce D. Ellis		Dan O. Connell	Carter Farrar
	News Bureau	San Francisco News Bureau	H. S. Allen	E. R. Allen		E. R. Allen		
	Pacific Builder	L. A. Larsen	J. P. Farrell			L. A. Larsen		
	Recorder	Recorder Printing & Pub. Co.		A. Y. Wood	C. L. Lewis	C. L. Lewis	E. C. Luchessa	C. L. Lewis
Stockton	Report	Record Pub. Co.	L. V. Peterson					
COLORADO								
Colorado Springs	Transcript	E. H. Joslyn	E. H. Joslyn	E. H. Joslyn	E. H. Joslyn	E. H. Joslyn		
Denver	Mining & Financial Record	John A. Moyer	S. W. Vidler	S. W. Vidler	John A. Moyer	John A. Moyer		
ILLINOIS								
Chicago	Drovers' Journal	Drovers Journal Publishing Co.	Neff & Snyder	L. E. Troeger	A. C. Davenport		A. C. Davenport	J. L. Houston, Jr.
	Journal of Commerce			Jose Bornn		Glenn Griswold		
	Law Bulletin	Law Bulletin Publishing Co.	Charles Gritman	Henry W. Ewing	Henry W. Ewing	Henry W. Ewing		
	Municipal Court Record	Law Bulletin Publishing Co.	Charles Gritman	Henry W. Ewing	Henry W. Ewing	Henry W. Ewing		
	National Hotel Reporter	F. Willis Rice	F. Willis Rice	F. Willis Rice	F. Willis Rice	F. Willis Rice		
	Racing Form	Daily Racing Form Publishing Co.	F. H. Brunell			J. B. Brunell		
INDIANA								
Indianapolis	Commercial	Enquirer Printing & Pub. Co., Inc.	Oliver W. Stewart	L. McPhetridge		Harry Nicoli		
	Live Stock Journal	Robert Henkel		Robert Henkel	Robert Henkel		E. W. Kurtze	
IOWA								
Des Moines	Record	Daily Record Co.	T. A. Versaw			E. G. McIntire		
Sioux City	Live Stock Record							
KANSAS								
Topeka	Legal News	N. L. Herrin	N. L. Herrin	N. L. Herrin	N. L. Herrin	N. L. Herrin		
Wichita	Stockman	John C. McGuin	Lee McPherson			Mrs. Bruce Taylor	Fenton B. Clark	Mrs. Bruce Taylor
KENTUCKY								
Louisville	Record	Bishop (Catholic) of Louisville	Bishop (Catholic) of Louisville		Rev. G. Schuman			
MARYLAND								
Baltimore	Record	Daily Record Pub. Co.	Ernest R. Crapster	Ernest R. Crapster	John Warfield		O. Burkhard	O. Burkhard
MASSACHUSETTS								
Boston	News Bureau	C. W. Barron	H. M. Cole	H. M. Cole	Hugh Bancroft	Guy Bancroft	J. W. Withington	Thos. F. Lyons
MICHIGAN								
Detroit	Legal News	Detroit Legal News Co.	Frank J. Kelk	S. W. Curtiss		S. W. Curtiss		
MINNESOTA								
Minneapolis	Finance & Commerce	Finance & Commerce Co.	H. D. Maul	Earl C. Maul	H. D. Maul	Earl C. Maul	Earl C. Maul	Earl C. Maul
	Market Record							
South St. Paul	Reporter	S. St. Paul Daily Reporter Co., Inc.	E. L. Ogilvie	W. M. Fisk		E. L. Ogilvie		
MISSOURI								
Kansas City	Drovers' Telegram	Drovers Telegram Co., Inc.	W. P. Neff	W. P. Neff	George N. Neff		M. B. Davenport	F. C. Palmer
	Western Contractor	Peters Pub. Co.	A. I. Gilmore	A. I. Gilmore	H. H. Peters	H. H. Peters	W. G. Makepeace	H. H. Peters
St. Joseph	Stock Yards Journal	Ewing Herbert	P. R. Manifold	Ewing Herbert	Ewing Herbert	Ewing Herbert	John Albus	E. Ray
St. Louis	Record	Daily Record Co.	H. B. Morse	H. B. Morse		H. B. Morse		
NEBRASKA								
Omaha	Drovers Journal-Stockman	The Journal-Stockman Co.	Bruce McCulloch	Bruce McCulloch	W. A. Truelsen	W. A. Truelsen	W. A. Truelsen	Dwight Williams
	Record	N. O. Talbot	N. O. Talbot	H. E. Ledyard	N. O. Talbot	N. O. Talbot	N. O. Talbot	R. A. Talbot
NEW YORK								
Buffalo	Live Stock Record							
	Racing Form	Daily Racing Form Publishing Co.	Frank H. Brunell	Oscar Drimalla		J. B. Brunell		
New York	Bond Buyer	The Bond Buyer	Sanders Shanks, Jr.	Sanders Shanks, Jr.	Chares Otis	Chares Otis	G. J. Bagley	G. J. Bagley
	Bond News	Charles D. Steurer	Wm. A. Romkey	Wm. A. Romkey	Charles D. Steurer	Wm. A. Romkey		
	Chemical, Color & Oil Daily	Trades Reporting Bureau, Inc.	William E. Tufts	Sidney Dean	William E. Tufts	James S. Guerin	James S. Guerin	B. C. Faringer
	Financial America	New York News Bureau Ass'n.	Fredk Eppelsheimer	George J. Hurst	George J. Hurst	Edward Rascovar	J. J. Kennedy	John Condon
	Garment News	John M. O'Connor	Donald Evans	George E. Stuckey		Arthur J. Lewy		
	Journal of Commerce & Commercial Bulletin	A. W. Dodsworth	J. W. Dodsworth	J. W. Dodsworth		John C. Cook		F. A. Dowd
	Law Journal	New York Law Publishing Co.	George Chase		J. J. Cosgrove	J. J. Cosgrove		
	Marine Record	Marine Record Co.	David G. Baillie	David G. Baillie	Henry D. Hooper	Henry D. Hooper		
	News Record	Daily Trade Record Co.	Melbourne Smith	Melbourne Smith		E. W. Fairchild		
	Wall Street Journal	Dow, Jones & Co.	W. Barclay	W. Barclay	Joseph Cashman	Joseph Cashman	E. B. Ross	J. Miller
	Wid's	Wid's Film & Films Folk, Inc.	Joseph Dannenberg	Joseph Dannenberg	John W. Alicoate	John W. Alicoate	James Cron	S. D. Kohler
	Women's Wear	Women's Wear Co.	Edward Doorly	Edward Doorly		A. E. Fairchild		
Rochester	Record	The Daily Record Co.	N. B. Raymond	N. B. Raymond	E. W. Stratton	E. W. Stratton	E. W. Stratton	E. W. Stratton
OHIO								
Cincinnati	American Racing Record							
	Court Index	Vinton R. Shepard	Vinton R. Shepard		Wade Shepard			
Cleveland	Iron Trade & Metal Market Report	Penton Pub. Co.	J. F. Froggert			A. O. Backert		
	Legal News & Recorder							
	Live Stock News	Allen S. Waltz	H. B. Hiser		Allen S. Waltz		H. B. Hiser	H. B. Hiser
	Metal Trade							
Columbus	Reporter, Law Journal & Legal News							
Toledo	Legal News	The Toledo Legal Printing Co.			H. J. Chittenden			
OKLAHOMA								
Oklahoma City	Legal News	John H. Murphy	John H. Murphy	L. G. Murphy				
	Live Stock News	W. R. Martineau	W. R. Martineau				T. F. Munday	Frank Boydston
Tulsa	Oil Record	Oil Record Pub. Co., Inc.	J. J. Hildebrandt	J. J. Hildebrandt		D. C. Robertson		
OREGON								
Portland	Record Abstract	Multnomah Pub. Co.	H. G. Haugstein			W. T. Philips		
PENNSYLVANIA								
Pittsburgh	Law Bulletin	Daily Law Bulletin, Inc.	G. J. Campbell	G. J. Campbell	G. J. Campbell	J. L. Campbell		
	Liv Stock Journal	Market Review Pub. Co.	Fred I. Schwartz	Fred I. Schwartz	Fred I. Schwartz	Fred I. Schwartz	Fred I. Schwartz	Fred I. Schwartz
TEXAS								
Dallas	Commercial Daily		R. H. McKinley &					
Fort Worth	Live Stock Reporter	Reporter Publishing Co.	M. L. McCain, Jr.	M. L. McCain, Jr.	R. H. McKinley	D. D. Wall	I. J. Newton, Jr.	D. D. Wall
San Antonio	Commercial Recorder	Edwin Routledge	Edwin Routledge					

(Continued on Page 90)

The Kansas City Star's Record for 1920

In the face of unusual conditions in newspaper production in 1920, The Kansas City Star and its morning issue, The Times, each shows a gain of more than 5,000 on the average daily circulation for the year. This is particularly gratifying because, while there was a loss of 2,300 subscribers out of town on account of price advances ranging from 33 1/3 to 100 per cent., the city circulation gained more than 7,500.

At the same time the advertising patronage was greater in 1920 than in the previous year by more than 1½ million lines. And this in spite of the fact that a vast volume of advertising had to be refused on account of shortage of print paper.

The details follow:

	1920	1919		
Evening & Sunday - - -	**223,006**	217,820	**5,186**	Gain
Morning - - - - -	**218,164**	213,042	**5,122**	Gain
City Circulation - - -	**123,672**	116,134	**7,538**	Gain
Country Circulation - - -	**99,334**	101,686	**2,352**	Loss*
Weekly Star - - - -	**333,933**	323,000	**10,933**	Gain
	Lines	Lines	**Lines**	
Advertising - - - -	**24,688,800**	23,076,783	**1,612,017**	Gain

**Due to advance in price on country subscriptions and abandonment of army camps.*

THE KANSAS CITY STAR

New York Office
2 Rector St.

Chicago Office
1418 Century Bldg.

Executives of U. S. Business, Trade and Class Daily Newspapers—Continued

WASHINGTON

Town	Paper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Seattle	Journal of Commerce	Record Pub. Co	W. L. Kidston		O. J. David	M. F. Brown	O. J. David	T. L. Moreman
	Produce News	S. H. Stevens	S. H. Stevens					
Tacoma	Index	H. H. Johnson	Victor J. Hedberg		H. H. Johnson	H. H. Johnson		

WISCONSIN

Milwaukee	Reporter	The Daily Reporter Co	J. F. Woodmansee	J. F. Woodmansee	A. R. Nolte	A. R. Nolte		

EXECUTIVES OF CANADIAN DAILY NEWSPAPERS

ALBERTA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Calgary	Albertan	W M. Davidson	W. M. Davidson	C. A. Groff		H. J. Ford	W. Campbell	W. Bryan
	Herald	The Herald Pub. Co., Ltd	J. H. Woods	J. H. Woods			C. J. Spencer	
Edmonton	Bulletin	Hon. Frank Oliver	John Howey			Joseph Burgess	Joseph Burgess	
	Journal	Canadian Newspapers, Ltd	M. R. Jennings	C. R. Morrison	M. R. Jennings	Arthur Yockney	Geo. B. Cooper	H. E. Fuller
Lethbridge	Herald	W. A. Buchanan, M. P	H. G. Long		W. A. Buchanan	John Torrance		L. Lindsay
Medicine Hat	News	The Medicine Hat News, Ltd		A. J. N. Terrill			T. R. Osborne	

BRITISH COLUMBIA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Nanaimo	Free Press					Thos. B. Booth		
	Herald	R. R. Hindmarch		R. R. Hindmarch	R. R. Hindmarch	E. M. Waugh		A. T. Neen
Nelson	News	F. Frayne		H. H. Currie	F. Frayne	F. Frayne	V. Stubbs	E. Griggelle
New Westminster	British Columbian	The Columbian Co., Ltd	J. W. Cunningham	J. W. Cunningham	J. D. Taylor	J. D. Taylor	A. C. Saunders	C. D. Peele
Prince Rupert	Empire	The Empire Pub. Co				S. M. Newton		
	News	H. F. Pullen		H. F. Pullen		Geo. Wilson		
Vancouver	Province	W. C. Nichols	W. C. Nichols	Roy Brown		F. J. Burd	W. C. Russell	F. E. Henderson
	Sun	Sun Pub. Co., Ltd	H. Torey		R. J. Cromie		S. Griffis	H. F. Gates
	World	John Nelson	R. S. Somervill	R. S. Somervill	John Nelson	S. S. Amess	C. A. Abraham	C. A. Shaughnessy
Victoria	Times	Times Ptg. & Fub. Co		B. C. Nicholas		R. G. Thomson	R. G. Thomson	Albert Jones
	Colonist	J. S. H. Mattson	Charles Swayne		J. S. H. Mattson	J. L. Tait	R. M. Milne	H. Hawkins

MANITOBA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Brandon	Sun	Sun Pub. Co., Ltd	W. S. Harris		I. B. Whitehead		A. R. Sills	F. G. Mason
Portage la Prairie	Graphic	C. D. McPherson	G. R. Porter		C. D. McPherson		Maude Hawley	
Winnipeg	Tribune	Tribune Newspaper Co., Ltd	R. L. Richardson, M. P,	J. W. Moncrieff		M. E. Nichols	A. W. Moscarella	H. B. Giss
	Free Press	Manitoba Free Press Co., Ltd	J. W. Dafoe		E. H. MacKlin	W. McCurdy	W. R. B. D'Esterre	J. F. Sweeney, A. G. Cowan

NEW BRUNSWICK

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Moncton	Times	The Times Ptg. Co	J. S. Boyd		J. C. Keating	J. C. Keating		
	Transcript	J. T. Hawke	J. T. Hawke			Miss E. F. Parlee	W. K. C. Parlee	
St. John	Telegraph	Telegraph Pub. Co	E. W. McCready		E. W. McCready		Ralph H. Watts	
	Standard	H. V. MacKinnon	Geo. Bidlake	F. L. Kipp	H. V. MacKinnon		L. Hennigan	A. G. N. Teed

NOVA SCOTIA

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Amherst	Daily News	News Sentinel, Ltd	Geo. E. Herman			J. A. Tait		
Glace Bay	Gazette	A. D. Macneill	Joseph McDonald	Joseph McDonald	A. D. Macneill	A. D. Macneill	B. Finlapson	M. McDonald
Halifax	Acadian Recorder	C. C. Blackader	C. C. Blackader	C. C. Blackader	C. C. Blackader	W. M. Goudge	W. M. Goudge	
	Chronicle & Echo		A. F. MacDonald				G. P. Greene	R. S. Tulloch
Halifax	Herald & Mail	W. H. Dennis			W. H. Dennis	W. H. Dennis		
New Glasgow	News	Scotia Frinters, Ltd		J. W. H. Sutherland	J. W. H. Sutherland	F. J. McPherson	W. J. Flynn	
Lunnenburg	News	D. J. Rudolf	J. C. Merrill			D. J. Rudolf		
Sydney	Post	Post Pub. Co., Ltd	H. P. Duchemin	N. M. Browne		P. D. Macneil	F. D. Macneil	Roy Nicholson
	Record	Record Pub. Co., Ltd	H. F. S. Paisley		E. L. Coleman	E. L. Coleman		E. C. McDonald
Truro	News	News Pub. Co., Ltd	W. D. Dimock	W. D. Dimock	A. R. Coffin	A. R. Coffin	A. R. Coffin	A. R. Coffin

ONTARIO

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Belleville	Intelligencer	C. J. Bowell	A. G. Davie	A. G. Davie	C. J. Bowell	C. J. Bowell	E. Ford	M. L. Sullivan
Brockville	Recorder and Times	Recorder Ptg. Co., Ltd	Hon. Geo. P. Graham	M. C. Franklin		W. J. Moore	Jos. Edwards	A. Dixon
Brantford	Expositor	Preston & Sons, Ltd	T. H. Preston	A. T. Whitaker	T. H. Freston	W. H. Preston	J. Johnson	H. Hunt
Chatham	News	A. C. Woodward	A. C. Woodward					
	Flanet	S. Stephenson	W. K. Angus		S. Stephenson	A. J. Fipe	K. Stewart	J. Appleton
Cobalt	Nugget	The Cobalt Daily Nugget, Ltd		H. S. Browning	H. S. Browning		J. E. Jones	
Fort William	Times-Journal	The Superior Ftg. Co., Ltd	J. R. Lumby	J. R. Lumby		D. Smith	C. W. Wilson	J. McDonald
Galt	Reporter	Galt Reporter, Ltd			Henry J. Foster		S. H. Cant	E. Lee
Guelph	Herald	The Guelph Herald, Ltd	A. E. Smith		B. E. Summer		Al. S. Shank	W. Wiekie
Guelph	Mercury	J. I. McIntosh						
Hamilton	Spectator	Spectator Ptg. Co., Ltd	A. J. Holloway	Wm. Mullis	W. J. Southam	W. J. Southam	James R. Allan	James Turnbull
	Herald	Herald Ptg. Co. of Hamilton, Ltd	J. L. Lewis	W. J. McNair	J. M. Harris	R. B. Harris	Geo. Davis	C. I. Aitchison
Kingston	Standard	W. R. Givens	W. R. Givens	Robert Henderson	W. R. Givens	Sherman Hill	Henry Hill	A. C. Murray
	British Whig	British Whig Pub. Co., Ltd	Leman A. Guild	Leman A. Guild	Leman A. Guild	Leman A. Guild	Leman A. Guild	Leman A. Guild
Kitchener	News-Record	News-Record, Ltd	W. D. Enler, M. P.	W. J. Motz	W. J. Motz	C. E. Cornell	T. H. Kay	J. T. Taylor
	Telegraph	David Bean & Sons, Ltd	Geo. Martin		D. A. Bean	D. A. Bean	C. S. Bean	L. F. Schwartz
Lindsay	Post	Wilson & Wilson			G. H. Wilson	R. P. Wilson		
London	Advertiser	London Advertiser Co	H. H. Fickett			Frank Adams	Frank Adams	J. H. Herrington
	Free Press	A. S. Blackburn	A. R. Ford	A. R. Ford	A. S. Blackburn	C. Thomas	H. B. Muir	John Herrington
Niagara Falls	Review	F. H. Leslie, Ltd	James M. Cowan	F. H. Leslie	F. H. Leslie	F. H. Leslie	M. J. Gonder	F. H. Leslie
Sault Ste. Marie	Star	Sault Star, Ltd	J. W. Curran	J. W. Curran	J. W. Curran	R. A. Addison	R. A. Addison	R. A. Addison
Ottawa	Citizen	The Citizen Pub. Co	C. A. Bowman		W. M. Southam	G. A. Disher	F. W. Crabbe	T. V. Armstrong
	Le Droit	Syndicat D'Euvres Sociales	E. Boutet	Charles Gautier		Jos. Goulet	H. E. Lemieux	Miss Tessier
	Journal	Journal Pub. Co., Ltd	P. D. Ross	J. S. Crate	A. F. Parkinson	W. A. Perry	J. W. Cockburn	T. V. Armstrong
Peterboro	Examiner	Peterboro Examiner, Ltd	F. D. Craig	E. G. McKeeley			M. Menzie	S. H. Mitchell
Port Arthur	News-Chronicle	Port Arthur Daily News, Ltd	F. B. Allen	F. B. Allen	E. B. MacKay	E. B. MacKay	John Manning	C. Garrie
Port Hope	Guide	G. Wilson & Son	F. W. Wilson	F. W. Wilson	F. W. Wilson	H. K. Middleton	F. W. Wilson	F. W. Wilson
St. Catharines	Standard	W. B. & H. B. Burgoyne	W. B. Burgoyne	W. B. Burgoyne		H. B. Burgoyne	H. M. Gadsby	M. F. Bulger
St. Thomas	Times-Journal	The Times-Journal of St. Thomas, Ltd.		Thomas Keitt		W. L. Agnew	F. L. Watson	W. L. Agnew
Sarnia	Canadian Observer	The Canadian Observer, Ltd		W. M. Lowery		A. D. McKenzie	A. D. McKenzie	
Stratford	Beacon	K. W. O'Beirne						
Stratford	Herald	The Stratford Herald Ptg. Co., Ltd	Chas. Dingman	Ross Keane		Chas. Dingman	S. B. Dawson	P. J. Keating
Toronto	Globe	Globe Ptg. Co	T. Stewart Lyon			Wm. Findlay		R. A. McClear, J. T. Byrne
	Hebrew Journal	Canadian Jewish Pub. Co	A. Rhinewine	A. Rhinewine	H. Winberg	H. Winberg		H. M. Kirshenbaum
	Mail & Empire	J. S. Douglas	C. A. C. Jennings	W. J. Wilkinson			Geo. E. Scroggie	Geo. M. McTagg
	Star	J. E. Atkinson	J. E. Atkinson	John R. Bone	J. E. Atkinson	W. C. R. Harris	W. C. R. Harris	W. L. Argus
	Telegram	John Ross Robertson Est	John R. Robinson	C. H. J. Snider		A. T. Chadwick	N. T. Bowman	Wm. Elder
	World	W. F. Maclean	W. F. Maclean	J. Harry Smith	J. Lang	J. Lang	H. B. Somerville	J. Lang
Windsor	Border Cities Star	W. F. Herman		J. E. Young	H. A. Graybiel		R. Evans	C. Traunseck
Woodstock	Sentinel-Review	W. J. Taylor	John Markey	John Markey	W. J. Taylor	W. F. Tobey	E. S. Hunter	G. J. Johnston

PRINCE EDWARD ISLAND

City	Newspaper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Charlottetown	Examiner	C. J. Mitchell	W. L. Cotton	Frank Walker	E. Burnett	C. J. Mitchell	C. J. Mitchell	E. Williams
	Guardian	J. R. Burnett	J. R. Burnett	J. R. Burnett	J. R. Burnett	R. A. Macdonald	M. Deegan	A. Martin
	Island Patriot	Frederick J. Nash	Frederick J. Nash	Frederick J. Nash	Frederick J. Nash	Frederick J. Nash		

(*Continued on page* 155)

Oakland Tribune

Exclusive Associated Press Service

United Press International News Service

WE WANT YOU TO VISUALIZE OAKLAND, CALIFORNIA

¶ The right hand side of the map shows the great EAST BAY section of San Francisco bay of which OAKLAND is the largest single unit.

¶ It is seven miles across the bay from San Francisco to these cities.

¶ From the manufacturing city of Richmond on the north through OAKLAND to the agricultural and canning industries of Hayward on the south is a densely settled territory. Here is a population of over 300,000 where municipal division lines are purely imaginary.

¶ *In the back country, along the bay shore* and closely contiguous to OAKLAND by rapid transit one finds intensive agricultural pursuits together with varied industrial enterprises—in which there is an approximate population of 50,000 or more.

¶ OAKLAND is the natural center, the dominant overshadowing city in this home owning, industrial and intensively agricultural section, a separate distinct community of interests with its own problems and ideals.

To You, Mr. Buyer of Advertising:

TWO AND THREE THOUSAND MILES FROM OAKLAND THIS MESSAGE IS DIRECTED

It is of vital importance to you in your selection of newspaper mediums in California. It is a record of the advertising volume accorded the 8 daily newspapers in San Francisco and Oakland during the year just closed.

S. F. Examiner	(7 da.)	15,879,388 Lines	26% Gain
Oakland Tribune	(7 da.)	13,383,902 "	24% "
S. F. Chronicle	(7 da.)	11,503,688 "	15% "
S. F. Bulletin	(6 da.)	8,044,638 "	21% "
S. F. Call	(6 da.)	7,342,566 "	16% "
Oakland Enquirer	(6 da.)	6,224,750 "	10% "
S. F. Daily News	(6 da.)	5,551,532 "	40% "
*Oakland Daily Post	(6 da.)	1,896,930 "	1% "

*Inserted with S. F. Call in East Bay Cities.

Right Up in Front—A Close Second is the Big Result Producing

OAKLAND TRIBUNE

REPRESENTATIVES

Williams, Lawrence & Cresmer Co.
225 Fifth Ave.
New York City

Harris Trust Bldg.
Chicago, Ill.

W. R. Baranger Co.
Examiner Bldg., San Francisco, Calif.

DAILY NEWSPAPERS OF FRANCE

PARIS

L'Action, 30 rue Louis-le-Grand.
L'Action Française, 14 rue de Rome.
L'Alerte, 17 rue Jean-Goujon.
L'Aurore, 18 rue Notre-Dame-des-Victoires.
L'Avenir, 1 rue des Italiens.
La Bataille, 67 quai de Valmy.
La Croix, 5 rue Bayard.
La Démocratie, 32 boulevard Raspail.
La Démocratie Nouvelle, 5 boulevard des Italiens.
La Démocratie Sociale, 30 rue Louis-le-Grand.
La Dépêche Quotidienne, 32 rue de la Fontaine-au-Roi.
L'Écho de Paris, 6 place de L'Opéra.
L'Éclair, 10 rue de Daubourg-Montmartre.
L'Entente, 15 rue Louis-le-Grand.
L'Époque, 2 rue Grétry.
L'Ère Nouvelle, 24 rue Taitbout.
L'Évènement, 20 boulevard Montmartre.
Le Fait, 53 bis rue de Chateaudûn.
Le Figaro, 26 rue Drouot.
La France, 98 rue de Richelieu.
La Libre France, 42 rue Notre-Dame-des-Victoires.
La France Nouvelle, 48 rue Richer.
Le Gaulois, 2 rue Drouot.
La Gazette de France, 1 rue Baillif.
L'Heure, 142 rue Montmartre.
L'Homme Libre, 13 rue Taitbout.
L'Humanité, 142 rue Montmartre.
L'Impartial, 53 bis rue de Chateaudûn.
L'Indépendance, 53 bis rue de Chateaudûn.
L'Informateur Politique, Economique et Financier, 23 avenue Victor-Hugo.
L'Informateur Quotidien, 22 rue de Chateaudûn.
L'Intransigeant, 12 rue du Croissant.
Le Jour, 53 bis rue de Chateaudûn.
Le Journal, 100 rue de Richelieu.
Journal des Débats, 17 rue des Prêtres-Saint-Germain-L'Auxerrois.
Journal Officiel de la République Française, 31 quai Voltaire.
Le Journal du Peuple, 17 rue Grange-Batelière.
La Justice, 11 place du Havre.
La Lanterne, 24 boulevard Poissonière.
La Liberté, 111 rue Réaumur.
La Libre Parole, 14 boulevard Montmartre.
Le Matin, 2-6 boulevard Poissonnière.
Le Nouveau Temps, 53 bis rue de Chateaudûn.
La Nouvelle Presse, 161 rue Montmartre.
L'Oeuvre, 25 rue Royale.
L'Ordre Public, 4 boulevard des Italiens.
Paris Gazette, 10 rue Paul-Lelong.
Paris Nouvelles, 28 boulevard Saint-Denis.
Paris-Midi, 30 rue Louis-le-Grand.
Paris-Télégraph, 27 rue des Buttes-Montmartre (Saint-Ouen).
La Patrie, 144 rue Montmartre.
Le Petit Bleu, 18 rue Grange-Batelière.
Le Petit Journal, 59-61 rue Lafayette.
Le Petit Parisien, 16-22 rue D'Enghien.
La Petite République, 15 place de la Bourse.
La Politique, 45 rue Lecourbe.
La Presse Régionaliste, 6 rue Le Goff.
Le Populaire, 142 rue Montmartre.
La Presse, 144 rue Montmartre.
La Presse Libre, 28 boulevard Saint-Denis.
Le Public, 117 rue Réaumur.
La Quotidienne, 78 rue Taitbout.
Le Radical, 2 rue des Petits-Pères.
Le Rappel, 38 boulevard de Strasbourg and 71 rue de Faubourg Saint-Martin.
La République Radicale, 123 rue Montmartre.
La République Française, 21 boulevard Montmartre.
Le Siècle, 30 rue Louis-le-Grand.
Le Soir, 34 avenue de L'Opéra.
Le Temps, 5 rue des Italiens.
Le Verité, 16-18 rue Notre-Dame-des-Victoires.
La Victoire, 142 rue Montmartre.
La Voix Nationale, 18 rue Favart.

Business, Trade and Class Dailies

La Ville de Paris, 26 boulevard Poissonière (municipal affairs).
Le Bulletin des Halles, Bourses et Marchés, 33 rue J. J. Rousseau (agriculture and general business).
L'Écho Agricole, 33 rue J. J. Rousseau (agriculture and commerce).
Les Affiches de Paris, 32 rue d'Uulm (public sales).
Affiches Parisiennes et Départementales, 144 rue de Rivoli (public sales).
L'Intermédiare Officiel, 11 rue Le Peletier (public sales).
Moniteur des Ventes, 21 rue Le Peletier (public sales).
Petites Affiches, 2 rue Montesquieu (public sales).
L'Écho du Commerce, 33 rue J. J. Rousseau (wood products, chemicals, etc.).
La Dépêche Coloniale (official announcements concerning French colonies), 19 rue Saint Georges.
La Presse Coloniale, 2 rue des Halles.
La Presse Régionaliste, Métropolitaine et Coloniale, 6rue Le Goff.
Le Courrier (general business), 48 rue de Faubourg Poissonniére.
Le Marché Français (business), 6 place du Louvre.
Paris Annonces (business), 28 boulevard Saint-Denis.
L'Avant-Bourse (financial), 5 rue de la Bourse.
La Cote de la Bourse et de la Banque (financial), 1-3 rue de la Bourse.
La Cote Européenne (financial), 17 rue Saint-Marc.
Essor Industriel, Economique et Financier (financial), 10 rue Gaillard.
Express-Finance, 30 rue Bergère.
Guide de la Bourse et de la Banque (financial), 49 rue Laffitte.
L'Information (financial), 10 place de la Bourse.
Les Informations Parisiennes (financial and political), 5 rue de la Grange-Batelière.
La Journée Financière, 11 bis rue Maubeuge.
Le Marché de Paris (financial), 26 rue Feydeau.
Le Messager de Paris (financial), 42 rue Notre-Dame-des-Victoires.
Paris-Bourse (financial), 1 rue de la Bourse.
Le Petit Bulletin Quotidien de la Bourse et de la Banque (financial), 3 rue d'Uzes.
La Petite Cote de la Bourse (financial), 4 rue de la Bourse.
Excelsior (illustrated daily), 20 rue d'Enghien.
La Chronique Industrielle (industrial), 2 rue du colonel Renard.
La Journée Industrielle (industrial), 53 rue Vivienne.
Gazette du Palais (legal), 3 boulevard du Palais.
La Gazette des Tribunnaux (legal), 12 place Dauphine.
La Loi (legal), 60 quai des Orfèvres.
Le Cyrano (literary), 117 rue Réaumur.
Le Bulletin des Fiancés (matrimonial), 26 boulevard Bonne-Nouvelle.
La Cote des Métaux (hardware), 89 rue de Reuilly.
La France Militaire (army and navy), 124 boulevard Saint-Germain.
La Vie Mondaine (society), 370 rue Saint Honoré.

Foreign Language Dailies Published at Paris

Chicago Tribune, 420 rue Saint Honoré.
The Daily Mail (London), 36 rue du Sentier.
The New York Herald, 49 avenue de L'Opéra

Daily Sporting Papers of Paris

L'Auto, 10 Faubourg Montmartre (automobiles and sports).
Auteuil-Longchamp, 117 rue Réaumur (sports).
Le Guide Sportif, 21 rue Singer (sports).
Le Jockey, 142 rue Montmartre (sports).
Paris-Sport, 18 rue de Croissant.
Paris-Turf, 26 boulevard des Italiens (racing).
Le Sport-Rapide, 121 rue Montmartre.
La Veine, 18 rue de Croissant (horses).

Theatrical Daily of Paris

Comoedia, 27 boulevard Poissonière.

FRENCH PROVINCIAL DAILIES

AIN

BOURG-EN-BRESSE—Le Courrier de L'Ain.

AISNE

LAON—JOURNAL de L'Aisne (except Sunday).
SAINT QUENTIN—Guetteur de Saint Quentin et de L'Aisne (except Sunday); Journal de Saint Quentin et de L'Aisne; Le Saint Quentinois.
SOISSONS—L'Argus Soissonais (except Sunday).
VERVINS—Le Démocrate du Department de L'Aisne (except Sunday); Le Libéral de L'Aisne; Le Républicain de L'Aisne.

ALLIER

MOULINS—Le Progrès de L'Allier, de la Nièvre et de Sâone-et-Loire.
MONTLUÇON—L'Abeille de la Creuse; Le Centre.
VICHY—Le Journal de Vichy (during season); Liste Officielle des Étrangers.

ALPES-MARITIMES

NICE—L'Éclaireur de Nice; Le Petit Niçois (illustrated morning daily); Les Petits

(Continued on page 94)

USE NEWSPAPERS ON A THREE-YEAR BASIS

Advertising Is On Trial

The answer is dominant advertising through concentration in dominant newspapers

DURING the past three years all of us have indulged in expensive selling practices. Advertising has been placed without much regard for efficiency because of the certainty that any advertising in any medium would pay its way.

Today we are facing a new condition. Advertising is on trial. Advertising must prove its efficiency. It must reestablish itself as a necessary factor in economical distribution. It must demonstrate the truth of the assertion that advertising lowers the cost of living.

Dominant advertising in the one dominant newspaper in each city backed with intelligent selling methods will carry the load at minimum expense.

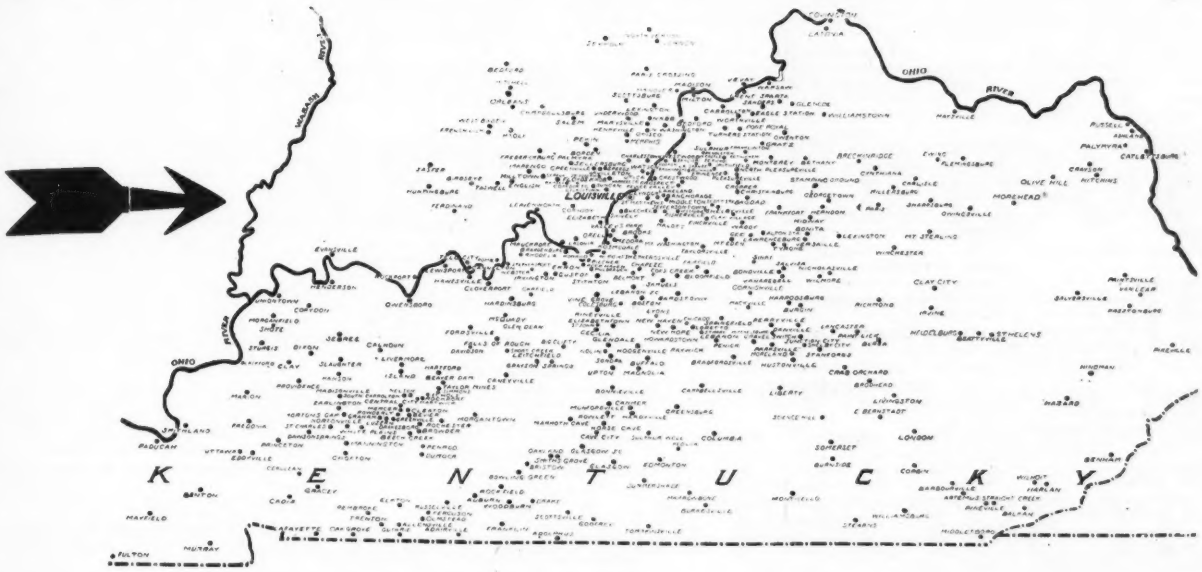
The Indianapolis News

New York Office
DAN A. CARROLL
150 Nassau St.

FRANK T. CARROLL
Advertising Mgr.

Chicago Office
J. E. LUTZ
First National Bank Bldg.

Louisville—The Gateway To The New South



LOUISVILLE, KY.

is the gateway to the South. It is the city where nearly 300,000 people trade. It is the jobbing center of more than 3,000,000 population. The entire State of Kentucky and part of Indiana depend upon Louisville for supplies of every kind.

Five railroads and numerous electric lines radiate north, south, east and west, over which the jobbers ship your goods with unusual dispatch. Along the same routes thousands of shoppers come to Louisville to *buy*.

The location, the character of the city, the social and industrial attractions and the climate of Louisville, have all been factors in making this city the most cosmopolitan of the South. North and South mingle in Louisville and no one line of merchandise has a monopoly. There is room for all dependable necessities and luxuries properly promoted by careful distributing methods and convincing advertising.

The people demand all that has merit from baked beans to motor cars. There are nearly 50,000 industrial workers, well paid, wide-awake and, in most instances, home owners.

Nearly one hundred lines of trade are represented in the 550 factories of Louisville and the prosperity of the adjacent territory, does not depend upon any one crop. Corn headed the list of crops in 1920. Tobacco, wheat, oats, barley, rye, potatoes, hay, clover, apples, peaches and pears aided materially in swelling the bank accounts of a people anxious to secure what is best to wear—to eat and to enjoy in their homes.

STUDY THE MAP—Where Can You Find As Many Cities and Towns "Covered" Completely by Two Newspapers?

LOUISVILLE COURIER-JOURNAL

(Morning)

LOUISVILLE TIMES

(Evening)

These two newspapers offer something in addition to giant circulation at fair rates.

They Offer Co-operation

Throughout the entire territory, the merchandising department of these two papers creates dealer co-operation—jobber co-operation and consumer demand.

The service department is one of the few in the United States which conducts a campaign of promotion and education among jobbers in regard to the pulling power of newspaper advertising. In fact, the leading jobbers have learned to reject many products presented by manufacturers who have failed to adopt newspaper advertising.

Dealers have faith in suggestions from our merchandising department and consult us before accepting new lines.

CONSUMERS (readers of the Courier-Journal and Louisville Times) HAVE CONFIDENCE IN GOODS ADVERTISED IN OUR COLUMNS BECAUSE NONE BUT THE DEPENDABLE CAN SECURE SPACE, OR THE CO-OPERATION OF OUR HIGHLY DEVELOPED MERCHANDISING DEPARTMENT.

There is more to tell you. Write or wire to our National Advertising Manager for analysis of territory and special service for your particular line of goods.

"WHEN IT SELLS IN LOUISVILLE IT WILL SELL NORTH, SOUTH, EAST AND WEST"

The S. C. Beckwith Special Agency

SOLE FOREIGN REPRESENTATIVES

New York Chicago Kansas City St. Louis Atlanta Detroit

DAILY NEWSPAPERS OF FRANCE

(Continued from page 92)

Affiches; Le Phare du Littoral; Soleil du Midi.
CANNES—Le Littoral.

ARDENNES

MÉZIÈRES—Courrier des Ardennes (daily except Monday); Le Journal des Ardennes et du Nord-Est; Le Petit Ardennais; La Dépêche des Ardennes.
VOUZIERS—L'Union de Vouziers.

ARIÈGE

FOIX—L'Express du Midi.

AUBE

TROYES—La Tribune de L'Aube; Le Petit Troyen.

AUDE

CARCASSONNE—Le Courrier de L'Aude (except Sunday); L'Express du Midi.

AVEYRON

RODEZ—Le Courrier de L'Aveyron; L'Union Catholique.

BOUCHES-DU-RHÔNE

MARSEILLE—La Dépêche (edition of Toulouse paper); La Gazette du Midi; Le Journal de Marseille; Le Petit Marseillais; Le Petit Provençal; Le Radical; Le Sémaphore de Marseille; Le Soleil du Midi.

CALVADOS

CAEN—Journal de Caen et Progrès du Calvados; Le Moniteur du Calvados (except Sunday).

CANTAL

AURILLAC—Le Cantal Républicain; La Liberté du Cantal.
SAINT-FLOUR—L'Union Républicaine (except Sunday).

CHARENTE

ANGOULÊME—La Charente; La Petite Charente; L'Impartial du Centre Ouest.

CHARENTE-INFÉRIEURE

ROCHEFORT-SUR-MER—Les Tablettes des Deux Charentes (except Sunday).
ROYAN—La France de Bordeaux et du Sud-Ouest (see Bordeaux, Gironde); La Liste Officielle des Étrangers (during season); Royan (during July, August and September).

CHER

BOURGES—La Dépêche du Berry; Le Journal du Cher.

CORRÈZE

TULLE—Le Corrézien (except Sunday); Le Courrier du Centre (edition of paper in Limoges, Haute-Vienne); La Dépêche (edition of Toulouse, Haute-Garonne, paper).
BRIVE—Le Courrier du Centre (edition of Limoges, Haute-Vienne, paper).

CORSE

AJACCIO—Le Colombo.
BASTIA—Bastia Journal; Le Petit Bastiais.

CÔTE D'OR

DIJON—Le Bien Public; Le Progrès de la Côte d'Or.

CREUSE

GUÉRET—L'Abeille de la Creuse (see Montluçon, Allier); Le Courrier du Centre (see Limoges, Haute Vienne).

DORDOGNE

PÉRIGEUX—L'Avenir de la Dordogne; Le Courrier du Centre (see Limoges, Haute Vienne); L'Echo du Périgord.

DOUBS

BESANÇON — Le Dépêche Républicaine; L'Éclair Comtois; Le Petit Comtois.

DRÔME

VALENCE—Journal de Valence; Le Messager de Valence.

EURE-ET-LOIR

CHARTRES—La Dépêche D'Eure-et-Loir; Le Progrès.

FINISTÈRE

BREST—Brest Télégramme; La Dépêche de Brest.

GARD

NIMES—Le Journal du Midi; Le Petit Midi; Le Populaire du Midi; Le Républicain du Gard.

HAUTE-GARONNE

TOULOUSE—La Dépêche; L'Express du Midi; Le Rapide; Le Républicain; Le Télégramme.

GERS

AUCH—La Dernière Heure; L'Express du Midi (see Toulouse, Haute Garonne).

GIRONDE

BORDEAUX—La Dépêche (see Toulouse, Haute Garonne); La France du Bordeaux et du Sud-Ouest; La Gironde; La Liberté du Sud-Ouest; Le Nouvelliste de Bordeaux; La Petite Gironde; Le Théâtre.

HÉRAULT

MONTPELLIER—La Dépêche (see Toulouse, Haute Garonne); L'Éclair; Le Journal Méridional; Le Petit Méridional.
BÉZIERS—L'Union Républicaine.
CETTE—Journal de Cette.

ILIE-ET-VILAINE

RENNES—Journal de Rennes; L'Ouest-Éclair; Le Nouvelliste; Rennes-Théâtre.

INDRE

CHATEAUROUX—Le Centre-Éclair; Journal du Département de L'Indre.

INDRE-ET-LOIRE

TOURS—La Dépêche du Centre et de L'Ouest; Le Journal D'Indre-et-Loire et Les Nouvelles du Centre et de L'Ouest; La Touraine Républicaine.

ISÈRE

GRENOBLE—La Croix de L'Isère; La Dépêche Dauphinoise; Le Droit du Peuple; Le Petit Dauphinois; La Republique D'Isère.

LOIR-ET-CHER

BLOIS—L'Avenir de Loir-et-Cher.

LOIRE

SAINT ÉTIENNE—La Loire Républicaine; Mémorial de la Loire; Le Spectacle Quotidien Illustré; Le Stéphanois; La Tribune Républicaine.

HAUTE LOIRE

LE PUY—L'Avenir de la Haute Loire; La Haute Loire; La Republique du Centre.

LOIRE INFÉRIEURE

NANTES—Le Phare; Le Populaire de Nantes.

LOIRET

ORLÉANS—Journal du Loiret (except Sunday); La Patriote Orléanais; Le Progrès du Loiret; Le Republicain Orléanais et du Centre; La Tribune Radicale du Centre.

LOT-ET-GARONNE

AGEN—L'Express du Midi (Toulouse, Haute Garonne); L'Indépendant de Lot-et-Garonne.

MAINE-ET-LOIRE

ANGERS—La France Nouvelle; Journal de Maine-et-Loire; L'Ouest; Le Petit Courrier; Le Petit Journal de Maine-et-Loire.
SAUMUR—Courrier de Saumur (except Sunday); L'Echo Saumurois.

MANCHE

CHERBOURG—Cherbourg Éclair.
GRANVILLE—La Plage (July 1 to October 1).

MARNE

CHALONS-SUR-MARNE—Journal de la Marne (except Sunday); L'Union Républicaine.
ÉPERNAY—Courrier du Nord-Est et Le Champenois (except Monday); La Dépêche de L'Est; Le Réveil de la Marne.
REIMS—L'Avenir; Le Courrier de la Champagne; La Dépêche de L'Est; L'Eclaireur de L'Est; L'Indépendant rémois; Le Progres de L'Est (illustrated).
SAINTE-MENEHOULD—Journal de la Marne (see Châlons-sur-Marne).
VITRY-LE-FRANÇOIS—Le Messager de la Marne (except Monday); Le Républicain de L'Arrondissement de Vitry-le-François.

HAUTE MARNE

CHAUMONT—Le Petit Champenois; Le Petit Haut-Marnais.

MAYENNE

LAVAL—La Mayenne (except Sunday).

MEURTHE-ET-MOSELIE

NANCY—L'Éclair de L'Est; L'Est Républicain; L'Étoile de L'Est; L'Impartial de L'Est; Journal de la Meurthe et des Vosges.

MEUSE

BAR-LE-DUC—L'Echo de L'Est; L'Indépendance de L'Est (Meuse edition of L'Étoile de L'Est, Nancy).

MORBIHAN

LORIENT—Le Nouvelliste de Morbihan.

MOSELIE

METZ—Le Lorraine; La Lothringer Volkszeitung; Le Messin; Le Républicain Lorrain.
SARREBOURG—Gazette de Sarrebourg.
THIONVILLE—Le Journal de Thionville (French and German).

NIÈVRE

NEVERS—Journal de la Nièvre (except Sunday); Paris-Centre.

NORD

LILLE—Les Affiches et Annonces; La Circulaire Quotidienne (financial); Cours Authentique et Officiel (financial); Le rier du Nord; La Croix de Roubaix; Tour-Croix du Nord; La Dépêche; L'Echo du Nord; Le Nord Artiste; Nouvelliste; Le Progrès du Nord et du Pas-de-Calais; Le Réveil du Nord; Le Télégramme du Nord.
ARMENTIÈRES—La Gazette D'Armentières.
CAMBRAI—L'Émancipateur.
DUNKERQUE—La Flandre; Le Leughenaer; Le Nord Maritime.
ROUBAIX—L'Avenir de Roubaix-Tourcoing; Le Bulletin des Laines (textile); Le Courrier du Nord; La Croix de Roubaix-Tourcoing; L'Égalité; Journal de Roubaix.
TOURCOING—La Croix de Roubaix-Tourcoing; Journal de Roubaix.

OISE

BEAUVAIS—Alliance Démocratique; Le Moniteur de L'Oise; La République de L'Oise.

PAS-DE-CALAIS

ARRAS—L'Avenir; Le Courrier du Pas-de-Calais; La Croix D'Arras.
BOULOGNE-SUR-MER—Le Boulonnais (except Sunday); La France du Nord (except Sunday); Le Télégramme du Pas-de-Calais et de la Somme (editions in towns through Nord, also).
CALAIS—Le Petit Calaisien; Le Phare de Calais (except Sunday).
SAINT-OMER—L'Indépendant du Pas-de-Calais (except Sunday).

PUY-DE-DÔME

CLERMONT-FERRAND—L'Avenir du Puy-de-Dôme et du Centre; Le Moniteur du Puy-de-Dôme.

BASSE PYRÉNÉES

PAU—L'Express du Midi (see Toulouse, Haute Garonne); L'Indépendant des Pyrénées (except Sunday); Le Mémorial des Pyrénées; Le Patriote des Pyrénées.
BAYONNE—La Chronique de Bayonne; Le Courrier de Bayonne et du Pays Basque; La Gazette de Biarritz-Bayonne; Le Sud-Ouest.
BIARRITZ—La Gazette de Biarritz-Bayonne.

HAUTE PYRÉNÉES

TARBES—L'Action Pyrénéenne; L'Indépendant des Hautes-Pyrénées; Le Républicain des Hautes-Pyrénées; Les Pyrénées, Le Semeur.

PYRÉNÉES-ORIENTALES

PERPIGNAN—L'Indépendant des Pyrénées-Orientales; Le Roussillon.

BAS RHIN

STRASBOURG—L'Alsacien (except Sunday); L'Echo de Strasbourg; Journal D'Alsace et de Lorraine; Messager du Peuple; Le Nouveau Journal de Strasbourg; La Presse Libre (except Sunday); Volksfreund; La République; Les Dernières Nouvelles (except Sunday).
HAGENAU—Der Elsaessische Volksbote (except Sunday); Journal D'Hagenau.

HAUT-RHIN

COLMAR—Démocrate du Haut-Rhin (except Sunday); Le Nouveau Rhin Français (except Sunday); Rhin Français.
MULHOUSE—L'Echo de Mulhouse (except Sunday); L'Express; Journal de Mulhouse et Mulhauser Tagblatt (French and German); Der Republicaner; L'Alsace.

RHÔNE

LYON—Cote des Valeurs en Banque; Cours Officiel de la Bourse de Lyon (except Sunday); La Dépêche (see Toulouse); L'Express de Lyon; Le Journal de la Foire (published two weeks before and during the annual fair daily); Lyon Républicain; Le Moniteur Judicaire de Lyon; Le Progrès de Lyon; Le Rhône; Le Salut Public; La Vie Théâtrale.

SAÔNE-ET-LOIRE

MÂCON—Le Journal de Saône-et-Loire; L'Union Républicaine.
CHALON-SUR-SAONE—Courrier de Saône-et Loire; Le Progrès de Saône-et-Loire.

SARTHE

LE MANS—L'Ouest de la Sarthe; Le Petit Manceau; La Sarthe.

SEINE-INFÉRIEURE

ROUEN—La Depeche de Rouen et de Normandie; Journal de Rouen.
LE HAVRE—La Gazette Maritime et Commerciale; Le Havre; Havre Éclair; Journal du Havre; Le Petit Havre.

DEUX SÈVRES

NIORT—Mémorial des Deux-Sèvres (except Sunday).

SOMME

AMIENS—La Chronique Picard; Journal D'Amiens; Le Mémorial D'Amiens; Le Progrès de la Somme.

TARN

CASTRES—Écho du Tarn; L'Éclaireur du Midi.
MAZAMET—Les Laines et Cuirs.

TARN-ET-GARONNE

MONTAUBAN—Liberté du Sud-Ouest (Bordeaux); L'Express du Midi (Toulouse); Le Républicain de Tarn-et-Garonne; Le Télégramme (Toulouse).

TERRITOIRE DE BELFORT

BELFORT—L'Alsace (also at Mulhouse).

VAR

TOULON—Le Petit Var; La République du Var; Le Var Républicain.

VACLUSE

AVIGNON—Le Quotidien du Midi.

VIENNE

POITIERS—L'Avenir de la Vienne; Courrier de la Vienne et des Deux Sèvres (except Sunday); L'Écho du Poitou; Journal de L'Ouest; Journal de la Vienne.

(Continued on page 96)

The New Haven Register

NEW HAVEN, CONN.

The strongest and most influential paper in New Haven. More than three-quarters of the people in the New Haven field read the Register daily.

The "REGISTER" Leads

in QUANTITY
in QUALITY
in ADVERTISING
in CIRCULATION

The circulation of the Register is greater than that of any two New Haven papers combined.

Largest and Best Circulation in Connecticut's Largest City

THE JULIUS MATHEWS SPECIAL AGENCY

BOSTON NEW YORK CHICAGO

IN TACOMA

And Southwest Washington Its

THE NEWS TRIBUNE

9,303,532 Agate lines of paid advertising carried in the 6-evenings a week News Tribune in **1920**

8,041,978 Agate lines of paid advertising carried in the 6-evenings a week News Tribune in **1919**

1,261,554 AGATE LINES **GAIN FOR THE YEAR**

The News Tribune is a member of the Audit Bureau of Circulation. Its average net paid daily circulation for the year of 1920 was

31,787

Of this circulation there was delivered each night within the city limits and the suburban trading radius of Tacoma

25,106 COPIES BY CARRIER

There is no waste to News Tribune circulation. The message of the advertiser is carried in its columns directly into the homes.

GROWING! GAINING!

This rich and prosperous section of the great Pacific Northwest turns commercially and geographically to Tacoma as its center. The News Tribune completely covers the city of Tacoma and Southwest Washington. It is the only newspaper in the state of Washington which has an evening Associated Press leased wire service and a United Press evening leased wire service as well. When you think of Tacoma and Southwest Washington, think of

THE NEWS TRIBUNE

Published by the Tribune Publishing Co.

FRANK S. BAKER, President **CHARLES B. WELCH, Editor and General Manager**

FOREIGN REPRESENTATIVES

DAVID J. RANDALL
341 Fifth Ave.
New York

FORD AND PARSONS
940 Marquette Bldg.
Chicago

R. J. BIDWELL
742 Market St.
San Francisco

DAILY NEWSPAPERS OF FRANCE

(*Continued from page 94*)

HAUTE-VIENNE

LIMOGES—Le Courrier du Centre; La Dépêche; La Gazette du Centre; Le Populaire du Centre; Le Réveil du Centre.

VOSGES

ÉPINAL—L'Union Républicaine des Vosges; Le Réveil des Vosges; Le Télégramme des Vosges.

YONNE

AUXERRE—Le Bourguignon; L'Indépendant Auxerrois; L'Yonne.

ALGÉRIE

ALGIERS—La Dépêche Algérienne; L''Écho D'Alger; Le Messager de L'Algérie; Les Nouvelles.

CONSTANTINE—La Dépêche de Constantine; Le Républicain.

BÔNE—La Dépêche de L'Est; Le Réveil Bônois.

ORAN—L'Écho D'Oran; Le Petit Oranais.

TUNISIE

TUNIS—Le Courrier de Tunisie; La Dépêche Tunisienne; Ez-Zohra (Arabian); Es-Sabah (Jewish-Arabian); L'Association (agricultural); La Tunisie Française; L'Unions.

SFAX—La Dépêche Sfaxienne.

MAROC
(Morocco)

CASABLANCA—La Presse Marocaine; La Vigie Marocaine et le Progrès Marocain.

RABAT—Le Petit Marocain.

TANGER—La Dépêche Marocaine; El Porvenir (Spanish).

SÉNÉGAL

DAKAR—Le Petit Sénégalais (weekly, semi-weekly or daily, according to the news).

LA RÉUNION
(Reunion Island)

SAINT-DENIS—La Dépêche; Le Nouveau Journal; La Patrie Créole; Le Peuple; Le Progrès.

LA GUADELOUPE

LA BASSE-TERRE—La Dépêche; L'Écho de la Guadeloupe.

LA POINT-A-PITRE—Le Nouvelliste.

COCHIN-CHINE

SAÏGON—Bulletin de la Chambre de Commerce de Saïgon; Le Courrier Saïgonnais (except Sunday); L'Opinion.

TONKIN

HANOÏ—L'Avenir du Tonkin; L'Indépendance Tonkinoise; L'Union Républicaine.

HAÏPHONG—Le Courrier de Haïphong.

NOUVELLE CALÉDONIE
(New Caledonia)

NOUMÉA—La France Australe.

NEWSPAPERS OF BELGIUM

Brussels

Demain, 34 rue de l'Ecuyer. Director, Paul André; Editorial secretary, Boghaert-Vaché.

Le Democrate (Christian democracy), 13 avenue de la Renaissance. Managing director, Georges Heyman.

La Derniere Heure (Liberal), 9 rue St. Pierre. Directors, MM. Brebart and Oedenkoven. Editorial secretary, M. Bossut. Sworn circulation 121,414 copies per day.

Etoile Belge (Liberal), 13 rue des Sables. Director, Alfred Madoux; Editor in Chief, A. Giraud; Editorial secretary, V. Lagye.

La Gazette (Liberal), 86 rue du Marais. Director, M. Cattier.

L'Indépendance Belge (liberal organ), 17 rue des Sables. Director, M. Barnich. Editor in chief, M. Van Zype. Editorial secretary, Herman Dons. Correspondents at Paris. R. de Mares and André Billy.

Le Journal de Bruxelles (Catholic), 25 rue de la Madeleine. Director M. L. Gille.

Het Laatste Nieuws (Flemish, liberal), daily, 60 rue St. Pierre. Director, Julius Hoste Sr.

La Libre Belgique (Catholic), 12 rue Montagne-aux-Herbes-Potageres.

Le National (Catholic). Director Paul Jourdain.

La Nation Belge (morning), 2 and 4 Boulevard Anspach. Director, M. F. Nouray. Editorial secretary, Ed. de Voghel.

Het Nieuws van den Dag (Flemish Catholic) 16 rue des Sables. Directress-owner, Mme. J. Huyghe. Administrator, Mlle. G. de Myttenacre. Editorial secretary, Francois Delmot.

Ons Belgie (Independent Flemish), 2 Galerie de la Reine. Director, Leo Van Goethem.

Le Peuple (Socialist), 35 rue des Sables. Director Aug Dewinne.

Le Soir (evening), 23 Place de Louvain. Director V. Rossel. Editor in Chief, M. de Arsac. Correspondents at Paris, F. Rai Wez, A. de Gobart.

De Standard, 43 rue de la Fourche. Director, Dr. A. van de Perre. Editor in Chief, F. Van Cauwelaert.

Le XX. e Siecle, 25 rue de la Madeleine, Brussels. Director, M. Zwanepoel.

L'Evantail (literary weekly), 44 rue d'Arenberg. Director, F. Rotiers.

Antwerp

L'Action Nationale (independent daily), 26 Rempart Kipdorp. Director, Jules Claes; Editor in chief, F. DeRoy

Gazet Van Antwerpen (Flemish Catholic daily), 54 rue Nationale. Director, Jan Bamps, Editor in chief, F. Goris.

Antwerpsche Tijdingen (Flemish Catholic daily), 24 Hopland. Director, Albert Boucherij; Editor in chief, L. Mauw.

L'Echo du Soir, 26 Rempart Kipdorp. Director, J. Bacot.

Het Handelsblad (Flemish Catholic daily), 9 Lijnwaadmarkt. Director, Jean Van Dieren; Editor in chief, Jan Van Menten.

Le Matin (Liberal daily), 39 Vielle-Bourse. Director, C. De Cauwer; Managing secretary, Fr. Reynders; Editorial secretary, R. Vander Schoepen.

La Metropole, 48 rue Nationale. Manager, Charles Penninck.

Neptune, 17 rue des Beguines; Director and owner, Leon Vanderslyen; managing secretary, Louis Smolders; Editorial secretaries, Henry Berquin and A. Mahy.

De Nieuwe Gazet, 28 Korte Nieuwstraat. Director, Flor Burton. Editor in chief, Auguste Monet.

De Schelde (Flemish daily), 13 Kaiserstraat. Director, Gustave Janssens.

Liege

L'Express, 26 Boulevard d'Avroy. Directing editor in chief, George Massart.

Gazette de Liege, 2 rue de l'Official. Directing editor in chief, Joseph Demarteau. Business manager, Henri Somze, general secretary, Desire Drion. Editorial secretary, P. De Bonnier.

Journal de Liege, 22 rue des Dominicains. Director, Arnold Thuillier; Editor in chief, Desire Horrent.

La Meuse, 10 Boulevard de la Sauvenière. Director-Administrator in chief, Chevalier Maurice de Thier. Editor in chief, Olympe Gilbert. Editorial secretary, Joseph Louette. Editor, G. Remy.

Le Peuple de Liege, 6 rue Saint Michel. Director Isi Delvigne. Editorial secretary, Ernest Bologne.

Huy

Gazette de Huy et de la Circonscription Huh-Waremme, 12 rue Applee. Director, Editor in chief, Leon Lebrun.

Journal de Huy, 51 Chausee de Liege. Director-Editor in chief, Foncoux-Dieu. Editor, Armand Foncoux.

Le Courrier de Huy et de l'Arrondissement de Huy-Waremme, 2 rue Gregoire Bodart. Founder, H. Marechal-Ranwez.

Malmedy

La Semaine. Editor and publisher, Clement Muller-Scius.

Verviers

Le Courrier du Soir, 24 Place du Marty. Director, Joseph Bronkart. Editor in chief, Gregoire Hauseux. Editor, Fernand Toll.

Le Jour, 27 Place du Martyr. Administrator, Henri Lamboray. Director-editor in chief, L. Bomerson. Editor, Ch. Liegois.

(*Continued on page 98*)

CRACK THIS NUT

—LOTS OF GOOD MEAT

January Statements of Kalamazoo Banks Show Savings Deposits of

$11,257,744

An Increase Of 23%

Over Jan. 1, 1920

Kalamazoo people have money.

There are two ways of getting it—

Advertising or Burglary

ADVERTISING SUREST AND SAFEST

When You Use

THE KALAMAZOO GAZETTE

80% of the buildings in Brooklyn are residential.

The biggest community of homes in America.

97% of the Standard Union circulation is in Brooklyn.

No wonder we sell advertised merchandise.

R. F. R. Huntsman

THE

ST. LOUIS POST-DISPATCH

Printed in Excess of

19 million agate lines in 1920

despite the fact that more than 5000 columns were omitted for lack of space.

The POST-DISPATCH Exceeded the Globe-Democrat —The Second St. Louis Newspaper

In **Total Paid Advertising**—5,574,980 Agate Lines.
In **Home Merchants' Advertising**—4,503,980 Agate Lines.
In **National Advertising**—226,780 Agate Lines.
In **Classified Advertising**—844,220 Agate Lines.

THE POST-DISPATCH EXCEEDED THE OTHER TWO EVENING NEWSPAPERS—THE STAR AND THE TIMES—COMBINED

In **Total Paid Advertising**—6,187,880 Agate Lines.
In **Home Merchants' Advertising**—1,648,280 Agate Lines.
In **National Advertising**—1,205,380 Agate Lines.
In **Classified Advertising**—3,334,220 Agate Lines.

*No Sunday.

In St. Louis, the Circulation of the Daily POST-DISPATCH is 50% Greater Than That of Any Other St. Louis Newspaper

In St. Louis, the Circulation of the Sunday POST-DISPATCH Is Double That of the Sunday Globe-Democrat

The S. C. Beckwith Special Agency, Sole Foreign Representatives
New York, Chicago, St. Louis, Detroit, Kansas City, Atlanta, San Francisco

NEWSPAPERS OF BELGIUM

(Continued from page 96)

Verviers—Continued

L'Union Liberale, 10-12 rue David. Director, M. Vinche.

Ghent

Le Bien Public (Flemish Catholic daily), 3 rue aux Tripes. Director, M. De Moor. Editors, L. D'Hondt, P. Colle.

La Flandre Liberale, 1 rue du Nouveau Bois. Commercial director, G. Watelet. Editor in chief, Paul Henen.

Gazette Van Gent (Flemish daily), 42 Bloemstraat. Director, Vander Porten. Editor in chief, E. Bultynck. Editorial secretary, J. Matton.

Journal de Gand, 3 rue de Flandre. Director, Felix Cambier. "Gentenaar-Landwacht-Volksvriend," 18 Ketelvest. Director, Joseph Piens.

Het Volk (Anti-Socialist daily), 16 Meersteeg. Director, G. Eylenbosch. Editor in chief, Ph. De Munnynck.

Vooruit (daily Socialist, Flemish), 29 Hoogport. Director, M. de Visch. Editor in chief, M. Hardyns.

Bruges

Journal de Bruges, 6 Quai Vert. Director, Leon Claeys.

Burgerwelzijn (Flemish defender of Flemish language), 7 rue d'Argent. Directing owner, A. Fockenier-Saelens. Editor, G. De Zaine.

La Patrie (Catholic), 1 Quai des Menetriers. Director-Editor in chief, V. Luyssen.

Ostend

Le Carillon, 47 rue St. Sebastian. Director-editor in chief, Albert Bouchery.

L'Echo d'Ostende, 105 rue de la Chapelle. Director-editor in chief, H. Raick.

Mons

L'Avenir du Borinage et de l'Arondissement de Mons (Socialist), 11 Place de la Gare. Director, John Duhot.

Le Hainaut, 9 rue du Parc. Director-editor in chief, Hadelin Desguin.

Le Progres, 52 rue du Parc. Director, Joseph Hamaide. Editor, Rene Fraikin.

La Province, 11 rue de la Petite Guirlande. Director, Henri Simonet. Editor, Maurice Robert.

Charleroi

Gazette de Charleroi, 16 rue de Beaumont. Director, Ch. Chome. Editor in chief, Arthur Pater.

Journal de Charleroi, 24 rue du College. Director-editor in chief, Gustav Bufquin des Essarts.

Le Pays Wallon, 13 Quai de Namur. Director-editor in chief, H. Gobbe Van de Mergel.

Le Rappel, 19 rue Leopold. Editor in chief, Jean Valschaert.

La Louviere

La Gazette du Center (Catholic daily), 5 rue Waucquez. Director-editor in chief, A. Dehan.

Les Nouvelles (daily, liberal), 58 rue Hemoir. Administrator, Camille Deberghe.

Tournai

L'Avenir de Tournaisis (liberal democratic, daily), 4 Reduit-des-Sions. Director-editor in chief, Th. Rimbaut.

Le Courrier de l'Escaut (Catholic), 18 rue Cure Notre Dame. Editor in chief, Leon Mallie, Jr.

Namur

La Province de Namur (daily liberal), 31 rue Felix Wodon. Director, P. Beaupain.

Vers L'Avenir, 27-29 rue de la Croix. Director, Rene Delforge.

Arlon

L'Avenir du Luxembourg, 42 rue du Luxembourg. Director-editor in chief, Jos Neujean.

Les Nouvelles, 3-5 rue Leopold. Owning-director, E. Bourger.

Hasselt

Nieuw Limburg, 19 rue Haute. Editor, Library, Olyff.

JOURNALISTIC ASSOCIATIONS

MAISON DE LA PRESSE
48 Rue de l'Ecuyer
Brussels, Belgium

Headquarters of the Belgian press. There is a large meeting place in the headquarters, besides billiard, reading and writing rooms, and restaurant.

Maison de la Presse is under the supervision of a Counsel of Administration composed of MM Edmond Patris, president of the Association de la Presse Belge et de l'Union Professionelle; Herman Dons, general secretary of the two associations; Fernand Bernier, President of the Brussels section; Maurice Duwaerts, treasurer of the Union Professionelle and Paul de Landsheere, secretary of the Union Professionelle. Directing secretary is M. Arthur Gilon.

Maison de la Presse is the meeting place of the following associations:

Association Generale de la Presse Belge; Union Professionelle de la Presse Belge; Section Bruxelloise de l'Association de la Presse Belge; Consortium des directeurs des journaux; Mutualité de la Presse Belge; Caisse de Retraite (pension fund) de l'Association de la Presse Belge; Syndicat de la Presse d'Information; Association des journalistes catholiques; Association des journalists liberaux; Syndicat des journalistes socialistes.

Le Journaliste is a monthly organ of all the associations. All communications concerning it should be addressed to M Herman Dons, secretaire general de l'association de la Presse et de l'Union Professionelle, 48 rue de l'Ecuyer, Brussels.

The statutes of the Belgian Press Association give the objects as follows:

"To discuss in common and defend the general interests and rights of the press, and to protect by all means it judges useful, the dignity and professional interests of its members.

"To second the Societe Mutualist de la Presse Belge (aid society) in order that it may realize the programme specified in article 2 of its statutes (relating to help, benefits).

"To generalize the use of an identity card permitting all Belgian journalists associated to make themselves known and to exercise without hindrances their profession in Belgium and abroad.

"The association is composed of effective members, honorary members and members of honor."

General Committee: President of Honor, Léon Mallie; president, Edmond Patris, of the Soir; vice-presidents: Jan Van Menten, of the Handelsblaad, Antwerp; Herman Dons, Journal de Gand, Ghent; general secretary, Herman Dons, Independance Belge, Brussels; secretary, M. Hotermans, of the National Liegois, Liege; treasurer, M. Boeykens, Laatste Nieuws, Brussels; librarian, M. Van Hoorick, 21 rue de la Laiterie, Sceut-Anderlecht.

JUST ONE WAY

for advertisers to reach the 30,000 people of the rich county of Boone, Iowa. That is through the columns of the

BOONE DAILY NEWS-REPUBLICAN

There is no other way.

Net paid, 3831. All cash in advance.

Reach the Full, Big-Buying Power of Two Rich Texas Fields

Dallas the great distributing center of the Southwest and Galveston the rich port of South Texas—two fields given first attention by national advertisers wanting a place in the Southwest.

THE GALVESTON DAILY NEWS

Supreme in Galveston and Trade Territory Since 1842.

The first thought of readers and advertisers of Galveston and trade territory. The Galveston News is metropolitan in quality and powerful in influence. Local advertisers favor it with the major part of their appropriations and national advertisers find it the medium for getting distribution and holding consumers.

THE DALLAS MORNING NEWS

First in Dallas and Trade Territory Since 1885.

Supreme in its field on every count. Advertising in THE NEWS carries weight, prestige and dignity, and inspires confidence, and trust in the minds of the thinking, buying readers of its territory. The first thought of every local and national advertiser wishing to cover its field. Used in combination with Galveston News it gives a super-newspaper advertising service.

THE DALLAS JOURNAL

Only A. B. C. Afternoon Dallas Newspaper.

One of the best afternoon newspapers in the country. Result: It has taken hold of the Dallas and close-in field folks. Its completeness, reliability and aggressiveness are accepted—its pulling power proven.

A Trade Survey & Merchandising Department is at the service of friends of all the above papers. Write for "TEXAS TRUTH"—a mine of Texas trade facts—sent free.

ALL A. B. C. MEMBERS

J. D. LORENTZ
Manager Eastern Office
728 Tribune Bldg., New York

WALTER J. SCOTT
Western Representative
927 Marquette Bldg., Chicago

A. H. BELO & CO., Publishers
DALLAS and GALVESTON

MARKET INVESTIGATION

~Important Phase of NEWS and AMERICAN Service

NEWS and AMERICAN Service involves far more than the mere handling of space.

Take our Market Investigations! Time and expense are never spared in the gathering and compiling in book form of valuable information pertaining to all kinds of products in the Baltimore market—and this with a view to giving manufacturers a line on conditions and possibilities here.

The extent of this service is best attested by the wide range of the investigations we have made. For instance, we have investigated Pork and Beans, Canned Food Products, Honey, Lard Substitutes. Salad Dressings, Tomato Catsup, Men's Garters, Motion Pictures, Package Spices, Macaroni, Oleomargarine and Nut Butters, Candies, Bottled Pickles, Soluble Coffee, Package Coffee, Package Tea, Tapioca, Prepared Mustard, Package Raisins, Bottled Vinegar, Package Dates, Shredded Cocoanut, Table Syrups, Jams and Jellies, Package Desserts, Pancake Flour, Stationery, Flashlights, Tooth Brushes, Hosiery, Laxative Medicines, Solvents, Razors and Accessories, Soaps and Cleansers, Furniture and Auto Polish, Nuts, shelled and in shells, Pipeless Furnaces, Rat and Roach Exterminators, besides compiling data on Newspaper Statistics, and under the general heading of Highlights and Sidelights of the Baltimore Market.

One fact comes out very clearly as a result of the trade investigation work we have done: BIG results hinge on strong definite cultivation of large productive markets like Baltimore, through first class merchandising supported by equally as good advertising in dominant papers such as The NEWS and The AMERICAN.

The NEWS and AMERICAN hold a real place in the lives of Baltimore people. As a constant source of information and a vital force in the community, they give that intimate daily contact between buyer and seller which is so essential to the success of every first class product. Circulating in the neighborhood of 180,000 copies daily, these great Associated Press Newspapers cover not only Baltimore city, in which there are approximately 150,000 to 175,000 homes, but practically the entire state of Maryland.

Another phase of NEWS and AMERICAN Merchandising Service is that of Route List Books. These little pocket editions outline a thorough systematic order of calls covering different classes of dealers. They are compiled and printed for the convenience of the manufacturer's selling representatives, saving them much time and expense. Send your men to The NEWS and AMERICAN office when they first come to Baltimore for either druggist or grocery route lists as these are not mailed out

Cultivate Baltimore intensively—its market is second to none in productiveness! Meanwhile, if you drop us a line on your business stationery naming the Market Investigation in which you are mostly interested, we will be pleased to mail you a copy.

The Baltimore News

Evening—Daily and Sunday

The Baltimore American

Morning—Daily and Sunday

Dan A. Carroll
Eastern Representative
Tribune Bldg.,
New York

Frank D. Webb

Advertising Manager

J. E. Lutz
Western Representative
1st Nat'l Bank Bldg.,
Chicago

FRENCH JOURNALISTIC ASSOCIATIONS

PARIS

Association de journalistes français, anciens correspondants de guerre (former war correspondents); president, M. Paul Ginisty, 224 rue de Rivoli.

Association Confraternelle et mutuelle de la Press judiciare parisienne (mutual aid society); president, M. Edgard Troimaix; headquarters, Palais de Justice.

Association des Correspondants de guerre (war correspondents); president, E. Gomez Carrilo (Spain); headquarters, 11 place de la Bourse.

Association des Employés de la Presse Française (mutual aid); headquarters, 9 bis boulevard Rochechouart.

Association générale des Ecrivains, Auteurs, Compositeurs et Editeurs; president, M. Etienne Seurette, 11 rue de la Montagne Savart à Villemomble, Seine.

Association générale des membres de la Presse de l'Enseignement (educational); secretary, M. Dubucquoy, 56 Molitor.

Association générale des Nouvellistes Parisiens (daily newspaper editors and reporters); president, M. Armand Villette, editor Gaulois; headquarters, 43 rue de Trévise.

Association générale de la Presse Française et Étrangère; president, Francisque Tamain; headquarters, 14 rue Milton.

Association générale de la Presse sténographique; secretary-general, M. A. Navarre, 97 avenue La Bourdonnais.

Association générale de la Presse Technique; president, Paul Bluysen, director L'Annuaire de la Presse; headquarters, 117 boulevard Saint-Germain.

Association des Informateurs judiciaires Parisiens; president, M. Henri Bourgeois, Petit Journal.

Association des Informateurs Parisiens; President, M. Auguste Roussel, Le Journal; headquarters, 7 boulevard du Palais.

Association Internationale de la Presse (home and hospital for ill and disabled journalists); president, A. Lemonnier; headquarters, 20 rue Affre.

Association des Journalistes-Informateurs des Ministères; secretary, R. de Valfort, L'Information.

Association des Journalistes Parisiens; President, Louis Barthou; headquarters, 14 rue de la Grange-Batelière.

Association des Journalistes professionnels mobilisés; president, Henri Pozzi, editor Courrier de Metz; headquarters, 17 rue Drouot.

Association des Journalistes Sportifs; president, Tristan Bernard; headquarters, 24 boulevard Poissonnière.

Association des Littérateurs Indépendants; president, Robert Morche, headquarters, 29 rue Bonaparte.

Association pour la Defense des Droits de la Presse Periodique; Secretary general, M. Musset; headquarters, 61 rue Letellier.

Association de la Presse Économique et Financière; President, Edmond Théry; headquarters, 50 rue Sainte-Anne.

Association de la Presse Illustré; President, Charles Torquet; headquarters, 46 rue Vivienne.

Association de la Presse de L'Institut et des sociétés savantes; President, M. Charlier-Tabur (Temps); headquarters 3 quai d'Anjou.

Association de la Presse monarchique et catholique des départements; President, Louis de la Chanonie; headquarters, 30 avenue du Trocadero.

Association de la Presse plébiscitaire départementale; President, Charles Fournier-Carville, (editor-in-chief La Sarthe, Le Mans); headquarters, 14 bis rue d'Alleray, Paris.

Association de la Presse théâtrale périodique; President, Camille Le Senne; headquarters, 23 rue Lemercier.

Association Professionnelle des Courriéristes du Théâtre des Quotidiens de Paris; President, Pierre Mortier; headquarters, 30 rue Louise-le-Grand.

Association Professionnelle des Écrivains et Publicistes militaires maritimes et coloniaux; President Le Myre de Vilers; headquarters, 18 rue Le Verrier.

Association Professionnelle des Journalistes et Écrivains scientifiques français; President, Edmond Perrier; headquarters, 25 rue Lauriston.

Association Professionnelle et Mutuelle de la Critique dramatique et musicale; President, Georges Boyer; headquarters, 46 rue Vivienne.

Association Professionnelle de la Presse

(Continued on page 101)

The Fitchburg Sentinel

Deserves the Careful Attention of National Advertisers

Forty-one thousand people live in Fitchburg, Mass. Eight thousand copies of the Sentinel are sold in its home city each day. Consider the proportion of new Americans to the population of Massachusetts, and think what these figures show as to the character of the newspaper, the city, and all its people. Remember that the Sentinel has stood for 83 years for the best American ideals and the highest journalistic standards.

The Sentinel's readers are employed in home-owned industries so widely diversified that the city is one of the last to suffer from depression and one of the first to recover. The living standards of the city are high and the purchasing power commensurate. Fitchburg's influence as a trading center extends widely along both sides of the Massachusetts-New Hampshire boundary.

Not many cities of its class can be covered so thoroughly by one newspaper. Notice that it has no competitor.

The towns immediately surrounding Fitchburg take about 1400 copies daily, and in most of them the Sentinel is the only medium worth considering.

The Sentinel's natural circulation growth, unforced by any scheme whatever, is such that the latest report is always the fairest. The net paid for the first ten days of 1921 was 9656. Later figures for the asking.

The Fitchburg Sentinel

Fitchburg Mass.

The Julius Mathews Special Agency

Boston New York Detroit Chicago

SALIENT FACTS

For Discriminating Advertisers

About a Live Newspaper

THE RACINE TIMES-CALL

In a Live City

RACINE, WISCONSIN

Second in Population, Wealth and Industry in the Great State of Wisconsin

City Circulation

The City of Racine has a population of **58,593** census of 1920.

The City of Racine has, approximately **11,000** homes.

According to its last official circulation report the **Times-Call** enters **5,676** of the homes every week day. This is **352** more than one-half of them.

Country Circulation

According to the 1920 census there are **2,214** farms in Racine county.

According to its last official circulation report the **Times-Call** goes by mail into **1,223** of them every week day. This is **232** more than one-half of them.

Member A. B. C.

Growth In Advertising

	Local and Classified Lines	Foreign Lines
Jan. 1, 1920 to Dec. 31, 1920	3,654,084	691,768
Jan. 1, 1919 to Dec. 31, 1919	3,153,108	622,300
	500,976	69,468
Increase	15%	10%

Advertising Rates

The Times-Call's transient rate is.....56c an inch
For 2,800 or more lines.....49c an inch

These rates are approximately **ONE CENT AN INCH LESS PER 1,000 NET CIRCULATION** than those of its only local competitor.

The Times-Call's volume of business and net profits have been satisfactory during 1920, so it retained its rates established about a year ago. It will continue this policy of giving the highest possible value for the lowest possible price commensurate with costs of production and reasonable profits.

The Field It Covers

Racine City and County is one of the most prosperous sections of the nation. The city contains thousands of highly paid mechanics and the county hundreds of very prosperous truck and dairy farmers.

You will reach a majority of these by concentrating in

THE RACINE TIMES-CALL

Established 1883

FOREIGN REPRESENTATIVES

Payne, Burns & Smith — Fifth Ave. Bldg., N. Y.

G. Logan Payne — Marquette Bldg., Chicago

United Press Leased Wire Service. Member A. N. P. A., Inland Daily League, The A. B. C.

FRENCH ASSOCIATIONS

(Continued from page 100)

républicaine; President, Louis Latapie; headquarters, 1 rue Grétry.

Association des Publicistes Conférenciers; Secretary-general, Sully Brunet; headquarters, 6 rue de Viroflay.

Association des Secrétaires de Rédaction des Journaux et Revues; President, Armand Schiller; headquarters, 46 rue Vivienne.

Association Syndicale des Critiques Littéraires et Bibliographes; President, Abel Hermant; headquarters, 10 cité Rougemont.

Association Syndicale Professionnelle des Journalistes commerciaux, industriels et agricoles; Secretary, G. Faliès; headquarters, Bourse de Commerce.

Association Syndicale Professionnelle des Journalistes parlementaires; President, Georges Aubry; headquarters, Palais Bourbon.

Association Syndicale Professionnelle des Journalistes républicains français; President, Paul Strauss; headquarters, 52 rue Richer.

Association de L'Union amicale universelle des journalistes; President, G. Fabius de Champville; headquarters, 78 rue Taitbout.

Caisse de Retraites des Dames et d'assistance aux Orphelins de la Presse Republicaine Departmentale de France (relief organization maintained by chief provincial newspapers for benefit of widows and orphans of newspaper men); headquarters, 22 Chausée d'Antin.

Comité général des Associations de la Presse française; composed of delegates from Le Syndicat de la Presse Parisienne (publishers), L'Association Syndicale Professionnelle des Journalistes républicains français, L'Association des Journalistes parisiens, L'Association et Syndicat de la Presse républicaine départementale, L'Association de la Presse monarchique et catholique des départements and L'Association de la Presse départmentale plébiscitaire; Secretary-general, Mario Sermet; headquarters, 52 rue Richer.

Federation des Associations et Syndicats Professionnels de Journalistes français; headquarters, 30 rue Louis-le-Grand.

Fonds de Secours aux Veuves et Orphelins des Associations de Presse (insurance for widows and orphans); President, Paul Strauss; headquarters, 52 rue Richer.

Groupement des Intérêts Économiques de la Presse française; headquarters, 3 rue de la Bourse.

La Politique Étrangère—Association Syndicale Professionnelle de Journalistes; headquarters, 10 rue Castellane.

Société Cooperative de Consommation de la Presse (co-operative stores for journalists); President, Jules Braut; headquarters, 45 rue Vivienne.

Société des Poètes Français; President, Sebastien-Charles Leconte; headquarters, 46 rue des Marais.

Syndicat des Correspondances et Agences de la Presse; President, Georges Rocher; headquarters, 22 rue Fabert.

Syndicat de la Critique Parisienne; President, G. Fabius de Champville; headquarters, 78 rue Taitbout.

Caisses de Secours et de retraites du Syndicat de la critique parisienne (insurance); President, G. Fabius de Champville; headquarters, 78 rue Taitbout.

Syndicat général de la Presse Française; President, Jean Bernard; headquarters, 11 place de la Bourse.

Syndicat des Journalistes (newswriters' union); Secretary-general, Lucien Descaves; headquarters, Maison des Journalistes, 30 rue Louis-le-Grand.

Syndicat des Journalistes français (mutual aid, insurance, co-operative stores); President, Tastevin de Nouvel; headquarters, 11 rue du Pré-aux-Clercs.

Syndicat des Journaux d'Opinion; headquarters, 14 rue Chauchat.

Syndicat National de la Presse et des Gens de Lettres; President, Marcel Villedary; headquarters, 61 boulevard Haussmann.

Syndicat National des Journalistes Professionnels; headquarters, 3 rue du Chateau-d'Eau.

Syndicat de la Presse coloniale française et des jounaux français publiés a l'Étranger; President, Paul Bluysen; headquarters, 2 rue des Halles.

Syndicat de la Presse Maritime (mutual aid for writers on marine topics); President, Louis Brindeau (Journal du Havre); headquarters, 8 rue de la Boétie, Paris.

Syndicat de la Presse marocaine (Moroccan

(Continued on page 102)

The Morning Record

Meriden, Connecticut

Has **BOTH Quantity Circulation and—QUALITY Circulation.**

25% more **net paid** circulation **within 10 miles of Meriden City hall** than any other local paper—

Compare Meriden A. B. C. figures.

90% of The Record's circulation **goes into the homes,** and—

The uniformly high character of The Record's News, Editorials and Features assure it getting into

THE BEST HOMES

ALL EASTERN advertising handled DIRECT. Gilman Nicoll & Ruthman, western advertising representatives, Tribune Building, Chicago.

Extract from full page ad in

THE BUFFALO EXPRESS, TUESDAY MORNING, JANUARY 4, 1921.

Three Hundred Beavers Boosting for Buffalo

As we welcome our representatives from all over the world to Buffalo for the Beaver Quality Sales Convention this week, it seems a fitting time to pay tribute to this city of Beaver Board birth and growth.

Ten Years ago the Sales force of The Beaver Board companies numbered three men, while today three hundred representatives are selling Buffalo-made Beaver products into nearly every civilized country in the world.

There's a reason for the wonderful success of this great Buffalo industry, as evidenced by their own words in a full page ad in The Buffalo Express on the occasion of their recent sales convention:

"Buffalo's natural advantages, cheap and dependable power, splendid transportation by rail and water, and nearness to Niagara Frontier, have been important factors in Beaver Board's rapid growth."

From inception the Beaver Board Companies have been consistent advertisers in the

BUFFALO MORNING EXPRESS

FRENCH ASSOCIATIONS

(Continued from page 101)

papers); President, Auguste Terrier; headquarters, 19 rue Saint-Georges.

Syndicat de la Presse militaire et Société de Secours Mutuels; President, Émile Massard; headquarters, 144 rue Montmartre.

Syndicat de la Presse des Ministères; President, M. Souriau (Temps); headquarters, 46 rue Vivienne.

Syndicat de la Presse municipale parisienne; President, Émile Willème (Petit Journal); headquarters, Hotel de Ville.

Syndicat de la Presse Mutualiste et Sociale française; President, M. Louis Keller, headquarters, 20 rue des Quatre-Fils.

Syndicat de la Presse Parisienne (publishers of Paris dailies); President, Stéphen Pichon (Petit Journal); headquarters, 37 rue de Chateaudûn.

Syndicat de la Presse Républicaine de Paris; President, Stéphane Arnoulin; headquarters, 142 rue Legendre.

Syndicat de la Presse socialiste; President, Elie May; headquarters, 16 Galerie Vivienne.

Syndicat des Quotidiens Regionaux (provincial dailies); President, M. Blaquière (Petit Méridional, Montpellier, Hérault); headquarters, 2 rue du 4-Septembre, Paris.

Syndicat républicain de la Presse Suburbaine de Paris; President, M. Carpentier; headquarters, 22 boulevard Voltaire.

L'Union Internationale des Associations de Presse; Secretary-general, Victor Taunay, 93 rue du Bac, Paris; American representative on executive committee, T. J. Keenan, Jr., Pittsburgh Pa

FRENCH ASSOCIATIONS—PROVINCIAL

Association Amicale de la Presse Limousine; President, M. A. Mouillaux, Le Courrier du Centre, Limoges, H. V.

Association Amicale de la Presse Quotidienne Nantaise; Secretary-treasurer, M. G. Chartrain; headquarters, 54 rue de la Bastille, Nantes.

Association Fraternelle des Journalistes Républicains de L'Orne; President, Victor Nicolas (Nouvelliste de l'Orne), Laigle, Orne.

Association des Journalistes de la Presse quotidienne lyonnaise; Secretaries, Francillon Chazallet (Dépêche, Lyon), Raoul Cinoh (Lyon Républicain).

Association de la Presse Coloniale marseillaise; President, Marius Boyer; headquarters, 39 rue Paradis, Marseille.

Association de la Presse de l'Est ("A. P. E.," composed of editors and publishers of papers along Eastern frontier of France); President, Léon Goulette; headquarters, 1 rue Grétry, Paris.

Association de la Presse politique du Cher; President, E. Martial (Journal du Cher); headquarters, Hotel des Syndicats, Bourges.

Association de la Presse Républicaine du département du Gers; President, François Thore (editor République des Travailleurs, Auch); headquarters, 11 rue de Lorraine, Auch.

Association de la Presse Stéphanoise départementale de la Loire; President, M. Michel, Mémorial de la Loire; headquarters, 2 rue Blanqui, Saint-Étienne, Loire.

Caisse de secours des Journalistes Stéphanois et Foréziens (mutual aid); President, M. Michel; headquarters, 2 rue Blanqui, Saint-Étienne.

Association Professionnelle des Journalistes Grenoblois; President, Alexandre Gamot (République de l'Isère); headquarters, Grenoble.

Association Professionnelle des Journalistes du Pas-de-Calais; President, Louis Huyghem (L'Avenir d'Arras); headquarters, 13 place du Théâtre, Arras.

Association Professionnelle des Journalistes de la Région de l'Ouest; President, Louis Coudurier (La Dépêche de Brest); headquarters, Rennes, Ille-et-Vilaine.

Association Professionnelle des Journalistes de la Region du Nord; President, Émile Ferré (L'Écho du Nord); headquarters, 10 place Richebé, Lille.

Association Professionnelle et Mutuelle de la Presse quotidienne de Toulouse; President, Louis Braud (La Depeche); headquarters, Boulevard de Strasbourg, Toulouse.

Association Professionnelle de la Presse Savoisienne; President, M. Burlet; annual meeting in September, Aix-les-Bains.

Association Syndicale des Journalistes Professionnels de Normandie; President, J. Lafond (Journal de Rouen); headquarters, 78 rue du Lycée, Le Havre.

Association Syndicale de la Presse de Nimes; President, Albin Pujolas (Le Républicain du Gard); headquarters, 10 rue Auguste, Nimes.

Association et Syndicat de la Presse Ré-

(Continued on page 105)

ST. CLAIR COUNTY, ILLINOIS

The second largest county in the third largest state is covered best by the

Belleville Daily Advocate

(Established 1839)

It has the largest circulation in the city of Belleville (county seat) and is the only newspaper in the county that is a member of the

Audit Bureau of Circulations

It is the only newspaper in the state of Illinois, south of Springfield with a full leased wire news service.

WE HAVE A SERVICE DEPARTMENT THAT GIVES REAL SERVICE TO ADVERTISERS

Foreign Representatives

CARPENTER & CO.

People's Gas Building, Chicago — Fifth Avenue Building, New York

1018 New York Life Building, Kansas City

For Results in Paterson—It's the Press-Guardian

Advertising Gains

Made by the Paterson newspapers in 1920 over 1919

		Gains in Lines
1st.	Press-Guardian	507,027
2nd.	Morning Call	420,159
3rd.	Sunday Chronicle (Sunday Edition of Press-Guardian)	313,786
4th.	Evening News	145,335

Automobile Advertising

A Barometer of the Purchasing Power of the Readers of a Newspaper

The Press-Guardian and its Sunday edition, The Chronicle, carried a total of **761,995 lines** of automobile and accessories advertising or **351,584** lines more than the News and Call combined.

ADVERTISERS agree that the Paterson Press-Guardian is the newspaper that serves with 100% efficiency the combined interests of readers and advertisers. PROOF? A recent investigation of the Paterson newspaper situation conducted by Newspaperdom without the knowledge or suggestion of the Press-Guardian management, or in fact any other Paterson *publisher, by means of 12 questions submitted confidentially to local advertisers, shows the following results:

*The publisher of the Press-Guardian has an affidavit from the Editor of Newspaperdom substantiating this statement.

	Press-Guardian	Call	News
Which paper has the greatest family influence?	5	3	
Which paper gives the best news service?	6	3	1
Which paper gives best features?	3	3	2
Which paper do you think would be best for out-of-town advertisers?	6	3	1
Which paper is best made up and printed?	5	4	
Which paper has served you best for business purposes?	6	3	
Which paper is considered most progressive?	6	1	3
Which paper is most anxious to help advertisers get results?	4	1	2
Which paper is most careful about the advertising it prints?	4	4	
Which paper pays most attention to getting up advertisements?	6	1	1
Which paper is best for automobile advertisers?	5	1	
Which paper would you use if only one was to be selected?	4	4	
TOTAL VOTES	60	31	10

Wm. B. Bryant, Publisher
John L. Matthews, Editor

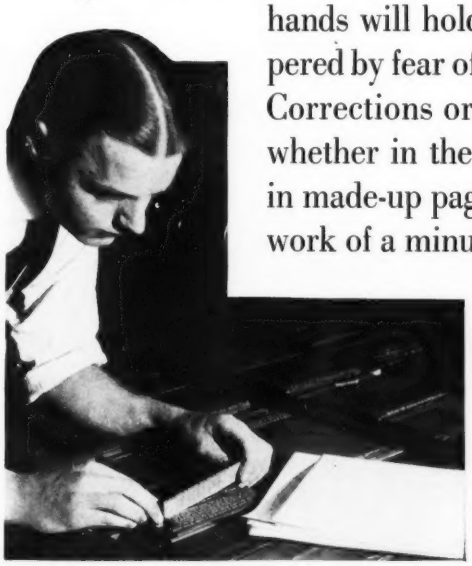
Foreign Representatives { Payne, Burns & Smith, New York and Boston
S. Logan Payne Co., Chicago, Detroit and St. Louis

The Significance of the Slug

THE initial saving in composition alone would be sufficient reason for preferring the Linotype, but that is only the beginning of Linotype economy; every operation from composition to stereotyping affords an added reason for favoring the slug.

With the slug as the unit, the make-up man works swiftly and surely. The slug-line cannot "pi." He can lift as many lines as his hands will hold, unhampered by fear of accident. Corrections or changes, whether in the galley or in made-up page, are the work of a minute; the removed line is thrown aside and a corrected one dropped in its place in less time than it would require to change a single character.

With the Linotype Slug System, distribution is eliminated and non-productive time reduced to a minimum. When a form composed of Linotype material has served its purpose it makes no further demands upon the compositor. The type is simply swept into the hell-box and the workman's time is left free for constructive effort.

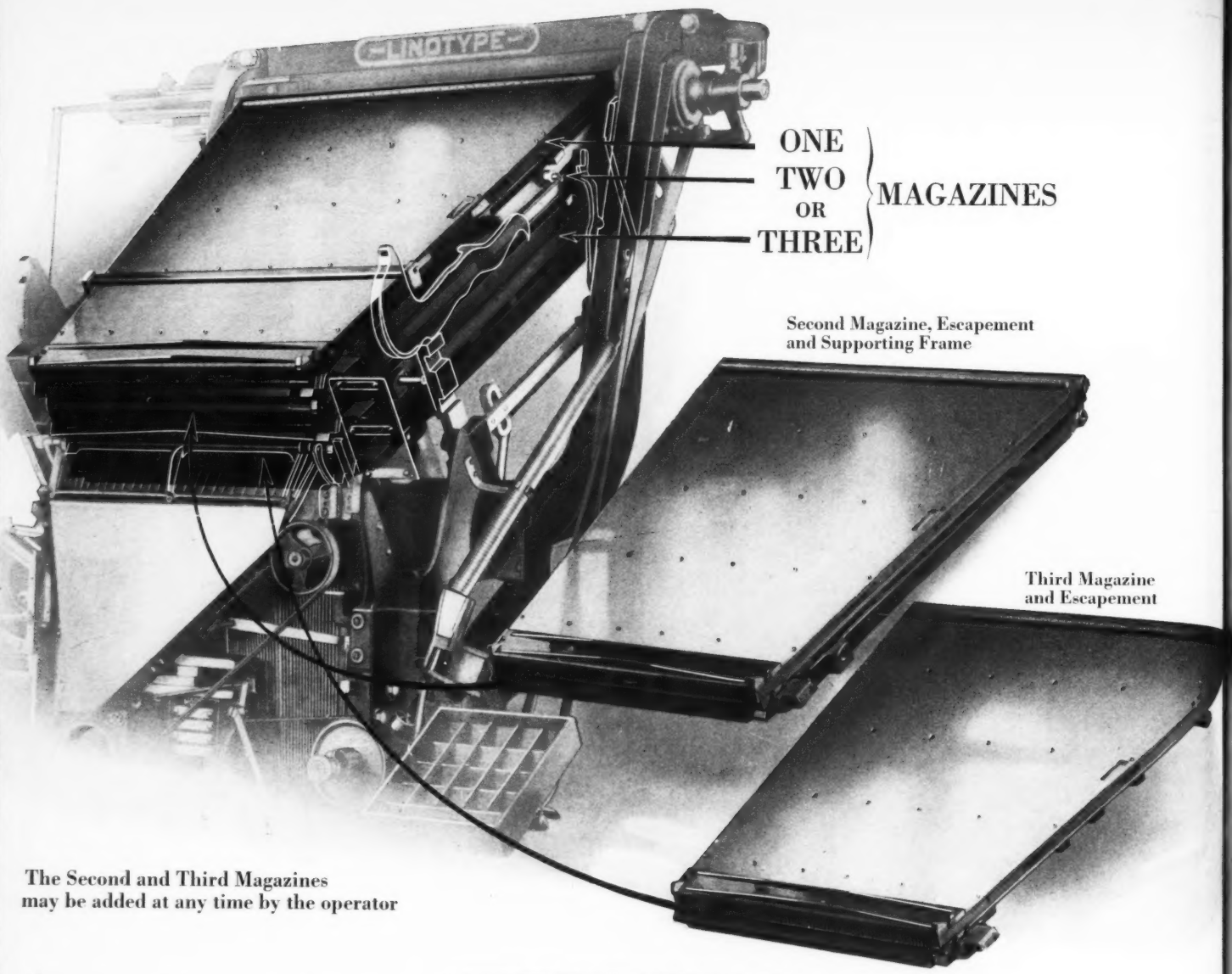


With the slug as the unit, changes and corrections are the work of a moment.

The slug eliminates distribution. Furniture and cuts are removed, and the type swept into the hell-box available to recast into new type.

MERGENTHALER LINOTYPE COMPANY

29 Ryerson Street, Brooklyn, N. Y.



The Second and Third Magazines may be added at any time by the operator

TRADE **LINOTYPE** MARK

YOU can buy a Model 8 or a Model 14 Linotype equipped with only one main magazine, or a Model 9 Linotype with only two magazines, if that is enough for present requirements, and as your business grows your own operator can add the others right in your composing-room. With complete equipment, a Model 8 places at the operator's command six different faces; a Model 14 provides seven different faces, in sizes from 5- to 36-point; a Model 9 gives the operator instant control over eight different faces, and permits of the mixing at will of matrices from four magazines.

MERGENTHALER LINOTYPE COMPANY

29 Ryerson St., Brooklyn, N. Y.

FRENCH ASSOCIATIONS PROVINCIAL

(Continued from page 102)

publicaine départementale de France; President, Ferdinand Réal; headquarters, 22 Chausée d'Antin, Paris.

Caisse de Rétraites des Dames et d'assistance aux Orphelins de la Presse Républicaine Départementale de France; headquarters, 22 Chausee d'Antin, Paris.

Syndicat des Journalistes marseillais; President, Auguste Audibert (publisher Le Radical); headquarters, 119 boulevard National, Marseille.

Syndicat des Journalistes de Nice; President, Honore Tourniaire (l'Éclaireur de Nice).

Syndicat des Journalistes de Seine-et-Oise; President, Lucien Paris (L'Echo Pontoisien); headquarters, 143 bis boulevard de la Reine, Versailles.

Syndicat des Journaux Républicains de ganche de Normandie; President, Georges Planque (Tribune de Bernay).

Syndicat de la Presse Alpine; President, A. Repelin; headquarters, 4 rue de la Temple, Gap.

Syndicat de la Presse de Belfort et des environs; Secretary, M. Chaussin, quai Vauban, Belfort.

Syndicat de la Presse hippique lyonnaise; President, A. Deschavannes (Lyon Republicain); headquarters, Café de Grand U, place de l'Hôpital, Lyon.

Syndicat de la Presse marseillaise; President, Pierre Roux (Petit Provençal); headquarters, 22 rue Haxo, Marseille.

Syndicat de la Presse Républicaine de Tunisie; President, Paul Lambert (publisher Le Républicain, Tunis, Africa).

Syndicat de la Presse de Seine-et-Marne; President, M. Gerault-Carion; headquarters, Hôtel de Ville, Melun.

Syndicat de la Presse Toulonnaise; President, Édouard Porchier; headquarters, Brasserie de Munich, Toulon.

Syndicat professionnel des Directeurs de Journaux Hebdomadaires (weekly publishers); President, Louis Fenech; headquarters, 18 rue des Beaux-Arts, Marseille.

Syndical Régional des Journalistes Professionnels; Secretary, R. V.-Darsac (La Dépêche); headquarters, Bourse du Travail, Montpellier.

Union Professionnelle des Journalistes de Cambrésis; President, M. Bruneel; headquarters, Bourse aux Grains, Cambrai.

Association Professionnelle des Journalistes du Nord; President, Émile Ferré; provisional headquarters, Hôtel de Paris, place de la Gare, Lille.

CANADIAN ASSOCIATIONS AND CLUBS

Canadian Press Association, Inc.—(Established Sept., 1859). Offices, 305 Manning Chambers, Toronto. Membership 580. President, E. Roy Sayles, Toronto; Vice-President, F. J. Burd, the Province, Vancouver, B. C.; Secretary-Treasurer, vacant.

Canadian Daily Newspapers Association—(Established January 1, 1920). Offices, 902 Excelsior Life Building, Toronto. Membership, 90. For daily newspaper publishers. President, P. D. Ross, Journal, Ottawa; Vice-President, F. G. Burd, Province, Vancouver; Treasurer, George E. Scroggie, Mail and Empire, Toronto. Secretary and Manager, William Wallace, Toronto. Manager Advertising Promotion Department: J. F. Ferguson.

Canadian Weekly Newspapers Association—(Established 1919). Offices, 305 Manning Chambers, Toronto. Membership, 400. For publishers of weekly newspapers. President, W. Rupert Davies, Mercury, Renfrew, Ont.; Vice-Presidents, V. C. French, Times, Wetaskiwin, Alta.; A. R. Brennan, Journal, Summerside, P. E. I.; Manager, E. Roy Sayles, Toronto. Alberta division—President, J. H. Woods, Cal-

(Continued on page 106)

THE MARTINSBURG JOURNAL

MARTINSBURG, WEST VA.

Is now the only daily newspaper in the eastern part of West Virginia.

Member of A. B. C.

Present guarantee 4,800 daily

Flat rate .03 a line

(Note: The only other daily paper in this section, discontinued publication Jan. 4 and the Journal took over its circulation. Exact figures not available, hence the guarantee.)

Cover this large section of this prosperous state of West Virginia with one appropriation.

MAX von SCHLEGELL Publisher — **FRANCIS R. LOWELL** Manager

REPRESENTED BY

THE MacQUOID SPECIAL AGENCY

Mr. Robt. MacQuoid in New York — **Mr. A. R. Keator** in Chicago

THE EVENING EXPRESS

LEADS ALL COMPETITORS IN LOS ANGELES, CALIFORNIA

Gains 4,955,114* Lines in local display advertising—1920 over 1919.

Gains more than both its two evening competitors COMBINED!

Gains more than both its two morning competitors COMBINED *including* their big Sunday editions!

Los Angeles Evening Express in 1920 published

12,775,528 lines of local display advertising

29% MORE than its nearest evening competitor and more than the combined volume carried by BOTH morning competitors 6 days against 6. In addition omitted thousands of lines because of newsprint shortage.

EVENING EXPRESS

SUPREME IN FIELD

Local merchants are on the ground—they know the comparative value of *all* Los Angeles papers—what they think of a newspaper is expressed by the distribution of their copy—a testimonial to pulling power which beats all arguments.

Reader confidence and esteem, strength and popularity as a home and family newspaper, concentration of distribution and readers of purchasing ability are some of the factors that make the Evening Express the leader in Los Angeles.

THE LOS ANGELES EVENING EXPRESS

Oldest daily in Los Angeles

FOUNDED 1871

Exclusive afternoon service Associated Press.

*All figures in this advertisement furnished by the Los Angeles Times Statistical Department.

O'MARA & ORMSBEE, Inc.

NATIONAL ADVERTISING REPRESENTATIVES

320 Fifth Ave. New York — Peoples Gas Bldg. Chicago

CANADIAN CLUBS AND ASSOCIATIONS

(*Continued from page 105*)

gary Herald; Niagara and Peninsula division—President, W. A. Fry, Welland Chronicle; Ontario-Midland Counties division—President, C. M. Mundy, Oshawa Reformer; Ottawa Valley and Eastern Ontario division—President, D. A. Jones, Pembroke Observer.

Canadian National Newspapers and Periodicals Association—Established January 16, 1920. Offices, 70 Lombard St., Toronto. Membership, 90. For publishers of trade, religious, farm and technical papers and magazines. President, Acton Burrows, Railway & Marine World, Toronto. Vice-President, John Weld, Farmers' Advocate, London.

Sixty Club—112 Jonge street, Toronto. Founded 1916. Membership, 60. Advertising and newspaper men. President, H. W. Wadland, Grip Limited, Richmond street, W.; Secretary, Finlay Weaver, Maclean Publishing Co., Limited, University avenue; Treasurer, Ernest Pond, Maclean Publishing Co., Ltd.

Canadian Association of Advertising Agencies—President, J. P. Patterson, Norris-Patterson, Ltd., 10 Adelaide East; Immediate Past President, W. B. Somerset, A. McKim, Ltd., Montreal; First Vice-President, E. Desbarats, Desbarats Advertising Agency, Montreal; Second Vice-President, J. H. McConnell, McConnell & Fergusson, Ltd., London; Secretary-Treasurer, A. J. Denne, Smith, Denne & Moore, Ltd., Lumsden Building, Toronto.

Association of Canadian Advertisers, Inc.—Founded 1913. Membership, 89. President, B. H. Bramble, Canadian Chewing Gum Co., Toronto; Vice-Presidents, Clifford Elvins, Imperial Life Insurance Co., Toronto; L. R. Greene, Tucketts Limited, Hamilton; H. S. Van Scoyoc, Canada Cement Co., Ltd., Montreal; R. Cale, Penman's Limited, Paris; Treasurer, F. T. Stanford, Canada Life Assurance Co., Toronto; Secretary, Florence E. Clotworthy, Room 805 Kent Building, Jonge street, Toronto.

Toronto Advertising Club—Founded 1911. Membership, 125. Honorary President, William G. Rook, The Canadian Gossard Corset Co., Ltd., Toronto; President, W. G. Steward, The Goodyear Tire & Rubber Co., Limited; Vice-President, W. T. Gregory, The Cowan Co., Limited; Secretary-Treasurer, F. A. Trestrail, Musical Merchandise Sales Co., 79 Wellington street, W.

Toronto Press Club—Founded 1904. Membership, 80. President, W. F. Prendergast, Motor Magazine, H. Gagnier, Limited; Vice-President, William Robinson, Business Methods Magazine; Secretary-Treasurer, J. Lewis Milligan, The Globe.

Toronto Women's Press Club—Founded, 1904. Membership, 70. President, Miss Lucy Doyle, Evening Telegram; Vice-President, Mrs. Mabel Ringland, 210 Close avenue; Treasurer, Mrs. Clifton Pease, Editor I. O. D. E. Echoes; Secretary, Miss Agnes Swinarton, Presbyterian Publications, 341 Church street.

Canadian Women's Press Club—President, Miss Doyle, Toronto Telegram.

See also U. S. lists for American Newspaper Publishers' Association; International Circulation Managers' Association, and the Associated Advertising Clubs of the World, all of which have a considerable Canadian membership.

EMPIRE PRESS UNION OF GREAT BRITAIN

London, England.
71 Fleet Street, E. C. 4,

Purposes: Closer welding of the nations of the British Empire and the advancement of education through journalism. Organized in 1909. Officers: Viscount Burnham, London Daily Telegraph, president; Viscount Northcliffe, London Times, Daily Mail, etc., treasurer; Robert Donald, managing director United Newspapers, chairman; F. Crosbie Roles, Times of Ceylon, secretary; W. H. Marston, manager. Journalists and newspaper proprietors of all parts of the British Empire are eligible for membership. First Imperial Press Conference was held in England in 1909; second Imperial Press Conference was held in Canada in 1920.

FOREIGN PRESS ASSOCIATIONS IN PARIS

Association de la Presse Anglo-Americaine de Paris; headquarters, 60 rue François I.

Association de la Presse Russe; President, E. Dmitrieff.

Association Syndicale de la Press Etrangère à Paris; Secretary-general, A. Mar, 102, boulevard des Batignolles.

Syndicat de la Presse Etrangère à Paris; Secretary-general, Sylvain Krainik, 48, rue Pierre Charron.

NATIONAL PRESS CLUB OF U. S.

Washington, D. C.

Officers: Avery C. Marks, Jr. (Editor, Washington Times), president; Leonard Ormerod (Evening Star, Washington), vice-president; Earl Hamilton Smith (Washington Post), secretary; Robert B. Armstrong (Los Angeles Times), treasurer; J. Homer Dodge (Federal Trade Information Service), financial secretary. Board of Governors, in addition to officers: William A. DuPuy, Carter Field, Frederic J. Haskin, Jay G. Hayden, Mark L. Goodwin, Gus J. Karger and Theodore Tiller.

Membership: Active (those engaged in active newspaper work); non-Active (those who have had at least two years' active newspaper work); Associate (men of prominence and those whose daily work brings them into contact with the newspaper men) and non-Resident (former members and active and non-active newspaper men resident elsewhere in the country). Dues for all classes are $40 per year and initiation fees are: Active, $25; non-Active, $35; Associate, $60. and non-Resident, $1. Membership is by application endorsed by two members and approved by the governing board. Only active members have a voice in management of the club.

Marysville Democrat

What Would You Like to Know About the Territory Covered by the

MARYSVILLE (Evening) DEMOCRAT

?

Enquiries QUICKLY Answered

EST.-1884 **CALIFORNIA** FLAT RATE 25¢ PER INCH

What Iowa People Think of Des Moines Newspapers

The following figures show the actual number of paid subscribers of all Des Moines daily papers, by monthly averages. All figures are from the publishers' own statements.

The best evidence of the public's confidence in a newspaper is shown by the number of people who read it from month to month and year to year. A glance at these figures will show you which Des Moines newspapers Iowa people like best.

		Register (morning, except Sunday)	Evening Tribune	Second evening newspaper
January	1919	**61,594**	**44,130**	**59,924**
January	1920	62,008	51,070	59,950
February	"	61,389	51,385	60,657
March	"	62,322	52,455	60,700
April	"	62,256	52,967	58,917
May	"	62,044	48,128	56,812
June	"	61,645	46,110	54,280
July	"	60,556	45,988	52,046
August	"	61,005	47,513	51,691
September	"	61,627	47,417	49,425
October	"	61,857	46,908	*....
November	"	**62,288**	**48,329**	*....
GAIN OR LOSS Shown during period		694	4,199	12,185

*Second evening paper stopped publishing customary monthly circulation figures in October.

A Few Facts Brought Out By These Figures

1. The Daily Register is clearly the leading newspaper in the field in number of subscribers. It has over 12,000 MORE paid subscribers than any other Des Moines or Iowa daily newspaper.

2. The Evening Tribune has 50% more city circulation and its present total circulation equals or exceeds that of the second evening newspaper.

3. During 1920 due to higher costs, all Des Moines newspapers were forced to advance subscription rates. Regardless of these advances the circulation of The Daily Register barely fluctuated. The Evening Tribune showed a slight temporary loss but November 1920 figures show a large gain over January 1919. The other two Des Moines evening papers showed steady losses, with October 1920, figures far below those at the beginning of the period.

4. The trend of circulation plainly shows that Iowa people want QUALITY newspapers. When they get quality they are willing to pay a fair subscription price.

The Des Moines Register and Tribune and The Sunday Register are represented by I. A. Klein, New York. John Glass, Chicago, and W. R. Baranger Company on the Pacific Coast.

The Atlanta Journal

ATLANTA, GA.

Daily 5c **Sunday 10c**

Associated Press
UNITED PRESS

Leased Wire Cable and Financial News

An outstanding newspaper

Advertising in The Journal Sells the Goods

NECROLOGY—1920

UNITED STATES

Arnold, Judge Lynn J.—former owner, publisher and editor Albany (N. Y.) Knickerbocker-Press. May 27.

Atkinson, Wilmer—founder and editor emeritus Farm Journal, Philadelphia, May 10.

Barton, Bayard W.—vice-president and general manager Critchfield & Co., Chicago. Jan. 22.

Bartram, Carrol S.—former managing editor St. Paul Dispatch. April 11.

Beath, Frank B.—space buyer and manager newspaper department William H. Rankin Company, Chicago. March 6.

Berdan, Henry L.—former publisher Paterson (N. J.) Guardian. April 29.

Berg, Leo—for many years editor-publisher Marshfield (Ore.) Times. Sept. 1.

Bicknell, Clarence F.—publisher Fort Wayne (Ind.) News and Sentinel. March 8.

Boyle, Patrick C.—owner Oil City (Pa.) Derrick and Gas Journal. April 4.

Burba, George F.—editorial writer Columbus (O.) Dispatch and former editor-in-chief Dayton and Springfield News. Aug. 6.

Burch, Rev. Charles Sumner—bishop Protestant Episcopal church in New York and former newspaper man. Dec. 20.

Burnham, Edward J.—many years editor-in-chief Manchester (N. H.) Union. April 14.

Callaway, James—associate editor Macon (Ga.) Telegraph. April.

Chambers, Julius—famous New York newspaper man. Feb. 12.

Clement, Edward Henry—former editor Boston Transcript. Feb. 7.

Clifford, Elmer L.—business manager New York American. Oct. 15.

Cohen, Max—managing editor Detroit Abend-Post.

Cole, Col. Ashley W.—one time executive New York Herald, at West Pittston, Pa. Dec. 24.

Corzens, Henry W.—general sales manager Intertype Company, Brooklyn, N. Y. Jan. 25.

Critcher, Edward Payson—special newspaper representative; in Chicago. Feb. 12.

Curtis, Arthur E.—40 years a newspaper man in New York. Oct. 5.

Damon, Robin—publisher Salem (Mass.) Daily News. July 17.

Davis, Henry R.—secretary Providence (R. I.) Journal since 1885. Feb. 1.

Deery, Robert H.—superintendent New York World composing room. April 15.

Dodds, Alexander—former managing editor Christian Science Monitor; in Pittsburgh. Dec. 1.

Dodsworth, Michael J.—treasurer New York Journal of Commerce. Feb. 6.

Drake, Edward K.—owner Elizabeth (N. J.) Journal. July 21.

Eckstorm, Royce P.—well known Chicago newspaper and advertising man. April.

Enderis, Henry W.—president Lincoln (Neb.) Freie Presse. April.

Essenstyn, Charles—editor Hudson (N. Y.) Republican. Oct. 31.

Ferguson, David—noted New York World reporter. June 15.

Fort, John Franklin—former Governor of New Jesey and ex-Federal Trade Commissioner. Nov. 17.

Friend, Emil—financial editor Chicago Herald & Examiner and noted writer under name of "Boersianer." Oct. 2.

Fleming, Rufus—former managing editor Cincinnati Times-Star; in Edinburgh, Scotland. April.

Gaines, Col. William P.—former editor and owner Austin (Tex.) Statesman; in New York. March 18.

Garthe, Louis—Washington correspondent Baltimore American. Sept. 8.

Gleed, Charles S.—part owner Kansas City Journal. July 25.

Gutelius, W. H.—former owner Trenton (N. J.) True American. Feb. 10.

Hall, Henry—former business manager New York Tribune. Feb. 6.

Hasbrook, Col. Charles E.—editor-manager Richmond Times-Dispatch. Aug. 18.

Hays, Joseph—manager typographic and advertising departments Lanston Monotype Machine Company, Philadelphia. May 18.

Hempel, Henry A.—inventor printers' quoin; at Buffalo, N. Y. April.

Hintin, Howard—noted old time journalist; in New York. March 31.

Howells, William Dean—novelist, essayist and critic; in New York. May 11.

Hynson, Garrett P.—advertising manager S. D. Warren Company, Boston. Sept. 10.

(Continued on page 108)

Rochester is the Market Place of Western New York—

Population of City and Trading Territory, 750,000

THE ROCHESTER HERALD

Leads all other newspapers in this populous and prosperous field in volume of automobile and accessory advertising,—an indication of Buyer circulation and Reader confidence worthy of the attention of every advertiser who seeks to cover Rochester and its adjacent territory most profitably.

"Western New York's Home Newspaper"

FIRST —in Wisconsin

The Journal Leads for 1920

Total Volume

	LINES
The Journal	**16,242,943**
Sentinel	8,713,065
Wisconsin-News	5,981,526

The Journal's total volume was 1,548,352 lines greater than that of the other two papers combined. Journal total gain was more than three times the gain of the other two papers combined.

National Advertising

	LINES
The Journal	**3,040,116**
Sentinel	1,974,616
Wisconsin-News	1,323,938

The Journal printed 3,040,116 lines of national advertising—nearly as much as the other two papers combined. The Journal printed 1,065,500 lines more than The Sentinel, and 1,716,978 lines more than The Wisconsin-News.

Local Display Advertising

	LINES
The Journal	**9,513,367**
Sentinel	5,273,583
Wisconsin-News	3,851,108

The Journal printed 388,676 lines more than the other two papers combined. The Journal's gain was 1,369,046 lines more than that of the other two papers.

Classified Advertising

	LINES
The Journal	**3,689,460**
Sentinel	1,464,866
Wisconsin-News	807,480

The Journal printed 1,417,114 lines, more than the other two papers combined. The Journal's gain was 774,183 lines more than the combined gain of the other two papers.

The MILWAUKEE JOURNAL

HARRY J. GRANT, Publisher — R. A. TURNQUIST, Adv. Mgr.

O'MARA & ORMSBEE, INC.

Special Representatives

NEW YORK — CHICAGO

NECROLOGY—1920

(Continued from page 107)

Jacobson, Dr. Albert D.—founder Brooklyn Free Press and Wilmington (Del.) Free Press; in Baltimore. May 2.

Jaynes, Allen B.—editor and managing director Tucson (Ariz.) Citizen. Nov. 7.

Jennings, Federick B.—counsel for Associated Press and International Paper Company. May 26.

Jones, Edward D.—a founder of Dow-Jones News Service and Wall Street Journal of New York. Feb. 16.

Joy, Thomas L.—editor Centralia (Ill.) Evening Sentinel. April.

Kennedy, Bruce—former managing editor Montgomery (Ala.) Advertiser. April.

Kellogg, Daniel F.—former city and financial editor New York Sun. Oct. 28.

Kelly, John C.—owner and editor Sioux City (Ia.) Tribune. Oct. 27.

Koch, Otto J.—Milwaukee advertising agent; in Hollywood, Cal. Nov. 20.

Lilley, Edward B.—former general manager St. Louis Republic and well known as executive of other large daily newspapers; Ontario, Cal. July 26.

Locke, Robinson—editor and owner Toledo (O.) Blade. April 20.

Long, George H.—managing editor Macon (Ga.) Daily Telegraph. March.

McCammon, Robert L.—editorial writer Kansas City (Mo.) Post. Aug. 17.

MacCarthy, James P.—veteran New York newspaper man. Dec. 26.

McKee, Thomas L.—founder Aberdeen (S. D.) American. Feb. 15.

McRae, Mrs. Milton A.—at San Diego, Cal. Sept. 21.

Maloney, Daniel A.—circulation manager Boston Post. Jan. 9.

Mann, Col. William D.—owner and editor Town Topics, New York. May 17.

Mandell, Samuel P.—president Boston Transcript. Feb. 14.

Mannix, William F.—manager Astoria (Ore.) Morning Astorian. Sept. 10.

Martin, William C.—former president Paterson (N. J.) Guardian Company. April 23.

Marxhausen, August—publisher Detroit Abend-Post. Nov. 2.

Merrit, Edward L.—former publisher Springfield (Ill.) State Register. Sept. 5.

Miller, Dr. George L.—founder Omaha Herald. August 28.

Mindil, Philip K.—New York newspaper and publicity man. Oct. 22.

Mitchell, Wallace S.—circulation manager Portland (Me.) Express-Advertiser. March 27.

Morgan, James W.—New York advertising agent. Feb. 28.

Moynihan, Patrick—president Glens Falls (N. Y.) Post-Star. Jan. 13.

Norris, Col. True L.—former editor and publisher Portsmouth (N. H.) Times. Dec. 25.

Norton, George W.—editor-in-chief Portland (Me.) Express Advertiser. Oct. 22.

Ohl, Josiah K.—editor New York Evening Telegram. June 27.

O'Malley, Dominic—former owner New Orleans Item and New Orleans American. Dec.

Organ, William S.—president Sharon (Pa.) Herald. Dec. 24.

O'Shea, John J.—editor-in-chief, Catholic Standard and Times, Philadelphia. March 13.

Page, R. W.—publisher Columbus (Ga.) Ledger. Dec. 1.

Paine, John Hubbard—night city editor New York Times. Oct. 2.

Patman, C. W.—former secretary Association of National Advertisers and secretary National Advertising Commission A. A. C. W. Feb. 22.

Pierce, James M.—publisher Iowa Homestead, Des Moines. Nov. 2.

Pierson, Francis H.—night manager Standard News Association, New York. Dec. 3.

Phelps, Frederick—president Erie (Pa.) Times Publishing Company. July 8.

Phillip, Theodore—associate editor Chicago Abend-Post. May 30.

Phillips, Walter P.—former newspaper man and expert telegrapher; at Vineyard Haven, Mass. Jan. 31.

Powell, H. M.—manager Peoria (Ill.) Star. Jan. 5.

Pritchard, W. A.—vice-president Critchfield & Co., Chicago.

Prynne, Charles M.—former managing editor Providence Journel and widely known as a dramatic critic. Jan. 16.

Pullman, W. R.—former newspaper man and Washington police chief. Feb. 24.

Reed, John—newspaper correspondent, mag-

(Continued on page 109)

Portland (Maine) Express

A three-cent evening paper. The only evening paper in Portland. Goes into nearly 85% of the newspaper reading homes in Portland and vicinity.

NET PAID CIRCULATION OVER

24,000

LARGEST DAILY CIRCULATION IN MAINE

Portland is Maine's metropolis. Largest city in the state. Distributes most merchandise. More than one hundred Wholesalers and Jobbers located here.

OUR SUNDAY EDITION, THE

Sunday "Telegram"

has the largest Sunday circulation of any Sunday paper east of Boston.

OVER 22,000 NET PAID

Evening Express Publishing Co.

Publishers

PORTLAND, MAINE

The Julius Mathews Special Agency

BOSTON NEW YORK DETROIT CHICAGO

Buffalo in 1921!

Business will be on a sounder foundation in Buffalo during 1921 than in any other city in the United States.

Big Business!

Diversity of industry—85% in kind, of all essential articles made in the United States are manufactured in Buffalo.

The Buffalo Times!

The Buffalo Times today covers over half the English speaking homes in Buffalo.

Unduplicated Circulation!

It is exclusively The Times' field—SEVEN days a week—75,000 Evening, 80,000 Sunday.

Most Advertising!

That's why The Buffalo Times carries more display advertising than any other Buffalo newspaper.

For Gravure Copy, Too.

The Buffalo Sunday Times published Buffalo's first Gravure Section. Today it is the best on your Roto list—The Buffalo Times.

NORMAN E. MACK

Editor and Proprietor

VERREE & CONKLIN, INC.

Foreign Representative

New York Chicago Detroit Portland

NECROLOGY—1920

(Continued from page 108)

azine and playwright; at Moscow, Russia. Oct. 20.

Reedy, William M.—editor Reedy's Mirror, St. Louis. July 28.

Rowe, William R.—former business manager Pittsburgh Gazette; in Kansas City, Mo. April 18.

Schroeder, Reginald—managing editor New Yorker Staats-Zeitung. April 28.

Searles, Edward F.—principal owner New York Globe; at Mathuen, Mass. Aug. 6.

Seymour, Horatio W.—editorial staff New York World. Dec. 17.

Showalter, William DeKalb—editor **Editor & Publisher.** April 3.

Smith, Frank—advertising manager United Pepsin Gum Company, New York. Feb. 14.

Smith, George M.—managing editor New York Tribune. Nov. 22.

Smith, Gerardus—principal owner Schenectady (N. Y.) Gazette. Feb. 16.

Smith, William Alden, Jr.—general manager Grand Rapids (Mich.) Herald. April 29.

Sommers, Frederick N.—Newark (N. J.) advertising agent. Dec. 19.

Southwell, William B.—president Burlington (Ia.) Hawkeye. Feb. 16.

Spurgeon, William P.—managing editor Washington Post. June 4.

Stevens, Isaac N.—owner Pueblo (Colo.) Chieftain. Feb. 12.

Summers, Gabriel R.—owner South Bend (Ind.) News-Times. Aug. 21.

Thielecke, Ernest H.—founder Thielecke Advertising Company, Chicago. July 24.

Vreeland, Graham — publisher Frankfort (Ky.) State Journal. July 15.

Wiley, Aden G.—city editor Indianapolis Star. Dec. 21.

Williams, Fred C.—New York advertising agent. May 14.

Williams, Major George F.—veteran New York newspaper man. Dec. 29.

Weaver, J. D.—founder Terre Haute (Ind.) Evening Mail; in Omaha, June 20.

Woodward, Charles R.—manager New York office John B. Woodward. Feb. 24.

Woodhead, William B.—advertising director Sperry & Hutchinson Company, New York. Jan 27.

York, Albert M.—associate editor Syracuse Post-Standard. Sept. 6.

CANADA

Dennis, Senator William—owner of Halifax (N. S.) Herald and Mail; at Boston. July 11.

Leithhead, Albert—president Montreal Herald Publishing Company, Ltd. Dec.

Sauvalle, Paul M.—former editor-in-chief La Patrie, Montreal; in Ottawa. April 17.

Slack, E. F.—managing director Montreal Gazette and president Canadian Press, Ltd. Feb. 15.

PAPERS RENAMED

Bridgeport (Conn.) Star Herald became Evening Star. May 29.

Buffalo (N. Y.) Daily Telegram succeeded Polish Daily News. Oct. 2.

Chippewa Falls (Wis.) Daily Press—to Wisconsin Daily Press. Oct. 1.

Evansville (Ill.) Journal-News changed to Journal. Feb. 24.

Marshfield (Wis.) Hub—succeeded Times (on purchase by Glenn V. Kraus). May 1.

Nashville American changed to Tennessean. Jan. 29.

New York Evening Sun—to New York Sun. Oct. 1.

New York Sun and Herald—to New York Herald. Oct. 1.

Northern Illinois Group Newspapers formed by Aurora Beacon-News, Elgin Courier and Joliet Herald-News, owned by Congressman I. C. Copley. March 20.

The South Bend Tribune
SOUTH BEND, INDIANA
during ITS Banner Year
1920
led ITS two competitors in the following·
—The Largest Circulation
—The Largest Advertising Volume
—The Largest Gross Revenue
—The Brightest Prospects for a decided increase in 1921
—The Highest Plane of Reader and Dealer Confidence—

In this brief review of the past, the future takes on an added incentive for service to advertisers. The Year 1921 will see this progressive newspaper in its new and modern building where the mechanical facilities will be the best possible.

FOREIGN REPRESENTATIVES:
Story, Brooks & Finley
New York Office 200 Fifth Ave. | Philadelphia Office Colonial Trust Bldg. | Chicago Office Peoples Gas Bldg.

Only Member A. B. C. in South Bend

THE
LOS ANGELES EVENING HERALD
AN INDEPENDENT NEWSPAPER
GAINED
3,032,276
LINES
OF
ADVERTISING
In 1920 Over 1919
AND
OMITTED
Approximately
5,500,000
Lines of Advertising during the same period because of the shortage of print paper.

GREATEST DAILY CIRCULATION IN THE WEST
127,381 DAILY
Verified by A. B. C. Audit

For Consumer Demand in Los Angeles and Vicinity Use
THE
LOS ANGELES EVENING HERALD
AN INDEPENDENT NEWSPAPER
Los Angeles, Calif.

CHICAGO OFFICE
G. Logan Payne
432 Marquette Building

NEW YORK OFFICE
Lester J. Clarke
604 Times Building

DAILY NEWSPAPERS OF MEXICO

Mexico City—El Universal; Excelsior; El Heraldo de Mexico; Monitor Republicano; La Vanguardia; El Democrata (all morning). Las Noticias Revolucion (afternoon); El Dial Espanol; Boletin Financiero.

Jalapa, Ver.—El Eco Japeno; Las Noticias; Ultimas Noticias.

Orizaba, Ver.—El Tiempo.

Merida, Yuc.—La Revista de Yucatán; La Voz de la Revolutión; El Clamor Público.

Campeche, Camp.—Pro-Campeche.

Villahermosa, Tab.—El Heraldo de Tabasco.

Guaymas, Son.—La Caceta.

Mazatlan, Sin.—El Demócrata Sinaloense.

Durango, Dgo.—El Monitor; El Comercio.

Culiacan, Sin.—La Voz Nacional.

Cananea, Son.—El Tiempo.

Morelia, Mich.—El Heraldo de Michoacan.

Guadalajara, Jal.—Restauración; El Informador.

Monterrey, N. L.—El Porvenir; Nueva Patria; El Noticiero.

Oaxaca, Oax.—Mercurio; Fénix.

Puebla, Pueb.—El Monitor; La Crónica.

Hermosillo, Son.—Orientacion.

Nogales, Son.—La Nacion.

San Luis Potosi, S. L. P.—Juventud; Acción; El Picudo.

Zacatecas, Zac.—El Cañonazo.

Tuxtla Gutierrez, Chiaps.—El Reconstructor Nacional.

San Cristobal, Chiaps.—El Tribuno.

Acaponeta, Nay.—El Eco del Nayarit.

Guanajuato, Gto.—La Tribuna; La Antorcha.

Leon, Gto.—El Barretero.

Irapuato, Gto.—El Centro.

Toluca, Mex.—Regeneracion.

Torreon, Coah.—La Opinión.

Tampico, Tam.—La Prensa.

Calexico, B. C.—El Monitor.

Saltillo, Coah.—Gil Blas.

NEWSPAPERS OF PORTO RICO

The number of newspapers and periodicals published in Porto Rico is 27; including 13 daily, 1 semi-weekly, 11 weekly, 1 semi-monthly, 1 monthly. The dailies, semi-weekly, and weeklies, with their publishers and editors, follow: (all are printed in Spanish unless otherwise stated).

AGUADILLA Libertad (Liberty); weekly; Angel M. Torregroas.

ARECIBO—El Regianalista; daily; Juan Gonzales Morales.

GUYAMA Pancho Ibero; weekly; L. F. Dessus.

HUMACAO Consciencia Popular; weekly.

MAYAGUEZ — La Bandera Americana; daily, evening except Sunday; Genaro Cortes.

La Nueva Era (Diario del Oesta) evening except Sunday; Mayaguez Publishing Company.

La Revista Blanca; Sunday; Pablo Roig.

Voz de la Patria; daily except Sunday; Raoul Gomez.

PQNCE—El Aguila de Puerto Rico (Porto Rico Eagle); evening except Sunday; Alfonso Gual.

El Dia; evening except Sunday; Guillermo V. Cintron.

La Consciencia Libra; Alfonso Gual.

SAN JUAN—El Carnaval; Sunday; Joaquin E. Barreiro.

El Imparcial; evening except Sunday; J. Perez Posada.

El Mundo; daily except Sunday; Puerto Rico Illustrado, Inc.

El Palenque; evening; Jose Coll Cuchi and Antonio E. Ferendez.

El Tiempo (English and Spanish); daily except Sunday; Salvador Prats.

Justicia (English and Spanish); weekly; Santiago Iglesias.

La Correspondencia de Porto Rico; evening except Sunday and Sunday morning; La Correspondencia De Puerto Rico, Inc.

La Democracia; evening except Sunday; La Democracia, Inc. La Verdad; weekly; Padres Frabciscanos Capuchinos.

Nosotros; weekly; Ceferino Segunda and Antonio Garcia Matos.

Porto Rico Progress (English); weekly; Caribbean Publishing Company.

Puerto Rico Ilustrado (weekly); Puerto Ilustrado, Inc.

Union Obrera; evening except Sunday; Julio Aybar.

Voz del Obrera; weekly; Joaquin A. Becebril.

YAUCO—La Reforma; semi-weekly.

NEWSPAPERS OF HAWAII

Forty-five newspapers and periodicals are published in Hawaii; 10 are daily; three are published three times a week; 4 are semi-weeklies; 14 are weeklies; one is semi-monthly; 13 are printed once a month. The dailies, tri-weekly; semi-weeklies and weeklies, together with their editors and publishers, follow:

HILO—A Setta (Portuguese); weekly; E. G. DaSilva and Antonio M. Cabrinha.

Hawaii Mainichi (Japanese); evening except Sunday; Hawaii Mainichi Sha.

Ka Hoku o Hawaii (Hawaiian); weekly.

O Facho (Portuguese); weekly; Antonio Oak.

Post-Herald evening except Sunday, also weekly edition under name of Herald; V. L. Stevenson, editor.

Tribune; morning except Monday; Thorn S. Hardy, editor.

HOLUALULU—Kona Echo (Japanese); weekly; H. S. Hayashi.

HONOLULU—Chee Yow Shin Po (Chinese); tri-weekly; Lun Yat Kun.

Guide (marine and shipping); semi-weekly.

Hawaii Choho (Japanese); morning; K. Sasaki.

Hawaii Hocho (Japanese); daily; Hawaii Shinpo (Japanese and English); morning; T. Hattori.

Hon Mun Bo (Chinese); tri-weekly; Lum Ken Foo and Lum H. Chee.

Ke Alakai o Hawaii (Hawaiian); weekly; Jonah Kumalae.

Ke Aloha Aina (Hawaiian); weekly.

New Freedom; weekly; Thomas McVeagh.

Nippu Jiji (Japanese and English); evening except Sunday and Sunday morning; Yasutaro Soga.

Nupepa Kuokoa (Hawaiian); weekly; Solomon Hanohano.

O Luso (Portuguese); weekly; J. S. Ramos.

Pacific Commercial Advertiser; every morning (Sunday edition called Advertiser); E. P. Irwin, editor.

Star-Bulletin; evening except Sunday (also issues semi-weekly edition); R. A. McNally, editor.

Sun Chin Kwock Bo (Chinese); tri-weekly.

Sunday Advertiser; Sunday edition of Pacific Commercial Advertiser.

LIHUE—Garden Island; weekly; Charles S. Dole, editor.

Kauai Shinpo (Japanese); weekly.

WAILUKU—Daily Wireless; evening except Sunday.

Maui News; weekly; Will J. Cooper, editor.

Maui Record (Japanese); semi-weekly; N. K. Otsuka, editor.

Maui Shinbun (Japanese); semi-weekly; T. Kaneko.

Times; weekly; V. A. Vetlesen.

NEWSPAPERS OF THE PHILIPPINE ISLANDS

Total newspapers and periodicals	47
Dailies	17
Tri-weeklies	1
Semi-weeklies	3
Weeklies	5
Tri-monthlies	1
Monthlies	6
Quarterlies	2
Indefinite Issue	12

The dailies, tri-weeklies, semi-weeklies and weeklies, together with their editors and publishers, follow:

CEBU Chronicle (English and Visayan); semi-weekly; Alfred G. Andersen.

La Revolucion (English, Spanish and Visayan); tri-weekly; Filemon Sotto.

ILOILO—El Adalid (Spanish); evening; Engrascio Padilla.

El Tiempo (Spanish); daily; Jose B. Magalona and Jose M. Nava.

Makinaugalingon (Visayan); semi-weekly; Rosendo Mejica.

Nuevo Heraldo (Spanish); evening except Sunday; Flairo Zaragoza and Pro Sian Melliza.

MANILA—Ang Mithi (Tagalog); daily; Inigo E. Regalado.

Bulletin; morning except Sunday; Carson Taylor.

Cablenews-American; morning except Monday; Norbert Lyons, editor.

Citizen (English and Spanish); weekly; Conrado Benitz and Pedro Aunario.

El Comercio (Spanish); evening except Sunday; J. deLoyzago y Ageo.

El Debate (Spanish and Tagalog); morning except Sunday.

El Ideal (Spanish); daily; A. N. Luz and A. Ruiz.

El Mercantil (Spanish); evening; D. Jose Maria Romero Salas.

Independent (English and Spanish); weekly; Vincente Sotto.

Kong Li Po (Chinese); morning except Sunday.

La Nacion (Spanish and Tagalog); evening except Sunday; Gregorio Perfecto and Pedro F. Espiritu.

La Vanguargia (Spanish); evening except Sunday.

Man Ho Po (Chinese); morning except Sunday; Lee Chai Chiong.

Pagkakaisang Bayan (Tagalog); daily; Mariano Lim.

Philippines Free Press (English and Spanish); weekly; R. McCulloch Dick.

Taliba (Tagalog); daily; Carlos Ronquillo.

Times; evening except Sunday and Sunday morning; L. H. Thibault, editor.

Way of Peace (English and Tagalog); weekly; Philippine Christian Institute.

SAN FERNANDO—Dagiti Naimbag a Damag (Ilocano and English); weekly; Evangel Press publisher.

Zamboango—La Voz del Pueblo (Spanish); semi-weekly; Santiago Mendoza Mindanao Herald (English and Spanish); weekly; J. A. Hackett, Jr.

PRESS CONGRESS OF WORLD

Following the announcement recently that the 1921 session of the Press Congress of the World would be held in Honolulu on October 4 to 14, Dean Walter Williams, dean of the University of Missouri School of Journalism, at Columbia, Mo., U. S. A., president of the congress, has announced that the delegates will leave the United States about the middle of September. The delegates will also take an excursion from Hawaii to the Philippine Islands following the sessions of the congress, according to Dean Williams.

Acceptance of Honolulu's invitation for the congress meeting was decided on by the Executive Committee following a change in the Government of New South Wales, Australia, Dean Williams said. The 1921 session was to have been held in Sydney.

The congress delegates will be the guests of the Hawaiian Government while in that territory, and the Philippine Government will be their host on the excursion to the Philippines.

The Honolulu committee has guaranteed the necessary expenses, has made arrangements for reduced hotel rates for delegates, and has taken steps to have put in force preferential steamship rates for the members who will attend the meeting.

NEWSPAPERS OF VIRGIN ISLANDS

SIX newspapers and periodicals are published in the Virgin Islands. Five are dailies and one is weekly. Their names with editors and publishers, follow:

CHARLOTTE Amalie Bulletin; noon except Sunday; Leroy Nolte.

St. Thomas Mail Notes; morning except Sunday; George Audain.

CHRISTIANSTED Herald; daily except Sunday; D. Hamilton Jackson.

St. Croix Avis; daily except Sunday; also weekly; G. Johansen.

FREDERIKSTED West End News; evening except Sunday; A. Ovensen.

The Free Information Bureau

conducted by

FREDERIC J. HASKIN

in Washington, transacts an enormous business with school-teachers, always acting for the newspapers it represents. There is no more effective way to reach the home than through the school. When the children grow up with a newspaper they enrich and stabilize its franchise.

YOUR EXPORT ADVERTISING CAN BE HANDLED RIGHT HERE AT HOME, THE SAME AS YOUR DOMESTIC

THE EXPORT ADVERTISING AGENCY

of Chicago has cooperated for years with a great many domestic agencies in handling their foreign business.

We do not place any business in this country and limit our operations to countries outside of the United States, dealing directly with the different publishers, with whom we enjoy the friendliest of relations.

During our experience of twelve years in this business we have handled, successfully, some of the largest foreign appropriations, either through domestic agencies or directly and will be pleased to furnish export advice and service to any agency or manufacturer.

Representatives in the leading cities of the world.

EXPORT ADVERTISING AGENCY

822 TRANSPORTATION BLDG. CHICAGO, ILL., U. S. A.

A. N. P. A. LIST OF RECOGNIZED ADVERTISING AGENCIES OF U. S. AND CANADA

ALABAMA
Birmingham
Sparrow Adv. Agency (Inc.), Americal Trust Bldg.
Demopolis
Demopolis Advertising Agency.
ARKANSAS
Little Rock
Brooks, S. M., Adv. Agency, Boyle Bldg.
CALIFORNIA
Fresno
Berg Adv. Agency, Rowell Bldg.
Los Angeles
Curtis Newhall Adv. Agency, 626 South Spring St.
Dake, Johanet, Adv. Agency, 207 South Broadway.
Lockwood-Shackelford Co., Baker-Detwiler Bldg.
Miner, Dan B., Adv. Agency, 1110 Story Bldg.
Read-Miller Co. (Inc.), 120½ South Broadway.
San Francisco
Advertising Service Co. (Inc.), Chronicle Bldg.
Brisacher, Emil, Flood Bldg.
Cahill Adv. Co., Pacific Bldg.
Dake Adv. Agency (Inc.), 121 Second St.
Dake, Johanet, Adv. Agency, 251 Kearney St.
Eberhard, The George F., Co. (Inc.), 360 Fremont St.
Honig-Cooper Co. (Inc.), 74 New Montgomery St.
Johnston-Ayres Co. (Inc.), 525 Market St.
Le Vene, Nate, 26 O'Farrell St.
Lockwood-Shackelford Co., Hearst Bldg.
McCann, H. K., Co. (Inc.), 461 Market St.
Walker Adv. Agency, 165 Kearney St.
COLORADO
Colorado Springs
Fawcett Adv. Agency Co. (Inc.), Bennett Bldg.
Denver
Conner Adv. Agency (Inc.), Mercantile Bldg.
Hower Adv. Agency Co. (Inc.), Foster Bldg.
Reardon Adv. Co. (Inc.), Quincy Bldg.
CONNECTICUT
Danbury
Dobbs, William F.
Hartford
Manternach Co. (Inc.), 74 Union Pl.
New Haven
Powning, Geo. G. (Inc.), 600 State St.
DELAWARE
Wilmington
Hoopes, Edgar M., Adv. Agency (Inc.), Equitable Bldg.
DISTRICT OF COLUMBIA
Washington
Lewis Agency (Inc.), Evening Star Bldg.
Logan, Thomas F. (Inc.), Hibbs Bldg.
Shaffer, J. Albert, Star Bldg.
FLORIDA
Jacksonville
Thomas Adv. Service (Inc.), Graham Bldg.
GEORGIA
Atlanta
Acme Adv. Agency, Citizens & Southern Bank Bldg.
Ford, Geo. W., Co. (Inc.), Austell Bldg.
Jacobs, Dillard, Agency, Candler Bldg.
Johnson-Dallis Co., Greenfield Bldg.
Lewis & Coffee Adv. Agency, Third Nat'l Bank Bldg.
Massengale Adv. Agency, Candler Bldg.
Southern Adv. Agency (Inc.), Candler Annex.
ILLINOIS
Chicago
Benson, Gamble & Slaten, Corn Exchange Bank Bldg.
Bisberne Adv. Co. (Inc.), 81 East Madison St.
Bowers, Thomas M., Adv. Agency (Inc.), S. W. Cor. Jackson St. and Wabash Ave.
Brandt Adv. Co. (Inc.), 5 South Dearborn St.
Burnet-Kuhn Adv. Co. (Inc.), 39 South La Salle St.
Chesman, Nelson, & Co. (Inc.), Goddard Bldg.
Clarke, E. H., Adv. Agency (Inc.), Steger Bldg.
Cochrane, Witt K., Adv. Agency (Inc.), Boyce Bldg.
Collins-Kirk (Inc.), 410 South Michigan Ave.
Comrie & Cleary (Inc.), 36 South State St.
Conover-Mooney Co. (Inc.), Harris Trust Bldg.
Critchfield & Co. (Inc.), Brooks Bldg.
Crosby-Chicago (Inc.), 63 East Adams St.
Davis, J. W., Railway Exchange Bldg.
Erwin, Wasey & Co. (Inc.), 58 East Washington St.
Fuller, Charles H., Co. (Inc.), 623 South Wabash Ave.
Greig & Ward (Inc.), 104 South Michigan Blvd.
Guenther-Bradford & Co. (Inc.), 7 South Dearborn St.
Gundlach Adv. Co. (Inc.), Peoples Gas Bldg.
Hamilton, J. R., Adv. Agency (Inc.), 326 Madison St., West.
Heegstra, H. Walton (Inc.), 25 East Jackson Blvd.
Henri, Hurst & McDonald, 58 East Washington St.
Hoops Adv. Co. (Inc.), Tribune Bldg.
Husband & Thomas Co. (Inc.), 165 East Erie St.
Joerns, Arnold, Co. (Inc.), 14 East Jackson Blvd.
Johnson, Read & Co. (Inc.), 202 South State St.
Kastor, H. W., & Sons, Adv. Co. (Inc.), Lytton Bldg.
Kay, J. Roland, Co. (Inc.), 111 West Washington St.
Kirtland-Engel Co. (Inc.), 14 East Jackson Blvd.
Lesan, H. E., Adv. Agency (Inc.), Old Colony Bldg.
Long-Costello (Inc.), 153 Michigan Ave., North.
Lord & Thomas (Inc.), Mallers Bldg.
McJunkin Adv. Co. (Inc.), 5 South Wabash Ave.
McKinney Co. (Inc.), 58 East Washington St.
Mathews, R. A., Adv. Corp., 140 South Dearborn St.
Matteson, Fogarty, Jordan Co. (Inc.), 140 North Dearborn St.
Mertz, Lewis H., 58 East Washington St.
Meuser, Bernhard, Adv. Agency, 140 South Dearborn St.
Mitchell-Faust Adv. Co. (Inc.), 7 South Dearborn St.
Nichols, Charles F. W., Co. (Inc.), 20 East Jackson Blvd.
Ostenrieder Adv. Corp., 25 East Jackson Blvd.
Rankin, William H., Co. (Inc.), 104 South Michigan Ave.
Robel & Bryant (Inc.), 608 South Dearborn St.
Roberts & MacAvinche, 30 North Dearborn St.
Rogers & Smith Adv. Agents (Inc.), 64 East Van Buren St.
Sehl Adv. Agency, 139 North Clark St.
Short, Floyd, & Partners (Inc.), 30 North Michigan Ave.
Snitzler-Warner Co. (Inc.), 225 North Michigan Blvd.
Snyder, The J. A., Co. (Inc.), 220 South State St.
Stack Adv. Agency (Inc.), Heyworth Bldg.
Stavrum & Shafer (Inc.), 14 East Jackson Blvd.
Stewart-Davis Adv. Agency, Kesner Bldg.
Thielecke Adv. Co. (Inc.), 22 West Monroe St.
Thompson, J. Walter, Co. (Inc.), Lytton Bldg.
Touzalin, Charles H., Agency (Inc.), 7 South
Turner-Wagener Co. (Inc.), 28 E. Jackson Blvd. Dearborn St.
Vanderhoof & Co., (Inc.), 167 East Ontario St.
Wade Adv. Agency, Old Colony Bldg.
Walker, Dudley, & Co., Peoples Gas Bldg.
Williams & Cunnyngham, 6 North Michigan Ave.
INDIANA
Indianapolis
Clough, John L., Adv. Agency (Inc.), Merchants Bank Bldg.
Field Adv. Service, State Life Bldg.
McKee, Homer, Co. (Inc.), Kahn Bldg.
Seeds, Russel M., Co. (Inc.), 330 University Sq.
Sidener-Van Riper Adv. Co. (Inc.), Merchants Bank Bldg.
South Bend
Lamport-MacDonald Co. (Inc.), J. M. S. Bldg.
IOWA
Des Moines
Coolidge Adv. Co., 1216 Grand Ave.
KENTUCKY
Louisville
Basham, Thomas E., Co. (Inc.), Inter-Southern Life Bldg.
New Orleans
Chambers Agency (Inc.), Maison Blanche Bldg.
Ferry-Hanly Adv. Co. (Inc.), Hibernia Bldg.
MARYLAND
Baltimore
Deutel Adv. Service, 10-20 St. Paul St.
Green-Lucas Co. (Inc.), Hanover and Fayette Sts.
Moses Adv. Service, Munsey Bldg.
Sandlass, L. A., 217 West Saratoga St.
MASSACHUSETTS
Boston
Amsterdam Agency (Inc.), 35 Congress St.
Ayers, H. E., & Co., 164 Federal St.
Barber, J. W., Adv. Agency (Inc.), 80 Boylston St.
Bond, Arthur T., 20 Central St.
Boston News Bureau Co. (Inc.), 30 Kilby St.
Brown, Derby Co., 113 State St.
Buchanan, John, Adv. Agency, Globe Bldg.
Conover, S. A., Co., 24 Milk St.
Cowen Co., 49 Federal St.
Dukelow & Walker Co. (Inc.), 246 Washington St.
Ellis, A. W., Co., 40 Central St.
Goulston, Ernest J., Adv. Agency (Inc.), 18 Tremont St.
Greenleaf Co. (Inc.), 41 Mt. Vernon St.
Hoyt's Service (Inc.), Little Bldg.
Humphrey, H. B., Co. (Inc.), 581 Boylston St.
Kollock, Edward D., 201 Devonshire St.
Morgan, John J., Adv. Agency (Inc.), 220 Devonshire St.
O'Keefe, P. F., Adv. Agency, 45 Broomfield St.
O'Malley Adv. & Selling Co., Globe Bldg.
Shumway, Franklin P., Co. (Inc.), 433 Washington St.
Smith, C. Brewer, Adv. Agency, 27 School St.
Snow, Walter B., & Staff, 60 High St.
Spafford Co. (Inc.), 25 Arch St.
Stevens, Hermon W., Agency, Globe Bldg.
Thompson, J. Walter, Co. (Inc.), 201 Devonshire St.
Walton Adv. & Ptg. Co., 141 Milk St.
Wetherald, James T., Adv. Agency (Inc.), 162 Berkley St.
Wood, Putnam & Wood Co. (Inc.), 178 Tremont St.
Lynn
Frost, Harry M., Co. (Inc.), Security Trust Bldg.
Springfield
Bates, J. D., Adv. Agency, 292 Main St.
MICHIGAN
Detroit
Alexander, Milton, Co., Book Bldg.
Bradfield Co. (Inc.), 910 Kresge Bldg.
Brooke, Smith & French (Inc.), Kresge Bldg.
Brotherton-Knoble Co. (Inc.), 110 Fort St., West.
Campbell-Ewald Co. (Inc.), Marquette Bldg.
Dunlop-Ward Adv. Co. (Inc.), Kresge Bldg.
Green, Fulton, Cunningham Co. (Inc.), Free Press Bldg.
MacManus, Theodore F. (Inc.), 44 Hancock Ave., East.
Pelletier, E. Le Roy, Fine Arts Bldg.
Power, Alexander & Jenkins Co. (Inc.), Madison Bldg.
Randall, Fred M., Co. (Inc.), Book Bldg.
Savage, George M., Adv. Agency, 67 Buhl Block.
Seelye & Brown (Inc.), 110 West Fort St.
von Poettgen, Carl S. (Inc.), Kresge Bldg.
Winningham, C. C., Book Bldg.
Zimmer-Thien (Inc.), Kresge Bldg.
Grand Rapids
Brearley-Hamilton Co. (Inc.), Michigan Trust Bldg.
MINNESOTA
Minneapolis
Dollenmayer Adv. Agency (Inc.), Lincoln Bldg.
MacMartin Adv. Agency (Inc.), Security Bldg.
Mitchell Adv. Agency (Inc.), Abbay Bldg., 9th St. and Mary Place.
St. Paul
Betting-Thompson-Madden (Inc.), Globe Bldg.
Corning-Firestone Adv. Agency (Inc.), Merchants Nat'l Bank Bldg.
Frizzell Adv. Agency, Dispatch Bldg.
Greve Adv. Agency (Inc.), New Hamm Bldg.
Northwestern Adv. Agency, Essex Bldg.
MISSOURI
Kansas City
Baxter Adv. Co., Commerce Trust Bldg.
Ferry-Hanly Adv. Co. (Inc.), 1120 Walnut St.
Finney, W. B., Adv. Co. (Inc.), 918 Grand Ave.
Gray, F. A., Adv. Co. (Inc.), 14th and Oak Sts.
Potts-Turnbull Adv. Co. (Inc.), Gates Bldg.
St. Louis
Anfenger-Jacobson Adv. Co. (Inc.), Board of Education Bldg.
Chappelow Adv. Co. (Inc.), International Life Bldg.
Chesman, Nelson & Co. (Inc.), 1127 Pine St.

(Continued on page 116)

The York Dispatch

York, Pa.

"You'd like to live in York"

Concentrated Circulation

One person out of every five living in York (men, women and children counted) buys and reads THE YORK DISPATCH. Probably every other person reads it.

THE YORK DISPATCH has no street sales. Its entire city distribution is by carrier and newsstands.

BENJAMIN & KENTNOR CO.

National Advertising Representatives

NEW YORK, 225 5th Ave.

CHICAGO, 900 Mallers Bldg.

The Northern Illinois Group

A New (1920) Syndicate of Daily Newspapers

The Aurora Beacon-News
The Elgin Courier
The Joliet Herald-News

All Evening and Sunday Morning—Members A. B. C.

The district served is from the Wisconsin state line southward 100 miles. Its eastern line is about 30 miles from Chicago. It is more than 4,000 square miles in extent.

Population 275,000--Homes 61,000--Circulation 43,000

Neither of these papers circulate outside the trading area of its city of publication. Circulation is by subscription, not street sales. No waste.

Something Absolutely New

"Demonstration Territory" is a new term to describe a new kind of advertising service. It's a peculiar service. You ought to know about it. Write for January issue of the Dope Sheet and get wise.

Leading Classified Mediums in State Outside Chicago

LINES OF ADVERTISING IN 1920

Foreign	3,177,336 lines	
Local	16,867,564 lines	
Classified	2,468,956 lines	Total 22,513,856

Northern Illinois Group

A. M. SNOOK, Gen'l Mgr.

J. K. Groom, Mgr. National Adv. Dept., Aurora, Ill.

Franklin P. Alcorn Co., Eastern Rep., Marbridge Bldg., New York

A correspondent who out-Sherlocked Scotland Yard

Carl W. Ackerman, chief of the Foreign News Service of the

PUBLIC LEDGER

For two years every policeman and officer in Ireland had been carrying a photograph and description of "Mick" Collins, with orders to arrest him on sight as the leader of the Republican Army.

They couldn't get him. But Carl W. Ackerman found him and got a two-hour interview for the Public Ledger.

Ackerman also got the first authentic story of the last days of the Tsar, and the first interview ever given by the President of China.

Through the Ledger Syndicate newspapers may obtain exclusive rights to the Public Ledger Foreign Service including the cables of Mr. Ackerman and of 27 other foreign staff correspondents.

PUBLIC LEDGER

PHILADELPHIA

THE McCLURE NEWS

1884 For Over Thirty-Five Years Distinguished for the Excellence,

ALL STAR COMIC PAGES

THE CLANCY KIDS ..... P. L. Crosby
TOM SAWYER AND HUCKLEBERRY FINN
Clare V. Dwiggins
HAIRBREADTH HARRY ..... C. W. Kahles
UNCLE WIGGILY'S ADVENTURES
Text by ..... Howard Garis
Pictures by ..... Lang Campbell
COMIC PAGES ARE FURNISHED IN MAT FORM OR IN PRINTED FOUR-PAGE SECTIONS

DAILY COMICS

THE CLANCY KIDS ..... 6 Cols.
Percy Crosby
SCHOOL DAYS ..... 3 Cols.
Clare V. Dwiggins
OPHELIA'S SLATE ..... 1 Col.
Clare V. Dwiggins
THE YOUNG LADY ACROSS THE WAY .. 1 Col.
Harry Westerman
THE MEDITATIONS OF HAMBONE ..... 1 Col.
J. P. Alley

GENERAL FEATURES

FRANK H. SIMONDS' INTERPRETATIONS OF INTERNATIONAL AFFAIRS
DAILY SHORT STORIES DAILY HOROSCOPE
"HOLLAND" FINANCIAL LETTER
SANDMAN STORY FOR TONIGHT
Mrs. F. A. Walker
HOWARD GARIS BEDTIME STORY
Howard Garis
LAST NIGHT'S DREAMS—WHAT THEY MEAN
H. Irving King
LYRICS OF LIFE (Daily Original Poem)
Douglas Malloch
LINE O' CHEER ..... John Kendrick Bangs
NEWEST SERIALS ..... Best Authors
STORY OF OUR STATES ..... Jonathan Brace
SOMETHING TO THINK ABOUT (Editorials)
F. A. Walker
YOUR LAST NAME ..... Frances Cowles
GET-RICH-QUICK BUBBLES THAT HAVE BURST ..... Harley Mathews
FIFTY VAMPS WHO MADE HISTORY
James C. Young

WEEKLY SERVICES

RITTENHOUSE FASHION PAGE—
What Well Dressed Women Will Wear
Anne Rittenhouse
RITTENHOUSE HOUSEHOLD PAGE—
What Every Woman Wants to Know
Anne Rittenhouse
INTERPRETATIONS OF INTERNATIONAL AFFAIRS ..... Frank H. Simonds
BALDERSTON'S EUROPEAN ARTICLE
John L. Balderston
SKETCHES FROM LIFE—
7 Cols. or 5 Cols ..... Harry J. Westerman
WEEKLY FICTION PAGES—
Detective and Top Notch ..... Best Authors
TORCHY AND SHORTY McCABE STORIES
Sewell Ford
M. QUAD HUMOR PAGE ..... C. B. Lewis
WHITE SHADOWS IN THE SOUTH SEAS
Frederick O'Brien
NURSERY RHYMES—
Picture Puzzles ..... Violet M. Higgins
CARUSO—SINGER AND MAN—
12 Articles ..... Pierre V. R. Key

FASHION, HOUSEHOLD AND WOMEN'S INTERESTS

ANNE RITTENHOUSE DAILY FASHION AND HOUSEHOLD COLUMN
HOUSEWIFE'S ECONOMY CALENDAR
TOMORROW'S MENU
DAILY ETIQUETTE FEATURE—"The Right Thing at the Right Time"
DO YOU KNOW?—Series of Questions and Answers
MARRIED LIFE SERIES—
"Taming My Husband" ..... Kathleen Fox
"Remodeling a Wife" ..... Mildred K. Barbour
"Helene's Married Life" ..... May Christie
"The Marriage of Anne" ..... May Christie
"For Love of Betty" ..... May Christie

The Above Continuous Services Have Been Running, Many of The
We Will Send You, on Request, Complete Samples and Price fo

THE McCLURE NEWSPAPER SYNDICATE

PAPER SYNDICATE

Variety and Distinction of Its Circulation-Making Features 1921

SOME OF OUR NEWEST SERIALS

To Which List We Are Constantly Adding the Latest Successes

THE LAMP IN THE DESERT.....Ethel Dell
BULLDOG DRUMMOND .....“Sapper”
THE MAGNIFICENT AMBERSONS..Booth Tarkington
THE FOUR JUST MEN.....Edgar Wallace
FANNY, HERSELF .....Edna Ferber
THE U. P. TRAIL.....Zane Grey
THE BORDER LEGION.....Zane Grey
RIDERS OF THE PURPLE SAGE.....Zane Grey
LIGHT OF WESTERN STARS.....Zane Grey
HERITAGE OF THE DESERT.....Zane Grey
THE LONE STAR RANGER.....Zane Grey
DESERT GOLD .....Zane Grey
THE BLUE MOON.....David Anderson
THE RAINBOW'S END.....Rex Beach
RIM O' THE WORLD.....B. M. Bower
THE RAMBLIN' KID.....Earl Wayland Bowman
THE IVORY DISC.....Percy Brebner
TAXI.....Geo. Agnew Chamberlain
WHITE MAN.....Geo. Agnew Chamberlain
THE CHINESE LABEL.....J. Frank Davis
HANDS OFF.....Beulah Marie Davis
WHISPERS .....Louis Dodge
JENNY, BE GOOD.....Wilbur Finley Fauley
THE WHITE ROOK.....J. B. Harris-Burland
THE MAN NOBODY KNEW.....Holworthy Hall
THE MELWOOD MYSTERY.....James Hay, Jr.
NO CLUE.....James Hay, Jr.
RIDDLE OF THE FROZEN FLAME....T. W. Hanshew
YELLOW MEN SLEEP.....Jeremy Lane
THE CURIOUS CASE OF MARIE DUPONT
Adele Luchrman
THE IVORY TRAIL.....Talbot Mundy
THE SHADOW OF ROSALIE BYRNES.Grace S. Mason
SLIPPY McGEE.....Marie Conway Oemler
MERMAID .....Grant Overton
HIS SECOND WIFE.....Ernest Poole
DOPE .....Sax Rohmer
THE GHOST GARDEN.....Amelie Rives
BEHIND RED CURTAINS.....Mansfield Scott
MYSTERY OF THE THIRTEENTH FLOOR
Lee Thayer
SKINNER'S BABY.....Henry Irving Dodge

SOME OF OUR LATEST ILLUSTRATED PAGE FICTION

THE ADVENTURES OF DETECTIVE BARNEY
(7 Stories) Harvey O'Higgins
POD BENDER AND COMPANY George A. England
(13 Stories)
THE CHRONICLES OF JEREMY SCREED
(6 Stories) Percy Brebner
FROM THE MAELSTROM.....L. J. Beeston
(10 Stories)
HALF PORTIONS .....Edna Ferber
(8 Stories)
BILL TITUS STORIES .....J. Frank Davis
(10 Stories)
TALES OF SECRET EGYPT.....Sax Rohmer
(9 Stories)
THE MYSTERIOUS WAYS OF WANG FOO
(13 Stories) Sidney Partridge

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Just released or about to be released

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Four Illustrated Sunday Instalments
SHERLOCK HOLMES MASTERPIECES
Thirty-seven stories for daily or weekly use.
COUNT WITTE'S MEMOIRS
Sixteen Illustrated Sunday Pages
NEW POTASH AND PERLMUTTER STORIES
By Montague Glass
NONSENSE NOVELS
By Stephen Leacock
MARRIED LIFE STORIES
By Mary Stewart Cutting
WONDERS OF THE SKY
By Isabel Lewis
THE LAMP IN THE DESERT
By Ethel Dell
BULLDOG DRUMMOND
By “Sapper”
THE GHOST GARDEN
By Amelie Rives
THROUGH THE GLAD EYES OF A WOMAN
By Jane Doe

The above 1921 features will be followed each month by others of equal newspaper importance.

for Years, in Over 800 Papers Throughout the U. S. A. and Canada
Your Use of Any of the Above Features Open in Your Territory

373 Fourth Avenue, New York City

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(*Continued from page* 112)

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Fisher-Brown Adv. Agency (Inc.), 1627 Locust St.
Gardner Adv. Co. (Inc.), 1627 Locust St.
Kastor, H. W., & Sons, Adv. Co. (Inc.), Mercantile Nat'l Bank Bldg.
Ring, John, Jr., Adv. Co. (Inc.), Victoria Bldg.
Ross-Gould Co. (Inc.), 309 North 10th St.
Schiele Adv. Co. (Inc.), Central Nat'l Bank Bldg.
Simpson Adv. Service Co. (Inc.), Syndicate Trust Bldg.
Western Adv. Co. (Inc.), Merchants' Laclede Bldg.

NEBRASKA

Omaha

Darlow Adv. Co. (Inc.), World-Herald Bldg.
Warfield Adv. Co. (Inc.), Farnam Bldg.

NEW JERSEY

Atlantic City

Dorland Adv. Agency, Presston Bldg.
Gormley, Smith-Peifer (Inc.), Gazette Bldg.

Newark

Goldsmith Co., 207 Market St.
Hanser Agency (Inc.), 601 Broad St.
Scheck Adv. Agency, 9 Clinton St.
Sommer, Fred N., 810 Broad St.

NEW YORK

Binghamton

Jones, Wylie B., Adv. Agency (Inc.).

Brooklyn

Borough Adv. Agency, 367 Fulton St.
Sherwood, B. R., 367 Fulton St.

Buffalo

Barton, Durstine & Osborn Co. (Inc.), Ellicott Square Bldg.
Fuller, Charles H., Co. (Inc.), Morgan Bldg.
Moss-Chase Co. (Inc.), 170 Franklin St.
Remington, E. P., Agency, 1280 Main St.
Weill, Armand S., Co., 843 Ellicott Sq.

New York

Acorn Agency Inc., 132 Nassau St.
Advertising Agencies Corp., 163 Metropolitan Tower.
Alexander Adv. Agency, 1482 Broadway.
Allen Adv. Agency (Inc.), 347 Fifth Ave.
American Sports Pub. Co. (Inc.), 45 Rose St.
Amsterdam Agency (Inc.), 1180 Broadway.
Armstrong, Collin, Inc., 1457-63 Broadway.
Ayer, N. W., & Son, Fifth Ave. Bldg.
Baer, Joseph E. (Inc.), 366 Fifth Ave.
Barnes, Jean Dean, 354 Fourth Ave.
Barton, Durstine & Osborn Co. (Inc.), 25 West 45th St.
Batten, George, Co. (Inc.), 381 Fourth Ave.
Berrien Co. (Inc.), 19 West 44th St.
Blow Co. (Inc.), 116 West 32d St.
Birch-Field & Co. (Inc.), 110 West 40th St.
Blackman Co. (Inc.), 116 West 42d St.
Boswell-Frankel Agency, 786 Sixth Ave.
Bromfield & Co. (Inc.), 45 West 34th St.
Brown Adv. Agency (Inc.), 110 West 40th St.
Calkins & Holden (Inc.), 250 Fifth Ave.
Capehart-Carey Corp., Times Bldg.
Charles Adv. Service (Inc.), 23-25 East 26th St.
Chesman, Nelson & Co. (Inc.), 450 Fourth Ave.
Churchill-Hall (Inc.), 50 Union Square.
Clarke, E. H., Adv. Agency (Inc.), 37 West 39th St.
Colton, Wendell P., Co. (Inc.), 165 Broadway.
Cone, Andrew, Gen. Adv. Agency (Inc.), Tribune Bldg.
Corman Co. (Inc.), 19 West 44th St.
Cowen Co., 50 Union Square.
Croot & Denhard (Inc.), 44 East 23d St.
Dauchy Co. (Inc.), 9 Murray St.
Decker, Henry, Ltd., Fuller Bldg.
Dietz, Ottomar, Adv. Bureau, 140 Nassau St.
Doremus & Co. (Inc.), 44 Broad St.
Dunne, Desmond, Co. (Inc.), 30 East 42d St.
Dyer, George L., Co. (Inc.), 42 Broadway.
Elliott, A. R. (Inc.), 66 West Broadway.
Erickson, E. N., Adv. Agency, 21 Park Row.
Erickson Co. (Inc.), 381 Fourth Ave.
Evans & Barnhill (Inc.), 10 East 43d St.
Fairfax, H. W., Adv. Agency (Inc.), World Bldg.
Federal Adv. Agency (Inc.), 6 East 39th St.
Finch, L. J., Adv. Agency (Inc.), 1358 Broadway.
Frank, Albert, & Co. (Inc.), 14 Stone St.
Friend Adv. Agency, 347 Fifth Ave.
Gardiner & Wells Co. (Inc.), 150 Madison Ave.
Goldman, Louis J. (Inc.), 1834 Broadway.
Goldsmith, L. S., 244 Fifth Ave.
Gould, M. P., Co., 60 West 35th St.
Guenther Law (Inc.), 25 Broad St.
Hauff-Metzger (Inc.), 95 Madison Ave.
Haven, Edwin H., 5 Beekman St.
Hawley Adv. Co. (Inc.), 95 Madison Ave.
Hibson & Bro., 116 Nassau St.
Hicks Adv. Agency (Inc.), 217 Broadway.
Hopper Adv. Agency (Inc.), 145 West 45th St.
Howard, E. T., Co. (Inc.), 117 West 46th St.
Howe, Murray & Co. (Inc.), 30 East 42d St.
Howland, H. S., Adv. Agency (Inc.), 20 Broad St.
Hoyt's Service (Inc.), 116 West 32d St.
Hull, W. H. H., & Co. (Inc.), Tribune Bldg.
Ironmonger, C., Adv. Agency, 23 East 26th St.
Kahn, Siegmund, 47 West 34th St.
Keane, N. W., 95 Nassau St.
Kelley, Martin V., Co. (Inc.), 19 West 44th St.
Kiernan, Frank, & Co., 135 Broadway.
Kobbe, Philip, Co. (Inc.), 208 Fifth Ave.
Lawyer's Adv. Co. (Inc.), 140 Nassau St.
Leddy, John M., 41 Park Row.
Lesan, H. E., Adv. Agency (Inc.), 440 Fourth Ave.
Levey, H. H., 1328 Broadway.
Levin, Charles D. (Inc.), 158 West 45th St.
Liberty Adv. Agency (Inc.), 149 Fifth Ave.
Logan, Thomas F. (Inc.), 680 Fifth Ave.
Lord & Thomas (Inc.), Times Bldg.
Lyddon & Hanford Co. (Inc.), 200 Fifth Ave.
Lyon Adv. Service (Inc.), Times Bldg.
McCann, H. K., Co. (Inc.), 61 Broadway.
McLain-Hadden-Simpers Co. (Inc.), 331 Madison Ave.
McMullen, Robert M., Co. (Inc.), 522 Fifth Ave.
Mears Adv. (Inc.), 461 Eighth Ave.
Metropolitan Adv. Co. (Inc.), 120 Liberty St.
Michaels, Harry C., 113 Lexington Ave.
Mix, J. Rowland, 381 Fourth Ave.
Morgan, Tuttle & Jennings, 44 East 23d St.
Morse International Agency (Inc.), 449 Fourth Ave.
Mullally, William T. (Inc.), 198 Broadway.
Muller, J. P., & Co. (Inc.), 220 West 42d St.
Murray, John F., Adv. Agency (Inc.), 17 Battery Place.
Murray Hill Adv. Agency, 200 East 23d St.
Newell-Emmett Co. (Inc.), 120 West 32d St.
Oliphant, C. J., Adv. Agency (Inc.), 1 West 34th St.
Patterson, Andress Co. (Inc.), 1 Madison Ave.
Pearsall, W. Montague, 41 Park Row.
Peck Adv. Agency (Inc.), 347 Fifth Ave.
Phillips, Harry D., 76 West 35th St.
Picard & Co. (Inc.), 16 West 46th St.
Plattner, M., 95 Nassau St.
Porter, Harry, Co. (Inc.), 15 West 44th St.
Powers, John O., Co. (Inc.), 461 Fourth Ave.
Presbrey, Frank, Co. (Inc.), 456 Fourth Ave.
Rankin, William H., Co. (Inc.), 50 Madison Ave.
Redfield Adv. Agency (Inc.), 34 West 33d St.
Richards, Joseph, Co. (Inc.), 9 East 40th St.
Ritter, Philip, Co. (Inc.), 185 Madison Ave.
Rose, Irwin Jordan, 116 West 32d St.
Ross, F. J., Co. (Inc.), 119 West 40th St.
Rowland Adv. Agency (Inc.), 480 Lexington Ave.
Ruland, O. W., Co., 70 Fifth Ave.
Ruthrauff & Ryan (Inc.), 404 Fourth Ave.
Sacks Co. (Inc.), 116 West 32d St.
Scovil, Medley (Inc.), 25 Broad St.
Seaman, Frank (Inc.), 470 Fourth Ave.
Sharpe, W. W., & Co. (Inc.), 206 Broadway.
Shaughnessy, William A., & Co., 35 West 39th St.
Sheridan, Shawhan & Sheridan (Inc.), 30 East 34th St.
Sherman & Lebair (Inc.), 120 West 32d St.
Snodgrass & Gayness (Inc.), 489 Fifth Ave.
Spivok, M., 286 Fifth Ave.
Stockman, A. M., Adv. Agency, 271 Broadway.
Storm, J. P., 120 West 41st St.
Street & Finney (Inc.), 171 Madison Ave.
Sweyd, A. M., Co. (Inc.), 347 Fifth Ave.
Thompson, J. Walter, Co. (Inc.), 242 Madison Ave.
Trades Adv. Agency, 665 Fifth Ave.
Tucker Agency (Inc.), 303 Fifth Ave.
Tuthill Adv. Agency (Inc.), 1133 Broadway.
Urmy, Louis V., 41 Park Row.
Van Patten (Inc.), 50 East 42d St.
Volkmann, M., Adv. Agency, World Bldg.
Vreeland, E. E. (Inc.), 344 West 38th St.
Wales Adv. Co., 141 West 36th St.
Wertheim, J. L., 178 Second St.
Williams, Fred C., 103 Park Ave.
Wilson, Edwin Bird (Inc.), 9 Hanover St.
Winburn, M., 576 Fifth Ave.

Rochester

Elliott Adv. Service (Inc.), 262 East Ave.
Lyddon & Hanford Co. (Inc.), Cutler Bldg.
Mason, C. Henry, 136 East Ave.

Troy

Moon, Byron G., Co. (Inc.), Proctor Bldg.

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Moser & Cotins, Paul Bldg.

OHIO

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Blaine-Thompson Co. (Inc.), Fourth Nat'l Bank Bldg.
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Prather-Allen Adv. Co. (Inc.), 508 Vine St.
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Cleveland

Carpenter-Webbe Co. (Inc.), Sloan Bldg.
Dunlop-Ward Adv. Co. (Inc.), Union National Bank Bldg.
Fuller & Smith (Inc.), Guardian Bldg.
Hoyt's Service (Inc.), Leader-News Bldg.
King, The John S., Co. (Inc.), Hippodrome Bldg.
Nesbitt Service Co. (Inc.), Caxton Bldg.
Powers-House Co. (Inc.), Illuminating Bldg.
Sweeney & James Co. (Inc.), 1821 East 13th St.

Columbus

Crumrine, Arthur M., Co. (Inc.), 43 West Long St.
Mumm-Romer Co. (Inc.), 314 East Broad St.

Dayton

Geyer-Dayton Adv. Co. (Inc.), City Nat'l Bank Bldg.

(*Continued on page* 120)

THE ASSOCIATED NEWSPAPERS

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HERBERT JOHNSON, famous cartoonist.
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* * *

NONE of the above listed features IS FOR SALE separately. However, any newspaper in open territory may secure all of this service by joining THE ASSOCIATED NEWSPAPERS.

Membership rates are based on population and are very low. The Association is operated for the benefit of its members and NOT FOR PROFIT. All of the income goes into service. Some fifty leading newspapers in the United States and Canada are now members.

* * *

THE ASSOCIATED NEWSPAPERS is directed by the publishers of THE CHICAGO DAILY NEWS, PHILADELPHIA BULLETIN, NEW YORK GLOBE, and BOSTON GLOBE, and has an editorial advisory committee made up of the managing editors of the CINCINNATI TIMES-STAR, PITTSBURGH CHRONICLE-TELEGRAPH, KANSAS CITY STAR, DETROIT NEWS, ST. PAUL DISPATCH, MILWAUKEE JOURNAL, DES MOINES CAPITAL and SACRAMENTO BEE.

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The Wheeler Syndicate Inc.

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WHERE IT STARTED ..... F. Gregory Hartswick
YOUR HAND ..... C. N. Lurie
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GIRL ON THE JOB ..... Jessie Roberts
WHAT'S IN A NAME..... Mildred Marshall
JEWEL COLOR FLOWER FOR TODAY..... Mildred Marshall
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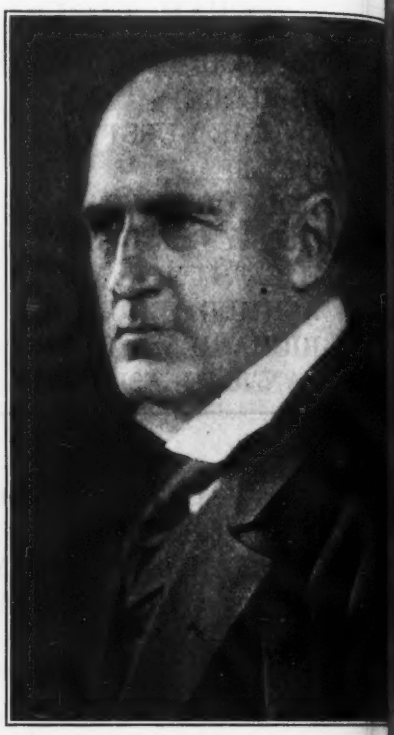
Samples of the Above Features Will Be Sent Upon Request

The Wheeler Syndicate Inc. 373 Fourth Avenue, New York City
Faxfield House, 28 Watling St., E. C. 4, London

New Contract with R. L. Goldberg; N Holliday and Bryan; Ca

RUBE GOLDBERG
Reading His Morning Mail

ROBERT CORTES HOLLIDAY
Author of "Walking-Stick Papers", Etc.



CHARLES DANA GIBSON
Greatest of Pen and Ink Artists

WE have made a contract with **CARTOONIST R. L. GOLDBERG** for a long-term period, beginning April 1 next, and are now ready to close with newspapers desiring to continue the service, or to take it on.

Mr. Goldberg stands at the very top of the list of comic cartoonists, and his work today is better than it has ever been before. For originality, strength, versatility, and for freshness of entertaining ideas, he is unsurpassed. His store of wit is evidently inexhaustible.

We are glad to have to offer our publisher friends the work of this great and popular cartoonist. His conscientious and faithful application to his work insures him years of steadily growing success.

ROBERT CORTES HOLLIDAY

ROBERT CORTES HOLLIDAY, author of "Walking-Stick Papers," "Broome Street Straws," and other delectable books, is doing a new series of humorous articles for us, for weekly release.

Irvin S. Cobb has written for us an appreciation of Mr. Holliday's work. He says:

> **"He writes beautiful English, yet without sacrificing style to curry favor; he nevertheless clothes his thoughts in language so quaintly homely that what he writes brings joy in the same paragraph to the purist and the vernacularian. He has a nose for news, an eye for beauty and a turn for whimsy. What he writes is good newspaper copy—good copy for any newspaper—and by the same token, it would be fitting to print it in the most mansarded and double-gabled of highbrow magazines."**

Our own comment is that Mr. Holliday has a style of such human warmth and of such universal appeal that readers are drawn to him and come to regard him as a very special friend.

CHARLES DANA GIBSON

greatest of pen and ink artists, is drawing a new series of cartoons under the general title, "People We Could Get Along Without," and these we shall begin releasing weekly in March.

We have been selling Mr. Gibson's cartoons to a large list of newspapers for several months and we expect an even wider demand in view of the new series.

The service includes two cartoons a week, one for publication on Saturday or Sunday, and one on Wednesday. The cartoons of the forthcoming series dealing with humorously annoying people whom we all know, will be released at the end of each week.

CLEVELAND SERVICE

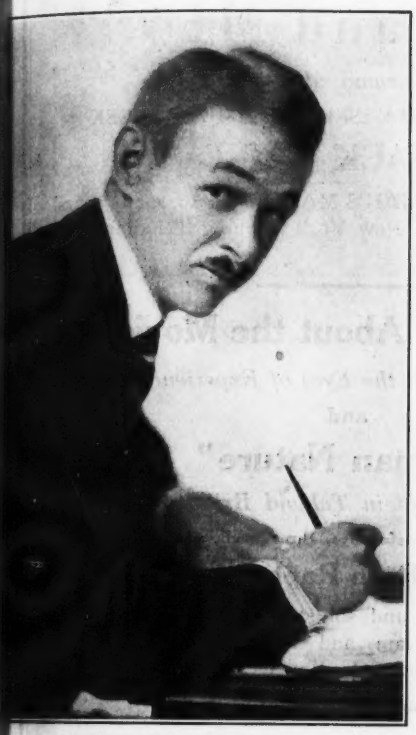
Our Cleveland Office is now supplying its general illustrated news and feature service to 225 daily newspapers in the United States, Canada, Mexico, the Philippines, China, and other countries. We believe that there is no more practical or generally desirable service of the kind to be had. We have carefully maintained our standards through the period of high wages and increased cost of materials, and are being rewarded by receipt of much unsolicited business.

The service is used by papers like the Detroit Journal, Milwaukee Sentinel, Pittsburgh Leader, Minneapolis Tribune, Louisville Times and Courier-Journal, Des Moines Register and Tribune, Omaha World-Herald, Seattle Times, Rochester Times-Union and the Syracuse Journal. Inquiries should be addressed to H. A. McNitt, manager of the Cleveland office.

THE CENTRAL PR

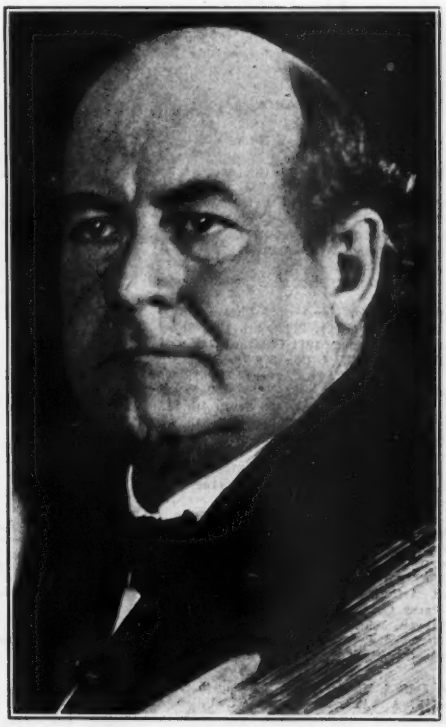
TIMES BUILDING
New York

New Series by Gibson, Fullerton, Cartoons by Fox and Tuthill



FONTAINE FOX
The J. M. Barrie of Cartoonists

HUGH S. FULLERTON
Leading Authority on Sports



WILLIAM JENNINGS BRYAN
Most Interesting Writer on Politics

CARTOONIST TUTHILL
and his Plymouth Rock

FONTAINE FOX has a unique place in the affections of the American people. We include all the people because his cartoons are published almost everywhere and are accepted and liked because they embody the essence of our best native humor.

In such cartoon characters as the Skipper of the Toonerville Trolley, the Terrible-Tempered Mr. Bang, Tomboy Taylor, the Absent-Minded Professor, the Powerful Katrinka, and Grandma, the Demon Chaperone, we find whimsical folk vividly familiar in daily life. The cartoonist's license to accent personal peculiarities by exaggeration does not rob these friends of life-like qualities. They are very real to us. Hence the enduring popularity of the Fox cartoons.

HUGH S. FULLERTON

is now sporting editor of the New York Evening Mail, and a friendly arrangement with that paper enables us to sell generally his excellent daily feature, "On the Screen of Sport." The list is a good one and it is growing.

Mr. Fullerton knows all about sports, and writes with most agreeable facility. He is doing his best work now, and his feature, mailed daily in advance for simultaneous release, is a fine buy.

WILLIAM JENNINGS BRYAN

was our first big star writer, and we are pleased to have him with us after nine years of association. We expect to bring out soon a new series of articles by Mr. Bryan on current political topics suggested by the change in administration.

HARRY J. TUTHILL

was discovered in St. Louis about a year and a half ago, where he was doing cartoons for the Star. Today he is the most popular of the newer comic strip artists, and his very special brand of humor is bound to carry him far. His conversations between George and Josie in "Home Sweet Home" are irresistibly good. We sell Mr. Tuthill's strip for the Evening Mail.

REMOVAL NOTICE

We have moved our New York office from the World building to larger quarters in the Times building.

Our new telephone number is Bryant 1290.

PRESS ASSOCIATION

V. V. McNITT
Manager

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(Continued from page 116)

Lytle, J. Horace, Co. (Inc.), Mutual Home Bldg.

Toledo

Kelley, Martin V., Co. (Inc.), Second Nat'l Bank Bond Bldg.
Machen & Dowd Co. (Inc.), Produce Exchange Bldg.

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Foley, Richard A., Adv. Agency (Inc.), Terminal Bldg.
Ireland Adv. Agency (Inc.), 136 South 4th St.
McGuckin, Eugene, Co., 1211 Chestnut St.
McLain-Hadden-Simpers Co. (Inc.), 210 West Washington Sq.
Matos Adv. Co. (Inc.), Bulletin Bldg.
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Philadelphia News Bureau, Independence Sq., East.
Rosier, Oscar, Adv. Agency, 1314 Walnut St.
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Sternau, Arthur R., 1218 Chestnut St.
Tracy-Parry Co. (Inc.), Lafayette Bldg.
Van Haagen, John C., Adv. Agency, 1602 Chestnut St.
Whidder, Guy C., Adv. Agency, Bulletin Bldg.

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Barker, Duff & Morris (Inc.), 323 Fourth Ave.
Ensign, F. A., Adv. Agency (Inc.), Union Arcade.
Farrar Adv. Co. (Inc.), Empire Bldg.
Hill, Albert P., Co. (Inc.), 233 Oliver Bldg.
Hill, W. S., Co. (Inc.), Vandergrift Bldg.
Power, Edward M., Co. (Inc.), Oliver Bldg.
Weil, Joseph, Co., Jenkins Arcade Bldg.

Scranton

Swisher Adv. Service, Mears Bldg.

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Providence

Danielson & Son, 96 Westminster St.
Standish, G. S., Adv. Agency, Union Trust Bldg.

TENNESSEE

Chattanooga

Chesman, Nelson & Co. (Inc.), First Nat'l Bank Bldg.

Memphis

Lake & Dunham Adv. Agency (Inc.), Exchange Bldg.
Southern Adv. Agency (Inc.), Randolph Bldg.

Nashville

Back, J., Agency, 152 Fourth Ave., North.

TEXAS

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Mid-Continent Adv. Agency (Inc.), 913 Main St.

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Beek Adv. Agency (Inc.), Scanlan Bldg.

San Antonio

Schermerhorn Adv. Co., Gunter Bldg.

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Salt Lake City

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McAllister-Malcolm Co., McIntyre Bldg.
Stevens, Wallis & Brazier (Inc.), Deseret Bank Bldg.

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Tacoma

Blaauw, John, National Realty Bldg.

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Olson & Enzinger (Inc.), 228 Third St.
Walters Co., 373 Broadway.

Racine

Western Adv. Agency (Inc.), 523 Main St.

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ONTARIO

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McConnell & Fergusson.

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Canadian Adv. Agency, Ltd., 284 Lagauchetiere St., West.
Desbarats Adv. Agency, Ltd., 161 Beaver Hall Hill.
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Aldriege, Frederick, 26 Paternoster Row, E. C., 4.
Algar, Frederick, 11 Clements Lane, E. C.
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Ashby Service Agency, Ltd., 44 Rathbone place, W.
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Brandon, H., & Co., 48 Hatton Garden, Holborn, E. C., 1.
Brockie, Haslam & Co., Temple Bar House, 23-28 Fleet street, E. C.
Browne, C. A. G., 170 Fleet street, E. C.
Browne, T. B., Ltd., 163 Queen Victoria street, E. C.
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Clark, Samson & Co., Ltd., 58 Great Portland street, W.
Clark, Son & Platt, Ltd., Southampton House, 317 High Holborn, W. C.
Clayton, C. D., Ltd., 52 Shaftesbury avenue, W.
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Crossley & Co., Ltd., 5 Racquet Court, Fleet street, E. C.
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Dale, Reynolds & Co., Ltd., 46 Cannon street, E. C.
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Day, Bertram & Co., Ltd., 110 Strand, W. C., 2.
Deacon, S., & Co., 7 Leadenhall street, E. C.

(Continued on page 125)

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A COMIC STRIP RELEASED SIX TIMES A WEEK

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Creator of "WHEN A MAN'S MARRIED," for many years a leading comic in the New York Evening Telegram and other papers.

"The Truth About the Movies"

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Released on alternate days, three each, per week

By Ruth Raphael

Albany correspondent and sob-story writer on the New York Evening Telegram and feature writer for the St. Louis Times and other leading newspapers.

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A foreign radio and mail service supplied by the best informed and best trained writers in Europe.

Our Correspondents are

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KIDDIE KAPERS....POME PEDDLER

Serials, special articles, etc., always ready for the discerning editor. WIRE OR WRITE.

Full Cases of New Display Type

are the only positive insurance against interrupted production.

As long as you have type in the cases and compositors on the floor, output will be continuous.

Monotype Type-&-Rule Caster underwrites the policy —is the sole guarantee of full cases.

The more diversified your equipment the more you need this insurance

LANSTON MONOTYPE MACHINE COMPANY

PHILADELPHIA

NEW YORK BOSTON CHICAGO TOPONTO

MONOTYPE COMPANY OF CALIFORNIA: SAN FRANCISCO

This advertisement composed in Monotype No. 98 Series and Monotype rule.

ONE HUNDRED YE

For a Full Century H

Has Been the Hall Ma

One Hundred Years Ago The House of Hoe Started Building Printing Machinery. Since then *Every De of I Invention and Improvement* That Has Made the Modern Newspaper Press Possible is the Result of H e,

I AM THE PRINTING PRESS

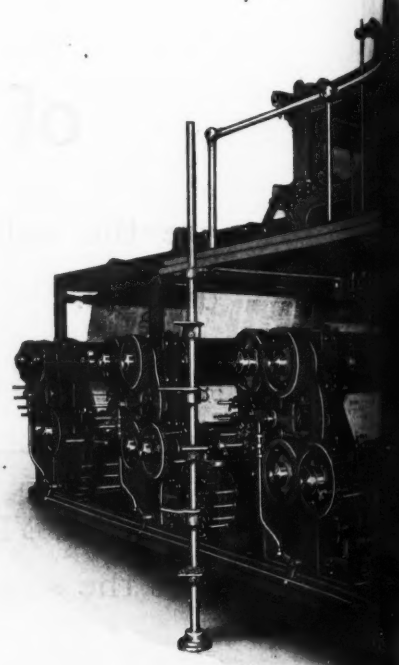
I AM the printing press, born of the mother earth. My heart is of steel, my limbs are of iron, and my fingers are of brass.

I sing the songs of the world, the oratorios of history, the symphonies of all time.

I am the voice of today, the herald of tomorrow. I weave into the warp of the past the woof of the future. I tell the stories of peace and war alike.

I make the human heart beat with passion or tenderness. I stir the pulse of nations, and make brave men do braver deeds, and soldiers die.

I inspire the midnight toiler, weary at his loom, to lift his head again and gaze, with fearlessness, into the vast beyond, seeking the consolation of a hope eternal.



HOE TWENTIETH CENTURY SUPERSPEED PRESS- TE

Equipped with Hoe Patented Ink Pumps—the G nce

Hoe Presses Equipped with Ink Pumps Already Inst w o

R. HO

504-520 G , N

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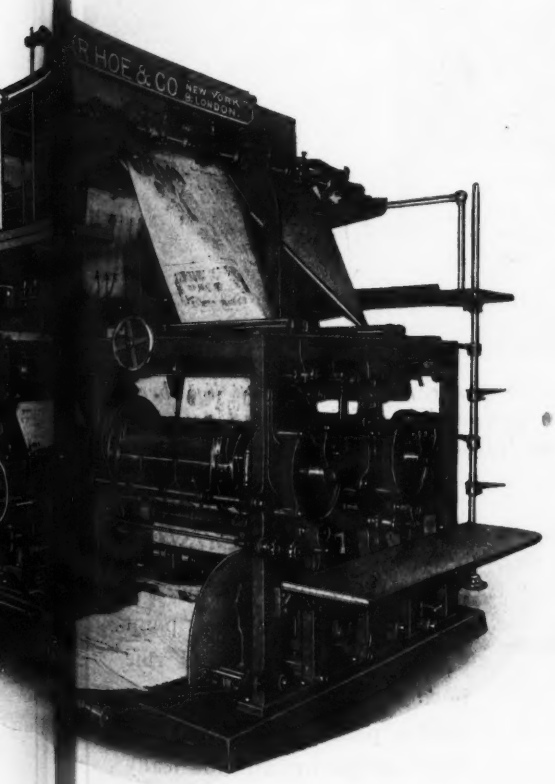
109-111 Borough DON

ERS OF LEADERSHIP

HOE on a Printing Press

Mar Quality and Supremacy

ry Dev f Importance in Newspaper and Magazine Presses Has Been Brought Out by R. Hoe & Co. Practically *Every*
lt of H e, *Hoe Ingenuity and Hoe Perseverance. Strip Any Newspaper Press of Hoe Mechanism—What is Left?*



When I speak a myriad people listen to my voice. The Anglo-Saxon, the Celt, the Hun, the Slav, the Hindu, all comprehend me.

I am the tireless clarion of the news. I cry your joys and sorrows every hour. I fill the dullard's mind with thoughts uplifting. I am light, knowledge, and power. I epitomize the conquests of mind over matter.

I am the record of all things mankind has achieved. My offspring comes to you in the candle's glow, amid the dim lamps of poverty, the splendor of riches; at sunrise, at high noon, and in the waning evening.

I am the laughter and tears of the world, and I shall never die until all things return to the immutable dust.

I am the printing press.

Written by ROBERT H. DAVIS
for R. Hoe & Co.

PRESS- STER ACHIEVEMENT OF A CENTURY OF ENDEAVOR
—the G nce Since the Invention of the Triangular Former
dy Inst w on Order Aggregate Over 250 Sixteen-page Sections.

IO & CO.

4-520 G , New York
Borough DON, S. E., 1, ENG.

7 Water Street, BOSTON, MASS.

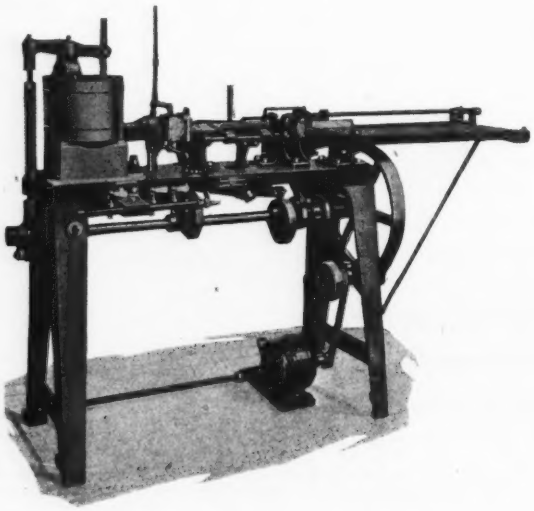
Ludlow Typograph and Elrod Caster Always Prove Best

THIS is a picture of Ludlows in ad room of Cleveland Press. For six years this equipment has been worked day and night. Scripps composing rooms are known for high standard in efficiency and economy of operation. Seven other Scripps papers now use Ludlows.

Ludlow Typograph

Ludlow casts display type lines on slugs from 12 to 60 point in a great variety of type families and series, without mold, liner or ejector changes. No experts required, your own men quickly learn to operate. Upkeep cost small. Saving floor space, metal cost and storage.

The Ludlow Typograph is the fastest selling machine for display type on slugs, because it is the best.



ELROD SLUG AND LEAD CASTER

The Elrod Caster

makes two point leads, six point slugs, twelve point slugs, column rule and rule borders from hair line to twelve point faces, in continuous strips or automatically cut to measure. The Elrod is simple and easy to operate. No welds and no excessive heat. Greater output, greater economy, better material. It's the best machine for leads, slugs and rule borders.

606 World Building
New York City

Ludlow Typograph Co.

2032 Clybourn Avenue
Chicago, Illinois

ADVERTISING AGENCIES OF GREAT BRITAIN

(Continued from Page 120)

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Derrick, Paul E., Adv. Agency, Ltd., Oswaldestrie House, 34 Norfolk street, Strand, W. C.
Dorland Adv. Agency, Ltd., Dorland House, 16 Regent street, S. W.
Edgecumbe Brighten, Whitehall House, Charing Cross, S. W.
Electrical Press, Ltd., 13 Fisher street, Southampton Row, W. C.
Elliott, Stanley, Adv. Agency, Ltd., 83-85 Farringdon street, E. C.
Erwood, W. L., Ltd., 30 Fleet street, E. C.
Exchange Telegraph Co., Ltd., 63 Cannon street, E. C.
Fisher, Eden & Co., Ltd., Spencer House, Southwark street, S. E.
Francis, J. C., & Co., 131 Fleet, street, E. C.
Fraser's Adv. Agency, Ltd., 51 Great Queen street, W. C.
Freeman & Co., 9 Fleet street, E. C.
Freer & Young, Ltd., 13 Gerrard street, W. C.
Garrett, J. C., Adv. Agency, 96 Southwark street, S. E.
Gibbs, Smith & Co., 10 High Holborn, W. C.
Glendenning & Co., 90 Cannon street, E. C. (financial).
Godbold, E. H., 8 Bream's Buildings, E. C.
Goldsmith, W., & Co., 46 Lincolns Inn Fields, W.
Gordon & Gotch, Ltd., 15 St. Bride street, E. C.
Gordon's Adv. Agency, 2 Adelphi Terrace, W. C.
Goring, J. H., Graham House, Tudor street, E. C.
Gosden, D., & Co., 11 Henrietta street, Covent Garden, W. C.
Gould & Portmans, Ltd., 54 New Oxford street, W. C.
Green, Henry, 120 Chancery Lane, W. C.
Greenly, A. J., Ltd., 37 Strand, W. C.
Griffiths & Millington, Ltd., 22 Wellington street, Strand, W. C.
Haddon, John & Co., Bouverie House, Salisbury Square, E. C.
Hannaford & Goodman, Ltd., 57-59 Ludgate Hill, E. C.
Hart's Adv. Office, Maltravers House, 6 Arundel street, Strand, W. C.
Harvey Bros., 171 Queen Victoria street, E. C.
Higham, C. F., Ltd., Imperial House, Kingsway, W. C. 2.
Holland, J. P., Walton House, 1 Newman street, W.
Holman, Laurence, Ad. Agency, Kingsway House, Kingsway, W. C.
Hooper & Batty, Ltd., 15 Walbrook, E. C.
Howard & Jones, Ltd., 26 Bury street, E. C.
Howat Adv. Agency, 4 New Inn, W. C.
Hyams, Arthur, & Co., Ltd., 10 Essex street, Strand, W. C.
Industrial Publicity Service, Red Lion Court, Fleet street, E. C.
Jaeger Adv. Agency, 95 Milton street, E. C.
Jones, Yarrell & Co., 143 Fetter Lane, E. C.
Judd, Walter, Ltd., 97 Gresham street, E. C.
Keymer, D. J., & Co., 36-38 Whitefriars street, Fleet street, E. C.
King, J. G., & Sons, 10 Bolt Court, Fleet street, E. C.
Knight, Arthur & Co., 11 Ludgate Hill, E. C.
Knight, R. A., & Co., 48 Watland street, E. C.
Laughton & Co., Ltd., 3 Wellington street, Strand, W. C.
Layton, C. & E., 56 Farringdon street, E. C.
Leathwaite & Simmons, 5 Berchin Lane, E. C. (financial).
Lile, John H., Ltd., 4 Ludgate Circus, E. C.
London & Provincial Adv. Agency, Ltd., 4 Oxford street, W.
London Press Exchange, Ltd., 15 Strand, W. C.
Longman's Adv. Agency, 35 New Oxford street, W. C. 1.
McLaren & Sons, Ltd., 38 Shoe Lane, E. C. (prospectus advertising).
Maple & Co., Ltd., 141-150 Tottenham Court Road, W.
Mather & Crowther, Ltd., 10-12 New Bridge street, E. C.
May, J. E., 68 Fleet street, E. C.
May's Adv. Agency, 29 John street, Bedford Row, W. C.
Milton Adv. Agency, Ltd., 20-21 Bedford Chambers, King street, Covent Garden, W. C. 2.
Mitchell, C., & Co., Ltd., 1 Snow Hill, E. C.
Muller, Blatchley & Co., 84 Queen Victoria street, E. C.
Needham, Martin & Co., 3 Alexandra Road, Hemel Hempstead, Herts.
Palmer, Newbould & Co., 199 Piccadilly, W.
Parry & Co., Pinner's Hall, Austin Friars, E. C. (financial).
Partington Adv. Co., Ltd., Victoria Embankment, W. C.
Paton, J. & J., 143 Cannon street, E. C.
Pool, Co., & Co., Ltd., 180-181 Fleet street, E. C. 4.
Potter, F. E., Ltd., Imperial House, Kingsway, W. C. 2.
Pratt & Co., Ltd., 9 Essex street, Strand, W. C.
Publicity, Ltd., 28 Mark Lane, E. C.
Rees, H. Powell, Ltd., 95 Fetter Lane, E. C.
Register Publishing Co., Ltd., Hampden House, 3 Kingsway, W. C. 2.
Reid, E. J., & Co., Watling street, E. C.
Reuters Adv. Agency, 24 Old Jewry, E. C.
Reynell & Son, 44 Chancery Lane, W. C.
Saw, W. B., Craven House, Kingsway House, W. C.
Saward, Baker & Co., 27 Chancery Lane, W. C.
Scott, T. G., & Son, 63 Ludgate Hill, E. C.
Scriven, H. Wilfred, 66 Ludgate Hill, E. C.
Sears, F. W., Aldine House, 66 Chandos street, Charing Cross, W. C.
Seaward, H. R., 91 Regent street, W. 1.
Sells, Ltd., 167 Fleet street, E. C.
Sharland & Co., 2-3 Eldon street, E. C.
Skinner, Walter R., 11-12 Clement's Lane, E. C.
Smith, James, & Co., 21 Bush Lane, E. C.
Smith, R. Frost, & Co., 66 Finsbury Pavement, E. C.
Smith's Adv. Agency, Ltd., 100 Fleet street, E. C.
Softlaw, W. R., 64 Chancery Lane, W. C.
Southcombe, W. J., 167 Strand, W. C.
Spiers & Pond, Ltd., 38 New Bridge street, E. C.
Spiers Service, 44 Fleet street, E. C.
Spottiswoode, Dixon & Hunting, Ltd., Kingsway Hall, W. C. 2.
Spriggs, J. F., Ltd., 21 Paternoster Square, E. C.
Steele's Adv. Service, Ltd., Norfolk House, Norfolk street, Strand, W. C.
Street, F., & Co., 30 Cornhill, E. C. and 8 Serle street, Lincoln's Inn, W.
Tanner, A. E., & Co., 93-94 Chancery Lane, W. C.
Taylor, Charles & Co., 30 Fleet street, E. C.
Thrower, S., 20 Imperial Buildings, New Bridge street, E. C.
Vernon, C., & Sons, Ltd., 118 Newgate street, E. C.
Vickers, J. W., & Co., Ltd., 5 Nicholas Lane, E. C. (financial).
Walker, C. J., 24 Coleman street, E. C.
Walkers Adv. Agency, Ltd., 91-93 Bishopsgate street, E. C.
Watkins & Osmond, 2 Creed Lane, E. C.
Watson, R., Adv. Offices, 6 Bouverie street, E. C.
West End Adv. Agency, Ltd., 195 Oxford street, W.
White, R. F., & Son, 33 Fleet street, R. C.
Wilcox, W. J., & Co., Locksley street, Limehouse, E.
Wilkes, Jeffery & Co., 29 Ludgate Hill, E. C.
Willing, James, Ltd., 125 Strand, W. C.
Wills, Ltd., Lincoln House, High Holborn, W. C.
Wilson, A. J., & Co., Ltd., 154 Clerkenwell Road, E. C.
Wilson, Fred, 101 Hatton Garden, E. C.
Wilson, J. H., 185 Fleet street, E. C.
Winter, Thomas, Co., Dane's Inn House, 265 Strand, W. C. 2.

Manchester

Ashburner, H. S., & J. A., Waterloo Buildings, Piccadilly.
Browne, T. B., Ltd., Market street.
Collins, James, & Son.
Commercial Adv. Agency, Ltd., 52 Corporation street.
Cowley & Co., 11 Chapel Walks, Cross street.
Emsley, J. H., 17 Broady street, Stretford, Nr.
Hobson, C. W., 3 St. James Square.
London & Provincial Press Agency, Station Buildings, Altrincham.
McGloin, F. J., Co., Midland Bank Chambers, 147 Chester Road.
Newby, A. H., Adv. Service, 37 Victoria street.
Osborne-Peacock Co., Ltd., County Buildings, Cannon street.
Pratt & Co., 57 Market street.
Roe, F. John, 15 Cross street.
Shepherd, W. A., Adv. Service, 18 Tib Lane, Cross street.
Varney, John, & Co., 418 Chester Road.

Birmingham

Forward Publicity Co., Temple Row.
Munday, Gilbert, & Co., 86 New street.
Smith, George J., & Co., 20 Easy Row.
Westwood, George H., 32 Newton Road.

Bradford

Williams Adv. Offices, 29 Kirkgate.

Bristol

Partridge & Love, Ltd., Broadmead.

Hull

Morison's Adv. Agency, 74 Lowgate.

Leeds

Leeds Adv. Co., 15 Park Row.
Robinson, John, 38 Park Row.
Whitehall Adv. Agency, 16 Whitehall Road.

Liverpool

Birchall, C., Ltd., 32 Victoria street.
Lee & Nightingale, 15 North John street.
Liverpool Exchange Press, 13 Tithebarn street.
Randall's Adv. Agency.
Smith, George J., & Co., 61 Lord street.

Middlesborough

Kidd, Ernest W., 13 Albert Road.

Newcastle-on-Tyne

Reid, A., & Co.

Plymouth

Butchers Adv. Agency, 13 Frankfort street.

Reading

Grantham, A. H., & Co., Valpy street.

Southport

Blasson, William, 85 Leyland Road.

Sussex

King, Henry, & Co., 95 Church Road, Hove.

IRELAND

Dublin

Eason & Son, Ltd., 174 Great Brunswick street, and Lower Sackville street.
Kenney's Adv. Agency, 58 Middle Abbey street.
McConnel Adv. Service, 6 St. Andrew street.
O'Keefe's Adv. Agency.
Parker, John H., & Co., 43 Dawson street.

SCOTLAND

Edinburgh

Keith & Co., 6 Castle street.
MacLean's Adv. Agency, 59 George street.
Robertson & Scott, 13 Hanover street.
Simons, Fred L., 8 North St. David street.
Slaughter & Co., North Bridge.

Glasgow

Brown, R. G., 166 Buchanan street.
Howat Complete Adv. Service, Atlantic Chambers, 45 Hope street.
McMurtrie, Ltd., 11 Bothwell street.
Macrae, Paul, 93 Hope street.
Menzies, P. A., Gordon street.
North British Adv. Co., Ltd., 87 Union street.
Porteous, W., & Co., 14 South Exchange Place.
Scrimgeour, John, 13 St. Vincent Place.
Sharp, A. F., & Co., 14 Royal Exchange Square (financial).
Watson, C. P., 33 Renfield street.

PRINCIPAL ADVERTISING AGENCIES OF FRANCE

PARIS

Agence Américaine D'Information; (campaigns in United States publications); 13 rue Saint-Marc.
Agence Ariès, 17 rue Saint-Marc.
Agence des Clichés de Presse (boilerplate), 39 rue de Grenelle.
Agence Française, 160 rue Montmartre.
Agence Française D'Informations, 26 rue Feydeau.
Agence Fournier, 1 rue de la Bourse.
Agence Havas, 8 place de la Bourse.
Agence Lahure, 9 rue de Fleurus.
Agence de Publicité Financière et Commerciale, 32 rue de la Victoire.
Amédée Merlino, 64 boulevard de Strasbourg.
E. M. Benassit, 33 rue de la Chaussée d'Antin.
E. Bernier, 47 rue de Lancry.
L'Office Centrale D'Annonces, 47 rue Cléry.
Blondel la Rougery, 7 rue Saint-Lazare.
René Briffaux, 16 rue Taitbout.
Henri Dauvin, 1 rue de Maubeuge.
Diorama Annonces des Variétés, 9 boulevard Montmartre.
Dusseris et Mathelion, 97 rue de Rennes.
Enseignement Populaire, Agricole, Horticole, et de Culture Coloniale, 78 rue Taitbout.
Comptoir Internationale de Publicité, 9 rue Tronchet.
La Générale Publicité, 110 rue de Richelieu.
Goy, Pierrot et Cie., 23 quai dé l'Horloge.
E. L. Gresse, 30 rue de la Provence.
F. Goffon, 5 rue de la Grange-Batelère.
Letellier et Cie., 97 rue Richelieu.
Marchon, Père et Fils, 4 rue Martel.
G. Maillard, 5 rue du Havre.
Moderne Publicité, 3 rue du Havre.
L. De Plas et G. Alexandre, 7 rue Clauzel.
Office Journalistique et de Publicité de la Presse Regionaliste, 6 rue Le Goff.
La Petite Gironde et La Gironde, 8 boulevard des Capucines.
Émile Abel, 12 rue du Delta.
La Presse Sociale, 66 rue Rochechouart.
La Publicité Catholique, 14 rue de l'Abbaye.
Publicités Réunies, 32 rue Dautancourt.
Services Internationaux de Publicité, 8 rue de la Michodière.
Publius, 35 boulevard Bonne-Nouvelle.
La Publicité Lucrative, 66 rue Rochechouart.
Société Nouvelle de Publicité, 11 boulevard des Italiens.
Société Commerciale de Publicité, 39 rue d'Amsterdam.
Société de Publicité, 6 place de la Bourse.
Société Fermière des Annuaires, 53 rue de La Fayette.
C. Sponh, 97 rue de Richelieu.
R. Stenger, 3 rue de Bruxelles.
L'Universelle Publicité, 28 rue Godot-de-Mauroy.
Union Régionale de Publicité, 35 rue des Petit-Champs.
Fernand de Vasquez, 74 rue de Sèvres.
Cabinet Technique de Publicité, 36 rue du Colisée.

There is also a general organization, composed of advertising agents, outdoor advertising interests and newspaper publishers, called La Chambre Syndicale de la Publicité, which sets and maintains business and credit standards for both advertising and publishing businesses.

1920 U. S. AND CANADIAN AGENCY ACTIVITIES

PERSONNEL CHANGES

United States

Applegate, John D., Jr.—appointed Cleveland manager N. W. Ayer & Son, Philadelphia. Dec. 31.

Archibald, Edward F.—appointed amanager contract department Cleland, Inc., New York. Feb. 12.

Armstrong, Collin—retired as president Collin Armstrong, Inc., New York, continuing as a director and handling his personal accounts; succeeded as president by Frank G. Smith. May 1.

Arnold, Ray—appointed Minneapolis manager Critchfield & Co., Chicago. April 2.

Avery, Frank—appointed space buyer McJunkin Agency, Chicago. May 1.

Ayer & Son, N. W., Philadelphia—James M. Mathes and Adam Kessler, Jr., admitted to firm. Jan. 22; John D. Applegate appointed Cleveland manager. Dec. 31.

Azoy, A. C. M.—appointed production manager Barton, Durstine & Osborn, Inc., New York. Dec. 31.

Barnes, Arthur K.—became associated with Frank Seaman, Inc., New York, in direction of accounts. Jan. 29.

Barton Agency, Los Angeles—purchased by P. C. Miller. June 1.

Barton, Todd—appointed New York manager Hancock Payne Agency, Philadelphia. May 15.

Bayless, W. N.—appointed service director Powers-House Agency, Cleveland. Feb. 5.

Bell, Edwin Q.—elected vice-president and service executive Andrew Cone General Advertising Agency, New York. Oct. 1.

Bergaman, Milton M.—appointed art director Street, Thompson & Phelps Agency, Chicago. May 15.

Blauvelt, Fred—elected secretary and a director Stanley E. Gunnison, Inc., New York. Sept. 25.

Brown, J. S.—acquired interest in Boyd Agency, Raleigh, N. C. Sept. 1.

Brown, Russell A.—appointed merchandising manager Federal Agency, New York. April 24.

Brown, W. L.—appointed to Dorland Agency organization, New York, in advisory capacity. Nov. 27.

Buchanan, C. Coe—elected vice-president Warfield Agency, Omaha, Neb. March 26.

Byerly, Oliver M.—appointed service director Paul Nemeyer Agency, Cleveland, April 24.

Byrne, Charles—acquired interest in Thielcke Company, Chicago, and became vice-president. Oct. 15.

Cameron, Don—appointed sales manager Standard Advertising Company, Chicago. Dec. 31.

Cohen, Julius—appointed service manager Capehart Agency, New York. June 1.

Columbia, Curtis F.—appointed manager technical department J. W. Gannon Company, New York. Dec. 4.

Conover, George W.—appointed account executive Street & Finney, New York. Oct. 1.

(Continued on page 128)

Test the News On Your Paper

Our files contain dozens of enthusiastic letters from publishers who have found the Newsbox a profitable investment. Many of these letters have already been reproduced in the Editor and Publisher.

Still, you may be skeptical as to whether the Newsbox will work as successfully in your field and under your conditions. To make it possible for any circulation manager anywhere to know the Newsbox and put it to a practical test, we are making this introductory 30-Day Trial Offer.

Introductory 30-Day Trial Offer

Send us your check and let us ship you immediately five Newsboxes. Try them 30 days on five hard-to-cover locations. If at the end of that trial you are not fully convinced that the Newsbox is a profitable investment for you under *your* conditions, notify us and we will send shipping instructions.

Big papers and little ones—more than 60 of them—have found the Newsbox profitable. The entire cost of operating, including interest and depreciation, should never exceed 4c a day per machine. And the cost of serving the Newsbox can be entirely eliminated by alloting to your branch-office men, dealers, carriers or newsboys as many machines as each can use profitably. If you prefer to control the Newsbox directly, you will secure the *full* retail price of your paper, cash in advance.

A battery of Newsboxes will accomplish two important jobs for you in the critical year ahead of us.

NEWSBOX
TRADE MARK

Delivers a Dry Paper on a Wet Day

ox for 30 Days At Our Risk

First: It will build up your circulation by making your paper available at many new points; it will stay on duty until sold out, when the newsboys are at school or in bed.

Second: The Newsbox will help you sell advertising space. Earl Mullen, circulation manager of the Tampa Times, says: "Our management considers the advertising value of the Newsbox equal to their cost."

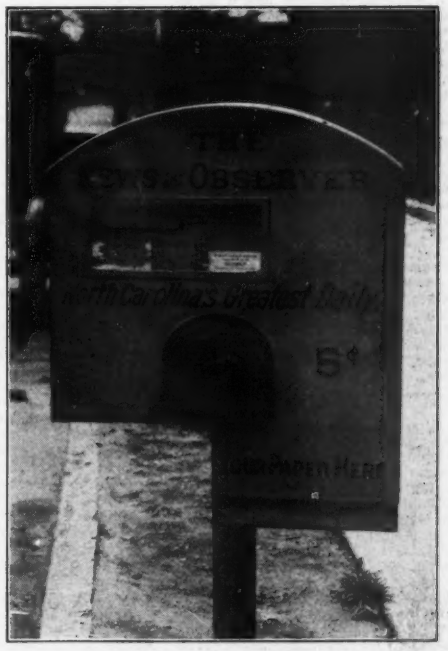
You Need the Newsbox Now

Accept our 30-Day Trial Offer. Install five machines. Test them thoroughly on locations of your own choosing. Prove for yourself that the Newsbox is a circulation builder and a money-making investment. You are to be the sole judge, and we will accept your verdict.

The price of the Newsbox is $50 per unit, complete, f.o.b., Orange, N. J. Simply send us your request for five machines, with your check to cover. If at the end of 30 days from receipt of the Newsboxes you are not thoroughly satisfied with them, return them to us and we will refund your money.

You may purchase one Newsbox or a hundred, but the 30-Day Trial Offer applies only to your first order for a battery of five machines.

The price of Newsbox is fifty dollars per unit F. O. B. Orange, New Jersey.



NEWSBOX SALES CORPORATION

Candler Bldg. **New York City**

NEWSBOX
TRADE MARK

Stays on Duty Until Sold Out

1920 U. S. AND CANADIAN AGENCY ACTIVITIES

(*Continued from Page 125*)

Critchfield & Co., Chicago—H. K. Boise elected president; Charles H. Porter chairman board directors; P. F. Fowler vice-president and secretary; M. B. Hart treasurer; H. M. Alexander vice-president in charge merchandising; Scott S. Smith vice-president in charge Minneapolis office; Charles W. Byrne director of service; Charles G. Groff Toledo manager; Paul Wing New York manager. March 13.

Cullen, George B.—appointed manager merchandising drug and food Products Triangle Agency, New York. Nov. 27.

Cummings, Arthur—appointed account executive H. K. McCann Company, New York. Feb. 19.

Davidson, W. L.—appointed merchandising manager Hoyt's Service, New York. Dec. 18.

Davies, Maxton R.—elected vice-president Seelye & Brown, Ind., Detroit. Jan. 22.

Davies, Maxton R.—elected president and general manager Fidelity Advertising Company, Cleveland. March 13.

Delaney, L. J.—appointed space buyer T. F. Logan Agency, New York. March 20.

Denny, W. H.—appointed account executive Phillip Ritter Agency, New York. Dec. 31.

deVore, Miss M. L.—appointed space buyer J. W. Blake Agency, Yonkers, N. Y. May 8.

Dodge, H. M.—appointed copy chief Wood, Putnam & Wood, Boston. Jan. 29.

Doornbos, Arthur C.—acquired interest and was elected a director and vice-president Ruthrauff & Ryan, Inc., New York. Dec. 18.

Dorrance, Sturges—elected vice-president Thomas A. Logan, Inc., New York. May 1.

Duffield, W. J.—appointed manager art department Pencraft Agency, New York. Dec. 31.

Dunster, Charles H.—appointed merchandising manager James Agency, New York.

Eboili, Frank A.—appointed art director Peck Agency, New York. April 3.

Eldredge, Frank M.—appointed Detroit manager Brearly-Hamilton Agency, Grand Rapids, Mich. Dec. 31.

Engstrom, E. A.—elected secretary Kraff Agency, Minneapolis. May 22.

Fair, Ray—elected vice-president Betting-Thompson Agency, St. Paul. April 24.

Farnsworth, Frank—became vice-president, in charge of production, Stroud & Brown, New York. Feb. 19.

Farquhar, Samuel T.—appointed account executive Lockwood-Shackelford Company, Los Angeles. Sept. 1.

Fayant, Frank H.—elected vice-president Thomas F. Logan, Inc., New York. Dec. 25.

Ferguson, C. G.—appointed copy director Craddick Service, Minneapolis. June 1.

Filliland, R. V.—elected treasurer Emerson-Beck-Knight Agency, Indianapolis. Sept. 1.

Follett, George E.—appointed production manager Collin Armstrong, Inc., New York. May 1.

Fox, H. W.—elected treasurer and a director Lamport-MacDonald Agency, South Bend, Ind. April 3.

Frank, E. G.—appointed copy chief Campbell-Ewald Company, Detroit. May 22.

Geisinger, J. J.—appointed vice-president Federal Agency, New York. Jan. 29.

Goodwin Agency, Richmond, Va.—appointed Philip E. E. Goodwin treasurer and financial manager and John Adams Thayer New York manager. Dec. 31.

Goodwin, Philip E. W.—elected treasurer and financial manager A. O. Goodwin, Inc., Richmond, Va. Dec. 31.

Grady, Frank A.—appointed assistant to president Wales Agency, New York. April 10.

Green, Charles C.—acquired interest in James Agency, New York, and was elected president. April 3.

Hammesfahr, A. C. G.—elected vice-president Martin V. Kelley Company, Toledo and New York. March 27.

Henle, John, Jr.—appointed manager direct mail department Triangle Agency, New York. Nov. 27.

Hewitt, D. W.—elected vice-president Frank Presbrey Company, New York. May 22.

Hirsch, Stanley—appointed treasurer and space buyer Triangle Agency, New York. Dec. 4.

Hollister, Paul M.—appointed New England manager Barton, Durstine & Osborn, New York. Dec. 4.

Hopkins, Albert H.—appointed Chicago manager J. Roland Kay Company. Nov. 20.

Husband & Thomas, Chicago — Walter Whitehead and Malcolm McHarg became members of firm. Nov. 6.

Ingersoll, Kenneth—appointed senior creative head Lees Company, Cleveland. March 6.

James Agency, New York—Charles C. Green acquired interest and was elected president. April 3.

Juraschek, Francis—appointed manager technical department Hanff-Metzger, Inc., New York. May 29.

Keller, Charles K.—appointed manager financial advertising Leroy A. King Agency, Chicago. Dec. 25.

Kritcher, L. B.—appointed art director Richard S. Rauh Company, Pittsburgh. July 31.

Kuh, Howard — appointed copy director Brown Agency, New York. Jan. 20.

Lamport-McDonald Agency, South Bend, Ind.—H. W. Fox and A. R. McDonald elected to board of directors. April 3.

Lemmon, Carl W.—appointed head rate department Bott Agency, Little Rock, Ark. Dec. 18.

Lovejoy, Frederick H. — appointed New York manager Tracy-Parry Agency, Philadelphia. May 15.

McConnaughey, C. K.—became associated in executive capacity with J. Horace Little Company, Boston. Feb. 26.

McGovern, G. R.—appointed space buyer Ostenreider Agency, Chicago. May 22.

McKnight, Arthur G.—appointed manager F. A. Gray Agency, Baltimore. Feb. 19.

McMichael, J. C.—elected vice-president Frank Seaman, Inc., New York. Dec. 31.

MacDonald, A. R.—elected a director Lamport-MacDonald Agency, South Bend, Ind. April 3.

MacMillen, R. D.—appointed vice-president in charge of service Murray Howe & Co., New York. Feb. 12.

Mallory, Mitchell & Faust, Inc., Chicago—C. Hugo Levin, Stanley G. Swanberg, Harry H. Gould elected vice-presidents. Jan. 20.

Marschalk, H. C.—elected vice-president Frank Seaman, Inc., New York. Dec. 31.

Mason, H. G.—appointed Richmond manager Frank Presbrey Company. Sept. 1.

Mayer, J. F.—appointed space buyer Redfield Agency, New York. Nov. 20.

Meek, Samuel W., Jr.—elected secretary Hoyt's Service, New York. May 1.

Meulendyke, S. L.—appointed office manager Dorland Agency, New York. Aug. 14.

Meyer, Joseph A.—appointed manager space buying department William H. Rankin Agency, Chicago. April 3.

Meyers, Harry A.—appointed office manager and space buyer Richard S. Rauh Company, Pittsburgh. May 1.

Mitchell, John D.—appointed office manager C. Brewer Smith Agency, Boston. March 13.

Mittelmark, Seymour I.—elected secretary-treasurer and head research department Pencraft Agency, New York. Dec. 31.

Moore, Claude C.—appointed copy director Paul Nemeyer & Co., Cleveland. Oct. 30.

Moritz, Miss C. Claudia—appointed account manager and head production department Pencraft Agency, New York. Dec. 31.

Munn, A. W.—appointed art director N. W. Ayer & Son, Philadelphia. Sept. 11.

Munro, Walter J.—appointed manager merchandising department Brooke, Smith & French, Detroit. June 1.

Muriset, Ida B.—appointed space buyer Robel & Bryant, Chicago. Dec. 11.

Nash, Joseph, Jr. — appointed manager printing department Frank Seaman, Inc., New York. July 1.

O'Brien, J. Charles, Jr.—appointed art director Joseph Richards Company, New York. June 12.

Palmer, Arthur J.—appointed production supervisor Sherman & Bryan, New York. Feb. 5.

Pearson, A. R.—appointed merchandising counsel and service executive Botsford, Constantine & Tyler Agency, Portland, Ore. Oct. 1.

Perley, Myron C.—elected secretary and a director William H. Rankin Company, Chicago. Feb. 12.

Pierce, L. A.—appointed account executive Botsford, Constantine & Tyler Agency, Portland, Ore. Sept. 1.

Pierce, W. H.—appointed production chief J. W. Barber Agency, Boston. Dec. 11.

Prehn, Martin—appointed production manager Bush Advertising Service, New York. Jan. 15.

Preston, William S.—appointed to handle copy, contract and sales work for Frederick M. Randall Company, Detroit. Nov. 1.

Riley, Dwight M.—appointed manager Cleveland office Brotherton-Knoble Agency, Detroit. Dec. 11.

Rorty, James H.—appointed copy chief George F. Eberhard Company, San Francisco. Dec. 4.

Rosier, Lee—appointed general account superviser and assistant to president Redfield Agency, New York. Jan. 29.

Ross Agency, Penny, Chicago—elected W. R. Eaton vice-president. June 1.

Rubin, George F.—appointed art director Irwin L. Roserberg, Chicago. July 10.

Sachs, Miss C. H.—appointed space buyer Evans & Barnhill, New York. Dec. 18.

Sawin, Frank H.—became associated with Matteson-Fogarty-Jordan Company, Chicago. Nov. 27.

Saylor, Henry H.—appointed to executive staff Atlas Agency, New York. July 24.

Schaeffer, H. R.—appointed account executive Hancock Payne Agency, Philadelphia. Oct. 15.

Scott, William P.—appointed New York executive Tracy-Parry Company, Philadelphia. Feb. 5.

Scott, William P.—elected vice-president Tracy-Parry Company, Philadelphia. Oct. 30.

Sharpe & Co., W. W., New York—appointed Frank W. Kingston and George T. Callahan to executive staff. Sept. 15.

Silve, Dave—appointed in charge typographic department Street & Finney, New York. July 15.

Smith, A. C.—appointed Chicago manager Van Patten Agency, New York. Aug. 21.

Smith, Claude C.—elected vice-president Hopper Agency, New York. Nov. 27.

Smith, Frank G.—elected president Collin Armstrong, Inc., New York. May 1.

Stark, W. B.—appointed account executive Harry Porter Company, New York. Aug. 14.

Storm Agency, Jules P., New York—J. C. Wilberding purchased interest and was elected a vice-president and director. June 1.

Thayer, John Adams—appointed New York manager for A. O. Goodwin, Inc., Richmond, Va. Dec. 31.

Thompson, H. F.—retired from Street, Thompson & Phelps, Chicago; M. J. Sweet and N. J. Phelps continuing under name of Street & Phelps.

Thurman, F. P.—appointed manager Bennett Agency, Chicago. Jan. 22.

Timberman, Albert N.—became member Ryan Advertising Service, Wilkes-Barre, Pa. Dec. 25.

Walz, Raymond E.—promoted from production manager to assistant manager R. P. Remington Agency, Buffalo, N. Y. Dec. 25.

Weeks, T. S.—elected treasurer Redfield Agency, New York. Nov. 6.

Wilson, Laurence O.—appointed director financial advertising department Vandehoof & Co., Chicago. April 24.

Wolf, H. W.—appointed production Gundlach Agency, Chicago. Feb. 12.

Wood, James W.—appointed assistant to president and account executive Fred M. Randall Company, Detroit. Dec. 4.

Wood, Merrell A.—appointed service manager Frailey Advertising Company, Youngstown, O. Jan. 8.

Woodruff, Fred—appointed general manager Campbell-Ewald Company, Detroit. July 10.

Worthington, R. I.—appointed general manager Kirtland-Engel Agency, Chicago. Jan. 22.

Yost, R. G.—elected vice-president Western Advertising Company, St. Louis. Dec. 11.

Young, J. O.—appointed manager mail order department Ferry-Hanly Company, Kansas City, Mo. July 31.

CANADA

Acker, J. G.—appointed manager copy and production departments Hamilton Advertisers' Agency, Hamilton, Ont. Dec. 11.

Cantlon, Harry—appointed managing executive Consolidated Advertising Service, Toronto, Ont. Feb. 19.

Findlay, W. M.—rejoined executive staff J. J. Gibbons, Ltd., Toronto. April 3.

Gunn, W. E.—appointed Toronto manager McConnell & Ferguson, Hamilton, Ont. Jan. 8.

CHANGES IN AGENCY OWNERSHIP AND FIRM NAME IN U. S.

Ad-Craft Agency, Portland, Ore.—succeeded Florence Provost Agency when purchased by Hazel F. Linney and Helen C. Jeselson. July 1.

Apel-Tucker Company succeeded Apel-Campbell Company in Detroit; with Verne W. Tucker vice-president and general manager, succeeding Henry J. Campbell, retired. March 27.

Benson, Campbell & Slaten, Chicago—succeeded Benson, Gamble & Slaten. Jan. 29.

Blow Company, New York—succeeded Weil-Blow-Weill, Inc. June 1.

Culver-Hammel Corporation succeeded R. J. Culver Company, Los Angeles. May 15.

Dake-Johanet Agency succeeded Dake Advertising Agency; San Francisco and Los Angeles; Edmond F. Dake combining interests with F. W. Johanet. April 3.

Erwin, Wasey & Co., Chicago—succeeded Erwin & Wasey Company. Jan. 15.

Greig & Bloeser, Inc., Chicago—succeeded Greig & Glover. April 24.

Griswold-Eshleman Company, Cleveland—succeeded Griswold & Hammond Company, Charles L. Eshleman purchasing holdings of A. W. Hammond. Feb. 19.

Leddy & Johnston, New York—organized by John M. Leddy and James M. Johnston to succeed John M. Leddy Agency. Dec. 31.

Low-Mullican Company, Louisville, Ky., succeeded Stark-Lowman Company; T. H. Stark sold interests. Dec. 4.

McLeod Agency succeeded McLeod & Bond in Rochester, N. Y. March 20.

Machen & Dowd Company, Toledo—E. A. Machen purchased interests of E. A. Arkenberg in Arkenberg-Machen-Dowd Agency and name changed. Jan. 15.

Maclay & Mullally, Inc., New York—William T. Mullally became sole owner; name changed to William T. Mullally, Inc. Dec. 31.

Mitchell-Faust Advertising Company succeeded Mallory, Mitchell & Faust, Inc., Chicago. May 1.

Mullally, William T., Inc., New York—succeeded Maclay & Mullally, Inc., Dec. 31.

Rogers-Brett Agency, Cleveland—purchased by William Henry Baker. May 8.

Rowland Agency, New York—changed name to Rowland Advertising Company, Inc. Dec. 25.

Sherman & LeBair, New York, succeeded Sherman & Bryan Agency. Oct. 1.

Simmons Associates, Inc., Chicago—succeeded Cross & Simmons, Inc. June 1.

Snitzler-Warner Company, Chicago—succeeded Snitzler Agency. Jan. 31.

Street & Phelps succeeded Street, Thompson & Phelps, Chicago. Dec. 18.

Stuckel-Lonskey, Inc., Butte, Mont.—H. E. Stuckel purchased interests of Henry J. Lonskey; name of firm changed to Stuckel, Inc. Nov. 13.

Zimmer-Thein, Inc., Detroit — succeeded Walter F. Zimmer Company. Sept. 18.

NEW AGENCIES OF 1920—U. S. AND CANADA

United States

Barrett, Leon—Chicago. Dec. 25.

Barnes & Fehling Agency, Philadelphia—L. A. Fehling, Warren S. Barnes. Oct. 23.

Batchelor, Mason, Brown Agency, Detroit—E. A. Batchelor, Charles A. Mason, William M. Brown. Feb. 20.

Baum, Frank—resumed in Los Angeles. Jan. 8.

Baumgartner Advertising-Publicity Company, Baltimore—J. Hampton Baumgartner, president. May 1.

Beacon Ad-Service Company, New York—Peter N. DeMott, Max Epstein. Sept. 1.

Beaumont & Aubrey, Fresno, Cal. Aug. 14.

Bergen Agency, St. Louis—H. L. and H. S. Bergen, S. A. Neuman. July 17.

Blackman Company, New York—O. H. Blackman, J. K. Fraser, M. L. Wilson, F. J. Hermes. Feb. 26.

Cleland, Inc., New York—Harry E. Cleland. Jan. 8.

Condon Company, Denver, Colo. Sept. 15.

Cullen, George R.—Grand Rapids, Mich. July 31.

Cunnyngham, Victor H., Akron, Ohio. Feb. 19.

Davis & Meyer Agency, Pittsburgh—Grant Davis and R. E. Meyer. May 15.

Dilg, Will H., Chicago—resumed business. Dec. 31.

Dippy Agency, Robert H.—Philadelphia. Sept. 15.

Distelhurst, A. E.—Memphis. Feb. 7.

Eastman Advertising Service, South Bend, Ind.—A. A. Eastman. May 1.

Ely Agency, Dallas, Tex.—Henry Ely. May 22.

(*Continued on Page 130*)

INTERTYPE

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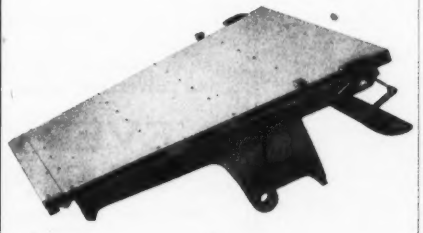
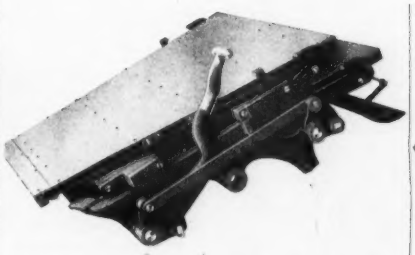
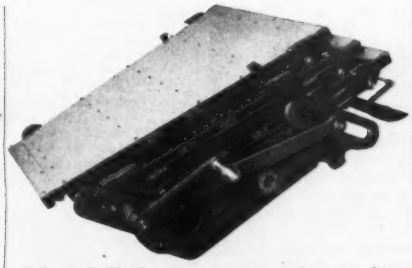
The Standardized, Efficient Composing Machine for Text, Headletter and Display Composition



Model A single magazine unit
Add this to bare machine and you have Model A Intertype with 180 characters from the keyboard.



Model B two magazine unit
Add this to bare machine and you have Model B Intertype with 360 characters from the keyboard.



Model C three magazine unit
Add this to bare machine and you have Model C Intertype with 540 characters from the keyboard.

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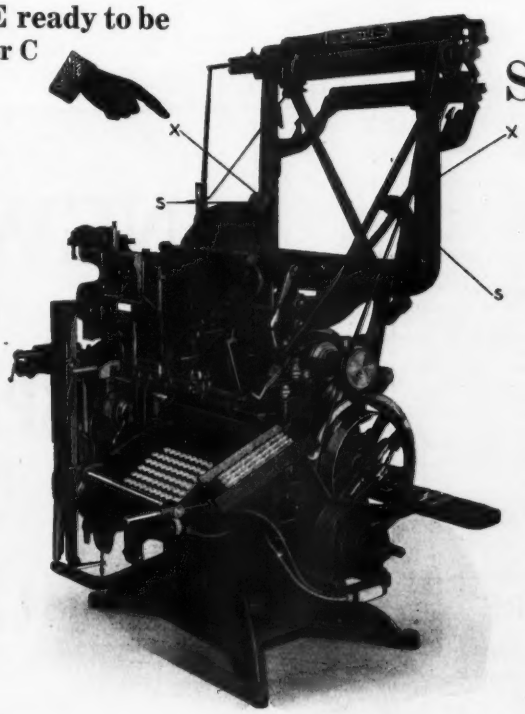

THIS exhibit illustrates clearly the simplicity and versatility of Intertype Standardization.

Note particularly that all models are in one—**its simply a matter of added units.**

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Southern Branch
160 Madison Avenue, Memphis, Tenn.

Pacific Coast Branch
86 Third Street, San Francisco, Cal.

NEW AGENCIES OF 1920

(Continued from page 128)

U. S.—Continued

Blauvelt, Fred, New York. Feb. 5.
Boyd, D. L.—Raleigh, N. C. March 27.
Breitenbach, Harry P., Detroit. March 13.
Bryan Agency, William J.—New York. Jan. 29.
Buzzell, Jonathan A.—Detroit. Dec. 31.
Cady & Staff, Detroit—Guy B. Cady, S. D. Murray, Edward B. Turriel. Jan. 29.
Campbell, Blood & Trump Agency, Detroit—Harvey Campbell, Wallace Blood, Hal Trump. March 25.
Carter Company, H. K., New York—H. K. Carter. Oct. 20.
Emery Bank Service, Boston. Nov. 20.
Empire Advertising Service, New York—Frederick E. Roeding. Dec. 18.
Ferree & Ferree Agency, St. Louis. June 1.
Franklin Company, New York—Maxwell Bruckenstein, B. S. Miller. Sept. 25.
Guck, L. Z., New York. June 1.
Gunnison, Stanley E.—New York. Aug. 1.
Hayward, Agnes C.—Chicago. March 13.
Hazard Corporation, C. H.—New York. June 1.
Herold-Garber Company, Detroit—Sam Garber, Don Herold. Jan. 22.
Hobart, Paul Gardner—Chicago. Sept. 15.
Hodge-Carrere-Taylor, Inc., San Francisco—George M. Hodge, George A. Carrere, Raymond W. Taylor. June 1.
Hoffmeyer-Rutledge Company, Cleveland—T. C. Hoffmeyer and Ralph Horton. Feb. 12.
Hone & Downie Agency, Inc., Rochester, N. Y.—Augustine Hone, Robert L. Downie. March 20.
Hulscher-Rothenberg, Inc., New York—A. H. Hulscher, G. V. Rothenberg. Dec. 31.
Inter-Ocean Agency, New York—Carl Byoir. March 27.
Johansen & Treybal, Inc., New York—George P. Johansen, Anthony W. Treybal. Nov. 20.
Johnson-Surles Company, Atlanta—Rodemer Johnson, L. O. Surles. Jan. 22.
Kirschbaum-Liggett Company, Chicago—Norman Kirschbaum, Carr Liggett. Dec. 18.
K. M. D. Agency, Logansport, Ind.—Louis P. Deumer, William Kerrigan, E. F. Metzger. May 22.
Larchar Agency, Providence, R. I.—William Larchar. April 10.
Lee Associates, New York—R. L. Burdick. Oct. 7.
LeFevre Agency, M. W.—Albany, N. Y. Nov. 27.
Lincoln Advertising Service, Chicago—Casper Pinsker, James A. Watson. Oct. 1.
McDonald, Woodburn—Tacoma, Wash. Jan. 29.
Mellett, John C.—Indianapolis. Feb. 5.
Meredith & Co., Troy, N. Y.,—Russell D. Meredith. May 1.
Mid-Continent Agency, Dallas and Houston, Tex.—W. T. Pickering, W. A. Griffith. Jan. 8.
Mills Company, New York—George H. Mills, Jose B. Matienzo. Dec. 4.
Moore, McCord, Glichriese & Associates—New York. Nov. 1.
Morse Agency, Arthur E.—Scranton, Pa. Sept. 1.
Pacific Coast Advertising Service Company, Portland, Ore.—George Wilson, C. N. Olmstead. May 22.
Palmer, H. V. R.—Rochester, N. Y. Nov. 27.
Paramount Publicity Corporation, New York—J. S. McCauley, I. Schwartz, C. C. James. Nov. 15.
Paxton & Evans Advertising Service, Fort Worth, Tex.—J. L. Groves, Jr., general manager. Nov. 15.
Plumber-James Service, Chicago—F. W. Plumber and R. F. James. Sept. 1.
Prather-Allen Agency, Cincinnati—Richard L. Prather, Douglas M. Allen. Oct. 1.
Reese Service, George W.—New York. Sept. 1.
Ross (F. J.) Company, New York—F. J. Ross, C. C. Marsh, D. D. Wever, G. W. Geiling. Feb. 26.
Ross-Gould Agency, St. Louis. April 3.
Sackheim & Scherman, New York. July 24.
Schein, David—San Antonio, Tex. Dec. 1.
Short (Floyd) & Partners, Chicago—Floyd T. Short, Gridley Adams, R. E. Fowler. Feb. 23.
Simmons, Miss Minna Hall—New York. March 27.
Stockford-English Company, Toledo, O.—Clark C. Stockford, Frank W. English. June 1.
Sweeney & James Agency, Cleveland, Ohio. Jan. 22.
Technical Publicity Company, Pittsburgh—George E. Land. June 12.
Triangle Service, New York—S. Charles Blumenstock, Abner J. Rubin. Oct. 1.
United Advertising Agency (of New Jersey), New York—Samuel Pratt, Leonard Dreyfus, Herman C. Daych, Theodore S. Fettinger; absorbed Fettinger Agency, of Newark. Aug. 21.
Walton Advertising Agency, Charlotte, N. C.—A. G. and K. F. Walton. May 29.
Webster Advertising Service, St. Louis—Grant M. Webster. Jan 15.
Wilson, F. B.—Nashville, Tenn. Nov. 27.
Woodward Company, W. O., New York—W. O. Woodward, R. L. Lemmon, E. P. Mead. July 31.

CANADA

Bowman Company, Sidney S.—Montreal, Que. June 1.
International Agency, Toronto, Ont.—Thomas E. Walsh, A. W. Jackson. Feb. 5.
National Publicity, Ltd., Montreal—E. Emery. Jan. 22.
Purkis, Thornton—Toronto, Ont. Jan. 8.
United Advertising Agency, Toronto. Dec. 25.

AGENCY CONSOLIDATIONS

United States

Binger Service and Deatel Service, both of Baltimore, consolidated. July 1.
Bryant Advertising Corporation, New York, absorbed by Frank Presbrey Company. April 24.
Caxton Advertising, Inc., merged with Dorland Agency Inc., New York. Jan. 29.
Dorland Agency, New York—absorbed Caxton Agency, Jan. 29; took over Hadden Agency. Dec. 31.
Culver-Hammel Corporation, Los Angeles, absorbed MacDonald Company. Aug. 1.
Fettinger Agency, Newark, N. Y.—absorbed by United Advertising Agency, New York. Aug. 21.
Greig & Glover, Inc., Chicago, merged with Greig & Ward, Inc. Jan. 21.
Hadden Agency absorbed by Dorland Agency, New York. Dec. 31.
Keeming Company, Clarence B.—took over Toledo office Charles H. Fuller Company. Nov. 1.
Lesan Agency, New York, absorbed R. E. Keller Company, Chicago; R. E. Keller elected vice-president Lesan Agency. March 20.

AGENCY DISSOLUTIONS AND DISCONTINUANCES

United States

Blackman-Ross Company, New York, dissolved. Feb. 26.
Buck-Hammesfahr Agency, Chicago and New York, dissolved. March 27.
Bush Service, New York, discontinued. July 10.
Caldwell-Burnet Corporation, New York—dissolved. Jan. 29.
Henle Service, New York—discontinued. Nov. 1.
Maclay & Mullally, Inc., New York. Dec. 31.
McLeod & Hone Agency, Rochester, N. Y., dissolved. March 20.
Stafford Advertising Agency, Providence, R. I.—discontinued. April 10.
Thompson Company (J. Walter)—closed Detroit office. March 27.

AGENCY BUSINESS TROUBLES

United States

Brainin-Parkell Agency, St. Louis—went into bankruptcy. Feb. 18.
Couche Agency, Portland, Ore.—went into receivership. May 1.
Fichtenberg, Hans E.—Milwaukee—filed petition in bankruptcy. June 1.

NEW AGENCY OFFICES OPENED

United States

Barton, Durstine & Osborn, New York—opened Boston office in charge of Daniel E. Paris. Jan. 8.
Blow Agency, New York—established Chicago office under Gordon E. Cole. Dec. 25.
Botsford, Constantine & Tyler—opened San Francisco office. July 10.

(Continued on page 132)

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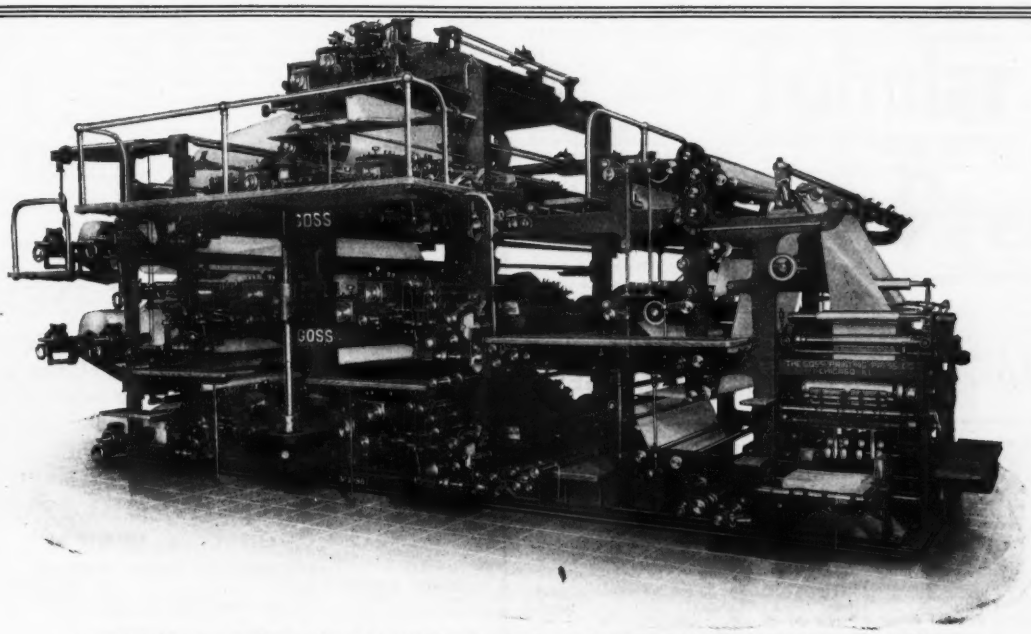

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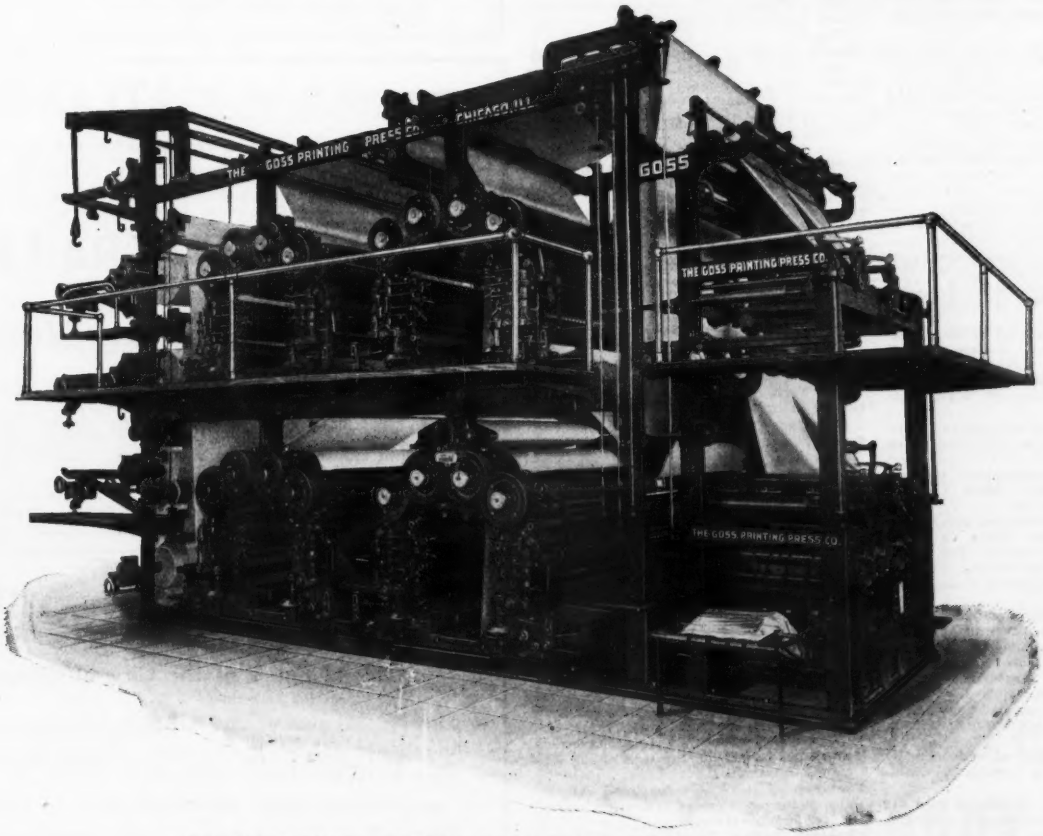

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NEW AD AGENCY OFFICES OPENED IN 1920

(*Continued from page* 130)

U. S.—Continued

Brearly-Hamilton Agency Company, Grand Rapids, Mich.—opened Detroit office in charge of Frank M. Eldredge. Dec. 31.

Brotherton-Knoble Company, Detroit, opened Cleveland office. Oct. 1..

Crank-Paris Agency, Los Angeles—opened San Francisco office in charge D. S. B. Stannard. Jan. 8.

Doremus & Co., New York, opened Chicago office. Oct. 1.

Ferry-Hanly Agency, Kansas City, Mo., opened Chicago office in charge of Clarence P. Hanly. May 1.

Gillham Company, L. S., of Salt Lake City—opened offices in Los Angeles and Boise. Feb. 12.

Hall & Emory, Portland, Ore.—opened San Francisco office in charge of Franklin A. Bell and a Chicago branch with George Heller manager. July 15.

Hopkins Agency, New Haven, Conn.—opened branch at Hartford in charge of Thomas I. Crinnion. March 13.

Hoyt's Service, New York—opened office in Springfield, Mass., with Arthur E. Hobbs, manager. May 22.

Logan Company, Thomas F.—opened Chicago office in charge of Frederick Geisler. March 20.

Maclay and Mullally, New York—opened Boston office with Harold F. Glendinning in charge. Feb. 19.

Presbrey Company, New York—opened Pittsburgh office in charge of N. Bowland and Chicago office in charge of A. C. Hayward. Dec. 31.

Ross-Gould. Company, St. Louis—opened branches in Chicago and Philadelphia. Dec. 31.

Southwestern Advertising Service—opened office at Fort Worth, Tex. Dec. 4.

CANADA

McKim Agency, Toronto, Ont.—opened office in Hamilton, Ont., in charge B. B. Stewart. May 1.

Norris-Patterson Agency, Toronto, Ont.—opened Montreal office in charge S. B. Picken. Feb. 26.

NATIONAL ADVERTISER PERSONNEL CHANGES

Addison, A. L.—appointed advertising manager Empire Talking Machine Company.

Albright, N. T.—appointed in charge advertising for Automotive Accessories Company, Kokomo, Ind. Nov. 1.

Austin, James—appointed sales and advertising manager J. L. Hyatt & Co., Omaha. May 1.

Bachler, Henry L.—assumed advertising and sales management Farquhar-Moon Manufacturing Company, Chicago. Dec. 4.

Bailey, Charles E.—appointed general sales and advertising manager Paragon Motor Car Company, Connellsville, Pa. March 27.

Bailey, H. C.—appointed advertising manager International Motor Company, New York. March 27.

Balliett, Carl J.—appointed advertising manager Vick Chemical Company, Greensboro, N. C. July 10.

Barker, Arthur E.—appointed advertising manager Maxwell and Chalmers Motor Companies, Detroit. Oct. 15.

Barkow, John S.—appointed advertising manager Remington Arms-Union Metallic Cartridge Company, New Haven, Conn. Feb. 5.

Barrett, H. J.—appointed advertising manager Brill Brothers, New York. Feb. 19.

Barrett, O. S.—appointed advertising manager Studebaker Company automobile division, South Bend, Ind. April 24.

Bartle, Carl—appointed advertising and sales promotion director Morris & Co., Baltimore. Dec. 4.

Bates, Warner—appointed advertising manager H.-O. Company, Buffalo, N. Y. July 15.

Bentley, J. W.—appointed advertising manager Shakespeare Company, Kalamazoo, Mich. Sept. 25.

Best, Frank J.—appointed general manager A. A. Vantine & Co., New York. Aug. 1.

Binney, Millard S.—appointed publicity manager Traffic Motor Truck Corporation, St. Louis. May 22.

Birkett, W. G. E.—appointed advertising manager Paige-Detroit Motor Car company truck division, Detroit. Feb. 19.

Bly, Carl—appointed advertising manager Republic Rubber Corporation, Youngstown, O. Dec. 4.

Bollmeyer, H. H.—appointed advertising manager Bankers' Credit & Savings System Company, Cleveland. Dec. 4.

Brady, Stanley Q.—appointed sales and advertising manager Associated Raisin Company, Fresno, Cal. Nov. 1.

Bradley, Edgar S.—appointed advertising manager J. R. Watkins Company, Winona, Minn. Feb. 12.

Brennan, Hugh—appointed advertising manager Imperial Belting Company, Chicago. April 10.

Broadbrooks, Willis G.—appointed publicity manager Huber Publishing Company, Rochester, N. Y. Dec. 31.

Brown, Athol R.—appointed advertising manager Torrington Company, Torrington, Conn. May 29.

Brown, P. B.—appointed general sales and advertising manager Thomart Motor Company, Kent, Ohio. Oct. 1.

Brown, Wallace—appointed director advertising and sales W. D. Block Motor Company, Detroit. March 6.

Bryan, Walter G.—revived W. G. Bryan Organization in Chicago. Sept. 1.

Califf, J. A., Jr.—appointed advertising manager Glidden Nut Butter Company, Cleveland. Dec. 4.

Campbell, Allen W.—appointed advertising manager Nelson Motor Truck Company, Saginaw, Mich. Nov. 27.

Chaney, A. G.—appointed publicity director Southern Enterprises Corporation, Dallas, Tex. April 10.

Chapin, C. F.—appointed advertising manager Vick Chemical Company, Greensboro, N. C. April 10.

Chard, C. F.—appointed advertising manager Austin Company, Cleveland. Feb. 12.

Chollar, Wilbur T.—became New York manager Lakewood Engineering Company. May 15.

Cleare, Troland—appointed advertising manager Field & Flint, Brookton, Mass. Feb. 19.

Clegg, J. Raymond—established advertisers' Service in Atlanta. April 24.

Colcord, D. H.—appointed advertising manager Square-D Company, Detroit. May 1.

Cullison, J. A.—appointed advertising manager National Fire Proofing Company, Pittsburgh. May 1.

Davis, Paul D.—appointed advertising manager Packard Motors Export Company, New York. Sept. 25.

Deering, H. N.—appointed advertising manager Truscon Laboratories, Detroit. June 12.

Deute, A. H.—appointed advertising manager Bordens Condensed Milk Company, New York. Jan. 8.

Dietz, Howard—appointed director of advertising Goldwyn Pictures Corporation, New York. Dec. 25.

Dillon, B. J.—appointed advertising manager Thor Company, Chicago. May 1.

Dobbs, Samuel C.—retired as president Coca-Cola Company, Atlanta; succeeded by Charles H. Chandler. Oct. 30.

Dorsey, G. C.—appointed advertising manager wholesale department Marshall Field & Co., Chicago. Dec. 11.

Drake, George D.—advertising manager Winther Truck Company, Kenosha, Wis.—elected a director and vice-president. Jan. 22.

Drum, Harry C.—appointed advertising manager Filmusic Company, Los Angeles. Dec. 1.

Eby, Leslie H.—appointed advertising manager Packard Motor Car Company, Detroit. Nov. 15.

Elliot, William—appointed advertising and sales promotion manager Packard Motor Car Company of New York. July 10.

Estey, Charles L.—appointed advertising and sales counsellor James H. Rook Company, Chicago. Dec. 4.

Faulkner, Herbert A.—appointed advertising manager Moreland Truck Company, Los Angeles. Jan. 15.

Firestone, Allan L.—became advertising and sales manager for Electrik Maid Bake Shops, St. Paul. Dec. 31.

Forbes, George M.—appointed advertising manager Cohn, Rissman & Co., Chicago. Feb. 12.

Foster, Paul L.—appointed advertising manager E. E. Dickinson & Co., Essex, Conn. Jan. 15.

Fraser, J. B.—appointed advertising manager Forbes Chocolate Company, Cleveland. May 29.

Freeman, Walter C.—appointed advertising manager Yawman & Erbe Manufacturing Company, Rochester, N. Y. May 22.

Frommer, Samuel—appointed advertising and sales promotion manager International Money Machine Company, Reading, Pa. June 12.

Garwick, Walter C.—appointed advertising manager Certainteed Products Company, St. Louis. Feb. 19.

Gilkey, Dan—appointed sales and advertising manager Acason Truck Company, Detroit. Oct. 23.

Goldfarb, William—established advertising service in New York. May 29.

Goodwin, E. A.—appointed advertising manager Bollstrom Motors, Inc., St. Louis, Mo. Jan. 8.

Gray, B. B.—appointed advertising director H. Liebes & Co., Portland, Ore. Jan. 22.

Griffin, William B.—appointed advertising manager Holmes & Edwards Silver Company, Bridgeport, Conn. July 31.

Grove, D. Clinton—appointed advertising manager Blaw-Knox Company, Pittsburgh, July 31.

Hall, Vance C.—appointed advertising manager National Beverage Company, Chicago. Jan. 8.

Hansen, F.—appointed manager sales and advertising C. F. Mueller Company, Jersey City, N. J. May 1.

Harris, M. F.—appointed advertising manager French Lick Springs Company, French Lick Springs, Ind. Jan. 8.

Hatch, Rodney G.—appointed advertising manager Stewart Motor Car Corporation of Buffalo, N. Y. Feb. 26.

Heaton, Ralph S.—appointed advertising manager Ralph Wurlitzer Company, Cincinnati. Jan. 29.

Heller, A. G.—appointed copy chief Hanser Agency, Newark, N. J. Jan. 8.

Henderson, C. H.—appointed advertising manager Union Trust Company, Cleveland. Dec. 25.

Hernandez, W.—appointed advertising manager Harrod Retail Stores in South America, with headquarters in Buenos Aires Nov. 27.

Hinman, W. G.—assumed management Carnahan Art Studio, Chicago. April 2.

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ATLANTIC CITY DAILY PRESS
(MORNING)
AND
The Evening Union
(EVENING)

You Buy the LARGEST CIRCULATION and Also the ONLY ALL-DAY CIRCULATION—
When You Advertise in THE PRESS UNION

Three Editions Each Week-day—Morning, Noon and Late Afternoon

Represented by

PAYNE, BURNS & SMITH
New York Boston

G. LOGAN PAYNE CO.
Chicago, Detroit, St. Louis

Olean Evening Times

Official Paper of the City of Olean, N. Y.

Largest circulation and best advertising medium of any newspaper published or circulated in Cattaraugus County, New York.

Olean City with its diverse manufacturing interests has a population of 20,506. A thriving up-to-date city located in the center of the oil fields and surrounded by the best dairy farms in the state.

Average daily paid circulation 5,037

Houston, George A.—appointed advertising and sales manager Long-Bell Lumber Company, Kansas City, Mo. May 8.

Hubbard, Walter W.—appointed advertising and sales manager Ludwig Piano Company factory and chain stores, Philadelphia. May 15.

Hudson, R. C.—appointed advertising manager Sprague Tire & Rubber Company, Omaha, Neb.

Humphrey, W. D.—appointed advertising manager Dunlop Tire & Rubber Corporation of America, Buffalo, N. Y. Dec. 4.

Jacobs, Samuel H.—appointed advertising manager Remington Phonograph Company, New York. Dec. 27.

Johnson, C. S.—appointed publicity manager American Safety Razor Corporation, Brooklyn, N. Y. Feb. 12.

Kelly, Joseph P.—advertising manager A. O. Smith Corporation, appointed sales manager. Nov. 27.

Kemble, E. B.—appointed advertising manager National Cash Register Company, Dayton, Ohio. July 24.

Keough, Edmund—appointed advertising manager American Writing Paper Company, Springfield, Mass. March 20.

Kimball, B. B.—appointed advertising manager Oakland Motor Car Company, Pontiac, Mich. May 8.

King, A. Rowden—started art service in Chicago. Feb. 12.

Kiser, W. P.—appointed director sales and advertising Kelvinator Corporation, Detroit. Oct. 1.

Kleimenhagen, H. M.—appointed advertising manager Harley-Davidson Motor Company, Milwaukee. Oct. 30.

Kohe, E. P.—appointed advertising manager Carnation Milk Products Company, Seattle, Wash. Jan. 15.

Lamb, James G.—advertising manager Scott Paper Company, Chester, Pa.—elected secretary and a director. Jan. 29.

Lampe, David—appointed advertising manager "The Hub," Baltimore. Dec. 11.

Lemperly, C. M.—advertising manager Sherwin-Williams Company, Cleveland, appointed publicity manager. Nov. 27.

Lipman, A. H.—advertising manager Mayer Brothers, Chicago, made sales manager. Feb. 19.

Lloyd, Robert L.—appointed advertising manager Purity Cross, Inc., Orange, N. J. May 29.

McCarthy, L. F.—appointed export advertising manager Firestone Tire & Rubber Company, New York. Sept. 25.

McCoy, R. B.—appointed London advertising representative General Motors Company. Oct. 1.

McDade, Clint—appointed advertising manager Keystone Oil & Manufacturing Company, Chicago. Nov. 6.

McDermid, William A.—resigned as advertising and sales manager Mennen Chemical Company, Newark, N. J., and became vice-president and general manager Parfumerie Lournay, Inc., New York. Aug. 1.

McNicholas, John J.—appointed advertising director Hudson Motor Specialties Company, Philadelphia. Oct. 1.

MacConnell, C. E.—appointed advertising manager Lancaster Steel Products Corporation. Dec. 1.

Mattimore, W. J.—appointed advertising manager Chalmers-Maxwell Motor Companies, Detroit. Nov. 1.

Maxey, T. T.—appointed general advertising agent Burlington Route R. R., with headquarters in Chicago. March 27.

Melia, Edward—appointed assistant sales and advertising manager Pyrene Manufacturing Company, New York. Dec. 4.

Middleton, Ray T.—elected vice-president, sales and advertising manager Kelly Metals Company, with headquarters in Chicago. March 27.

Mills, Joseph B.—appointed publicity director J. L. Hudson Company, Detroit. July 31.

Morley, James A.—appointed advertising manager Wilson & Co., Chicago. March 6.

Olds, Nat—appointed advertising manager Goldwyn Distributing Corporation, New York. Feb. 1.

Parker, Austin—appointed director of publicity Packard Motor Car Company, Detroit. Jan. 8.

Percy, Harry—appointed advertising manager Gibson-Snow Company, Inc., Albany, N. Y. May 29.

Pettingill, A.—appointed advertising manager Regal Shoe Company, Boston. April 10.

Phillips, Halbert B.—appointed advertising and sales manager Malone & Hyde, Memphis. Feb. 12.

Phillipson, Herman—appointed advertising manager Neiman-Marcus Dry Goods Company, Dallas. Jan. 8.

Pollard, J. W.—appointed sales and advertising manager Hessig-Ellis Drug Company, Memphis, Tenn. Jan. 8.

Porzer, W. K.—appointed advertising man-

(Continued on page 134)

CLINE ELECTRIC EQUIPMENT

Cline Automatic Electric Press Drives

Used by the Largest U. S. Publishers

CLINE PAPER ROLL STANDS (Reels)

with automatic tension are saving the user time and money

CLINE MOTOR DRIVES

for stereotype and other auxiliary machinery give the best results

CLINE TYPESETTING MACHINE DRIVE

The standard in the best known composing rooms

CLINE ELECTRIC MFG. CO.

CHICAGO NEW YORK

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This remarkable machine is already introduced throughout the world. Competition has melted away before it as far as it has been possible. To provide facilities to meet the demand one of the most modern and extensive factories in the country is now completed to enable the company to fill the orders which are overtaxing its facilities.

The secret of the success of this press is the simple fact that the tubular plate is all the time on the Web printing and so doubles the product of the semi-cylindrical plate which is just one-half the time off the Web, and, therefore, not printing. This fifty percent of waste is eliminated; this tremendous saving is an advantage which explains the great demand for the tubular plate press. There are numerous other very important advantages involved in this machine.

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DUPLEX Printing Press Company

BATTLE CREEK MICHIGAN

Eastern Office: WORLD BUILDING NEW YORK

NATIONAL ADVERTISER PERSONNEL CHANGES

(Continued from page 133)

ager Newark Shoe Company, Baltimore. March 27.

Prentiss, Don C.—appointed general sales and advertising manager William R. Johnston Manufacturing Company, Chicago. April 3.

Ramsey, Robert E.—appointed director sales promotion, advertising and publicity American Writing Paper Company, Holyoke, Mass. March 13.

Rau, Lester C.—established advertising business in Chicago. Dec. 25.

Raymond, Walter L.—appointed advertising manager Upson Company, Lockport, N. Y. Nov. 6.

Redell, Howard S.—appointed advertising manager Underwood & Underwood, New York. Dec. 11.

Reierson, C. L.—first vice-president in charge of sales and advertising Remington Arms-Union Metallic Cartridge Company, New Haven, Conn.—elected president of company. Feb. 12.

Reiss, Carl—appointed director of advertising Perry, Dame & Co., New York. Dec. 4.

Rigby, Fred—appointed export advertising manager Studebaker Corporation, South Bend, Ind.—Sept. 1.

Roberts, D. K.—appointed advertising manager Simms Motor Car Corporation, Atlanta. June 12.

Roberts, H. M.—appointed advertising manager Seely Mattress Company, Sugar Land, Fla. May 29.

Robertson, James A.—appointed advertising manager N. K. Fairbank & Co., Chicago, succeeding Arthur C. Lang promoted to general sales manager. May 22.

Rost, Nicholas G.—elected vice-president in charge sales and advertising Rochester Motors Corporation. March 6.

Sanagen, Claude—appointed advertising director Canadian Willy-Overland Company, Toronto, succeeding J. R. Robertson made retail sales manager. Jan. 22.

Sanborn, Tracy L.—appointed advertising manager Tracy, Cushing & Foster, Boston. Dec. 11.

Sando, Briant—appointed publicity manager National Sample Men's association. Nov. 27.

Schaeffer, G. R.—appointed advertising manager retail store Marshall Field & Co., Chicago, with supervision over wholesale advertising also. Dec. 1.

Scharon, William A.—appointed automotive publicity director Link-Belt Company, Chicago. March 6.

Schott, Henry—advertising manager Montgomery, Ward & Company, Chicago—elected a vice-president of firm. Aug. 1.

Scribner, Romeyn B.—appointed advertising agent Southern Pacific Lines, with headquarters in New York. Dec. 18.

Shulsinger, I. J.—appointed advertising manager National Metal Moulding Company, Pittsburgh. Feb. 19.

Smith, Junius M.—appointed advertising manager Motor Company, Winston-Salem, N. C. Feb. 12.

Spellman, John L.—appointed publicity director Chicago Telephone Company. March 27.

Spriggs, Reynolds—appointed advertising manager Columbian Rope Company, Auburn, N. Y. Dec. 18.

Strake, George A.—appointed advertising manager Standard Motor Truck Company, Detroit. May 8.

Sutphen, Joseph B.—appointed advertising manager California Motor Car Company, Los Angeles. March 27.

Swan E. Francis—appointed advertising manager Joseph Burnett Company, Boston. March 6.

Sweeney, Randall—appointed advertising manager Field, Schlick & Co., St. Paul. Dec. 31.

Taylor, H. M.—appointed advertising manager American Radio & Research Corporation, New York. July 1.

Thomas, Arthur C.—appointed advertising manager T. F. Stroud & Co., Omaha. Dec. 25.

Tollins, J. B.—appointed advertising manager D. Auerbach & Sons, New York. May 29.

Towers, Walter K.—appointed advertising manager Reo Motor Car Company, Lansing, Mich. May 1.

Twitmyer, George—former advertising manager Peerless Motor Car Company; at Los Angeles. March.

Van Wie, Stanton—appointed advertising manager Beech-Nut Packing Company, Canajoharie, N. Y. Sept. 15.

Walsh, Robert W.—appointed advertising manager Apex Motor Truck Company, Ypsilanti, Mich. Dec. 4.

Watts, C. J.—appointed manager Detroit office of Wilfred C. Flooing Company, Chicago. Nov. 1.

Wells, John D.—appointed advertising manager William A. Morgan merchandising enterprises, Buffalo, N. Y. April 10.

Wells, Ralph H.—appointed advertising manager A. I. Hall & Son, San Francisco. Dec. 1.

Whittaker, Paul K.—appointed general publicity director C. Crawford Holdridge Company, Boston. Dec. 1.

Wibel, Elmer T.—appointed advertising manager Pittsburgh Steel Company, Pittsburgh, Pa. May 29.

Wiers, Charles R.—appointed advertising manager DeLong Hook & Eye Company, Philadelphia. May 29.

Wilk, Benjamin—appointed advertising manager Crown Embroidery Works, New York. May 8.

Williams, J. J.—appointed advertising manager U. S. Gypsum Company, Chicago. Dec. 4.

Willis, R. S.—appointed advertising manager U. S. Rubber Company, New York. Jan. 22.

Withe, Stanley F.—appointed manager advertising service department Aetna Life Insurance Company, Hartford, Conn. May 29.

Wright, J. W.—appointed manager sales and advertising Highway Motors Company, Defiance, Ohio. May 1.

Youngreen, Charles C.—appointed advertising manager J. I. Case Plow Works and Wallis Tractor Company, Feb. 26.

THE "30" CLUB OF LONDON

THE "Thirty Club" of London is an organization of which the membership is limited to thirty. In addition to this number there are fifteen associate members, who, in rotation, become full members on the death or resignation of any of the thirty. Its membership is representative of every side of advertising and the object of the Club is to hold monthly meetings at which its members can exchange views and so help to bring about a betterment in advertising.

The "Thirty Club" has been in existence some fourteen years. Following is a complete list of officers and members:

President, C. F. Higham, M. P.; Vice-President, Charles Bridges; Treasurer, Leslie Harwood; Secretary, W. S. Crawford; Committee, J. C. Akerman, Samson Clark, Hugh Hunter, J. Walker, E. Osborne, Eric Field.

Members, P. C. Burton, Harold Vernon, S. J. Crockford, P. Emanuel, Wareham Smith, George Sparkes, Ivor Fraser, F. W. Van Den Heuvel, R. F. Gossop, Lionel Jackson, E. S. Baring-Gould, John Cheshire, John Hart, George Frost, J. C. Orange, Joseph Thorp, W. B. Robertson, C. W. Hobson, H. B. Stirling, J. Walton Harvey, J. H. Salt, Ernest Morison, Samuel Haughton.

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LOUISVILLE, KY.

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1920 DAILY NEWSPAPER SUSPENSIONS

UNITED STATES

Albert Lea (Minn.) Examiner. Feb. 4.
Baltimore Star—discontinued (on purchase) by Frank A. Munsey. Dec. 1.
Clearfield (Pa.) Daily Public Spirit. May 15.
Denison (Tex.) Gazette. Jan. 20.
Elkhart (Ind.) Review. May 21.
Elmira (N. Y.) Herald. May 22.
Elwood (Ind.) Evening Post. June 15.
Everett (Wash.) Morning Tribune.
Fitchburg (Mass.) Daily News. May 14.
Fort Benton (Mont.) Daily River Press (reverted to weekly). Jan. 22.
Hartford Post. Oct. 6.
Jackson (Mich.) Evening News. May 15.
Janesville (Wis.) Morning News. Feb. 15.
Madera (Cal.) Daily Mercury (reverted to weekly). Dec. 11.
Metropolis (Ill.) Daily News. Sept. 15.
Moose Jaw (Sask.) Daily News. Dec. 4.
Neillsville (Wis.) Deutsch-Amerikaner. Nov. 27.
New Auburn (Wis.) Times. Feb. 11.
Newport News (Va.) Record. Oct. 19.
Newton (Kan.) Morning Journal—reverted to weekly. July 15.
New York Haint (Jewish daily. Feb. 1.
Norfolk (Va.) Tribune. Nov. 20.
Okmulgee (Okla.) Daily American. Jan. 1.
Philadelphia Press. Oct. 1.
Pratt (Kan.) Daily Republican—reverted to weekly. Nov. 6.
Prattsburg (N. Y.) News. Dec. 1.
Raleigh (N. C.) American. May 29.
Red Bluff (Cal.) Sentinel—reverted from daily to weekly. Sept. 1.
Rockford (N. D.) Daily Transcript changed from daily to semi-weekly. Oct. 1.
Salt Lake City Herald. July 27.
Scranton (Pa.) Sunday Examiner. Oct. 24.
Seattle Times' evening edition. Feb. 4.
Seymour (Ind.) Democrat. Aug. 14.
Toronto—Canadian Courier. Nov. 15.
Towanda (Pa.) Bradford Star. May 1.
Towanda (Pa.) Reporter-Journal. April 29.
Vincennes (Ind.) Capital. Aug. 7.
Vincennes (Ind.) Commercial. Sept. 1.
Waco (Tex.) Item. March 20.
Washington (Pa.) News. May 28.
Westfield (Mass.) Evening Journal. Jan. 31.

CANADA

Hamilton (Ont.) Times. Nov. 11.
St. Catharines (Ont.) Journal. May 8.
St. Johns (N. F.) Evening Herald. Dec. 31.
Windsor (Ont.) Border Cities' Sun. Dec. 31.
Winnipeg (Man.) Telegram. Oct. 16.

1920 CELEBRATIONS

United States

Tercentenary of first English language newspaper celebrated Dec. 2.
Cedar Rapids (Ia.) Republican—50th birthday. March 8.
Hudson (N. Y.) Republican celebrated 100th birthday; 135th American newspaper to join centenarian class. Sept. 22.
Jamestown (N. Y.) Evening Journal—50th birthday. Jan. 22.
Salem (Mass.) Daily News—40th birthday. Oct. 16.
Scranton (Pa.) Times—50th birthday. Jan. 7.
South Norwalk (Conn.) Evening Sentinel—50th birthday. Nov. 27.

Canada

Woodstock (Ont.) Sentinel-Review — fifty years old. Oct. 8.

CHANGES IN FIELD

United States

Butler (Pa.) Citizen—morning to afternoon. Jan. 22.
Columbus (Ind.) Ledger—morning to evening. Aug. 15.
Danville (Pa.) Morning News—to evening field. Oct. 1.
Hibbing (Minn.) Daily News—evening to morning. May 23.
Red Bluff (Cal.) Sentinel—evening to morning. Jan. 1.

Canada

Hamilton (Ont.) Times—evening to morning. Nov. 8. (Suspended Nov. 11.)
Quebec, Que.-L'Evenment from evening to morning. Oct. 22.

America's Foremost Industrial Advertising Agency

The John B. Gallagher Co. Makes Business Out of Prospects

Our Industrial Department of specially trained solicitors—will increase your advertising ten thousand lines every month by adding a Weekly Industrial Review page to your newspaper.

The page will run on either of your light days, SATURDAY or MONDAY, will increase your advertising lineage, help your circulation and aid the paper in being recognized as the Business Man's Newspaper of your city.

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CALCUTTA BOMBAY HONG KONG TOKIO BUENOS AIRES

LONDON OFFICE

CABLE ADDRESS "Scottpaper" New York
Western Union and All Codes

J. & J. SCOTT, LTD.

PAPER and PULP

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Foreign and Domestic Papers

U. S. A.

Chemicals, Casein, China Clay Ultramarine Blue, etc.

News
Catalogue News
Halftone Book
Rotogravure

Glazed Ground Wood Printings
Extra Fine Free Printings
Bible Papers

Wove and Laid Writings
Air and Loft Dried Ledgers

Thin Banks
Extra Strong Thin Banks

Paper Mill Machinery and Supplies

All Grades Mechanical and Chemical Pulps, Boards and Specialties

Samples and Quotations furnished on application.

CHANGES IN SELLING PRICES OF DAILY NEWSPAPERS IN U. S. AND CANADA

UNITED STATES

Albany Sunday Telegram—to 10 cents. Oct. 10.

Albert Lea (Minn.) Tribune—daily to 5c; by carrier $6 yearly; by mail $5. Aug. 15.

Bay City (Mich.) Times-Tribune—$4 to $5 yearly by mail; 15c weekly for six issues delivered; to $1.66 per 100 to newsboys. Sept. 15.

Boston American—to 3 cents daily. Oct. 11. Boston News Bureau—to $18 per year; $1.50 monthly; single copies from 5c. to 7c. June 1; Record—reduced price to 1 cent; adopted 5-column page "printed sideways. Dec. 13; Transcript increased Saturday price to 5 cents; other days remaining at 3 cents. Oct. 16; Sunday Herald, Advertiser and Globe—raised to 10 cents per copy. Oct. 3.

Bridgeport (Conn.) Post and Telegram—2 to 3 cents. Oct. 1.

Bridgeport (Conn.) Star—to 2c per copy. June 7; Sunday Herald—7c to 10c per copy. Sept. 1.

Buffalo (N. Y.) Commercial—2c to 1c Jan. 15; Express, Courier and Times raised Sunday prices from 5c to 10c. Jan. 16.

Chicago—2c to 3c: Journal. Sept. 27; Evening Post, Aug. 25; Herald & Examiner. July 1; Illinois Staats-Zeitung and the Lithuanian News. July 1; Jewish Daily Forward. June 12; Tribune—reduced price on Sunday edition from 15c to 10c in all territory beyond second postal zone. Dec. 3.

Cleveland—News, Press and Plain Dealer—2c to 3c. Aug. 2.

Clinton (Ill.) Journal—city circulation 10 to 15 cents per week. Oct. 1.

Columbus (Ohio)—Sunday State Journal and Sunday Dispatch—7c to 10c. May 1.

Corry (Pa.) Journal—daily 2c to 3c; weekly 15c. Feb. 1.

Danbury (Conn.) News—to 3c. June 15.

Denver (Colo.) Rocky Mountain News—street edition to 2 cents; 90 cents monthly daily and Sunday by mail. Oct. 1.

Des Moines (Ia.) Sunday Register—8c to 10c. April 3; Tribune, Capital, News—increased from 1c to 2c. May 1; Tribune and Capital—2 to 3 cents. Sept. 27.

Detroit, Mich.—2c to 3c: Free Press, April 19; Journal and News, May 3; Free Press daily delivery 15c weekly, April 19; yearly $5, Sept. 15.

Dubuque (Ia.) Telegraph—to 3c daily; 7c Sunday; city carrier 15c weekly for daily and Sunday; $5 per year. April 24.

East St. Louis (Ill.) Daily Journal—2c to 3c. March 1.

El Paso (Tex.) Herald—out-of-territory rate to $12 a year for six issues a week. May 22.

El Paso (Tex.) Morning Times—subscription rate $8.75 to $12 per year in Arizona, New Mexico and Texas; elsewhere $18.

Evansville (Pa.) Journal—2c to 3c; weekly 12c to 15c; for daily and Sunday editions; single Sunday copies 7c. June 15; Press—2c to 3c; 12c to 15c weekly. June 15.

Fargo, N. D.—Forum and Courier-News—$5 to $7 per year. Sept. 1.

Grand Forks, N. D.—American and Herald—$5 to $7 per year. Sept. 1.

Grand Rapids (Mich.) Press—to 2c per copy; $12 weekly. April 17.

Hoboken (N. J.) Hudson County Observer—to 3c. May 18.

Houston (Tex.) Chronicle—to 5c. Feb. 17; to $12 a year. Oct. 1.

Hutchinson (Kan.) Gazette—subscription rates to $5.20 yearly. Oct. 1.

Indianapolis Star—to 3c per copy; carrier delivery to 15c weekly; June 19.

Independence (Kan.) Reporter—city subscription to 50c monthly; mail in county to $3 yearly; outside $5. July 1.

Jackson (Mich.) Citizen-Patriot—to 20c weekly; to 7c Sunday. May 1.

Jersey City (N. J.) Journal—2c to 3c. July 1.

Kansas City (Mo.) Star—local to 20c per week; out-of-town to 30c. July 1.

Knoxville (Tenn.) Sentinel—subscription rates from 10c to 15c weekly; by carrier and agent in nearby towns; street price 3c to 5c; annual by mail $7. Jan. 29.

La Grange (Ga.) Daily Reporter—reduced from $7.50 to $5 yearly. Feb. 11.

Lancaster (Pa.) News-Journal—2c to 3c; delivered by carrier or agent 15c. Nov. 15.

Lansing (Mich.) State Journal—3 cents by carrier; 15c a week by mail in Michigan; outside state $7. Sept. 15.

LaPorte (Ind.) Herald—10c to 15c weekly for daily edition; $7.50 yearly. May 1.

Lewiston, Me.—Sun and Journal; to 3c per copy, $7 per year by carrier; $5 by mail. April 1.

Little Rock (Ark.) Democrat—subscription rate 12 to 15c weekly; $5 to $6.50 yearly. Sept. 15; News—1c to 2c. June 12.

Los Angeles, Cal.—All morning papers went to 5c; Sunday papers to 10c, evening papers to 3c (except Record at 2c); morning $1.05 monthly by carrier; evening delivered 65c monthly. April 7.

Louisville (Ky.) Herald, Post, Courier-Journal and Times—2c to 3c per copy; Sunday Courier-Journal and Sunday Herald 7c to 8c. Sept. 1.

McKeesport (Pa.) Daily News—to 3c per copy; 15c weekly by carrier; to newsdealers and agents $1.50 per 100, an increase of 50 per cent. May 3; reduced price from 3 to 2 cents. Nov. 1.

Memphis Press—2c to 3c. May 22.

Michigan Publishers' Association—reported 30 state dailies advanced prices to 3c. July 10.

Milwaukee, Wis.—Sunday prices of Journal and Sentinel to 10c; daily outside city to 3c. Aug. 1.

Milwaukee Wisconsin-News—country price from 2c to 3c. May 1.

Mount Clemens (Mich.) Daily Leader—2 to 3c. Sept. 15.

Mount Vernon (N. Y.) Argus—3c to 3c. March 27.

Nebraska City (Neb.) Morning Press—advanced $1 yearly. July 19.

Newark (N. J.) Star-Eagle—from 1c to 2c. March 1.

New Bedford (Mass.) Standard—2 to 3c; 18c a week by carrier; $9 yearly by carrier or mail. Sept. 15.

New Haven (Conn.) Journal-Courier—2c to 3c. Feb. 23.

New York—2c to 3c: American, Herold, Evening Mail. June 8; Evening Journal. April 28; Globe. May 21; La Prensa. March 20; Sun and Evening Telegram. May 10; Evening World, Aug. 3; 5c to 10c: Morning Telegraph. July 5; Sunday American. Feb. 8.

Niagara Falls (N. Y.) Gazette—2c to 3c; July 1.

North Tonawanda (N. Y.) News—2c to 3c. May 1.

Norwalk (Conn.) Hour—to 3c. May 29.

Oklahoma City Oklahoman—to: Carrier 18c weekly, 75c monthly, $8 yearly; through newsdealers in state 20c weekly, 85c monthly, $10 yearly; Sunday edition 8c. Feb. 1.

Okmulgee (Okla) Morning Times—3-month subscriptions $1.25 to $1.50; 6-month $2.50 to $3; 1-year to $5 to $6. May 1.

Omaha (Neb.) Bee—to 3c weekdays and 10c Sundays in Omaha and Council Bluffs; by carrier (morning, evening and Sunday) 85c per month; 20c per week. Aug. 14.

Ossining (N. Y.) Citizen-Sentinel—2c to 3c. March 27; to 5c. Aug. 16.

Parsons (Kan.) Sun—city subscription from 40c to 60c monthly; other increases proportionately. July 1.

Paterson (N. J.) Morning Call, Evening News and the Press-Guardian—to 3c per copy. May 10.

Pennsylvania—daily papers of east and central parts of state increased prices to 3c a copy; 18c weekly, 75c monthly, $9 yearly. Nov. 1.

Philadelphia—All Sunday papers went to 10c. April 4.

Portchester, (N. Y.) Item—2c to 3c. March 27.

Port Chester (Pa.) Daily News—1c to 2c; $3.50 to $6 yearly. Sept. 15.

Portland (Me.) Telegram—5c to 6c outside shopping section of city. Nov. 14.

Portland (Ore.) News—1c to 2c. June 1; Oregonian—Sunday from 5c to 10c. Feb. 1.

Sacramento (Cal.) Bee—monthly 65c to 75c. May 22.

Saginaw (Mich.) News-Courier—5c to 7c Sunday. May 8; $4 to $5 yearly by mail; 15c weekly for six issues delivered; $1.66 per 100 to newsboys. Sept. 15.

Sayre (Pa.) Times-Record—2c to 3c. June 26.

St. Louis—Post-Dispatch, Globe-Democrat, Star, Times: increased from 2c to 3c; Sunday editions of Post-Dispatch and Globe-Democrat from 5c to 10c; daily editions only of all papers delivered by carrier in city 70c per month, with 10c for each additional for copy of Sunday edition. May 1.

Scranton (Pa.) Scrantonian—7c to 10c. June 26.

South Norwalk (Conn.) Evening Sentinel—2 to 3 cents. Sept. 15.

Springfield, Ill.—The State Journal and the State Register—15c to 20c per week, daily and Sunday, in city; street sales 3c to 5c; suburban carrier delivery to 20c; Sunday to 10c. June 15.

Springfield, Mass.—Republican and Union—Sunday prices to 8 cents. Oct. 3.

Springfield (Mo.) Leader—to 3c daily; 5c Sunday; on trains, daily 5c and Sunday 7c. Aug. 1.

(*Continued on page 137*)

BENJAMIN & KENTNOR COMPANY

ESTABLISHED 1893

REPRESENTING DAILY NEWSPAPERS

NATIONAL ADVERTISING

225 FIFTH AVENUE
NEW YORK

MALLERS BUILDING
CHICAGO

Getting Student Trade Is Mainly a Matter of Knowing How

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Collegiate Special Advertising Agency, Inc.

503 5th Avenue, New York City
110 S. Wabash Avenue, Chicago

Established 1913

DAILY PAPER PRICE CHANGES OF 1920

(Continued from page 136)

Tarrytown (N. Y.) News—2c to 3c. March 17.

Waco (Tex.) Tribune—city subscription rates to 65c monthly. June 26.

Washington (D. C.) Times—2c to 3c July 12; 3c to 5c Sunday. Aug. 15.

Waterloo (Ia.) Evening Courier—mail subscription $4 to $6. Dec. 1.

Wilkes-Barre (Pa.) Sunday Independent—to 3c. April 24.

Yonkers (N. Y.) Herald—2c to 3c. March 27.

CANADA

Edmonton (Alta.) Journal—15c to 25c weekly in city, $5 to $8 yearly subscription in country. Dec. 31.

Hamilton (Ont.) Spectator, Herald—to 2c. Dec. 1.

Montreal (Que.) Gazette—to 5c per copy and $12 yearly, Sept. 1; La Presse—to 3c. Dec. 11.

St. Catharines (Ont.) Standard—2c to 3c. Nov. 1.

Toronto (Ont.) Globe—to 3c per copy, 50c per month through newsdealers outside Toronto; mail subscriptions $5 yearly; six months $2.75; 50c per month for less than six months. March 1.

Vancouver (B. C.) Sun—15c to 20c weekly; 3c to 5c per copy; Sunday 5c to 10c. Sept. 1.

Winnipeg (Man.) Free Press—morning edition delivery 15c to 20c per week. Sept. 27.

FOREIGN NEWS EVENTS OF 1920

ARGENTINE REPUBLIC

Buenos Aires—J. A. McNeil appointed circulation manager La Nacion. Feb. 19.

AUSTRALIA

Melbourne—J. C. Macintosh, editor Melbourne Australian, died in December. Dec. 25.

CHINA

Shanghai—Thomas F. Millard sold Millard's Review of the Far East to J. B. Powell; Don D. Patterson became financial editor and business manager. July 1.

ENGLAND

Leeds—Arthur Mann appointed editor Yorkshire Post. Jan. 22.

Liverpool—Baron Edward Richard Russell, editor Liverpool Post, died.

London—Graphic, Daily Graphic, By-Stander—purchased by William E. Berry, J. Gomer Berry and associates, Jan. 8; W. E. and J. Gomer Berry acquired publications of Cassell & Co. Oct. 15; effected combination of British publishing and printing interests valued at $8,500,000. Dec. 31.

R. J. Barrett made editor Financial Times. Jan. 22.

Controlling interest in Globe acquired by Lawrence Lyon. March 1.

M. W. Moore appointed advertising manager British Empire Steel Corporation. June 1.

All London daily papers, except Lord Northcliffe's Daily Mail and Evening News, increased prices. Sept. 20.

Dr. Ellis T. Powell resigned as editor Financial News. Oct. 15.

Society of Women Journalists in England elected Miss Evelyn Miller president. Nov. 1.

Sir Arthur Willert recalled as director Washington news bureau to assume foreign editorship London Times; Wilmot Lewis appointed Washington correspondent. Nov. 11.

International Advertising Exhibition held at The White City under auspices of Thirty Club. Nov. 29-Dec. 4.

Sir Campbell Stewart appointed managing director London Times. Dec. 1.

George Herbert Ferris, noted journalist and correspondent, died. Dec. 23.

International Advertising Show attracted world-wide interest and was honored by visit of royal families of England, Norway and Denmark. It developed fact that Great Britain's advertising bill had reached figure of $500,000,000 annually. Dec. 31.

(Continued on page 155)

THE ADVERTISING AGENCY OF NEW ENGLAND

O'MALLEY ADVERTISING & SELLING CO. OMCo Boston Mass.

Business can be improved and your own particular line increased by good advertising. We can do it.

These times call for specialists to arouse the dormant buying powers of the people.

We have plans worth considering. May we be favored with a word from you if you are interested?

O'MALLEY ADVERTISING & SELLING CO. OMCo Boston Mass.

CHAS. J. O'MALLEY,
Pres.

The J. W. KELCH COMPANY

Newspaper Representatives

KRESGE BLDG.

DETROIT, MICHIGAN

"WEEKLY BUSINESS REVIEW" PAGES

That's all we do—but we do it right

REPRESENTING THE SAME PAPERS FOR PAST EIGHT YEARS

Ask

The New York American

The ONLY American Newspaper With

A MILLION CIRCULATION

How was it accomplished? The New York American is the largest user of comics and features in the world. These include the

ALL-STAR COMICS and FEATURES

"Bringing Up Father," by George McManus; "Boob McNutt," by Rube Goldberg; "Mr. Dubb," by Opper; "The Katzenjammer Kids," by Knerr; "Polly and Her Pals," by Cliff Sterrett; "Krazy Kat," by Herriman; "Tad"; "Bugs" Baer; and Damon Runyon; THE AMERICAN WEEKLY MAGAZINE SUPPLEMENT, including full page cover in four colors by world famous artists, and Lady Duff Gordon Fashion Page; and Arthur Brisbane's editorial.

Upon these notable habit-forming Elements was builded the Greatest Circulation in Newspaper History

Your Territory May be Open for Som

241 West 58th Street
NEW YORK

INTERNATIONAL FE

M. KOENIGSB

KING FEATURES SY

Ask
THE PITTSBURG PRESS
Which In 1920 Published
25 Million Lines of Advertising
AND GAINED
25 Per Cent in Circulation

How was it accomplished? In a recent issue of THE PITTSBURG PRESS, O. S. Hershman, the publisher, wrote:

Most important of all, THE PRESS has no selfish interest to serve, and its policy of unbossed square dealing and of protecting the public rights, meets with an ever-increasing popular appreciation.

Next in importance, we secured last June, at record-breaking cost, a large number of features which have proved most popular with newspaper readers everywhere. A new comic page, headed by George McManus' "Bringing Up Father;" a new magazine page, with Miss Brinkley's romantic drawings, and "Tad's" humorous classics; the great "American Weekly" Sunday magazine section; new editorial features and cartoons—all served to brighten "the people's paper," which already had won first place in the hearts of Western Pennsylvanians. All these features were in addition to Mr. Arthur Brisbane's full-page Sunday editorial and his "Today" column.

THESE COMICS and FEATURES
are the
Proved Habit-Makers Which Get and HOLD CIRCULATION

of these Features. Wire for Terms.

TURE SERVICE, INC.
General Manager
ATE, Inc., (Selling Agents)

241 West 58th Street
NEW YORK

DIRECTORY OF SPECIAL REPRESENTATIVES OF DAILY NEWSPAPERS

UNITED STATES

NEW YORK CITY

Firm Name	Address	Telephone
Alcorn, Franklin P., Company	47 West 34th street	FitzRoy 6332
Amer. Ass'n Foreign Language Newspapers	30 East 23d street	Gramercy 3324
American Fress Association	225 West 39th street	Bryant 880
Anderson, C. J., Special Agency	30 East 42d street	Vanderbilt 5399
Arthur, Wilbur L.	501 Fifth avenue	Vanderbilt 1739
Barnhill, Roy, Inc	23 East 26th street	Madison Sq. 5064
Beckwith, S. C., Special Agency	63 Park Row	Beekman 1590
Berdan, E. A.	225 Fifth avenue	Madison Sq. 418
Bertolet, C. D.	336 Fifth avenue	Greeley 1028
Block, Paul, Inc.	95 Madison avenue	Madison Sq. 2100
Blodgett, C. C.	1478 Broadway	Bryant 3728
Boone, Rodney E.	2 Columbus Circle	Circle 6260
Boston News Bureau C. M. Withington, Mgr.	44 Broad street	Broad 333
Branham, John M., Company Fred Motz, Mgr.	225 Fifth avenue	Madison Sq. 8260
Brooke, Wallace G.	225 Fifth avenue	Madison Sq. 4955
Bryant, Griffith & Brunson	225 Fifth avenue	Madison Sq. 9729
Budd, John, Company	11 East 37th street	Murray Hill 7842
Burke, Hugh	364 Madison avenue	Murray Hill 1900
Callender, W. N., Jr.	2 Columbus Circle	Circle 5400
Capper Publications Joseph Kunzman, Mgr.	501 Fifth avenue	Vanderbilt 3190
Carpenter & Co. Barton Schwartz, Mgr.	200 Fifth avenue	Gramercy 4195
Carroll, Dan A.	150 Nassau street	Beekman 2830
Chew, Wilson W.	1834 Broadway	Columbus 8342
Chivers, A. B.	407 Times Bldg	Bryant 2941
Chew, Wilson W.	1334 Broadway	Columbus 8342
Christian Science Monitor Paul Harvey, Mgr.	21 East 40th street	Murray Hill 777
Clarke, Lester J.	Times Bldg.	Bryant 853
Clayden, A. E.	347 Fifth avenue	Vanderbilt 3270
Collegiate Special Agency	503 Fifth avenue	Murray Hill 4429
Cone, Hunton & Woodman	225 Fifth avenue	Madison Sq. 4713
Cooke, R. W.	154 Nassau street	Beekman 2376
Crall, L. H., Company	225 Fifth avenue	Madison Sq. 522
Creel, Allen W.	2 Rector street	
Curtis Special Agency	450 Fourth avenue	
David, George B., Company	171 Madison avenue	Murray Hill 4394
DeClerque, A. W. Louis Klebahn, Mgr.	17 West 42d street	Vanderbilt 7399
DeClerque, E. C. Louis Klebahn, Mgr.	17 West 42d street	Vanderbilt 7399
DeClerque, Harry H. Louis Klebahn, Mgr.	17 West 42d street	Vanderbilt 7399
DeClerque, Henry, Inc Louis Klebahn, Mgr.	17 West 42d street	Vanderbilt 7399
Eddy, Charles H., Company	200 Fifth avenue	Gramercy 4211
Fralick & Bates, Inc.	154 Nassau street	Beekman 2953
Frost, Landis & Kohn	225 Fifth avenue	Madison Sq. 9453
Gilman, Nicoll & Ruthman	63 Park Row	Beekman 3772
Hamilton-DeLisser, Inc.	347 Fifth avenue	Vanderbilt 6462
Hammon & Walcott	366 Fifth avenue	FitzRoy 1028
Harvey, Paul	21 East 40th street	Murray Hill 777
Holliss, R. C.	512 Fifth avenue	Murray Hill 2785
Howland & Howland	303 Fifth avenue	Longacre 4229
Hunter, J. W. A. E. Clayden, Mgr.	347 Fifth avenue	Vanderbilt 3270
Johnston Overseas Agency	277 Broadway	Worth 2049
Katz, E., Special Agency	15 East 26th street	Madison Sq. 8660
Kelly-Smith	47 West 34th street	FitzRoy 6315
Klebahn, Louis	17 West 42d street	Vanderbilt 7399
Klein, I. A.	Metropolitan Tower	Gramercy 1118
Knill-Burke, Inc.	110 West 40th street	Bryant 8442
Koppe, S. S., & Co.	407 Times Bldg	Bryant 2941
Kunzman, Joseph	501 Fifth avenue	Vanderbilt 3190
LaCoste, H. D.	45 West 34th street	FitzRoy 5869
LaCoste & Maxwell	45 West 34th street	FitzRoy 5869
Lewis, H. F.	154 Nassau street	Beekman 3108
Lindenstein, H. G.	118 East 28th street	Madison Sq. 6556
Lorenzen & Thompson, Inc	19 West 44th street	Vanderbilt 7612
Lorentz, J. D.	154 Nassau street	Beekman 921
McKinney, J. P., & Son	334 Fifth avenue	Pennsylvania 1757
MacQuoid Special Agency	103 Park avenue	Vanderbilt 3070
Mathews, Julius, Special Agency	171 Madison avenue	Murray Hill 3657
Miller, Charles E.	225 Fifth avenue	Madison Sq. 7973
Morton, William J., Company	200 Fifth avenue	Gramercy 5940
Mulligan, Ralph R.	30 East 42d street	Vanderbilt 5399
Munsey Newspapers Edwin A. Sutphin, Mgr.	280 Broadway	Worth 10000
Murphy, A. S.	21 East 40th street	Murray 4417
Northrup, Frank R.	303 Fifth avenue	Longacre 4556
O'Donnell Special Agency	233 Broadway	Barclay 7282
O'Flaherty's Suburban List	225 West 39th street	Bryant 6878
O'Mara & Ormsbee, Inc	320 Fifth avenue	Pennsylvania 965
Payne, Burns & Smith	200 Fifth avenue	Gramercy 1540
Powell, Robert E.	47 West 34th street	FitzRoy 2336
Prudden, King & Prudden	286 Fifth avenue	Longacre 4994
Putnam, C. I.	341 Fifth avenue	Murray Hill 484
Randall, David J.	341 Fifth avenue	Murray Hill 484
Richards, F. St. John	154 Nassau street	Beekman 2691
Scripps Newspapers	47 West 34th street	FitzRoy 995
Seraphine & McDevitt	303 Fifth avenue	Longacre 5260
Shirk, D. M.	Flatiron Bldg.	Gramercy 4497
Stockwell, W. H.	225 Fifth avenue	Madison Sq. 7973
Story, Brooks & Finley	200 Fifth avenue	Gramercy 3697
Sutphin, Edwin A.	280 Broadway	Worth 10000
Taylor, Frank C.	320 Fifth avenue	Pennsylvania 965
Theis, S. C., Company	366 Fifth avenue	FitzRoy 3311
Verree & Conklin, Inc	225 Fifth avenue	Madison Sq. 6267
Ward, Robert E. Mr. Jewett, Mgr.	225 Fifth avenue	Madison Sq. 3154
Ward, W. D.	154 Nassau street	Beekman 3108
Ward & Lewis	154 Nassau street	Beekman 3108
Watson, M. C., Inc	286 Fifth avenue	Longacre 5342
Williams, Lawrence & Cresmer	225 Fifth avenue	Madison Sq. 4270
Winer, H. L., Special Agency	154 Nassau street	Beekman 2285
Withington, C. M.	44 Broad street	Broad 333
Woodward, John B.	Times Bldg.	Bryant 788

(*Continued on page* 141)

Indiana's Natural Development Invites All National Advertisers

		Circulation	Rate for 5,000 lines
*Crawfordsville Review	(M)	4,003	.02
Decatur Democrat	(E)	3,044	.02
*Elkhart Truth	(E)	9,311	.04
Evansville Courier	(M)	22,271	.05
Evansville Courier	(S)	20,571	.05
*Fort Wayne Journal-Gazette	(M)	28,460	.07
*Fort Wayne Journal-Gazette	(S)	.....	.07
†Fort Wayne News and Sentinel	(E)	33,313	.08
*Gary Evening Post	(E)	6,095	.035
Goshen News-Times	(E)	3,073	.015
*Huntington Press	(M)	3,650	.025
*Huntington Press	(S)	3,828	.025
††Lafayette Journal-Courier	(M&E)	18,402	.05
LaPorte Herald	(E)	3,605	.025
Richmond Palladium	(E)	11,830	.05
South Bend News-Times	(M)	10,264	.05
South Bend News-Times	(E)	6,630	
South Bend Tribune	(E)	16,261	.05

Government Statements, October 1st, 1920.

*A. B. C. Publishers' Statement, October 1st, 1920.

†Publishers' Statement.

††Government Statements, April 1st, 1920.

**A. B. C. Publishers' Statement, April 1st, 1920.

SPECIAL REPRESENTATIVES DIRECTORY

(Continued from page 140)

CHICAGO

Firm Name	Address	Telephone
Alcorn, Franklin F., Company Howard W. Seymour, Mgr.	Marquette Bldg.	Randolph 909
Allen, A. W.	People's Gas Bldg.	Harrison 257
American Press Association John L. Gartside, Mgr.	People's Gas Bldg.	Harrison 8085
Anderson, C. J.	Marquette Bldg.	Central 112
Beckwith, C. C., Special Agency R. T. Beckwith, Mgr.	Tribune Bldg.	Central 5134
Bell, F. H.	1418 Century Bldg.	Harrison 3378
Benjamin & Kentnor Company W. H. Kentnor, Mgr.	Mallers Bldg.	State 7343
Berdan, E. A.	705 Transportation Bldg.	
Berkowitz, Mortimer	504 Hearst Bldg.	Franklin 79
Bertolet, Charles D.	Boyce Bldg.	Central 481
Block, Paul, Inc. Arthur S. Thurnau, Mgr.	202 South State street	Harrison 4461
Blodgett, C. C.	8 South Dearborn street	Randolph 861
Branham, John M., Company John M. Branham, Mgr.	Mallers Bldg.	Randolph 5914
Bryant, Griffith & Brunson George W. Brunson, Jr., Mgr.	Gas Bldg.	Harrison 3056
Budd, John, Company Harry Mosier, Mgr.	Tribune Bldg.	Central 4165
Capper Publications J. C. Feeley, Mgr.	109 North Dearborn street	State 7906
Carpenter & Co. Harry L. Shaver, Mgr.	Gas Bldg.	Harrison 2863
Cate, Garth W.	McCormick Bldg.	Wabash 7182
Clark, H. K.	208 South LaSalle street	Wabash 6136
Clayden, A. E. J. W. Hunter, Mgr.	419 Marquette Bldg.	State 6858
Coan, Harry	14 East Jackson Boulevard	Harrison 7344
Cone, Hunton & Woodman J. E. Woodman, Mgr.	72 West Adams street	Randolph 258
Crall, L. H., Company	Tribune Bldg.	Central 5065
Crawford, F. E.	Hearst Bldg.	Franklin 79
David, George B., Company	Hartford Bldg.	Randolph 6065
DeClerque, A. W.	5 South Wabash avenue	Central 6754
DeClerque, Henry, Inc.	5 South Wabash avenue	Central 6754
DeClerque, Harry H.	5 South Wabash avenue	Central 6754
Dickson, J. A.	326 West Madison street	Main 5000
Douglas, Robert E.	140 South Dearborn street	Central 5738
Dunn, W. Frank	15 South Market street	Franklin 3400
Eddy, Charles H., Company Robert J. Virtue, Mgr.	Gas Bldg.	Wabash 8939
Feeley, J. C.	109 North Dearborn street	State 7906
Finucan & McClure	8 South Dearborn street	Central 6092
Fisher & Hightower Company	5 South Wabash avenue	Central 5083
Ford-Farsons Company	Marquette Bldg.	Central 2156
Fralick & Bates	29 East Madison street	Central 4472
Frost, Landis & Kohn	122 South Michigan avenue	Harrison 7829
Gilman, Nicoll & Ruthman A. G. Ruthman, Mgr.	7 South Dearborn street	Central 2840
Glass, John	122 South Michigan avenue	Harrison 1579
Gurnea, Martin	Tribune Bldg.	
Hammond & Walcott	Boyce Bldg.	Central 481
Howland & Howland Berry Stevens, Mgr.	10 South LaSalle street	State 4439
Hunter, J. W.	419 Marquette Bldg.	State 6858
Katz, E., Special Agency S. L. Katz, Mgr.	111 West Monroe street	Central 4239
Keator, A. R.	8 South Dearborn street	Randolph 6035
Kelly-Smith Company	14 East Jackson Boulevard	Harrison 7653
Klapp, T. L., Jr.	122 South Michigan avenue	Harrison 257
Klebahn, Louis (Messrs. DeClerque, Reps.)	5 South Wabash avenue	Central 6754
Knill-Burke, Inc. E. M. Burke, Mgr.	122 South Michigan avenue	Harrison 3010
LaCoste & Maxwell R. Heath Davis, Mgr.	140 South Dearborn street	Central 3328
Laky, Bela	327 South LaSalle street	Wabash 7402
Lorenzen & Thompson, Inc.	122 South Michigan avenue	Harrison 1099
Lutz, J. E.	38 South Dearborn street	Central 252
MacQuoid Agency	Hartford Bldg.	Central 1861
McKinney, J. P., & Son	122 South Michigan avenue	Harrison 1239
McNamee, William M.	336 West Madison street	Franklin 4900
Mathews, Julius, Special Agency A. R. Keator, Mgr.	Hartford Bldg.	Randolph 6035
Merrill, Walter J.	7 South Dearborn street	Central 100
Middleton, J. E.	5 South Wabash avenue	Randolph 6516
Miller, Charles E.	Gas Bldg.	Harrison 2931
Norton, William J., Company Elmer Wilson, Mgr.	7 South Dearborn street	Central 1990
Mulligan, Ralph R.	Marquette Bldg.	Central 1112
Munsey, Frank A., Company H. K. Clark, Mgr.	208 South LaSalle street	Wabash 6136
Murfey, E. T. R.	504 Hearst Bldg.	
Northrup, Frank R. E. J. Powers, Mgr.	19 South LaSalle street	Central 4461
O'Mara & Ormsbee, Inc. E. C. Trowbridge, Mgr.	122 South Michigan avenue	Harrison 7374
Osborn, Guy S.	7 South Dearborn street	Central 3447
Payne, G. Logan, Company G. Logan Payne, Mgr.	140 South Dearborn street	State 8150
Payne, Burns & Smith G. Logan Payne, Mgr.	140 South Dearborn street	State 8150
Frudden, King & Prudden Harry W. King, Mgr.	28 East Jackson Boulevard	Harrison 680
Powers, E. J.	19 South LaSalle street	Central 4461
Ravell, Charles H.	332 South LaSalle street	Wabash 2770
Rockwood, Ralph K.	38 South Dearborn street	Central 252
Scheerer, H. Edmund	140 South Dearborn street	Central 1112
Schwartz, F. B.	631 South Wabash avenue	Harrison 5710
Scott, Walter J.	140 South Dearborn street	Central 6838
Scripps Newspapers	38 South Dearborn street	Central 1628
Seymour, Howard W.	Marquette Bldg.	
Smith, A. F., Special Agency	1411 Hartford Bldg.	Randolph 6065
Snyder, George H.	208 LaSalle street	Harrison 5960
Stockwell, W. H.	122 South Michigan avenue	Harrison 2931
Story, Brooks & Finley J. W. Brooks, Mgr.	122 South Michigan avenue	Harrison 2744

(Continued on page 142)

IOWA

WHERE BUYING IS GOOD

IOWA'S farms are maintained in the highest state of excellence, and its homes, barns and sheds are always in good repair and well painted.

IOWA'S wonderful soil is productive, 98.4% of it, a record unrivalled by any other equal area of land in the world.

IOWA'S farms had an average income in 1917 of $7,345, in 1918 it moved up to $8,750 and was approximately the same in 1919.

IOWA'S income and profits tax for 1920 is $40,312,788.05 outranking 36 other states.

THE FOLLOWING DAILY NEWSPAPERS

will help you make your product a household word in IOWA and they sell goods.

		Circulation	Rate for 5,000 lines
Burlington Hawk-Eye	(M)	10,371	.035
Burlington Hawk-Eye	(S)	12,510	.035
*Cedar Rapids Gazette	(E)	17,567	.055
Council Bluffs Nonpareil	(E&S)	14,998	.05
Davenport Democrat & Leader	(E)	15,363	.05
Davenport Democrat & Leader	(S)	16,959	.05
*Davenport Times	(E)	23,626	.07
Des Moines Capital	(E)	53,850	.14
Des Moines Sunday Capital	(S)	37,935	.14
Des Moines Register and Tribune	(M&E)	109,523	.20
Des Moines Sunday Register	(S)	82,046	.20
†Iowa City Press-Citizen	(E)	7,397	.035
*Mason City Globe Gazette	(E)	9,516	.035
Muscatine Journal	(E)	8,057	.035
Ottumwa Courier	(E)	12,056	.05
Sioux City Journal	(M&E)	52,808	.11
Sioux City Journal	(S)	32,226	.11
**Waterloo Evening Courier	(E)	15,577	.05

Government Statements, October 1st, 1920.

*A. B. C. Publisher's Statement, October 1st, 1920.

**A. B. C. Audit October 1st, 1920.

†Publishers' Statement.

SPECIAL REPRESENTATIVES DIRECTORY

(*Continued from page* 141)

CHICAGO—Continued

Sutphin, Edwin A.	122 South Michigan avenue	Harrison 2744
Theis, S. C., Company W. S. Grathwohl, Mgr.	140 South Dearborn street	Central 6490
Tobey, Frank H.	504 Hearst Bldg.	Franklin 79
Verree & Conklin, Inc. J. E. Verree, Mgr.	28 East Jackson Boulevard	Harrison 4613
Wallis, I. S., & Son	38 South Dearborn street	Randolph 1110
Ward, Robert E.	5 South Wabash avenue	Randolph 4977
Watson, W. C., Inc.	122 South Michigan avenue	
Wells, Edwin S.	15 North 5th avenue	Franklin 1
Williams, Lawrence & Cresmer William T. Cresmer, Mgr.	111 West Monroe street	Central 3075
Wilson, Elmer	7 South Dearborn street	Central 1990
Wilson, William H.	336 West Madison street	Main 5000

BOSTON

Firm Name	Address	Telephone
Block, Paul, Inc. N. Frederick Foote, Mgr.	Little Bldg.	Beach 4768
Bryant, Griffith & Brunson George Drury, Mgr.	201 Devonshire street	Fort Hill 503
Eddy, Charles H., Company A. C. MacCarey, Mgr.	Old South Building	Main 3129
Mathews, Julius, Special Agency Julius Mathews, Mgr.	1 Beacon street	Haymarket 3096
Payne, Burns & Smith Dan Fitzgerald, Mgr.	100 Boylston street	Beach 953
Prudden, King & Prudden, Inc. V. P. Maloney, Mgr.	Globe Bldg.	Main 5720
Swan, Carrol J.	44 Bromfield street	Main 3762

PHILADELPHIA

Firm Name	Address	Telephone
Smith, A. F., Special Agency	1001 Chestnut street	Bell—Walnut 3711
Story, Brooks & Finley, Inc.	Colonial Trust Bldg.	Locust 5717-8

DETROIT

Firm Name	Address	Telephone
Allen, A. W. Roy Buell, Mgr.	American Bldg.	Cherry 1670
Beckwith, S. C., Special Agency G. T. Whitmarsh, Mgr.	521 Ford Bldg.	Cherry 2666
Block, Paul, Inc. John M. Hertel, Mgr.	1311 Kresge Bldg.	Cherry 1687
Branham, John M., Company	1304 Kresge Bldg.	Cherry 6413
Buell, Roy	American Bldg.	Cadillac 1670
Cone, Hunton & Woodman Roy Buell, Mgr.	American Bldg.	Cherry 1670
Haun, Ray H.	Ford Bldg.	Cherry 1824
Kelch, J. W., Co.	Kresge Bldg.	
McGinn, Neil	521 Ford Bldg.	Cherry 2666
Mathews, Julius, Special Agency Roy Buell, Mgr.	American Bldg.	Cadillac 1670
Osborn, Guy S. Joseph R. Scolaro, Mgr.	701 Ford Bldg.	Cherry 1824
Payne, George	1110 Kresge Bldg.	Cherry 6618
Payne, G. Logan George Payne, Mgr.	1110 Kresge Bldg.	Cherry 6618
Verree & Conklin, Inc. C. L. Weaver, Mgr.	623 Free Press Bldg.	Cherry 2060
Scolaro, Joseph R.	701 Ford Bldg.	Cherry 1824

KANSAS CITY

Firm Name	Kansas City	Telephone
Branham, John M., Company George F. Dillon, Mgr.	1102 Republic Bldg.	Harrison 9040
Beckwith, S. C., Company J. J. Farrell, Mgr.	317 Bryant Bldg.	Harrison 7515
Capper Publications R. W. Mitchell, Mgr.	Graphic Arts Bldg.	Main 4700
Carpenter & Co. Bryan Murphy, Mgr.	1018 N. Y. Life Bldg.	
Cone, Hunton & Woodman Oscar G. Davies, Mgr.	503 Victor Bldg.	Harrison 1023
Davies, Oscar G.	503 Victor Bldg.	Harrison 1023
Dillon, George F.	1102 Republic Bldg.	Harrison 9040
Katz, E., Special Agency	612 Waldheim Bldg.	Harrison 7592
Mitchell, R. W.	300 Graphic Arts Bldg.	Main 4700

ST. LOUIS

Firm Name	Address	Telephone
Beckwith, S. C., Special Agency M. P. Linn, Mgr.	Post Dispatch Bldg.	Olive 43
Branham, John M., Company Percy A. Folsom, Mgr.	Chemical Bldg.	Olive 3214
Budd, John, Company C. W. Wessel, Mgr.	Chemical Bldg.	Olive 1520
Capper Publications C. H. Eldridge, Mgr.	Chemical Bldg.	Olive 986
Osborne, Guy S., Inc. C. A. Cour, Mgr.	Globe-Democrat Bldg.	Olive 2500
Allen, A. W. O. L. Marcks, Mgr.	Victoria Bldg.	Main 1533
Fayne, G. Logan, Company Lynn H. Gamble, Mgr.	Carleton Bldg.	Olive 6834
Gamble, J. Carr	Globe-Democrat Bldg.	Olive 2500

CLEVELAND

Firm Name	Address	Telephone
Branham, John M., Company Frank Young, Mgr.	340 Leader-News Bldg.	
Scripps Newspapers H. H. Hoffman, Mgr.	1004 Union National Bank Bldg.	Main 4560

OMAHA

Firm Name	Address	Telephone
Temple, William	Farnham Bldg.	Douglas 1021

(*Continued on page* 144.)

BE A BIG ADVERTISER IN

WEST VIRGINIA

Here is a territory that has made the greatest increase in manufacturing in the East, where the values added by manufacture show a gain of 87% for a decade.

If you had all the business you could get out of West Virginia by active distribution and *live* daily newspaper advertising you would have a *right* to crow!

But can you?

As a market of about 1,500,000 people it takes the widest variety of commodities and *buys* with liberality all the best advertised specialties that use the daily newspapers.

		Circulation	Rate for 5,000 lines
Bluefield			
†Telegraph	(M)	4,800	.025
Charleston			
**Gazette	(M)	13,562	.05
**Gazette	(S)	14,585	.05
*Daily Mail	(E&S)	9,234	.04
Clarksburg			
††Exponent	(M)	7,481	.03
**Telegram	(E)	8,118	.035
**Telegram	(S)	9,565	.035
Fairmont			
**West Virginian	(E)	4,903	.03
‡‡Times	(M)	5,065	.03
Huntington			
*Herald-Dispatch	(M)	10,404	.035
*Herald-Dispatch	(S)	10,854	.035
Martinsburg			
*Journal	(E)	3,209	.02
Parkersburg			
‡‡News	(M)	5,053	.02
‡‡News	(S)	6,327	.02
**Sentinel	(E)	6,959	.024
Wheeling			
‡‡Intelligencer	(M)	10,338	.04
‡‡News	(E)	14,166	.06
‡‡News	(S)	14,166	.06

†Government Statements, Apr. 1, 1920.
‡‡Government Statements, Oct. 1, 1920.
**A. B. C. Reports, Oct. 1, 1920.
*A. B. C. Reports, Apr. 1, 1920.

85% URBAN

THIS FACT MEANS THAT

New England's

population live in, or close to the cities.

In 1900 New England had a little less than 5,000,000 people. According to the 1920 Census, it contains 7,400,-909, an increase of over 50%. This tremendous increase, combined with the fact that 85% is urban population has made FOOD IMPORTATION necessary. It has also made fortunes for discerning food importers.

New England's workers are on the alert to welcome all that is good in all kinds of food and they depend on New England's daily newspapers to tell them about the new brands.

Introduce your goods where results will be quickest through the advertising columns of these

NEW ENGLAND DAILY NEWSPAPERS

These papers will introduce you to the right people

MASSACHUSETTS—Population, 3,605,522.

		Circulation	2,500 lines	10,000 lines
*Attleboro Sun	(E)	4,805	.0275	.0175
Boston Sunday Advertiser	(S)	397,414	.55	.55
Boston American	(E)	301,595	.50	.50
Boston Globe	(M&E)	285,189	.40	.40
Boston Globe	(S)	349,003	.45	.45
Boston Post	(M)	422,631	.60	.60
Boston Post	(S)	350,461	.55	.55
*Boston Transcript	(E)	33,211	.20	.20
*Fall River Herald	(E)	10,898	.035	.035
Fitchburg Sentinel	(E)	8,817	.05	.035
*Haverhill Gazette	(E)	14,557	.055	.04
Lynn Item	(E)	15,196	.055	.04
*Lynn Telegram News	(E&S)	18,033	.05	.05
Lowell Courier-Citizen	(M&E)	17,353	.045	.045
New Bedford Standard Mercury	(M&E)	28,938	.07	.07
Salem News	(E)	19,687	.09	.07
Worcester Gazette	(E)	31,651	.12	.09
*Worcester Telegram	(M)	35,511	.13	.10
*Worcester Telegram	(S)	40,031	.15	.12

MAINE—Population, 762,767.

Bangor Daily Commercial	(E)	14,395	.0425‡	.035
*Portland Daily Press	(M&S)	15,629	.04	.04
*Portland Express	(E)	24,053	.09	.07
*Portland Telegram	(S)	22,136	.09	.07

NEW HAMPSHIRE—Population, 500,510.

Keene Sentinel	(E)	3,131	.03	.02
*Manchester Union-Leader	(M&E)	25,564	.03‡	.06
Portsmouth Times	(E)	4,065	.02	.015

RHODE ISLAND—Population, 652,335.

Newport Daily News	(E)	6,155	.03357	.02928
*Pawtucket Times	(E)	23,308	.06	.05
‡‡Pawtuxet Valley Daily Times (Arctic)	(E)	2,130	.021429	.021429
*Providence Bulletin	(E)	56,416	.135	.135
*Providence Journal	(M)	31,885	.08	.08
*Providence Journal	(S)	48,224	.12	.12
*Providence Tribune	(E)	24,633	.10	.0[illegible]
Westerly Sun	(E)	4,529	.025	.02[illegible]
Woonsocket Call	(E)	13,201	.04	.04

VERMONT—Population, 361,205.

*Barre Times	(E)	6,930	.025	.02
Brattleboro Daily Reformer	(E)	2,802	.02	.015
Burlington Daily News	(E)	7,010	.04	.04
*Burlington Free Press	(M)	10,328	.05	.05
St. Johnsbury Caledonian and Newport Record	(E)	2,790	.013	.013

CONNECTICUT—Population, 1,138,036.

*Bridgeport Post-Telegram	(E&M)	51,638	.145	.14
*Bridgeport Post	(S)	19,858	.085	.08
**Hartford Courant	(M&S)	29,393	.07–.09‡	.07–.09
*Hartford Times	(E)	38,064	.14	.14
New Haven Register	(E&S)	29,861	.09	.08
New London Day	(E)	10,468	.06	.045
Norwich Bulletin	(M)	10,755	.07	.05
Norwalk Hour	(E)	3,426	.025	.025
*Stamford Advocate	(E)	7,705	.0375	.03
*Waterbury Republican	(M)	12,158	.05	.04
*Waterbury Republican	(S)	12,301	.05	.04

Government Statements, October 1st, 1920.

*A. B. C. Publisher's Statement, October 1st, 1920.

‡Rate on 3,000 lines.

**A. B. C. Publisher's Statement, April 1st, 1920.

‡‡Government Statements, April 1st, 1920.

SPECIAL REPRESENTATIVES DIRECTORY

(*Continued from page* 142)

ATLANTA

Firm Name	Address	Telephone
Beckwith, S. C., Special Agency	Atlanta Trust Bldg.	Ivey 838
Branham, John M., Company	Candler Bldg.	Ivey 4851
Budd, John, Company	Healey Bldg.	Ivey 7460
Cone, Hunton & Woodman	Constitution Bldg.	Main 5000
Katz, E., Special Agency	Candler Annex	Ivey 4795
Keough, J. B.	Candler Bldg.	Ivey 4851
Kohn, George M.	Candler Bldg.	Ivey 4039

OKLAHOMA CITY

Firm Name	Address	Telephone
Crowther, M. L.	631 Continental Bldg.	Walnut 6632

LOS ANGELES

Firm Name	Address	Telephone
Baranger, W. R., Company	Title Insurance Bldg.	63646
Bishop-Baranger-Connarn Company	Title Insurance Bldg.	63646
Budd, John, Company	Title Insurance Bldg.	63646
Butterworth, Bert, Agency	516 Citizens National Bank Bldg.	65331
Lucius, N. L.	406 Haas Bldg.	Pico 3172

SAN FRANCISCO

Firm Name	Address	Telephone
Baranger, W. R., Company	Examiner Bldg.	Kearny 3834
Bishop-Baranger-Connarn Company	Examiner Bldg.	Kearny 3834
Bidwell, R. J., Company	742 Market street	Kearny 2121
Branham, John M., Company	Hobart Bldg.	Sutter 6536
Budd, John, Company	Examiner Bldg.	Kearny 3834
Butterworth, Bert, Agency	1109 Hobart Bldg.	Garfield 1243
Katz, E., Special Agency	Monadnock Bldg.	Sutter 7498
Williams, Edwin C.	Hobart Bldg.	Sutter 6536

SEATTLE

Firm Name	Address	Telephone
Baranger, W. R., Company C. R. Bishop, Mgr.	214 Post-Intelligencer Bldg.	Main 2000
Bishop-Baranger-Connarn Company C. R. Bishop, Mgr.	214 Post-Intelligencer Bldg.	Main 2000
Budd, John, Company C. R. Bishop, Mgr.	214 Post-Intelligencer Bldg.	Main 2000

PORTLAND, ORE.

Firm Name	Address	Telephone
Verree & Conklin, Inc. Allen Hoffman, Mgr.	Selling Bldg.	

CANADA

Montreal

Firm Name	Address	Telephone
Calder, F.	22 St. John street	Main 8217
Hamilton, J. R.	211 McGill street	Main 8114
Long, W. F.	11 St. Sacrement street	Main 6167
McArthur, E. L.	224 St. James street	Main 8124
Rathbone, J. B.	120 St. James street	Main 8690
Sheehan, D. B.	171 St. James street	Main 285

Toronto

Firm Name	Address	Telephone
Davis, J. Lester	313 Jane street	Junction 2131
Gow, L.	105 King street, East	Adelaide 3360
Guy, Edgar J.	302 Royal Bank Bldg.	Adelaide 4673
Guy, Henry	154 Mount Joy avenue	Gerrard 2258
Harkins, John	70 York street	Adelaide 1374
McGillivray, W. W.	182 Bay street	Adelaide 2500
Martin, W. T.	123 Bay street	Main 3065
Rathbone, J. B.	95 King street, East	Main 5167
Rees, S. L.	123 Bay street	Main 7175
Rittenhouse, R. V.	Stock Exchange Bldg., Bay street	Adelaide 946
Thompson, F. W.	402 Lumsden Bldg.	Main 4697

1920 ACTIVITIES OF THE "SPECIALS"

Baranger Company, San Francisco—opened Los Angeles office with William M. Connarn in charge. Feb. 5.

Block, Paul, Inc.—Charles J. Boyle and Arthur Thurnau elected vice-presidents. Jan. 29; staff held convention in New York Dec. 27-31.

Burns, Frank J.—appointed New England manager Graphic Newspapers, Inc., of New York. Feb. 5.

Campbell, A. Don—entered business for himself in Chicago. Jan. 22.

Carpenter & Co., New York and Chicago, opened branch in Kansas City, Mo. June 15.

Cone, Hunton & Woodman—succeeded Cone & Woodman; M. D. Hunton becoming member of firm and vice-president. Dec. 31.

Harris, Joel Chandler—appointed Southeastern manager S. C. Beckwith Special Agency with office in Atlanta. March 6.

Hunton, M. D.—became part owner and vice-president Cone, Hunton & Woodman. Dec. 31.

Katz Special Agency, New York—established Atlanta office. Feb. 5.

E. Katz Special Agency held conference of all its sales force, in New York. Dec. 31.

Lorenzen & Thompson organized in New York and Chicago by A. F. Lorenzen, M. R. Thompson and Harold G. Schryver. Sept. 15.

McLaughlin, Joseph A.—elected secretary Carpenter & Co., New York, Chicago and Kansas City. Dec. 18.

MacQuoid, Robert, New York—went into bankruptcy. Feb. 12.

Murfey, E. T. R., Chicago—appointed Western representative Washington Times, Atlanta Georgian-American, Milwaukee Wisconsin-News. Dec. 31.

Murphy-Hanson Company organized with offices in New York, Chicago and Philadelphia by A. S. Murphy and Paul V. Hanson. Jan. 22.

O'Donnell Special Agency of Brooklyn incorporated by R. F. R. Huntsman, D. C. Adams, Jr., and R. J. O'Donnell. March 20.

Patterson, Kellogg M.—appointed Western manager L. H. Crall Company. July 15.

Payne, Burns & Smith, New York, opened St. Louis office in charge of Lynn H. Gamble. April 24.

Schwartz, Barton E.—appointed New York manager Carpenter & Co. April 10.

Verree & Conklin—opened Pacific Coast office in Portland, Ore., in charge of William J. Hofman. Dec. 11.

Whalen, William—opened office in New York. Dec .11.

Whitmarsh, George T.—appointed Detroit manager S. C. Beckwith Special Agency. Nov. 27.

THE DAILY NEWSPAPER IS THE MASTER KEY TO ENTER THE HOMES OF

ILLINOIS

Third in population, the center of mighty railroads, vast grain and meat packing industries, the dominating commercial core of the progressive west, with vessels and barges crowding its numerous waterways, Illinois offers unique opportunities to the National Advertiser and Manufacturer.

Illinois is the greatest market for selling farm products in the world.

The wheat, oats, corn, meat and butter of the United States find their greatest market in Illinois.

Producers from all over the country send or take their products to Illinois to sell.

Consumers from all over the country go to Illinois to buy.

The Illinois daily newspapers, listed below, cover this great state and cooperate with manufacturers in creating and maintaining sales.

They localize national advertising.

		Circulation	Rate for 2,500 Lines	Rate for 10,000 Lines
Bloomington Pantagraph	(M)	17,820	.05	.05
Chicago Evening American	(E)	364,769	.60	.60
Chicago Herald-Examiner	(M)	344,538	.55	.55
Chicago Herald-Examiner	(S)	626,637	.75	.75
‡‡Chicago Daily Journal	(E)	117,588	.26	.24
†The Chicago Daily News	(E)	412,020	.65	.65
Chicago Evening Post	(E)	52,981	.25	.12
*Chicago Tribune	(M)	437,158	.70	.70
*Chicago Tribune	(S)	711,254	1.00	1.00
*Lincoln Courier-Herald	(E)	1,827	.02	.02
Moline Dispatch	(E)	10,189	.04	.04
*Peoria Journal-Transcript	(M&E)	31,011	.11	.09
Peoria Star	(E)	22,913	.075	.06
Rock Island Argus	(E)	9,072	.04	.04
Sterling Gazette	(E)	4,863	.03	.03

Government Statements, October 1st, 1920.
†Publishers' Statement.
*A. B. C. Publishers' Statement, October 1st, 1920.
‡‡Government Statement, April 1st, 1920.

PENNSYLVANIA

THE KEYSTONE STATE

The manufacturer who is looking for a state that will yield close to 100% returns can do no better than take his wares to Pennsylvania, get his merchandise into the local stores, and then tell the people of Pennsylvania about his goods in the local newspapers, adding the information of where these goods are to be had, and his selling campaign is right.

The people of Pennsylvania are Newspaper readers. They read newspapers for local news. They buy their goods at home.

Cultivate Pennsylvania as the market for your goods. Get to the people. Go into the daily newspapers of the cities and towns, connect your merchandise with a dealer that the readers know. Tell them all about your goods and your representatives.

These daily newspapers cover Pennsylvania splendidly. Use them.

		Circulation	2,500 Lines	10,000 Lines
*Allentown Call (M) Item	(E)	31,255	.10	.10
*Altoona Mirror	(E)	22,530	.06	.06
Altoona Times Tribune	(M)	15,049	.05	.05
Beaver Falls Tribune	(E)	5,413	.025	.025
Bethlehem Globe	(E)	7,295	.04	.04
*Chester Times and Republican	(M&E)	15,216	.065	.05
Coatesville Record	(E)	5,267	.021	.021
Connellsville Courier	(E)	5,182	.0179	.0179
*Easton Express	(E)	11,556	.04	.04
Easton Free Press	(E)	13,648	.05	.05
Erie Dispatch (M) Herald (E)	(M&E)	17,667	.065	.065
Erie Dispatch-Herald	(S)	12,518	.07	.07
Franklin News-Herald	(E)	6,650	.045	.04
*Harrisburg Telegraph	(E)	32,558	.095	.095
Johnstown Democrat	(M)	10,990	.0425	.0425
*Lancaster Intelligencer and News-Journal	(M&E)	26,266	.10	.10

Government Statements, October 1st, 1920.
*A. B. C. Publisher's Statement, October 1st, 1920.

		Circulation	2,500 Lines	10,000 Lines
Lebanon Daily News	(E)	8,511	.035	.035
New Castle News	(E)	12,349	.0357	.0357
Oil City Derrick	(M)	6,467	.04	.035
Philadelphia Record	(M)	109,573	.25	.25
Philadelphia Record	(S)	117,132	.25	.25
*Pittsburgh Dispatch	(M)	56,178	.17	.15
*Pittsburgh Dispatch	(S)	70,382	.22	.18
Pottsville Republican	(E)	11,357	.055	.045
Scranton Republican	(M)	31,153	.12	.10
Scranton Times	(E)	34,001	.12	.10
††Sharon Telegraph	(E)	5,554	.03	.03
Warren Mirror	(E)	3,211	.0179	.0179
*Washington Observer & Reporter	(M&E)	14,959	.06	.05
West Chester Daily Local News	(E)	12,264	.03	.03
Wilkes-Barre Times-Leader	(E)	18,037	.05	.05
York Gazette & Daily	(M)	15,014	.045	.045

††Government Statements, April 1st, 1920.
**A. B. C. Report, April 1st, 1920.

1920'S NEW DAILY NEWSPAPERS

UNITED STATES

Albany (Ore.) Democrat—started Sunday morning edition. Oct. 1.

Amarillo (Tex.) Tribune—stock company; R. H. Nichols, editor; Eugene Thompson, business manager. May 1.

Buffalo (N. Y.) Telegram (Polish daily)—John Przprawa, manager. Oct. 15.

Charleston (W. Va.) Mail established Sunday edition. April 11.

Chicago—American Daily Standard; Rev. J. Clover Monsma, editor-in-chief; Garret B. Van Heyningen, secretary-treasurer; Clarence E. Wood, general manager; Robert Hage, managing editor; Dec. 22.

Chicago Journal of Commerce; Andrew M. Lawrence, publisher. Oct. 14.

Chippewa Falls (Wis.) Daily Equity News—August Ender. Aug. 16.

Cisco (Tex.) Morning News—L. M. Nichols. Feb. 14.

Coaldale (Pa.) Daily Panther Creek News—United Iron Workers owner; Thomas J. Kennedy, president; John Guyer, editor; Michael Harmeady, vice-president. Dec 31.

Detroit Daily Tribune (Polish)—J. Janowski; Frank Barc, J. J. Barc, Thomas Zelinsky. Sept. 6.

Dubuque (Ia.) Daily American (first Catholic daily in U. S.)—Genner brothers. July 1.

Eastland (Tex.) Oil Belt News (daily edition)—Moseley, Phillips & Daken. March 1.

Gainesville (Tex.) Daily Signal. June 1.

Goldsboro (N. C.) Tribune—William C. Shaw and Edgar A. Simkins. July 17.

Greenfield (Mass.) Daily Recorder. April 3.

Hazelton (Pa.) Daily Panther Valley News. Aug. 15.

Idaho Falls (Ida.) Daily Post—started Sunday edition. Oct. 10.

Klamath Falls (Ore.) Daily Record—William H. Mason. Dec. 25.

Liberal (Kan.) Daily News—publishers of Weekly News. Dec. 1.

Loveland (Colo.) Daily Reporter.—A. W. Barnes. Aug. 30.

Mechanicsville (N. Y.) Hudson Valley Times (evening). April 5.

Minneapolis Daily Star—Herbert Gaston Thomas VanLear, Thomas Sullivan and others. Aug. 19.

Mt. Vernon (N. Y.) Daily Argus (afternoon)—George W. Markey. Dec. 10.

New York Haint (Jewish daily)—Herman Bernstein. Jan 1. (Suspended in February.)

Niagara Falls (N. Y.) Risveglio (Italian daily)—Ettore Nicoletti editor and Silvestro Sezio business manager. Dec. 25.

Norfolk (Va.) Tribune—J. P. Holland, publisher; N. T. Green, editor; C. P. Cooke, business manager. (Oct. 8.) Suspended Nov. 20.

Oklahoma City Daily Leader—Victor Berger. August 25.

Plainfield (N. J.) Daily Record—publishers of Weekly Record. Jan. 8.

Pendleton (Ore.) Morning Tribune—owners of Tribune. Jan. 22.

Portland, Ore.—La Federazone, Italian daily; O. Colistro. Jan. 22.

Prescott (Ariz.) Courier resumed publication as daily. Oct. 1.

Rushville (Ind.) Daily Republican—Don Mellett. Aug. 15.

Red Wing (Minn.) Sunday Republican. Nov. 21.

Salina (Kan.) Sunday Union—J. L. Brady. March 20.

Scranton (Pa.) Sunday Dispatch. Oct. 10.

Scranton (Pa.) Sunday Examiner—M. J. O'Toole (Sept. 5). Suspended Oct. 24.

Seward (Neb.) Daily Tribune—H. J. Whitacre. Sept. 15.

Sherman (Tex.) Courier—resumed as daily. Dec. 11.

Statesville (N. C.) Daily—Tegram A. Bryant. Sept. 2.

Superior (Wis.) Times—April 4.

Tarboro (N. C.) Daily Tarborean—Sept. 1.

Utica (N. Y.) Morning Telegram—Julius Rothstein, E. M. Willis and associates.

Waco (Tex.) Daily Item—Clyde Essex (March 1); suspended March 20.

Washington (Pa.) Morning News (Jan. 20). Suspended May 28.

Wausau (Wis.) Tribune Company organized; Paul Stolze, George J. Leicht and others. Feb. 5.

Wichita (Kan.) Sunday Beacon—Dec. 5.

Yazoo (Miss.) Sentinel—F. R. Birdsall. Feb. 9.

CANADA

Windsor (Ont.) Border Cities Sun—W. F. Herman (Sept. 8). Suspended Dec. 31.

1920 LEGISLATION AFFECTING NEWSPAPERS AND ADVERTISING

False News—Betts Bill, making it a misdemeanor to furnish false news to a newspaper, became a law in New York State. May 6.

Prohibition Laws—Although National Prohibition Enforcement Act prevented publication of liquor advertisements in U. S. newspapers foreign publications were exempted from provisions of the law. Feb. 9.

Advertising Taxation—Bill to tax advertising was introduced in Congress by Representative Charles J. Thompson of Ohio, but nation-wide protest from business men prevented its passage. It provided tax of 10% of the amount paid by advertisers buying space in newspapers, books and magazines to be paid by the advertisers. March 20.

Truthful Advertising—Bill to compel 100% truthful statements in advertising adopted by city of Muskogee, Okla. Dec. 18.

Political Advertising Rates — Oklahoma Corporation Commission, in response to complaint alleging that the owners of the Oklahoma City Oklahoman and Times had refused to accept an advertisement tendered by complainant, and on another occasion charged too much for an advertisement, held that it had no jurisdiction over newspapers. May 1.

Billboard Regulation—Toledo ordinance, practically wiping out billboard business in city, passed by city council. Law provides that no billboards shall be erected in a residential district unless agreeable to half the property owners of the block. May 31.

Copyright—Protection of American copyright laws was extended to subjects of Denmark.

Post Office Pay—Congress passed law authorizing increasing pay of Post Office Department employes. June 3.

Express Shipment Rates—Interstate Commerce Commission approved express rate increase of half a cent per pound on short haul shipments of daily newspapers. The former rate was half a cent per pound on daily newspapers. The new rate is 1 cent a pound where the first class rate does not exceed $4.50 for 100 pounds. The increased rate does not apply where wagon delivery and special newspaper trains are used. Approval was also given for an increase from 1 cent to 1½ cents in the short haul minimum rate on newspapers other than dailies. Nov. 18.

News-stand Regulation—City of Fort Worth passed ordnance prohibiting newsstands from being operated on the streets and sidewalks. June 12.

City commission of Houston, Tex., passed ordinance prohibiting news-stands on certain downtown corners on the ground that they were encroachments and nuisances. May 22.

Newsprint Import Duty Exemption—Hull Bill, making imported paper 8c per pound and under free of duty for 2 years, was signed by President Wilson and went into effect. April 24.

Newspaper Consumption Restriction — House Post Office Committee "pigeon-holed" the Hoch Bill, introduced in December, 1919, which would have prevented any newspaper from using more newsprint than was consumed during the corresponding period of the previous year. The bill, as originally drawn, provided that it should be in effect until July 1, 1920. The committee decided that the bill would not serve its purpose and that it was not clear enough in its provisions to be extended. June 1.

AUTHORS' LEAGUE OF AMERICA, Inc.

41 Union Square, West, New York City.

Membership is composed of writers, dramatists, artists, illustrators, composers and other creators of copyrightable material. Rex Beach, president; Winston Churchill, past president; Booth Tarkington, vice-president; Eric Schuler, secretary-treasurer; Luise Sillcox, managing secretary. Official publication, The Bulletin, Burges Johnson, editor.

Wisconsin

FIRST IN DAIRY PRODUCTS

The importance of Wisconsin as a dairy state is indicated by figures that show that there are 1,803,000 dairy cows in the state, making an average of nine to a farm, 1,005 creameries and 46 per cent of the country's cheese factories.

Wisconsin produces nearly 10,000,000,000 pounds of milk annually—one-tenth of the nation's total supply.

It makes more than one-half of the cheese made in the whole United States.

The total exports of butter and cheese and condensed milk for the nation require about 2,000,000,000 pounds of whole milk.

Wisconsin's excess supplies this need three times over.

These figures show Wisconsin has the money to buy almost anything good enough to be tempting.

If you have the GOODS advertise them in the daily newspapers.

		Circulation	Rate for 5,000 lines
‡Appleton Post-Crescent	(E)	7,915	.035
Beloit News	(E)	7,814	.045
‡‡Eau Claire Leader-Telegram	(ME&S)	8,083	.035
*Fond du Lac Reporter	(E)	5,325	.03
**Green Bay Press-Gazette	(E)	10,005	.035
‡‡Kenosha Herald	(E)	2,498	.025
**Kenosha News	(E)	5,548	.025
La Crosse Tribune & Leader-Press	(E&S)	12,085	.05
**Madison (Wis.) State Journal	(E&S)	13,719	.05
Milwaukee Journal	(E)	107,564	.20
Milwaukee Journal	(S)	95,074	.20
Milwaukee Sentinel	(M&E)	82,927	.14
Milwaukee Sentinel	(S)	74,608	.14
Racine Journal-News	(E)	8,092	.045
Superior Telegram	(E)	18,091	.05
‡‡Superior (Wis.) Sunday Times	(S)	10,000	.055

Government Statements, October 1st, 1920.
*A. B. C. Publishers' Statement, October 1st, 1920.
**A. B. C. Report, April 1st, 1920.
‡‡Government Statement, April 1st, 1920.
‡Publishers' Statement, September 1st, 1920.

The Southern Market

The South offers more to the National Advertiser than ever before. It is established upon a secure basis of diversified production and trade.

It is rich with uncounted resources beneath its surface, water power to turn the wheels of an empire, ports to dock the shipping of all oceans, a climate that permits three crops a year and a soil to grow an unlimited variety of produce.

The South with a coal reserve of one-quarter of the total country is mining over 150,000,000 tons per year.

Four-sevenths of the lumber cut of the United States comes from the South.

The national advertiser or manufacturer who overlooks the Southern market is losing a wonderful opportunity.

The one way to cover this prosperous section is by advertising in this list of daily Southern newspapers.

SOUTHERN LIST.

ALABAMA.	Circulation	2,500 lines	10,000 lines
**Birmingham Age-Herald....(M)	22,359	.08	.08
**Birmingham Age-Herald....(S)	24,432	.10	.10
*Birmingham News .....(S)	60,000	.15	.15
*Birmingham News .....(E)	60,000	.15	.15
Mobile News-Item .....(E)	10,948	.07	.07
Mobile Register .....(M)	22,550	.07	.07
Mobile Register .....(S)	33,820	.085	.085
FLORIDA.			
*Jacksonville Metropolis .....(E)	20,740	.05	.04
Florida Times-Union, Jacksonville (M&S)	28,966	.07 (3c S)	.07 (3c S)
*Palatka Morning Post .....(M)	1,450	.0122	.0122
*Pensacola Journal .....(M)	6,316	.025	.025
*Pensacola Journal .....(S)	7,900	.025	.025
Pensacola News .....(E)	5,652	.03	.03
GEORGIA.			
***Atlanta Constitution .....(M)	53,154	.13	.13
***Atlanta Constitution .....(S)	60,116	.13	.13
***Atlanta Georgian .....(E)	46,187	.12	.12
***Atlanta Sunday American...(S)	105,527	.15	.15
Augusta Chronicle .....(M) / Augusta Chronicle .....(S)	9,132	.045	.045
Augusta Herald .....(E)	13,535	.05	.05
Augusta Herald .....(S)	9,775	.05	.05
***Columbus Ledger .....(E&S)	8,078	.04	.04
***Macon Telegraph .....(M)	20,634	.04	.03
***Macon Telegraph .....(S)	20,660	.04	.04
‡‡Savannah News .....(M&S)	21,154	.035	.03
***Savannah Press .....(E)	14,192	.03	.03
KENTUCKY.			
Lexington Leader .....(E)	14,296	.05	.05
Lexington Leader .....(S)	14,526	.05	.05
***Louisville Herald .....(M)	49,756	.09	.09
***Louisville Herald .....(S)	54,701	.09	.09
LOUISIANA.			
New Orleans Times-Picayune..(M)	76,171	.15	.15
New Orleans Times-Picayune..(S)	99,360	.18	.18
***New Orleans Daily States..(E) / ***New Orleans Daily States..(S)	36,885 / 37,153	.10	.10
‡‡New Orleans Item .....(E)	63,094	.15	.15
‡‡New Orleans Item .....(S)	83,990	.18	.18
NORTH CAROLINA.			
Asheville Citizen .....(M)	12,098	.04	.04
Asheville Citizen .....(S)	10,059	.04	.04
**Charlotte News-Chronicle.(E&S)	10,179	.04	.03
***Charlotte Observer .....(M)	20,159	.055	.04
***Charlotte Observer .....(S)	21,187	.07	.05
‡‡Durham Herald .....(M)	6,172	.03	.03
‡‡Greensboro Daily News.....(M)	17,081	.04	.05
‡‡Greensboro Daily News.....(S)	22,978	.07	.06
*Raleigh News and Observer.(M)	23,919	.06	.06
*Raleigh News and Observer..(S)	25,851	.06	.06
Wilmington Star .....(M)	6,840	.04	.04
*Winston-Salem Journal .....(M)	5,969	.04	.04
*Winston-Salem Journal .....(S)	6,612	.04	.04
*Winston-Salem Sentinel .....(E)	9,403	.04	.04
SOUTH CAROLINA.			
‡‡Anderson Mail .....(E)	4,325	.025	.025
***Columbia Record .....(E) / ***Columbia Record .....(S)	12,937 / 13,749	.05	.05
Columbia State .....(M) / Columbia State .....(S)	22,620 / 24,700	.06	.06
‡‡Greenville News .....(M&S)	10,896	.045	.04
‡‡Greenwood Index Journal....(E)	4,187	.02	.02
***Spartanburg Journal & Carolina Spartan .....(E) / ***Spartanburg Herald .....(M) / ***Spartanburg Herald .....(S)	3,132 / 4,744 / 5,913	.04	.04
TENNESSEE.			
***Chattanooga News .....(E)	20,105	.05	.05
‡‡Chattanooga Times .....(M) / ‡‡Chattanooga Times .....(S)	22,661 / 23,046	.07	.07
***Knoxville Sentinel .....(E)	19,822	.07	.06
***Memphis Commercial Appeal (M)	83,559	.16	.15
***Memphis Commercial Appeal (S)	113,841	.18	.18
***Nashville Banner .....(E)	41,077	.07	.07
***Nashville Banner .....(S)	43,116	.08	.08
Nashville Tennessean ....(ME&S)	46,507	.09	.09
VIRGINIA.			
‡Bristol Herald Courier ...(M&S)	6,580	.04	.04
‡‡Danville Register and Bee (M&E)	9,959	.04	.04
‡‡Newport News Times-Herald.(E) / ‡‡Newport News Daily Press (S&M)	8,464 / 6,349	.05	.05
Norfolk Virginian Pilot..... (M)	31,146	.08	.08
Norfolk Virginian Pilot.....(S)	39,288	.10	.10
***Roanoke Times .....(M&S) / ***Roanoke World-News .....(E)	23,458 / 10,193	.07	.06
***Richmond News-Leader	45,833	.11	.11

Government Statements, April 1st, 1920.
*A. B. C. Report, April 1st, 1920.
‡Includes Bristol, Tenn.
**A. B. C., Audit, October 1st, 1920.
‡‡Government Statement, October 1st, 1920.
***A. B. C. Publishers' Statement, October 1st, 1920.

NEWSPAPER LINEAGE, 23 CHIEF CITIES, 1914-1920

ADVERTISING lineage in daily newspapers published in the 23 principal cities of the United States reached new heights during the year 1920, with the high water mark for the 12 months at 110,236,500 agate lines published during October. The total for the year was 1,175,021,335 lines, against 1,028,504,709 lines printed during 1919 and towering over the total of 662,585,592 lines published in 1914, the earliest year for which comprehensive national figures are available.

The newspapers which printed the advertising which is given in the tables on this and the following page are: Atlanta Georgian and Sunday American, Atlanta Journal, Baltimore American and Star, Baltimore News, Baltimore Sun and Evening Sun, Birmingham Age-Herald, Birmingham News, Boston American and Advertiser, Boston Globe, Boston Herald and Traveler, Boston Post, Boston Transcript, Buffalo Commercial, Buffalo Courier and Enquirer, Buffalo Express, Buffalo News, Buffalo Times, Chicago American, Chicago Daily News, Chicago Herald-Examiner, Chicago Journal, Chicago Post, Chicago Tribune, Cincinnati Commercial Tribune, Cincinnati Enquirer, Cincinnati Post, Cincinnati Times-Star, Cleveland Leader, Cleveland News, Cleveland Plain Dealer, Cleveland Press, Detroit Free Press, Detroit Journal, Detroit News, Detroit Times, Houston Chronicle, Houston Post, Houston Press, Indianapolis News, Indianapolis Star, Indianapolis Times, Kansas City Post, Kansas City Star-Times, Los Angeles Examiner, Los Angeles Express, Los Angeles Herald, Los Angeles Record, Los Angeles Times, Milwaukee Journal, Milwaukee Leader, Milwaukee Sentinel, Milwaukee Wisconsin-News, Minneapolis Journal, Minneapolis News, Minneapolis Tribune, New Orleans Item, New Orleans States, New Orleans Times-Picayune, New York American, Brooklyn Eagle, Brooklyn Times, New York Commercial, New York Evening Journal, New York Evening Mail, New York Evening Post, New York Evening Sun, New York Evening Telegram, New York Evening World, New York Globe, New York Herald, New York News, Brooklyn Standard-Union, New York Sun, New York Times, New York Tribune, New York World, Philadelphia Bulletin, Philadelphia Inquirer, Philadelphia Ledger, Philadelphia Evening Ledger, Philadelphia North American, Philadelphia Press, Philadelphia Record, Portland Oregon Journal, Portland Oregonian, Portland Telegram, St. Louis Globe-Democrat, St. Louis Post-Dispatch, St. Louis Star, St. Louis Times, St. Paul Dispatch, St. Paul Pioneer Press, St. Paul News, San Francisco Bulletin, San Francisco Chronicle, San Francisco Call-Post, Washington Herald, Washington Post, Washington Star, Washington Times.

1914

	Jan.	Feb.	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.
Atlanta	1,517,992	1,509,452	1,800,938	1,920,044	1,981,686	1,589,112	1,544,998	1,531,740	1,398,562	1,482,082	1,539,160	1,492,686
Baltimore	2,271,488	2,013,515	2,446,840	2,712,005	2,891,956	2,499,962	2,039,608	1,673,545	2,136,161	2,598,012	2,652,264	2,357,883
Birmingham	1,202,502	1,191,638	1,505,952	1,454,572	1,408,442	1,209,908	1,149,778	1,083,978	1,027,208	1,167,040	1,135,946	1,263,346
Boston	2,993,351	2,512,552	3,557,092	3,717,953	3,894,436	3,207,502	2,534,991	2,195,462	2,830,086	3,390,155	3,212,764	2,885,565
Buffalo	1,581,000	1,462,000	1,698,000	1,885,000	1,708,000	1,620,000	1,441,000	1,189,000	1,815,000	1,874,000	1,500,000	1,588,000
Chicago	4,038,000	3,551,700	4,593,600	4,784,400	4,775,100	4,299,000	3,747,900	3,390,300	3,815,700	4,211,400	4,261,500	4,368,300
Cincinnati	1,572,000	1,428,300	1,824,600	1,796,700	1,908,900	1,544,400	1,389,000	1,245,300	1,386,600	1,710,000	1,718,100	1,279,800
Cleveland	2,371,500	1,953,600	2,381,100	2,529,600	2,642,400	2,183,100	2,052,900	1,958,100	2,134,500	2,439,600	2,341,200	2,307,000
Detroit	2,714,700	2,353,500	2,338,500	3,116,100	3,533,700	2,773,800	2,481,100	2,176,800	2,511,600	2,768,700	2,787,900	2,889,300
Houston	1,247,680	1,203,272	1,544,116	1,377,124	1,436,204	1,241,800	1,148,000	1,082,298	1,066,814	1,165,178	1,243,186	1,148,084
Indianapolis	1,497,263	1,380,200	1,642,073	1,760,557	1,821,270	1,523,242	1,231,905	1,171,226	1,418,423	1,578,201	1,497,399	1,528,927
Kansas City	1,113,381	1,020,169	1,221,455	1,305,758	1,358,226	1,133,501	1,065,199	999,309	1,111,781	1,297,990	1,221,553	1,190,947
Los Angeles	4,410,000	4,090,800	4,735,800	4,305,000	4,420,200	3,994,800	3,808,500	3,968,700	3,653,700	3,954,600	3,870,000	3,790,500
Milwaukee	1,899,399	1,553,537	1,905,275	2,147,980	2,227,399	1,877,130	1,415,303	1,435,725	1,599,852	1,802,545	1,718,293	1,702,100
Minneapolis	1,838,654	1,698,699	2,182,980	2,331,114	2,543,916	2,074,028	1,608,972	1,647,908	2,006,910	2,012,464	2,038,458	1,900,622
New Orleans	998,562	983,834	1,395,411	1,503,153	1,533,334	1,230,105	1,186,942	1,008,241	1,130,769	1,247,301	1,289,834	1,395,307
New York	8,542,104	7,249,939	8,890,937	9,154,123	9,919,379	8,778,442	6,780,137	6,167,121	7,674,870	8,609,975	8,201,623	8,228,181
Philadelphia	3,588,000	3,582,900	4,158,000	4,344,300	4,618,500	3,970,800	3,193,500	2,943,000	3,422,700	3,837,600	4,163,400	3,719,400
Portland	1,731,000	1,536,900	1,889,400	1,768,400	1,926,300	1,700,700	1,527,600	1,431,900	1,698,300	1,938,900	1,815,900	1,646,400
St. Louis	2,338,000	2,155,200	2,852,700	2,825,700	3,026,700	2,333,700	2,016,600	2,002,500	2,268,000	2,676,000	2,709,000	2,456,700
St. Paul	1,347,346	1,141,434	1,462,020	1,601,586	1,644,384	1,437,772	1,192,128	1,156,792	1,261,890	1,419,236	1,377,642	1,399,678
San Francisco	1,958,408	1,769,124	2,254,636	2,222,612	2,466,408	2,155,314	1,904,070	1,890,630	1,763,622	2,068,916	1,946,256	1,831,634
Washington	2,047,200	1,827,900	2,246,700	2,323,200	2,456,700	2,095,500	1,823,700	1,629,900	1,988,400	2,368,200	2,393,400	1,555,600
Totals by months	54,819,530	49,171,165	60,528,175	62,886,981	66,142,540	56,473,618	48,283,831	44,979,475	51,121,450	57,618,095	56,634,778	53,925,954

Year's total—662,585,592

1915

	Jan.	Feb.	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.
Atlanta	1,292,270	1,272,380	1,396,248	1,519,168	1,579,452	1,417,976	1,259,454	1,176,756	1,311,786	1,551,354	1,617,784	1,591,968
Baltimore	2,279,915	1,900,281	2,561,148	2,715,591	2,755,656	2,490,693	2,088,208	1,904,568	2,449,808	3,012,157	3,013,989	2,887,401
Birmingham	972,678	931,678	1,095,080	1,092,406	1,045,548	982,772	927,556	1,017,814	1,025,556	1,462,244	1,335,684	1,470,028
Boston	2,748,430	2,455,811	3,342,837	3,420,845	3,539,709	3,126,344	2,522,084	2,320,863	2,915,194	3,659,852	3,413,521	3,256,038
Buffalo	1,312,000	1,220,000	1,618,000	1,800,000	1,740,000	1,695,000	1,530,000	1,252,000	1,733,000	2,095,000	1,810,000	1,785,000
Chicago	4,054,200	3,469,800	4,380,000	4,794,900	4,522,800	4,320,900	3,460,500	3,405,600	4,005,900	4,507,800	4,399,200	4,721,100
Cincinnati	1,500,900	1,468,500	1,883,700	1,879,200	1,908,000	1,673,700	1,552,200	1,452,300	2,052,600	2,125,800	2,026,200	1,996,500
Cleveland	2,373,900	1,914,300	2,478,900	2,650,400	2,831,400	2,541,900	2,268,600	2,146,500	2,318,700	2,768,700	2,688,300	2,674,200
Detroit	2,607,000	2,228,100	2,892,000	3,196,200	3,279,900	2,998,500	2,788,200	2,573,400	2,917,500	3,595,800	3,225,900	3,324,600
Houston	995,302	892,836	1,130,038	1,160,292	1,244,740	1,083,376	941,948	932,736	1,004,136	1,264,004	1,171,044	1,198,964
Indianapolis	1,401,552	1,297,013	1,670,354	1,790,194	1,760,393	1,502,041	1,444,480	1,304,676	1,484,777	1,820,024	1,732,225	1,817,293
Kansas City	1,101,651	1,056,423	1,222,270	1,359,178	1,311,990	1,201,169	1,067,434	1,085,206	1,153,670	1,406,442	1,327,734	1,341,423
Los Angeles	3,981,000	3,513,900	3,822,000	3,800,700	3,906,600	3,566,700	3,444,600	3,550,800	3,332,100	4,011,900	3,728,100	3,840,300
Milwaukee	1,604,247	1,406,579	1,793,164	1,920,746	1,837,310	1,645,322	1,554,423	1,489,501	1,596,852	2,035,791	2,028,852	2,013,107
Minneapolis	1,196,132	980,980	1,296,722	1,491,868	1,731,580	1,369,606	1,196,566	1,282,176	1,372,616	1,473,612	1,431,962	1,457,974
New Orleans	1,118,837	1,097,214	1,343,684	1,387,192	1,492,192	1,301,841	1,183,761	1,130,598	1,192,563	1,437,992	1,370,226	1,638,836
New York	8,181,777	6,842,241	8,591,730	8,911,463	9,137,289	8,314,267	6,567,355	6,433,564	8,209,813	10,537,062	9,038,775	9,217,776
Philadelphia	3,509,100	3,299,700	3,891,900	4,161,400	4,100,400	3,903,300	3,073,200	2,993,700	3,528,600	4,521,600	4,334,400	4,324,500
Portland	1,703,100	1,335,900	1,638,000	1,586,700	1,586,700	1,520,700	1,373,700	1,298,400	1,550,400	1,733,700	1,682,100	1,721,700
St. Louis	2,153,300	2,074,500	2,582,400	2,694,300	2,826,600	2,426,700	2,107,200	2,028,300	2,385,300	2,859,300	2,770,500	2,675,400
St. Paul	3,014,368	1,510,220	1,915,978	2,129,432	2,695,920	2,013,494	838,934	1,445,324	2,044,384	1,452,588	1,991,938	1,986,036
San Francisco	1,902,628	1,624,436	2,062,250	2,119,068	2,097,102	2,080,932	1,905,148	1,885,394	1,852,446	2,129,250	2,012,010	2,125,032
Washington	1,962,600	1,832,100	2,240,700	2,384,100	2,421,300	2,424,900	1,836,000	1,734,000	5,563,200	2,648,100	2,547,000	2,728,800
Totals, by months.	52,966,687	45,624,892	56,849,103	59,965,343	61,352,581	55,602,133	46,931,551	45,844,176	57,000,901	64,110,072	60,697,444	61,793,956

Year's total—668,738,839

1916

	Jan.	Feb.	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.
Atlanta	1,383,886	1,409,590	1,557,514	1,823,570	1,654,198	1,473,010	1,334,886	1,343,874	1,396,290	1,708,642	1,637,706	1,579,970
Baltimore	2,634,466	2,438,341	3,051,194	3,221,672	3,241,146	3,240,867	2,569,795	2,340,040	2,972,360	3,747,757	3,483,407	3,255,572
Birmingham	1,225,112	1,230,334	1,285,060	1,436,064	1,455,314	1,322,706	1,328,936	1,129,128	1,271,200	1,547,280	1,369,886	1,432,256
Boston	3,161,929	2,787,083	3,680,669	4,168,826	4,089,261	3,765,110	2,900,985	2,750,529	3,407,333	4,009,413	3,724,220	3,707,916
Buffalo	1,600,000	1,463,000	1,540,000	1,962,000	1,900,000	1,865,000	1,350,000	1,390,000	1,740,000	2,080,000	1,860,000	1,857,000
Chicago	4,649,100	3,728,600	4,654,942	5,394,000	5,148,300	4,949,400	4,139,100	3,960,600	4,775,400	5,341,200	5,175,300	2,220,600
Cincinnati	1,788,600	1,685,100	2,042,400	2,181,900	2,150,700	1,881,600	1,715,100	1,558,500	2,334,300	5,341,200	5,175,300	5,119,200
Cleveland	2,705,400	2,289,900	2,780,100	3,194,100	3,399,300	3,024,000	2,812,800	2,577,900	2,835,300	3,339,000	3,261,600	3,482,700
Detroit	3,287,400	3,006,900	3,699,600	4,142,700	4,041,900	3,770,100	3,213,300	3,021,600	3,402,000	4,328,700	4,191,000	3,969,600
Houston	1,049,566	1,125,866	1,325,016	1,447,040	1,335,236	1,261,680	1,299,984	1,078,900	1,104,530	1,420,776	1,386,000	1,320,102
Indianapolis	1,686,876	1,751,288	1,959,027	2,052,755	2,097,869	1,864,879	1,711,424	1,521,808	1,862,618	2,142,271	2,004,695	2,040,582
Kansas City	1,243,369	1,258,975	1,374,906	1,443,339	1,455,455	1,421,233	1,258,328	1,174,744	1,368,728	1,543,500	1,428,210	1,412,767
Los Angeles	3,826,500	3,501,800	3,986,700	4,059,600	3,942,900	3,864,000	3,747,600	3,674,100	3,749,400	4,427,400	4,269,600	4,359,632
Milwaukee	1,804,110	1,633,974	2,118,729	2,454,834	2,333,348	2,113,898	1,701,372	1,640,511	1,896,971	2,025,398	1,591,331	1,911,412
Minneapolis	1,949,594	1,741,528	2,127,362	2,394,896	2,338,594	2,246,926	1,842,482	1,202,244	2,283,456	1,730,368	2,274,662	2,305,070
New Orleans	1,418,503	1,343,015	1,675,896	1,672,689	1,537,660	1,389,397	1,276,723	1,185,086	1,313,581	1,563,323	1,695,114	1,902,177
New York	8,894,738	7,200,014	9,014,646	9,978,718	9,686,138	9,274,950	7,436,740	7,186,258	8,593,107	11,363,538	10,120,789	9,946,018
Philadelphia	4,972,200	3,871,500	4,669,765	5,207,400	5,228,100	5,026,500	3,814,200	3,595,800	4,324,500	5,415,000	5,111,700	4,734,300
Portland	1,610,400	1,515,900	1,715,400	1,776,900	1,738,200	1,563,300	1,449,900	1,446,000	1,612,500	1,771,400	1,802,700	1,743,300
St. Louis	2,485,800	2,356,200	2,834,700	3,169,500	3,084,024	2,921,361	2,379,618	2,202,039	2,599,653	3,545,700	3,250,200	3,192,900
St. Paul	1,396,906	1,211,672	1,531,838	1,656,004	1,668,394	1,567,454	1,326,752	1,400,266	1,528,800	1,666,532	1,627,738	1,641,430
San Francisco	2,034,690	1,795,962	2,170,350	2,226,896	2,245,544	2,181,452	1,941,520	1,919,512	1,898,384	2,278,836	1,817,894	2,199,540
Washington	2,198,700	2,040,000	2,385,900	2,649,000	3,121,200	1,824,900	2,112,900	1,705,200	5,940,900	2,633,700	2,509,800	2,678,100
Totals, by months.	59,007,845	52,386,542	63,181,714	69,714,403	68,892,781	63,813,723	54,664,445	51,004,639	64,211,311	71,917,834	67,768,852	68,012,144

Year's total—754,576,233

1917

	Jan.	Feb.	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.
Atlanta	1,254,540	1,474,648	1,600,270	1,861,326	1,703,954	1,441,902	1,490,160	1,324,344	1,583,918	1,782,088	1,679,692	1,625,109
Baltimore	2,974,690	2,605,638	3,203,511	3,440,883	3,328,433	3,066,463	2,456,010	2,469,729	2,999,454	3,478,223	3,358,875	3,057,829
Birmingham	1,061,746	1,167,530	1,468,432	1,472,576	1,383,060	1,284,122	1,266,594	1,342,040	1,406,258	1,606,626	1,507,002	1,542,114
Boston	3,195,939	2,929,338	4,263,887	4,128,853	3,783,674	3,498,116	2,637,574	2,455,338	3,300,693	3,718,898	3,534,742	3,441,963
Buffalo	1,796,000	1,514,000	1,971,060	1,983,488	2,384,282	2,422,111	1,722,469	1,818,375	2,314,205	2,818,618	2,579,551	2,567,338
Chicago	5,217,600	4,156,800	5,058,909	5,407,518	5,153,595	4,413,635	3,769,798	3,820,317	4,426,644	5,097,507	4,520,538	4,580,043
Cincinnati	1,831,500	1,727,700	2,178,300	2,335,800	2,168,418	1,834,690	1,621,511	1,501,080	1,756,006	2,219,406	2,028,432	2,082,178
Cleveland	3,044,025	2,622,600	3,419,700	3,600,075	3,316,950	3,290,350	2,910,698	2,691,682	2,795,268	3,341,044	3,160,556	2,955,825
Detroit	3,605,700	3,051,900	4,035,658	4,055,884	4,056,822	3,482,684	3,482,684	2,912,462	3,268,734	3,732,076	3,652,432	3,700,900
Houston	1,065,092	1,088,108	1,315,832	1,408,064	1,267,532	1,276,856	1,246,294	1,345,638	1,261,918	1,401,568	1,277,809	1,308,244
Indianapolis	1,847,595	1,882,412	2,026,349	2,220,075	2,184,913	1,952,713	1,803,702	1,637,873	2,009,203	2,185,063	2,107,431	2,009,644
Kansas City	1,254,637	1,318,487	1,495,691	1,619,688	1,462,333	1,430,975	1,274,117	1,229,628	1,489,757	1,563,608	1,491,975	1,492,316
Los Angeles	4,138,500	3,923,400	4,541,100	4,446,300	4,209,030	4,087,476	4,032,790	3,938,772	4,078,816	3,739,502	4,018,336	4,797,016
Milwaukee	1,736,340	1,424,706	1,922,455	2,198,212	1,947,974	1,771,840	1,440,082	1,446,808	1,882,561	2,116,443	2,060,192	2,028,570
Minneapolis	1,337,868	1,217,314	1,575,294	1,886,290	1,791,230	1,535,352	1,311,562	1,499,330	2,299,206	2,483,432	2,377,018	2,190,168
New Orleans	1,428,616	1,337,524	1,739,014	1,731,058	1,607,932	1,399,316	1,371,529	1,278,641	1,514,650	1,875,996	1,793,199	2,096,663
New York	9,757,683	8,029,398	9,665,239	10,188,706	9,673,515	9,162,609	7,323,353	6,682,076	8,908,226	10,791,395	9,748,675	9,294,511
Philadelphia	4,728,300	4,100,700	5,095,105	5,409,285	4,992,030	5,040,900	3,844,800	3,695,830	4,708,200	5,437,500	5,351,100	4,986,900
Portland	1,649,400	1,556,700	1,722,900	1,821,900	1,846,800	1,682,400	1,540,800	1,540,800	1,693,800	1,798,800	1,750,136	1,687,500
St. Louis	2,641,500	2,817,300	3,224,556	3,404,085	4,233,723	2,797,461	2,185,971	2,185,971	2,910,315	3,422,163	3,126,264	3,018,702
St. Paul	2,063,978	2,116,282	2,253,790	2,622,740	2,482,802	2,228,618	1,956,220	1,956,220	1,617,532	1,727,852	1,669,136	1,534,232
San Francisco	1,979,488	1,937,796	2,305,184	2,397,206	2,395,358	2,147,810	2,070,306	2,070,306	1,899,884	2,300,158	2,299,374	2,316,096
Washington	2,241,300	1,980,600	2,485,944	2,626,234	2,492,361	2,508,343	2,255,757	2,123,497	2,540,462	2,884,430	2,774,439	3,104,122
Totals, by months.	61,852,037	55,980,881	68,681,180	72,266,246	69,866,721	63,756,742	55,014,781	52,966,757	62,665,710	71,522,396	67,866,904	67,407,381

Year's total—769,867,736

(*Continued on page 150.*)

SOUTHERN CALIFORNIA IS A DISTINCT COMMERCIAL UNIT

POPULATION INCREASE

CENSUS FIGURES

1910		1920
13,591	Imperial	43,383
37,715	Inyo	54,843
16,230	Kern	22,031
504,131	Los Angeles	936,438
34,436	Orange	61,375
34,696	Riverside	50,297
56,706	San Bernardino	73,401
61,665	San Diego	112,248
19,383	San Luis Obispo	21,893
27,738	Santa Barbara	41,097
806,293		1,417,006

Southern California is a compact commercial unit in itself, differing in topography, in climate and in the character of its people from the balance of the State. It leads in automobiles and wealth per capita. It is the Mecca of the winter tourist caravan with an immense buying power.

Southern California in itself has more people than the States of Arizona, Nevada and Oregon combined.

It is an ideal territory to concentrate newspaper advertising, because your campaign can be modeled as a unit with uniform results. The following newspapers will help you to cover this productive field.

LARGER THAN MANY STATES

Compare the area of these 10 Southern California counties with the various states.

	Square miles
Imperial	4,089
Inyo	10,019
Kern	8,003
Los Angeles	4,067
Orange	795
Riverside	7,240
San Bernardino	20,157
San Diego	4,221
San Luis Obispo	3,334
Santa Barbara	2,740
	64,665

	Circulation	Rate per 5,000 lines
Anaheim Daily Herald	1,500	.0142
Bakersfield Echo	5,284	.03
Brawley News	*1,775	.0178
Calexico Chronicle	925	.0178
Fullerton Daily Tribune	*1,700	.0214
Glendale Evening News	1,800	.02
***Long Beach Daily Telegram	10,736	.04
Monrovia News	1,000	.0178
Ontario Daily Report	2,000	.0178
Orange Daily News	1,637	.0142
Ocean Park Evening Bulletin	1,517	.0142
Redlands Daily Facts	*2,313	.02
Riverside Enterprise	4,000	.02
Santa Ana Register	*6,166	.035
San Bernardino Sun	4,833	.035
Santa Monica Evening Outlook	1,500	.0142
San Luis Obispo Telegram	*1,453	.0142
San Pedro Pilot	*2,136	.02
Ventura Free Press	896	.015

Unless otherwise noted, circulation figures are publishers' statement.

**A. B. C. Statement.

*Sworn statement.

***Member of A. B. C.

NEWSPAPER LINEAGE, 23 CHIEF CITIES, 1914-1920

(Continued from Page 148)

1918

	Jan.	Feb.	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.
Atlanta	773,544	811,258	1,182,622	1,028,412*	1,219,612	1,045,562	991,074	925,412	1,134,368	1,199,306	1,232,200	1,329,288
Baltimore	2,735,670	2,350,946	3,463,007	3,333,594	3,590,897	3,336,564	2,861,384	2,777,984	3,328,676	3,560,902	4,037,201	3,843,517
Birmingham	1,204,840	1,240,820	1,624,770	1,492,814	1,542,336	1,492,680	1,250,494	1,346,674	1,430,982	1,446,466	1,702,610	1,799,056
Boston	2,773,345	2,770,837	3,530,789	3,427,603	3,435,611	3,058,139	2,683,089	2,663,818	3,199,401	3,539,021	3,641,817	3,680,006
Buffalo	2,123,089	1,809,935	2,585,090	3,286,778	2,640,638	1,694,402	2,049,332	1,970,388	2,509,182	2,505,615	3,086,486	3,150,995
Chicago	3,932,640	3,181,470	4,556,640	4,328,495	4,325,350	3,680,724	3,194,511	3,260,751	4,012,881	4,273,584	4,426,455	4,683,000
Cincinnati	1,511,720	950,400	1,260,300	1,992,000	2,240,400	1,948,500	1,009,800	1,631,400	2,000,100	2,209,800	2,258,700	2,308,500
Cleveland	2,702,873	2,274,750	3,091,575	2,429,127	3,148,950	2,888,300	2,692,125	2,708,850	2,909,700	3,263,925	3,217,725	4,102,125
Detroit	2,913,876	2,315,376	3,394,518	3,612,598	3,618,834	3,315,984	2,702,024	2,770,992	3,089,422	3,181,794	3,313,632	3,736,544
Houston	1,067,416	1,118,026	1,512,252	1,460,843	1,523,858	1,487,780	1,376,578	1,180,010	1,420,874	1,492,222	1,656,340	1,805,874
Indianapolis	1,645,758	1,696,682	2,166,732	2,160,701	2,265,980	2,040,604	1,723,495	1,765,579	2,020,967	2,075,253	2,264,469	2,364,303
Kansas City	1,436,882	1,658,300	1,855,459	1,810,156	1,837,591	1,741,943	1,499,984	1,433,109	1,711,290	1,688,258	1,838,293	1,851,752
Los Angeles	3,632,538	3,279,416	3,841,866	1,595,146	3,159,688	2,886,772	2,872,450	3,053,092	3,171,714	3,110,380	2,713,816	3,905,734
Milwaukee	1,649,826	1,381,385	2,013,160	2,065,989	1,869,011	1,576,335	1,452,179	1,271,519	1,480,261	1,526,180	1,906,819	2,027,897
Minneapolis	1,840,941	1,962,898	2,352,350	2,325,657	2,333,220	2,063,852	1,755,992	1,952,774	2,208,486	2,109,828	2,222,724	2,390,990
New Orleans	1,317,702	1,253,706	2,006,455	1,791,356	1,737,491	1,685,676	1,421,125	1,384,471	1,801,491	1,651,637	1,890,917	2,424,746
New York	8,241,567	6,915,414	9,776,885	10,053,585	9,774,424	8,876,800	7,115,970	6,599,835	8,745,834	10,708,705	9,534,044	9,712,559
Philadelphia	4,577,700	4,316,043	5,781,757	4,400,947	5,750,108	5,062,726	4,352,298	4,374,089	5,861,366	5,884,981	6,155,415	5,934,190
Portland	1,596,154	1,626,664	1,812,688	1,808,860	1,905,028	1,750,496	1,648,480	1,667,846	1,859,934	1,785,316	1,859,294	2,155,154
St. Louis	2,217,117	2,210,003	2,528,636	2,937,818	2,648,740	2,413,860	2,082,778	2,031,600	2,427,477	2,579,720	2,782,260	3,151,700
St. Paul	1,295,532	1,260,504	1,737,218	1,056,876	1,783,838	1,433,838	1,221,986	1,335,250	2,344,342	1,719,438	1,645,294	1,775,074
San Francisco	1,999,674	1,997,772	2,389,380	2,344,252	2,397,060	2,283,632	2,080,064	2,092,748	2,035,334	2,184,488	2,323,524	2,547,062
Washington	2,298,030	2,083,045	2,932,736	2,878,803	2,993,405	2,815,777	2,413,672	2,258,995	2,818,187	3,039,717	3,062,661	3,298,308
Totals	59,168,540	50,459,650	67,374,935	63,621,410	67,742,070	61,578,946	52,450,884	52,457,186	63,522,269	66,656,536	68,772,696	73,978,399

Year's total—747,783,521

1919

	Jan.	Feb.	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.
Atlanta	1,195,138	1,278,228	1,622,334	1,749,300	1,676,860	1,670,732	1,584,632	1,837,196	1,797,978	2,048,970	2,138,598	1,936,326
Baltimore	3,452,227	3,307,818	4,123,922	4,458,621	4,784,001	4,598,222	3,836,793	3,901,406	4,391,273	5,007,898	5,303,878	4,305,699
Birmingham	1,573,306	1,646,414	2,060,142	1,753,864	1,784,328	1,708,602	1,596,630	1,719,774	1,728,300	1,973,328	2,159,738	2,016,476
Boston	4,711,722	4,632,116	4,323,885	4,850,174	5,143,474	5,028,546	3,997,000	3,842,195	4,380,380	5,725,961	5,669,337	5,312,857
Buffalo	2,623,595	2,487,135	3,155,759	2,828,918	2,965,812	2,630,859	2,374,709	3,070,257	3,636,772	4,456,251	4,107,564	4,036,522
Chicago	4,224,213	4,058,964	5,122,173	5,732,646	5,915,181	5,994,654	4,973,529	5,025,927	4,298,816	6,850,139	6,665,994	6,307,956
Cincinnati	2,076,300	1,928,700	2,528,100	2,829,300	2,843,000	2,770,500	2,582,100	2,532,900	2,935,200	3,475,800	3,373,200	3,310,500
Cleveland	3,093,225	3,193,800	3,649,500	4,272,225	4,228,425	4,299,075	3,903,900	4,215,900	4,485,375	5,083,425	5,363,175	4,919,625
Detroit	3,304,784	3,247,328	4,382,504	4,564,728	4,657,030	4,421,914	4,085,144	4,185,776	4,567,878	5,667,340	5,712,042	5,223,896
Houston	1,575,518	1,786,806	2,101,344	1,975,276	2,124,948	2,146,368	1,825,576	1,670,746	1,790,356	2,178,624	2,396,464	2,332,482
Indianapolis	2,238,819	2,203,674	2,795,970	3,024,021	3,131,736	2,936,955	2,592,594	2,826,103	3,115,362	3,433,689	3,306,903	3,287,025
Kansas City	1,769,184	2,048,179	2,378,293	2,512,443	2,474,684	2,489,527	2,188,325	2,247,009	2,482,740	2,808,568	2,646,193	2,454,438
Los Angeles	3,803,744	3,669,456	4,630,430	4,752,440	5,157,586	5,203,100	4,863,236	5,515,346	5,208,266	6,061,874	6,551,440	6,285,300
Milwaukee	2,008,668	1,735,372	2,390,954	2,395,894	2,560,291	2,547,404	2,219,276	2,302,069	2,640,404	2,963,367	2,938,703	2,763,909
Minneapolis	2,263,282	2,282,014	2,521,176	2,804,704	2,843,022	2,902,060	2,379,594	2,809,175	2,990,638	3,411,493	3,379,292	3,205,944
New Orleans	1,853,790	1,714,909	2,473,360	2,483,933	2,509,320	2,569,770	2,236,346	2,194,595	2,981,414	2,836,240	3,140,569	3,291,210
New York	9,304,150	8,446,324	10,581,516	11,621,848	12,290,390	13,285,844	10,755,869	10,214,003	12,618,819	15,456,033	14,588,298	13,915,423
Philadelphia	5,507,921	5,260,777	6,546,478	6,903,032	6,908,291	6,901,375	5,648,524	5,557,092	6,727,577	6,995,958	7,224,297	6,199,846
Portland	2,050,820	2,191,672	2,450,660	2,555,152	2,647,574	2,648,610	2,414,444	2,535,874	2,619,914	2,934,764	3,082,726	2,732,138
St. Louis	2,430,000	2,519,880	2,932,760	3,150,680	3,200,280	3,237,320	2,714,540	2,809,680	3,233,840	3,903,560	3,925,700	3,796,260
St. Paul	1,608,096	1,567,118	1,944,002	2,346,904	2,260,133	2,093,924	1,875,734	2,096,584	2,225,510	2,364,722	2,570,186	2,306,668
San Francisco	2,355,570	2,315,208	2,782,766	2,817,290	3,199,448	3,125,724	2,749,026	3,007,284	2,841,104	3,512,418	3,628,828	3,313,884
Washington	2,852,920	2,840,029	3,568,152	3,762,087	4,067,871	3,039,395	3,323,453	3,799,939	3,799,939	4,394,674	4,541,800	4,089,408
Totals	67,882,992	66,361,921	81,066,180	86,145,480	89,373,685	88,251,480	76,710,974	79,910,830	87,497,355	103,545,096	104,414,925	97,343,791

Year's total—1,028,504,709

1920

	Jan.	Feb.	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.
Atlanta	1,698,662	1,706,606	2,169,630	2,095,674	2,308,886	2,019,434	1,890,686	1,757,364	1,871,128	2,128,644	1,973,066	1,772,818
Baltimore	4,412,973	4,676,415	5,358,155	5,711,769	5,285,165	5,166,910	4,232,639	4,076,308	4,585,734	5,375,872	4,947,847	4,507,360
Birmingham	2,279,928	2,570,596	2,659,734	2,165,926	2,425,822	2,209,914	2,015,372	2,085,356	2,115,498	2,519,496	2,140,208	2,114,966
Boston	5,232,977	2,952,268	5,683,630	5,953,317	6,039,250	5,433,023	4,396,716	3,892,121	4,870,038	5,670,251	5,115,786	4,724,225
Buffalo	3,465,190	3,373,932	4,113,698	3,422,251	3,277,444	3,163,030	2,616,607	3,072,140	3,530,433	4,126,052	3,612,929	3,839,979
Chicago	6,510,483	5,380,965	6,600,741	6,118,644	6,605,613	6,507,189	5,325,468	5,403,063	4,898,408	6,857,622	6,490,500	6,571,950
Cincinnati	2,870,700	2,866,200	3,560,400	2,900,100	3,543,000	3,303,300	3,011,100	2,900,100	3,139,200	3,610,500	3,341,400	3,258,300
Cleveland	4,628,400	4,561,675	5,316,675	4,945,725	5,194,800	5,132,850	4,665,450	4,555,725	4,679,925	4,962,975	4,721,700	4,515,975
Detroit	4,664,646	4,636,845	5,425,560	5,287,282	5,497,240	5,209,274	4,567,892	4,659,494	4,794,338	5,518,436	5,000,892	4,654,288
Houston	2,015,323	2,049,868	2,390,444	2,191,504	2,469,082	2,233,812	2,151,100	1,751,400	1,903,510	2,774,138	2,690,919	2,428,597
Indianapolis	2,972,802	2,963,040	3,582,837	3,026,280	3,563,883	3,411,672	2,941,443	2,805,771	3,128,370	3,412,938	3,228,330	3,249,144
Kansas City	2,364,160	2,692,542	2,932,266	2,483,783	2,573,054	2,408,293	2,158,490	2,257,190	2,483,136	2,892,094	2,632,197	2,549,560
Los Angeles	6,465,452	6,462,370	6,681,542	6,545,042	6,666,716	6,436,716	6,191,836	6,452,866	6,635,160	7,836,696	7,438,284	7,652,442
Milwaukee	2,601,392	2,399,942	2,982,275	3,056,578	3,158,340	2,865,053	2,419,596	2,582,015	2,705,616	3,112,722	2,845,809	2,773,380
Minneapolis	2,682,302	2,981,356	3,220,462	3,638,960	3,655,932	3,007,550	2,781,268	2,796,009	3,231,510	3,618,139	3,069,276	2,912,602
New Orleans	2,589,996	2,723,419	3,398,360	3,340,206	3,301,713	3,132,028	2,989,577	2,798,630	2,987,282	3,706,652	3,655,605	3,757,845
New York	14,344,249	11,948,764	13,944,828	13,869,816	14,898,037	13,623,845	10,682,975	15,810,014	12,616,556	15,203,572	13,591,736	13,287,144
Philadelphia	7,112,197	6,392,944	7,514,085	7,787,166	8,133,037	7,475,509	5,716,154	5,866,518	6,882,510	7,726,598	7,232,946	6,824,973
Portland	2,684,168	3,025,970	3,125,874	3,136,684	3,364,578	2,917,910	2,565,800	2,582,776	2,781,796	3,293,338	3,037,762	3,000,662
St. Louis	3,213,140	3,544,700	4,286,200	3,579,640	3,937,180	3,769,960	3,180,160	3,370,460	3,909,800	4,522,840	4,157,860	3,943,240
St. Paul	2,055,648	2,197,734	2,622,354	3,002,342	2,755,452	2,392,810	2,219,728	2,166,976	2,662,772	2,812,131	2,404,570	2,287,684
San Francisco	3,373,440	3,475,094	3,685,990	3,792,976	4,189,640	3,704,328	3,183,768	3,421,978	3,307,080	3,978,478	3,680,502	3,594,628
Washington	3,585,110	3,667,265	4,159,583	3,884,094	4,365,528	2,999,750	3,267,117	3,334,562	3,787,084	4,576,316	4,254,555	4,128,036
Totals	93,823,338	89,250,510	105,415,323	101,935,759	107,199,392	98,522,180	85,170,942	90,398,926	93,506,884	110,236,500	101,264,769	98,296,808

Year's total—1,175,021,335

22,373 PUBLICATIONS IN U. S. AND TERRITORIES, CANADA, AND NEWFOUNDLAND

THE year 1921 starts with 22,373 publicatons of all kinds in the United States, its territories and the Dominion of Canada and Newfoundland, according to the 1921 American Newspaper Annual and Directory.

The 1920 net decrease was only 55. In 1919 it was 646. The country weeklies, which lost 776 in 1919, lost but 96 last year. Dailies lost 25, against 34 in 1919.

The total number of papers has decreased each year since 1916. At the end of that year there were 24,868 papers in the United States and Canada, 17,168 of them being weeklies.

The 22,373 publications are a decrease in four years of 2,495. The weeklies number 14,863, having lost 2,305 in the four years, the dailies having lost 163. Semi-weeklies lost 120 in the same period. Publications of other issues such as semi-monthlies, monthlies, etc., made up in great part of magazines, class, trade, agricultural, religious and scientific papers, have increased slightly in the four-year period.

The great loss was during the year 1918. Papers of every class and period of issue declined in numbers in that year, and the year closed with 1,178 fewer papers than were listed in January. The great decrease in that year was due to the draft and to the demands of the government and munition factories for men and materials of every kind.

Correspondence with publishers indicates that the scarcity and high price of newsprint is the chief cause of the decrease in the number of newspapers and of the small number of new ventures in the newspaper field. During 1916, 1,585 new publications were listed in the Annual. In 1920 there were 1,086 and in 1918 only 776.

NEW BUILDINGS OF 1920

UNITED STATES

Abilene (Tex.) Daily Reporter.
Asheville (N. C.) Citizen.
Atlanta Georgian & American.
Billings (Mont.) Gazette.
Bismarck (N. D.) Tribune.
Brenham (Tex.) Banner-Press.
Bridgeport (Conn.) Evening Herald.
Bremerton (Wash.) Daily News.
Buffalo (N. Y.) Polish Daily News.
Buffalo (N. Y.) Times.
Camden (N. J.) Courier.
Cape Girardeau (Mo.) Southwest Missourian.
Chattanooga (Tenn.) News.
Chicago Tribune.
Clarksdale (Miss.) Daily Register.
Eastport (Me.) Sentinel.
Evansville (Ind.) Press.
Gadsden (Ala.) Evening Journal.
Hartford Times.
Henryette (Okla.) Free Lance.
Intertype Company, Brooklyn.
Johnstown (Pa.) Daily Democrat.
Jacksonville (Fla.) Times-Union.
Liberal (Kan.) Daily News.
Lockhart (Tex.) Post-Register.
Long Beach (Cal.) Telegram.
Meriden (Conn.) Record.
Missouri University School of Journalism, Columbia, Mo.
Monett (Mo.) Daily Times.
Nashville (Tenn.) Banner.
Newbern (N. C.) Sun-Journal.
New Castle (Pa.) Herald.
New Haven (Conn.) Register.
New Orleans Item.
New Orleans Times-Picayune.
New York Evening Post bought uptown site.
New York Herald and Sun.
New York News.
Olean (N. Y.) Times.
Oregon City (Ore.) Enterprise.
Pawtucket (R. I.) Times.
Peoria (Ill.) Journal-Transcript.
Perth Amboy (N. J.) Evening News.
Petersburg Progress and Index-Appeal.
Portland (Ore.) Daily News.
Providence (R. I.) Journal.
Raleigh (N. C.) Times.
Rockville Center (N. Y.) Observer and North Side Post.
Sacramento (Cal.) Bee.
Seward (Neb.) Blade.
South Bend (Ind.) Tribune.
Springfield (Mass.) Republican.
Syracuse (N. Y.) Post-Standard.
Three Rivers (Mich.) Daily Commercial.
Waco (Tex.) Times-Herald.
Wilmington (Del.) Every Evening.
Winston-Salem (N. C.) Sentinel.

CANADA

Toronto Evening Telegram.

BUSINESS TROUBLES

Aberdeen (S. D.) Square Deal (Non-Partisan League daily)—receivership. Nov. 29.
Bellingham (Wash.) Journal—receivership. June 29.
Belmar (N. J.) Advertiser—sold by foreclosure. Nov. 12.
Brainin-Parkell Advertising Agency, St. Louis—bankruptcy. Feb. 18.
Chicago Women's Press—receiver Aug. 28.
Couche Advertising Agency, Portland, Ore.—receivership. May 1.
Fichtenberg, Hans E.—Milwaukee advertising agency, went into bankruptcy. June 1.
Kansas City (Kan.) Daily Kansan—receivership. Nov. 27.
Kansas City Kansan receiver discharged. Dec. 1.
Kansas City Journal—receiver Nov. 12.
MacQuoid, Robert—New York newspaper representative went into bankruptcy. Feb. 12.
Meridian (Miss.) Dispatch—receiver appointed. Sept 25.

CANADA

St. Catharines (Ont.) Journal—receivership. May 29.
Toronto (Ont.) World—assigned for benefit of creditors. March 31.

THE WORLD'S GREATEST MARKET UNIT

NEW YORK STATE

The cost of covering a market depends largely upon the square miles of territory and the population.

New York with 49,204 square miles has more possible customers for any kind of merchandise than any other state and in some cases groups of states.

The inhabitants of the state numbered 9,113,614 in 1910 and now number 10,384,144. In 1914 it ranked twenty-ninth in area and fifth in density, having 207.7 persons per square mile compared with 191.2 in 1910.

The State of New York is today

THE GREATEST MARKET ON THE FACE OF THE EARTH

and because of its splendid railway systems, its fine roads, its great interurban systems, it is the easiest state to cover as well as the most pro ductive state in results.

It is the state of the greatest newspaper circulations, the state which leads all others in the number of its daily newspapers. The newspapers listed below reach more than six million people.

Daily newspaper advertising is the thing—daily newspaper advertising in New York State. Daily newspapers, as listed here, cover the best ground in the country.

	Circulation	2,500 Lines	10,000 Lines
*Albany Knickerbocker Press.....(M)	30,788	.09	.09
*Albany Knickerbocker Press.....(S)	44,163	.11	.11
Auburn Citizen .....(E)	6,950	.04	.035
*Brooklyn Daily Eagle.....(E)	50,882	.20	.20
*Brooklyn Daily Eagle.....(S)	68,623	.20	.20
**Brooklyn Standard Union.....(E)	56,104	.20	.20
**Brooklyn Standard Union.....(S)	55,909	.20	.20
*Buffalo Courier and Enquirer (M&E)	88,843	.22	.18
*Buffalo Courier .....(S)	107,994	.27	.22
*Buffalo Express .....(M)	36,648	.12	.10
†Buffalo Express .....(S)	63,766	.18	.14
Buffalo Evening News.....(E)	95,501	.21	.21
Buffalo Evening Times .....(E)	71,189	.15	.15
Buffalo Sunday Times .....(S)	72,239	.15	.15
*Corning Evening Leader.....(E)	7,620	.04	.04
*Elmira Star-Gazette .....(E)	24,195	.08	.07
Glens Falls Post-Star .....(M)	7,276	.03	.03
*Gloversville Leader-Republican....(E)	5,938	.03	.03
Gloversville Morning Herald.....(M)	6,082	.03	.03
Hornell Tribune-Times .....(E)	6,533	.035	.035
Ithaca Journal-News .....(E)	7,226	.04	.04
*Jamestown Journal .....(E)	6,552	.025	.025
††Jamestown Morning Post.....(M)	9,194	.05	.03
*Middletown Times-Press.....(E)	5,861	.04	.03
**Mount Vernon Daily Argus.....(E)	6,860	.04	.04
Newburgh News and Journal.....(E)	10,636	.05	.05
New York American.....(M)	291,840	.60	.60
New York American.....(S)	949,450	1.25	1.25
New York Globe.....(E)	181,475	.40	.40
New York Evening Mail .....(E)	172,703	.45	.40
*New York Evening Post.....(E)	36,875	.32	.25
*The New York Herald.....(M)	203,686	.50	.45
*The New York Herald.....(S)	207,662	.50	.45
*The Sun, New York.....(E)	190,509	.50	.45
†New York Times .....(M)	331,681	.65	.637
†New York Times.....(S)	502,591	.70	.686
*New York Tribune.....(M)	125,919	.40	.36
*New York Tribune .....(S)	127,836	.40	.36
***New York World .....(M)	337,228	.60	.58
***New York World .....(S)	590,965	.60	.58
***New York World .....(E)	350,489	.60	.58
***Niagara Falls Gazette .....(E)	12,720	.05	.05
Olean Times .....(E)	5,037	.02286	.02
Poughkeepsie Star and Enterprise...(E)	10,437	.05	.05
Rochester Herald .....(M)	27,383	.08	.08
Rochester Times-Union .....(E)	62,894	.20	.18
Schenectady Union-Star .....(E)	13,417	.06	.05
*Staten Island Daily Advance.....(E)	5,968	.04	.03
††Syracuse Journal .....(E)	45,875	.09	.09
*Troy Record .....(M&E)	22,312	.05	.05
Yonkers Daily News .....(E)	3,700	.03	.03

Government Statements, October 1st, 1920.
*A. B. C. Publishers' Statement, October 1st, 1920.
***A. B. C. Auditor's Report, October 1st, 1920.
†Publishers' Statement.
††Government Statement, April 1st, 1920.
**A. B. C. Auditor's Report, April 1st, 1920.

"The African World"
&
"Cape-to-Cairo Express"
Published every Saturday in London.
SOLE AGENTS FOR UNITED STATES
The World-Wide Advertising Corporation
No. 1 West Thirty-fourth St., NEW YORK CITY

Leased Wire Service
Foreign News Reports
"Pony" Services
Teletype Service
Mat and Mail Services.
Speed—Reliability—Quality
International News Service
10th floor, World Building, New York

The amalgamation of the two leading progressive Jewish newspapers of New York
THE DAY
AND
THE WARHEIT
brings into being the most powerful advertising medium in the Jewish field.
The Day
דער טאג
The National Jewish Daily

The
Pittsburg Press
Daily and Sunday
Has the Largest
CIRCULATION IN PITTSBURG
Member A. B. C.
Foreign Advertising Representatives
Metropolitan Tower, People's Gas Bldg.
I. A. KLEIN, New York — JOHN GLASS, Chicago

THE
NEW YORK EVENING JOURNAL
has the largest circulation of any daily newspaper in America

INSTANT CONTACT!
Can be obtained with Los Angeles or Southern California through your special correspondent, which covers the field for your interests. Write or wire.
LOS ANGELES NEWS BUREAU
CHAMBER OF COMMERCE BLDG.
Los Angeles, California.

COURT RULINGS 1920

Basis of Libel Damages—Legal point in fixing of libel damages was involved in reversal by New York State Court of Appeals, at Albany, of $25,000 verdict that had been awarded to Magistrate John F. Corrigan of New York City in his suit against the Bobbs-Merrill Publishing Company and George Bronson Howard, an author. The action was sent back for retrial on ground that the jury was without right to award punitive damages against the publishing company and should have confined its verdict to an amount in keeping with the actual damages suffered by the plaintiff. The company withdrew from circulation the book causing the suit after it had been advised of the libel. Jan. 27.

Must Translate Foreign Languages—A libelous article published in a foreign language, and as such copied into an information or an indictment, must be accompanied by a correct English translation, according to a decision of the Texas Court of Criminal Appeals in reversing and dismissing case of J. Drozda, convicted of alleged libel and fined $100 by trial court. April 3.

Malice in Libel—In case of State of Washington vs. E. B. Ault, editor-manager of Seattle Daily Union Record, for alleged libel of four former U. S. soldiers, killed at Centralia on Armistice Day, Ault was acquitted with following interpretation of the law by Judge McDonald: "The gist of criminal libel in this State is malice. Libel can be criminal, whether the statement complained of is true or false. It is just as much of a crime to publish the truth maliciously as it is to publish a lie maliciously, and if no malice is shown there can be no criminal libel. The State has not introduced any evidence to show malice." April 17.

Defense of Justification—New York State Court of Appeals reversed lower courts and dismissed complaint of William S. Bennet, former Congressman, in his action against New York Globe and Commercial, to recover $100,000 damages for publication of alleged libel. Bennet charged fifteen causes for action for separate articles published from June to November, 1916, which he alleged caused his defeat for re-election in his campaign in the 35th Congressional district. The defense was that the articles were a fair criticism of a public officer in a political campaign. Dec. 25.

"No Cause for Action"—Saratoga (N. Y.) Daily Saratogian won "no cause for action" verdict in libel action brought by Superintendent of Police Edward T. Carroll, asking $25,000 damages. Defense was that charges made against Carroll by the Saratogian were true and evidence was submitted to support them. Oct. 27.

Plaintiff Held Responsible—When a person takes a controversial article about himself to a newspaper he has no recourse in court if he receives a severe criticism when the other side of the story is printed. Such was ruling of Circuit Judge H. H. Belt of Portland, Ore., in instructing the jury to return a verdict in favor of the Oregonian and against Merrill F. Hanville, who brought a $50,000 libel suit against. "Any man who projects his private affairs before the public and gets the worst of it is not entitled to any sympathy," ruled Judge Belt. June 15.

Blake—N. Y. Sun Case—New York State Court of Appeals handed down decision holding valid the complaint of Harold A. Blake, an Albion (N. Y.) attorney, in an action to recover damages against the New York Sun Printing & Publishing Association for alleged libel and authorized trial of the case. The article in question, published in the Sun August 13, 1916, stated that Mr. Blake had obtained an alleged confession from Charles F. Stielow, who was found guilty of the murder of Charles Phelps and his housekeeper in March, 1915. Another person was arrested on the charge of having committed the crime and Stielow was pardoned when it was established that the confession was forced from him and was false. Blake was a partner of the district attorney who prosecuted Stielow and aided him at the trial but had nothing to do with obtaining the confession, he stated. May 22.

Comment on Semi-Public Characters—Portland (Ore.) Telegram won a significant victory in $50,000 libel suit brought by "Dr." Alzamon Ira Lucas, a healer and psychoanalyst, who had been a conspicuous figure in Portland. Lucas, whose patrons included some well known white citizens, was said by the Telegram to be a negro, ignorant and not entitled to the degrees he claimed. The newspaper made a vigorous expose of him through its columns. Lucas brought suit and court held that inasmuch as plaintiff had become a semi-public character, criticism of him, if true, was privileged. Jan. 6.

Press Rights to Confidence—Case of R. J. Finnegan—After entering an order committing Richard J. Finnegan, managing editor of the Chicago Journal, to jail for six days for contempt of court, because he refused to divulge the source of information contained in a story published in the Journal, Judge G. F. Rush of the Circuit Court vacated his ruling and Mr. Finnegan did not serve the term. Judge Rush based his revocation of sentence on the ground advanced by Mr. Finnegan's attorney, Edward F. Dunne, former governor of Illinois; that "if the witness should answer, testimony from his informant might tend to incriminate him in criminal libel, although the original story contained no libel." Nov. 6.

The Oregon Law—That a newspaper in Oregon cannot be compelled to reveal source of information of news articles was the opinion given by Attorney General Brown, who said there is no law covering the point. Feb. 23.

Walbridge-Kavanaugh Case—Charged with contempt of court in refusing to divulge source of their information for gambling stories, John K. Walbridge, publisher Saratoga (N. Y.) Saratogian, and Jesse H. Cavanaugh, reporter, decided to carry their cases to the Supreme Court. A test case will be made to decide whether a newspaper can be compelled to break confidence. Dec. 3.

The Connecticut Law—Arthur J. Sloane, managing editor New Haven (Conn.) Journal-Courier, was sentenced to 10 days in jail (sentence suspended) following trial for contempt of court. His paper had criticized town court of Orange stating that "the court was likely to proceed illegally (referring to a certain case of alleged liquor and gambling law violations) unless close watch were put upon it by the public." In his memorandum Judge Charles J. Martin said: "In the light of the present menacing disregard for law and order in many quarters, it is of the highest importance that the news columns of the press contain truthful statements in well-chosen language when reporting the proceedings of our courts. Thus will respect for constituted authority be encouraged and lawlessness and disorder be suppressed." July 25.

What News Is—Chicago Tribune obtained Appellate Court recognition of the right of a newspaper to publish what it considers news and to disregard whatever it feels does not come within that category. Attorney William Reed, an "independent" candidate for Superior Court judge in the November (1917) election, sued for $100,000 damages on the ground that the Tribune, in not publishing all of a facsimile of a specimen ballot, thereby omitting independent candidates, had done so "wilfully and maliciously" and "with intent to injure his candidacy." The Tribune took the stand that the independent candidates' names were excluded not with any intent of ignoring them but because they were not considered active contenders. The opinion of the court said it was clear that a newspaper in the dissemination of matters of public interest has a right to abandon any department it may have established or to add new ones or to change its policy, political or otherwise, at its pleasure as it may deem best either for its own or the public weal. May 1.

Soldiers Incited to Riot—G. W. Bouldin, editor San Antonio (Tex.) Inquirer, sentenced to two years in U. S. penitentiary at Fort Leavenworth for publishing an article which was adjudged "an unlawful attempt to cause insubordination among negro soldiers." The article was printed November 24, 1917, following a riot of negro soldiers in Houston. Bouldin was convicted in Federal District Court and took the appeal. Decision upheld by Circuit Court at New Orleans. Jan. 6.

Interfering with Distribution—Temporary injunction issued by U. S. District Court in New Mexico restraining State Council of Defense and certain officials of that state, from interfering with the sale and distribution of the Hearst magazines in New Mexico, was upheld by U. S. Circuit Court of Appeals at St. Paul, Minn. Defendants had opposed the circulation of the publications through popular appeal, basing their action, according to the complaint, on anti-British and alleged pro-German statements published in the Hearst newspapers. May 25.

Can't Concise Police Records—Police Chief Frank W. Smith of Cleveland was convicted of contempt of court and fined $1,000 for failure to observe the Common Pleas Court injunction to open all police records to reporters of the Cleveland News. July 21.

Newspaper Theft Prison Offense—Theft of $3 worth of newspapers from dealer's store sent Michael Lime to the New York City penitentiary for 13 to 36 months following

(*Continued on page 153*)

The
ADA EVENING NEWS
and
The Ada Weekly News
are
SUPREME In
Southeastern Oklahoma
Combined Circulation, 7,000

The North Jersey Shore draws its income from widely divergent activities. Thus, this section enjoys uniform prosperity, unaffected by business depression that spells havoc in localities dependent on one industry.
Asbury Park Press
thoroughly covers this territory and through it the advertiser is always assured of a highly responsive audience.
Standard Rate Card *Member A.B.C.*
Frank R. Northrup, Special Representative
303 Fifth Avenue, New York City
Association Bldg., Chicago, Ill.
J. LYLE KINMONTH, Publisher
Asbury Park, N. J.

OF THE SHAFFER GROUP
The Chicago Evening Post has led the Chicago evening field in display Automobile advertising each and every year for the past five years. The answer is the quality of its circulation.
THE CHICAGO EVENING POST
Chicago's Class Newspaper
OF NEWSPAPERS

Nearly every person in Richmond reads The
NEWS-LEADER
The NEWS-LEADER'S circulation in Richmond is greater than that of all the other Richmond papers combined.
The NEWS-LEADER'S circulation in Virginia is greater than any other Virginia newspaper.
The sworn statements of the Richmond papers show THE NEWS-LEADER has a daily circulation in Richmond which is more than three times greater than its nearest competitor.
Foreign representatives.
The Kelly-Smith Co., Marbridge Building, Broadway at 34th St. New York City. — Chicago, Ill. Kelly-Smith Co. Lytton Building.
J. B. Keough, Candler Building, Atlanta, Ga.

NEWSPRINT
Best References among Publishers
Maine Pulp & Paper Co.
Skowhegan, Maine
Sole Selling Agents
INVINCIBLE PAPER & PULP CORPORATION
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Known Throughout the World

Why are advertisements coming from England, France, Italy, Norway and South America published in

The Pittsburg Dispatch

Because it's the Pittsburg newspaper known throughout the world.

Branch Offices:

Wallace G. Brooke,
Brunswick Building, New York
The Ford-Parsons Co.,
Marquette Building, Chicago, Ill.

FIRST

In 1920 The New York Times printed 2,735,081 agate lines of financial advertising, exceeding the volume of any others newspaper in the world for any year, and twice the volume published by the New York newspaper second in financial advertising.

THE NEW YORK TIMES

IN NEW ORLEANS IT'S — —

THE NEW ORLEANS ITEM

Few Papers—(if any)—surpass the TRENTON NEW JERSEY **TIMES** AS

A Food Medium

Even during the past summer four food pages—and more—was the size of our regular weekly Thursday food feature—a winner for housewives, retailers and manufacturers.
Wednesdays and Sundays four auto pages. Tuesday, Music Page.
Circulation 26,649 Member A. B. C.

KELLY-SMITH CO.
Marbridge Bldg. New York — Lytton Bldg. Chicago

TO REACH THE RICH TRADE OF KANSAS

Topeka Daily Capital

Sworn Government Report for 6 Months ending Oct. 1, 1919

33,137

Its sales promotion department is at the service of advertisers. And it really promotes.

Arthur Capper

Member A. B. C. Publisher.

COURT RULINGS

(*Continued from page 152*)

conviction in Court of Special Sessions. The justices in passing sentence remarked that they would send to prison all other defendants so convicted. This was the first conviction and prison sentence resulting from crusade of Publishers' Association of New York against such thefts, which had become very heavy. July 21.

C. T. Brainard Acquitted—Appellate Division of New York Supreme Court reversed conviction of Clinton T. Brainard, president Harper & Bros., who was found guilty in January in Special Sessions of "Unlawfully possessing an obscene book," the novel "Madeleine," and dismissed the charge against him. By vote of four to one the court threw out the same charges against Harper & Brothers, as publishers of the book. July 15.

City Officials Cannot Hamper Press—Judge Fawcett of New York Supreme Court issued an injunction asked for by the Brooklyn Standard Union restraining Mayor Hylan from excluding Clarence Worden, the paper's City Hall reporter, from the meetings of the board of estimate. Justice Fawcett said: "The press is the lever that moves the world as no other earthly power could move it. It should not be hampered while in the lawful pursuit of gathering news or interfered with while honestly disseminating really important information to its readers."

Newspaper Route Ownership—Newspaper route contracts involve no property rights and may be revoked at will, according to a ruling of the California Supreme Court, in dismissing damage suits for over $300,000 against John D. Spreckels, who was publisher of the San Francisco Morning Call, when that paper was sold in 1913. It was charged that contracts were abrogated by the sale. "A newspaper route creates only an agency and does not vest a property right," the decision said. "An increase of circulation in a route does not give the holder of the route-contract an interest in the business," the court held. Aug. 28.

News-Stands Illegal Obstructions—Appellate Division New York Supreme Court denied application of City of Buffalo for rehearing of decision that news-stands are illegal obstructions and must be removed from streets. Oct. 23.

Dereliction of Duty by Employe—In ordering a retrial of the suit of Berthold Yokel, former employe, who had obtained a verdict in his favor against the New York Tribune, Judge Fenilite said: "As this case determines upon the dereliction of duty which the plaintiff owed to the defendant to avoid the defendant being subjected to a penalty in the eyes of the law, it is the duty of the court to grant the defendant's motion." The Tribune justified Mr. Yokel's discharge on the grounds of "disobedience, dishonesty and violations of its policies and general regulations."

Assault on Editor—Waukegan (Ill.) Court fined Charles Worack, a city official, $100 for assaulting William J. Smith, editor of Waukegan Sun, after he had taken a sound thrashing at hands of editor. Nov. 20.

Refund in Freight Rates—Interstate Commerce Commission ordered railroad companies to refund to Tulsa (Okla.) World Publishing Company, the Democrat Publishing Company and the Tulsa Paper Company sum of about $17,400, which was declared to be "unreasonable freight rates" charged on transportation of newsprint from Wisconsin and Minnesota mills to Tulsa during past three years. Nov. 27.

Dr. Rumely Convicted—Dr. E. A. Rumely was convicted by Federal Court jury of charges of violating Trading with the Enemy Act in having failed to report German ownership of New York Evening Mail to the Alien Property Custodian in 1918. Dec. 18.

Enforcement of Post Office Ownership Statements—Judge A. B. Anderson of Federal District Court for District of Indiana that Government is powerless to prosecute under criminal code any violations of the postal laws requiring true statements of circulation and ownership of newspapers and other publications taking advantage of second class mail rates. Decision was rendered by Judge Anderson in sustaining a demurrer to indictment brought against Delavan Smith charging him with violating Section 28 of the Criminal Code of filing a false statement relative to the ownership of Indianapolis News—to the effect that he (Smith) was the sole owner of the paper—when in reality the estate of Charles W. Fairbanks was a three-fourths owner. In his finding, citing various decisions, Judge Anderson held that Section 28 embraced only forged and counterfeited instruments in the technical sense and "does not include instruments which are genuine, but which contain statements which are not true in fact." Jan. 19.

Protecting Name of Consolidated Newspaper—When a newspaper suspends publication through a merger, it becomes an unfair trade practice for another paper in the same field to assume, in any manner whatever, the name or the practice of the suspended publication, according to a decision of the Kansas Supreme Court in affirming ruling of District Court of Montgomery County in issuing an injunction against A. J. Valentine of Coffeyville, who changed the name of his paper, The Earth, to The Sun when the old Coffeyville Morning Sun was merged with the Journal, the afternoon paper, by Hugh J. Powell and Stanley Platz, owners. April 17.

A Worthless Purchase Contract—Declaring that even if the contract were made it would be void under the Wisconsin statute of frauds, Judge George Grimm dismissed $7,000 suit of J. L. Mahoney against John E. Kennedy and T. P. Burns, members of the Janesville (Wis.) News Publishing Company. Suit was based on an alleged agreement between the three men, whereby Kennedy and Burns were to buy the controlling interest in the Janesville News (now defunct) but failed to make payment within the two weeks' time limit. April 17.

Divorce Case Publicity—Starting a divorce suit in a county other than the one in which the parties reside for the purpose of avoiding newspaper publicity was disapproved of by Judge B. C. Higbee at LaCrosse, Wis., in proceedings brought before his court by Mrs. Julia Cordell of Milwaukee, saying: "I can understand the plaintiff's desire but I do not think the courts ought to assist in avoiding publicity."

Newsprint Price Control—Price Brothers & Co. won appeal in Canadian Supreme Court against order of Board of Commerce requiring them to furnish newsprint to certain Montreal firms at price fixed by Board. Court ruled newsprint is not a necessity of life in the usual sense of the term. April 6.

Interference With Supreme Court—Federal Grand Jury handed down indictments, alleging conspiracy to interfere with the process of the Supreme Court of the United States by obtaining advance information of decisions and making use of information for speculative purposes in Wall Street. "Leak" discovered by Marlen Pew, editor and manager International News Service. Those indicted were Ashton E. Embry, J. Harwood Graves, B. E. Moss and E. M. Mayer. April 1.

Miller Saw Trimmer Invention Rights—Court of Appeals, District of Columbia, denied petition for rehearing in connection with decision of June 2, 1920, in favor of Miller Saw Trimmer Company, Pittsburgh, to effect that Hans Honigman is not original inventor of certain mechanical features pertaining to automatic feeding devices for printing presses, named in his pattern, No. 1,074,720, and that the company's inventors are legally entitled to the contested patent. The decision terminated a legal controversy extending over period of six years. Oct. 4.

Brinton Newspaper Law, giving certain newspapers in North Dakota a monopoly of all public printing and publicity, was declared unconstitutional by Judge W. G. Crawford of Sixth Judicial District, at Mandan, supporting contention of North Dakota Press Association that the Act violated sections 51, 126, 127 and 128 of the North Dakota constitution. Feb. 17.

Rights to Mailing Privileges—New York Call, Socialist daily, won suit in District of Columbia Supreme Court, to compel Postmaster-General Burleson to restore it to the privileges of the mails, which he withdrew from it December 6, 1919. Justice Hitz, who heard suit, decided that the Postmaster-General had exceeded his authority in speculating on what sort of matter the Call might carry in its columns in future issues. He ruled that the Espionage Law, under which Mr. Burleson acted, contained no express grant of authority to the Postmaster-General to exercise whatever power the Act gives him by a blanket order operating in the future upon issues of a periodical not yet in existence. Aug. 25.

Profiteering—Fine of $50 on charge of profiteering was assessed in Police Judge Mix's court, St. Louis, against Alvin Overby of Peoria, Ill., who was arrested for misrepresenting a regular afternoon edition of the St. Louis Star as an extra and selling it for 5 cents. Jan. 8.

Associated Press By-Law Powers—William R. Hearst won controversy with Associated Press over news service for his Oakland edition of San Francisco Examiner when the N. Y. Court of Appeal handed down decision dismissing appeal of the A. P. Mr. Hearst publishes the edition for Oakland in the office of the Examiner at San Francisco, with the heading "Oakland Examiner" in large type and in small type "Oakland Edition of San Francisco Examiner," which, the A. P. contended, was a violation of the by-laws that provide a member shall publish the news supplied only in the newspaper specified in the cer-

(*Continued on page 154*)

Perth Amboy
NEW JERSEY

One of the leading industrial centers of the East. Fully covered by the

Evening News

F. R. NORTHRUP
Foreign Representative
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1920

Indication of Lineage Increase
1920 vs. 1918
in the

BOSTON AMERICAN

on
Financial Advertising

Total Lines, 1918.... 21,769
" " 1920....233,609

1918

Buy Space in Boston's Greatest Evening Newspaper

COURT RULINGS

(Continued from page 153)

tificate of membership and shall not permit any other use to be made of it. Mr. Hearst asserted that the enforcement of the rule in San Francisco situation was contrary to reason and justice, as the Oakland edition was practically the same as another local edition. June 5.

Resale Price Fixing—U. S. Supreme Court reversed Federal Court decision which held that Sherman Anti-Trust Law did not prohibit a resale price fixing unless there was intent of creating a monopoly in restraint of trade. The Supreme Court opinion was rendered in the Government's appeals from dismissal in Ohio of indictments charging Al. Schrader's Sons, Inc., with entering into a combination in restraint of trade by compelling tire manufacturers to whom it sold its products "to execute uniform contracts concerning resales and refusing to sell those who did not enter into such contracts and adhere to uniform resale prices fixed by it." Justice Reynolds, who gave decision, said, in answering opinion of lower court, that the main defense of the defendants was that the effect of the Colgate decision was to prevent their prosecution for resale price fixing; that the opinion of the court was that this was not the intent and application of the Colgate decision; and that resale price-fixing is a violation of the Sherman Anti-Trust Act. March 6.

Case of Colgate Co.—Federal Grand Jury at Trenton, N. J., returned indictments on 58 counts against Colgate & Co., for alleged violations of the Sherman Anti-Trust Law on charges that the firm fixed resale prices by entering into agreements with wholesale dealers and jobbers. March 24.

Who Pays for the Advertising?—Judge Henry G. Ward, Circuit Court of Appeals 2nd District of New York, declared "advertising is a method of selling goods, which, without increasing their merits, increases their costs" in ruling in case of Federal Trade Commission against New Jersey Asbestos Company. April 5.

Beech-Nut Price Fixing Decision—U. S. Circuit Court of Appeals for Second District, sitting in New York, by unanimous decision set aside an order issued by the Federal Trade Commission against the Beech-Nut Packing Company, of Canajoharie, N. Y., whereby it was directed to cease from refusing to sell to dealers, who either failed to observe the retail prices suggested by the company or who resold to other dealers who failed to observe such prices. Decision was based on Colgate case ruling of U. S. Supreme Court upholding "the exercise of the right of a man to do what he will with his own" and that it was "not obnoxious to the Sherman Act." March 13.

Restricted Rights to Trade Mark—Vice-Chancellor Stevenson of New Jersey signed preliminary injunction restraining United Confectioners, a candy corporation of Newark, from using word "United" and from displaying an advertising device in the form of a shield, on the ground that the word "United" and the shield device are restricted to use of United Cigar Stores Company and that an attempt to use them otherwise constituted unfair competition. Sept. 1.

Use of Phrases in Trade Marks—Supreme Court of U. S. ruled embodiment of an advertising phrase does not impair the standing of or lessen the protection that many be claimed for a trademark, thus establishing a new principle of significance to publishers and advertisers. The court's decision (made in dispute over trademark of Moistair Heating System) was that "the presence of an advertising phrase, even though that phrase cannot be monopolized by another advertiser, does not disqualify for registration at Washington the typographical design of which it is a part." Sept. 4.

What Is a Legal Publication?—Franklin R. Brown, attorney for Buffalo (N. Y.) Commercial, obtained temporary injunction restraining award of contract for city printing to the Legal Daily, a publication which submitted lowest bid for 1921. Courts will be asked to pass upon question of whether a publication of 300 circulation, as admitted by the owners of the Legal Daily, and reaching few save the legal fraternity, can be classed as a newspaper and as such receive contracts for publication of legal notices. Dec. 31.

SCHOOLS AND COURSES IN JOURNALISM

University of Florida (co-educational) Gainesville, Fla. Elementary course in Journalism, and a course in newspaper writing by correspondence study intended primarily for reporters on weekly newspapers.

University of Oklahoma, School of Journalism (co-educational), Norman, Oklahoma. Established 1913. Professors H. H. Herbert, Russell Monroe, Willard H. Campbell, Grace E. Ray. Enrollment since establishment, 300 men, 250 women. Graduates, 70 have received B. A. degree; 25 additional have received a B. A. degree and certificate in journalism; course, three years; courses are in semester units. Present enrollment, 120; class of 1921, 12. Publications, Oklahoma Daily (five mornings a week), Oklahoma Weekly, Sooner State Press (weekly), University of Oklahoma Magazine (monthly). Fraternities, Sigma Delta Chi, for men, president, Dewey E. Neal; vice-president, E. M. DeWeese; secretary, H. H. Herbert; treasurer, Joseph A. Brandt; for women, Theta Sigma Phi; Grace E. Ray, president; Carrie Copeland, vice-president; Frances Clay, secretary; Lucile Cowles, treasurer.

Ohio State University, College of Commerce and Journalism (co-educational), Columbus, Ohio. Established 1916. Professors, O. C. Hooper, J. S. Myers. Enrollment since establishment, 508 men, 260 women; graduates, 20. One course, 3 years; present enrollment, 270; class of 1921, 15. Publications, the Daily Lantern (five issues weekly during school year). Fraternities, for men, Sigma Delta Chi; Charles S. Nelson, president; for women, Theta Sigma Phi; Margaret Bambach, president. Special awards, R. F. Wolfe medal. Degrees, B. J. and A. B.

University of Illinois (co-educational), Urbana-Champaign, Ill. Course in Journalism established 1903 as division of Department of English. Professor, H. F. Harrington; assistants, E. S. Watson, J. F. Wright. One course, 3 years; present enrollment, 165; classes 1921, 8. Publications, The Daily Illini (six days a week during school year), Illinois Magazine (monthly), The Siren (humorous monthly), The Technograph (technical quarterly), The Agriculturist (monthly), The Enterpriser (commercial quarterly). Fraternities, for men, Sigma Delta Chi; H. G. Halifish, president; for women, Theta Sigma Phi; Blanche Shirley, president. Special prizes for feature stories. Degrees, A. B.

Columbia University, Pulitzer School of Journalism (co-educational) New York City. Established 1912. Professors, Dr. John W. Cunliffe, director; Roscoe C. E. Brown; associate professors, Walter B. Pitkin, Charles P. Cooper, Clare M. Howard (assistant professor and adviser to women students); associates, Albert W. Atwood, Carl Dickey, Walter Prichard Eaton, Harold de Wolf Fuller, Kenneth Lord, Ralph E. Rogers, Merryle S. Rukeyser, Edwin E. Slosson, Allen Sinclair Will; total enrollment since established, 516; total graduates, 170; one course 2 professional years, following on two college years; present enrollment 127; class of 1921, 51; publications, Clean Copy, published twice a year by the Alumni. Fraternities, Theta Sigma Phi, for women; Martha Francis Drewry, president; Helen Dwight, vice-president; Marcella Mitchell, secretary; Ruth B. Chamberlain, treasurer; June Moll, keeper of the archives; for men, Sigma Delta Chi; Howard P. Jones, president; Robert A. Curry, vice-president; Clayton Whitehill, treasurer; Gerard Chaput, corresponding secretary; Kenneth Lyons, recording secretary; donors, the late Joseph Pulitzer; special awards, 2 faculty scholarships, entitling recipients to free tuition during second professional year; limited number of grants to deserving students; 3 travelling scholarships of $1,500 each.

Kansas State Agricultural College (co-educational), Lawrence, Kan. Department of Industrial Journalism and Printing established, printing 1873 and journalism 1910. Faculty, Nelson Antrim Crawford, Hallam W. Davis, Charles E. Rogers, Edgar T. Keith, Izil I. Polsom, E. M. Amos. One course of 4 years leading to degree and elective subjects open to other students. Students enrolled since establishment, 261 men; 181 women. Graduates, 26 men, 13 women. Present enrollment, 88 four year course, 360 elective. Class of 1921, 11. Publications, Kansas Industrialist (weekly), Kansas State Collegian (semi-weekly), Brown Bull (humorous quarterly), Kansas State Agricultural Bulletin, and Industrial Journalism Series (occasional). Fraternities, Sigma Delta Chi, for men; M. S. Eisenhower, president; Walter Karlowski, secretary. Theta Sigma Phi, for women; Clementine Paddleford, president; Ione Leith, secretary.

University of Missouri, School of Journalism (co-educational), Columbia, Mo. Established as a school of journalism and division of the University of Missouri coordinate with the schools of law and medicine in 1908; as a department of journalism in 1905, courses in journalism having been offered at the University as early as 1873. Professors, Dean Walter Williams, Albert Ross Hill, Hermann Almstedt, John Sites Ankeney, E. R. Childers, Jay William Hudson, Isidor Loeb, Frank Lee Martin, Norman MacLaren Trenholme, Frederick Monroe Tisdel, Robert Stanley Mann, Herbert Warren Smith. Enrollment since establishment, more than 2,500; graduates 225. Present enrollment, 300. Class of 1921, 35. Publications, The Columbian Evening Missourian (a general newspaper with two daily editions). Fraternities, Alpha Delta Sigma, Joe Hosmer, president; Kappa Delta Alpha, E. R. Childers, president; Sigma Delta Chi, Harry Mann, president; Gamma Alpha Chi, May Miller, president; Theta Sigma Phi, Faye Johannes, president; Dana Press Club, J. H. McClain, president; American Journalists' Association, F. L. Martin, president. Special Awards: Five scholarships have been established by H. S. Jewell of the Springfield Leader, in memory of his son, J. J. Jewell; Jay L. Torrey Scholarship for Women, established by Jay L. Torrey and the Eugene Field Scholarship established through the efforts of J. West Goodwin of the Sedalia Bazoo. J. H. Neff Hall, memorial gift of Ward Neff.

Notre Dame University, Notre Dame, Ind. (co-educational, summer school only). Course in Journalism established 1912. Professors, John M. Cooney, Thomas Lahey. Number enrolled, 223 during regular terms; 78 during summer sessions (1918, 1919 and 1920); 250 men, 51 women; number graduated, 23; course, 4 years. Present enrollment, 58; class of 1921, 2. Special Awards: J. Sinnott Meyers gold medal for excellence in studies.

Northwestern University, Joseph Medill School of Journalism (co-educational), Evanston, Ill. Established 1920. Courses: Two year course, full-time day students; four year course, part time, evening students. Enrollment began in January, 1921.

University of Wisconsin (co-educational), Madison, Wis. Course in Journalism established 1906. Professors, Willard G. Bleyer, Grant M. Hyde, E. Marion Johnson, Mrs. Genevieve J. Boughner, E. H. Gardner, A. W. Hopkins, W. A. Sumner, F. A. Ernst, O. S. Rundell. Course, 4 years. Present enrollment, 220; class of 1921, 34. Publications, Daily Cardinal (morning except Monday), Wisconsin Literary Magazine (monthly). The Octopus (humorous monthly), The Badger (junior annual), The Wisconsin Engineer (quarterly), Wisconsin Country Magazine (agricultural monthly), Commerce Magazine (business quarterly). Fraternities, Sigma Delta Chi, for men, H. C. Dennis, president; Theta Sigma Chi, for women, Ethel Vinje, president; University Press Club, established in 1892, oldest college press club in the country; H. C. Dennis, president; Advertising Club and Associate Chapter, American Journalists' Association.

University of Southern California (co-educational), Los Angeles, Cal. Course in Journalism established in 1912. Professor Marc N. Goodnow. Enrollment since establishment, 200 men, 175 women; graduates, about 100. Length of courses cover entire school year in elementary and advanced news writing; present enrollment, 45. Publications, The Personalist (quarterly), El Rodeo (annual) The Wampus (humorous monthly), The Trojan (four days a week).

University of Pittsburgh, School of Economics, Department of Journalism established in 1912 (co-educational). Students are registered in the School of Economics, as Journalism is not a separate school. Journalism is an elective course. Professor Charles Arnold. Publications, Pitt Weekly, Owl (annual), Pitt Panther (comic), Pitt Review (literary). Fraternities, for men, Sigma Delta Chi, E. S. Hassler, president; Maurice Goldstein, secretary; Max E. Hannum, treasurer; for women, Alpha Omega, Miss Willa Penn Dorning, president; Miss Lillian Solof, secretary.

Boston University, College of Business Administration, Department of Journalism established 1914 (co-educational); Boston, Mass. Professors Harry B. Center, Clifton B. Carberry. Enrollment since establishment, 218 men, 127 women. Individual courses, two of full year, four of half year; present enrollment 71; publications, Boston University News (weekly).

Iowa State College of Agriculture and Mechanic Arts, Ames, Iowa; (co-educational). Courses in Journalism were offered in 1905; distinct department of Journalism founded in 1911 and in 1920 was made full collegiate department, giving a four year course leading to a bachelor's degree. Professors F. W. Beckman, Blair Converse, H. E. Pride and W. E. Drips. Publications, Iowa State Student (tri-weekly), Iowa Agriculturist (monthly), Iowa Engineer (monthly), Iowa Home Maker (monthly, Iowa Forester (annual), The Bomb (annual). Fraternities for men, Sigma Delta Chi, president, George Rath; vice-president, Paul A. Potter; secretary, V. B. Hamilton; treasurer, A. L. Mabon; for women, Theta Sigma Phi, president, Elizabeth Storm; vice-president, Genevieve McKim; secretary, Ann Wood; treasurer, Gladys Dodge. A fellowship in agricultural journalism, amounting to $400 annually is available through the generosity of John Clay.

Indiana University (co-educational) Bloomington, Indiana. Department of Journalism established in 1907. Professors Norman J. Radder, Claude M. Bolser and

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Newspaper Features
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Our features are now appearing in over 100 newspapers in the United States.
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EXECUTIVES OF CANADIAN DAILY NEWSPAPERS—Continued

(Continued from Page 90)

QUEBEC

Town	Paper	Publisher	Editor	Managing Editor	General Manager	Business Manager	Advertising Mgr.	Circulation Mgr.
Levis	Le Quotidien	J. Amédée Gagnon	Cie de Publication de Levis	J. Amédée Gagnon	J. Amédée Gagnon	J. Amédée Gagnon	J. Amédée Gagnon	J. Amédée Gagnon
Montreal	Gazette	Gazette Ptg. Co.	R. S. White	John Scott		J. R. Henderson	W. Sutton	F. Lawson
	Herald	Alfred Leithhead	C. Linton Sibley	C. Linton Sibley	Alfred Leithhead	Alfred Leithhead	C. E. Coling	W. Telford
	Jewish Eagle	Eagle Pub. Co., Ltd.	H. Hirsh		H. Wolfsky	S. Sherman	H. Lutwin	Ph. Wolfsky
	La Patrie	J. L. & Eug. Tarte	Chas. Robillard	L. Houlé	L. J. Tarte	J. N. A. Terrault	Eug. Tarte	J. A. Blais
	La Presse	Arthur Berthiaume	Eugene Berthiaume	Eugene Berthiaume	Arthur Berthiaume	H. A. Robert	H. A. Robert	
	Le Canada	Canada Publishing Co.	Fernand Rinfret	Fernand Rinfret	J. B. Lapointe		C. Bourassa	A. H. Galarneau
	Le Devoir	Henri Bourassa	Henri Bourassa	Georges Pelletier		J. J. Bouchard	Paul Caty	J. J. Bouchard
	Star	The Montreal Star Pub. Co., Ltd.	C. F. Crandall	C. F. Crandall	Lord Atholstan	Lord Atholston	W. S. Marson	W. J. Little
Quebec	L'Action Catholique	L'Action Sociale, Ltd.	Dr. F. X. Dorion	J. N. Proulx	J. N. Proulx	F. Kirouac	A. Brousseau	P. A. Jean
Quebec	Chronicle						P. J. Egan	
Sherbrooke	La Tribune	La Tribune Pub. Co., Ltd.	J. M. Estival	C. A. Robidoux	C. A. Robidoux		E. Rivard	P. H. Doyon
Quebec	L'Evenement	La Cie de L'Evénement	Jos. E. Barnard	Jos. E. Barnard	Florian Fortin	Florian Fortin	I. P. Brousseau	Geo. J. Lépine
	Telegraph	The Telegraph Ptg. Co.	Frank Carrel		E. G. Smith	L. A. Campean	E. G. Smith	L. Morin
Sherbrooke	Record	Sherbrooke Record Co., Ltd.	V. E. Morrill	Gordon Miller	V. E. Morrill	E. G. Pierce		C. P. Buckland
Three Rivers	Le Nouvelliste	La Cie de Publication "Le Nouvelliste," Ltd.	Emile Jean	Emile Jean	R. Bourque	R. Bourque	P. Dupuis	L. Richer

SASKATCHEWAN

Moose Jaw	Times	The Times Co., Ltd.	Fred J. Workman	Thos. Miller	Thos. Miller	Thos. Miller	James H. Drynan	Robert Pegg
Moose Jaw	News					Hugh Peat		
Prince Albert	Herald		H. M. Hueston			Allan Holmes		E. C. Costerd
Regina	Leader	The Leader Pub. Co., Ltd.	A. E. Darby		Burford Hooke			
Saskatoon	Phoenix	W. F. Herman	W. L. McTavish		C. A. Elvin	R. M. Elliott	F. D. Galbraith	O. S. Forter

NOTE—The Canadian daily newspapers that have failed to supply personal information are:
Belleville (Ont.) Ontario, Dawson (Yukon) News, Fredericton (N. B.) Gleaner, Fredericton (N. B.) Mail, Montreal (Que.) Nationaliste, St. John (N. B.) Globe, St. John (N. B.) Times-Star, Quebec (Que.) Le Soleil, Yarmouth (N. S.) Post.
Newfoundland daily newspapers failed to supply personnel information are: St. Johns Advocate, St. Johns Star.

SCHOOLS AND COLLEGES OF JOURNALISM

(*Continued from page* 154)

J. Wymond French; eight one semester courses. Present enrollment, 193. Class of 1921, 30. Publications, Indiana Daily Student. Fraternities, for men, Sigma Delta Chi; Dallas Newton, president; for women, Theta Sigma Phi, Ruth Lauer, president.

New York University, Department of Journalism (co-educational), established in 1909. Pro. James Melvin Lee, director. Courses: a four year (college), degree, Bachelor of Science in Journalism. Three year course, degree of Bc. S. in Journalism. Also offers post graduate work. Present enrollment, 187 men, 109 women.

De Pauw University (co-educational) Greencastle, Indiana. Department of Journalism. Courses, elementary news writing, one year, 3 hours; advanced journalism, one year, 2 hours; magazine and news writing and advertising, one-half year, 2 hours. Publications, De Pauw Literary Magazine (quarterly), De Pauw (semi-weekly). Fraternities, for men, Sigma Delta Chi, John D. Hogue, president; for women, Theta Sigma Phi, Marie Bruhn, president.

Syracuse University, Department of Journalism, School of Business Administration (co-educational); Syracuse, N. Y. Established 1919, four year course for B. S. in Journalism, 2 year certificate course. Professors G. C. Wilson, Paul M. Paine, John Oscar Simmons, J. Herman Wharton, Arthur J. Brewster, Harry H. Skerritt, Warren B. Bullock, William P. Baker, John H. Howe. Present enrollment, 40. Publications, The Administrator (annually). Fraternities, Pi Delta Epsilon, for men; Theta Sigma Phi, for women. Special awards, Syracuse Journal Scholarships in Journalism.

University of Washington, School of Journalism (co-educational) Seattle, Wash. Department of Journalism established in 1909, made a School of Journalism in 1918. Professors, Matthew Lyle Spencer, Fred W. Kennedy, Robert W. Jones, Maurice W. Hicklin and Gladys A. Lansdon. Enrollment since July 1917, 213 men, 276 women; present enrollment, 239; class of 1921, 18. Courses, two years, with two years of college work as a prerequisite to entrance. Publications, The Washington Newspaper (monthly). Fraternities, Sigma Delta Chi, for men; Byron Christian, president; Mitchell Charnley, vice-president; George Astell, secretary; Steele V. Lindsay, treasurer. Theta Sigma Phi, for women, Margaret Lesser, president; Patricia Maloney, secretary. Special awards, Sigma Delta Chi. Prize of $100 for best ten editorials written during school year and published in the University of Washington Daily.

Vassar College, Poughkeepsie, N. Y. Offers special course in journalistic writing; present enrollment, 50.

University of North Carolina (co-educational), Chapel Hill, N. C. Course in Journalism established 1915. Professor C. A. Hibbard. Publications, The Tar Heel Baby (semi-weekly). The Tar Baby (comic, 15 times a year), The Yackety-Yack (college annual). Fraternities, Sigma Delta Chi; Garland B. Porter, president; Jonathan Daniles, secretary. Special Awards: Burdick prize, cash award for best reportorial work on The Tar Heel; Preston Cup, silver loving cup for student submitting best entries in several fields of journalism.

State University of Iowa (co-educational) Iowa City, Iowa. Work in Journalism first offered in 1914. Professor William S. Maulsby. Enrollment since establishment, 225. Publications, Daily Iowan; Frivol (magazine issued 7 times a year). Fraternities, Sigma Delta Chi, for men, Earl W. Wells, president; Charles B. Gould, vice-president; Fred A. Steiner, secretary; Harold Andrew, treasurer; Theta Sigma Phi, for women, Marion Dyer, president; Huberteen Kueneman, vice-president; Elsie Katz, secretary; Thelma B. Graves, treasurer; Dorothy M. Lingham, keeper of archives.

State College of Washington (co-educational) Pullman, Washington. Course in Journalism established 1911. Professors, Frank Thayer, J. L. Ashlock, T. J. O'Day. Journalism is given as part of English course; present enrollment, 80.

University of Kentucky (co-educational) Lexington, Ky. Course in Journalism established 1914. Professors, Enoch Grehan, Marguerite McLaughlin. Course, 4 years. Present enrollment, 180. Publications, State Press Bulletin (semi-weekly). Fraternities, for men, Alpha Delta Sigma, Herndon Evans, president; Donald Divning, vice-president; Robert Raible, secretary-treasurer; for women, Theta Sigma Phi, Martha Buckman, president; Lucile Moore, vice-president; Katherine Naakley, treasurer; Mary Archer Bell, keeper of archives.

University of Minnesota (co-educational) Minneapolis, Minn. Course in journalism established 1915; Professor R. R. Barlow. Enrollment since establishment, 125 women and 75 men. Courses: News writing, one year; editing, two quarters; feature writing, one quarter; editorial writing, one quarter; newspaper problems, one quarter; practise work, one quarter. Present enrollment, 45; class of 1921, 12. Fraternities, for men, Sigma Delta Chi, William McLean, president; Lawrence Clark, news editor; for women, Helen Hart, president; Margaret Aldrich, secretary. Donors, the late W. J. Murphy.

University of Texas (co-educational) Austin, Texas. Course in Journalism established 1914. Professors, Will H. Moyes, Paul J. Thompson, W. D. Hornaday and D. C. Wright. Enrollment since establishment, 315 men, 135 women; graduates, 5; 11 courses of one year each.

University of Oregon (co-educational) Eugene, Oregon; Department of Journalism established 1912. Dean Eric W. Allen; Colin V. Dyment, George S. Turnbull, W. F. G. Thatcher, Robert C. Hall and Alfred Powers. Harrison R. Kincaid, pioneer newspaper man of Oregon, gave the plant of the old Oregon State Journal which formed the foundation for the University Press, the printing and laboratory department. Enrollment since establishment, 300 men, 250 women; graduates, 50. Course aggregates 4 years; present enrollment, 96; class of 1921, 12. Publications, Oregon Exchanges (monthly), Oregon News Bulletin (weekly). Fraternities, for men, Sigma Delta Chi, Harris Ellsworth, president; Stanley Eisman, secretary-treasurer; for women, Theta Sigma Phi, Mary Ellen Bailey, president; Nell Warwick, vice-president; Velma Rupert, secretary; Eleanor Spall, treasurer.

South Dakota State College of Agriculture and Mechanic Arts (co-educational), Brookings, S. D.. Three one term courses in journalism. Professor Paul W. Kieser. Students enrolled (1920-21) 10. Publications, Collegian (weekly), Jack Rabbit (annual).

University of South Dakota (co-educational) Vermillion, S. D. Department of Journalism established 1915. Professor Joseph A. Wright. Course, two years; present enrollment, 37.

Colorado College (co-educational) Colorado Springs, Col. Department of Journalism, course, one semester, 18 weeks.

FOREIGN AFFAIRS

(*Continued from page* 137)

Newcastle—E. B. Stewart appointed publisher Daily Journal. July 1.

FINLAND

Enso—World's largest pulp mill began operation. Oct. 1.

FRANCE

Paris—Anglo-American Press Association elected Stoddard Dewey, New York Evening Post, president. Jan. 2.

Stephen Pichon elected president Syndicate of Paris Newspapers. Jan. 27.

All newspapers raised prices. June 26.

John Franklin, editorial director Havas Agency, died. Oct. 14.

GEORGIA

Tiflis—Near East founded as daily newspaper by group of Americans. Feb. 19.

GERMANY

Berlin—Practically all German newspapers raised their price by half. June 26.

IRELAND

Belfast—Daily Telegraph celebrated 50th birthday. Sept. 1.

ITALY

Rome—Italian newspapers raised prices, publishing statistics to show that "through enormous increases in production costs this rise does not mean prosperity for the newspapers but is absolutely necessary to save them from imminent ruin." June 19.

JAPAN

Osaka—The Mainichi established London office in charge of D. J. Evans. Dec. 18.

Tokio—Joseph P. Barry appointed general manager Japan Advertiser. Feb. 19.

American-Japanese advertising agency organized by Roderick O. Matheson and S. Sheba. March 20.

Shuroku Kuroiwa, editor and owner Yorodru Choho, died. Oct. 7.

Combination effected between Kokusai and Teikoku News Services. Dec. 18.

NEW ZEALAND

New Zealand Newspaper Proprietors Association re-elected P. Selig, Christchurch Press, president. May 1.

SPAIN

Barcelona—La Publicidad discontinued. Sept. 15.

Madrid—Spanish government prohibited publication of Sunday newspapers. Feb. 1.

Government order authorized increase in prices of newspapers to 10 centavos. June 5.

Import duties on newsprint abolished by Royal decree. Aug. 21.

San Sebastian—Miguel Moya, president Association Press of Madrid and owner of El Liberal and El Heraldo, died. Aug. 19.

Let's All Help Make 1921 The Best Year We Ever Had

HERE IS OUR

COMPLETE SERVICE LIST

Check Anything You Think Might Prove of Interest and Let Us Tell You More About It.

Camera News Page
Fashion Page
Children's Page
Feature Page
Handicraft in the Home
House Plans
Pertinent Portraits
Daily Puzzles
Daily Fashion Hints
Jangling Jingles
Noozie, the Sunshine Kid
Smiles
Hints for the Motorist
Helps for the Home Nurse
Classified Display Ads
Old Pals
Useful Bird Citizens
The Ad-route

The International Syndicate

Features for Newspapers

Established 1899 **BALTIMORE, MD.**

OUTSTANDING BOOKS ON JOURNALISM AND ADVERTISING OF 1920

THE year 1920 was not prolific in books upon journalism and advertising, probably because it was one of the busiest years known in the history of the newspaper business, when a man is driven hard by the occupation in which he is engaged he has, as a rule, little time or inclination to undertake the writing of a book. That there were a dozen or more somewhat pretentious volumes turned out, seems, under the circumstances, to be somewhat remarkable.

Both journalism and advertising are undergoing great changes in these latter days. The fundamental principles remain unaltered, but their application and the method of conducting business do not. George Henry Payne in his "History of Journalism in the United States," sets forth some of the changes that have taken place in the newspaper business, while Thomas Russell and Roy Durstine have rendered a similar service for advertising. The Tabasco of the year was Upton Sinclair's Brass Check.

UPTON SINCLAIR'S "THE BRASS CHECK"

WHEN an author of some prominence writes a pretentious book for the purpose of "showing up" those who, according to his opinion, have not treated him right, or who have not done the things he wanted them to do or thought they should do, and it fails to create the sensation he expected, he must be a sorely disappointed man. Upton Sinclair, whose book, "The Jungle," made him famous, has had such an experience with "The Brass Check," which he brought out in February at his own expense because he could find no publisher who would accept it as a commercial venture. The reasons why the publishers declined to handle it are apparent to any one who reads the book. Twenty-three thousand copies of the cheap paper cover edition are said to have been sold at sixty cents a copy during the first two weeks it was issued. The most of these copies were distributed through the Socialistic newspapers—The New York Call, Jewish Daily Forwards, Milwaukee Leader, Seattle Union Record and Butte Daily Bulletin.

"The Brass Check" has now been out a year. How many copies have been disposed of we have no means of knowing. Little attention, however, has been paid to it by the general public. The magazines, the newspapers, the press associations and the individuals whom Mr. Sinclair attacked have refused to take him or his charges seriously. Few of the prominent publications have printed a review of the book or referred to it in any way.

"The Brass Check" is a bitter arraignment of the newspapers, magazines and the Associated Press for their alleged treatment of certain news stories which he specifically enumerates and in which he was personally interested. These included articles and news which he offered them for publication and which in most cases they declined.

"The thesis of this book," Mr. Sinclair states, "is that our newspapers do not represent public interests, but private interests; they do not represent humanity, but property; they value a man not because he is great or good, or wise, or useful, but because he is wealthy, or of service to vested wealth."

After admitting that, with the possible exception of Jack London, he was in 1913 "the most widely known of living American writers throughout the world," he tells how he tested this thesis. In the experiment Mr. Sinclair said he represented humanity and Vincent Astor, property. Mr. Astor was, at the time, erecting a recreation building on his country estate at a cost, the author states, of a million dollars. It was the Christmas season and the New York Times had just printed its "One Hundred Neediest Cases."

Mr. Sinclair wrote Mr. Astor a letter asking him how he could enjoy his Christmas, how he could be content to play in a million dollar recreation building when he had before him such evidence of poverty and need as the Times had furnished. The author sent a copy of the letter to all the morning and evening newspapers, but only one, the New York Call, a Socialistic newspaper, printed a line of it. Not one of the news press associations would send out the story over their wires. This proved to Mr. Sinclair's satisfaction that a letter written by a man representing humanity, himself, had a total news value of 0.

"I assert there is no daily newspaper in America," says the author, "which does not represent and serve vested wealth, and which has not for its ultimate aim the protection of economic privilege." In another chapter he writes: "I have yet to see an American newspaper which does not hold money for its god and the local masters of money for demi-gods at least."

It will be seen from the foregoing quotations that Sinclair's attitude toward newspapers is the same as that of most Socialists. He can see little virtue in any of them, although he is kind enough to admit that there are at least two, the Springfield Republican and the Baltimore Sun, that cannot be bought by the vested interests. He charges the newspapers with almost every crime on the calendar. He asserts that they suppress and distort the news; that they deliberately lie about and misrepresent public men and labor and social organizations; that they deceive their readers by printing propaganda as news; that their publishers use them to further selfish financial, social and political interests. In proof of his charges he cites many instances giving names and dates, which appear on their face to verify some of his statements.

Sinclair is particularly violent in his attack upon the Associated Press to which he devotes five chapters. He charges that it poisoned the news of the Colorado miners' strike at its source; also that it suppressed important news concerning it in the interest of the mine owners. "The directors and managers of the Associated Press," he declares, "were so directly responsible for the subsequent starvation of these thousands of Colorado mine-slaves as if they had taken them and strangled them with their naked fingers."

It is easy enough to make such a statement as this but to prove it is quite another matter. If the A. P. was guilty of the charges made by Sinclair it would not continue in business very long. It is not a commercial organization, that is, it is not a money-making institution, but a mutual association, organized for the purpose of gathering news and supplying it to its members which include more than a thousand of the largest and most successful daily newspapers in the country. Is it at all likely that its officers would countenance for one moment the suppression or distortion of news in which the people of the United States would be much interested? With a thousand newspapers, representing the most important cities in the country, watching events with critical eyes, ready to spring sensations that have a news value, do you think a policy of misrepresentation and suppression could flourish very long without a tremendous upheaval in the official staff of the A. P.? If such a policy toward news existed there are dozens of newspapers that would not hesitate to arraign the A. P. at the bar of public opinion.

In reading the "Brass Check" one gets the impression that Sinclair is "soured" on all newspapers except those published for Socialists. The chief reason for his attitude is based, as it appears from his own statements, upon the refusal of the newspapers to publish articles and news stories that he offered them. After using some of the material he furnished them a few years ago when he first became prominent, they later declined his contributions. He was turned down everywhere, not only by the metropolitan dailies, but by the country weeklies. On one occasion he decided to syndicate "King Coal" in which he purported to tell the truth about this basic industry. He sent a letter to 17,000 weekly newspapers in which he offered the serial for $10 or $15 plus the cost of the plates. Only four accepted!

The question that naturally suggests itself to the reader is this: How does it happen that the newspapers are no longer interested in anything Mr. Sinclair writes? He has a certain style of expression that appeals to many readers. He knows how to write interestingly and some of the investigation work that he has done has been warmly commended. Why, then, is he *persona non grata* among so many newspaper and magazine editors?

Whether his success with "The Jungle" turned his head we do not know, but soon after the book reached the height of its popularity Mr. Sinclair developed an alarming case of "the big head." He seemed to think that all he had to do was to announce that he had an article or a book to sell and publishers would fall over themselves in their eagerness to get it. For a time that was just what happened. Then came a falling off in the demand for his wares. In accounting for this change in attitude Mr. Sinclair charges the publishers and their editors with "cold feet." He intimates that Everybody's Magazine, which had used several of his sensational articles, didn't print more of them was because it didn't dare to attack the steel and other trusts.

Erman J. Ridgway, then one of the owners of Everybody's, told me that the reason he turned down the articles was that the truth of many of Sinclair's charges could not be established. Moreover the public had become tired of muckraking and wanted a change. Doubleday, Page & Co., who had published "The Jungle" declined to accept for publication Sinclair's next work, "The Metropolis," according to the author because "the shrewd young business men saw that 'The Metropolis' was not going to be popular with the big trust companies and insurance companies which fill up the advertising pages of the World's Work." Herbert C. Houston tells me that his company declined it, just as it declined hundreds of other books during the year, because it did not consider it the kind of a book that would be a credit to the firm.

The New York Times and other prominent metropolitan newspapers that had featured articles prepared by Sinclair also lost interest in what he wrote.

A year after "The Jungle" appeared, W. W. Harris, then Sunday Editor of the New York Herald, asked Sinclair to go to Chicago and visit the stockyards and packing houses and see if the conditions had improved. The latter declined the commission as he was then engaged in writing a novel but recommended Mrs. Ella Reeve Bloor, who had represented him in another investigation. Mr. Harris sent Mrs. Bloor and "Dan" Ryan, a Herald reporter, to Chicago where they secured employment in the packing plants. The story they turned in to the Herald showed that while many of the deplorable conditions had been remedied others had not. Before publishing the article Mr. Harris submitted it to Mr. Bennett who evidently concluded not to print it as he never even mentioned it in his correspondence. "I understand," said Mr. Harris, "that counsel for the Herald had told Mr. Bennett that the article was libelous and several suits for damages would undoubtedly be brought against the Herald if it was printed. As Lord Northcliffe had recently been obliged to pay $250,000 as the result of a libel suit brought against one of his newspapers for printing a similar article, Mr. Bennett decided that he did not want to publish the stockyards story."

Mr. Sinclair complains of the character of the news sent out by Mr. Rockefeller's press agents during the Colorado miners' strike. He asserts that much of the information furnished the newspapers and press associations was false or distorted.

Ivy L. Lee, head of the publicity bureau employed by Mr. Rockefeller, says that this was not true: that the statements given the press were correct and founded on facts as seen by himself or his associates. People do not always see the same thing from the same viewpoint. If four men witnessed an accident on Broadway and afterward were called upon to tell just what happened it would be found that no two would agree upon all the details. Those who espoused the cause of the miners did not always tell the truth about the situation. "You must know the mental attitude of a man toward an event and how it is influenced by his own interests before you can judge correctly of the value or character of any statement he may make relating to it," says Mr. Lee.

The reason why the publishers of newspapers and magazines, and the public at large, did not take as much interest in what Mr. Sinclair wrote is probably because they regarded his statements concerning industrial conditions in the plants of the big manufacturers which he investigated, as unreliable. Mr. Sinclair's views on marriage and divorce, on religion, on the relations of the sexes, and on many other topics were not acceptable to a large percentage of the reading public. He expressed opinions that were not regarded as safe reading for the young. He liked to say things that shocked people and attracted attention to himself. He loved notoriety and would do and say things for the purpose, seemingly, of getting his name into print. But worst of all the newspapers refused to take him seriously!

Publishers declined Sinclair's articles and books because they did not appeal to them. His egotism, his eternal striving after notoriety in the public print, his unreliability, were the things that contributed to his downfall as a popular writer. "The Brass Check" is the bitter wail of a man who has wrecked what once promised to be a brilliant literary career.

SIR PHILIP GIBBS' "NOW IT CAN BE TOLD"

IT may be, and doubtless is true, that after the war ended and the soldiers who had survived returned home and resumed the occupations in which they had formerly been engaged, the public lost interest in war books. For four years they had read them—good, bad and indifferent—with feverish haste because war was the all absorbing subject. But with the cessation of hostilities came the desire to forget as speedily as possible everything connected with it except those who had lost their lives in the conflict. As a result the demand for war books fell to almost nothing and publishers for months declined to accept any more manuscripts for publication.

A reaction is now taking place and people are again showing an interest in war books. It is a fact that the best, because the fairest and most comprehensive, are yet to be written. A majority of those written between 1914 and 1919 will soon be forgotten. When a great war is on it is impossible for any writer, no matter how gifted he may be, to get the perspective of its events that is necessary to produce a book that will have a permanent value. His judgment is apt to be warped by the passions, the motives and the ambitions of those about him. It is only when the struggle has ended and the white-heat of battle gives place to the calm of peace that it becomes possible for him to write an unbiased and truthful story concerning it.

During the year just closed Sir Philip Gibbs, one of the foremost of the war correspondents, contributed to the literature of the great conflict, "Now It Can Be Told," published by Harper & Brothers, which bids fair to be regarded as one of the best of the post-war books. It is not a history of the operations of the armies of the several nations involved but a narrative of his own experiences and observations as a correspondent who enjoyed unusual facilities for gaining first hand information. It, therefore, gives the reader a better understanding of the human equation in the war than most books that have hitherto been published.

The writer takes you behind the scenes and brings you in contact with the British generals who directed the movement of the troops, and with the men who fought under them. The book is crowded with incidents—some humorous, but most of them tragic, pitiful and heart-touching. Gibbs paints the horrors of war in such vivid colors that the reader is appalled. You look into the very souls of men when facing certain death. Before your eyes he unrolls the awful scroll of battle in all its hideousness—the butchery of bayonet fighting, the ruthless slaughter of helpless soldiers in the trenches by murderous machine guns, by screaming shells and poisonous gases. You see the mutilated corpses of the dead scattered about and hear the agonizing cries of the wounded—some with arms or legs missing, or with faces shot away—as they fall to the ground. Under the shock of battle many go stark, staring mad, and add to the horror of the scene. You look into the very souls of men as they face death in going over the top.

Gibbs was no kid-gloved correspondent, keeping at safe distance from the bullets and shells of the enemy. He was in the trenches with the men when the enemy charged; he was at general headquarters when attacked by the Germans; in going from one division to another along the battle front he took his life in his hands many times. Unlike some correspondents he is modest about the things he did. He does not overwork the personal pronoun, nor does he assume the know-it-all attitude that irritates the reader and makes him want to kick him in the shins.

Gibbs shines as a reporter. He possesses an observant eye, a remarkably sensitive memory and the ability to describe what he sees and report what he knows in a way that grips and holds the reader. Busy journalists who have little time to read books about the war will find "Now It Can Be Told" worthy of their attention.

PROFESSOR L. N. FLINTS "THE EDITORIAL"

THE literature of journalism is far from abundant. It would not take a very long shelf to contain all that have been written on the subject during the past two years, which have probably been more prolific than any similar period in its history. The introduction of schools and courses of journalism has had a stimulating effect upon production which even at that has not been large.

One reason, perhaps, why so few books have been written on the subject is that journalists are such busy men they have little spare time to devote to their preparation. The most of those that have been written are from the pens of men who are engaged in teaching and who have felt the need of such books in their classes. As all the successful teachers of journalism have had considerable experience in newspaper work, they are, or should be, in a position to write intelligently upon all its various phases.

One of the notable books of the year was Leo Nelson Flint's "The Editorial," published by D. Appleton & Co., New York. Mr. Flint, who is professor of journalism in the University of Kansas, has undertaken to discuss the subject from all points of view—the historical, the critical, the creative, the functional and the typographical. This is probably the first time that an entire book of 250 or more pages has been devoted solely to the editorial.

The following titles of some of the chapters indicate the scope of volume: "The Editor and His Readers," "Editorial Purposes," "Building the Editorial," "The Editorial Page," "Paragraphs and Paragraphing," "Editorial Responsibility" and "The Editor's Routine and Reading."

Professor Flint's method of presentation is clear and incisive; his style is unhackneyed and refreshing. He avoids the temptation to be prosy or preachy. When he discusses a particular kind of an editorial he gives an example selected from current issues of newspapers. This tie-up makes clear in the mind of the student just what Professor Flint is driving at. Some of the author's observations are worthy of the attention of even the professional editorial writers. For instance:

"The whole trouble with the editorial page—

or at least nine-tenths of it—may be summed up in two brief statements:

"First, editorials with neither knowledge, weight nor courage in them, nor an attractive sense of humor, are nothing more than 'fillers'; second, the editor who has not thought out and applied a technique of his craft is 'going it blind.'

"If he exerts any influence, it is by accident or intuition. It is a mere foolish dream for him to expect to exercise leadership while affecting to despise the knowledge of tactics and stratgey upon which leadership depends. Editors who are lacking in these particulars really have no warrant for publishing their opinions, or undertaking policies.

"The fact that some writer may do a thing passably well by instinct does not argue against the necessity of training by other writers. Even the greatest editors might have been more powerful for a study of the technique of their craft."

It has long been the conviction of those who have studied the reading habits of editors that they spend too much time upon newspapers and magazines and too little upon books that are worth while.

Professor Flint, in discussing the subject, states that inquiries answered by more than a hundred editors, mostly outside of metropolitan cities, showed that 90 per cent of their time is devoted to newspapers and magazines, 9 per cent to miscellaneous books and 2 per cent to reference books.

"It is safe to say," he continues, "that the reading habit of the editor who is really meeting his obligations to the public will show a division of time somewhat like this: 40 per cent, newspapers and magazines; 40 per cent, miscellaneous books, and 20 per cent, reference book.

Professor Flint's views upon editorial responsibility are sound and convincing. There are times, he says, when the personal interest of the editor himself seems to conflict with the interests of the paper upon which he is employed, or the interests of the paper conflict with those of the great mass of public for whom the newspaper should be champion.

"No one need commit the error of affiliating himself with a paper having a point of view opposite to his own, though, to be sure, no editor will find a great paper that maintains views exactly the same as his own, any more than he will find a church offering such a complete harmony—or a political party. Affiliations in life are almost always established on the principle of approximate rather than perfect agreement.

"The responsibility that is closest to the editor—of the five-column weekly or the great daily—grows out of what may be called his duty to himself as an editor, and to his profession, the profession of journalism. His duty to himself is of the same character and importance as any man's duty to himself. It is assumed that an important part of his duty to himself is to write as he believes. This is not only a duty but a service of power in writing. The editor owes it to his profession as well as to himself to make out a settled philosophy of life, that is, to establish adequate and personal principles of action which mark his career as an editor and as a writer."

As a text book "The Editorial" will be found exceedingly valuable in the classroom. As a work of reference it deserves a place in the library of every newspaper and every newspaper man who takes pride in his profession.

PAYNES "HISTORY OF JOURNALISM IN THE UNITED STATES"

UNTIL George Henry Payne brought out his "History of Journalism in the United States" last year, only two books on the subject had been written. Frederic Hudson was the author of the first of these, "Journalism in the United States," which was issued in 1873. It was quite a pretentious volume and represented years of patient research at a time when data regarding the early history of newspapers was not as accessible as it is now. Unfortunately, it contains many errors, due, in part, at least, to the unreliability of some of his sources of information.

James Melvin Lee, of the New York University, was the next author to venture into the neglected field. His book, "History of American Journalism," which appeared in 1917, attracted much attention because it was more thorough and went further into the subject than Hudson's work. His method of assembling facts and analyzing them was far better than that employed by his predecessor. The chief criticism made upon his book was that the data presented was not sufficiently correlated to bring out its full value.

Mr. Payne has tackled the subject from a different angle than either Mr. Hudson or Mr. Lee. Instead of attempting to present a chronological history of journalism, he confines his attention to the principal features of its development. He very properly begins by describing the beginnings of newspaper publishing in the United States, special emphasis being placed upon the early journals that were established in Boston, New York and Philadelphia, and the editors who conducted them.

He then takes up such subjects as "The Assumption of Political Power," "Journalism and the Revolution," "Growth of Farty Press," "The Editor and the Government," "Adams and the Alien and Sedition Laws," "Hamilton and the Evening Post," "Suffrage and Slavery," and "Penny Papers and the New York Sun."

He devotes considerable space to James Gordon Bennett and the New York Herald; Horace Greeley and the New York Tribune, and their contemporaries.

His account of the development of journalism and its influence on the democracy of the United States is, to a large extent, a story of the North and West. In the South the slave holder dominated the press before the Civil War and hindered its progress. Abolition newspapers could not exist. As Mr. Payne aptly says, "There can be no idealists, no great editors or journals where brute force and material wealth so completely control." Hinton Rowan Helfer insisted that there were able journalists in the South, but that their lack of enterprise and their lack of freedom made them seem to be inferior to their brethren of the North.

The Civil War did not make for journalism in its larger sense, Mr. Payne asserts. In fact, it suffered in diminution of force, and the very men who had cleared the ground for the struggle gave way to those who had distinguished themselves during the conflict, particularly on the field of battle. In the reconstruction period following the war, Horace Greeley in the East, and the New York Tribune, and Joseph Medill and the Chicago Tribune in the West, devoted themselves to the rehabilitation of both the North and the South. Greeley, of whom James G. Blaine wrote, "Next to Henry Clay, whose ardent disciple he was, did more than any other man to educate his countrymen in the American system of protection to home industry," became the candidate for president on the Liberal Republican ticket, and when the election returns in 1872 indicated his overwhelming defeat, he crumpled up under the blow, and a few weeks later died.

"So passed," says Mr. Payne, "Horace Greeley, one of the greatest of American journalists, human in his faults, human in his greatness. He represented better than any other man in history what is noble and lasting in journalism."

In a chapter dealing with the "Editors of the New School," Mr. Payne tells briefly of the work of Charles A. Dana, James Gordon Bennett, Jr., Whitelaw Reid and Henry Watterson, and in another chapter, of the work of E. Z. Godkin, William R. Nelson, Joseph Pulitzer and William Randolph Hearst.

Mr. Payne is always entertaining in what he writes, and deals with the more important phase of journalism with an impartiality that betokens the possession of a judicial temperament.

WALT WHITMAN AS A JOURNALIST

IT is difficult to think of Walt Whitman, "the Good Grey Poet," as a newspaper editor. His fame as a writer of poetry has so completely overshadowed everything else he did that the fact that he was for two years editor of the Brooklyn Eagle has been overlooked or forgotten by most of those who have written about his career. For the five years before filling this position, Whitman had worked as a printer a part of the time and was connected with several newspapers, including the Democratic Review, the Aurora and the Tatler.

All lovers of Whitman, the poet, will, we feel certain, be grateful to G. P. Putnam's Sons for bringing out "The Gathering of the Forces," in two volumes, containing many of the editorials, essays, literary and dramatic reviews written by him while editor of the Eagle. The material, which has been selected from the files of that newspaper from 1846 to 1848, by Cleveland Rogers and John Black, is full of interest to the journalist of the day. While the style of editorial writing employed was often of a more intimate or familiar character than is now used, it possessed an appeal that newspaper readers of those days enjoyed. The editor talked to his subscribers, in many instances at least, as a schoolmaster to his pupils. This familiar form of address probably accounts for the extraordinary influence the old time editor exerted upon his readers. Greeley, Bennett and Raymond were living forces in the political and social life of the nation. In the mind of the public Greeley was the Tribune, Bennett was the Herald and Raymond was the Times. Each had his host of admirers whose loyalty never wavered, no matter what happened.

In the Foreword, written by Cleveland Rogers, is presented a brief outline of Whitman's life and work, special attention being given, of course, to his career as a journalist. His parents moved to Brooklyn when Whitman was five years old. He attended public schools until he was fifteen, when he went to work in a lawyer's office, then in a doctor's office, and finally he learned typesetting in the office of the Long Island Star, in Brooklyn. At the age of nineteen he taught school on Long Island and later started the Long Islander at Huntington. The venture did not prove successful and in 1840 he came back to New York, where for the next five years he worked as a printer and as a newspaper writer, and then became editor of the Brooklyn Eagle, which was owned and published by Isaac Van Anden.

In lookinug over these two volumes, which, by the way, are bound in gray boards, one cannot but be impressed by Whitman's firm grasp of the questions of the day and by the virility of what he wrote. Whitman was no amateur. He did not dance to the music piped by the Democratic-Republican leaders. He had ideas of his own and was not afraid to express them. In fact it was because he would not subscribe to some of the policies to which Van Anden committed the Eagle that finally led to his withdrawal from the paper. In his political writings he did not spare the party or the individuals in it when they departed from the primary articles of its political faith.

He abhorred slavery and was ready to go to war with Brazil to stop the slave trade, but along with his party he was not ready to disturb the institution of slavery in the Southern states. He believed that it would finally be abolished by the growth of the Democratic spirit working through public opinion. He denounced the extreme Abolitionists on the ground that they were disregarding the established laws of the land and were stirring up strife that might result in disunion.

Whitman supported President Polk in the war against Mexico, and believed that the annexation of a large amount of Mexican territory was inevitable. He claimed that he was the first editor in New York to emphatically oppose the extension of slavery to new territory. The New York Democrats in convention at Syracuse ignored the slavery question because of its danger to party unity and as a result the Democrats were overwhelmingly defeated in the election of 1847. Whitman attributed the party's defeat to its cowardice in facing the slavery issue.

He supported the Wilmot Proviso, the purpose of which was to exclude slavery from new territory, which was afterwards passed by the House of Representatives but was defeated in the Senate, and a split in the Democratic party followed. Mr. Van Anden sided with "the regulars," while Whitman favored the Wilmot Proviso faction. The latter refused to write what he did not believe and insisted upon expressing his own convictions on the subject. This course finally led to his withdrawal from the Eagle.

Before Whitman went to the Eagle he had been active in politics since 1840. He was closely connected with the New York Democratic organization, frequently visited Tammany Hall, and made speeches and wrote political articles. In Brooklyn he was a member of the General Committee. He anticipated Henry George by at least twenty years in certain suggestions regarding a single tax on realty. In some of his ideas on education he anticipated Madame Montessori. His views on currency reform have been fully vindicated during the past fifteen years.

It will be seen from the above outline of his work as editor that Whitman possessed the true newspaper spirit. But evidently while still engaged in editing the Brooklyn Eagle he had a strong inclination to cultivate the poetic muse, for a number of poems from his pen appeared in its columns. And it was not long after he ceased his connection with the Eagle that Whitman decided to devote himself to the career of a poet. There can be no doubt, in view of the great success he subsequently attained, that he made a wise choice.

RUSSELL'S COMMERCIAL ADVERTISING"

ONE of the most important contributions to literature of advertising during the year was Thomas Russell's "Commercial Advertising," G. F. Putnam's Sons, London and New York. Mr. Russell, who is president of the Incorporated Society of Advertisement Consultants, of London, was for sometime advertising manager of the London Times. Hs is almost as well known in the United States as in Great Britain through his contributions to Printers' Ink for over twenty years.

No English writer on advertising has a better grasp of the principles upon which the art is founded than Mr. Russell. He possesses the ability to enunciate these principles in a delightfully clear and yet comprehensive manner. You are never at a loss to know what he is driving at. When he states a fact about copy, or mediums, or trade marks he gives an illustration out of his own wide experience, or that of well known English advertisers, that fixes it in the memory of his readers.

Mr. Russell writes with a sincerity and earnestness that is impressive. You feel that he earnestly believes in the economic value of advertising and that its practice is worthy of the best brains in the United Kingdom. His enthusiasm for it is not due to the emoluments it has yielded him during a long and successful career but rather to the deep conviction that it is a means for making the world a better place to live in.

"Commercial Advertising" is the general title of six lectures delivered before the London School of Economics and Political Science, University of London, in 1919, and reproduced in the present volume, together with an introductory sketch giving the derivations and present status of commercial advertising, to which is added an appendix discussing subjects which would have been included in the lectures had time permitted. It does not aim to be a working text book of advertising, but rather a statement of practical principles set forth in attractive and yet intimate lecture form. The book contains no illustrations or reproductions of English or other advertisements, the explanation given by the author being that "it is perfectly useless to discuss advertisements without a full statement of the policy behind them, fully known only by the advertisers themselves."

While the English practice of advertising differs in some respects from the American, the underlying principles are the same in both countries. This fact is borne in upon the mind of the reader of Mr. Russell's book over and over again as he looks over its pages. Mathematicians tell us that on every planet of our universe a straight line is the shortest distance between two points, just as it is on our earth. Likewise the verities of advertising which have crystallized out of the experiences of mankind with this wonderful force are the same wherever the art is practiced.

In discussing the past, present and future of advertising in the introduction of "Commercial Advertising," Mr. Russell makes plain the difference between publicity and advertising in this way: "Publicity means merely announcing something about the goods for the purpose of influencing the public memory; advertising is spreading information about the goods, the object being to increase sales." A half page filled with repetitions of the words "Pears' Soap" would be an example of publicity. The same space devoted to a description of Pears' Soap and setting forth its special advantages would be advertising.

"The real characteristic of the best of the present day's advertising," says the writer, "is its insistence on sincerity; America has done a great deal for the betterment of ad-

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Manufacturers of high grade mailing room equipment—including addressers, stencils and stencil cutters, wrapper addressers, etc.

Auto-Mailing Machinery Company : Fitchburg, Mass.

vertising. No treatment of this subject would be complete if it did not pay tribute to the great influence of the late John E. Powers, the most distinguished advertising man in the United States. He was so afraid lest he should say anything about a product he was advertising beyond what was strictly true, or that he should obscure any of its defects, that he sometimes appeared more anxious to warn the customer than to sell him the goods.

"The glory of Mr. Powers' life-work in advertising was his insistence upon the two things that have most advanced the business—sincerity and service. I did not know Mr. Powers and never saw him. What I have seen of his work, and of the advertisers whom he influenced, justifies me in acclaiming him as the strongest and most beneficent influence that modern advertising has seen."

The writer admits that advertising has not achieved in Great Britain, and certainly not on the Continent, the same recognition it has received from several universities in the United States, and says that the day is probably far distant when a degree in advertising will anywhere be conferred. In discussing "The Economic Justification of Advertising," the subject of his first lecture, Mr. Russell defines advertising as "a means for making known the truth about some commercial subject." If he had said "object" or "article" instead of subject it would have been more specific. He contends that there would be little justification for the expenditure of a hundred millions (pounds) a year in advertising if the only effect of this expense was to increase the profits of advertisers. Waste of money injures the whole community and not the person alone whose money is wasted. Therefore, the business of advertising cannot be justified unless it is itself productive and has other economic advantages.

The three objections to advertising raised by its opponents, as given by Mr. Russell, are these:

"1. Advertising is unseparably bound up with exaggeration, misrepresentation and overcharging.

"2. If advertising did not exist, commodities of equal value would be obtained by consumers as plentifully and as cheaply.

"3. The cost of advertising must be added to the price of goods and, therefore, advertised commodities are unnecessarily dear."

Of these he regards the second as the most formidable.

Mr. Russell, in answering these objections, says that the question whether the large sums of money spent in advertising does not employ labor that could be better employed in production, is academic rather than practical. "You cannot condemn advertising on this ground," he says, "unless you are prepared to abolish fireworks, jewelry, toys, theatres, tobacco and every other kind of productive merchandise." It is just as true to say that bread and coal would be cheaper if there were no diamond rings and motor cars.

In discussing the effect of competition upon advertised goods Mr. Russell contends that one thing it cannot do is to degrade their quality, because the moment a thing is advertised, self-interest compels the manufacturer to keep the goods up to the standard. Concerning copy writing Mr. Russell has much to say that is practical. He pays a fine tribute to the advertisement writers of the day when he says that "few words of the circulating-library type are as well written as the best advertisements and advertising pamphlets." He warns us against misrepresentation in these words: "Telling the truth is a harder job when you are writing an advertisement than at any time else. It is a great deal easier and more showy to exaggerate and color your statements. But this is not good advertising. It does not really sell the goods."

The newspapers and magazines of Great Britain do not take the public into their confidence regarding circulations as do our own publications. Less than 5 per cent publish any statements at all of their circulation; much less than 1 per cent publish their actual sales and over 95 per cent refuse to tell the advertiser anything at all about the circulation he gets for his money. In this regard it will be seen that American advertisers have an enormous advantage, because on this side of the Atlantic the publicity of circulation is general, and with this information in hand they can distribute their advertising investment in a way that will yield them the best results.

Other lecture subjects presented by Mr. Russell are "The Hall-Mark of Commerce," "Trade-Marks and Retail Advertising," "The Three Modes of Advertising," "Mail Order Advertising" and "Advertising as a Career."

HIGHAM'S "LOOKING FORWARD"

WHEN Charles Frederick Higham, of London, at the time one of the vice-presidents of the Associated Advertising Clubs of the World, came to America last summer to attend the Indianapolis convention of that body, he brought with him a few copies of his latest book "Looking Forward; Mass Education Through Publicity," which he presented to his friends on this side of the Atlantic.

Mr. Higham, who is one of the leading advertising practitioners of Great Britain, and a member of Parliament, had much to do with Government publicity during the war. He prepared and carried out some of the aggressive campaigns that were so successful in putting over the big English war loans. From his broad experience he is able to present really worth-while ideas on educating the masses through publicity, especially in Great Britain.

Public opinion regarded as a constructive force, Mr. Higham says, is badly neglected—a statement no one will dispute. While he admits that attempts to influence it are made from time to time by politicians, propagandists and cliques, little intelligent effort is made to enlighten it upon many vital subjects.

"We give considerable attention," he says, "to the development of material weapons. We spend vast sums of money and employ the finest brains in perfecting machinery, or in putting gases, chemicals or metals to the proper use. But the weapon called Thought—particularly Thought in the Aggregate—we treat with the greatest indifference. We faintly recognize its utility but we have failed to guide or to develop it in a systematic way."

Uninformed public opinion is dangerous, Mr. Higham contends. If it is an invaluable force in a Democratic form of government it must be galvanized and educated. The most direct medium for influencing the public is the newspaper press because newspapers are read by all classes and go into every home. There are two ways of using them, through editorials and through advertisements. The main interest of a newspaper is news and it is only incidentally that it is an educative force, editorially considered. "When they (the newspapers) wish to educate," Mr. Higham continues, "they do it splendidly; but their very nature is too complex, too partial. And, one might say, too human to be charged with the care of public opinion as a whole. The newspaper fails to be a perfect instrument for making known, because it cannot be impartial."

It is only through the advertising columns, he asserts, that public opinion can best be influenced, thus eliminating editorial interpretation, which can so easily distort and delicately camouflage.

Mr. Higham advocates the establishment of a government publicity bureau for the purpose of enlightening the public upon its functions, its aims and its accomplishments. In this way the Government can win the confidence of the people and secure their cooperation and support. "Advertising," says the writer, "honorably used, developed along subtle yet dignified lines, may yet prove the chief factor in the Government of the future, which, in a great democracy, must tend ever to substitute arbitration for force, and enlightenment for coercion."

Labor, Mr. Higham declares, should use the newspapers to place before the English public the facts regarding its interests. It should conduct a campaign of its own in the papers that do not give it a fair show in its editorial and news columns. The newspapers could not consistently refuse to sell its space to labor organizations, for such actions would be a confession of fear.

Many of the suggestions Mr. Higham has made could, with profit, be adopted by our own Government and by our own political, social and business institutions.

"BUSINESS WRITING," EDITED BY JAMES MELVIN LEE

PROFESSOR James Melvin Lee, director of the Department of Journalism of New York University, is the editor of, and a contributor to "Business Writing," the second volume of the "Language for Men of Affairs" series, published by the Ronald Press Company, New York.

It is not a text book but rather a series of treatises on various phases of the general subject, written by educational and other specialists. Edward Hall Gardner, associate professor of business administration, University of Wisconsin, discusses "Letters for Men of Affairs"; John Mantle Chapp, of the editorial department of the Ronald Press Company, writes on "The Essentials of Writing," and Ralph V. Fitting, of Barclay Parsons & Klapp, New York, gives advice on "Report-Writing."

Professor Lee's own contributions are "Advertising Copy" and "The Journalism of Business." To newspaper and advertising men these subjects are, naturally, the most appealing.

As he is writing for business men who, perhaps, prepare their own advertising copy, Professor Lee is careful to avoid all technical details that might, to one who has not studied advertising academically, befog the subject. In his discussion of "Knowing the Product" he emphasizes the point that too many men who write advertising copy do not know the products they attempt to describe. They should, he asserts, have first hand information on the nature of the article, the field of operation, on the buyers, users or consumers, on the management and its financial position, factory conditions, the policy and methods of past advertising, etc. Professor Lee then gives a list of 475 questions that might be asked about its proposition, the answers to which would furnish an abundance of data upon which to base a campaign of advertising.

We heartily agree with the writer in his contention that "the typical advertisement of today leaves a good taste in the mouth. Something that cannot be said either of many of the stories that we find in display type on the front pages of the newspapers or of the muck-raking articles featured in many of the magazines."

The advertisement writer of today must be an optimist or lose his job. But a literary writer—the one who grinds out novels and short stories—may indulge in pessimism to his heart's content and make money out of the operation.

"Morbid fiction may go with the reading public," says Professor Lee, "but morbid advertising with the purchasing public? Never!

"In the advertising world children are always happy and healthy. In fact, what an ideal place to live in the advertising world must be! Here the range in the kitchen and the furnace or hot water heater in the cellar never gives trouble. The lights, whether kerosene, gas or electric, never get out of order and always burn well. The food one eats is always the purest and most wholesome. Pianos and all other instruments, including the phonograph, have the sweetest and clearest of tunes. Guns shoot straight, tents don't leak, canoes don't sink, cigars have a fine flavor."

The reason why the advertising world in general is optimistic, continues the writer, is that people are more easily influenced when in a pleasant frame of mind. Such a condition of mind is not induced by copy containing disagreeable facts or dwelling upon depressing subjects. The advertisement containing a smile, like the cheerful, jolly salesman, is always welcome.

Professor Lee shows how essential it is that a business man, or woman, should cultivate the ability to report news events that relate to their business. The newspapers are always ready to print real news stories provided they possess a general rather than a specific advertising interest. The writer's instructions upon the preparation of news and special articles are practical and helpful.

FREDERICK'S "MODERN SALES MANAGEMENT"

NO matter what a salesman sells, whether it is automobiles, brick, diamonds or thread, the underlying principles he employs in his efforts to influence the prospect are the same. The books that have been written on selling advertising could be enumerated on one hand. Evidently the men who are qualified to produce a treatise on the subject haven't the time or else they regard the books on general salesmanship that have been written as sufficient to meet the needs of those who are engaged in selling advertising space.

For this reason advertising managers, and especially those who are also sales-managers, or who realize the necessity of a thorough knowledge of marketing, are paying considerable attention these days to the books on salesmanship that are listed in publishers' announcements. One of the latest of these volumes is "Modern Salesmanagement," by J. George Frederick, president of the Business Bourse, New York, and published by D. Appleton & Co. As its title implies it deals with the management of salesmen as applied to marketing rather than to individual methods of selling.

Advertising managers of newspapers and periodicals do not have in their employ armies of salesmen like the salesmanager of big national distributers of merchandise, but it is just as important that they should know how to direct the work of their salesmen in order to secure the best results. Mr. Frederick's book contains much that is practical and helpful to the advertising manager. Take, for instance, the author's discussion of compensation. Of the three methods in use, straight salary, straight commission, and a combination of salary and commission, Mr. Frederick declares in favor of the third and gives his reasons.

"Tests have shown," he says, "that neither by increasing commissions alone nor increasing salary alone can salesmen be stimulated to greater achievement as definitely as when a combination of a minimum salary plus a commission is used. The difference lies in the stimulus of the plan of payment. A commission-only man often produces less sales than before when his commission rate is raised. The same is true of salaried salesmen. The principle at work here is identically that which induced very well paid miners and ship laborers during war time to lay off part of the week because the higher wages paid met their money desires after making 4 or 5 days instead of 6."

The chapter on the "Selection of Salesmen" contains many good suggestions. The employer faces no more important problem than the securing of competent and reliable men and women to fill important positions. It has been determined by long and careful investigation that it costs from $350 to $1,200 to hire and fire or hire and lose a salesman. Therefore it behooves the salesmanager or the advertising manager to lay hold of any and all information that will increase the distance between the engaging of a salesman and his discharge or his voluntary withdrawal. Mr. Frederick discusses, in this connection, such topics as "Can Salesmen Be Picked from Appearance?" "Need of Applying Scientific Test to Applicants," "Principal Native Qualities Generally Agreed to Be Essential for Salesmen."

Other chapters that the newspaper advertising manager will find worth reading are "Prize, Bonus and Stimulation Plans for Salesmen," "Managing Salesmen's Temperaments and Habits," "The Service Principle in Selling," "The Development of Good Will," "Practical Salesmanship Principles," "Stimulating and Assisting the Dealer," "Interlocking Sales and Advertising."

"MAKING ADVERTISEMENTS," AND MAKING THEM PAY

BY Roy S. Durstine, of Barton, Durstine & Osborne, New York, is "good, easy reading," as Solon Chase, the famous greenhacker of Maine, used to say. It is printed in large type, with plenty of space between the lines and is written in short, crisp sentences, in a style that will appeal to the audience to which it is addressed.

Mr. Durstine, although one of the youngest of the general advertising agents, has had quite an extensive experience in the field. He has the fresh, breezy way of looking at things that belongs to youth. He is not hampered by tradition, by moss-grown or worn out and archaic rules of practice. He writes like a man who is full of his subject and liable to blow up unless he gives vent to the ideas that swell up within him and demand expression.

There is not a dull line in Durstine's book. You may not agree with him in all his views but you will like the way he puts them across. He sizes up the educational situation in its relation to advertising in this sensible fashion:

"Unfortunately the time has not yet arrived when a regular course in college is assumed to be preliminary to advertising as it is to medicine, the law and the ministry, and as it is coming to be in architecture and accounting. There are already a number of courses in advertising, ranking high in educational value, but too few aspirants take advantage of them. They prefer to go into advertising through the employee's entrance of an agency or of a manufacturer's advertising department. And though the entrance may be swift, progress is often too slow for lack of a grasp of what the business is all about."

It is the opinion of most advertising men who take on their staffs a number of young men each year that those who have had the advantage of a good course in advertising shoot ahead twice or three times faster than those who have not had such training. They are, as a rule, the best material out of which to develop assistants that will eventually be worth the time spent in training them.

Mr. Durstine discusses some topics as "Atmosphere," "Sincerity," "Getting Out of the Rut," "Common Sense," "The Great Mystery—Merchandising," "The Campaign" and "Where is Advertising Going?" The following paragraphs are good examples of his style:

"Every business, no matter how young or how old, has a personality, and to reflect it in words and type and picture is the job of every advertisement."

"You can strip an advertisement of almost anything else except sincerity—beauty of form, clarity of expression, taste of arrangement, excellence of idea—and still you will have something left, something that will reach out and grasp people, if your advertisement rings true.

"Advertisements are like people. If a man is sincere you can forgive him almost anything. One salesman comes to see you with a manner that is so abrupt or so shy that your first impulse is to tell him to go out again into the rain which drove him into your office. And yet if he is sincere, if he honestly believes in what he is selling and you give him half a chance, he will probably leave as good an impression with you as the man whose manner carry a high polish."

"What is the mysterious driving force that gets into some campaigns of apparently mediocre merit and lifts them on to success without a second's hesitation? Is it timeliness, keeping just far enough ahead of popular demand, brains or just good luck?

"Every advertising man can remember campaigns in which the stage had been beautifully set, everything possible had been done—and nothing happened. Every advertising man can remember ill-fated campaigns in which everything went wrong from the start of preparation to the day the first advertisement appeared—and then suddenly it swept along triumphantly to success. There is something almost alive about a campaign at times—as elusive as a three-foot putt, as contagious as a saxophone obbligato, as skittish as a village vamp."

(*Continued on page* 159)

RAMSAY'S "EFFECTIVE HOUSE ORGANS"

UP to five years ago no book on house organs had been published, although house organs had been in existence since 1878, when the Fall River Line Journal was bought out by the New England Navigation Company, of the New York, New Haven & Hartford R. R. Co. In 1915, George Frederick Wilson published "The House Organ," a thin volume of perhaps 150 pages.

It remained for Robert E. Ramsay, late editor of Advertising and Selling, but at present advertising manager of the American Writing Paper Company, of Holyoke, Mass., to prepare "Effective House Organs," the second and much more pretentious book on the subject, issued last year by D. Appleton & Co. Mr. Ramsay, who has edited several house organs and who has made an exhaustive study of them, has produced a work which promises to have a long life because of its inherent merit.

Few people who have not looked into the subject have any adequate idea of the number and variety of house organs now being published, or of the money invested in them annually. According to the latest statistics available, $9,000,000 represents the amount spent upon them. Printers' Ink last year printed a list of 650 employes' house organs and has just started the printing of a list of 800 general house organs, not including those distributed among salesmen. House organs have won their place in the community of publications because they fill a positive need. There is no longer doubt as to their value and usefulness to those firms or corporations who issue them.

Mr. Ramsay has assembled and printed in the volume under consideration a large amount of data. He classifies the publications, from their editorial content, under four heads: (1) Salesmen or Agents. (2) Dealers. (3) Employee, or internal, and (4) Consumer, or user of house organs. According to their physical make-up he divides them into six classes: Blotters, envelope enclosures, booklets, newspapers, magazines and novelties.

After describing the characteristics of these several classes Mr. Ramsay proceeds to discuss the construction of the different kinds of house organs. Some of the topics taken up include "The Plan," "The Make-Up," "The Mechanical Details," and "Miscellaneous." Fully one half of the book is devoted to the presentation of interesting facts concerning the results secured by the use of house organs.

Publications of this character have in some cases large circulations. For instance, Kodakery, devoted to amateur photography, issued by the Eastman Kodak Company, of Rochester, has a circulation of 200,000 copies. This, moreover, is one of four regular house organs put out by the company.

While most house organs were established for the purpose of promoting good will between the manufacturer or other employer of labor, and those who work for him, or who buy his merchandise, many are used to promote sales. The most expensive house organ published is probably The Burroughs Clearing House, which costs $60,000 a year to issue.

That such publications pay is the opinion of a large number of concerns that issue them. An oil and grease distributer says: "For every dollar spent in publishing we obtain a larger amount in profits from sales than by any other selling expense, including direct solicitation by salesmen."

A lumber concern says: "We have received very satisfactory returns from our publication. In one issue we tested a special article, putting it under a special key, and found the returns were much greater than those received from a magazine of general circulation, which is a great deal more costly."

Mr. Ramsay has covered his subject so thoroughly that few questions could be asked about house organs that are not answered.

SIR CAMPBELL STUART'S "SECRETS OF CREWE HOUSE"

ALTHOUGH not a book on journalism, "Telling the Secrets of Crewe House," by Sir Campbell Stuart (George H. Doran Company), it concerns the work of a journalist, Lord Northcliffe, not as a newspaper owner, however, but as director of British propaganda during the last year of the war. Sir Campbell was vice-chairman under Northcliffe, and Crewe House was the building in which the department had its headquarters.

Because of his position, Sir Campbell was, of course, in intimate touch with all the secret work of the organization, and in the present volume he tells some of the secrets. The reader as he runs his eye over the pages, wishes that he had told more of them. Sir Campbell probably shows wisdom in not revealing everything that was done, for sometime in the future another war may have to be fought, in which it will be found desirable to make use of the methods that were so successfully employed in the great war.

(Continued on page 160)

The Other Side of the Story

Advertising figures, rate cards, circulation statements, dry statistics tell a newspaper's story. But they tell only half of it and advertisers today are demanding the other half.

They are beginning to measure quality as well as circulation quantity, to realize that reader attachment that is formed is quite as important as how many readers are affected.

They are basing this judgment of newspaper advertising value on personality as well as technicality, on reader prestige as well as advertising prestige. A newspaper must be a good newspaper before it can be a good advertising medium.

The Santa Fe New Mexican is read by seven out of nine persons in Santa Fe who read the English language. That fact alone tells an important technical story to every advertiser. But WHY it is read by those seven out of nine people tells a bigger human story.

The Santa Fe Daily New Mexican is a sane, clean-thinking newspaper, published for sane, clean-thinking people, a progressive newspaper that has grown and prospered for over seventy-two years, a newspaper of national reputation, widely read and widely quoted, a reliable newspaper, untinged by yellow journalism, a newspaper that nearly every worth-while family in Santa Fe takes into its home—the highest tribute that can be paid to any newspaper. Because it is such a newspaper, The Santa Fe New Mexican is read and trusted by over 50,000 people. Its circulation reaches the most progressive, intelligent and prosperous newspaper readers of New Mexico. Because it is such a newspaper it is a great advertising medium.

Not alone from a circulation standpoint, not alone as an advertising medium, but as a newspaper—

The Santa Fe Daily New Mexican

First in New Mexico
Santa Fe, New Mexico
Established 1849

Foreign Representatives

G. Logan Payne Company
Marquette Bldg. Chicago
Kresge Bldg. Detroit
Carlton Bldg. St. Louis, Mo.

Payne, Burns & Smith Incorporated
5th Ave. Bldg. New York
8 Winter St. Boston

Start Your Campaign with a Bang

Select a city noted for its pep, and a newspaper noted for its pull, and you will make the up-grade encountered in the "try out" with the ease that an airplane climbs. The same thought exercised in the selecting of the city and the medium, as in the preparation of the copy, will mean—

Akron, Ohio *and* The Beacon Journal

The First City in the Ohio Directory

Population U. S. census, 1920	208,435
Population, 1910 census	69,067
Percentage of increase	201.8%
Area of Akron, square miles	25.1
Number of important factories, 1920	134
Aggregate capitalization, 1920	$333,465,806
Number of employes, average for 1920	74,850
Factory payroll, 1920	$145,147,970
Value of manufactured goods, 1920	640,923,232
Deposits in Akron banks, Nov. 1, 1920	72,165,195
Bank clearings, year ending Nov. 1	589,721,000
Postoffice receipts, year ending Nov. 1	1,193,370
Building permits, year ending Nov. 1, 1920	24,301,613
Tax duplicate, 1920	351,000,000
Tax rate	20.6
Twenty-two present parks, acreage	220
Number of schools, public and parochial	43
Number of teachers, 820; enrollment	29,024
Number of churches	109
Number of banks	11

Akron has a Municipal University

Akron is the rubber manufacturing center of the world, and has the largest cereal mills, clay product plants and fishing tackle factory in the United States.

The First Newspaper in Akron

Average daily circulation for
1920 34,074

Member of Audit Bureau of Circulation

Carries more advertising, Local, National and Classified in six days than any other Akron newspaper, including their Sunday issue.

Flat Rate

8½ cents a line	R. O. P.
12 " " "	Preferred position
15 " " "	Political advertising
12 " " "	Financial advertising

Eastern Representative
M. C. Watson, Inc.,
286 Fifth Ave.,
New York, N. Y.

Western Representative,
Story, Brooks & Finley,
Peoples Gas Bldg.
Chicago, Ill.

THE AKRON BEACON JOURNAL, Akron, Ohio

BOOKS OF 1920

(Continued from page 159)

According to the writer, it was Lord Northcliffe who originated the different kinds of propaganda warfare carried on among the different nations. The distribution of pamphlets, circulars and other mediums containing the message of the Allies among the German and Austrian people was done so covertly that at times it was positively uncanny. With every avenue of approach carefully guarded, propaganda material flowed across the boundaries of the two countries and went into the hands of those for whom it was intended.

"Some of the methods can never be revealed," says Sir Campbell, "but it is permissible to hint that, for instance, among foreign workmen of a certain nationality, who went into Germany each morning and returned each evening, there might be some to whom propagandist work was not uncongenial. Somehow, huge masses of literature were posted in Germany to selected addresses from which the German postal revenues derived no benefit."

The book is full of good material, written in a lively vein, and is certain to find favor among students who are interested in a kind of warfare in which no lives are lost or property destroyed, and yet was helpful to win battles.

FOREIGN CORRESPONDENCE IN THE U. S.

THE following are registered members of the Association of Foreign Newspaper Correspondents in the United States, with office addresses:

ROME, La Tribuna, A. Arbib-Costa, 500 West 144th street, New York.

LONDON, Daily Telegraph, F. S. Bullen, 66 Broadway, New York.

LONDON, Daily Telegraph, S. J. Clarke, 66 Broadway, New York.

FRANCE, Agence Havas, Henri Collin Delavand, 312 West 109th street, New York.

BUENOS AYRES, La Nacion, W. W. Davies, 51 Chambers street.

Reuters Bureau, T. A. Dixon, 280 Broadway.

LONDON, Daily Chronicle, J. W. Harding, 1207 Times Bldg., New York.

LONDON, Daily Mail, Frank Hillier, 280 Broadway, New York.

MILAN, Corriere de la Sera, Dr. Ferrero, Lyme, Conn.

JAPAN, Advertiser, W. Fleisher, 1 West 34th street, New York-Fort Myers, Fla. (winter).

ITALY, L'Idea Nazionale, Andrea Feretti, 17 West 51st street, New York.

SCOTCH Newspapers—Sir John Foster—abroad.

LONDON, The Financier, Leopold Grahams, 542 West 112th street, New York.

LONDON, Westminster Gazette, W. J. Hernan, Hotel Chelsea, West 23d street, New York.

PARIS edition, N. Y. Herald, Elisha W. Kelly, care New York Evening Telegram, New York.

FRANCE, Maison de la Presse, Marcel Knecht, abroad.

PARIS, L'Information, Max Loewy, 1 West 69th street, New York.

LONDON, Morning Post, A. Maurice Low, Hibbs Bldg., Washington, D. C.

FRANCE, L'Ouest Éclair, Leonce Levy, care New York World.

LONDON, Times, Wilmott Lewis, Wilkins Bldg., Washington, D. C.

LONDON, Daily Express, Warren Mason, 316 World Building, New York.

La Nacion, A. Mayer, 51 Chambers street, New York.

Osaka Asahi, M. Midoro, 416 World Bldg., New York.

CHILE, El Mercurio, Ernesto Montenegro, Times Bldg., New York.

Chugai Chogio, Shozo Niizeki, 416 World Bldg., New York.

Official Polish Bureau of Information, Dr. A. M. Nawench, 661 West 179th street, New York.

Reuters, Ltd., Isroy M. Norr, 280 Broadway, New York.

PARIS, Le Matin, A. Plottier, Times Annex, West 43d street, New York.

Manchester (Eng.) Guardian, S. K. Ratcliffe, 220 West 42d street, New York.

FRANCE, Expresse de Mulhouse, Clerment Rueff, 2183 Broadway, New York.

SOUTH AMERICA, La Prensa, Romeo Ronconi, 51 Chambers street, New York.

Australian Press Assn., A. Rothman, World Bldg., New York.

Reuters, Ltd., London, Wilmer Stuart, 51 Chambers street, New York.

La Nacion, Severo Salcedo, 141 Broadway.

The Osaka Mainichi, E. M. Takata, 1718 Tribune Bldg., New York.

Norwegian Mercantile & Shipping Gazette, Andun Telnaes, 116 Broad street, New York.

The Osaka Mainichi, E. M. Takata, 1718 27th street, Elmhurst, L. I., N. Y.

LONDON, Times, correspondent of Commercial Supplement, J. Andrew White, care Wireless Press, 326 Broadway.

Reuters, Ltd. (London), F. Douglas Williams, 280 Broadway, New York.

LONDON, Daily Mirror, T. Walter Williams, 253 West 42d street, New York.

LONDON, Daily News, P. W. Wilson, 512 Times Bldg., New York.

U. S. NEWS WRITERS' UNION

Newswriters' Union, No. 3, Scranton, Pa. President, Edward J. Hart; vice-president, Harold M. Myers; recording secretary, Tom J. Breslin; financial secretary-treasurer, "Tony" Gill; sergeant at arms, Joseph M. Butler; executive board, James G. Mackin, C. H. Derby, Alex Thompson. Wage agreement of the Newswriters' Union expires on May 1 of this year, after running for two years. It is the oldest organization of its kind in the country. Closed shop conditions maintained in all Scranton newspaper offices through it. Union is affiliated with the International Typographical Union. Has membership of forty.

LEADING NEWS AGENCIES OF THE WORLD

UNITED STATES—Associated Press, 51 Chambers street, New York City.

Frank B. Noyes, pres.; Melville E. Stone, gen. manager, on leave; Frederick Roy Martin, acting gen. manager.

United Press Associations, World Bldg., New York City, W. W. Hawkins, pres. and gen. manager.

International News Service, World Bldg., New York City; Marlin Pew, gen. manager.

Universal News Service, World Bldg., New York; George T. Hargreaves, manager.

United News, World Bldg., New York City; Fred S. Ferguson, manager.

Cross-Atlantic News Service, 136 West 36th street, New York City.

Public Ledger News Service, Public Ledger, Philadelphia, Pa.

Tribune News Service, Tribune Bldg., Chicago, Ill.

Consolidated Press Association, Washington, D. C.; David Lawrence, president.

ENGLAND—Reuter's Ltd., 24 Old Jewry, London; Sir Roderic Jones, managing director.

Central News, London.

CANADA—Canadian Press, Ltd., Toronto; J. F. B. Livesay, general manager.

JAPAN — Kokusai Tsushiu (International News Agency), Tokio; James Russell Kennedy, general manager.

FRANCE—Agence Havas, Paris.

SWEDEN — The United Telegrambureaus, Stockholm; Messrs. Gunther and F. G. T. Eklund, managers.

SWITZERLAND — Agence Telegraphique Suisse, Berne.

DENMARK — Ritzau's Telegraphisches Bureau, Copenhagen; Mr. Gamst, manager.

POLAND—East Express Telegraph, Warsaw; M. Moskowski, general director.

GERMANY—Wolfe Bureau, Berlin; Dr. H. Mantler, managing director, Continantal Telegraphen Agency.

United Telegraph, Jager Strasse 11, Berlin West 8, Germany; Dr. Edward Bing, manager.

Trans-Ocean Service, Herr Hammann, general director.

INDIA—Press Association, Bombay.

BRAZIL—Agemcia Americana, Rio de Janeiro.

NORWAY—Norsk Telegrambyran, Christiana.

ITALY—Agenzia Stefani.

HOLLAND—The Netherlands Correspondentie Bureau voor Dagbladen, The Hague.

SPAIN—Agencie Fabra, Madrid.

RUSSIA—Vestnik Agency, Fetrograd.

BULGARIA—Agence Telegraphique, Sophia.

AFRICA—African Association, Bonny.

SERBIA—Telegraphen Correspondence Bureau, Belgrade.

MONTENEGRO — Telegraphen Correspondence Bureau, Centinje.

ROUMANIA—Agence Telegraphique Roumaine, Bucharest.

AUSTRIA—Telegraphen Correspondence Bureau, Vienna.

BELGIUM — Agence Telegraphique Belge, Brussels; M. Travailleur, mgr.

GREECE—Agence d'Athenes.

TURKEY—Agence La Turquie.

The

SOUTH BEND NEWS-TIMES

In 1920 beat its advertising record of the year previous by

MORE THAN A MILLION LINES

The News-Times in 1920 had the largest amount of advertising copy ever carried by a newspaper in its big territory in Northern Indiana and Southern Michigan. Here is the score in detail:

Foreign advertising	1,504,482 lines
Local advertising	6,015,252 lines
Classified advertising	1,154,412 lines
Total News-Times Advertising FOR 1920	**8,674,146 lines**

In 1919 The News-Times carried a total of 7,486,735 lines.

The News-Times is proud of this record and like records for many months past, because it is tangible evidence of News-Times supremacy.

In order to so thoroughly outdistance competition it is necessary for a paper to excel in every department—keen advertisers most liberally patronize the paper with the greatest circulation—the greatest circulation is attained by the paper that most strongly appeals to the people.

The out and out, four square stand for all things to the betterment of South Bend and South Bend people has built a monument for the News-Times in minds of thinking men and women of this rich section.

THE SOUTH BEND NEWS-TIMES

Morning Evening Sunday

J. M. STEPHENSON
Publisher

Representatives

CONE, HUNTON & WOODMAN, INC.

New York Chicago Detroit Atlanta Kansas City

CORRESPONDENTS' CLUB OF NEW YORK

President, A. M. Kemp; treasurer, Charles H. George; secretary, B. S. Kearns.

BALTIMORE, American, Charles H. George, Sun-Herald Bldg., 280 Broadway.

BALTIMORE, Star, Charles H. George, Sun-Herald Bldg., 280 Broadway.

BOSTON, Globe, Charles H. George, Sun-Herald Bldg., 280 Broadway.

BOSTON, Evening Globe, A. M. Kemp, 1106 World Bldg.

BOSTON, Herald, Edw. B. Goodrich, Times Annex Bldg.

BUENOS AYRES, La Prensa, Romeo R. Ronconi, 51 Chambers street.

BUENOS AYRES, La Nacion, W. W. Davies, 51 Chambers street.

CINCINNATI, Times-Star, James M. Allison, Hotel McAlpin Annex.

CHICAGO, Tribune, Robert B. Peattie, Times Annex Bldg.

CHICAGO, Daily News, George C. Briggs, 404 Fark Row Bldg.

CHICAGO, Evening Post, McGregor Bond, care Kelly-Smith Co., 47 West 34th street.

CLEVELAND, Plaindealer, L. S. Horne, Jr., Times Annex Bldg.

DETROIT, News, James Sweinhart, 404 Fark Row Bldg.

DETROIT, Free Press, W. N. Hardy, Continental Hotel.

LONDON, Times, W. F. Bullock, Sun-Herald Bldg.

LONDON, Daily Mail, W. F. Bullock, Sun-Herald Bldg.

LOUISVILLE, Courier-Journal, John C. Madden, Times Annex Bldg.

MILWAUKEE, Sentinel, Frederick Benzinger, Times Annex Bldg.

MILWAUKEE, Journal, Philip Stitt, 1107 World Bldg.

MONTREAL, Gazette, J. C. Austin, Times Annex Bldg.

TORONTO, Globe, J. C. Austin, Times Annex Bldg.

NEW ORLEANS, Times-Picayune, Marion J. Fike, Sun-Herald Bldg., 280 Broadway.

NEW ORLEANS, Daily States, Marion J. Pike, Sun-Herald Bldg., 280 Broadway.

PHILADELPHIA, Inquirer, Robert P. Lowry, 1107 World Bldg.

PHILADELFHIA, Public Ledger, Daniel F. Creary, Sun-Herald Bldg., 280 Broadway.

PHILADELPHIA, Record, B. S. Kearns, 1105 World Bldg.

ST. LOUIS, Globe-Democrat, Charles A. Lovett, 410 Tribune Bldg.

ST. LOUIS, Post Dispatch, Edw. L. Mockler, World Editorial Rooms.

WASHINGTON, Post, Timothy Sullivan, Sun-Herald Bldg., 280 Broadway.

ONE DAILY PAPER FOR EVERY 3.8 INDIVIDUALS IN UNITED STATES

THE state of Mississippi has the smallest daily newspaper circulation of papers printed within its borders of any city in the United States, 38 individuals for each copy of any paper. The District of Columbia prints more papers for its size than any of the separate States, and the State of Massachusetts leads the States, with one paper printed for every two individuals in its area. New York State is second, and Missouri and California are tied for third honors, as daily newspaper readers, according to figures just compiled by R. S. Kellogg of New York, secretary of the Newsprint Service Bureau.

Mr. Kellogg's figures, which follow, show the number of inhabitants in each state for every copy of a daily paper published therein:

Alabama	11.9
Arkansas	14.0
Colorado	3.1
Delaware	5.3
Florida	7.2
Idaho	7.3
Indiana	3.7
Kansas	5.4
Louisiana	7.9
Maryland	3.7
Michigan	3.8
Mississippi	38.0
Montana	5.1
Nevada	4.9
New Jersey	5.7
New York	2.2
North Dakota	10.4
Oklahoma	6.8
Pennsylvania	3.2
South Carolina	14.8
Tennessee	6.8
Utah	4.5
Virginia	8.6
West Virginia	10.0
Wyoming	7.5
Arizona	5.2
California	2.5
Connecticut	3.8
District of Columbia	1.9
Georgia	9.4
Illinois	2.9
Iowa	3.9
Kentucky	7.8
Maine	6.2
Massachusetts	2.0
Minnesota	3.6
Missouri	2.5
Nebraska	4.0
New Hampshire	7.4
New Mexico	18.0
North Carolina	13.6
Ohio	2.8
Oregon	2.8
Rhode Island	3.3
South Dakota	9.1
Texas	6.4
Vermont	6.9
Washington	3.0
Wisconsin	5.1

National average, 1 daily newspaper for every 3.8 individuals.

OVERSEAS ASSOCIATIONS

BULGARIA—Union of the Journalists, Sofia.

ROUMANIA—L'Association de la Presse, Bucharest.

CHINA—Peking Newspaper Association, Peking.

Shanghai Newspaper Association, Shanghai.

National Newspaper Association, Hankow road, Shanghai.

ITALY—Associazione della Stampa, Rome.

PARLIAMENTARY PRESS GALLERY

Officers of the Parliamentary Press Gallery, at Ottawa, Ont., are:

J. B. M. Chisholm, acting president; M. Gratton O'Leary, secretary-treasurer. Members executive committee: officers and T. Blacklock, M. Shea and William Wallis.

NEWS OF THE WEEK

Poor Richards Honor Patron

PHILADELPHIA.—The Poor Richard Club celebrated Benjamin Franklin's birthday January 17 with its annual banquet amid advertising exhibits of every kind and color in the Bellevue-Stratford Hotel. Ceremonies at Franklin's grave and at the Poor Richard clubhouse in Camac street were held during the day.

Imrie Joins Southams

TORONTO, Ont., Jan. 20.—John M. Imrie, recently manager of the Canadian Daily Newspapers Association and later president of the Hamilton (Ont.) Times, has joined the staff of William Southam & Sons, Ltd., publishers of several Canadian dailies.

New I. C M. A. Meeting Dates

The International Circulation Managers' Association has changed the dates of its annual convention from June 7-9 to May 10-12.

The HERALD
CARLISLE, PA.
Largest Circulation Cumberland County
3142 NET PAID JAN. 20

"Somebody Said that it couldn't be done,

But he, with a chuckle, replied:
That maybe it couldn't,
But he would be one,
Who wouldn't say so
'Til he tried.
So he buckled right in,
With a bit of a grin,
On his face, if he worried he hid it,
And he started to sing
As he tackled the thing,
That couldn't be done,
And he *did* it."

Here Is the Answer

The New York Globe
The Pittsburgh Post
The Kansas City Post
The Pittsburgh Sun
Chicago Journal (West)

Why! Because of the following superior aggregation of advertising men.

An organization that is daily looking after the interest of this excellent list of newspapers in an intelligent and efficient manner.

A. F. Lorenzen
E. J. Cullen
M. R. Thompson
J. L. Sythoff
H. G. Schryver
C. G. Shannon

Business Getters Every One—If in doubt ask our Competitors

Lorenzen & Thompson, Inc.
19 W. 44th Street - - New York City
Peoples Gas Building, Chicago, Ill.

WILL HAVE FIELD SECRETARY

Washington Editors Would Also License Sales of Securities

(*By Telegraph to* Editor & Publisher)

Seattle, Jan. 17.—Establishment of the office of field secretary to serve as a medium for interchange of cost data, assist papers in finding printers and other workmen when needed; assist in supervising arrangement of newspaper offices of members; gather data on printing methods; assist in cooperative buying of paper and printing materials; and drawing up code of ethics for newspapers of the State, was authorized in resolutions adopted at the closing session of the annual institute of the Washington State Press Association held at the University of Washington. The office of field secretary will become a reality as soon as a satisfactory man for the position can be secured. A fund of $2,500 was promplty raised among the delegates to the institute to provide for the work and authority was voted to the executive committee to raise additional funds and appoint a secretary.

Another motion adopted favors the introduction of a bill into the legislature now in session providing new and uniform rates for legal printing. The resolution provides a standard of measurement for printing, and suggests that the rate be based on 100 words, rather than the square system now in use.

N. E. A. C. M. ELECTS POTTER

Circulators' Meeting in Boston Attended by 21 Members and 6 Guests

(*By Telegraph to* Editor & Publisher)

Boston, Jan. 19.—The New England Association of Circulation Managers held their January meeting today at the City Club with 21 members and 6 guests present. Officers for 1921 were elected as follows: President, N. E. Potter, Manchester (N. H.), Union and Leader; vice-president, P. F. Viets, Hartford Courant; secretary-treasurer, L. M. Hammond, Jr., Boston Transcript; directors, T. F. Lyon, Boston News Bureau; E. L. Croughlan, Portland Express.

MERRIAM HEADS N. Y. DAILIES

Favor End to Session Laws Printing—Ad Rates Can't Come Down

(*Special to* Editor & Publisher)

Albany, N. Y.—The twenty-third annual meeting of the New York Associated Dailies at the Ten Eyck hotel, January 18, adopted a resolution favoring Governor Miller's plan to abolish the publication of the session laws and concurrent resolutions under the present system and rates, in accordance with the bill of Assemblyman Charles H. Betts, and referred the question of revised rules and methods for publishing the laws to the legislative committee comprising W. H. Clark, Cortland Standard; F. R. Campion, Schenectady Union-Star, and A. R. Kessinger, Rome Sentinel.

Franklin A. Merriam, Mount Vernon Argus, was elected president to succeed Gardner Kline, and A. R. Kessinger, Rome Sentinel, was elected vice-president. Henri M. Hall, Jamestown Journal, was re-elected secretary-treasurer.

. Y. STATE OFFICERS RE-ELECTED

-Hour Week Condemned — New Dues Basis Adopted

(*Special to* Editor & Publisher)

BANY, N. Y.—The first annual ntion of the New York State Pub- Association, which was organized at Syracuse last October, took place Jan. 19 at the Hotel Ten Eyck and was attended by sixty members. Governor Miller was a guest at luncheon.

H. N. Kellogg, chairman of the special committee on labor of the American Newspaper Publishers' Association of Indianapolis, spoke on the 44-hour week demands of the printing trades unions. A resolution was adopted in opposition to the shorter week as impractical for newspaper publishers and as effecting a curtailment of production.

The executive committee had a meeting before the opening of the session and presented a plan to base the membership assessment on the circulation of each newspaper, which was adopted. The assessment for newspapers with less than 5,000 circulation will be $10 and increasing correspondingly to the maximum of $50 for a circulation of 40,000 or more.

Present officers were all re-elected, as follows: President, Frank E. Gannett, Rochester Times-Union; first vice-president, Edward H. Butler, Buffalo Evening News; second vice-president, Lynn J. Arnold, Albany Knickerbocker Press and Argus; treasurer, Gardiner Kline, Amsterdam Recorder; secretary, Charles H. Congdon, Watertown Times; executive Committee, Franklin A. Merriam, Mt. Vernon Argus; Edward H. O'Hara, Syracuse Herald; Prentis Bailey, Utica Observer; Ralph E. Bennett, Binghamton Press, and Frederick P. Hall, Jamestown Journal.

GEORGIANS WANT NEW 'SPECIAL'

Rates for Publishers' Products and Agency Relations Discussed at Macon

Macon, Ga., Jan. 19.—The special midwinter meeting of the Georgia Press Association here Monday was well attended by leading publishers throughout the State. Foreign representation of small publishers by a publisher's agent was discussed at some length. Many of the publishers present were dissatisfied at the service they have been receiving from an agency handling the accounts of small newspapers and a unanimous resolution authorized the president to appoint a committee to make recommendations at the annual meeting this summer.

FOR SALE

Goss Straight Line Quadruple Four-Deck Two-Page Wide Press. Prints 4, 6, 8, 10, 12, 14 or 16 page papers at 24,000 per hour, 20, 24, 28 or 32 page papers at 12,000 per hour, folded to half page size. Length of page 22¾".

This Press May Suit You.

WALTER SCOTT & COMPANY
PLAINFIELD, NEW JERSEY

We can increase your business—you want it increased.

You have thought of press clippings yourself. But let us tell you how press clipping can be made a business-builder for you.

BURRELLE

145 Lafayette St., N. Y. City

Established a Quarter of a Century

URGE NEW OREGON LAWS

R. W. Sawyer of Bend Elected Head of State Editors

(*By Telegraph to* Editor & Publisher)

Eugene, Ore., Jan. 16.—Steps to secure more favorable legislation affecting newspapers in this State will probably be taken as the result of the third Oregon newspaper conference held in this city January 14 and 15. A committee, appointed a year ago, to study such legislation, reported that the present laws are confused, indefinite and difficult to interpret. W. G. Hale, Dean of the University of Oregon Law School, said in discussing libel that many papers had been held accountable for articles which were generally regarded as being within the boundaries of safety.

The following officers were elected: President, Robert W. Sawyer, of Bend; vice-president, Herbert J. Campbell, Portland; secretary, George Turnbull, of Eugene.

McClure's Handling Mark Sullivan

The McClure Newspaper Syndicate has signed a contract with the New York Evening Post to take over the syndication of Mark Sullivan's articles on national developments. The service consists of two daily articles, by telegraph, and one article for Sunday use, by mail. L. M. Bell, formerly publisher of the Washington Herald, has just started on a trip through the South and up the Pacific Coast for the McClure syndicate and H. L. McEwen, Middle West representative, is visiting the principal cities of his territory.

Purves Ad Golf League Winner

Pinehurst, N. C.—R. M. Curry Purves was the winner in the tournament of the Winter Golf League of Advertising Interests here last week, taking the final match, 4 and 3, from Lou Hamilton. Officers were elected for the coming year as follows: President, H. R. Reed, 16 Wall street, New York; vice-president, Roy S. Durstine, New York; secretary, C. A. Stedman; treasurer, Eliot D. Moore, New York.

A. P. to Nominate

The nominating committee of the Associated Press will meet Monday morning, January 31 at 9 o'clock, at the La Salle Hotel in Chicago.

Leaving Associated Advertising

Walter Sammis has resigned as editor of Associated Advertising, New York, effective February 15.

SUPPLIES & EQUIPMENT

For Newspaper Making

FOR SALE

6c A WORD for advertisements under this classification. Cash with order.

Printers' Outfitters

Printing Plants and Business bought and sold, American Typefounders' products, printers and bookbinders machinery of every description. Conner, Fendler & Co., 96 Beekman St., New York City.

For Sale

Battery of 2 pneumatic electric drying presses with 28" x 25" platens operated by 16" x 12" air cylinders and 32½" deep electric heated tables for 115 volts D.C. complete with automatic chase ejector 27" x 59½" cast iron table and all auxiliary apparatus. Manufactured by F. Wesel Mfg. Co., New York City, N. Y. The above equipment is in perfect condition and the only reason we have it for sale is on account of adopting dry mats. Price very reasonable if taken at once. Address Bert N. Garstin, Business Manager, The Courier-Journal and Times, Louisville, Ky.

For Sale

Humana Feeder and New Series Chandler & Price Press, 12 x 18, at a sacrifice to make room for cylinder. Now in use and in perfect condition. Has not had enough use to mar original set of rollers. Samples of its work on request. Prefer to sell entire outfit together, but will sell separate units if practicable. Price on application. Unless you can pay cash, do not write. The Times Printery, St. Francisville, Illinois.

For Sale

Goss quad printing press, capacity 24,000 copies per hour up to sixteen pages, and 12,000 per hour up to thirty-two pages. Type page 22¼ inches long. 35-inch and 17½-inch rolls used. Sheets cut 23½ inches long. Equipped with 35 H. P. motor and Cutler-Hammer controller. Address W. G. Chandler, 1007 Union National Bank building, Cleveland, Ohio.

EQUIPMENT WANTED

6c A WORD for advertisement under this classification. Cash with order.

Wanted

To buy Tool Cutter, Shaving Machine and Trimming Block to fit one of the later models of Potter Newspaper Press. Address Box C-735, care of Editor & Publisher.

FOR SALE

Eight-page Goss Comet press for March 1 delivery.

Has run only seven years. In good order. Outgrown by present owner.

Price, $4,500, F.O.B., Middletown, Ohio

Includes Motor and Belting

THE MIDDLETOWN JOURNAL

MIDDLETOWN, OHIO

Take It To

POWERS

Open 24 Hours out of 24
The Fastest Engravers on the Earth

Powers Photo Engraving Co.
154 Nassau St., Tribune Bldg.
New York City

For Prompt Service

TYPE
Printers' Supplies
Machinery

In Stock for Immediate Shipment by Selling Houses conveniently located

"American Type the Best in Any Case"

AMERICAN TYPE FOUNDERS CO.

Boston	Pittsburgh	Kansas City
New York	Cleveland	Denver
Philadelphia	Detroit	Los Angeles
Baltimore	Chicago	San Francisco
Richmond	Cincinnati	Portland
Atlanta	St. Louis	Spokane
Buffalo	Minneapolis	Winnipeg

Introductions to Employer and Employee

SITUATIONS WANTED

3c A WORD for advertisements under this classification. Cash with order. For those unemployed one insertion (adv. not to exceed 50 words) FREE.

Advertising Manager
Will guarantee twenty-five per cent increase advertising revenue. Must have complete control local and national field. Ten years' experience, newspaper, advertising agencies and publishers' representatives. Contract salary and bonus only consideration. Address Box C-743, care Editor & Publisher.

Advertising Manager
Business Manager, Assistant to Publisher; young man, 25, desires connection with newspaper in any of the above capacities; thoroughly experienced in newspaper work from copy boy to advertising manager and assistant business manager. Can write and sell finished copy to advertisers, knows method of securing foreign advertising; purchasing paper and other newspaper necessities; run business economically as well as efficiently. Competent to take burden off the shoulders of publisher who has other cares. Willing to go anywhere, at a salary of $2,600 and percentage of gross revenue. Address Box C-754, care of Editor & Publisher.

Advertising Manager
Now connected with one of the livest dailies in the Northwest. Seeks similar position in eastern, central or southern states. Twelve years' experience on metropolitan papers. Good record. Age 30; married. Wife's health demands another climate. Seeking permanent location only. Box 657, Hoquiam, Wash.

Business Manager
Seeks position as manager of job plant or job and newspaper combination, in medium sized city. Several years' experience in circulation, advertising and general printing. Forty years of age. Best of references. Address C-745, care of Editor & Publisher.

Circulation Manager
Fifteen years newspaper, including editorial experience, good record constructive circulation building; has knack handling carriers successfully; desires permanent location town good schools. Box C-749, care Editor & Publisher.

Circulation Manager
Experienced Circulation Manager desires position with daily paper or farm journal. Can begin work Feb. 1. Address C. C. Chambers, Box 507, Waynesboro, Va.

Circulation Manager
With eighteen years' experience on large and upon small papers; thorough in all branches of circulation work; desires permanent connection with daily where results count; have high class references from former employers and guarantee good service, system and satisfactory development. State your requirement, plant equipment and salary. Address Box C-748, care of Editor & Publisher.

Circulation Manager
With ten years' experience in successful management and promotion work, now permanently employed, desires change to larger field. Have made sixty per cent increase during past twelve months. Executive and creative ability. Would consider either Canadian or American newspaper. Thirty-five years old and married. Am not looking for an easy place; if your circulation department is disorganized, would be glad to figure with you. Address Box C-750, care Editor & Publisher.

Circulation Manager
Fifteen years' experience. Capable, energetic, married. Age forty. Prefer city of over 100,000 population. Available soon. Address Box C-754, care Editor & Publisher.

Want a Job
Executive position on newspaper in city of 5,000 to 100,000. Twenty-two years' experience in every department from reporter to publisher. Have built and can build popular and profitable property. Now employed but seek wider opportunity and more congenial situation. Glad to submit record. Address C-756, care Editor & Publisher.

Editor
Do you need a man of my qualifications? I am 27, have been in the game six years and am now city and telegraph editor in town of 10,000. Box C-737, care Editor & Publisher.

Editorial Writer, Paragrapher, Executive
Wants connection with large paper, East or West. Strong references. Address Box C-731, care of Editor & Publisher.

Managing Editor—City Editor
Knows news, how to display it, who can handle men and build up staff. Been successful in medium sized cities. Knows the value of money and how to economize. Capable of taking entire charge of news end. Box C-744, care of Editor & Publisher.

SITUATIONS WANTED

3c A WORD for advertisements under this classification. Cash with order. For those unemployed one insertion (adv. not to exceed 50 words) FREE.

I Want to Buy
An interest in your newspaper. If you're an ambitious publisher anxious to build a larger newspaper and desiring to devote all your time to the editorial and executive end of your newspaper, yet afraid to take your hands off the business and advertising management, then you and I can form a team which will be difficult to duplicate. Make me responsible for the business and advertising management. I am now the business manager of one of the largest newspapers in the country and the most successful in its local field. Have twelve years' experience starting out as office boy and won present position only through hard work and ability to sell advertising. Have held every job in the business office, in addition to being a successful advertising manager. Am an organizer and harmonizer. I love my work and am satisfied with my job but realize the limited possibilities. I want to devote my youth, energy, brains, experience and money in building a concrete future for myself. I am looking to join hands with a publisher who is big enough to know that he can't do it all by himself and willing to sell me an interest in his plant and allow me to work with him in building a larger newspaper. In your letter please tell about your plant, whether an evening or morning paper, its circulation, number of machines, the possibilities of your town, the capital of your company, mortgages and the extent to which you will allow me to invest. If this ad does not interest you, clip it out and send it to a friend publisher or to a business manager who owns and wants to sell his interest because of old age, etc. You can write me in confidence. Address C-753, care Editor & Publisher, New York.

Proofreader
Literary, versed in languages, wants position; prepares, revises and edits copy. Reader, Box 3, Station W, City.

Syndicate Manager and General Manager
All around newspaper man of experience wants to make a change. At present I am managing one of the largest newspaper syndicates in the United States, but am desirous of making a change. For fifteen years past I have been syndicate manager, with periods of being in charge of other departments to straighten out matters, on one of the largest daily newspapers in the United States. I have shown, am showing today and can show results. If you are looking for a man who thoroughly understands the newspaper business, write me, Box C-742, care of Editor & Publisher.

Managing Editor, Editorial Writer or Sporting Editor
Have had fourteen years' practical experience and can fill either one of above positions to suit best taste. Am little over thirty years, have wife and two kiddies; know game from A to Z and seek immediate engagement as my newspaper suspended. Wire me brief particulars, salary, etc. Advertiser, 109 Tillinghast Place, Flint, Michigan.

We Connect the Wires
Bringing into quick communication the employer and the position seeker in the Advertising, Printing and Publishing field, east, south and west. Our lists include men and women fitted for positions up to the highest responsibility, with newspapers, class journals, advertising agencies and the publicity departments of mercantile and manufacturing concerns. No charge is made to employers; registration is free. Established 1898. Fernald's Exchange, Inc., Third National Bank Bldg., Springfield, Mass.

Reporter
Young man seeks connection with small town daily or weekly as reporter, with opportunity ultimately to acquire a financial interest in the paper. Harry Miller, 2252 Haddon Ave., Chicago, Ill.

HELP WANTED

6c. A WORD for advertisements under this classification. Cash with order.

Advertising
I want an advertising promoter and salesman for special work who must possess following qualifications: ability to write, lay out, and sell his own copy. One fertile in ideas with pleasing and convincing personality. Large metropolitan daily in middle west offers permanent position with excellent future possibilities to man who can produce. Compensation in accord with ability. Sell yourself in first letter, giving detailed information as to experience, age, personal life, salary expected, etc. Address Box C-747, care of Editor & Publisher.

Composing Room Foreman Wanted
Foremanship of composing room open. Morning paper in city of one hundred thousand needs man of executive ability and able to make up. Box C-751, care Editor & Publisher.

HELP WANTED

6c. A WORD for advertisements under this classification. Cash with order.

WANTED

Circulation Manager
Advertising Manager

For evening paper in great metropolitan city. Be specific in giving qualifications. All communications in strict confidence. Address E. D., Box C-732, care Editor & Publisher.

ADVERTISING MANAGER

Experienced advertising manager wanted for evening and Sunday newspaper in middle western city of one hundred thousand population. Must be forceful, aggressive and one who can furnish references of accomplishment. Salary to fit man. We are not interested in has beens nor inexperienced youngsters. Write full particulars including references. Address Box C-752, care of Editor & Publisher.

BUSINESS OPPORTUNITIES

6c. A WORD for advertisements under this classification. Cash with order.

Business Opportunity
A new financial and commercial newspaper is to be started in one of the states which has no such publication.
This State offers an exceptional opportunity for a high class newspaper that will print all the commercial, industrial, financial news of the State.
At the present time there is no central point from which such news is disseminated.
The field is a large one with every indication of success.
Publishing arrangements have been made with a Publishing House in this State which is mechanically equipped completely.
Publisher of this new paper desires to hear from persons qualified to assume entire editorship.
Only those who have had experience on financial and commercial journals and who thoroughly understand collection of such news will be considered.
Managing editor must be fully competent in every respect and past record must have been with similar publications.
The positions are also open for advertising manager and circulation manager.
Advertising manager must have had considerable experience with financial and commercial journals and must thoroughly understand canvassing advertising from banks, corporations and manufacturing companies.
Circulation manager must necessarily travel and personally supervise securing of subscriptions.
This new publication will start as a weekly and will grow into more frequent issues as growth warrants.
Owner will retain 51 per cent of capital stock, and prefers to sell balance of stock to his executive associates, particularly to the editor.
All replies will be treated in strictest confidence and should be written as complete as possible with full record of previous, editorial and business connection.
State lies west of Mississippi River.
This is an exceptional opportunity to become an owner in a high class financial newspaper and to be actively identified with an important organization.
Address all replies to Financial Newspaper, Box C-746, care Editor & Publisher, Pulitzer Bldg., New York City.

Publishers
Chance for publishers of paper or magazine to have your composition set up free of charge if you have a few thousand to invest in good plant. For particulars address A. Johnson, 244 W. 23rd St., New York City.

$40,000 Cash

for first payment on a daily newspaper property. Northern and western locations preferred. Proposition V. L.

Charles M. Palmer
NEWSPAPER PROPERTIES
225 Fifth Ave., N. Y.

THOROUGHLY POSTED

During our 10 years of experience as brokers, we have become perhaps, best known through the important transfers and consolidations of daily newspapers we have effected.

While specializing in the DAILY field, we are also equally informed on WEEKLY newspapers; TRADE and CLASS journals and MAGAZINES.

HARWELL & CANNON
Newspaper and Magazine Properties
Times Building New York

LINOTYPES FOR SALE

The following used linotypes are offered for sale f. o. b. Each has been thoroughly cleaned and gone over by an expert linotype operator. They will be placed under power so as to be seen in operation.
Model 8—No. 25488. Practically a brand new machine. Price, $3,080 net.
Model 5—No. 11080. In excellent condition and fully equipped. Price, $1,870 net.
Model 5—No. 13606. The linotype machinist reports that this machine is in first class condition. Like new. Price, $1,980 net.
Model 1—No. 5769. Bargain at $990 net.

LUDLOW FOR SALE
Wire or Write
SOUTHERN PUBLISHERS EXCHANGE, INCORPORATED
Newspaper Properties & Equipment
P. O. Box 1597 Richmond, Va.
Room 203, 12 North Ninth Street

BUSINESS OPPORTUNITIES

6c A WORD for advertisements under this classification. Cash with order.

Wanted
A newspaper man to establish and operate a daily newspaper in a live and growing city. An excellent opening. Interested parties correspond with A. R. Workman, Marseilles, Illinois.

INFORMATION WANTED

6c A WORD for advertisements under this classification. Cash with order.

Publishers. Please Read
Advertisement of Long Printing Company, Philadelphia, about me is gross misrepresentation. John Cheshire, Winchester, Kentucky.

Better Positions
and
Better Men
are located through
EDITOR & PUBLISHER
Classified Advertisements

ALUMNI OF 50 YEARS AT PRESS REUNION

Age and Dignity Forgotten as Glories of Philadelphia Press Shine Again at Banquet—Permanent Body to Be Formed

By E. A. Muschamp

PHILADELPHIA.—The Reunion Dinner of the former members of the staff of the old Philadelphia Press was held in the Gold Room of the Adelphia Hotel in this city last Saturday night, January 15. It was a success far beyond the expectations and even the hopes of the committee that promoted it.

The scene in the reception room, outside the banquet hall, where the men gathered before going into dinner was probably the most remarkable feature of the whole reunion. Reporters of a quarter of a century ago, who have since risen to commanding positions in the newspaper, business and professional worlds, met for the first time in all these years, their old city editors and managing editors who taught them, in their cub days, the first rudiments of journalism.

Newspaper men are accustomed to writing about "affecting scenes" and "happy reunions" but rarely do they participate as principals. They did last Saturday night, however, and it is not exaggerating in the least to say that no family reunion was ever more genuinely touching than this reunion of the members of the family of the old Philadelphia Press.

In that group of 150 newspaper men and former newspaper men, there were many who today occupy high and commanding positions, including a Governor of a great commonwealth, and editors-in-chief and publishers of large and successful publications, but to their friends and fellow workers they were just plain "Bill" or "Ben" or "George."

And a little later when the diners were all assembled in the banquet-room the very first announcement made by Col. George Nox McCain, the toastmaster, was that there were "no guests of honor." When Governor William C. Sproul of Pennsylvania was introduced as one of the speakers, Colonel McCain said: "It gives me great pleasure to introduce to you, Bill Sproul, ex-Chester and Swarthmore College correspondent of the Philadelphia Press!"

At the speakers' table with Col. McCain were Gov. Sproul, Cyrus H. K. Curtis, head of the Curtis Publishing Company and publisher of the Public Ledger and Evening Ledger, but former advertising solicitor of the Press; Dr. Talcott Williams, Director-Emeritus of the School of Journalism, Columbia University, former editorial writer; James G. G. Duffy, dramatic critic, literary and Sunday editor; Karl Bloomingdale, advertising man and president of The Poor Richard Club, but formerly star reporter and correspondent; William W. Long, member of the Pennsylvania legislature, former publisher of the Coatesville Record, and ex-sporting and city editor; Professor John Dennis Mahoney of the West Philadelphia Boys' High School, a former reporter; Reginald Wright Kauffman, novelist, and former reporter; George G. Pierie, now a registration commissioner in Philadelphia, but formerly a reporter who worked under the late Colonel John W. Forney who founded the Press; Charles M. Lincoln, now publisher of the New York Herald, and a former Press reporter and managing editor: Oswald G. Villard, editor and publisher of the Nation, former owner and editor of the New York Evening Post, and for a number of years after he left college a Press reporter; Ben H. Gordon, the veteran city editor who went to work on the Press as an office boy in 1873 and whose connection with the old paper continued, unbroken, for thirty-three years; Harvey Maitland Watts, now on the editorial staff of the Public Ledger, but formerly Press copy reader and managing editor; Judge Samuel C. Wells, former editorial writer and editor of the Press; Dean Hoffman, former reporter and city editor, now editor of the Patriot and the News of Harrisburg, and Thomas C. Richter, the last city editor, now director of publicity, Philadelphia Chamber of Commerce.

The dinner had hardly gotten under way before inquiries began coming from all parts of the banquet room as to whether the reunion was to be made an annual affair. This sentiment spread and grew with surprising rapidity, and when the matter was formally brought "before the meeting" it was unanimously decided to form a Philadelphia Press Alumni and to make the reunion an annual affair. Col. McCain, the toastmaster, was authorized to appoint a committee of five—himself to be one of the five, to perfect a plan for a permanent organization.

An unexpected feature of the dinner came in the form of a letter of greeting from "Marse Henry" Watterson, formerly Southern correspondent of the Press under Col. Forney, more than half a century ago. "Marse Henry's" letter provoked a gale of laughter, and a telegram of appreciation and best wishes was immediately dispatched to the distinguished editor and author.

A number of entertainment features were introduced during the evening which made big hits. One was the Baby Press—the "last edition" of the old Press, a copy of which was served to each diner. In physical appearance it was a miniature copy of the newspaper to whose memory the former members of the staff had gathered to honor.

The menu was perhaps the most unique feature of the dinner. It was served in the form of "A. P. flimsy"—regular Associated Press copy, in appearance and form, but reading as follows:

1 A NIGHT.
WASHINGTON, D. C., Jan. 15.—President Wilson today told Congress to go to ——.
(MORE)

—Du—

PHILADELPHIA, Jan. 15.—The Press reunion dinner has begun.

—Du—

WASHINGTON, Jan. 15.—(ADD WILSON.)—the question of arranging the League of Nations to suit itself. He also told Senators Fenrose and Lodge that they could ki——
(MORE)

—Du—

PHILADELPHIA, Jan. 15.—The Press reunion dinner has begun with Col. George Mox McClain as toastmaster. The menu is as follows:
(MORE)

—Du—

CORRECTION.
PHILADELPHIA, Jan. 15.—EDITORS: Make name in above George Nox McCain.
THE ASSOCIATED PRESS.

—Du—

WASHINGTON, Jan. 15.—(ADD WILSON.)—kill the league if they wanted to but would have to answer to the American people for it.

—Du—

PHILADELPHIA, Jan. 15.—(ADD PRESS DINNER.)—The menu is as follows:
Whiskey cocktails with Maraschino cherries.
Canape of anchovies.
(MORE)

CORRECTION.
PHILADELPHIA, Jan. 15.—EDITORS: Kill all reference to whiskey cocktails in Press dinner item. Sub story coming.
THE ASSOCIATED PRESS.

—Du—

MARION, O., Jan. 15.—President-elect Harding today announced his cabinet appointments as follows:
Secretary of State—James O'G. Duffy.
Secretary of War—Richard J. Beamish.
(MORE)

—Du—

2 A NIGHT.
PHILADELPHIA, Jan. 15.—(ADD PRESS DINNER.)—
Celery, olives, almonds and nuts (seated and otherwise).
Potage Longchamps (use a spoon).
Lynnhaven oysters, ancienne.
(MORE)

—Du—

CHICAGO, Jan. 15.—Wheat closed firm; corn weak; oats lively; rye, KILL, KILL, KILL.

—Du—

CORRECTION.
CHICAGO, Jan. 15.—EDITORS: Kill above despatch. Prohibition authorities object to last word as violation of Volstead act.
THE ASSOCIATED PRESS.

—Du—

PHILADELPHIA, Jan. 15.—(ADD PRESS DINNER.)—
Orange sherbet (without).
Tenderloin steak Bordelaise.
Fotatoes Bennett.
Cauliflower Italianne.
Hearts of Romaine.
Cheese toasties.
Bombe filled with pineapple and cherries.
Assorted cakes.
Demi-tasse (coffee).

—Du—

MARION, O., Jan. 15.—(ADD CABINET APPOINTMENTS.)—
Secretary of the Navy—Ralph D. Paine.
Secretary of the Treasury—Al Ford (ex-Shylock).
Secretary of the Interior—Dean Hoffman.
Secretary of Agriculture—Ben Gordon.
Secretary of Commerce—Thomas D. Richter.
Secretary of Labor—Alden March.
Attorney General—Judge Wells.
Postmaster General—Hugh J. Doyle. His private secretary will be H. S. McDevitt, who has had some experience.

—Du—

CORRECTION.
PHILADELPHIA, Jan. 15.—EDITORS: In Press reunion dinner on 1 A NIGHT make read: "Bevo" instead of whiskey cocktails.
THE ASSOCIATED PRESS.

—Du—

1 B NIGHT
SOMEWHERE IN FLORIDA, Jan. 15.—City Solicitor Dave Smyth of Philadelphia is disconsolate here today because he is compelled to miss the Press reunion dinner in Philadelphia tonight.

Marse Henry Watterson, who is also here, says that nothing which has ever happened to him has caused him more keen regret than the fact that he was unable to attend the dinner in Philadelphia tonight.

—wn—

MOVIELAND, Cal., Jan. 15.—J. Allen Boone wept here today because he was not on his way across the continent to the Press reunion dinner in Philadelphia.

—wn—

(BULLETIN).
PHILADELPHIA, Jan. 15.—It was announced at the Press reunion dinner here tonight that although Davy Smyth and Allen Boone were unable to "come on" they both "came across." The announcement was greeted with loud cheers.

—wn—

NEW YORK, Jan. 15.—AGENTS AND OPERATORS:
B. wire closed for the night. Nothing will happen anyhow, except the Press dinner, which is running on A. wire.
THE A. P.
LAST SHEET SENT OUT 1 B. NIGHT.
(GOOD NIGHT)

—wn—

12 30am

The speeches, while they were largely of a reminiscent nature, recalling the days of the journalistic glory of the Press under Col. Forney, and later under the editorship of Charles Emory Smith, dwelt to some extent on the responsibilities of a newspaper as a leader in civic righteousness and the forward march of democracy. Dr. Talcott Williams' eloquent tribute to the work of the Press did under the direction of Mr. Smith, in its fight for political reform in Pennsylvania, and the integrity, ability and fraternal co-operation of the men who made the Press the great paper that it was—all of which, Dr. Williams said, combined to create that extraordinary "Press spirit" which has never died out, was greeted with spontaneous and prolonged applause. Mr. Villard's remarks were somewhat along the same line, and his expressed belief that the American newspapers would again, as they had in the past, take their places as genuine leaders of the people in their fight for democracy, was generously applauded.

Mr. Curtis interested the diners with an account of his early days in Philadelphia as an advertising solicitor of the weekly edition of the Press, and Governor Sproul said that he attributed much of whatever success he had achieved to the training he received when a young man as a correspondent of the Press.

In addition to Col. Watterson's greetings, letters from the following former "Press" men were also read: Clark Howell, editor and publisher of the Atlanta Constitution; Nathan Haskell Dole, literary critic; Ralph D. Paine, the novelist; Bradford Merrill, general manager of the Hearst newspapers; J. Allen Boone, Los Angeles; W. [illegible] Adair, Guy Viskinskki, Henry [illegible] Sultzer, Ben De Casseres, F. T. Richards, Frederick G. Gruger, W. [illegible] Glackens, Luther Price, Harry [illegible] Brown, W. C. Brownell, Ernest [illegible] Chamberlain, J. W. Phoebus, [illegible] Conwell, Isaac R. Pennypacker, Edwin [illegible] Mels, Evan C. Patterson, Walter [illegible] Hamm, Willard D. Coxey, William [illegible] Ramsey, Edward N. Vallandigham, Channing Leidy, George Morgan, Edward M. Cooke, Charles E. Shull, Wilbur Morse, Colonel James H. Lane, N. O. Messenger, Edward H. Bok and many others.

The former Press men who were at the dinner were:

Yarnall Abbott and J. M. Aronson, Philadelphia. Dr. Harry C. Allen, Norristown, Pa.

Einar Barfod, Joseph Barton, A. R. [illegible] Richard J. Beamish, Karl Bloomingdale, Clarence K. Bawden, William B. Bray, C. [illegible] Bell, Philadelphia; Fred E. Baer, T. M. [illegible] berger, New York.

Spencer L. Coxe, Warren C. Cawley, [illegible] L. Cooke, H. T. Craven, Hugh L. Cooper, H. C. Crowhurst, James A. Campbell, C. [illegible] H. K. Curtis, Adelberto Caporale, John [illegible] rad, Theodore B. Creamer, Philadelphia; Joseph L. Copeland, Paoli; A. N. Cresson, Wilmington; Edward K. Sausey, Washington.

Karl de Schweinitz, Hugh Doyle, [illegible] Dickson, Edgar M. Dilley, John F. Dunn, Philadelphia; J. O. G. Duffy, Cooches Bridge, Delaware; Charles P. Dorworth, Bellefonte.

L. B. Eyster, William H. Evans, Albert Einstein, Philadelphia; Henry M. [illegible] Washington; William T. Ellis, Swarthmore.

Ira E. Foutz, Harry S. Furness, Al [illegible] David Fish, Philadelphia; Walter Y. [illegible] craft, New York; Christopher J. Fitz-Gerald, Riverside, Conn.

William A. Gordon, Albert S. Genung, [illegible] Goldberg, Edwin Giles, Hy Gage, Richard [illegible] land, William Goldstone, George W. [illegible] Philadelphia; Ben H. Gordon, Sewell, N. J.; Edward Gudahus, Merchantville, N. J.; Benjamin F. Glazer, New York; Thomas [illegible] Garvin, Sharon Hill.

Edward J. Hunter, Charles Heyer, [illegible] Hanlon, Odell Hauser, Clyde Hambright, A. W. Howes, John M. Hutchinson, [illegible] Hoban, Philadelphia; Dean Hoffman, Harrisburg; W. R. D. Hall, Narberth; William Hilles, Baltimore; Norval Hazelip, [illegible] Heights, N. J.

Victor J. Jagmetty, Atlantic City.

Harry J. Kearney, Chriss Keller, [illegible] Kirkpatrick, Arthur Keegan, all of Philadelphia; Reginald Wright Kauffman, Conshohocken, Pa.; Bruner Kauffman, Brooklyn.

Samuel L. Laciar, George Lawson, [illegible] Lavanson, Philadelphia; William W. [illegible] Coatesville.

George Nox McCain, John Minick, [illegible] R. H. Morrow, William L. McLean, W. [illegible] dolph Marshall, Walter McLoon, Henry [illegible] Carter, Judge Clayton, B. McMichael, Philadelphia; Alden March and Stoney McLean, New York; Harry S. McDevitt and James M. [illegible] Harrisburg; Robert M. McWade and [illegible] McGahan, Washington; E. A. Muschamp, [illegible] berth; Professor John Dennis Mahoney, [illegible] Landsdowne, Joseph Mackerell, Pittsburgh; Harry J. Meyers,, Bethlehem; Alvin J. [illegible] Passaic, N. J., and A. C. Maucher, [illegible] Pa.

Edward Nocton, Camden, N. J.

Joseph J. O'Neill, E. T. O'Loughlin, Thomas Orr, New York; Elmer Obrecht, Philadelphia.

W. Hancock Payne, Warwick James Price, Charles Polk, R. W. Peirce, Harry Price, Kent Packard, George G. Pierie, Thomas Pohlig, Philadelphia; Hamilton Polk and Frank J. Price, Jr., New York.

Francis C. Richter, Jr., Thomas [illegible] Francis C. Richter, Sr., William C. [illegible] Joseph S. Rogers, Philadelphia; Alan H. [illegible] Wyncote; E. C. Rogers, Washington.

John J. Spurgeon, David E. Smiley, [illegible] Sproule, Gilbert H. Shearer, Philadelphia; Milton V. Snyder, Emil Scholz, Henry [illegible] Stoddard and Joseph Shaplen, New York.

C. D. Teeple, Philadelphia.

Robert Vale, Philadelphia; Oswald G. Villard, New York; A. O. Vorse, Harrisburg.

Roy Williams, George Webb, Harvey Watts, Samuel H. Warnock, Samuel C. [illegible] James Wharton, Philadelphia; Dr. [illegible] Williams, New York; Henry C. Wood, Metuchen, N. J.; Arnold Wilkening, [illegible] N. J.

William J. Yeoell, Philadelphia.

Frank Ziegler, Philadelphia.

The reunion and dinner was arranged by the following committee: George Nox McCain, Samuel L. Laciar, W. R. [illegible] Hall, E. A. Muschamp, H. T. Craven, Richard J. Beamish, Karl de Schweinitz and Kent Packard.

"OHIO FIRST"

In any National Advertising campaign whether of minor or major importances these *Ohio Newspapers* are sure to bring results.

And these results grow from day to day. Their cumulative results at the end of a year's productive copy will be found generally, beyond expectations. It has been proved time and time again that *Ohio Newspapers* do their part.

They take rank with the foremost newspapers of the nation in their individual quality and in their class of circulation.

The accompanying list practically covers the *whole state* and appeals directly to those who have money to spend.

		Gross Lines	Net Lines	10,000 Lines
Akron Beacon-Journal	(E)	[illegible]	[illegible]	[illegible]
Akron Times	(E)	[illegible]	[illegible]	[illegible]
Athens Messenger	(E)	[illegible]	[illegible]	[illegible]
†Bellaire Daily Leader	(E)	[illegible]	[illegible]	[illegible]
Bucyrus Telegraph	(E)	[illegible]	[illegible]	[illegible]
*Cambridge Daily Jeffersonian	(E)	[illegible]	[illegible]	[illegible]
Cincinnati Enquirer, Ex.	(M-S)	[illegible]	[illegible]	[illegible]
Cleveland Plain Dealer	(M)	[illegible]	[illegible]	[illegible]
Cleveland Plain Dealer	(S)	[illegible]	[illegible]	[illegible]
Columbus Dispatch	(E)	[illegible]	[illegible]	[illegible]
Columbus Dispatch	(S)	[illegible]	[illegible]	[illegible]
Columbus (O.) State Journal	(M)	[illegible]	[illegible]	[illegible]
Columbus (O.) State Journal	(S)	[illegible]	[illegible]	[illegible]
Dayton News	(E)	[illegible]	[illegible]	[illegible]
Dayton News	(S)	[illegible]	[illegible]	[illegible]
Hamilton Daily Reporter	(E)	[illegible]	[illegible]	[illegible]
Hanover Ironconing	(M)	[illegible]	[illegible]	[illegible]
Lima News and Times-Democrat	(E-SS)	[illegible]	[illegible]	[illegible]
**Lima Republican-Gazette	(M-SS)	[illegible]	[illegible]	[illegible]
†Middletown Journal	(E)	[illegible]	[illegible]	[illegible]
Newark American-Tribune	(E)	[illegible]	[illegible]	[illegible]
†New Philadelphia Daily Times	(E)	[illegible]	[illegible]	[illegible]
†Piqua Call and Press-Dispatch	(M-E)	[illegible]	[illegible]	[illegible]
Portsmouth Times	(E)	[illegible]	[illegible]	[illegible]
Portsmouth Times	(S)	[illegible]	[illegible]	[illegible]
†Springfield News	(E)	[illegible]	[illegible]	[illegible]
Springfield News	(S)	[illegible]	[illegible]	[illegible]
Toledo Blade	(E)	[illegible]	[illegible]	[illegible]
†Warren Daily Chronicle	(E)	[illegible]	[illegible]	[illegible]
Youngstown Telegram	(E)	[illegible]	[illegible]	[illegible]
Youngstown Vindicator	(E)	[illegible]	[illegible]	[illegible]
Youngstown Vindicator	(S)	[illegible]	[illegible]	[illegible]

Government Statements, October 1st, 1920. †Publisher's Statement.
†Government Statements, April 1st, 1920. **A. B. C. Report, April 1st, 1920.
*A. B. C. Publisher's Statement, October 1st, 1920.